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THE EU BLUE ECONOMY REPORT 2022





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Project number: 2022.2588

Title: The EU Blue Economy Report 2022.

Print ISBN 978-92-76-52443-4 ISSN 2599-6576 doi:10.2771/923170 KL-AR-22-001-EN-C

PDF ISBN 978-92-76-52444-1 ISSN 2599-6584 doi:10.2771/793264 KL-AR-22-001-EN-N



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This Report was drafted by the European Commission Directorate General for Maritime Affairs and Fisheries, and the Joint Research Centre. It was prepared by unit MARE A4: Economic Analysis, Markets and Impact Assessment and units JRC C7: Knowledge for the Energy Union and JRC D2: Water and Marine Resources in collaboration with other Commission services.

Comments can be sent to:

DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

Unit A4: Economic Analysis, Markets and Impact Assessment
European Commission
1049 Bruxelles/Brussel
Belgique/België
or by email to: MARE-A4@ec.europa.eu

Project Coordination (in alphabetical order):

Jann Martinsohn and Frangiscos Nikolian

Main authors (in alphabetical order):

Anna M. Addamo, Angel Calvo Santos, Jordi Guillén, Sarah Neehus, Ana Peralta Baptista, Giacomo Petrucco, Simone Quatrini, Thomas Telsnig

Secondary authors (in alphabetical order):

Rita Araujo, AspBan (beta-i), Ricardo Barranco, Filipe Batista, Faycal Bouraoui, Wouter van de Bund, Natacha Carvalho (EEA), Maud Casier, Franca Contini, Department for Research and Innovation – Royal Norwegian Ministry of Trade, Industry and Fisheries. Norway, Directorate General for Maritime Affairs and Sustainable Fisheries (Subdirecció General de Pesca i Aqüicultura) – Government of Catalonia, Directorate Strategy, Knowledge and Innovation – Ministry of Agriculture, Nature and Food quality. The Netherlands, Directorate General for Maritime Policy (DGPM) – Ministry of Sea. Portugal, EMODnet, European Bank for Reconstruction and Development (EBRD), European Investment Bank (EIB), Maurizio Gibin, Bernd Gawlik, Ales Gnamus, Georg Hanke, Ifremer, Andrej Krzan (PlanetCare Ltd), Carlo Lavalle, Simon Letout, Diego Macias Moy, Manuel Alonso Pleguezuelo, Hidde Politiek, Anabela Marques Santos, Ignazio Mongelli, Alberto Pistocchi, Paola Proietti, Puerto de Vigo (Autoridad Portuaria de Vigo), Emanuele Quaranta, Service for Entrepreneurship. The Netherlands, Joana Simoes (EarthPulse), Evodia Tapoglou, Victoria Tornero, Michalis I. Vousdoukas

How to cite this report:

European Commission (2022). *The EU Blue Economy Report. 2022*.
Publications Office of the European Union. Luxembourg.

FOREWORD



This edition of the Blue Economy Report is delivered to you in the context of particularly difficult circumstances affecting Europe and the world. In addition to the incommensurable human tragedies of those directly affected, the unjustified invasion of Ukraine by Russia unavoidably affects the economy, including the blue economy sectors, due to the vast disruptions of supply chains and the record-high energy prices. Those disruptions come on top of the already substantial impacts of Brexit and the COVID-19 pandemic, and more broadly the increasingly observable impacts of climate change, environmental degradation and the resulting loss of biodiversity.

Such extraordinary circumstances show that we need to accelerate the green transition and improve the resilience and sustainability of the European economy, for which healthy, thriving natural systems are imperative. This is particularly true for the blue economy sectors, which are embedded in, and dependent on, the natural environment. And while this makes them vulnerable to the problems of climate change and environmental decline, it also means they have enormous potential to transform our economy. Indeed, the ocean and its marine ecosystems provide essential building blocks for the economy of the future, such as renewable energy, healthy food, green transportation and innovative nature-based solutions.

The blue economy will therefore continue to play an important role in achieving the ambitions of the European Green Deal¹. This fact is once again emphasized by the Sustainable Blue Economy communication², published by the Commission in May 2021, and some of the initiatives from the 'Fit for 55' package³. This fifth edition of the Blue Economy Report therefore pays special attention to the initiatives of the Sustainable Blue Economy communication, as well as developments and policy initiatives of the European Green Deal, its Farm-to-Fork strategy⁴, the trends in the Strategic Foresight⁵, and more.

In this year's edition, you will find a comprehensive overview of the latest trends in the EU's blue economy sectors, providing sector-specific, socio-economic knowledge to support informed decisions by policy-makers and blue economy operators and stakeholders.

Moreover, the report remains the cornerstone of the blue economy activities in the EU by showing a picture of the challenges and opportunities faced by all sectors, as well as the main drivers to attain its potential, based on the most recent available data.

This fifth edition of the report addresses the impacts on the established and emerging sectors of the most recent shocks to the EU blue economy: Brexit, the COVID-19 pandemic and mitigation measures put in place, the energy price-hike trend, and climate impacts, such as the effects of increasing sea levels.

Further, I am particularly enthusiastic about the launch of the EU Blue Economy Observatory, which is an important step towards an EU-wide platform that brings together the most accurate and up-to-date socio-economic data on the blue economy. The Observatory will become the backbone of the blue economy's science base to support its sustainable transformation.

I firmly believe that, even in the face of the current challenges, the blue economy can continue to be an accelerator of the transition towards sustainability, and that the Commission, the industry, NGOs, policymakers and citizens can join forces to make the ambitious targets of the European Green Deal a reality. I trust that this report can serve you as a guide and inspiration in this journey.

Enjoy this new edition!

VIRGINIJUS SINKEVIČIUS,
EU Commissioner for Environment, Oceans and Fisheries

¹ https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

² https://ec.europa.eu/oceans-and-fisheries/ocean/blue-economy/sustainable-blue-economy_en

³ https://ec.europa.eu/clima/eu-action/european-green-deal/delivering-european-green-deal_en

⁴ Farm to Fork Strategy (europa.eu)

⁵ Strategic foresight | European Commission (europa.eu)

Dear readers,

In these difficult times marked by worsening manifestations of global warming, a still undefeated COVID-19 pandemic, and growing uncertainty about peace, stability and security at the borders of the European Union due to the Russian invasion of Ukraine, the 27 EU Member States have resolutely enacted unprecedented responses that are commensurate with the multiple challenges affecting directly or indirectly our society, environment, economy and well-being.



Oceans play a key role in enabling the transition to a sustainable economy, also supporting us in our effort to respond efficiently to disruptive events and crises. They provide us with vital resources and ecosystem services, such as oxygen, food, water, energy, connectivity, temperature regulation or biodiversity. At the same time, marine ecosystems are complex and fragile. Economic sectors and regions that depend heavily on marine and coastal resources are thus particularly vulnerable to external shocks.

Caring for the health and productivity of our seas and oceans is a herculean task, demanding concerted efforts and consistent action on all levels. Insofar as research is concerned, we are (i) promoting ocean literacy, (ii) investing in marine-related innovation and digitalization, and (iii) enhancing our Blue Economy monitoring and analytical capacity.

In the education domain we created the EU4Ocean coalition connecting diverse organisations, projects and people for the sustainable management of the ocean. We are also supporting the development of sustainability skills. Being 2022 the European Year of the Youth, we are empowering young people to take action to protect our planet and build a sustainable future.

As President von der Leyen put it: 'every problem is an opportunity for innovation'. That is why within Horizon Europe we have embedded a special mission to *Restore our Ocean and Waters*. As part of the mission, four lighthouse programs will support the delivery of break-through innovation in major European rivers and sea basins. With a total endowment of 500 million euro, solutions will be tested over the next three years to offload the pressure on our ocean and water ecosystems.

We are also harnessing the power of the digital revolution. By connecting our assets – from Copernicus satellites to marine buoys and underwater drones – we will produce real-time ocean knowledge available to citizens, scientists and policymakers. This digital twin of the ocean, a unique source of ocean information and platform for global cooperation, is set to be operational by 2024.

Last but not least, since 2018 we monitor the socio-economic performance of the EU Blue Economy, its dependencies from coastal and marine ecosystems, and the drivers affecting their health and productivity. I am proud to introduce the 5th annual edition of the EU Blue Economy report, which for the first time includes sectoral analyses up to the year preceding its preparation, i.e. 2020 in this case, including COVID-19 impacts. Trust you will find a wealth of information in this report.

To further enhance evidence-based decision-making and offer the most up-to-date knowledge, we are also setting up the EU Blue Economy Observatory that will significantly expand our analytical responsiveness and stakeholder outreach. As for the Blue Economy report, the Observatory will be the product of a close collaboration between the JRC and DG MARE, with the active involvement of several other Commission's DGs and many specialised Agencies of the European Union.


Together, this digital twin and the lighthouses will switch on the lights in the ocean. Allow me to wish to all of you good winds in the months ahead.

MARIYA GABRIEL,

EU Commissioner for Innovation and Youth, responsible for the European Commission's in-house science and knowledge service, the Joint Research Centre

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EXECUTIVE SUMMARY

In its fifth edition, the *EU Blue Economy Report* continues to analyse the scope and size of the Blue Economy in the European Union. It aims at providing support to policymakers and stakeholders in the quest for a sustainable development of oceans, coastal resources and, most notably, to the development and implementation of policies and initiatives under the European Green Deal in line with the new approach for a sustainable Blue Economy. Through its economic evidence, the *Report* also seeks to serve as a source of inspiration to investors.

For the purposes of the *Report*, the Blue Economy includes all those activities that are marine-based or marine-related. Therefore, the *Report* examines not only established sectors (i.e. those that traditionally contribute to the Blue Economy) but also emerging and innovative sectors (i.e. less mature industries linked to the marine environment), which bring new opportunities for investment and hold large potential for the future development of coastal communities. This latter sectoral cluster also includes industries for which data is not fully available in the public domain, such as maritime defence. Analyses are provided for the EU-27 as a whole and by sector and industry for each Member State (MS).

The European Green Deal and the European Strategy for data will require reliable, accurate and centralised data for their initiatives. This *Report* intends to serve as a useful input to assessing the evolving contribution of oceans and coasts to the European economy. It is also intended to support the development of policies that pursue the EU strategic vision for a sustainable Blue Economy at all levels of governance.

The fifth edition of the *Report* continues to provide a perspective on the impacts that several factors have on the Blue Economy, including global environmental challenges like climate change, ongoing geo-political changes and their implications on maritime security and surveillance, increasing energy and commodity prices, evolving governance frameworks such as Maritime Spatial Planning or those originating from the 'Fit for 55' package, and innovative technological solutions that emerge from research & development. This edition also analyses the post COVID-19 impacts on the various sectors, as well as the effects of the mitigation measures put in place, such as the EU Recovery fund. It includes as well some initial reflections on the potential impacts of Russia's invasion of Ukraine on some of the Blue Economy sectors. This year's report also comprises an assessment of the impact of rising sea levels on MSs' Gross Domestic Product (GDP).

The Blue Economy established sectors include *Marine living resources*, *Marine non-living resources*, *Marine Renewable energy*, *Port activities*, *Shipbuilding and repair*, *Maritime transport* and *Coastal tourism*. The analysis of these sectors is based on data collected by the European Commission from EU Member States and the European Statistical System. Fisheries and aquaculture

data were collected under the EU Data Collection Framework (DCF). Analyses for all other established sectors are based on Eurostat data from Structural Business Statistics (SBS), PRODCOM, National Accounts and tourism statistics⁶.

According to the most recent figures, the established sectors of the EU Blue Economy directly employed close to 4.45 million people and generated around €667.2 billion in turnover and €183.9 billion in gross value added (Table 0.1).

Table 0.1 EU Blue Economy established sectors, main indicators, 2019

Indicator	EU Blue Economy 2019
Turnover	€667.2 billion
Gross value added	€183.9 billion
Gross profit	€72.9 billion
Employment	4.45 million
Net investment in tangible goods	€6.1 billion
Net investment ratio	3.3 %
Average annual salary	€24 739

Notes: Turnover is calculated as the sum of the turnover in each sector; it may lead to double counting along the value chain. Nominal values. Direct impact only. Net investment excludes maritime transport and coastal tourism. Net investment ratio is defined as net investment to GVA.

Source: Eurostat (SBS), DCF and Commission Services.

For the established sectors, two sectors are particularly noteworthy: (1) the **living resources** sector, with gross profits valued at €7.2 billion in 2019, saw a 41 % rise on 2009 (€5.1 billion). €121.1 billion, 29 % more than in 2009. And (2) the **marine renewable energy sector** (mainly offshore wind), which has also experienced growing trends, with employment increasing by 17 % in 2019 (compared to 2018). Since 2009, the two sectors that have seen the largest growing trends in terms of EU Blue Economy's Gross Value Added (GVA) were **Living resources** (+31 %) and **Shipbuilding and repair** (+39 %).

The Blue Economy emerging and innovative sectors include *marine renewable energy* (i.e. *Ocean energy, floating solar energy and offshore hydrogen generation*), *Blue bioeconomy and biotechnology*, *Desalination*, *Maritime defence, security and surveillance*, *Research and Infrastructure* (submarine cables, robotics). These sectors offer significant potential for economic growth, sustainability transition, as well as employment creation.

Emerging **Marine Renewable Energy** will be key if the EU is to meet its EGD, offshore the EU Hydrogen Strategy⁷ and the 'Offshore Renewable Energy Strategy'⁸ goals. It will also be a cornerstone for the RePowerEU Communication recently published by the European Commission to attain more affordable, secure and

⁶ This year's edition of the Blue Economy Report supersedes the 2020 Blue Economy Report; in this edition, the 2018 data are final while in the previous edition, they were still provisional and estimated data. At time of publication, 2019 SBS data were unavailable. Additionally, last year's edition included the UK, and this current edition is for the EU-27 only.

⁷ COM(2020) 301 final, July 2020, https://ec.europa.eu/energy/sites/ener/files/hydrogen_strategy.pdf

⁸ https://ec.europa.eu/energy/sites/ener/files/offshore_renewable_energy_strategy.pdf

sustainable energy. This will further press the ambitions of the Offshore Renewable Energy Strategy to increase offshore wind capacity from its 12 GW to 300 GW by 2050, complemented with 40 GW of ocean energy and other emerging technologies by 2050. The most notable sub-sector in **Blue bioeconomy** is the algae sector. Available socio-economic estimate that that algae production in Europe generates an annual turnover well above €10 million in the MSs with the largest number of production facilities (France, Spain and Portugal). As regards **Desalination**, it remains a strong Blue Economy emerging sector, with more than 2 300 operational desalination plants in the EU, mostly spread in the Mediterranean, producing about 9.2 million cubic meters per day. In addition, **blue-tech innovation and robotics** activities remain key enablers for the sustainability transition and the digital twin ocean. The Horizon Europe programme (2021-2027) has a budget of €95.5 billion (including €5.4 billion from the Next Generation of the EU Recovery Fund), of which at least 35 % will be devoted to support climate-related actions, supporting the transition of maritime industries to climate neutrality.

Preserving and increasing the natural capital of the seas and oceans is critical to ensure a continued delivery of valuable ecosystem services and for the EU to achieve the UN 2030 Agenda Sustainable Development Goals (SDGs) as underlined by the European Green Deal. The EU biodiversity strategy under which the Farm to Fork strategy, as well the Decarbonisation goal including the EU offshore renewable, should enable the EU to honour its sustainability commitments.

Instrumental to the transition towards a sustainable Blue Economy and an enhanced international ocean governance is the ability to accurately map, quantify and value marine ecosystem services, as well as to monitor **blue natural capital accounts** and the social and environmental impacts caused by anthropogenic activities. Effects of human-induced pressures can be found in 93 % of European seas, putting at risk the health of almost 40 % of the population living within 50 km from the 68 000 km of European coastline.

The sustainability transition also requires large public and private investment for the development of solutions to decouple economic growth from environmental impact, in accordance with the objectives of the European Green Deal. In this connection, the **decarbonisation of maritime transport** will play a pivotal role in the years ahead, given the alarming projections of increased GHG emissions from shipping (up to +250 % by 2050) under several business-as-usual scenarios. Furthermore, the emerging EU Taxonomy aims to channel investments towards the greening of economic activities, the scaling up of **nature-based solutions** and the restoration of degraded marine ecosystems.

The seas and oceans are de facto final sinks of different types of **marine pollution**, including plastics, litter, excessive nutrients, and harmful chemical contaminants. Coupled with climate change, their impacts on marine ecosystems can be catastrophic. **Increasing sea levels**, for example, could cause the loss of more than €200 billion per year by the year 2080, according to a recent

study, mainly in terms of damages to physical assets and residential properties in coastal areas. Southern coastal countries will be affected the most, with GDP losses reaching up to 2.7 %.

In addition, the socio-economic harm to the broader economy, population and human wellbeing is likely to be much larger. Of the almost €500 billion worth of services generated each year in the 10 km EU coastal area, it is estimated that more than €15 billion will be lost annually due to coastal erosion. Furthermore, land and inland water ecosystems are expected to incur losses of up to €344 billion per year. That is without counting other damages to marine ecosystems, wildlife and biodiversity which cannot be quantified in monetary terms.

In a circular economy perspective, sustainable water uses by both marine and land-based activities and responsible **wastewater management** practices play an important role towards preserving a good quality of seawater resources and marine ecosystems. EU continues striving to achieve its objectives on reducing pollution

The Blue Economy is linked to many other economic activities and its effects on employment, income and well-being go beyond the above-mentioned sectors. The *Report* also provides an account of success stories presented in the form of national or sectoral sectors, as well as an outline of selected case studies on the Maritime planning strategy, data knowledge advancements on the Blue Economy, fostering innovation in the Atlantic ports, and assessment of marine ecosystems in specific Member States.

Lastly, the *Report* illustrates how the EU Blue Economy compares to that of Norway and the impact of recreational fisheries in France. It also comprises an overview of the EU Blue Economy for each European sea basin and Outermost Regions, providing figures on employment and GVA. Finally, the *Report* is equipped with an Annex providing a brief overview of the Blue Economy in each Member State.





CHAPTER 1
INTRODUCTION

Aim of the report

The ocean is at the foundation of life in the planet and plays a vital role in safeguarding that some of our most basic needs are met. The Blue Economy comprises all activities that are linked to the water, the sea and the oceans. It relies not only on more traditional forms of utilisation (e.g. fishing and aquaculture), but also combines a broader vision of activities that can offer important sources of sustainable economic development for Member States and coastal communities in particular.

The Blue Economy can contribute to a large extent to Europe's green ambitions. A sustainable Blue Economy enables society to obtain value from the oceans and coastal regions, whilst respecting their long-term ability to regenerate and endure such activities through the implementation of sustainable practices. This implies that human activities must be managed in a way that guarantees the health of the oceans and safeguards long-term economic productivity, so that the potential they offer can be realised and sustained over time.

The annual **EU Blue Economy Report** aims to continuously improve the measuring and monitoring of the socio-economic performance of the Blue Economy (for the 2009–2019 period in the current edition), while taking its environmental impacts into account. The EU is determined to deliver on **European Green Deal**⁹, with the adoption of the 'Fit for 55 package', implementation of the Zero Pollution Action Plan¹⁰, and with other initiatives being prepared, at the same time as it ensures a transition based on sustainable economic growth and employment. Besides, the insight of the Sustainable Blue Economy Communication¹¹, can help achieve this sustainable growth objective while protecting and restoring nature, fighting pollution, and tackling climate change.

The *Report* provides a socio-economic assessment of Blue Economy activities, as well as robust evidence in support of relevant new initiatives and policies in this domain. It also makes an important contribution to the achievements of the European Green Deal (EGD), which aims at implementing the United Nation's 2030 Agenda by putting 'sustainability and the well-being of citizens at the centre of economic policy and the sustainable development at the heart of the EU's policymaking and action'¹². In line with this, it plays an instrumental role in the transition of the EU's Blue Economy towards a sustainable future, as outlined in the above-mentioned Sustainable Blue Economy Communication. At the UN climate change COP26 in Glasgow, the European Commission supported the consensus reached by over 190 countries on the completion of the Paris Agreement rulebook and the Paris targets to limit global warming to 1.5 degrees Celsius¹³. The *Report* also serves as a tool to monitor the implementation of such agreements across the Blue Economy sectors.

Building on previous editions, the fifth edition of the *EU Blue Economy Report* aims to continue to provide accurate and reliable data and trends for the maritime and ocean related sectors and activities, as good data is essential in order to develop and implement policies. It also provides a solid evidence-based ground on which to make policy decisions that support the transition into more carbon efficient and less polluting technologies and activities.

The *Report* is accompanied by the *Blue Economy Indicators* (BEI). An IT tool that stores and disseminates the data underlying the analyses contained in the *Report*, as well as additional datasets for transparency purposes¹⁴. The BEI ensures that the data reported are available to all in a way that is easily accessible, so that it can be verified and re-used in line with the European strategy aiming to make 'more high-quality public sector data available for re-use [...]'¹⁵. The data made available through the BEI are based on the methodology detailed in Annex 3.

In addition to the European Green Deal, the report and particularly the Blue Economy Indicators strive for more and better data in line with the European Commission's **European Data Strategy**¹⁶ to ensure that the EU is a front-runner in an ever more-digital world. The goal of the strategy is to create a policy environment to make the EU a leader in a data-driven society. Creating a single market for data will allow it to flow freely within the EU and across sectors for the benefit of businesses, researchers, and public administrations. Only with high quality data can policy makers and citizens make adequate and informed decisions.

What does the Blue Economy include?

For the purpose of this *Report*, the EU's Blue Economy encompasses all sectoral and cross-sectoral economic activities based on or related to the oceans, seas and coasts:

- **Marine-based activities:** include the activities undertaken in the ocean, sea and coastal areas, such as *Marine living resources* (capture fisheries and aquaculture), *Marine non-living resources*, *Marine renewable energy*, *Desalination*, *Maritime transport* and *Coastal tourism*.
- **Marine-related activities:** activities which use products and/or produce products and services from the ocean or marine-based activities like seafood processing, biotechnology, Shipbuilding and repair, Port activities, technology and equipment, digital services, etc.

⁹ Commission Communication on 'The European Green Deal' COM (2019) 640 final.

¹⁰ COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS Pathway to a Healthy Planet for All EU Action Plan: 'Towards Zero Pollution for Air, Water and Soil' COM/2021/400 final.

¹¹ COM/2021/240 final.

¹² COM (2019) 640 final, p. 3.

¹³ https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal/climate-action-and-green-deal/eu-cop26-climate-change-conference_en?msclid=b19768d8a92311ecb6d8815e24c5b000

¹⁴ The Blue Economy Indicators tool can be accessed through the online dashboard available at: <https://blueindicators.ec.europa.eu/>

¹⁵ COM (2020) 66 Final p. 13.

¹⁶ Commission Communication on 'A European Strategy for Data' COM (2020) 66 Final.

In terms of geographical scope, the *Report* focuses on the EU territory, including wherever possible, EU Outermost Regions¹⁷ and landlocked Member States. For the purpose of broadening the context and facilitating comparative analysis, it also includes special assessments of particular geographical areas outside of the EU remit that have a significant role in terms of the global Blue Economy¹⁸.

The *Report* focuses on the direct socio-economic performance of the economic activities included in the identified Blue Economy sectors. However, it should be noted that the Blue Economy generates significant indirect economic effects (e.g. across the supply chain) and induced economic effects (i.e. general consumption and expenditure stemming from the household disposable income generated by Blue Economy activities). Wherever possible, an account of these effects is provided in the sector-specific chapters. In the absence of granular data that would allow for an accurate attribution of indirect and induced effects to the Blue Economy, an overview of methodologies used to estimate the Blue Economy multiplier is provided in Chapter 2, providing an illustrative example.

Contents and structure

Following the present Introduction, **Chapter 2** provides an overview of several broad issues, such as the general economic and political context, providing a background to the Blue Economy and an overview of the sources of financing available for Blue Economy activities and projects. The chapter further includes a summary of the main features of the established sectors. It also comprises a general assessment of the impacts and responses to the COVID-19 crisis. In addition, it includes a brief section on indirect Blue Economy effects on employment and Gross Value Added (GVA). This year this chapter also includes for the first time a section dedicated to Strategic Foresight on the European level, delineating megatrends that have a direct impact on the Blue Economy.

With a focus on the European Green Deal, **Chapter 3** highlights the main elements of the EGD, of relevance to the Blue Economy, including a revision of the 'Fit for 55' package adopted by the Commission. This year's edition also includes a section on main initiatives stemming from the Communication on a Sustainable Blue Economy. Further details are also provided on policies and/or initiatives that fall under the realm of the EGD, such as the Farm to Fork strategy (F2F) and the circular economy and the opportunities it offers to the Blue Economy sectors, especially at an EU level. Finally, this chapter briefly discusses the role of the EU in the world as regards its maritime policies.

Chapter 4 then reviews a series of traditional Blue Economy industries, i.e. the 'established sectors', looking at the main economic indicators as well as the trends, drivers and interactions with other sectors or activities, including their environmental impacts. This chapter provides an analysis at the EU level, but also emphasises the contribution made by individual MSs to different sectors. The established sectors include:

- Marine living resources
- Marine non-living resources
- Marine renewable energy
- Ports activities
- Shipbuilding and repair
- Maritime transport
- Coastal tourism.

Chapter 5 provides an analysis of the emerging sectors, i.e. sectors that are either not mature, new (i.e. based on innovative technologies), or which have activities falling outside of the spectrum of national statistics (e.g. data limitations due to strict disclosure policies or confidentiality issues). The chapter highlights the estimated impact that these sectors have based on available data and their potential for further growth and expansion. The following sectors are included in this section:

- Ocean energy
- Blue bioeconomy and biotechnology
- Desalination
- Maritime Defence, security and surveillance
- Research and Education
- Infrastructure (submarine cables, robotics, etc.).

Following this section, **Chapter 6** provides an overview of some of the main dependencies, liabilities, and impacts of the Blue Economy on blue natural capital and ecosystems services, as well as opportunities arising from the transition to a more sustainable Blue Economy. It covers, among others, the issue of marine pollution in European seas, the importance of wastewater management, the latest decarbonisation trends, as well as an assessment of the impacts of sea level rise on the broader economy in the EU. On the other hand, the chapter also provides an overview of the most promising techniques to minimize human impact on the blue natural capital, such as via the adoption of marine ecosystem accounting and the deployment of nature-based solutions.

Chapter 7 covers the regional and international dimensions and is split into two main sections. The first section provides a disaggregated analysis of the relative share of the Blue Economy in the EU sea basins. This section presents results for employment and GVA for all seven Blue Economy established sectors. The second section puts the EU Blue Economy results into perspective vis-à-vis other major world actors. This year, the comparison is with the Blue Economy in Norway.

Finally, **Chapter 8** compiles a number of case studies that explore in more detail some niche sections of the Blue Economy. They specifically focus on the strategy of some Member States implementing their MSP strategy (Netherlands), setting up a Blue Economy Observatory to ensure accurate data knowledge on the Blue Economy sectors (Portugal), and attempting to measure the value of ecosystems services (France). A final case study provides the perspective of a Blue Economy ports accelerator in the Atlantic Sea basin, looking at the all the process and actors, and the objectives to ensure a transition to green and innovative hubs.

¹⁷ [https://ec.europa.eu/regional_policy/en/policy/themes/outermost-regions/#:~:text=The%20European%20Union%20\(EU\)%20counts,the%20Canary%20Islands%20\(Spain\)](https://ec.europa.eu/regional_policy/en/policy/themes/outermost-regions/#:~:text=The%20European%20Union%20(EU)%20counts,the%20Canary%20Islands%20(Spain))

¹⁸ In this year's edition, the international analysis showcases the Norwegian Blue Economy.

A series of **Annexes** complete the *Report* offering an overview of the Blue Economy for each of the EU Member States (Annex 1). The Annexes also contain a series of additional tables with complementary data on the established sectors (Annex 2), and a detailed explanation of the methodological approaches used across the *Report* (Annex 3).

Note on the Russian invasion of Ukraine

As the recent Russia's invasion of Ukraine will likely have significant economic impact on the European economy, it will inevitably also impact the Blue Economy sectors as well. Considering that the situation is evolving, and necessary datasets are not yet readily available due to the actuality of recent events, the economic impact of the Russian invasion of Ukraine can yet only be approximated. Where possible, implications on the Blue Economy sectors are explored in the respective chapters.

Note on the COVID-19 outbreak

The data used for the production of this *Report* mostly covers the period from 2009 to 2019. Wherever possible, more recent data has also been used. However, at the time of writing this *Report*, 2020 data published in Eurostat's Structural Business Statistics (SBS) were available only for few indicators (e.g. turnover) and Blue Economy activities, at a high level of sectoral aggregation (NACE level 2). Therefore, the analysis of COVID-19 impacts on the Blue Economy sectors could not be conducted with the same degree of accuracy for all the indicators presented in this *Report*. The estimates provided should be taken with caution. In addition to providing a brief description of COVID-19 effects on specific Blue Economy sectors or activities (Chapter 4), this report comprises a section (2.2) on post COVID-19 recovery impacts across the whole Blue Economy.

Note on the treatment of the United Kingdom

As the UK is no longer a member of the European Union (since February 2020), it has not been included in the report and the analyses herein. All data refer to the 27 EU Member States (EU-27), unless otherwise specified, and as such cannot be compared to prior reports, which included UK data.





CHAPTER 2
**GENERAL CONTEXT
AND EU OVERVIEW**

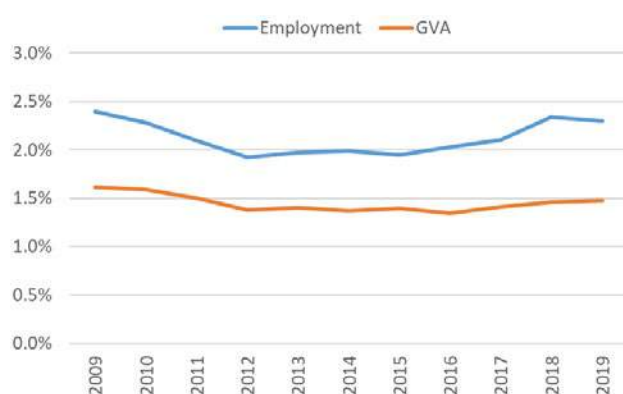
This chapter provides the general context for the report as well as relevant background information for the subsequent chapters. Firstly, it presents the general economic context. Then, the implications of the COVID-19 pandemic are delineated, specifically looking at Blue Economy sectors across the European Union. This is followed by an overview of blue funding exploring financing opportunities for the industry as well as investment trends. The following section focuses on Sustainable Blue Economy developments in view of Marine Spatial Planning. Lastly, this chapter provides examples of indirect effects of the Blue Economy on employment and Gross Value Added (GVA) as well as casting an overview of the established sectors.

2.1 ECONOMIC CONTEXT

The Gross Domestic Product (GDP) of the EU-27 was estimated at €14015 billion and employment at 193.6 million people in 2019¹⁹. The contribution of the Blue Economy established sectors to the EU-27 economy in 2019 was 1.5 % in terms of GVA and 2.3 % in terms of employment (Figure 2.1).

The relative size of the EU Blue Economy in terms of GVA and employment with respect to the EU overall economy has decreased from 2009. However, it can be seen that the relative size of the EU Blue Economy both in terms of GVA and employment decreased with the 2008 economic crisis. The crisis went through 2012 and since then the relative size of the EU Blue Economy has increased, in particular in terms of employment.

Figure 2.1 Contribution of the Blue Economy to the overall EU economy



Source: Own elaboration from Eurostat (SBS) and DCF data.

This shows that the EU Blue Economy grows and shrinks faster than the EU overall economy. This could be partly due to the importance of coastal tourism – with 44 % of the GVA and 63 % of the employment of the EU Blue Economy – that grows faster in periods of economic growth, but also shrinks faster during crisis. It should be noted that national production and business statistics do not always allow for a detailed disaggregation of economic variables by destination, such as maritime use. Shipbuilding, for instance, is an industry with multiple indirect and induced effects (see Section 2.5 for more details). Only few of them are captured by our Blue Economy statistics, which therefore should be considered as an underestimation of the total.

The outbreak of the COVID-19 pandemic in February 2020 represented a major shock for the global and EU economies, with severe socio-economic consequences in 2020 and 2021. It is therefore expected that the EU Blue Economy will be more affected by the crisis than the overall EU economy. Estimates based on preliminary Eurostat data show that the turnover of coastal tourism declined almost by half in 2020, being one of the economic activities hit harder in the whole economy.

Since March 2022, the Russia's invasion of Ukraine is affecting Europe's and global security and stability, with highly likely negative impacts on economic growth, financial markets and commodity prices. Russia and Ukraine are large producers and exporters of key food items, minerals and energy. Russia and Ukraine account together for about 30 % of global exports of wheat, 20 % for corn, mineral fertilisers and natural gas, and 11 % for oil²⁰. This crisis has already resulted in a considerable economic and financial shock, predominantly affecting the commodity markets, with the prices of oil, gas and wheat increasing.

This crisis has also affected the EU Blue Economy sectors in different ways, ranging from increases in oil prices, to trade restrictions, and supply chain bottlenecks. The impact on the different sectors will depend on the extent and duration of the conflict and retaliation measures.

Nevertheless, the EU Blue Economy also grows faster when the economy recovers, offering important investment opportunities.

¹⁹ The national GDP and employment data have been extracted from Eurostat.

²⁰ <https://www.oecd-ilibrary.org/sites/4181d61b-en/index.html?itemId=/content/publication/4181d61b-en#chapter-d1e21>

In 2020, the EU recorded a real decrease in GDP of 6.1 % as the initial impact of the COVID-19 crisis was felt. This was considerably larger than the decrease in activity in 2009 during the global financial and economic crisis. In 2020, the Gross Domestic Product (GDP) of the EU-27 was estimated at €13 400 billion²¹, down from €14 000 billion in 2019. Employment was estimated at 187 000 million people.

2.2 POST COVID-19 RECOVERY: MAIN ECONOMIC IMPACTS

The Economic Forecast of the European Commission projected a weaker estimation of the EU economy, for the first quarter of 2022, as the GDP is not increasing at the same pace as previously expected.

The growth rate is estimated to be at 3.1 % in 2022. Following an expansion of 5.3 % in 2021, real GDP is forecasted to rise by 4.0 % in 2022 and 2.8 % in 2023 respectively, which is mostly rooted in domestic demand. Reasons for the slower pace regarding GDP growth are mainly due to tighter macroeconomic policies, recurrent COVID-19 outbreaks, re-imposed restrictions and elevated energy prices, which are set to weigh on consumption and investment decisions in the first half of 2022²². EU GDP pre-pandemic levels were reached in the third quarter of 2021, while projections show that Member States will pass this milestone by the end of 2022.

Growth is estimated to have slowed down, after a robust rebound in spring and autumn of 2021. In the last quarter of 2021, surge in COVID-19 infections, high energy prices and continued supply-side disruptions have added weight on economic slowdown. Many Member States economies' growth is still under pressure due to the pandemic. A continuous decrease in the number of infections will support recovery as supply conditions are normalising and inflationary pressures become more moderate. The implementation of the Recovery and Resilience Facility in Member States, aiming at improving labour market conditions, impacting household's savings, and good financing conditions are expected to be supporting economic growth. However, growth in employment did not increase enough to outpace surging labour demand. A reduction of internal demand can be noticed in light of the slight decrease in the estimation of the EU consumer confidence indicator (0.4 points down) compared to December 2021²³.

Moreover, one of the main challenges of the EU economy is expected to be the question as to how to deal with the accumulation of public debt, the high level of inflation and how to further foster the transformation towards a green and digital economy, while also focusing on social stability²⁴.

Following the economic expansion, the labour market is expected to complete its recovery in 2022. The unemployment rate decreased below pre-pandemic rates to 6,4%. An estimated 3.4 million jobs will be created between 2022 and 2023, translating into a decreased unemployment rate of 6.5 % in 2023. These positive forecasts are rooted in the continued policy support of Member States and the EU, with instruments like NextGenerationEU and the associated Recovery Resilience Facility²⁵ which supports reforms to strengthen economic and social resilience and the cohesion of the Single Market, while

²¹ Gross domestic product at market prices and employment extracted from Eurostat.

²² https://ec.europa.eu/info/publications/european-economic-forecast-winter-2022_en

²³ https://ec.europa.eu/info/sites/default/files/flash_consumer_2022_01_en.pdf

²⁴ <https://www.eesc.europa.eu/cs/news-media/news/eesc-suggests-key-additions-ecs-recommendations-economic-policy-euro-area-2022>

²⁵ https://ec.europa.eu/info/business-economy-euro/recovery-coronavirus/recovery-and-resilience-facility_en_

promoting green and digital transitions in Member States. With the help of the RRF and associated structural reforms, productivity will grow back to a strong pace of 2.9 % in 2022 and 1.6 % in 2023²⁶.

After reaching a record rate of 5.0 % in December 2021 and 5.1 % in January 2022, inflation in the euro zone is expected to remain above 3 % until the third quarter. Inflation is then expected to decline to 2.1 % in the last quarter of the year, before moving below 2 % throughout 2023. The lowest annual rates were registered in France (3.3 %), Portugal (3.4 %) and Sweden (3.9 %). The highest annual rates were recorded in Lithuania (12.3 %), Estonia (11.0 %) and Czechia (8.8 %)²⁷.

COVID-19 impacts are also analysed under the different sections of this report.

2.3. FINANCING

Blue Economy investment outlook

Investing in the Blue Economy calls for an interaction and cooperation of local, national, and international level financial instruments, that are provided by different types of stakeholders: individuals, public and private companies, governments, non-governmental and inter-governmental institutions. Some of these financial instruments, include traditional loans and grants, but also venture capital, private and public equity, pension and investment funds. The use of the different instruments and the participation of the different stakeholders depends on the expected returns on investment from the Blue Economy projects. This depends on the risks associated to these projects. Several barriers contribute to the associated investment risks²⁸:

1. the need for a more efficient regulatory and policy framework, with more transparency on sustainability activities, more availability of data, and clearer guidelines and taxonomy for sustainable investments;
2. the development of a broader range of financial instruments and partnerships, with appropriate risk sharing, due to long or uncertain returns of investments for some of the projects;
3. the development of insurance and other risk mitigation measures for the high risk profile associated projects linked to the Blue Economy.

Following a report by the high-level panel for a sustainable Ocean Economy²⁹, Investments in a sustainable ocean economy could represent positive returns. Investing €2.54 trillion (\$2.8 trillion) today in just four ocean-based solutions – offshore wind production, sustainable ocean-based food production, decarbonisation of international shipping, and conservation and restoration of mangroves – would yield a net benefit of €14.11 trillion (\$15.5 trillion) by 2050, a benefit-cost ratio of more than 5:18.

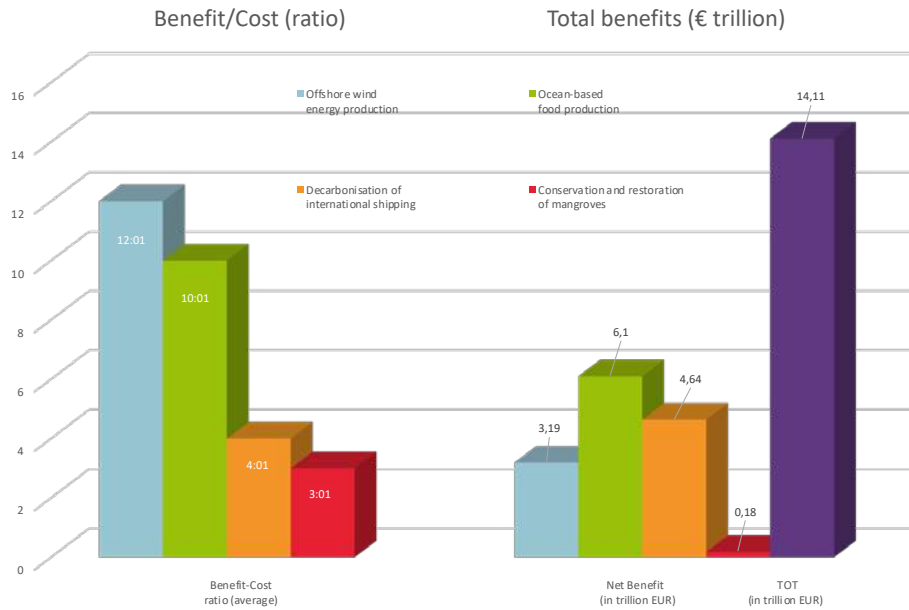
²⁶ https://ec.europa.eu/info/publications/european-economic-forecast-autumn-2021_en

²⁷ <https://ec.europa.eu/eurostat/documents/2995521/14245727/2-23022022-AP-EN.pdf/1bd1f78c-b615-7052-7379-3129551900eb>

²⁸ Sumaila, U.R., Walsh, M., Hoareau, K. *et al.* Financing a sustainable ocean economy. *Nat Commun* 12, 3259 (2021). <https://doi.org/10.1038/s41467-021-23168-y>

²⁹ See 'Ocean Solutions That Benefit People, Nature and the Economy'. High level panel for a sustainable Ocean Economy, Ocean Solutions Report | High Level Panel for a Sustainable Ocean Economy (oceanpanel.org)

Figure 2.2 Benefit-Cost Ratios and Net Benefits by 2050 for four Sustainable Ocean-Based Interventions



Source: Adapted from Report on ‘Ocean Solutions that Benefit People, Nature and the Economy’, December 2020³⁰.

The European Commission has been supporting and advocating a shift to sustainable investment. It has been supporting several initiatives, such as the Sustainable Blue Economy Finance initiative, now hosted by the UN, or the publication of the EU taxonomy, to help investors understand whether an economic activity is environmentally sustainable and that encourages them to redirect capital flows toward sustainable activities.

Since 2018 the European Commission has been developing a policy agenda on **sustainable finance** and how to make sustainability considerations an integral part of its financial policy. The action plan on financing sustainable growth called for the creation of a common classification system, i.e. an ‘EU taxonomy’ for environmentally sustainable activities. This will provide for a common language and a clear definition of ‘sustainable’ finance for investors, business and policy makers. The EU Taxonomy Regulation³¹ established six environmental objectives: climate change mitigation, climate change adaptation, sustainable use and protection of water and marine resources, transition to a circular economy, pollution prevention and control, and protection and restoration of biodiversity and ecosystems. The Commission has also published its new ‘strategy for financing the transition to a sustainable economy’ on 6 July 2021³². This strategy aims to support the European green deal by channelling private investment towards the transition to a climate-neutral economy³³. The new measures include updating financial disclosure and sustainability reporting rules, as well as actions for enhancing sustainability advisory services and capacity-building for companies, including SMEs.

In October 2020, the Commission established the ‘Platform on Sustainable Finance’³⁴, an advisory body composed of experts from the private and public sector, providing advice on the EU Taxonomy. This platform will be preparing advisory work for the Commission in the next years, on different sustainability areas. Mandatory reporting under the Taxonomy Regulation will apply from January 2022, for the climate change mitigation and adaptation objectives, and from January 2023, for the other four objectives. A first delegated act on sustainable activities for climate change adaptation and mitigation objectives³⁵ was formally adopted on 4 June 2021 for scrutiny by the co-legislators. Accompanying this delegated act, and building on the transition finance report adopted by the Platform on Sustainable Finance in March 2021, the Commission adopted a Communication on ‘EU taxonomy, corporate sustainability reporting, sustainability preferences and fiduciary duties: Directing finance towards the European green deal’³⁶. This Communication aimed at delivering key messages on how the sustainable finance toolbox facilitates access to finance for the transition. Work on the remaining objectives will be published from 2022 to 2024.

The Commission continues working and updating the EU taxonomy, and approved, on 2 February 2022, in principle a Complementary Climate Delegated Act³⁷ which includes in the list of economic activities covered by the EU taxonomy, specific nuclear and gas energy activities under strict conditions. In addition, it introduces requirements for large listed non-financial and financial companies to disclose the proportion of their activities linked to natural gas and nuclear energy. This should

³⁰ <https://oceanpanel.org/ocean-action/files/full-report-ocean-solutions-eng.pdf>

³¹ Regulation (EU) 2020/852 of the European Parliament and of the Council of 18 June 2020 on the establishment of a framework to facilitate sustainable investment, and amending Regulation (EU) 2019/2088.

³² Strategy for financing the transition to a sustainable economy | European Commission (europa.eu)

³³ Sustainable finance | European Commission (europa.eu)

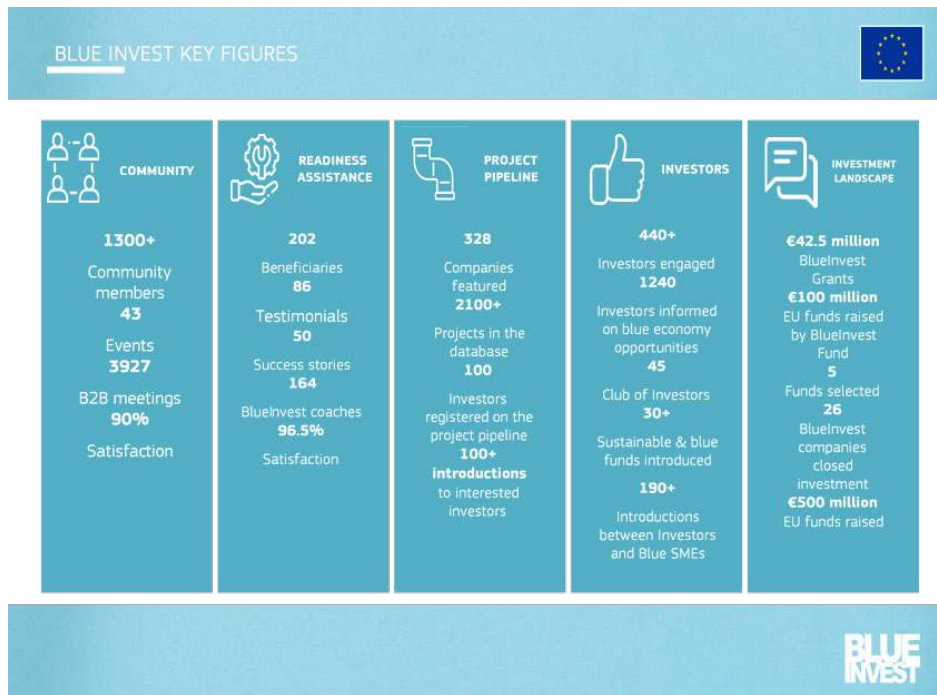
³⁴ Platform on Sustainable Finance | European Commission (europa.eu)

³⁵ Sustainable finance package | European Commission (europa.eu)

³⁶ Sustainable finance package | European Commission (europa.eu)

³⁷ EU taxonomy: Commission presents Complementary Climate Delegated Act to accelerate decarbonisation | European Commission (europa.eu)

Figure 2.3 Blue Invest Key Figures



Source: European Commission.

help investors to distinguish between the different activities they are investing in. This Complementary Delegated Act will be formally adopted, once scrutinized by co-legislators. The Platform on Sustainable Finance is also working on an advice on the criteria for the EU taxonomy on water, biodiversity, pollution prevention and circular economy.

As a transparency tool, the Taxonomy Delegated Acts will introduce mandatory disclosure obligations on large companies and investors (i.e. to disclose Taxonomy aligned activities). This will allow for more transparency in investment portfolios and will likely drive more financial entities to increase investment in sustainability, including in Blue Economy projects, as from 2022.

The **Recovery and Resilience Facility (RRF)** provides €723.8 billion of loans and grants to support reforms and investments focusing on the Country Specific Recommendations (European Semester) as well as the green and digital transitions. The largest share of the money is invested in short-term and shovel-ready projects in 2021, 2022 and 2023 to guarantee an immediate effect on the economy. Although, the Blue Economy/maritime sector is not directly mentioned in RRF legal base, many Recovery and Resilience Plans (RRP) of coastal states include substantial investments into sustainable Blue Economy, amounting to ca. €10.5 billion (ca. 1.5 %) of the total RRF budget. In particular, the RRFs of Belgium, Cyprus, Greece, France, Italy, Poland, Portugal and Spain include sizable Blue Economy investments. Some of the marine/ Maritime-related investments proposed in these plans include greening and innovating the fisheries and aquaculture sectors, monitoring marine and coastal biodiversity, restoration of river systems, waste water treatment, flood protection, offshore energy parks, upgrading of port infrastructure, coastal tourism, greening and digitalisation of ports and shipyards, investments in green shipping and blue skills support.

Overview of current EU financing for the Blue Economy

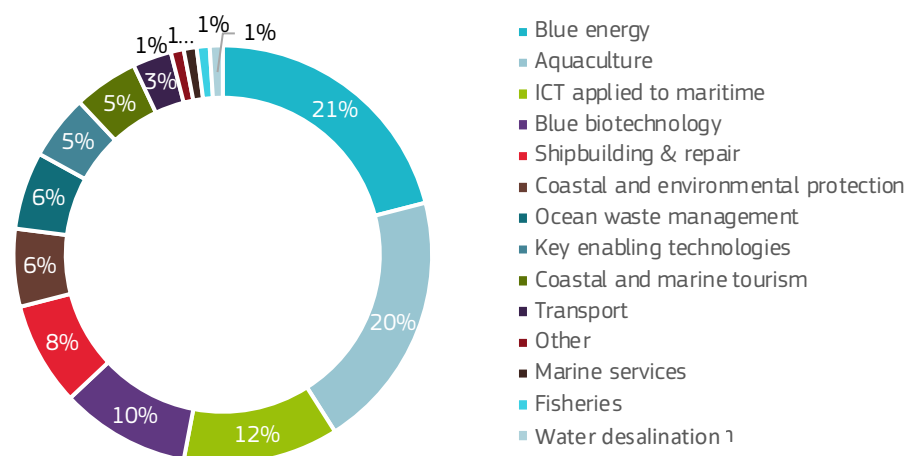
The **'BlueInvest'** investment platform was launched by the European Commission in April 2019, with the goal to foster investment, innovation and sustainable growth in the Blue Economy. It provides support to innovative SMEs and start-ups active in the Blue Economy sectors, through its online community, investment readiness assistance, matchmaking, investor outreach and engagement, its academy, projects pipeline and a BlueInvest Fund.

BlueInvest follows a two-pronged approach with, on the one hand, customised support, investment-readiness advice and visibility to innovative SMEs and start-ups in the Blue Economy and, on the other hand, providing access to investors and contributing to the creation of a dedicated financial ecosystem for Blue Tech SMEs.

The **BlueInvest Community** brings together more than 1 000 Blue Economy entrepreneurs, investors, corporates and innovation stakeholders interested in the Blue Economy.

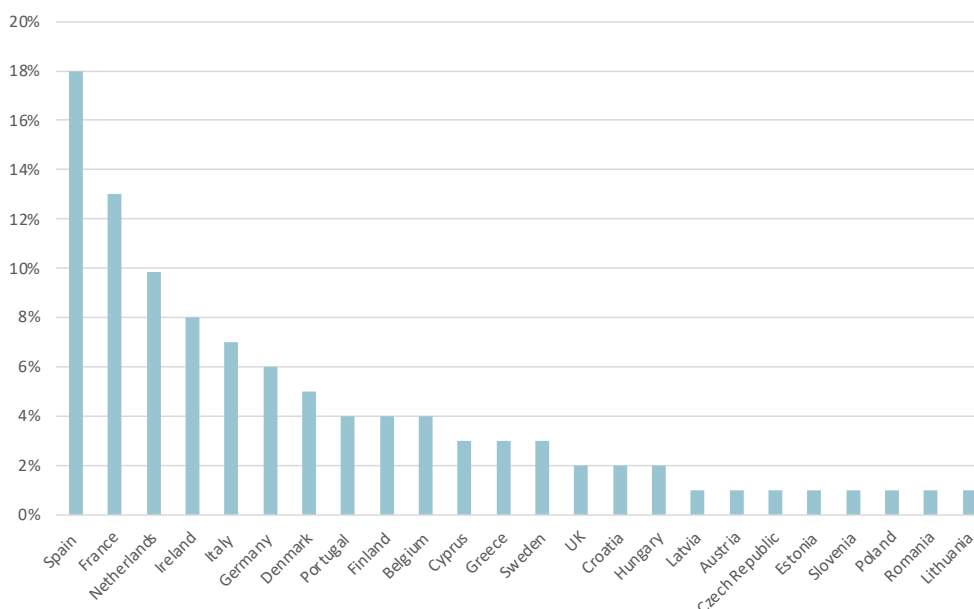
- The **BlueInvest Academy** offers capacity-building courses, training events and exclusive webinars to accelerate businesses for investment, market access and international expansion.
- **Investment readiness assistance:** It provides an exclusive coaching programme for high potential start-ups and SMEs with innovative and sustainable products and solutions for the Blue Economy. Businesses and projects selected for Investment Readiness Assistance will receive coaching packages tailored specifically to their readiness levels and business objectives. Over 170 SMEs and start-ups from coastal regions across the EU have benefited until now from customised and needs-based coaching in all relevant areas of

Figure 2.4 Distribution of companies funded by BlueInvest per sector



Source: BlueInvest Readiness Assistance Finance needs.

Figure 2.5 Distribution of Member States' companies funded by BlueInvest



Source: BlueInvest Readiness Assistance Finance needs.

business success (target is 200 by the end of the current contract in Q1 2022). The satisfaction rate of SMEs coached was 97%. (www.blue-invest.eu).

- **Outreach to investors:** Over 300 companies looking for finance to either bring their product or service to market or increase their market share are featured in the Blue Invest project pipeline. Between 2019 and 2021, the programme has promoted these companies through individual contacts and more than 40 matchmaking and pitching events.

Over 420 companies have applied to the BlueInvest Readiness Assistance programme since its launch in September 2019. Out of a targeted 200, a total of 203 companies have been selected as beneficiaries, out of which 145 (35% of total applicants) have finalized the assistance, while 58 are completing the coaching sessions. Most of the participating companies are in the blue energy sector, followed by aquaculture, and blue biotechnology sectors. Most of the beneficiaries are start-ups and pre-commercial enterprises representing 38% and 37% of participants, respectively. The remaining 25% of beneficiaries are SMEs. As seen in Figure 2.5, the 142 beneficiaries who have completed the programme and filled in the feedback forms represent 23 Member States and the UK (onboarded prior to Brexit), with the highest share of participants headquartered in Spain (26), France (19), Netherlands (14), Ireland (11), and Italy (10).

BlueInvest Financing Instruments

The **European Maritime and Fisheries Fund (EMFF) of the European Commission** aims to improve access to finance and investment readiness for start-ups, early-stage businesses and SMEs. Between 2016 and 2021 EMFF awarded over €65 million to SMEs developing projects with innovative products, technologies and services for the Blue Economy. Close to 60 projects were funded, including many projects that support biodiversity and ecosystem regeneration through innovation. Starting with a pilot call for proposals in 2016 (Blue Tech call), which was subsequently scaled up as 'Blue Economy Window' and later branded as 'BlueInvest Call'. In 2019 and 2020 the selection process was tightened to put more emphasis on market readiness. In particular the Blue Economy Window/ BlueInvest grants calls have been very efficient to identify and support early-stage promising technologies and SMEs.

In 2020, the European Commission partnered with the European Investment Fund (EIF) to launch the **BlueInvest Fund** for providing financing to underlying equity funds that strategically target and support innovative Blue Economy companies. BlueInvest Fund was structured under the European Fund for Strategic Investment (EFSI) Equity Product with an EFSI guarantee of €75 million. Investment is made in 'intermediary' funds, not directly into companies. To date, the EIF successfully deployed financing for the Blue Economy ultimately surpassing the initial target of €75 million. Based on a call to fund managers, four deals were approved amounting to €85 million (including EIF Own Resources) as well as a fifth deal of €15 million under InnovFin Equity³⁸. This brought the total of fund commitments approved or signed to €100 million and the total expected amount of capital mobilized (with private investment) to €300 million. Based on the BlueInvest model, Portugal Blue, a €50 million national funding instrument was launched with European Investment Fund (EIF) support. With the signature of these five deals, the EIF expects to conclude the rollout of this initiative and pave the way for a scale up programme in the next Multi Financial Framework.

In March 2022, a new dedicated equity initiative, **InvestEU Blue Economy**, has been announced mobilising an additional €500 million of EU funds for financial intermediaries investing in this sector. It has also been announced that the platform activities will continue beyond 2022 until 2026. The scaled-up equity initiative builds on the BlueInvest Fund pilot under EFSI, brings together the European Maritime, Fisheries and Aquaculture Fund, the EIB Group and InvestEU finance³⁹, thereby mobilising an additional €500 million of EU funds for financial intermediaries investing in this sector. This will result in €1,5 billion of risk-financing available to innovative and sustainable Blue Economy SMEs and start-ups, via financial intermediaries. The call for expression of interest will be soon published by the EIF⁴⁰. As a novelty the BlueInvest platform as well as the EIF and EIB will provide capacity building and advisory support for financial intermediaries and impact investors targeting investments in the Blue Economy.

BOX 2.1. ULVA FARM⁴¹ – Large scale sea cultivation of green seaweed, Sweden

The rising population demands radical solutions towards food security, which cannot be solely met through land-based agriculture. Seaweed (macroalgae) aquaculture has the potential to supplement food supplies, enhance the maritime economy, and enable ecosystem services. Ulva (green seaweed) stands out due to its high protein content (up to 30%), presence of vitamins (e.g., A, B, C, E), trace minerals (e.g., Fe, Ca, Mg) and dietary fibres. Despite the advantages, Europe produces only 0.6% of the total global seaweed (2016) production of 33 million tonnes (wet weight) and consumes close to 10%. Asia dominates the production (>90%). Ulva is highly suitable for large-scale cultivation, as it grows fast (19.7 g/m²/day) with a short cultivation cycle. But scaling up its production – using existing land and sea-based approaches – is prone to techno-economic challenges.

The ULVA FARM project will tackle these challenges and demonstrate large-scale Ulva cultivation in 2 ha of sea on the Swedish west coast (municipality of Tanum). It will demonstrate a high throughput production of seeding material (germlings), usage of a specific rope mesh substrate and testing 2 cultivation cycles which could potentially result up to 20 ton/ha/year of Ulva yield. This would validate the scalability of the Ulva production at a large scale, with 0% use of land, fertilizers and 90% reduced production costs compared with tank-based systems. Ulva Farm will result in 25 tonnes of cost-efficient EU-organic certified Ulva, absorb 945 kg of nutrients to prevent eutrophication, sequester 5.7 tonne CO₂ eq. of carbon and create 7 FTE jobs. It will also enable Nordic Seafarm to raise €4-5 million in equity by 2024. By 2030, an Ulva farm of 50ha will sequester 227 tonnes eq. of CO₂, produce 1000 tons/y, absorb 37.8 tonnes of nutrients from the sea, while employing 40 FTEs (direct and indirect); and thereby reducing the dependence on Asian import. The project stated on 01/10/2021 and will end on 31/12/2023. Total EU Contribution under Blue Economy window: €846 689.

Governmental funding, venture capital and private equity can play a critical role in the coming years in supporting the development of sustainable technologies and innovation that will contribute to the conservation of oceans, coastlines, marine life and the Blue Economy in general.

³⁸ InnovFin Equity programme is a financial product launched by the EC and the EIF in the framework of Horizon 2020. It provides equity investments and co-investments to or alongside investment funds, focusing on companies in their early stages of development, operating in innovative sectors covered by Horizon 2020 (InnovFin Equity (europa.eu)).

³⁹ European Commission and EIB Group sign InvestEU agreements unlocking billions for investment across the European Union.

⁴⁰ The EIF and InvestEU.

⁴¹ NORDIC SEAFARM AB.

BOX 2.2. REEFY⁴² – Reef Enhancing Breakwater design, Netherlands

Reefy restores coral and oysters reefs, in tropical and temperate environments. The company develops the REB: Reef Enhancing Breakwater (patent-pending) consisting of modular, lego-like blocks that can be interlocked to create an underwater artificial reef structure. This modular approach allows us to design reefs based on blocks of different sizes and complexities, fulfilling different site requirements. As a result, the structure creates new flourishing reef ecosystems while protecting the shoreline from incoming waves. The elongated and hydrodynamically designed geometry of the modular units, allows have a very stable solution. The ecological design of Reefy can attenuate wave energy by working together with nature, reducing wave energy up to 90 % and maintenance up to 30 % if reef-building species are included compared to standard breakwaters. It is a BlueInvest pipeline project. (up to €0.5 m funding).

Furthermore, in support of the Commission's Blue Growth long term strategy, as part of the sustainable bioeconomy research, dedicated **Blue Growth calls**⁴³ were launched within Horizon 2020 with a total funding of €448 million. Overall, 66 projects were funded aimed at unlocking the potential of the resources from seas, oceans and inland waters for different uses and across the range of marine and maritime industries, while protecting biodiversity and enhancing climate resilience. They supported sustainable growth in the marine and maritime sectors through a responsible management of marine resources for healthy, productive, safe, secure and resilient seas and oceans, which are essential for thriving ecosystems, climate regulation, global food security, human health, livelihoods and economies.

2.3.1 THE EUROPEAN INVESTMENT BANK: SUPPORTING SUSTAINABLE BLUE ECONOMY ACTIVITIES⁴⁴

In the context of its climate action ambition, the European Investment Bank Group (EIBG) has been investing in a sustainable Blue Economy and supporting initiatives that reduce pollution and preserve the ocean and its marine biodiversity and ecosystem.

Some of the economic sectors supported by the EIB include: sustainable seafood production, marine transport, shipbuilding, coastal management and resilience, coastal tourism, biotechnology, stormwater management, wastewater treatment, solid waste management, research and innovation in ocean industries, offshore renewable energy production.

Climate action and sustainability financial support: The EIB Clean and Sustainable Ocean Programme

Under the Clean and Sustainable Ocean Programme, the Bank has been stepping up its lending and advisory activities in support of the oceans. This is the overarching programme for the EIB's current and future ocean-based initiatives and activities, which currently includes two main components the Clean Oceans Initiative (COI) and the Blue Sustainable Ocean Strategy (Blue SOS). The EIB's Clean and Sustainable Ocean Programme also involves strengthening the Bank's technical assistance and advisory services to make clean and sustainable ocean projects more attractive and scalable for economic development.

The COI – a joint initiative of the EIB, the German and French development banks, KfW Group and *Agence Française de Développement* – initially aimed to finance €2 billion in private and public sector projects that reduce the discharge of plastics into the oceans by 2023. So far, more than 80 % of the target and 37 Clean Ocean Initiative projects have been signed by the partners. At the One Ocean Summit in Brest in February 2022, where the European Bank for Reconstruction and Development (EBRD) became the sixth COI member (along with the Italian '*Cassa Depositi e Prestiti*' and the Spanish '*Instituto de Crédito Oficial*', who joined the Initiative in 2020), it was announced that the initiative would raise its financing target to €4 billion by the end of 2025.

EIB's Blue SOS purpose is to improve the health of the oceans, build stronger coastal environments and boost blue sustainable economic activities. With this aim, the EIB has committed to more than doubling its lending to sustainable ocean projects to an amount of €2.5 billion, over the 2019-2023 period. The target is to mobilise at least €5 billion of investments for a global sustainable Blue Economy.

In support of the four key sectors of this initiative, the EIB has deployed a total of around €764 million since December 2021, corresponding to 30 % of the target. Approximately €488 million of the overall amount have supported projects in **green shipping**, €251 million in **sustainable coastal protection** investments, €19 million in the **sustainable production of seafood** and €6 million in research and development. Furthermore, the EIB's investment efforts under the BlueSOS have mobilised over €1.6 billion of financing into the sustainable Blue Economy.

Sustainable Seafood Production

Over the last five years, the EIB provided financing close to €236 million for sustainable seafood production in the EU including for fisheries, aquaculture and seafood processing and preserving, mainly in cooperation with local banks and other institutions that offer financing for SMEs.

⁴² Reefy B.V. | Maritime Forum (europa.eu)

⁴³ Blue growth: unlocking the potential of the oceans (H2020-BG-2014-2015), Blue Growth: demonstrating an ocean of opportunities (H2020-BG-2016-2017), Blue Growth: sustainably harvest the potential of aquatic and marine resources, while protecting biodiversity and enhancing climate resilience (H2020-BG-2018-2020).

⁴⁴ All figures are unaudited and provisional.

The EIB is also working on a pipeline of innovative aquaculture (land-based recirculating aquaculture systems) projects under the thematic window for circular bioeconomy as part of an initiative launched by the EIB Group in cooperation with the European Commission under Horizon 2020 and the EU Research and Innovation programme for the budgetary period 2014–2020.

Sustainable Blue Economy Finance Principles

The EIB Group has been supporting activities and initiatives that focus on a wide range of sustainable Blue Economy projects. The activities in this area include financing projects, through loans, grants, equity investments as well as working together with other institutions to foster transparency initiatives that contribute to more sustainable finance within the Blue Economy. Jointly with the European Commission, the EIB has developed the Sustainable Blue Economy Finance Principles, along with WWF for Nature and the World Resources Institute, to guide investors through a global investment framework towards the sustainable use of the ocean's resources. The United Nations Environment Programme (UNEP) has endorsed these principles⁴⁵, as a basis for a new Sustainable Blue Economy Finance Initiative under the UNEP Finance Initiative. The Sustainable Blue Economy Finance Initiative was created in 2019, based on the Principles, and under the umbrella of UN Environment. In 2021, the initiative published practical guidance⁴⁶ for financial institutions covering five key ocean sectors (seafood, shipping, ports, offshore renewables and coastal tourism). Two additional sectors will be added in 2022: solid waste management and coastal infrastructures.

Marine renewable energy projects

The Bank has been at the heart of financing the growth in offshore wind energy industry and has the ambition to further accelerate clean energy innovation, energy efficiency and renewables. In Europe, the Bank has co-financed around 40 % of all offshore wind production and has also committed to finance the next major innovation in the sector, 'floating offshore wind'. Since 2003, the EIB has financed 33 offshore wind projects in Belgium, Denmark, Germany, France, the Netherlands, Portugal and the U.K. for a total signed loan amount of more than €10 billion. In addition, the Bank is also committed to financing **floating offshore wind** and intends to continuously support the commercial demonstration of innovative **wave and tidal technologies**.

BOX 2.3 Offshore wind farm in Normandy, France

The EIB is supporting the construction and operation of an offshore wind farm in the French region of Normandy – off the coast of Courseulles-sur-Mer, Calvados – with a loan of €350 million. This is the second offshore wind farm the Bank is financing in France, after the Fécamp offshore wind farm project, France's largest to date, for which the EIB granted a €450 million loan in 2020. Both projects belong to the first group of projects constructed in France. The windfarm at Courseulles comprises 64 wind turbines with an installed capacity of 7 MW, each with a total capacity of 450 MW – the equivalent of the electricity consumption of 630 000 people or 90 % of the population of Calvados.

The project dates back to 2007 and will create up to 1 000 jobs in the region. This new project marks an acceleration in offshore wind investment in France: in Normandy alone, four projects should see the light of day in the coming years. By 2050, France wants to achieve an offshore wind capacity of 40 GW. This is not only to be reached through offshore wind farms using foundations directly fixed to the bottom of the sea. Floating offshore wind is expected to play a major role. Floating offshore platforms can be built and installed in most marine environments, even if not suited for fixed-bottom technology due to deep waters. The EIB is also supporting four demonstration projects off the French coast utilizing floating offshore wind technology and supported by the French Agence de l'Environnement et de la Maîtrise de l'Énergie (ADEME). These projects are still at an earlier stage.

The Blue Digital Agenda

Evidence shows that regions, which can monitor ocean essential variables, are better equipped to take advantage of their blue assets. To foster the market uptake of new developments in ocean monitoring and protection technologies and services, thereby promoting the so-called Blue-Digital Agenda, the EIB is collaborating with the European Commission services from DG MARE, EUSPA, Copernicus Marine Service and other partners. In October 2021, the Bank organised together with DG MARE a webinar to present new developments in Ocean monitoring and protection technologies and services – innovations ranging from ocean energy solutions, to Underwater Internet of Things (IoT), rescue services operations, plastic collection technologies and drones to monitor coastal areas – stimulating stakeholders' engagement on the Digital Blue Agenda.

The EIB is committed to tackling the financing gap at public and private level and co-ordinate the financing challenges of ocean monitoring services and technologies, notably to accelerate downstream commercial applications and to scale up investments in ocean monitoring and protection technologies. The Bank is building up a pipeline of projects, focusing also on new space-based solutions to monitor our seas.

⁴⁵ The Principles – United Nations Environment – Finance Initiative (unepfi.org)

⁴⁶ 'Turning the tide: How to Finance a Sustainable Ocean Recovery' <https://www.unepfi.org/publications/turning-the-tide/>

2.3.2. THE EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT

As a signatory to the Sustainable Blue Economy Finance Principles, the EBRD continues its mission to promote a sustainable blue future for the marine natural capital and to complement the ongoing work on sustainable use and protection of water and marine resources. This engagement combines direct investments, capacity-building activities, policy dialogue and the development of partnerships.

EBRD direct investments to date in Blue Economy sectors amount to €7.37 billion (€20.9 billion total project value). These correspond mostly to water and sewage systems (ca. €3.85 billion); shipbuilding and water transportation (ca. €1.87 billion); ports and harbour operations (ca. €870 million); solid waste management (ca. €470 million); and property and tourism coastal investments (ca. €330 million).

The EBRD holds some valuable experience in promoting systemic environmental remediation in the Baltic and Barents Seas through the Northern Dimension Environmental Partnership (NDEP), established in 2002 and having supported⁴⁷ wastewater treatment facilities for a total value of €1.3 billion, treating over 2 million m³ of water (about 1 000 Olympic swimming pools) per day. The Helsinki Convention has recognised the significant impact of NDEP in the reduction of phosphorus and nitrogen levels in the Gulf of Finland (61 % and 18 % respectively). The positive results achieved through NDEP have driven the proposal for mirroring such partnership in the Mediterranean, in cooperation with the EIB and the Union for the Mediterranean.

In terms of technology transfer, the Bank is supporting the introduction of environmental technologies for cleaner coasts and water systems in the Mediterranean region through its Environmental Technology Transfer Programme (ENVITECC)⁴⁸. This programme is implemented in partnership with the United Nations Environment Programme (UNEP) and co-financed by the Global Environment Facility. It combines investments with technical assistance, policy dialogue and capacity-building activities⁴⁹.

Recognising biodiversity challenges in the Black and Caspian seas, EBRD's joint activities with International Maritime Organization (IMO) and GloBallast have led to technical and institutional capacity building in understanding the global spread of invasive species and pathogens in the ballast tanks of international cargo vessels. This has also contributed to setting mandatory requirements for the International Convention for the Control and Management of Ships' Ballast Water and Sediments.

The partnership with IMO continues its engagement under the Financing Sustainable Maritime Transport (FINSMART) Initiative. This initiative provides a platform for regular dialogue between key maritime stakeholders on addressing the financial challenges to the transition of the shipping sector to a more sustainable

and resilient future. In July 2021, a roundtable was organised that focused on investment needs with over 50 participants from partner countries and other relevant key stakeholders⁵⁰.

Furthermore, the EBRD has a strong track record in investing in effective wastewater facilities, which is essential for improving water quality and safeguarding the Blue Economy. Over the past two years the Bank has contributed €70 million towards €938 million of investment in modern waste water treatment systems, mainly in partnership with EU financing instruments, in seven cities⁵¹ in Bulgaria, Croatia and Romania. These investments will result in untreated wastewater discharge being reduced by 3.7 million m³ annually and in 380 000 people being connected to improved sanitation systems.

BOX 2.4 Burgas Water Project: Reducing environmental pressure on the Black Sea⁵²

In July 2021, the EBRD signed a €17.3 million loan agreement with the Burgas Water Supply and Sanitation Company. The company is the sole provider of water supply and sanitation services for over 400 000 inhabitants of the Burgas Region located in south-eastern Bulgaria. The proceeds of the loan will be used to co-finance the first stage of a wider investment programme. This includes the rehabilitation of over 76 km of water supply pipelines, the construction of 42 km of wastewater collection infrastructure and associated tanks and reservoirs. The EBRD loan is complemented by investments grants from the EU's Operational Programme 'Environment'.

The project will reduce environmental pressure on the Black Sea, in particular since the Company's service area includes the Black Sea coast, which is a major summer tourist area. It will result an increase of the volume of treated wastewater before discharge by over 2.1 million cubic meters.

⁴⁷ ESIF: Burgas Water Project (ebrd.com)

⁴⁸ Covering the following countries: Albania, Bosnia and Herzegovina, Egypt, Lebanon, Montenegro, Morocco, Tunisia and Turkey.

⁴⁹ ENVITECC | EBRD FINTECC

⁵⁰ WhatsNewNews (imo.org)

⁵¹ Burgas, Iasi, Rousse, Smolyan, Split, Stara Zagora and Vratsa.

⁵² ESIF: Burgas Water Project (ebrd.com)

2.4. MARITIME SPATIAL PLANNING (MSP)

Maritime Spatial Planning (MSP) is a policy framework for mediating between human activities and managing their impact on the marine environment. It is considered a key pillar of the Sustainable Blue Economy⁵³.

It embodies the integrated development of activities at sea and is an essential instrument for effective ocean governance. As a planning tool, MSP is the result of policies, permits and other administrative conclusions that are adopted to define the spatial and temporal distribution of existing and future activities within those determined waters⁵⁴. By ensuring coherence and exposing synergies and trade-offs amongst ocean uses, MSP embeds strategic foresight into decisions about the use of Europe's maritime space. The key feature of MSP are a combination of various sectors' interests, societal needs, values and objectives. It can be considered a modern, holistic and cohesive approach to manage several sea areas in a sustainable way⁵⁵. As such, MSP acts as facilitator for achieving the objectives of the EU's Green Deal in the maritime realm.

To understand how a marine area is organised, it's important to see step by step what the main variables and the challenges are to overcome that are considered when developing a MSP⁵⁶. It is often difficult to promote a fair distribution of the benefits derived from marine resources, to define them and consequently to organise the area based on the stakeholders' interests. Amongst the main stakeholders for MSP are: fisheries communities, industrial sectors, NGOs, researchers and academia, neighbouring countries, and international organisations (regional and global). Because stakeholders come from a different range of categories, the process can prove sometimes difficult. Nevertheless, important progress has been made.

MSP in the EU

The EU MSP Directive⁵⁷ is the legal framework that provides the grounds for development of MSPs within the EU, in particular through the establishment of maritime spatial plans in the marine waters by Member States under their jurisdiction. The adoption and implementation of the Directive has resulted in the EU being the most advanced grouping of countries in the development of MSP and are an international reference in this field. Member States' plans must consider a holistic approach with the involvement of stakeholders, cross-border cooperation, and application of ecosystem-based approach, promoting the co-existence of activities, land-sea interaction and reviewing plans every 10 years.

Member States are required to establish their plans⁵⁸ and submit them to the Commission and to any other Member State concerned.

The main goals that Member States are pursuing when establishing a MSP can be resumed as:

- incentivise synergies between different sectors and reduce conflicts;
- encourage investment, by transparency, clear rules and feasible objectives;
- increase border cooperation, often these areas might have energy grids, shipping lanes, pipelines, submarine cables and other activities, but also to develop coherent networks of protected areas;
- protect the environment and promote sustainability, through identification of impact and opportunities for multiple use of sea space.

Despite some legal obligations stemming from the EU MSP Directive, Member States are free to design and determine the format and content of their maritime spatial plans, including the institutional arrangements and the allocation of maritime activities⁵⁹.

Several projects have been set up within the EU to spread the knowledge amongst Member States on how to design and develop MSPs. The majority of those projects are financed via EU funding programs, following the MSP Directive. The goal is to achieve experience exchange and knowledge transfer as well as to foster consistency among the various MSPs within a sea-basin.

One of the funding sources for MSP cooperation projects in EU sea basins is the European Maritime Fisheries and Aquaculture Fund (EMFAF, previously EMFF). By 2021, the EMFF had funded 15 projects in all EU sea basins for a total amount of €25 million – these projects facilitated cross-border stakeholder contacts and consultations. MSP has been identified as an area for closer regional cooperation, also with non-EU countries. In 2021, two additional projects have been launched: one joint project (North Sea and the Baltic) and one in the Outermost Regions.

One of the main initiatives to spread reliable information between MSPs is the European MSP platform⁶⁰. This tool provides administrative and technical support to Member States implementing the MSP legislation. The main challenge lies in the coordination of needs between sectors. By providing material on MSP processes, technical studies and featuring information on existing MSPs, it becomes easier to cope with the different sectors' requirements⁶¹.

⁵³ P. Ramirez-Monsalve, J Van Tatenhove 'Mechanisms of power in maritime spatial planning processes in Denmark, Ocean & Coastal Management' (2020).

⁵⁴ <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52020DC0741&from=EN>

⁵⁵ COM(2020) 741 final.

⁵⁶ <https://seaplanspace.eu/msp/>

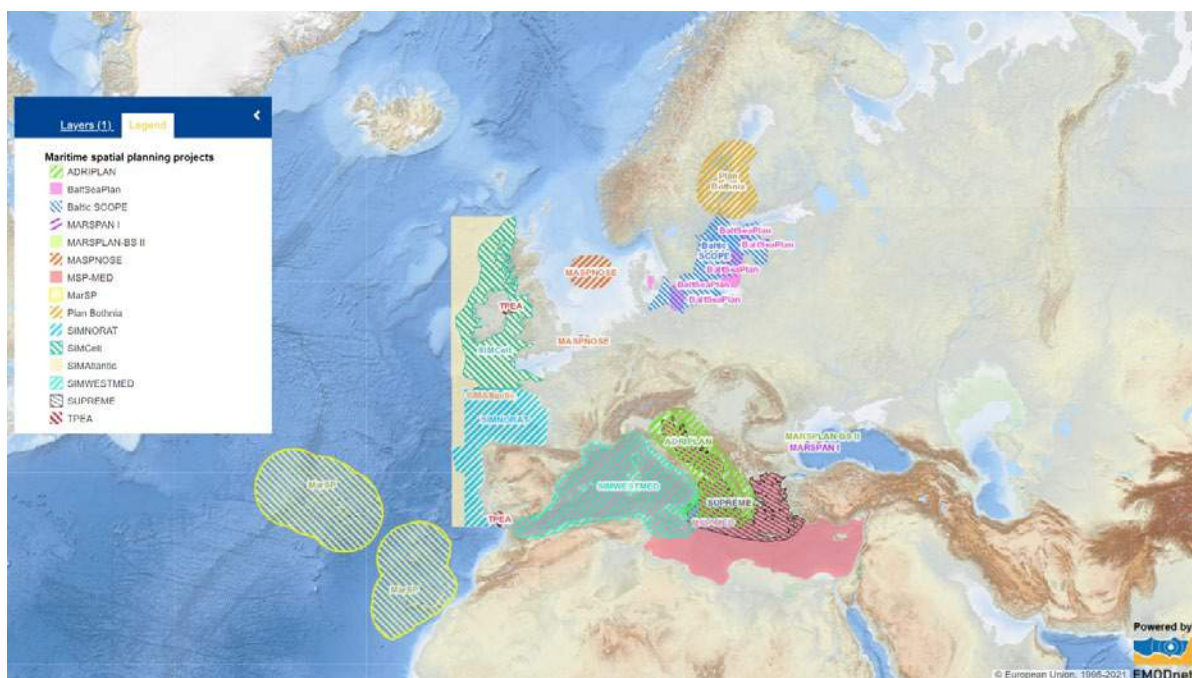
⁵⁷ Directive 2014/89/EU.

⁵⁸ By 31/03/2021, Article 15.3 of Directive 2014/89/EU.

⁵⁹ <https://maritime-spatial-planning.ec.europa.eu/msp-eu/introduction-msp#1>

⁶⁰ <https://maritime-spatial-planning.ec.europa.eu/>

⁶¹ https://ec.europa.eu/oceans-and-fisheries/news/31-march-2021-d-day-maritime-spatial-planning-europe-2021-03-31_en



Source: *The European Atlas of the Seas* (www.european-atlas-of-the-seas.eu).

Contributing to the Green deal agenda by Implementing MS

The Commission has prepared the first report on progress made in view of implementation of the MSP Directive on behalf of respective Member States, assessing their development.

All Member States that have adopted maritime spatial plans so far have referred to an ecosystem-based approach and have taken into account to a varied degree environmental, economic, social and safety aspects in their plans.

Use of Data and securing the participation of all relevant stakeholders are central elements to the implementation of maritime spatial plans. So are land-sea interactions and the identification of the spatial and temporal distribution of activities and uses. Interactions between activities and users must be considered, also in terms of multi-use and location.

Another essential pillar for long-term sustainable management of the maritime space is cross-border cooperation considering that space management often affects more than one country. In that case, transboundary impacts and developments must be taken into account in the plans. Cooperation with third countries is also part of maritime spatial planning through informal bilateral cooperation, cooperation in the context of Regional Seas Conventions and cooperation through EU-funded projects.

MSP can contribute to decarbonisation of the energy system, which is essential for achieving the EU's climate objectives by 2030. In its strategy on offshore renewable energy⁶² the EU identifies MSP as an essential tool to facilitate and deploy offshore renewable energy in a sustainable way. For that, allocation of maritime space for increasing marine renewable energy production and intensified regional co-operation between Member States are key. Several Member States have included in their plans: areas for future offshore wind parks, identified multi-use of maritime space for different objectives (e.g. renewable energy and aquaculture), engagement with stakeholders for co-existence of Blue Economy activities and consideration for the protection of marine environment (see example in Chapter 8.1).

⁶² Commission Communication 'An EU Strategy to harness the potential of offshore renewable energy for a climate neutral future', COM/2020/741 final of 19.11.2020.

2.5 INDIRECT EMPLOYMENT AND ACTIVITY

The number of employees hired to produce a final good or service can be defined as *direct employment*. In an open economy that is not operating at full production capacity, changes in demand for the final goods and services of an industry tend to generate corresponding changes in the supply or output of that industry, and consequently, of its workforce. To sustain an increased production, for example, producers employ more workers. Conversely, decreasing demand may lead to reductions in output and labour. Changes in demand and output also determine changes in the use of raw materials and intermediate inputs along the industry's supply chain. Producers of intermediate goods and services will hire more or less workers in response to changes in demand from economic activities downstream. The number of employees hired by the producers of intermediate inputs in an industry's supply chain can be defined as *indirect employment*. Direct and indirect employment generates household income throughout the economy. A proportion of this income will be spent on other goods and services in the broader economy. In turn, these expenditures and consumption tend to create other jobs. This is defined as *induced employment*.

Direct, indirect, and induced employment also apply to the Blue Economy. According to some estimates, six marine sectors account for approx. 99 % of direct employment in the Blue Economy⁶³. These are:

- living resources (e.g. fishing, aquaculture, processing, markets),
- non-living resources (e.g. oil and gas, sand and gravel, salt),
- transport (e.g. passenger and freight shipping),
- shipbuilding (including offshore floating structures and marine equipment),
- coastal tourism,
- renewable energy.

The Blue Economy creates additional employment opportunities both in coastal regions and in the EU as a whole. Sectors such as coastal tourism, shipbuilding or marine living resources create jobs that are not directly attributed by national statistics to the established or emerging Blue Economy sectors.

While direct employment for established Blue Economy sectors in the EU can be determined on the basis of Eurostat's structural business statistics (SBS)⁶⁴, which describe the structure and performance of EU businesses, the ability to accurately measure indirect and induced effects is hampered by the lack of granular value chain-level data. In the absence of comprehensive data,

indirect employment is estimated on basis of industry surveys or inferred from representative case studies. Estimating induced employment is more challenging because the causalities between demand, use, supply, and employment are less obvious and influenced by multiple factors.

A study conducted for the European Commission's DG MARE found that in 2014, the Blue Economy created a total of about 5.7 million jobs, of which 3.2 million through direct employment in the established sectors and an additional 2.5 million generated via their respective supply chains⁶⁵. The study showed that **coastal tourism** was by far the largest economic activity in terms of value added and jobs generated (55 %), given the wide range of activities generated by tourism (e.g. accommodation, food and restaurants, transport, etc.).

Other studies showed that, EU **seaports** alone create about 2.5 million jobs (direct and indirect), of which only about half a million are captured by sectoral statistics. This is because ports generate employment and economic benefits in other sectors, such as logistics, shipping maritime services, etc.⁶⁶. As regards **fisheries**, it has been estimated that 59.5 million people were directly employed in the primary sector of capture fisheries (65 %) and aquaculture (35 %) in 2018 globally (including full-time, part-time and occasional workers)⁶⁷, and another 200 million people employed along the value chain from harvesting to distribution⁶⁸. A study from the Union for the Mediterranean, estimates that fisheries support approx. 200 000 direct and 500 000 indirect jobs⁶⁹. This phenomenon can also be observed in other Blue Economy sectors such as **Shipbuilding**, which is reported to create approximately 576 000 direct jobs and additional 500 000 ones⁷⁰. In the **renewable energy** industry, indirect employment is estimated in the literature to range from 50 % to 100 %⁷¹ of total employment.

This section aims to provide an overview of the main techniques that can be used to measure indirect employment, based on methodological approaches published in the scientific literature. As an example of application of these techniques, this section also presents the direct and indirect employment figures of the Italian Blue Economy, assessed by Italian authorities, on the basis of more granular data available.

Measuring indirect employment

Estimating the number of jobs indirectly attributable to Blue Economy activities implies assessing the broader economic impacts of Blue Economy sectors and can be partly based on direct employment data. One way of estimating such impacts is through multipliers that quantify the knock-on effects on employment, income and gross value added (GVA) generated by increasing demand and output⁷² which is commonly referred to as the

⁶³ Eunomia (2017). Green Jobs in the Blue Economy – A Bottom-up Approach. Final Report to DG Environment of the European Commission.

⁶⁴ Eurostat: <https://ec.europa.eu/eurostat/web/structural-business-statistics>

⁶⁵ COGEEA (2017). Study on the establishment of a framework for processing and analysing maritime economic data in Europe. Final report. June 2017. P. 48.

⁶⁶ Scholaert F. (2020). The blue economy: Overview and EU policy framework. European Parliamentary Research Service (EPRS), p. 22.

⁶⁷ FAO (2016). The State of World Fisheries and Aquaculture 2016. Contributing to food security and nutrition for all. Rome. 200 pp.

⁶⁸ UNCTAD (2019). Advancing Sustainable Development Goal 14: Sustainable fish, seafood value chains, trade and climate.

⁶⁹ Union for the Mediterranean. Towards a Sustainable Blue Economy in the Mediterranean region. 2021 Edition, p. 8. It should be noted that the Union for the Mediterranean has 42 member countries, therefore the study also covers non-EU Member States in the Mediterranean sea-basin.

⁷⁰ Quote from SEA Europe and IndustriAll Europe. Commitment made under the EU Pact for Skills. Upskilling shipbuilding and maritime technology workers in Europe. <https://ec.europa.eu/social/BlobServlet?docId=24825&langId=en>

⁷¹ Sustainable energy jobs platform (<https://sejplatform.org/>).

⁷² Adapted from 'Study on Measuring Employment Effects – Final Report and Guidelines'. Centre for Strategy and Evaluation Services, 2006.

multiplier effect. In other words, these multipliers estimate the economic impacts associated with additional purchases of inputs from suppliers along the value chain required to meet a given increase in the demand of a specific product⁷³. The use of multipliers is based on the assumption that there is a causal correlation between two variables, so that changes in one variable (e.g. production units, GVA, etc.) produce changes in another variable (e.g. FTE – Full Time Equivalent jobs)⁷⁴.

Type I multipliers only cover direct and indirect effects of changes in demand. While *Type II multipliers* also include induced effects. It is generally accepted that Type I multipliers may underestimate economic effects, while Type II multipliers may overestimate them⁷⁵. A Type I employment multiplier, for example, shows the ratio of direct plus indirect employment changes to the direct employment change. A Type II employment multiplier also includes induced changes. Similarly, Type I and Type II multipliers can be used to estimate the effects generated on employment by changes in output⁷⁶.

Multipliers can be derived from the analysis of Input-Output (I-O) models of the economy (e.g. national economies) showing inter-industry linkages (e.g. OECD Input-Output Tables – IOTs⁷⁷). EUROSTAT gathers I-O data from Member States⁷⁸. I-O data can be organized in the form of product-by-product or industry-by-industry matrices depicting inter-industry or inter-product relationships within an economy. The I-O approach to derive employment multipliers is based on a number of strict assumptions, such as the following: (i) demand drives economic activity: because of excess capacity or price elasticity of supply, the economy can expand without creating upward pressure on wages and inflation; (ii) fixed prices: there will be no price adjustment or supply constraints; (iii) same supply chain profile: imports from the EU or outside the EU are assumed to have the same profile as domestic supplies⁷⁹. Therefore, I-O multipliers are not well suited to estimate indirect employment and income effects if a sector is not structured in a similar way across Member States, or when the economy is experiencing significant or rapid changes from the reference year, as is the case with the COVID-19 pandemic.

Supply and use tables (SUTs) provide additional detail on the location of indirect employment. National SUTs are matrices by product and industry showing how domestic production and imports of goods and services in an economy are used by industries for intermediate consumption and final use. As such, SUTs can be used to identify the proportion of inputs from intra EU trade and extra-EU trade, and therefore distinguish between indirect employment that

can be attributed to within and outside the EU. The underlying assumption is that industries are interdependent. The magnitude of such economic interdependence can be expressed in terms of backward and forward linkages⁸⁰. This approach has been applied on several analyses of maritime industries⁸¹.

The FIGARO (Full International and Global Accounts for Research in input-Output analysis) project provides experimental EU-inter country Supply, Use and Input-Output Tables, also referred to as the FIGARO tables. These tables are the result of a co-operation project between Eurostat and the European Commission's Joint Research Centre. FIGARO aims to facilitate the analysis of socio-economic impacts and environmental effects of globalisation in the EU⁸².

Direct and indirect effects of the Italian Blue Economy

Given its location in the centre of the Mediterranean, approximately 7 500 km of coastline, and over 600 municipalities with sea-shore jurisdiction, Italy is deeply linked to the sea. The Italian Blue Economy plays a central role in the economic performance of the country. Its direct value is one and a half times higher than that of agriculture. An important contribution comes from the South of Italy, which produces a third of the entire national Blue Economy value⁸³.

Since 2012, the Italian Union of Chambers of Commerce, Industry, Handicraft and Agriculture (Unioncamere) is measuring the size and performance of the Italian Blue Economy⁸⁴. According to its IX National Report on the Economy of the Sea⁸⁵, in 2019 the GVA of the Italian Blue Economy amounted to €47.5 billion, corresponding to 3 % of total GVA of the Italian economy. It directly employed 893.6 thousand people, representing 3.5 % of the total Italian workforce.

When considering also the indirect effects – besides the direct ones – generated across the Blue Economy value chain, the GVA of the Italian Blue Economy increases to €136.9 billion, representing 8.6 % of the added value produced by the entire national economy. This effect can be quantified with a coefficient, called *multiplier* and which indicates how much added value is activated, for every euro produced by a Blue Economy activity, in all the activities of the rest of the economy. In 2019, each euro produced in the Italian Blue Economy sectors generates another €1.9 in the rest of the national economy.

⁷³ COGEA (2017). Study on the establishment of a framework for processing and analysing maritime economic data in Europe. Contract no. EASME/EMFF/2014/1.3.1.13/SI2.718095. Draft final report. January 2017. P. 11.

⁷⁴ Practitioners' Notes on Monitoring and Results Measurement Based on the Advanced Training Workshop in Results Measurement for Private Sector Development. February 2018.

⁷⁵ Miller, R. E., & Blair, P. D. (2009). Input-output analysis: foundations and extensions. Cambridge university press.

⁷⁶ Supply, Use and Input-Output Tables. Scottish Government. November 2021.

⁷⁷ <https://www.oecd.org/sti/ind/input-outputtables.htm>

⁷⁸ <https://ec.europa.eu/eurostat/web/esa-supply-use-input-tables/data/database>

⁷⁹ COGEA (2017). Study on the establishment of a framework for processing and analysing maritime economic data in Europe.

Contract no. EASME/EMFF/2014/1.3.1.13/SI2.718095. Draft final report. January 2017. P. 16.

⁸⁰ Ashyrov, G., Paas, T., & Tverdostup, M. (2018). The Input-Output Analysis of Blue Industries: Comparative Study of Estonia and Finland. University of Tartu, Working Paper.

⁸¹ See e.g. (i) Van Der Linden, J. A. (2001). The economic impact study of maritime policy issues: application to the German case. *Maritime Policy & Management*, 28(1), 33-54; (ii) Morrissey, K., & O'Donoghue, C. (2013). The role of the marine sector in the Irish national economy: An input-output analysis. *Marine policy*, 37, 230-238; (iii)

Kwak, S. J., Yoo, S. H., & Chang, J. I. (2005). The role of the maritime industry in the Korean national economy: an input-output analysis. *Marine Policy*, 29(4), 371-383.

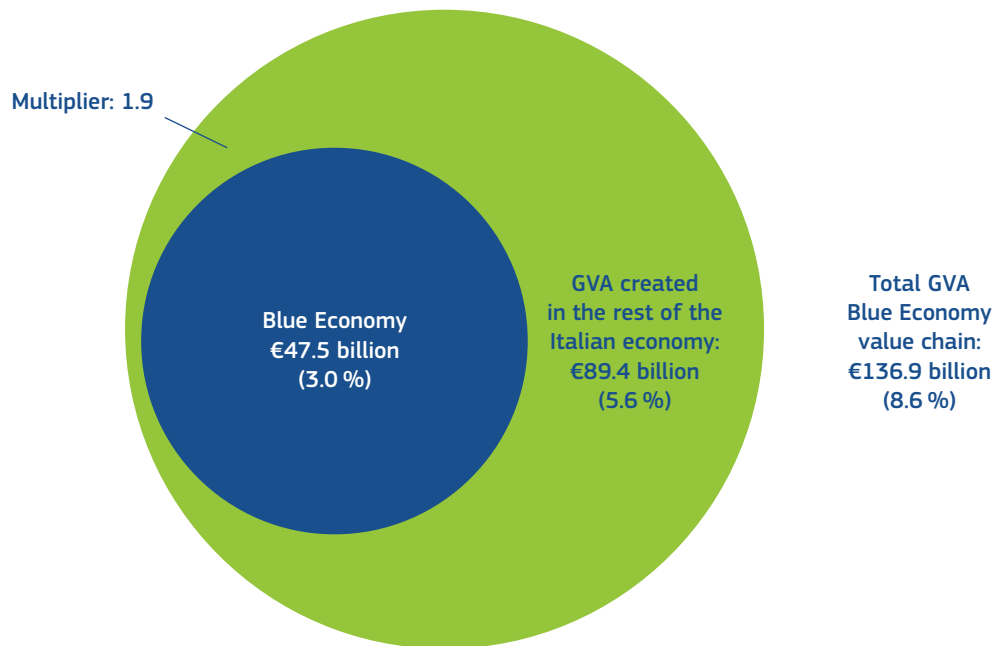
⁸² <https://ec.europa.eu/eurostat/web/esa-supply-use-input-tables/figaro>

⁸³ <https://www.informare.camcom.it/al-salone-nautico-di-genova-il-ix-rapporto-sulleconomia-del-mare/>

⁸⁴ <https://www.unioncamere.gov.it/osservatori-e-analisi-dei-sistemi-locali-centro-studi/economia-del-mare>

⁸⁵ 'IX Rapporto Economia del Mare 2021' by INFORMARE (Azienda Speciale della Camera di Commercio di Frosinone Latina) and Unioncamere – Centro Studi Guglielmo Tagliacarne, July 2021. <https://www.informare.camcom.it/ix-rapporto-sull-economia-del-mare-2021>

Figure 2.7 GVA of the Italian Blue Economy, 2019 data



Source: Adapted from Unioncamere – Centro Studi delle Camere di commercio Guglielmo Tagliacarne, 2021⁸⁶.

The sectoral breakdowns contained in the abovementioned report provide a more detailed picture of the capacity of individual Blue Economy sectors to generate direct and indirect effects. As illustrated in Figure 2.8, **Maritime transport** appears to be the sector with the largest GVA multiplier (2.8), followed by **Shipbuilding** (2.4) and **Sports and leisure activities** (2.1). The lowest multipliers are to be found in the marine and coastal **Extractive industries** (1.2) and in **Environmental research, regulation and protection** activities (0.5).

The calculation of these multipliers is facilitated by the availability of more granular data in Italy for each economic activity. ATECO 2007 is the national version of Nace Rev. 2, the European economic activities nomenclature, which enables the monitoring of a large number of sectors and sub-sectors at a more disaggregated level, as well as to capture different forms of production and emerging or new activities, including for the Blue Economy⁸⁷. Since 2008, the Italian National Institute of Statistics (Istat) publishes data at this level of detail and regularly updates the classification.

The COVID-19 pandemic has hit the Italian Blue Economy supply chain hard. Italy has lost €10.7 billion in 2020, almost a quarter of the total national value, particularly in coastal and marine tourism sector. The shipbuilding supply chain also registered a large contraction, estimated at 11 % from 2019. Nonetheless, the Italian Blue Economy is playing a key role in the economic recovery of the country. While 45.1 % of Italian companies in the Blue Economy sectors have been forced to reduce the number of their employees, the sectoral figures range between 57 % in coastal tourism and 12.5 % in activities related to environmental research, regulation, and protection.

According to the Excelsior Information System by Unioncamere, a close relationship between the Blue Economy and the green transition is confirmed by the strong demand for skills related to energy saving and environmental sustainability, which are considered necessary for 81.4 % of the Blue Economy professions⁸⁸. This is in line with the findings of an earlier study of European Commission's DG Environment, that established that green jobs (i.e. those linked to the reduction of environmental risk and damage to marine and terrestrial environments, sustainable exploitation of marine resources, as well as regulatory activities to mitigate or correct environmental damage) will be created in all Blue Economy sectors in the years ahead⁸⁹. Consequently, green jobs will represent a significant subset of Blue Economy's employment, poised to substantially increase in terms of importance and magnitude, in line with the implementation of the European Green Deal (EGD), the Circular Economy Action Plan (CEAP), and the Sustainable Blue Economy Communication.

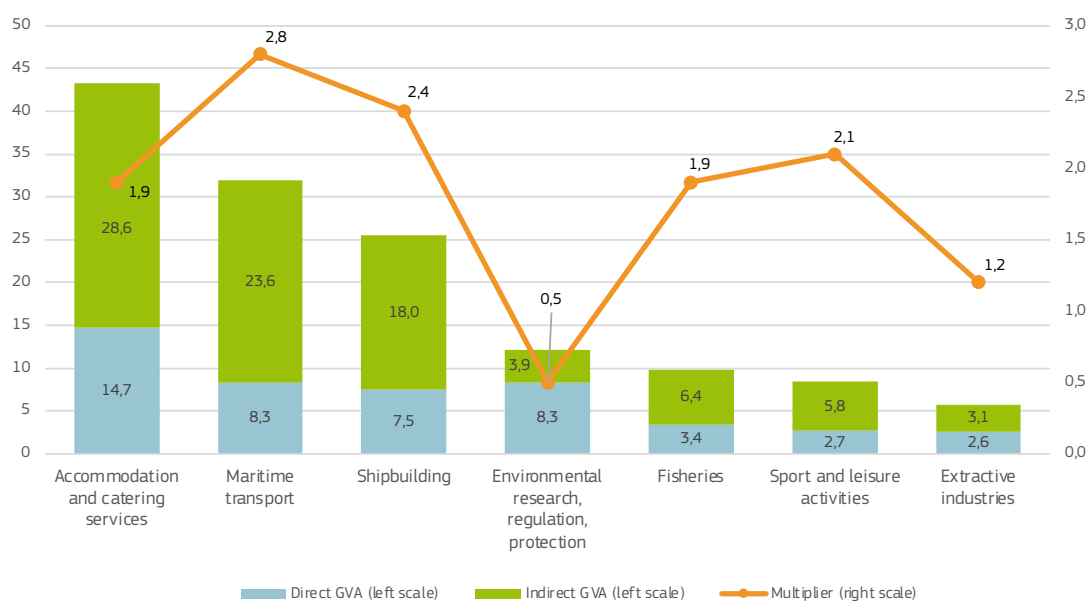
⁸⁶ Ibid.

⁸⁷ <https://www.istat.it/en/archivio/17959>

⁸⁸ Sistema Informativo Excelsior, Unioncamere (2020). 'Economia del mare e Green Deal'. The Excelsior 'Information System for Employment and Training' by Unioncamere, in collaboration with the Ministry of Labour, ANPAL, and the European Union, is one of the official surveys included in the National Statistical Program (PSN). <https://excelsior.unioncamere.net/>

⁸⁹ Taylor S. *et al.* (2017). *Economia. Green Jobs in the Blue Economy – A Bottom-up Approach*. No 11.066100/2015/716324/SFRA/ENV.C₂. Final Report to DG Environment of the European Commission.

Figure 2.8. GVA of Italian Blue Economy sectors and related multipliers, 2019 data (€ billion, left scale)



Source: Unioncamere – Centro Studi delle Camere di commercio
Guglielmo Tagliacarne, 2021⁹⁰

2.6. STRATEGIC FORESIGHT AND THE BLUE ECONOMY

As the wide-reaching implications of the COVID-19 crisis have shown, emergency preparedness and anticipation of future risks and opportunities have a crucial relevance in making EU policy-making future-proof. The political guidelines for the Commission in the period of 2019-2024 aim to achieve the transition towards a green, digital and fair Europe.⁹¹ This long-term direction is facilitated by the application of strategic foresight.

Strategic foresight is the discipline of exploring, anticipating and shaping the future; it helps build and use collective intelligence in a structured and systematic way to anticipate developments and better prepare for change⁹² by:

- Anticipating trends, risks, emerging issues as well as their (potential) implications and opportunities
- Informing EU policymaking, specifically new Commission initiatives as well as the reviewing of existing policies

As the COVID-19 pandemic as well as the recent Russia's invasion of Ukraine have shown, EU policy-making has to be swift and agile in responding to emerging issues. Strategic foresight plays an integral role in this regard which is manifested in the revised Better Regulation Communication⁹³ and Better Regulation Toolbox which sets the frame of reference for EU policy-making:

When identifying impacts in evaluations, fitness checks and impact assessments, strategic foresight needs to be considered, notably with regards to creating a clearer understanding of megatrends and drivers of change that likely have an impact of the respective policy initiative, taking into account its key future challenges as well as creating future-proof policy options that address these future challenges.

Here, key uncertainties are addressed by identifying viable alternative future developments as well as affected stakeholders, identifying changes in overarching EU policy objectives in the medium to long term as well as assessing the performance of existing policies in view of an ever-changing environment⁹⁴.

Strategic foresight aims to facilitate evidence-based policy making by fostering future-proof policy design aligning short-term initiatives with long-term objectives by applying the following techniques:

- **Horizon scanning:** systematic overview of emerging trends and events that may have implications in the future – in this process, *new signals of change* are identified

⁹⁰ Adapted from: 'IX Rapporto Economia del Mare 2021' by INFORMARE (Azienda Speciale della Camera di Commercio di Frosinone Latina) and Unioncamere - Centro Studi Guglielmo Tagliacarne, July 2021. <https://www.informare.camcom.it/ix-rapporto-sull-economia-del-mare-2021>.

⁹¹ A Union that strives for more. Political Guidelines for the next European Commission 2019-2024.

⁹² European Commission (2017) Strategic Foresight Primer.

⁹³ COM/2021/219 final.

⁹⁴ Better Regulation Toolbox (2021). Chapter 3 – Identifying impacts in evaluations, fitness checks and impact assessments. https://ec.europa.eu/info/sites/default/files/br_toolbox_-_nov_2021_-_chapter_3.pdf

- **Megatrends analysis:** analysis and discussion of shifts in patterns and interdependencies of trends which form basis of clear estimations of what the world could look like which translate into a plan of action
- **Scenario planning:** interactive process incorporating interviews, further analysis and modelling based on the outcomes of horizon scanning and megatrends analysis process, estimating the likelihood of respective scenarios and their associated implications
- **Visioning:** defining the preferred direction, creating a shared understanding constituting a course of action which details a specific action plan to achieve progress towards the identified vision⁹⁵

Through this work, the following 10 challenges and opportunities for the EU's global leadership were identified in the 2021 Strategic Foresight Report⁹⁶:

As identified in the European Commission's first Strategic Foresight Report the Blue Economy plays an integral role in contributing to future resilience, most notably in view of the goals laid out in the European Green Deal. There are several key global megatrends that will have a detrimental effect on the EU and on the Blue Economy specifically in the future, namely:

Climate change and other environmental challenges:



Biodiversity loss poses a key challenge that needs to be tackled in the future, same as the emission of greenhouse gases, unsustainable levels of consumption of raw materials, energy, water, food and land use can have detrimental adverse effects on the livelihoods of European citizens. In line with this, the preservation of marine ecosystems is central in the endeavour to ensure the future of all Blue Economy sectors. Not only from the economic perspective, but also in terms of ecological considerations the Blue Economy needs to further grow in alignment with environmental targets, involving renewable energy, coastal protection against climate change as well as marine habitat preservation and carbon sequestration.⁹⁷

Shifts in the global order and demography:



Shifts in the global order may have a multitude of implications on the Blue Economy, specifically in terms of maritime defence and the competition for maritime space. Shifts in demography on the other hand may have implications in terms of ripple effects caused by an ageing workforce which may require targeted initiatives to further strengthen the Blue Economy serving as an employer of millions of workers adapting to this long-term shift in make-up of the workforce in the long run.

To address these future challenges and opportunities, DG MARE set up its own Strategic Foresight hub in 2020, contributing to the general work of foresight across the European Commission but is currently also in the preparation stage for several projects that aim to incorporate strategic foresight in the maritime domain, such as the **Fishers of the Future** project.

Table 2.2 Strategic areas to strengthen the EU's global leadership

10 strategic areas to strengthen the EU's global leadership
1. Ensuring sustainable and resilient health and food systems
2. Securing decarbonized and affordable energy
3. Strengthening capacity in data management, artificial intelligence and cutting edge technologies
4. Securing and diversifying supply of critical raw materials
5. Ensuring first-mover global position in standard-setting
6. Building resilient and future-proof economic and financial systems
7. Developing and retaining skills and talent matching EU ambitions
8. Strengthening security and defence capacities and access to space
9. Working with global partners to promote peace, security and prosperity for all
10. Strengthening resilience of institutions

Source: EU Strategic Foresight Report 2021: The EU's capacity and freedom to act.

⁹⁵ https://ec.europa.eu/info/strategy/strategic-planning/strategic-foresight_en

⁹⁶ COM(2021) 750 final.

⁹⁷ European Commission (2020). 2020 Strategic Foresight Report: Charting the course towards a more resilient Europe. https://ec.europa.eu/info/sites/default/files/strategic_foresight_report_2020_1_0.pdf

BOX 2.5 Fishers of the future

The sustainability of fisheries and the future of fishers and fishing communities are key policy challenges in the context of the Common Fisheries Policy (CFP)⁹⁸. In line with this, DG MARE will launch its first strategic foresight project on *Fishers of the Future*. The aim of the project is to explore long-term trends that affect the job and the role of fishers.

Many factors influence the long-term sustainability and profitability of the fishing sector as well as the livelihoods of fishing communities. While the relevance of different trends is evident, most of them have been considered only recently by policy-makers and have hence only been explored to a lesser extent. Therefore, the project will set out to analyse relevant cumulative effects and their socio-economic, technological, scientific and cultural consequences in the long-term perspective.

By putting individuals at the core, this project will explore the fishers' and fishing communities' hopes, fears, expectations and needs in order to be able to support them in the transition of the sector.

Key trends will be identified (e.g. climate change, ageing workforce and market developments) and analysed vis-à-vis their implications on the affected fishers and fishing communities. By anticipating trends, developments and implications, the project will offer insights that are valuable for evidence-based policy making in relation to the European Green Deal (e.g. marine biodiversity protection), resilience, food supply, the social dimension, innovation, the digital transition, geopolitics and fisheries management.

It is important to note, that this project does not only aim to facilitate informed policy-making addressing long-term trends but also aims to inform fishers and fishing communities on how to anticipate and respond to these trends in an adequate manner.

To summarise, the project aims to: (i) Explore the profiles of today's fishers and the framework in which they operate, (ii) identify relevant drivers and bottlenecks for change and delineate their consequences for fishers in relation to the different profiles and (iii) identify the possible profiles of fishers in 2050 in light of the drivers for change.

2.7. OVERVIEW OF EU ESTABLISHED SECTORS

Introduction

The established sectors continue to be a major contributor to the EU Blue Economy, and it is in these sectors where more complete, accurate and comparable data are available.

The seven established sectors considered in this report are *Marine living resources*, *Marine non-living resources*, *Marine renewable energy*, *Port activities*, *Shipbuilding and repair*, *Maritime transport* and *Coastal tourism*. Each sector is further divided into subsectors as summarised in Table 2.3. These subsectors are at the same time divided into activities. The details of what is included in each sector and subsector are explained in Annex II and III.

Table 2.3 The Established Blue Economy sectors and their subsectors

Sector	Sub-sector
Marine living resources	Primary production
	Processing of fish products
	Distribution of fish products
Marine non-living resources	Oil and gas
	Other minerals
Marine renewable energy	Support activities
	Offshore wind energy
Port activities	Cargo and warehousing
	Port and water projects
Shipbuilding and repair	Shipbuilding
	Equipment and machinery
	Passenger transport
Maritime transport	Freight transport
	Services for transport
Coastal tourism	Accommodation
	Transport
	Other expenditure

This section provides a summary of the main economic data as well as the trends and the drivers behind these for each of the established sectors, and how they interact with each other. DCF data are used for the primary sector⁹⁹ activities in the *Marine living resources* sector while for the rest of sectors, Eurostat Structural Business Statistics (SBS) data are used. In addition, data from Tourism expenditure survey and from the EU Tourism Satellite Account were used for the *Coastal tourism* sector¹⁰⁰.

The time series goes from 2009 to 2019. In this edition, the 2019 data is final while 2020 turnover data are estimations based on Eurostat's preliminary data published for economic activities at

⁹⁸ https://ec.europa.eu/oceans-and-fisheries/policy/common-fisheries-policy-cfp_en

⁹⁹ Capture fisheries and aquaculture.

¹⁰⁰ For details on the compilation of data for *Coastal tourism* see the methodological annex.

higher sectoral aggregations (NACE level-2 statistics). Hence, the data presented in this report supersede data presented in previous reports which may be different because of improvements in the methodology, revisions of the data or corrections of errors. Other differences may stem from updates and revisions in the methodology and/or data (see Methodology section in Annex III for more details).

This section provides an overview of the main economic indicators of the established sectors from an aggregated EU perspective. A detailed analysis for each of the sectors is presented in Chapter 4.

Although only the direct contribution of the Blue Economy sectors is considered here, all sectors have indirect and induced effects on the rest of the economy. For example, in *Shipbuilding and repair*, most of the value added is from upstream and downstream activities. This means that beyond its specific contribution, it has important multiplier effects on income and jobs in many sectors of the economy.

The EU Blue Economy

The seven established sectors of the EU Blue Economy generated a gross value added (GVA) of €183.9 billion in 2019; that is, a 20% increase compared to 2009. Gross operating surplus (profit) at €72.9 billion was 22% higher than in 2009 (Figure 2.9), while total turnover¹⁰¹ at €667.2 billion, increased by 15% (€578 billion in 2009).

These established sectors, including the covered subsectors and their activities, directly employed almost 4.45 million people in 2019. Although this figure is just 0.5% more than in 2009, it means that the number of jobs in the EU Blue Economy is nowadays higher than before the economic crisis. The increase is largely driven by Coastal tourism that employs 63% of the total EU Blue Economy jobs. Marine renewable energy (production and transmission), which is still in a strong expansion phase given

that it is a relatively young sector, saw the number of persons employed increase more than twenty-six times since 2009, from 384 persons to more than 10 500 persons in 2019.

Gross remuneration per employee for the EU Blue Economy established sectors has increased steadily since 2009, peaking in 2015 (at €24 925 per employee) and falling slightly afterwards. However, with an average of just over €24 737 per employee, employment remuneration in 2019 was 17% higher than in 2009 (Figure 2.10).

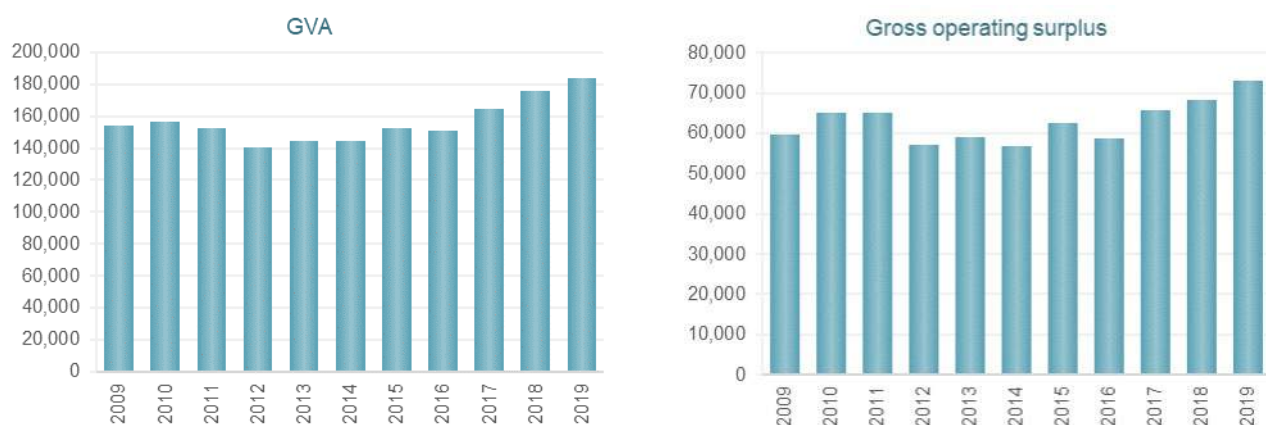
The decrease in average employment remuneration can be largely attributed to significant drops in the employment in *Non-living resources* (-71% compared to 2009), a well-remunerated sector that has been contracting for some years; while the employment in *Coastal tourism* has increased in recent years (43% compared to 2015), which is a low-remunerated sector.

Gross investments in tangible goods in 2019 decreased by 14% compared to 2009: from €29.8 billion to €25.9 billion. As detailed further down, the decline in gross investments was mainly driven by decreases in investments in the sectors of *Maritime transport*, *Non-living resources*, and *Port activities* into a minor extent. *Maritime transport*, the largest investor in 2019 (€11.9 billion) saw gross investments drop overall by almost 32% compared to 2009.

Shipbuilding and repair reported a positive trend with overall gross investments increasing an 8.6% compared to 2009; while gross investments in *Living resources* increased by 12.6%. Yet, their contribution to the Blue Economy investments is still small compared to sectors with decreasing investments.

Net investments in tangible goods¹⁰², estimated at €6.1 billion in 2019, also decreased (-20%) compared to €7.6 billion in 2009, and -40% compared to 2015 (€10.1 billion invested) (Figure 2.11). Despite this decrease, net investments remained positive,

Figure 2.9 Size of the EU Blue Economy, € billion



Source: Own calculations based on Eurostat (SBS) and DCF data.

¹⁰¹ Considering turnover can lead to double counting along the value chain since the outputs from one activity can be the inputs of another activity (i.e., intermediate consumption). This may particularly affect some sectors, such as *Living resources* and *Shipbuilding and repair*. For example, the value of a fish could be counted several times in the *Marine living resources* sector, when caught in the primary production sub-sector, then when processed in the *Processing of fish products* sub-sectors, and finally when sold in the *Distribution of fish products* sub-sector.

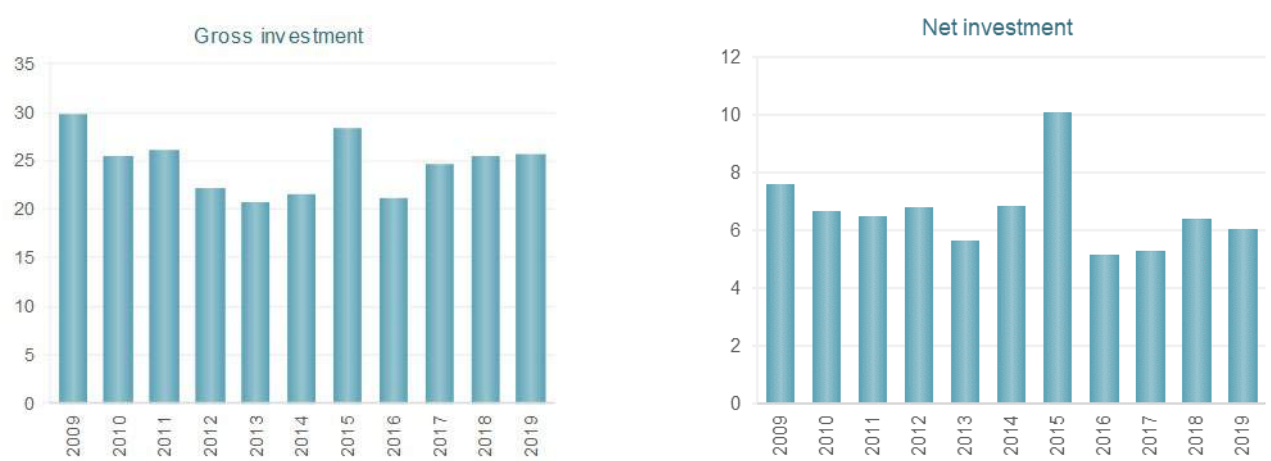
¹⁰² These figures exclude *Maritime transport*, *Cargo and warehousing*, *Service activities incidental to water transportation* and *Coastal tourism* due to the lack of data.

Figure 2.10 Employment (thousand people), personal costs (€ million) and remuneration (€ thousand) in the EU Blue Economy



Source: Own calculations based on Eurostat (SBS) and DCF data.

Figure 2.11 Investment in tangible goods in the EU Blue Economy, € billion



Source: Own calculations based on Eurostat (SBS) and DCF data.

signalling a replacement and expansion of capital. The net investment ratio (net investment to GVA) declined, ranging from 5 % in 2009 to 3.3 % in 2019, peaking in 2015 at 6.6 %.

Recent developments

The outbreak of the coronavirus pandemic in February 2020 represented a major shock for the global and EU economies, with severe socio-economic consequences in 2020 and 2021.

Since March 2022, Russia's invasion of Ukraine has affected the EU Blue Economy sectors in different ways, from increases in oil prices, to trade restrictions, among others. The impact in the different sectors will depend on the extent and duration of the conflict and retaliation measures.

Unfortunately, Eurostat only reported full data until 2019. However, there are preliminary turnover data from Eurostat, DCF data on the fisheries and fishing processing sector up to 2020, with 2021 estimations, as well as some specific sector reports. This is why the data analysed in this report ends in 2019, but, at least on a qualitative basis, it is tried to explain the situation of the Blue Economy sectors in 2020, 2021, 2022 and beyond when possible.

First estimates show that coastal tourism was the sector most impacted by the COVID-19 pandemic with a reduction of its turnover almost by half, being one of the economic activities hit harder in the whole economy. Given the importance of coastal tourism in the EU Blue Economy, since it represents the 44 % of the GVA and 63 % of the employment, it is expected that the EU Blue Economy will be more affected by the crisis than the overall EU economy.

On the other hand, high oil prices may significantly impact fuel-intensive sectors such as maritime transport and fisheries. But could be an incentive to other sectors such as oil and gas extraction in non-living resources and marine renewable energy.

Main features of the EU established sectors

The EU **Shipbuilding and repair** industry is an innovative, dynamic and competitive sector. With a market share of around 6 % of the global order book in terms of compensated gross tonnage and 19 % in terms of value; for marine equipment, the EU share rises to 50 %¹⁰³, the EU is a major player in the global shipbuilding industry. The European Shipbuilding industry is currently composed of approximately 300 shipyards specialised in building and repairing the most complex and technologically advanced civilian and naval ships and platforms and other hardware for maritime applications. The industry generates a production value of about €42.9 billion yearly and directly employs approximately 300 000 people in Europe.

The EU specialises in segments of shipbuilding with high level of technology and added value, such as cruise ships, offshore support vessels, fishing vessels, ferries, research vessels, dredgers, mega-yachts, tugs and other non-cargo carrying ships (ONCCV), etc. The EU is also a global leader in the production of high-tech, advanced maritime equipment and systems ranging from propulsion systems, large diesel engines, environmental, and safety systems, to cargo handling and electronics. This specialisation and leadership position is a direct result of the sector's continuous investments in research and innovation as well as in a highly skilled workforce.

The global economic and financial crisis of 2008 had a profound impact on the industry globally for several years, after which the business model changed, and part of the workforce shifted to external subcontractors and suppliers. EU shipbuilders have been reducing costs and restructuring capacity by adjusting their production programmes and optimising the supply chain. EU shipbuilding continues to face fierce international competition from countries like China and South Korea, as they try to enter European niche markets of specialised high-tech ships as a result of the crisis and the oversupply in cargo markets.

Maritime transport plays a key role in the EU economy and trade, estimated to represent between 75 % and 90 % (depending on the sources) of the EU's external trade and one third of the intra-EU trade. EU passenger ships can carry up to 1.3 million passengers, representing 40 % of the world's passenger transport capacity. In 2019, almost half of maritime traffic in the EU was from ships engaged exclusively in domestic routes, mainly due to the frequent crossings made by roll-on, roll-off passenger ships and ferries. Italy remained the largest maritime passenger transport country in Europe in 2020, followed by Greece. Maritime transport of passengers in EU ports was severely hit by the COVID-19 pandemic in 2020, decreasing by 45 % compared to 2019. Belgium, Ireland, the Netherlands and France recorded the highest shares of extra-EU seaborne passenger transport (excluding cruise passengers) in 2020, having ferry links with the United Kingdom. EU ports handled close to 4 billion tonnes of goods, accounting for

around half of all goods by weight traded between the EU-27 and the rest of the world. Maritime transport is thus an important pillar of the Blue Economy, and the whole EU economy in general.

On the other hand, maritime transport exerts pressures on the environment¹⁰⁴. While shipping is the most carbon-efficient mode of transportation, the size and global nature of maritime shipping makes it necessary for the industry continues to reduce its environmental impact, in particular, in the context of the European Green Deal.

The main developments in *Maritime transport* in recent years are related to the continuous increase in ship sizes for all segments (e.g. tankers and container carriers, but also cruises), which have significantly affected *Shipbuilding and repair* and *Port activities*. The sector was particularly affected by the last global financial crisis, but has recovered to pre-crisis levels in terms of GVA and employment, since 2017.

Port activities play a key role in trade, economic development and job creation; without them, there would be no maritime transport. Moreover, seaports, as multi-activity transport and logistic nodes, play a crucial role in the development of maritime sectors. Many European ports are important clusters of energy and industry; in other words, ports facilitate the clustering of energy and industrial companies in their proximity. Many ports across the EU are reducing their environmental impact while also enabling green shipping fleets. These activities will have an important role in reaching the objectives of the European Green Deal (EGD). The trend towards larger ships lead, to lower average transport costs; however, they also require new ports infrastructure and impact competition between port authorities and port operators. For example, the number of containers arriving into European ports has risen by more than four times over the past 20 years.

The exploitation of Europe's seas and oceans for **Marine non-living resources** has played a key role in terms of providing access to sources of energy and raw materials necessary for the European economy. Although some of its sub-sectors have now reached maturity and are in decline, it is expected that the sector will continue to play a crucial role in the transition to a sustainable Blue Economy, both in terms of enhancing the availability of critical materials needed for the development of low-carbon technologies, and by minimising its impacts on the marine environment and climate change mitigation with the adoption of climate neutral, circular, responsible and resource efficient approaches.

Even if the offshore *Oil and gas* sector has been in decline for some years, more than 80 % of the current European *oil and gas* production takes place offshore, mainly in the North Sea and to a lesser extent in the Mediterranean and Black Seas. This is in great part due to the prioritisation of renewable energy developments and a move towards decarbonisation. In early 2020, oil prices collapsed due to market concerns and the fall in economic activity following the COVID-19 pandemic. Russia's invasion of Ukraine has resulted in increased oil prices, which may lead to an increase in activity and investments in the oil and gas production.

¹⁰³ Balance (2017).

¹⁰⁴ EMSA/EEA (2021) European Maritime Transport Environmental Report. <https://www.eea.europa.eu/publications/maritime-transport/>

Table 2.4 Overview of the EU Blue Economy by sector

Persons employed (thousand)	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Living resources	528,9	527,6	508,5	536,7	520,7	518,5	521,7	529,7	527,8	539,9	538,7
Non-living resources	34,4	31,6	29,8	30,4	27,7	28,1	27,5	17,9	12,5	11,1	10,1
Ocean energy	0,4	0,6	0,9	1,0	1,2	1,7	4,0	5,1	7,0	8,3	10,6
Port activities	381,6	372,5	359,5	367,4	363,6	403,9	414,0	418,1	414,9	385,1	382,6
Shipbuilding and repair	306,8	274,7	263,4	255,5	256,6	258,8	263,9	269,1	274,5	292,7	299,1
Maritime transport	357,5	354,5	363,1	356,3	356,4	375,9	383,1	367,5	384,5	398,1	403,0
Coastal tourism	2 818,2	2 597,0	2 286,7	1 940,5	2 036,6	2 032,4	1 965,5	2 192,3	2 371,6	2 845,8	2 804,6
Blue economy jobs	4 427,7	4 158,5	3 812,1	3 487,7	3 562,9	3 619,4	3 579,6	3 799,8	3 992,9	4 481,0	4 448,7
National employment	184 570	182 166	182 277	181 282	180 464	181 981	184 044	186 964	189 678	191 831	193 604
Blue economy (% of national jobs)	2,4%	2,3%	2,1%	1,9%	2,0%	2,0%	1,9%	2,0%	2,1%	2,3%	2,3%

GVA (€ million)	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Living resources	14 812	15 326	15 889	15 955	15 501	15 938	16 932	18 189	18 395	19 196	19 332
Non-living resources	11 190	11 325	11 935	11 237	9 684	8 215	8 422	4 688	3 911	4 257	4 671
Ocean energy	41	115	168	191	298	397	723	991	1 300	1 398	1 925
Port activities	23 184	23 364	26 858	23 944	24 233	25 413	26 406	27 174	27 407	26 542	27 937
Shipbuilding and repair	11 263	11 814	11 747	10 911	11 060	11 606	11 251	12 385	13 515	14 727	15 647
Maritime transport	26 930	30 020	27 123	27 435	29 065	28 748	32 486	27 094	31 184	30 109	34 309
Coastal tourism	66 393	64 720	58 887	50 925	54 714	54 174	56 032	60 352	68 750	79 979	80 109
Blue economy GVA	153 813	156 683	152 607	140 599	144 554	144 491	152 253	150 873	164 462	176 207	183 930
National GVA	9 532 263	9 848 639	10 145 776	10 205 623	10 320 481	10 555 602	10 936 678	11 231 243	11 664 797	12 046 015	12 476 809
Blue economy (% of national GVA)	1,6%	1,6%	1,5%	1,4%	1,4%	1,4%	1,4%	1,3%	1,4%	1,5%	1,5%

Source: Own calculations based on Eurostat (SBS) and DCF data.

Conversely, the demand for *Other minerals* such as sand and gravel, used for construction purposes and for producing concrete, is likely to increase. Moreover, as coastal communities attempt to adapt to new pressures posed by climate change, dredging, beach nourishment and sand reclamation may intensify. Trade-offs with environmental protection will have to be taken into account.

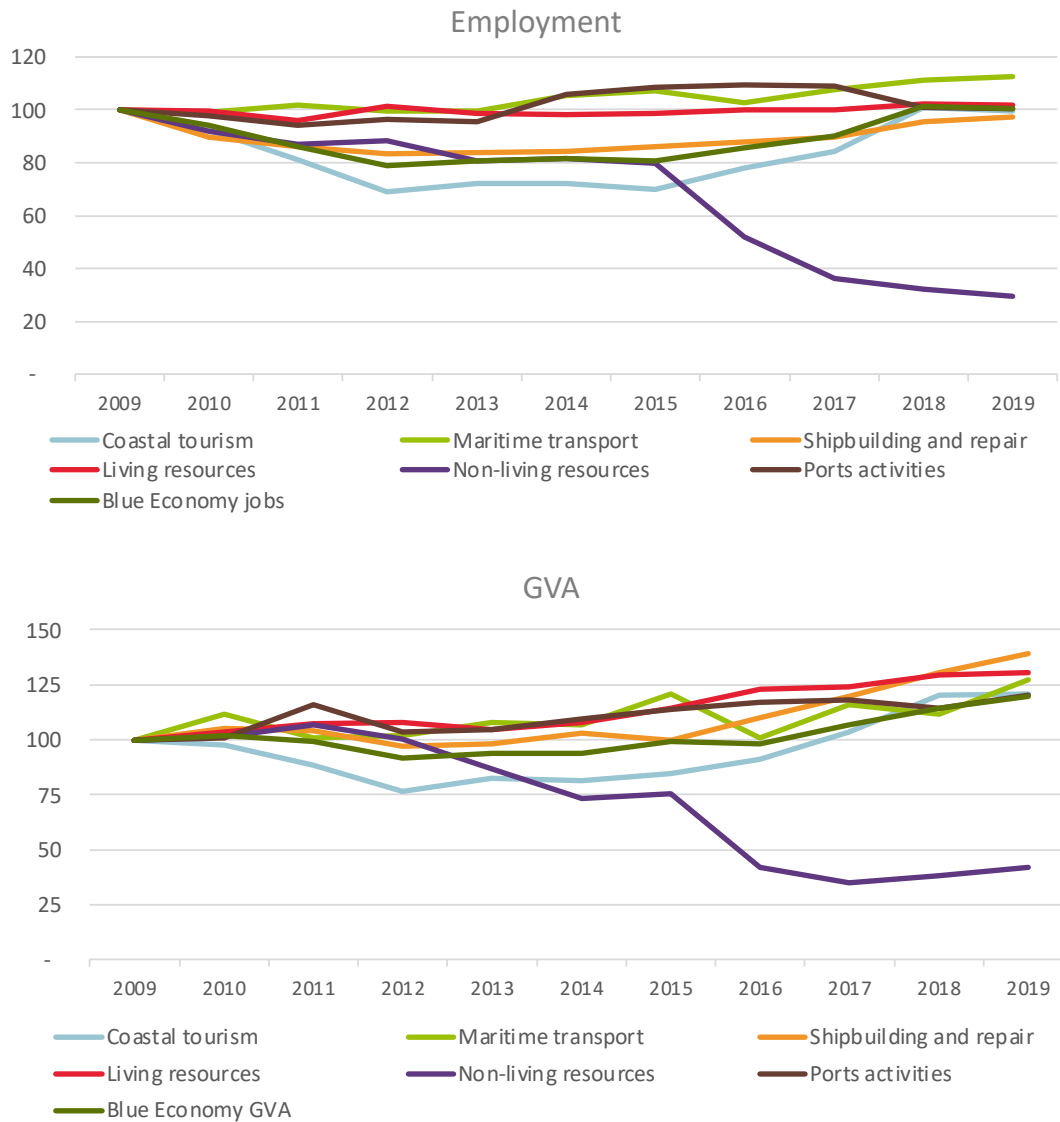
The **Marine Renewable energy** (production and transmission) sector represents an important source of green energy and can make a significant contribution to the EU's 2050 energy strategy. The sector is growing exponentially, albeit still encountering challenges. For instance, land-based wind farms are developing faster than their maritime counterparts as they tend to have lower installation and maintenance costs. Wind energy production continues to be cheaper on land, making competition tough for developing offshore activities, particularly in view of low energy prices. The lack of electrical connections (cables/grids) is also a substantial barrier to the development of offshore wind farms, adding to investment costs. Maritime spatial planning is giving the sector the allocation and regulative framework to continue its growth. Europe has more than 90 % of the world's total installed

offshore wind capacity and will continue to dominate the offshore wind market for years to come. Offshore wind in Europe is focused mainly on the North Sea, which has relatively shallow waters.

Europe continues to stand as the most-visited region, welcoming half of the world's international tourist arrivals. **Coastal tourism** plays an important role in many EU Member State economies, with a wide-ranging impact on economic growth, employment and social development. Coastal tourism is the largest Blue Economy sector, representing the 44 % of the GVA and 63 % of the employment of the total EU Blue Economy. Over half of the EU's tourist accommodation establishments were located in coastal areas. Visitors to coastal areas were generally higher in southern EU Member States. Coastal communities, mainly composed of SMEs and micro-enterprises, are particularly vulnerable to economic, financial and political changes.

While tourism was expected to continue to grow in 2020, the outbreak of the COVID-19 pandemic in Europe in February 2020 has put the tourism industry under unprecedented pressure. Due to travel restrictions imposed by MSs, there were few new

Figure 2.12 Evolution of the EU Blue Economy by sector, Index: 2019 = 100



Source: Own calculations based on Eurostat (SBS) and DCF data.

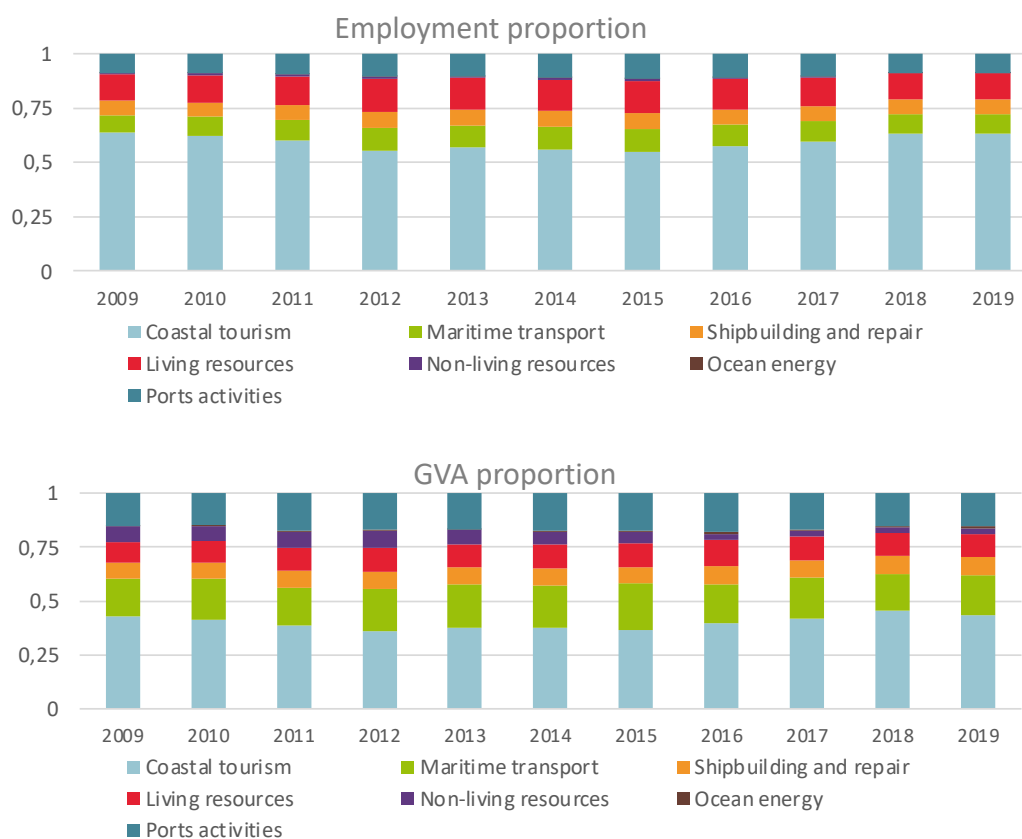
bookings for tourism services while at the same time, the industry was flooded with claims for refunds on cancellations and the non-performance of services. Whilst the European Commission and national governments implemented measures to mitigate the effects, the business activity of coastal tourism almost halved.

The **Marine living resources** sector encompasses the harvesting of renewable biological resources (*Primary sector*), their *Processing* and their *Distribution*. *Capture fisheries* production has increased and may have the capacity to do so further, in part due to the improved status of fish stocks and increased fishing opportunities, together with higher average market prices and reduced operating costs. The economic performance is expected to continue to improve as fish stocks recover, and capacity continues to adapt. However, these benefits have not yet been achieved in the Mediterranean Sea basin where most fisheries have not yet moved towards sustainable fishing conditions. 93.9 % of the

assessed fish and shellfish stocks commercially exploited in the Mediterranean Sea (2016 data) did not meet any of the two primary criteria that define MSFD *good environmental status* (GES) objective, namely (i), a fishing mortality and (ii) a reproductive capacity compatible with having population biomass levels above those capable of producing maximum sustainable yield (MSY). The situation was only marginally better in the Black Sea (85.7 %), while the EU average stood at 44.8 %¹⁰⁵.

EU *Aquaculture* production in weight has stagnated over the last decades even if its value has increased. The development of Maritime Spatial Plans at the Member State level as well as the revision of the Strategic Guidelines for the sustainable development of the EU aquaculture should give the opportunity to boost the EU aquaculture production.

¹⁰⁵ European Environment Agency (EEA), 2019. *Marine messages II: Navigating the course towards clean, healthy and productive seas through implementation of an ecosystem-based approach*. EEA Report no. 17/2019.

Figure 2.13 Employment and GVA evolution across Established sectors, 2009-2019

Source: Own calculations based on Eurostat (SBS) and DCF data.

EU production (from capture fisheries and aquaculture) covers about 30 % of the total raw material requirements for the EU *Processing of fish products*. The processing sector is therefore dependent on global fish markets. The *Distribution of fish products* is increasingly concentrated in the hands of a few players. Adding value can enable producers to recover part of the value of the product, which is usually generated further down the chain.

Russia's invasion of Ukraine resulted in increased oil prices that put at risk the economic viability of the EU fishing fleet.

Evolution and comparison across EU established sectors

GVA data show an acceleration in the growth of all sectors from 2013 onwards except for *Non-living resources* (Table 2.4 and Figure 2.12). The GVA generated by *Coastal tourism* in 2019, the largest Blue Economy sector in the EU, increased by 21 % compared to 2009. *Maritime transport* and *Port activities*, increased by 27 % and 21 %, respectively. Other sectors that contributed to growth were *Living resources* (+31 %) and *Shipbuilding and repair* (+39 %). On the other hand, *Non-living resources* dropped by 68 %.

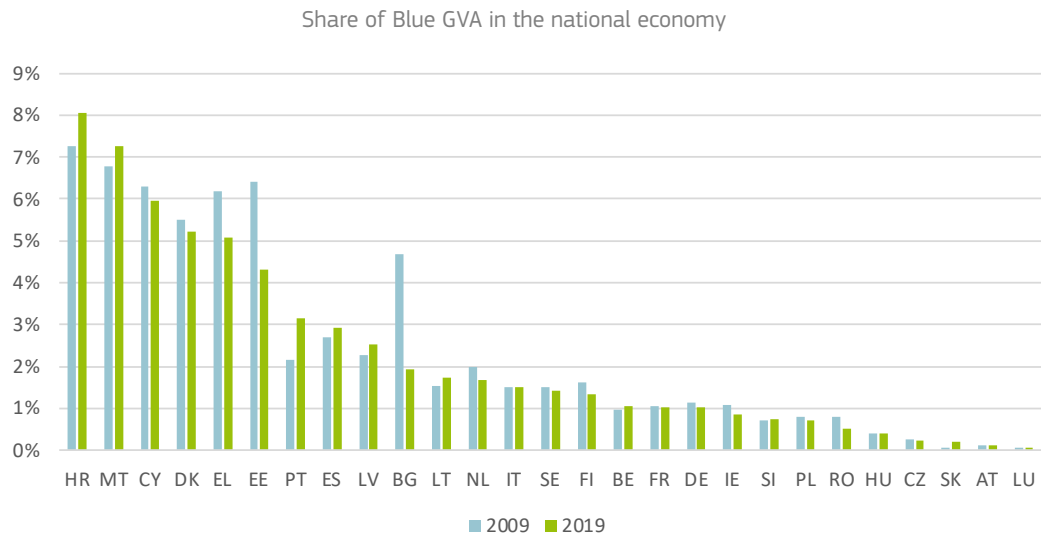
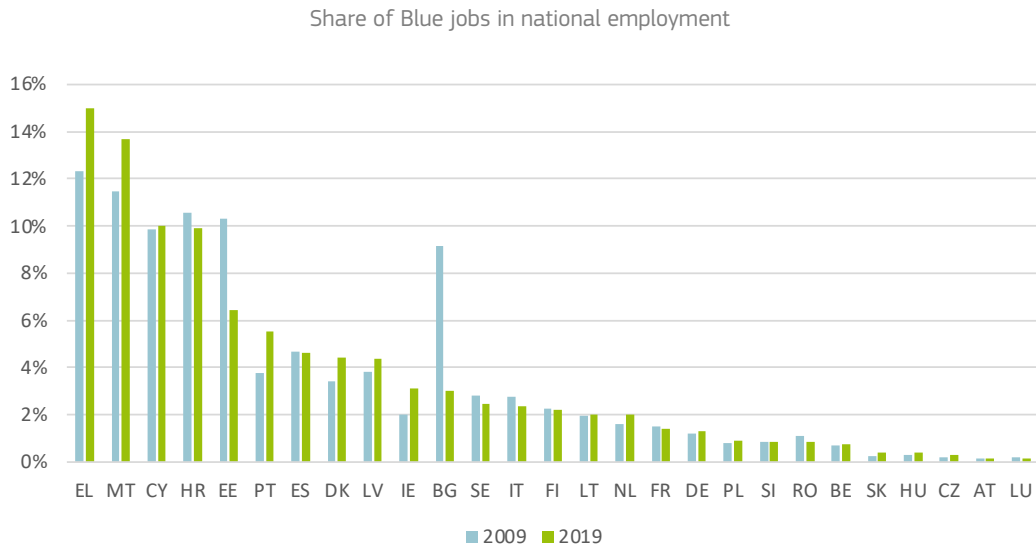
Employment is recovering since 2013. With respect to 2009, overall, 2019 figures are remarkably similar. The highest relative expansion was observed, in *Maritime transport* (+13 %). In *Shipbuilding and repair* employment has grown with respect to the

minimum observed in 2013-2014, but it has not yet recovered to 2009 levels. In *Non-living resources*, a significant declining trend is seen.

The sectors are also vastly different in their capital intensity. This is the case, for instance, for *Coastal tourism* compared to the *Non-living resources*. *Coastal tourism* is labour-intensive, and often run by small or medium-sized local or family businesses; it is widespread along the entire EU coastline. This is reflected in the sector making the greatest contribution to the EU Blue Economy in terms of employment, gross value added and profit (Figure 2.13) and with its share increasing over time. However, the sector's contribution to GVA and profits are substantially lower than to employment.

Within *Non-living resources*, the *Oil and gas* subsector is a highly capitalised industry that requires few employees per unit of output and is concentrated in a few geographical areas. The industry is generally comprised of large companies, which might have fewer direct links to local coastal communities. Consequently, this sector accounts for only a tiny fraction of employment (under 1 % in 2019) but a substantial part of overall Blue Economy-related profits.

Figure 2.14 Relative size of the Blue Economy, percentage



Source: Own calculations based on Eurostat (SBS) and DCF data.

The Blue Economy established sectors across Member States

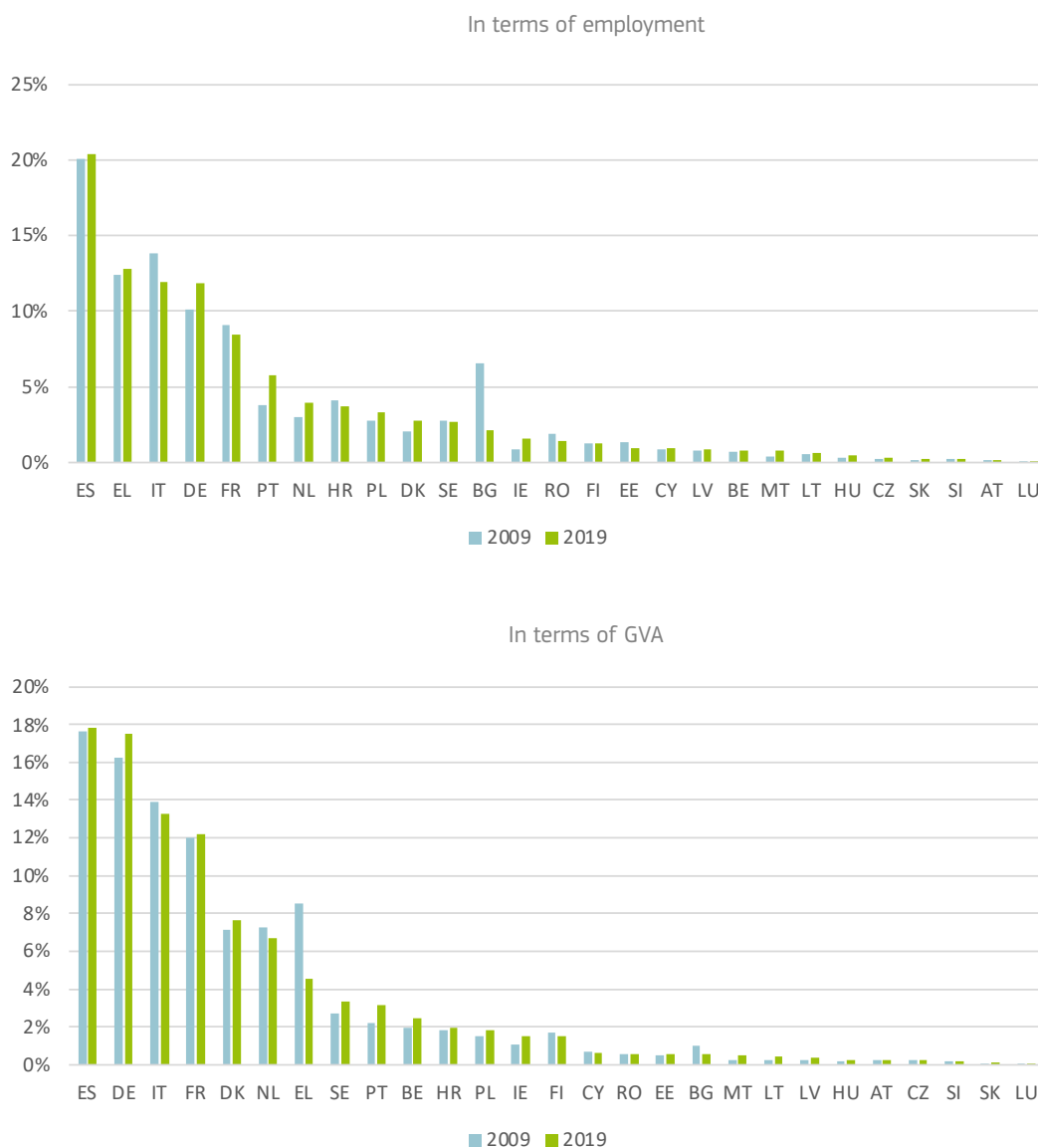
In 2019, the contribution of the established Blue Economy sectors to the overall EU economy was 2.3 % in terms of employment (down slightly from 2.4 % in 2009) and 1.5 % in terms of GVA (down from 1.6 % in 2009). The contribution varies widely across Member States. In terms of employment, shares range from 15 % in Greece to 0.1 % in Luxembourg and in GVA, from 8 % in Croatia to less than 0.1 % in Luxembourg (Figure 2.13).

In general, the Blue Economy exceeds 5 % of the national GVA or employment in the insular Member States or those with archipelagos: Greece, Malta, Cyprus, Croatia and Portugal. Estonia is an exception with an employment share of 6 %. Other Member States with relatively large Blue Economy sectors (contribution between

3 % and 5 % of the national GVA or employment) include Spain, Denmark, Latvia, Ireland and Bulgaria. For self-evident reasons, the Blue Economy's contribution to the national economy is very limited (below 0.4 %) in landlocked Member States (Luxembourg, Austria, Czechia, Slovakia and Hungary). Other Member States with a relatively modest Blue Economy (between 0.5 % and 1.0 % of the national economy) include Belgium, Slovenia, Poland and Romania. Two of the four largest EU economies (Germany and France) are below the EU average, Italy is slightly above the average and only Spain is well above average (Figure 2.14).

Several Member States have seen the share of Blue jobs increase substantially compared to 2009. More evident cases include Greece, Malta, Portugal, Latvia and Denmark. On the other hand, decreases in Blue jobs are more noticeable in Bulgaria and Estonia.

Figure 2.15 National contribution to the EU Blue Economy, percentage (EU-27 = 100 %)



Source: Own calculations based on Eurostat (SBS) and DCF data.

In absolute terms, the four largest Member States (Spain, Germany, Italy and France) are the largest contributors to the EU Blue Economy for both employment (with a combined contribution of 52 %) and GVA (a combined contribution of 61 %). Only Greece manages to enter between these four countries by positioning second in the contribution to the EU Blue Economy in employment terms. Other countries with significant contributions in terms of either employment or GVA include Greece as just mentioned, Portugal, the Netherlands and Denmark (Figure 2.15).

2019 GVA in Bulgaria and Greece had not yet recovered to the levels observed in 2009. Employment has not recovered 2009 levels yet (e.g. Bulgaria, Croatia, Estonia, France, Italy, Romania and Sweden) (Figure 2.13 and Figure 2.14).

An increase in the GVA generated by the Blue Economy established sectors can be observed in most Member States between 2009 and 2019. The most significant expansion is recorded in Ireland, Portugal and Malta (with increase of over 50 % over the last decade). Similarly, an expansion of about 30 % or more is observed in Belgium, Poland and Sweden. On the other hand, in





**THE EUROPEAN GREEN
DEAL AND THE PATH
TO SUSTAINABLE BLUE
ECONOMY**

This chapter aims to provide a general overview of the European Green Deal (EGD)¹⁰⁶ which aims to modernise the European Union's economy in a resource-efficient and competitive way by ensuring net-zero emissions of greenhouse gases by 2050, economic growth decoupled from resource use while not leaving any person or place behind¹⁰⁷. Beyond that, related policies, actions and initiatives are discussed, touching upon the EU Biodiversity Strategy for 2030, the zero pollution action plan, the sustainable Blue Economy Communication, ocean observation, Farm to Fork Strategy, decarbonisation and the circular economy.

This chapter provides a general overview of the European Green Deal (EGD) – the plan to make the EU's economy sustainable, the financing programmes underpinning this strategy and the initiatives that have been proposed by the Commission to date, which are closely linked to the Blue Economy agenda. Sustainable use of oceans, aquatic and marine resources are a central part of the solution for the greatest environmental challenges that the EGD aims to address. The EGD is the roadmap of the Blue Economy Report. To support this roadmap, the EU designed a new approach towards a Sustainable Blue Economy, which will also be presented under this chapter, thus adding the blue in the green goals. As always, demonstrating that reliable, accurate and comparable data are essential for the sustainable development of Blue Economy sectors and any initiatives and strategies in relation to them.

A section on the circular economy is also provided, explaining its main characteristics and how these are beneficial for the environment and for society. The chapter also sheds light on the role of the EU in the world as a frontrunner of a green recovery from the global environmental and health challenges and how the EGD can ensure the EU and becomes a champion for the sustainability transition in the world.

3.1 EUROPEAN GREEN DEAL: CONTEXT AND RELEVANCE

As stated in the EU Communication 'Forging a climate-resilient Europe – the new EU Strategy on Adaptation to Climate Change'¹⁰⁸, the exposure of today's EU economy to global warming of 3°C above pre-industrial levels would result, according to conservative estimations, in an annual loss of at least €170 billion (1.36 % of EU GDP¹⁰⁹). Slow onset sea level rise is also an increasing worry for coastal areas, which produce approximately 40 % of the EU GDP and are home to ~40 % of its population.

The European Green Deal (EGD) agenda announced in 2019 by the European Commission set up a strategy to overcome climate change and environmental challenges and transforming the EU into a fair and prosperous society with a modern, resource-efficient and competitive economy where economic growth is decoupled from resource use¹¹⁰. The EGD was also communicated to the United Nations Framework Convention on Climate Change (UNFCCC) as the EU strategy to implement the United Nations' 2030 Agenda and its seventeen sustainable development goals (SDGs). Under the EGD, the EU has been preparing several initiatives to ensure that it is on path to reach its ambitious climate targets of reducing net emissions by at least 55 % by 2030 compared to 1990 and for being the first climate neutral continent by 2050.

The Commission is mobilising at least €1 trillion in sustainable investments over the next decade, to achieve the goals set by the European Green Deal. 30 % of the EU's multiannual budget (2021-2028) and the EU's unique **NextGenerationEU (NGEU)** instrument to recover from the COVID-19 pandemic, has been allocated for green investments. In addition, EU countries must devote at least 37 % of the financing they receive under the €672.5 billion **Recovery and Resilience Facility** to investments and reforms that support climate objectives. The Commission will also issue **green bonds**, on behalf of the EU, to raise 30 % of the funds under NGEU.

Furthermore, through the **EU Cohesion Policy** EU countries, regions, local governments and cities must devote at least 30 % of what they receive from the European Regional Development Fund to implement large investments that contribute to the European Green Deal. Also, 37 % of the Cohesion Fund will contribute specifically to achieving climate neutrality by 2050.

The **Just Transition Mechanism**, which focuses on ensuring a fair and just transition to a green economy, will mobilise significant investments over the period 2021-2027 to support citizens of the regions most impacted by the transition.

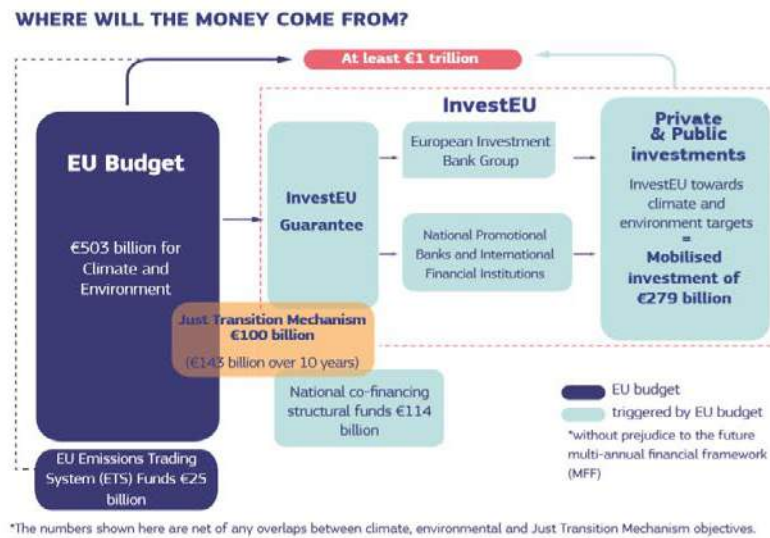
¹⁰⁶ COM(2019) 640.

¹⁰⁷ https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

¹⁰⁸ Forging a climate-resilient Europe - the new EU Strategy on Adaptation to Climate Change — Climate-ADAPT (europa.eu)

¹⁰⁹ Economic impacts | EU Science Hub (europa.eu)

¹¹⁰ COM(2019) 640.



Source: Commission Services, European Green Deal Communication.

To mobilising public and private investments the **InvestEU** programme will target at least 30 % of investment contributing to climate objectives. A dedicated Just Transition Scheme will generate additional investment to the benefit of Just Transition territories in complementarity with the Just Transition Fund and the public sector loan facility.

In addition, sustainable finance measures, including the Taxonomy Regulation for classifying green investments, will contribute to the European Green Deal by boosting private sector investment in green and sustainable projects.

In 2021, the European Union adopted the European climate law¹¹¹ which aims to ensure that all sectors of the economy and society contribute to the target of net-zero emissions by 2050, and outlines a framework for the assessment of progress towards that goal. The Law also proposes a new EU net emission reduction target for 2030 of at least 55 % compared to 1990 (the EU -55 % target).

In July 2021, the Commission presented ‘Fit for 55’, a comprehensive package of legislative initiatives covering climate, energy, land use, transport and taxation with the aim of ensuring that EU policies are in line with the EU’s climate goals. Some of these initiatives are especially linked to the Blue Economy:

EU emission trading system¹¹²: The Commission has proposed a comprehensive set of changes to the existing EU’s emissions trading scheme (EU ETS) that should result in an overall emission reduction in sectors concerned of 61 % by 2030 compared with 2005. The increased ambition is to be achieved by strengthening the current provisions and extending the scope of the

scheme notably to include emissions from maritime transport in the EU ETS. In addition, the Commission proposes to create a new self-standing emissions trading system for buildings and road transport to support Member States in meeting their national targets under the effort sharing regulation in a cost-efficient way. With the proposal, emissions reductions of 43 % should be achieved for these sectors by 2030, compared to 2005.

Renewable Energy Directive¹¹³: With energy production and use accounting for 75 % of EU emissions, it is critical to accelerate the transition to a greener energy system. The directive will set an increased target to produce 40 % of our energy from renewable sources (such as offshore and hydrogen) by 2030. All Member States will contribute to this goal, and specific targets are proposed for renewable energy use in transport, heating and cooling, buildings and industry.

The **Energy Efficiency Directive¹¹⁴** will set an ambitious binding annual target for reducing energy use at EU level, cut emissions and tackle energy poverty, including the renovation of buildings. In order to tackle emissions in transport and complement emission trading, several measures are required: The Commission proposed a **regulation for stronger CO₂ emissions standards for cars and vans¹¹⁵** to fast-track the transition to zero-emission mobility. It requires average emissions cuts of new cars (55 % from 2030 and 100 % from 2035 compared to 2021 levels) to zero-emission by 2035. In line with the objective of zero-emission car sales, the Commission also proposes a **revised**

¹¹¹ (Regulation (EU) 2021/1119) – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32021R1119>

¹¹² https://ec.europa.eu/clima/eu-action/eu-emissions-trading-system-eu-ets_en

¹¹³ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021PC0557>

¹¹⁴ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021PC0558>

¹¹⁵ <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:52021PC0556>

Alternative Fuels Infrastructure Regulation¹¹⁶ to install more alternative and frequent charging and fuelling points. It also applied to access of clean energies to in major ports and airports. Another initiative to stimulate the uptake of sustainable maritime fuels and zero-emission technologies is the **FuelEU Maritime Initiative**¹¹⁷, which will set up a maximum limit on the greenhouse gas content of energy used by ships calling at European ports. Finally, the Commission is proposing a **revision of the Energy Taxation Directive**¹¹⁸ to align the taxation of energy products with EU energy and climate policies. These rules will help promoting clean technologies and removing outdated exemptions and reduced rates that currently encourage the use of fossil fuels.

The EGD calls for a transformation of the economic set-up and for it to happen, the Blue Economy sectors need to develop sustainably. Over the past 15 years, the Union has laid a solid foundation for an integrated and cohesive maritime policy in Europe that involves its Member States, regions and numerous local stakeholders. A focus on a more resilient and sustainable economic model is needed, one that not only creates lasting jobs in a healthier environment but that also counters the COVID-19 crisis¹¹⁹.

All EU actions and policies will have to contribute to the European Green Deal objectives. The challenges are complex and inter-linked¹²⁰. Thanks to its diversity, dynamism and innovation potential, the Blue Economy can contribute significantly to the objectives of the European Green Deal. Operating in a uniquely important environmental space, it is well placed to show that transitioning to sustainability is possible while still offering high-quality jobs and prosperity for coastal communities.

3.1.1 BIODIVERSITY STRATEGY

Investing in nature

The EU Biodiversity Strategy for 2030^{121,122}, is a long-term plan to protect nature and reverse the degradation of ecosystems, containing specific actions and commitments to put Europe's biodiversity on a path to recovery by 2030. The Commission is committed to promoting nature-based solutions through an ecosystem-based management approach¹²³ (see also Chapter 6). Marine biodiversity is the foundational principle for economic activities

like fisheries, biotechnology and tourism; the conservation of marine ecosystems and the restoration of those degraded also provides an economic opportunity¹²⁴.

Marine ecosystems

This Strategy stresses the need to manage human activities at sea through an ecosystem-based approach, strengthening the protection and restoration of marine ecosystems. This includes the expansion of Marine Protected Areas and the establishment of strictly protected areas for habitats and fish stocks recovery. It touches upon tackling the overexploitation of fishing stocks; the elimination or decrease of bycatch to protect certain species; and practices that damage the seabed. It also addresses the spread of invasive alien species, to be covered under a new initiative¹²⁵.

Over 100 actions overall are being tracked through the EU Biodiversity Strategy Actions Tracker¹²⁶. Until now, 22 of those have been completed, while 77 are in progress (7 of which directly related to marine ecosystems)¹²⁷.

Responsible food production

The Farm to Fork and the Biodiversity strategy are mutually reinforcing, bringing together nature, farmers, business and consumers for jointly working towards a competitively sustainable future. The Farm to Fork strategy offers the joined-up vision for a fair, healthy and environmentally friendly food system. It works alongside other Green Deal strategies and sets out initiatives on pivotal issues ranging from animal welfare to labelling (see 3.1.3).

European **fisheries** have made considerable efforts to bring fish stocks back to sustainable levels and to meet the Common Fisheries Policy's (CFP) sustainability standard¹²⁸. In addition, **Aquaculture** has an important role to play in helping to build a sustainable food system and has the potential as a source of low-impact food. Aquaculture in the EU, when compared to aquaculture in other countries, is subject to some of the strictest regulatory requirements for quality, health and the environment. This sector can still further improve its environmental performance and thereby contribute to the objectives of the EGD and related strategies.

Algae can also be an alternative source of protein, thereby contributing to the transition to a sustainable food system and global food security, as prioritised by the EGD agenda. It can also serve as a sustainable feed ingredient for aquaculture, as well. Algae production in the sea can contribute to removing excess carbon,

¹¹⁶ <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:52021PC0559>

¹¹⁷ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021PC0562>

¹¹⁸ <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:52021PC0563>

¹¹⁹ COM/2021/240 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:240:FIN>

¹²⁰ COM(2019) 640.

¹²¹ COM(2020) 380 final – 'EU Biodiversity Strategy for 2030'

¹²² According to the strategy, by 2030 at least 30 % of the sea should be protected in the EU (i.e. an extra 19 % as compared to today) and 10 % should be strictly protected. Today, less than 1 % of marine areas are strictly protected in the EU. In the future, at least one third of MPA should be strictly protected.

¹²³ In this regard, the full implementation of the Marine Strategy Framework Directive (2008/56/EC) and the Birds and Habitats Directives is essential.

¹²⁴ Barbier *et al.* (2018), How to pay for saving biodiversity.

¹²⁵ <https://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=8219>

¹²⁶ <https://dopa.jrc.ec.europa.eu/kcbd/actions-tracker/>

¹²⁷ <https://dopa.jrc.ec.europa.eu/kcbd/actions-tracker/public/groups/in%20progress>

¹²⁸ COM/2021/240 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:240:FIN>; pg 8

nitrogen and phosphorus from wastewater, thus combatting eutrophication¹²⁹. It also contributes to fostering the circular economy and ensuring availability of materials to produce bio-based products¹³⁰.

The new sustainable Blue Economy approach¹³¹ intends to protect the environment, while providing a coherent approach across the Blue Economy sectors and facilitating their coexistence and synergies in the maritime space.

BOX 3.1 Zero Pollution, Marine Strategy and sustainable Blue Economy

Maritime activities are dependent on the natural capital held in Europe's seas. In parallel, human activities exert multiple pressures on the marine environment and its ecosystems, both on land (notably agriculture and urban/industrial settlements) and at seas, causing a range of widespread impacts across freshwater resources, seas and the ocean.

Marine pollution is one important pressure on marine ecosystems, threatening the health of the marine environment, with corresponding impacts on commercial and recreational activities.

The Blue Economy can contribute to improve the sustainable management of human activities at the sea by promoting sustainable fishing and tourism, sustainable production and making people aware of their sustainability choices. It can also support the production of renewable energy at sea, the de-carbonisation and de-pollution of maritime transport and the greening of ports.

A pollution free environment allows nature's rich biodiversity to flourish. The **Zero Pollution Action Plan** for air, water and soil adopted on 12 May 2021¹³² presents a comprehensive 'roadmap' of what it will take to jointly move towards a pollution free environment. Among other main targets, this Action plan aims to prevent and reduce pollution in waters and oceans, and facilitate remediation.

The **EU Marine Strategy Framework Directive**¹³³ is another ambitious legal framework that is essential to achieve clean, health and productive seas of 'good environmental status'. The Directive has pushed for a better understanding of the pressures and impacts of human activities on the sea, and their implications for marine biodiversity, their habitats, and the ecosystems they sustain. It has created a cross-policy and cross-sectoral framework to look after Europe's seas in a comprehensive way. The Commission has embarked on an ambitious review process of this Directive, to ensure that it continues to deliver for the next generation.

3.1.2 THE NEW SUSTAINABLE BLUE ECONOMY COMMUNICATION

The health of seas and oceans is the key to the resilience and profitability of our blue sectors. Ensuring healthy and sustainable oceans and seas is not only crucial to keeping the economy of our coastal communities alive, but also the most important asset of the Blue Economy.

In this view, on 17 May 2021, the Commission adopted a Communication¹³⁴ with a new approach for a sustainable Blue Economy in Europe for the industries and sectors related to oceans, seas and coasts.

This Communication sets out a detailed agenda for greening the Blue Economy, underpinned by international ocean governance. In particular, it strives for a holistic and cross-sectorial approach to oceans that tries to put the post-COVID-19 recovery on a sustainable footing. In this Communication, the Commission asks every blue sector to adopt more sustainable business models, develop clean alternatives, and find new ways to work with others and to reduce the cumulative effects of our activities on the marine environment.

Several concrete, desirable transformations in the different sectors of the Blue Economy have been identified in the Communication which can guide public and private initiatives. The main objectives of these transformations are to:

- **achieve the objectives of climate neutrality and zero pollution** notably by developing offshore renewable energy, by decarbonising maritime transport and by greening ports. The use of ports as hubs and use of a sustainable ocean energy mix are also tools to achieve these objectives;
- **switch to a circular economy and reduce pollution** by adopting renewed standards for fishing gear design, ship recycling, and decommissioning of offshore platforms and action to reduce plastics and micro plastics pollution;
- **preserve and restore biodiversity and ecosystems**, which will increase fish stocks, contribute to climate mitigation and resilience, and minimised impacts of fishing on marine habitats;
- **support climate adaptation and coastal resilience** such as developing green infrastructure in coastal areas and protecting coastlines from the risk of erosion and flooding, to help preserve biodiversity and landscapes, while benefitting tourism and the coastal economy;
- **ensure sustainable food production** through a sustainable food system and new marketing standards for seafood, use of algae and seagrass, stronger fisheries control as well as research and innovation in cell-based seafood to help to preserve Europe's seas;

¹²⁹ COM/2021/240 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:240:FIN>

¹³⁰ COM/2021/240 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:240:FIN>

¹³¹ COM/2021/240 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:240:FIN>

¹³² COM/2021/400 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52021DC0400&qid=1623311742827>

¹³³ Directive 2008/56/EC – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32008L0056>

¹³⁴ https://ec.europa.eu/oceans-and-fisheries/ocean/blue-economy/sustainable-blue-economy_en

- **improve management of space at sea:** in addition to maritime spatial planning strategy, the Commission is setting up a new Blue Forum for users of the sea to coordinate a dialogue between offshore operators, stakeholders and scientists engaged in fisheries, aquaculture, shipping, tourism, renewable energy and other activities. The objective will be to stimulate cooperative exchange for the sustainable use of marine environment.

Maritime Spatial Planning plays a key role in the Commission's approach to the coexistence and synergies of economic activities in the maritime space, without damaging the environment. Furthermore, the Communication proposes a series of actions to boost investment in research (e.g. Mission on Oceans, water and seas), skills and innovation, and mobilizes financing opportunities under the new European Maritime Fisheries and Aquaculture Fund, and other EU Programmes (e.g. Resilience and Recovery Facility).

The Communication calls on all maritime players: Member States, regions, stakeholders, large and small businesses, local groups, young people passionate about the health of our ocean and the general public to work in the same direction and to base their activities on the responsible use of natural resources, on decarbonisation and on circular economy concepts.

Some initiatives and actions are already on the way to support the transition to a Sustainable Blue Economy, as announced by the Commission's Communication.

Smart specialisation platform

The Commission has been reinforcing its support to the development of Blue Economy-related interregional partnerships and value chains, also as an implementation tool of the Communication for Sustainable Blue Economy in the EU. In the 2014–2020 period, the smart specialisation approach has progressively evolved from an ex-ante conditionality for using ERDF funds (European Regional Development Fund), into a sound bottom-up process that involves the quadruple helix of stakeholders – public authorities, business, academia and citizens – in the identification of regional and national sectors with a competitive advantage, in order to prioritise R&I investments accordingly.

More than 40 regions had selected Blue Economy sectors/sub-sectors as Smart specialisation strategy priorities in the 2014–2020 programming period of ERDF. In the 2021–2027 period the Commission intends to support as many regions as possible to include Blue Economy in their S3 strategies (Smart Specialisation strategy)¹³⁵. This has interesting synergies with EMFAF (European Maritime Fisheries and Aquaculture Fund) and other Commission's investment-related activities, e.g. BlueInvest, with sea basin and macro regional strategies, as well as with Horizon Europe, Mission Ocean, seas and waters and its lighthouse projects.

In order to streamline all efforts and progressively activate a permanent support to Blue Economy sectors' interregional

partnerships, to facilitate Blue Economy direct, indirect and cross sector value chains, both at regional and interregional level, the Commission has identified the set-up of the **smart specialisation thematic platform for sustainable Blue Economy** as the way forward, in cooperation with DG REGIO. This platform complements the 3 existing ones on energy, agro-food and industrial modernisation.

The platform will allow a structured permanent support to the stakeholders, with a set of services, including advise to Member States and regional authorities on how to design and implement their smart specialisation strategies through promotion of 4 helix approach for stakeholders' involvement, facilitation of mutual learning, local and interregional networking, partnerships opportunities, better funds alignment, etc. The set-up of the smart specialisation thematic platform for sustainable Blue Economy will advance by steps.

The Commission (DG MARE) has formally announced the smart specialisation thematic platform for sustainable Blue Economy during the Steering Committee meeting of the smart specialisation thematic platforms of end March 2022. In 2022 the work will focus on the development of its architecture while progressively starting some initial services. The setup of the platform should be finalised in 2023.

This will support interregional partnerships on Blue Economy sectors, tapping into the financial opportunities of the new Interregional Innovation Investments (I3) instrument of DG REGIO, aiming at strengthening interregional cooperation via bottom-up mechanisms and focusing on commercialisation and scale up investments, therefore unlocking the innovation potential highlighted by S3 strategies.

Mission Restore our Ocean and Waters by 2030

EU Missions¹³⁶, launched in September 2021 under Horizon Europe – the EU's key research and innovation funding programme – offers a new collaborative approach to tackle some of the main challenges of our times in health, climate and the environment, based on sound evidence, through innovative solutions. These Missions provide a framework of action to achieve specific goals in a set timeframe. They will also reframe research and innovation, a key enabler of the European Green Deal (EGD) transitions, by combining it with new forms of governance and collaboration, as well as with a new way of engaging with citizens, especially youth, to create impact and deliver on the EGD. The Missions propose ambitious systemic transformations to inspire public confidence in a future of Europe that is sustainable, resilient and fair.

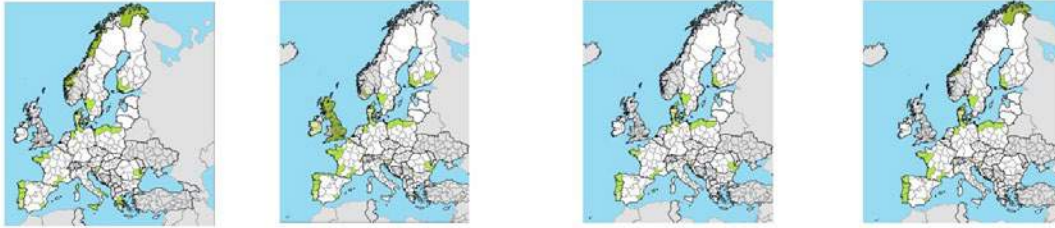
The ocean and thus the Blue Economy, have a dedicated EU Mission. Based on a systemic approach, the main goal of the Mission 'Restore our Ocean and Waters by 2030' is to address the ocean and waters in a holistic way and play a key role in achieving climate neutrality and restoring aquatic nature. The Mission will contribute to the objectives of the EU Green Deal by:

¹³⁵ https://www.interregeurope.eu/fileadmin/user_upload/plp_uploads/policy_briefs/Smart_Specialisation_Strategy__S3_-_Policy_Brief.pdf?msckid=24aed2bfaa2811eca3b3325d07715a5a

¹³⁶ https://ec.europa.eu/info/files/communication-commission-european-missions_en

Regions with SBE smart specialisations

Fisheries/Aquaculture (40), marine renewables (50), coastal tourism (30), blue biotechnology (34)



In the programming period 2014-2020 more than 50 regions had blue economy – related domains included in their S3 strategies.

Source: Eye@RIS – JRC/IPTS.

protecting 30 % of the EU's waters, restoring marine ecosystems and 25 000 km of free-flowing rivers, preventing and eliminating pollution – reducing plastic litter at sea, avoiding nutrient losses and minimising the use of chemical pesticides by 50 % – as well as making the Blue Economy climate-neutral and circular.

Four **Mission Lighthouses**¹³⁷ will serve as spaces for transformation, demonstration and innovation in major basins, namely in the Atlantic-Arctic coast, the Mediterranean Sea, the Baltic-North Sea, and the Danube River. They will provide answers as to how we can restore the ocean and waters, enhancing at the same time sustainability in the Blue Economy, through a change of paradigm (technological, societal, governance), allowing swift deployment and encouraging relevant investment.

Key enablers for this Mission are knowledge of the ocean/water system and public mobilisation. The main enabler of the knowledge system under the Mission Ocean and Waters is the European Digital Twin Ocean (DTO). Based on observations, models and the latest technological advances, such as artificial intelligence, the Digital Twin Ocean is a computing environment, which allows the assessment of different situational scenarios, providing knowledge-based input for informed decision-making. The Digital Twin Ocean will unlock the door to knowledge and its translation into actions: it is a digital co-creation place at the crossroad of different disciplines and of different communities. The uses are unlimited.

To make this Mission reality, a dynamic investment system is needed. Horizon Europe and other EU programmes are providing the initial financing. Financial products such under the ongoing BlueInvest pilot fund launched in 2020 with the European Investment Fund (€85 million EFSI plus €15 million from InnovFin

allocated to five Venture Capital Funds to mobilise up €300 million investments), and a dedicated thematic blending instrument under InvestEU (additional €485 million EU funds in the period 2021-2027, resulting in approx. 1,5 billion of risk-finance to be made available to the market) will also be available to finance SME-driven technologies and solutions developed under Mission Ocean and Waters, once these are market-ready and to attract investors. Other funding at national, regional, and local scale, private investments and donors will complement this investment system to lead this Mission to success.

Ocean knowledge

Gathering data and knowledge on the Ocean and its ecosystems is key to support the growth of Blue Economy sectors and the transition to sustainability. Stakeholders – such as public authorities, business actors, investors, civil society – depend on reliable, high-quality and harmonised data to make informed decisions about the industry.

Several initiatives have been implemented by the EU with the purpose to share data on marine and ocean observation. EMODnet¹³⁸ is an example of such an initiative, aggregating, harmonising and sharing openly in-situ marine data from 120 different institutions. The Copernicus marine environment service¹³⁹ is another important source of information, providing satellite data and forecasting services in the EU sea basins and in the world. In addition, EUMOFA (the European Market Observatory for Fisheries and Aquaculture) is the Observatory responsible for collecting and sharing data on fisheries and aquaculture. However, new initiatives on ocean knowledge are in progress.

¹³⁷ Lighthouses are a new concept under the Mission that will act as hubs and platforms for the development, demonstration and deployment of transformative innovations of all forms – technological, social, business, governance – in order to reach the three specific Mission objectives. They will integrate existing knowledge outputs and new knowledge, co-designed and co-implemented with citizens and stakeholders, ensuring local business participation and citizen engagement and outreach.

¹³⁸ <https://emodnet.eu/en>

¹³⁹ <https://www.copernicus.eu/en>

BOX 3.2 EMODnet: MARINE ENVIRONMENT AND HUMAN ACTIVITIES DATA AT YOUR FINGERTIPS

The European Marine Observation and Data Network (EMODnet; emodnet.ec.europa.eu) is a flagship Marine Data and Knowledge initiative of the European Commission (EC) Directorate-General for Maritime Affairs and Fisheries (DG MARE), supported by the EU's Integrated Maritime Policy. It is bringing together 120 key marine institutes and organisations across the EU and its neighbouring countries to provide unrestricted access to marine data in Europe.

Standardised, harmonised data and added value data products, open and free for all

EMODnet offers a single gateway to open-source marine data collected in situ (in water) from the sea surface to the sea floor on hundreds of parameters of the marine environment. EMODnet also offers diverse data and information on European capacity for human activities at sea, spanning the Blue Economy sectors from marine/offshore renewable energy to aggregate extraction, submarine cables, aquaculture and fisheries, algae production, oil and gas platforms and shipping and vessel density, to cultural heritage and area management/designation. To make this possible, EMODnet brings together the European operators for ocean observation, marine monitoring and wider data collection and experts in data management, curation and data services to collectively deliver EMODnet's public open access in situ marine data services, for all.

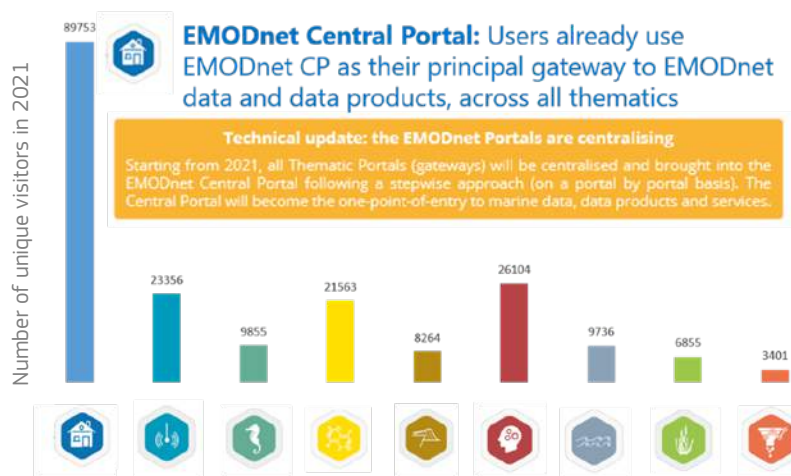
An operational service delivering marine data, information and knowledge for research, policy, Blue Economy and society. By collecting once, integrating and making pan-EU datasets available, EMODnet adds value and impact to marine data making it available for use many times for multiple purposes. This information offers opportunities to Blue Economy operators to increase efficiency and reduce costs in the baseline marine environmental surveying, micro-siting, operations at sea, enabling a more evidence-driven and green sustainable management of human activities at sea and enabling smarter climate adaptation and coastal resilience. Added value data products are generic for all sectors and stimulates further innovation in the market.

EMODnet as an EU focal point for Marine Spatial Planning. It offers integrated transboundary and pan-European marine environmental data as a tool to manage the use of our seas and oceans coherently and to ensure that human activities take place in an efficient, safe and sustainable way. In addition, since 2021, EMODnet is a gateway to access national Maritime Spatial Plans (see map layer extracted from EMODnet Human Activities). EMODnet Human Activities works in close co-operation with Regional Sea Conventions, the EC JRC, Technical Group (TG) on Data for MSP towards a technical solution for harmonizing EU MSP within EMODnet.

The user experience

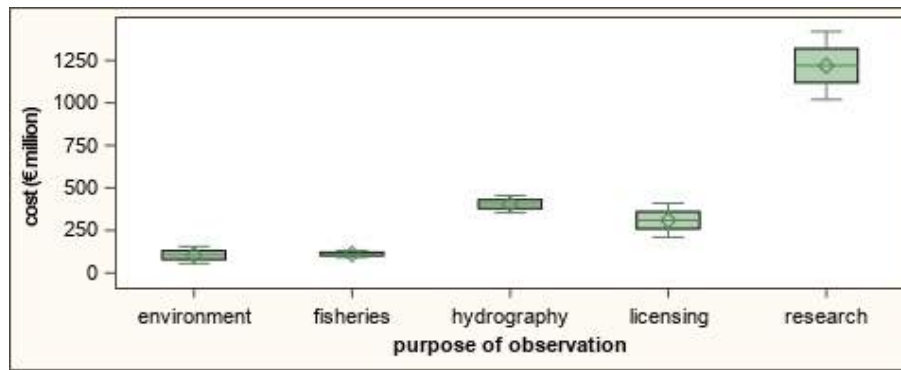
In 2021 EMODnet welcomed over 89 000 unique visitors and users to the Central Portal, with use cases and testimonials across research, policy, industry, civil society and from EU and beyond. Users can view, query, and download datasets that comply with EU INSPIRE geospatial data standards, and can also benefit from the many EMODnet data and web services to discover and access data, all with associated metadata, standardized to international ISO standards. From end 2022 all EMODnet services will be fully centralised making the user experience even more simplified with a central map viewer and back-end metadata catalogue.

Figure 3.3 Unique visitors to EMODnet services (2021)



Source: EMODnet.

Figure 3.4 Estimate of spending on ocean observation in the EU made as part of the preparation for the EU's ocean observation initiative



Source: Commission services own calculation.

Ocean Observation: Underpinning the Blue Economy

Ocean observation is composed of surveys, monitoring campaigns or sampling programmes for measuring the state and dynamics of oceans, seas and coastal areas and the marine organisms that inhabit them. This includes both measurements from instruments mounted on fixed or moving platforms as well as samples taken from the sea and analysed in laboratories.

Data from ocean observation are essential for efficient, effective and safe operations of **nearly** all economic activity at sea and for measuring its impact on the environment. Observation is consequently mostly undertaken or commissioned by public bodies responsible for activities such as research, fisheries management, environmental monitoring, safe navigation, coastal protection or licensing new offshore or coastal activities. A survey carried out by the EuroGOOS consortium in 2021¹⁴⁰ showed that in each EU country, at least four ministries or departments had some responsibility for these observations. Figure 3.4 provides an estimate of the annual cost of these observations for EU countries. It is a safe assumption that the total public spending is over €2 billion a year.

However, this estimate is not a complete list. It does not, for instance, cover observations made for meteorological purposes or for geological surveys. In the case of research, it does not include the cost of the researchers themselves. Nor does it include observations made by private bodies for their own purposes, those undertaken for defence or those from sensors on earth-orbiting satellites. This would certainly more than double the total amount.

About 85 % of the running costs are for the use of the ships that carry the instruments, technicians and scientists although this fraction is expected to fall as new technology enters into operation. For instance, ocean gliders – autonomous, unmanned underwater vehicles – require little or no human assistance and are uniquely suited for collecting data in remote locations, safely and at relatively low cost. Some EU companies are making inroads into this growing business although the fragmented EU market makes it hard to compete with companies from outside the EU, primarily the United States.

A public consultation closed in 2021¹⁴¹ revealed a consensus amongst all stakeholders, public and private, that the efficiency of these operations would be considerably enhanced through a more coordinated approach between all the authorities concerned. The European Commission is therefore preparing to adopt a proposal in 2022 for a common EU approach for measuring once and using the data for many purposes based on joint planning of observation activities and a framework for collaboration on a national and EU scale.

EU Blue Economy Observatory

With timely data becoming fundamental for evidence-based policy and decision-making, socio-economic data on the Blue Economy sectors activities are increasingly relevant.

A feasibility study on the set up of the Blue Observatory¹⁴² published by the Commission confirms that the established sectors are already monitored quite extensively through several data sources. The emerging sectors, however, have limited data availability in publicly available data sources with majority of data being dispersed over multiple sources. Several challenges persist such as lack of information available to calculate the share of the Blue Economy in the overall data. This often results in inaccurate reporting of indicators such as, the number of companies, turnover, GVA (Gross value added), and the number of employees. Incomplete reporting of company data by private and public data sources, or no data availability for some sectors are other challenges faced when gathering data on the Blue Economy.

This study also assessed the feasibility of setting up an EU Blue Economy Observatory and the Sea Satellite Accounts Sea Satellite, where the observatory takes a central role in data collection and compilation and takes a coordination role in providing guidelines and assisting Member States. The activities and sectors covered, as well as the geography are key to define the deployment of the Observatory. The level of importance, growth and data availability will be some of the criteria to start the work of the Observatory.

¹⁴⁰ <https://eurogoos.eu/?msclkid=e453d163aa0611ec99942b25da0078e6>

¹⁴¹ https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12539-Ocean-observation-sharing-responsibility/public-consultation_en

¹⁴² <https://op.europa.eu/en/publication-detail/-/publication/16c677b1-596f-11ec-91ac-01aa75ed71a1/language-en/format-PDF/source-243045580>

The EU Blue Economy Observatory will be set up as a collaborative knowledge dissemination platform aiming at reducing knowledge gaps in ocean socio-economic valuation, harmonise and enhance the accuracy of Blue Economy statistics, and enable near real-time monitoring of decarbonisation efforts across the Blue Economy sectors.

The Observatory, to be established by the Commission services of DG MARE and the JRC, will be responsible for collecting, analysing and disseminating, on a periodical basis, socio-economic data, studies and reports on established and emerging sectors of the EU Blue Economy. The objective will be to support with science-based evidence the sustainable transformation of the EU Blue Economy and to inform policy-makers in a more transparent and targeted manner about the status, developments and findings of the latest scientific and socio-economic evidence on the EU Sustainable Blue Economy.

It will follow on the work already done by some Members States, such as Ireland and Portugal in setting up a Blue Economy Observatory (see the case study about Portugal in Chapter 8.2).

Blue Skills and Jobs

The Commission has long been promoting blue skills and careers. The challenges created by the twin transition of the European economy, and thus the Blue Economy as well, could offer at the same time a unique opportunity for boosting skills in the Blue Economy. Digital skills especially become critical to support growth in the industry. Increasingly more qualified workers will be needed to work on innovative, and technology-based projects in many blue sectors, while at the same time these skills will be relevant to attract investment. Skill gaps will also need to be reduced in the future. For example, around 30% of the companies in the offshore renewable energy sector claim that needed skills are unavailable or that they face shortages.

Thus, promoting the already established Blue Careers programme under EMFAF will remain key, while focusing on the promotion of gender balance in the maritime professions is another imperative. The EMFAF and other EU funds, such as the European Social Fund and the Technical Support Instrument, or funding available under the Erasmus+ programme can be harnessed to address training, reskilling and upskilling of workers in the Blue Economy. This falls within the context of the European Skills Agenda and is also in line with the action plan adopted by the Commission to implement the European Pillar of Social Rights across the EU.

The Commission will continue to actively promote cooperation and partnerships between stakeholders to facilitate the creation of training projects relevant for the Blue Economy.

BOX 3.3 BAPSI¹⁴³ – Blue Academy for Professionals of the Seafood Industry

Worldwide, the demand for seafood products increases constantly, making the case for a more efficient, responsible and sustainable exploitation of resources. It is therefore imperative for professionals working in the sector to upgrade their knowledge and practices so that companies remain competitive and capable of coping with the constant changes and challenges in the sector. Yet, sector representatives accuse a lack of adequate skills and competencies on the labour market due to, in part, a mismatch between available educational programmes and industry needs. Consequently, the Blue Academy for Professionals of the Seafood Industry (BAPSI) aims to promote a fruitful dialogue between the fisheries industrial sector and education providers and to ensure graduates develop industry-vetted skill sets. BAPSI's one-year academy offered: 12 short-blended courses, 2 days of seminars/conference, 5 practice learning days, hands-on experiences such as an apprenticeship 'alongside the manager' as well as 'exchange visits'. The target groups benefited from access to highly-relevant training courses and, by mixing theoretical concepts with hands-on practice, BAPSI sought to improve the learning experience for optimal results. Ultimately, the overarching aim of the project is to promote a closer collaboration between industry and education to help bridge the skills gap in partner countries, namely Italy, Spain and Portugal.

BAPSI received EU funding amounting to €749 801 and was concluded in April 2022.

Ocean Literacy

Ocean literacy is a concept that captures the knowledge of, action for, and sustainable use of the finite resources of the ocean and seas. Understanding how we influence the ocean and how the ocean influences us is at the core of ocean literacy. This understanding allows us to make responsible choices to better protect our ocean and to use the opportunities it offers in a sustainable manner.

Established in 2020 by the Directorate-General for Maritime Affairs and Fisheries of the European Commission, the **European Coalition for ocean literacy (EU4Ocean)** connects diverse organisations, projects and people that contribute to the ocean literacy movement and the sustainable management of the ocean. Supported by the European Commission, this bottom-up inclusive initiative aims at uniting the voices of Europeans to make the ocean a concern of everyone.

¹⁴³ <https://bapsi.eu/>

EU4Ocean coalition communities

The coalition is made up of three components:

- a [Platform](#)¹⁴⁴ for organisations and individuals engaged in Ocean Literacy initiatives;
- an [European Youth Forum for the Ocean](#)¹⁴⁵;
- a [Network of European Blue Schools](#)¹⁴⁶.

The EU4Ocean Platform

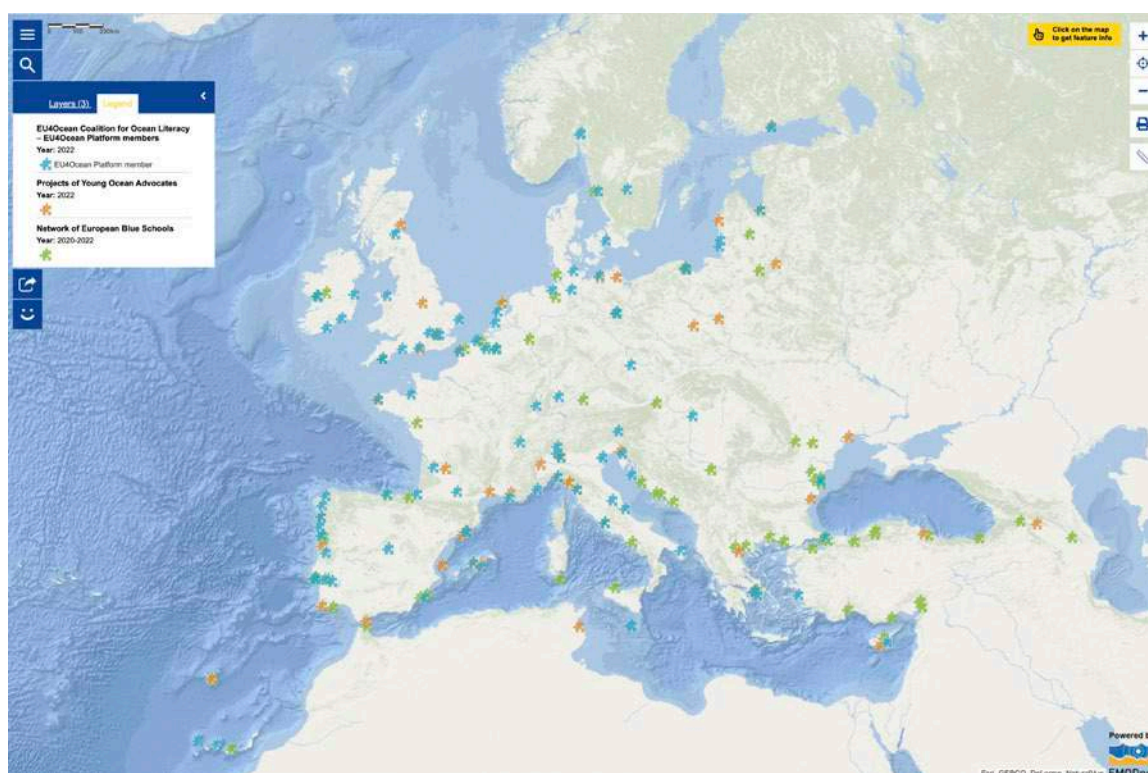
The [EU4Ocean Platform](#)¹⁴⁷ is one of the three communities of the EU4Ocean Coalition. It brings together a wide range of stakeholders – NGOs, academia and research institutes, aquaria, networks, industry (SME) and public authorities – to connect, collaborate and mobilize efforts on Ocean Literacy. With 125 member entities across 21 European Union Member States and 6 wider nations at the beginning of 2022, the EU4Ocean Platform has grown during 2021 into a diverse community working across sectors and regions for the development of joint Ocean Literacy activities.

The objectives of the EU4Ocean Platform are to:

- consolidate and build on existing initiatives on ocean literacy, spanning different stakeholder sectors;
- connect disparate and diverse stakeholders acting on ocean literacy to form an inclusive Ocean Literacy community network that stimulates an environment of concrete actions and commitments to create an 'ocean-literate generation';
- jointly identify in topic-oriented groups the best opportunities of Ocean Literacy activities that can be scaled up to larger campaigns to raise awareness in wider society;
- connect with and provide capacity building to youth in terms of ocean literacy; and
- build momentum for EU4Ocean to ensure growth and spreading of the initiative.

The EU4Ocean Platform members cooperate within three Working Groups respectively dedicated to Climate and Ocean, Food from the Ocean and Healthy and Clean Ocean. In addition to enhanced networking, cooperation between members has led to the co-development and extended impact of initiatives such as the [Coastal Code](#)¹⁴⁸ for the Bay of Santander in Spain developed by Platform member Navigatio, which is based on three concepts: respect, protect and enjoy. Based on the trust and goodwill of all users of the bay, this code serves as guide of conduct for everyone, as the sum of all individual actions have a greater impact.

Figure 3.5 Map of the EU4Ocean communities



Source: *The European Atlas of the Seas* (www.european-atlas-of-the-seas.eu).

¹⁴⁴ <https://webgate.ec.europa.eu/maritimeforum/en/frontpage/1483>

¹⁴⁵ <https://webgate.ec.europa.eu/maritimeforum/en/frontpage/1484>

¹⁴⁶ <https://webgate.ec.europa.eu/maritimeforum/en/frontpage/1485>

¹⁴⁷ <https://webgate.ec.europa.eu/maritimeforum/en/frontpage/1483>

¹⁴⁸ <https://en.bahiadesantander-codigo.com/>

BOX 3.4 Bringing Ocean Literacy to local communities

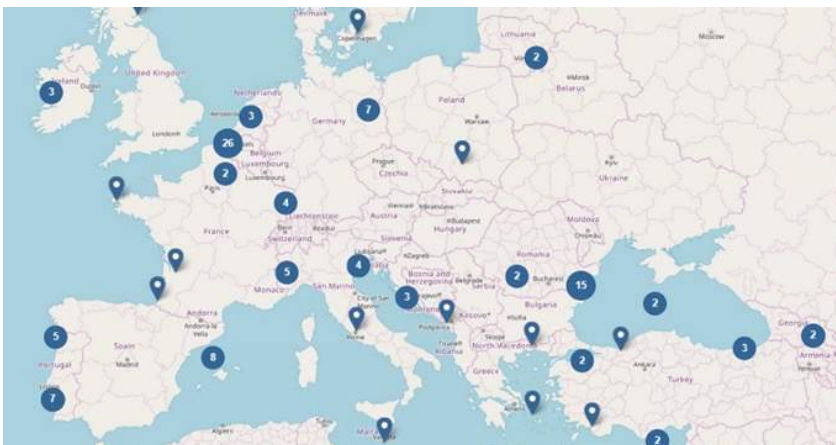
Bringing ocean literacy to local communities and engaging people locally is a central pursuit for the EU4Ocean coalition. During the last 2 years, the mobilization of key actors, young people and schools developed in all sea-basins and was expressed in the organization of sea-basin events, which included ocean literacy festivals, bringing together experts, youth, artists, policy makers and citizen in the relevant European sea basins. These sea-basin events also included, dedicated teacher’s workshops, which provided training and gave inspiration for bringing the sea to the classrooms and for becoming a Blue School.

5 sea-basin events have been organized: starting with the event organized at the [Atlantic Ocean and the North Sea](#) in May 2021, sailing to the [‘Let’s Make the Baltic Sea Blue!’](#) in August 2021, followed by [‘Let’s Make the Mediterranean Sea Blue!’](#) in September, and the [‘Let’s Make the Black Sea Blue!’](#) in November, with last one the ‘Listen to the Arctic Ocean’ in April 2022.

In addition, EU4Ocean Platform meetings have brought together all Platform members to discuss achievements and upcoming activities. These meetings as well as other communication via diverse channels (EU4Ocean Coalition newsletter, e-mails, and social media) inform Platform members of opportunities to support the activities of the two other EU4Ocean communities – the Youth4Ocean Forum and the Network of Blue Schools.

Finally, In May 2021 the EU4Ocean coalition, and through the collection of ocean facts and scientific information gathered from the thematic work of the platform members, launched an advocacy campaign, the Make Europe Blue campaign, which calls on citizens, business, organisations, authorities, and celebrities to commit to an action that can benefit the ocean, while at the same time disseminates this information to make them ocean literate (See Figure 3.6).

Figure 3.6 Map of the MakeEUBlue pledges in different countries



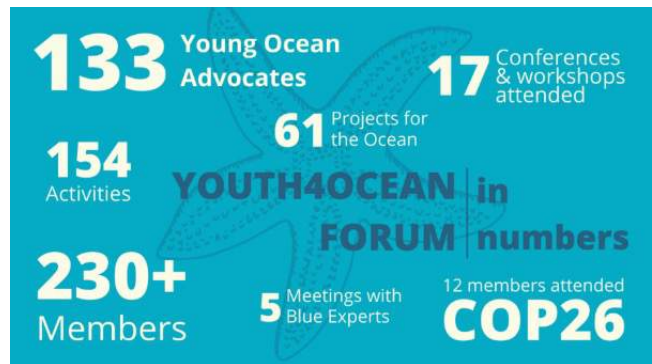
Source: EU4Ocean Platform.

Youth4Ocean Network

The Youth4Ocean Forum connects the younger generation of EU citizens from different backgrounds and sectors to spread ocean literacy and raise their voices for the Ocean. With more than 230 members representing 36 nationalities, the Forum allows the young generation to lead actions and projects in the field, carry out ocean advocacy to influence decision-making and legislation, and offers them the possibility to gain skills and find support.

In 2021, members of the Youth4Ocean Forum took part in 17 conferences and workshops in Europe, bringing forward the voices of youth for the ocean. A telling example, a representation of 12 members attended the UNFCCC COP26 in Glasgow and carried out a whole range of activities there.

Figure 3.7 Overview of the Youth4Ocean Forum in numbers

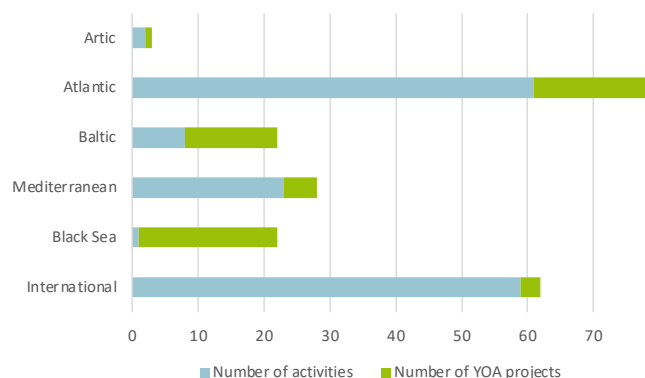


Source: EU4Ocean Platform.

The Youth4Ocean Forum is also a place to get recognition and visibility for young project holders. Successful applicants can get accredited by the European Commission as ‘Young Ocean Advocate’ through an open call for projects. Their projects address the issues of ocean protection and sustainable use of marine resources in many domains, from arts to sports, to practical activities with children to Blue Economy solutions, innovative engineering propositions to polar research projects. The Youth4Ocean Forum members also participate in the three Working Groups of

the EU4Ocean Platform: i) Climate and Ocean, ii) Food from the Ocean and Healthy and iii) Clean Ocean. They also cooperate with the Network of EU Blue Schools to carry out Ocean Literacy activities with school children. Below are a few numbers illustrating the extent of Youth4Ocean's activities¹⁴⁹:

Figure 3.8 Number of Activities per sea basin (including YOA projects)



Source: EU4Ocean Platform.

Network of European Blue Schools

The Network of European Blue Schools was established in 2020 under the coalition to support teachers in their mission to promote a European eco-citizenship of the ocean through education. The role of teachers is essential to the mission of the EU4Ocean Coalition. Formal education is one of the key agents in the promotion of ocean literacy, equipping younger generations of citizens with knowledge, skills, competencies and values, to secure a clean, vibrant and healthy ocean for us all.

The Network of European Blue Schools invites all teachers to share ocean literacy principles in the classroom and help their schools become a European Blue School, by taking up the *Find the Blue* challenge and bringing the ocean on a more long-term basis into the classrooms. In a European Blue School, teachers help students build their understanding of the ocean, the issues it is facing and the economic opportunities it offers. Through project-based learning, teachers actively engage with their pupils and students to bring marine topics into the classroom, making marine (science) education an essential part of school curricula and allowing students to explore new concepts such as 'Ocean Health', 'Food from the Ocean' and 'Climate and Ocean' in a meaningful way.

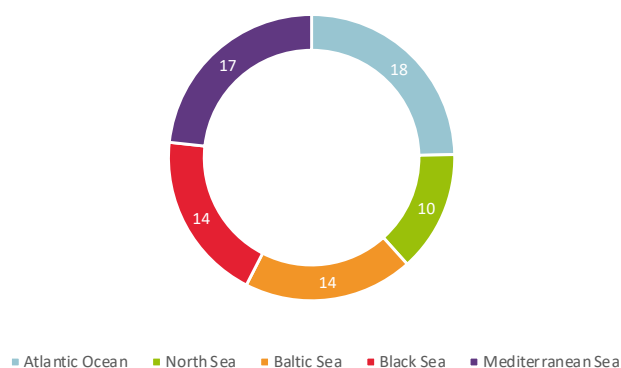
The main goals of the European Blue School program are to:

- create a more ocean literate society where schools become agents for change and sustainability;
- build bridges between ocean professionals and schools;
- set up a network where teachers can share experiences and collaborate with other schools, at national and supranational level;
- foster students' ownership, collaborations with other organizations and peoples' involvement with the ocean and to create a community with the same passion for the key values of these projects.

The Network of European Blue Schools is open to all schools within the European Union and schools that collaborate with schools in the European Union. These schools can apply online to get a European Blue School certification and can take part in the online European Blue School Community.

Several partnerships have been established such as with Seaweed for Europe¹⁵⁰, the Black Sea Universities Network, UNESCO and the Education for Climate Coalition. More are on the way, for example with the International Polar foundation¹⁵¹ on Arctic, Ecoschools, FEE¹⁵², Blue Generations (Spain, Poland, Bulgaria, Greece), the Commission on the Protection of Black Sea Against Pollution¹⁵³ (Black Sea).

Figure 3.9 Network of European Blue Schools: Total schools per sea basin



Source: EU4Ocean Platform.

International engagements on ocean literacy

The European Commission – DG MARE and IOC UNESCO have recently announced a collaboration on Ocean Literacy in support of the European EU4Ocean coalition on ocean literacy. This collaboration will inscribe this EU-wide initiative and enlist its activities under the United Nations Decade of Ocean Science for Sustainable Development (2021–2030) that started on 1 January 2021. The 'Ocean decade' will support efforts to reverse the cycle of decline in ocean health and gather ocean stakeholders worldwide behind

¹⁴⁹ All numbers updated on 02/02/22.

¹⁵⁰ <https://www.seaweedeurope.com/>

¹⁵¹ Home – International Polar Foundation

¹⁵² <https://www.fee.global/>

¹⁵³ <http://www.blacksea-commission.org/Institutions/Permanent%20Secretariat/>

a common framework that will ensure that ocean science can fully support actors around the world in creating improved conditions for sustainable development of the Ocean.

3.1.3 FARM TO FORK STRATEGY

As one of the critical elements of the European Green Deal, the Farm to Fork Strategy (F2F)¹⁵⁴ addresses the challenges of sustainable food systems, by recognising the inseparable links between healthy people, healthy societies, and a healthy planet. Several initiatives were developed under this strategy in the past year.

The 2021 Farm to Fork annual Conference organised by the Commission, focused on the progress made on the implementation of the Farm to Fork strategy. The conference gathers European stakeholders across the food value chain who are interested in helping to shape the EU's path towards sustainable food systems. In this regard, the potential of the EU aquaculture to accelerate the shift to sustainable fish and seafood production was discussed in the 2021 conference, with a special focus on the role of the new 'Strategic guidelines for a more sustainable and competitive EU Aquaculture *aquaculture for the period 2021 to 2030*'¹⁵⁵ as a game changer, and the challenges and benefits of the organic aquaculture.

One of the flagship initiatives announced in the F2F strategy that is of great importance for fisheries and aquaculture, is the development of a **Legislative framework for sustainable food systems**. The initiative aims at accelerating and facilitating the transition to sustainable food systems and will have as a core objective to promote policy coherence at EU and national level, mainstream sustainability in all food-related policies and strengthen the resilience of food systems. It will also consider elements related to sustainable food procurement and sustainable labelling.

The work on this framework legislation started in 2021 and it is expected to conclude by the end of 2023. The inception impact assessment was published in September 2021¹⁵⁶.

The **Farm to Fork Strategy also planned an initiative to prepare the EU for potential food crises by means of the contingency plan for ensuring food supply and security**¹⁵⁷. Drawing on the lessons learnt from the COVID-19 pandemic, the contingency plan addresses any crisis that affects the food system and puts food security within the EU in danger. It establishes the creation of a European Food Security Crisis preparedness and response Mechanism (EFSCM). The aim is to ensure a sufficient and varied supply of safe, nutritious, affordable and sustainable food to citizens at all times.

The goal of the EFSCM is to contribute to improve the level of preparedness of the EU food system and the cooperation between the public and private sectors. It relies on a set of rules and procedures and a dedicated group of experts from EU Member States, stakeholder organisations and certain non-EU countries with food supply chains that are highly integrated with the EU's. The Commission will convene the group of experts periodically. Further, it will be triggered in case of exceptional, unpredictable, and large-scale events or risks that have the potential to threaten EU food supply or security. Russia's invasion of Ukraine and its impact in food security has already triggered the mechanism.

The F2F Strategy also refers to the revision of the EU **marketing standards for seafood products**. This initiative aims at streamlining and modernising the current standards, so that they better contribute to providing the market with sustainable products, as defined in the objectives of the Common Market Organisation (CMO) Regulation. For that purpose, the Commission considers introducing standardised product information on the basis of well-defined sustainability criteria and indicators. This would result in a grading of the product for these sustainability aspects. The Commission will ensure coherence between this initiative and other actions under the European Green Deal and F2F Strategy.

In July 2021, the Commission has launched the **Code of Conduct for responsible business and marketing practices**¹⁵⁸, alongside industry stakeholders. The objective of the Code is to cover all major aspects of food sustainability (economic, social, and environmental) in the food supply chain and reflect the goals and ambitions of the F2F Strategy and Green Deal. The Code focuses on the middle of the supply chain actors, between the farm and the fork, but its aim is to cover the whole chain so it also includes objectives for action for primary producers. It is a non-legislative initiative led by stakeholders. Some fisheries and aquaculture associations already signed up to the Code¹⁵⁹.

The F2F strategy also notes algae as a promising future source of protein and outlines the support necessary to the algae industry. As a bold follow-up action, Commission is working on a cross-cutting EU Algae Initiative aiming to unlock algae potential in Europe by increasing sustainable production, consumption and innovative use of algae and algae products in the EU, including feed, pharmaceuticals, bioplastics, fertilisers, biofuels etc. Once scaled up, the algae sector will deliver a variety of healthy food products, while the low-carbon algae industry will help to regenerate oceans by reducing excess nutrients and carbon in marine ecosystems.

Organic farming

Organic farming, including aquaculture, responds to the growing societal demand for quality food produced at high environmental and animal welfare standards. It can contribute to the protection of nature and help reverse the degradation of ecosystems, and plays an important role in the Green Deal ambition of transitioning to sustainable food production and consumption.

¹⁵⁴ https://ec.europa.eu/food/horizontal-topics/farm-fork-strategy_en

¹⁵⁵ COM(2021)236 final.

¹⁵⁶ Sustainable EU food system –new initiative (europa.eu)

¹⁵⁷ EUR-Lex - 52021DC0689 - EN - EUR-Lex (europa.eu)

¹⁵⁸ f2f_sfpd_coc_final_en.pdf (europa.eu)

¹⁵⁹ Further information can be found under following link : Code of Conduct (europa.eu)

In March 2021, the European Commission published an **action plan to accelerate the development of the organic sector**¹⁶⁰. The plan aims to boost the production and consumption of organic products, *inter alia*, by meeting the objective of the F2F Strategy for organic aquaculture to have a significant increase by 2030. Structured around three axes: 1) boosting consumption while maintaining consumer trust, 2) increasing production, and 3) improving further the sustainability of the sector, it identifies 23 actions to achieve the targets and enhance the role of organic farming.

In line with the new organic agriculture legislation, which entered into force on 1 January 2022, the European Commission also aims at fostering local and small-scale processing. This is crucial to ensure organised and efficient supply chains for organic products, and to make sure that small producers can find an outlet for their production.

For aquaculture, there are several instruments that can contribute to boosting organic aquaculture such as the Common Fisheries Policy and *the new strategic guidelines for a more sustainable and competitive aquaculture for the period 2021 to 2030*¹⁶¹. Further, the Commission also encourages EU Member States to include organic aquaculture in the (ongoing) review of their national strategic plans on aquaculture and support this type of aquaculture production with part of the funds available under the European Maritime Fisheries and Aquaculture Fund (EMFAF 2021-2027). Horizon Europe will continue to support research an innovation for organic aquaculture. The Commission will also identify and address any specific obstacles to the growth of EU organic aquaculture.

The new Strategic guidelines for EU aquaculture

The strategic coordination on aquaculture policy in the EU is based on the Commission's Strategic Guidelines for the sustainable development of EU aquaculture (first adopted in 2013), and the Multi-annual National Strategic Plans (MNSPs) for aquaculture prepared by EU Member States considering those guidelines. The implementation of these MNSPs has been supported by the Open Method of Coordination (exchange of good practices among EU Member States facilitated by the Commission), as well as by funding made available in the European Maritime and Fisheries Fund (EMFF) and other EU funds, such as Horizon 2020. In addition, the Aquaculture Advisory Council (AAC, representing stakeholders including industry and other interest groups such as NGOs) provides advice to the Commission on issues related to aquaculture policy.

The new **Strategic Guidelines for EU aquaculture**¹⁶², **adopted in May 2021 by the Commission**, were developed in close consultation with EU Member States and the stakeholders, providing a common vision for further growth of aquaculture in the EU as a sector that is more competitive and resilient and becomes a global reference in terms of sustainability, thereby contributing to the objectives of the European Green Deal. The Guidelines set four inter-related **objectives** to achieve this vision: 1) building resilience and competitiveness, 2) participating in the green transition, 3) ensuring social acceptance and consumer information, and 4) increasing knowledge and innovation.

The Guidelines provide concrete recommendations on a broad range of issues and propose specific actions by the Commission, EU Member States and the AAC. To support the implementation of the Guidelines, the Commission will in 2022 set up an **EU Aquaculture Assistance Mechanism**. It will serve as a tool to help the Commission, EU Member States, the industry, and other stakeholders to develop further guidance and consolidate best practices on the areas covered in the Guidelines. The Assistance Mechanism will also help implement that guidance and best practices. This mechanism will include a website with an accessible knowledge base for all stakeholders (for example, a guide on EU funding and a database of EU-funded aquaculture projects).

Taking into consideration the new Guidelines, EU Member States are currently reviewing their MNSPs. The European Maritime, Fisheries and Aquaculture Fund (EMFAF, 2021-2027) will continue to provide support to EU Member States to implement their strategy for the sector, as reflected in their respective MNSPs.

The Commission also organized a High-level stakeholder's event in May 2021 to engage all the relevant stakeholders in the discussion about the newly adopted Guidelines¹⁶³ and the future of sustainable aquaculture¹⁶⁴ in the EU.

The **European Economic and Social Committee**¹⁶⁵ and the **European Committee of the Regions**¹⁶⁶ have adopted their opinions in 2021 on the new guidelines, while the **European Parliament** is expected to adopt its own-initiative report in 2022.

¹⁶⁰ COM(2021)141 final.

¹⁶¹ COM(2021)236 final.

¹⁶² COM(2021) 236 final.

¹⁶³ https://ec.europa.eu/oceans-and-fisheries/events/blue-farming-european-green-deal-vision-sustainable-aquaculture-production-and-consumption_en

¹⁶⁴ Blue Farming in the European Green Deal

¹⁶⁵ <https://www.eesc.europa.eu/en/our-work/opinions-information-reports/opinions/strategic-guidelines-sustainable-development-eu-aquaculture>

¹⁶⁶ <https://cor.europa.eu/en/news/Pages/eco-label-aquaculture.aspx>

BOX 3.5 EASY FEED¹⁶⁷

As fish stocks in the sea have been decreasing significantly over the last few years, catching wild fish to feed farm fish has become unsustainable. Finding substitutes to feed fish in farms is therefore critical.

EASY Feed is a project that contributes to the sustainable and profitable development of aquaculture in the EU, contributing to the EU blue growth strategy. The project brings to the fish farming sector a new and unique sustainable production model, to offer European consumers a healthy, high quality and affordable product. It aims at producing organic aquaculture feed formula, made out of spirulina and quinoa. It completely excludes fishmeal and fish oil in its composition, and is profitable, as its production costs are up to 40 % cheaper than classical feed. Tilapia is grown into the coordinator's facilities and benefits from the EASYFEED formula, to be marketed, at a later stage, as sustainable fish production.

After the consortium confirmed the feasibility of its innovative fish feed on a small scale as a solution to decrease the dependence of the aquaculture sector on marine resources, they wanted to go a step further to validate its use on an industrial scale. This will bring on the market a unique final tilapia-based product obtained in a most sustainable way. Tilapia will also be marketed in new formats (fish sticks, hamburgers, frankfurter and tilapia with vegetables ready-to-eat dishes), which will open new doors for its commercialisation on the EU market.

Easy Feed is active in the Mediterranean Sea basin. The project received EU funding amounting to €438 563.

3.1.4 DECARBONISATION

As laid out in the European Green Deal, the European Union strives to reduce greenhouse gas emissions by at least 55 % (compared to 1990 levels) and to become carbon neutral by 2050. Moreover, the EGD strives to reduce emissions across all forms of transport across the Member States by 90 %. The Blue Economy can contribute to these climate objectives by fostering decarbonisation particularly through marine renewable energy and zero-emission maritime transport.

Marine renewable energy

Marine renewable energy, comprising emerging technologies such as offshore wind energy, wave and tidal energy bear the potential to power most of the EU in the future, considering research advancements in the field throughout the past years. As already explained in section 3.1, the renewable energy directive¹⁶⁸ provides the legal framework along with the Offshore Renewable

Energy Strategy¹⁶⁹ to empower the European Union to harness this opportunity to its full potential by multiplying the capacity for offshore renewable energy by 30 in the year 2050¹⁷⁰.

Maritime transport

Even though maritime transport contributes less to the greenhouse gas emissions compared to other modes of transport, it still accounted for roughly 2.8 % of man-made emissions in 2018¹⁷¹. Maritime transport also exerts other pressures on the environment apart from emissions: taking the example of air pollution, it is important to acknowledge that this leads not only to adverse effects on the environment but can be also detrimental for human health. In order to improve environmental standards, the EU consistently tightened the rules for ships operating under Member States' flags as well as others that trade in European waters since the late 1990s resulting in reduction of carbon dioxide and sulphur oxide emissions as well as other sources of pollution (e.g. oil and chemicals). Moreover, onshore power supply cold ironing is deemed a promising solution for improving air quality across ports and coastal areas; if the electricity provided stems from renewable sources, onshore power supply bears the potential to reduce emissions at berth to a minimum, also decreasing noise levels¹⁷².

There are multiple factors that render decarbonisation of the shipping sector challenging: Firstly, the inherent international nature of the sector which makes legislation beyond European jurisdiction difficult. Secondly, there is a lack of diversity in terms of infrastructure and associated facilities and thirdly, it is also important to acknowledge that the vessels that are in use and their age also play a major role.

Decarbonisation of waterborne transport

The European Commission specifically targeted decarbonisation of waterborne transport throughout the funding periods of 2007–2013 and 2014–2020 under the 7th Framework Programme (FP7) as well as Horizon 2020, investing €760 million whereas other beneficiary organisations contributed around €239 million. In total, this funding brought forward 133 waterborne projects dedicated to decarbonisation.

Research projects that focused on **hull design** primarily addressed lightweight composite materials for structural components, hydrodynamic hull design, reduction of hull friction as well as repair methods and surface protection. Fostering these technological developments has potential for improving efficiency.

Regarding **power and propulsion**, research projects explored the potentials of wind-assisted propulsion to increase engine efficiency and associated reduction of fuel consumption. Apart from that, waste heat can be used to feed ships' heating/cooling systems. Another way of fostering decarbonisation is the electrification of vessels and exploration of battery use in maritime

¹⁶⁷ https://cinea.ec.europa.eu/featured-projects/easy-feed_en

¹⁶⁸ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021PC0557>

¹⁶⁹ COM(2020) 741 final – 'An EU Offshore Renewable Energy Strategy'.

¹⁷⁰ The strategy aims to have an installed capacity of at least 60GW of offshore wind and at least GW of ocean energy by 2030, with a view to reach by 2050 300GW and 40GW of installed capacity respectively.

¹⁷¹ IMO, Fourth IMO GHG Study 2020, Final report, London, 2020b.

¹⁷² EMSA (2021). European Maritime Transport Environmental Report.

transport is deemed to be an efficient technology, however its application is rather confined to short distances considering the large amount of energy needed.

Moreover, **fuels and alternative energy sources** were explored, ranging from hydrogen, liquefied natural gas (LNG) and liquefied petroleum gas (LPG) to bio-fuels, bio-methane, ammonia and methanol. The use of alternative energy sources bear most potential to foster decarbonisation since renewable energy (electricity) and hydrogen from electrolysis provide opportunities for minimising emissions¹⁷³.

BOX 3.6 DOCC-OFF¹⁷⁴

The hydraulic pitch system is a critical subsystem for the functionality of the offshore wind turbines, as it is responsible for the input wind power control by regulating the pitch angle of the blades. Its relevance in the reliability of the wind turbines justifies the design of a data monitoring and analysis system to increase the probability of detection of the critical failure modes. In that context, DOCC-OFF project partners have developed a condition monitoring strategy that can reduce the impact of hydraulic pitch system failures. To overcome the barrier of technological and data sharing challenges, project partners advocate for the sharing of operational wind turbine data by their owners as a means of promoting digitalisation in the sector and enhancing the competitiveness of the wind power value chain.

DOCC-OFF project is focussed on determining and understanding offshore wind turbine failure rates for modelling and reducing operation and maintenance costs: it is working to outline a condition monitoring (CM) strategy which may reduce the impact of some hydraulic pitch system failure modes on the wind turbine's design load cases. The project tasks are divided into four main blocks:

1. The identification of specific condition monitoring opportunities within a typical hydraulic pitch system, via a failure mode and effect analysis (FMECA).
2. The development of the CM strategy to face the prioritized failure modes. In this regard, key parameters to detect the identified failure modes and treatment of raw data in a real operation scenario are defined. A hybrid model is developed from high frequency simulated data for failure diagnosis.
3. The specification of a scalable and modular digital architecture to contain all the developments chased during the project and the development of a digital platform that captures and manages data from the monitored components.
4. The validation of the developed digital platform in a testing site. Once the approach at systems level is validated, the next step would be to identify a customer that could test the platform in the real world, on an offshore wind turbine.

The consortium

The DOCC-OFF is a project funded by the European Maritime and Fisheries Fund (€651 127) composed by 4 entities from 2 European Member States:

- The Basque Energy Cluster (ES), leader and coordinator of the project, formed by more than 170 companies from the energy value chain, including research entities and public administration.
- Hine Renovables (ES), a supplier of hydraulic systems and components, which is focusing on the development of the hybrid model of a pitch system and on the analysis of data produced and collected.
- Xabet (ES), a software company that has developed the digital platform that captures and manages the data from the pitch system and exploits it using analytics tools for the failure modes identified.
- Sirris (BE), in the, a research entity from the Flanders region in Belgium, specialized in testing offshore wind structures. Sirris leads the validation process of the digital platform developed in the DOCC-OFF project.

Expected impacts

The failure mode, effect and criticality analysis of a generic wind turbine hydraulic pitch system already carried out in the framework of the project, identifies critical failure modes and proposes monitoring-based mitigation strategies. As a result, cylinder-friction and leak detection and accumulator pre-charge estimation have been selected as priority to monitor.

The analysis of the hydraulic pitch system in an offshore wind turbine is specially demanding in terms of data flow requirements and domain knowledge qualifications. The project englobes a data flow to analyse data in high frequency which allows to obtain an evaluation of the proper functioning of the system and store it every 10 minutes.

Moreover, the calculations created from raw variables and interpretation of the results are not straightforward and require expertise and domain knowledge. This gap has been also faced and solved in the project through a guided analysis of the status of the hydraulic pitch system, offered in a user-friendly digital platform. The analysis focuses on a selection of the main failure modes already identified, where both availability of data with commercial sensors and relevance of their detection have been considered. As a result, the analysis of the hydraulic pitch subsystem of an offshore wind turbine and the detection of anomalies are offered.

DOCC-OFF partners believe that the experiences and developments acquired in the monitoring of the failure modes in a specific subsystem can be replicated and scaled up to other systems within the wind turbine, and that the results obtained can contribute to multiplying the capacity for offshore renewable energy in the near future.

DOCC-OFF project is aligned with the EU Strategy to harness the potential of offshore renewable energy for a climate neutral future (Brussels 19.11.2020).

¹⁷³ Grosso, M., Marques Dos Santos, F., Gkoumas, K., Ortega Hortelano, A., Stepniak, M., Tsakalidis, A. and Pekár, F. (2022) Waterborne transport in Europe: the role of Research and Innovation in decarbonisation – An analysis of waterborne transport, based on the Transport Research and Innovation Monitoring and Information System (TRIMIS).

¹⁷⁴ <https://www.doccoffproject.eu/en/>

Synergies with other EU projects

The EU R&D project **ROME0** focuses also on the reduction of component failure in unplanned maintenance and increased reliability through the development of a digital twin. While DOCC-OFF focuses on a specific part in the wind turbine (the hydraulic pitch system), ROME0 analyses different subsystems, namely main shaft, gearbox, generator, blade bearing, transformer and converter.

Because of the similarity and complementarity of the topics, both consortiums are aiming at setting-up a joint '*Digital twin technologies for wind turbine O&M seminar*' along this year. The projects aim for the same type of audience, and in respect to this audience the insights from both projects are expected to be more valuable.

To overcome the barrier of technological and data sharing challenges, project partners advocate for the sharing of operational wind turbine data by their owners as a means of promoting digitalisation in the sector and enhancing the competitiveness of the wind power value chain.

The project runs from 11/2019 to 10/2021.

3.2 THE CIRCULAR ECONOMY

The Circular Economy (CE) is becoming more commonly accepted as a realistic solution to the issue of sustainable growth. The transition to a circular economy can be deemed a technical evolution from the linear production–consumption model. The CE's goal in fact, is to interconnect business cycles in order to maintain the value of products and services for as long as possible, while increasing the efficiency of resources as well as minimising waste and emissions.¹⁷⁵

At the core of the CE is the consideration on how to address raw materials, their availability, extraction, use and distribution within the value chain. With the Raw Materials Initiative¹⁷⁶, adopted in 2008, the EU began actions to secure global competitiveness of manufacturing industries and to accelerate the transition to a resource-efficient and sustainable society. The Raw Materials Initiative is one of the strategies adopted by the EU to shift towards a more resource-efficient economy and sustainable development¹⁷⁷.

The COVID-19 pandemic, highlighted once again the importance of addressing material's availability, their market and distribution. The pandemic impacted Europe's value chains and demonstrated their shortcomings, highlighting Europe's dependency on other regions in the world for raw materials. Furthermore, the OECD estimates that the global consumption of resources will grow by up to 40 % by 2040 and close to 90 % by 2060¹⁷⁸.

Respectively, prior to the pandemic, a total of 8.1 Gt of material resources were used in 2018 in the EU-27 economy. Two thirds of these resources (5.4 Gt) were extracted from the EU, 21 % (1.7 Gt) were imported from outside the EU, and only 11.8 % (less than 1 Gt) were recycled or retrofitted. Given that half of total greenhouse gas emissions (GHG) and more than 90 % of biodiversity loss and water stress come from resource extraction and processing, the EU material footprint must be significantly reduced and economic growth decoupled from resource use in order to achieve the EU sustainability commitments and climate-neutrality targets by 2050¹⁷⁹.

Against this backdrop, the European Union has engaged in an ambitious path towards a low-carbon and circular economy. A fully circular economy is one where waste is minimised and resources are kept in use in a perpetual flow by ensuring that unavoidable waste or residues are recycled or recovered. A circular economy aims to maintain the value of products, materials and resources for as long as possible by returning them into the product cycle at the end of their use, while minimising the generation of waste. The fewer products we discard, the less materials extracted, the better for the environment¹⁸⁰.

¹⁷⁵ Trinh Thi Xuan My 'Circular Business Model as an Environmental Solution To Decarbonization' (2021).

¹⁷⁶ COM/2008/0699 final - https://ec.europa.eu/growth/sectors/raw-materials/policy-and-strategy-raw-materials_en

¹⁷⁷ COM(2008) 699 final 'Policy and strategy for raw materials'.

¹⁷⁸ Girtan *et al.* 'The Critical Raw Materials Issue between Scarcity, Supply Risk, and Unique Properties'.

¹⁷⁹ Dataset downloaded from the Material Flow Data Portal, maintained by the Vienna University of Economics and Business (WU Vienna). Available: <http://materialflows.net/visualisation-centre>.

¹⁸⁰ <https://ec.europa.eu/eurostat/web/circular-economy>

Although many aspects and principles of the Circular Economy appeared as early as the 1970s, the concept was officially introduced in the EU in 2014. Focusing on the recent frameworks and regulations, the most significant one, adopted in March 2020 by the EU Commission is the **new Circular Economy Action Plan (CEAP)**¹⁸¹. Its main goal is to decouple economic growth from the use of resources, while ensuring that the European Union's economy remains competitive over the long term¹⁸².

With the CEAP the EU plans to reduce its consumption footprint and double the EU's circular material use rate in the coming decade, while generating savings of €600 billion for EU businesses (equivalent to 8 % of their annual turnover)¹⁸³, increasing the EU's GDP by an additional 0.5 % by 2030, and creating around 700 000 new jobs. On the environmental front, it estimates that circular economy initiatives could reduce EU carbon emission by 43 % by 2030 (i.e. 450 million tonnes)¹⁸⁴ and 83 % by 2050¹⁸⁵.

The Action Plan proposed 35 different measures covering the entire lifecycle of products, from design and manufacturing to consumption, repair, reuse, and recycling. It also proposed legislative and non-legislative measures and targets areas where action at the EU level brings added value.

The aim of the CEAP is to reduce the EU's consumption footprint and double the EU's circular material use rate in the coming decade, while generating savings of €600 billion for EU businesses (equivalent to 8 % of their annual turnover), increasing the EU's GDP by an additional 0.5 % by 2030, and creating around 700 000 new jobs. Furthermore, it is estimated that circular economy initiatives could reduce EU carbon emission by 43 % by 2030 (i.e. 450 million tonnes) and 83 % by 2050. By these means, economic considerations will be aligned with environmental considerations.

Some of the specific objectives of the CEAP include: i) making sustainable products the norm in the European Union; ii) focusing on the sectors that use the most resources and where the potential for circular action is high (e.g. electronics and ICT, batteries and vehicles, packaging, plastics, textiles, construction and buildings, food, water and nutrients); iii) ensuring less waste; and iv) empowering consumers and public buyers by introducing a 'right to repair' and to reliable information on issues such as the durability of products to help them make environmentally sustainable choices.

Rapid environmental degradation, depletion of resources, unbalanced consumption, and excessive waste generation has led to the development of policies for reducing the negative impacts of production and consumption on the environment¹⁸⁶. First, there is an imperative need that the value of products, materials and

resources is maintained in the economy for as long as possible, and that generation of waste is quickly minimised. A study analysing the European monitoring framework for measuring CE¹⁸⁷, taking into consideration production and consumption, waste management, secondary raw materials and competitiveness and innovation, revealed that leading countries regarding CE include Germany, Belgium, Spain, France Italy and the Netherlands. These countries were high-rated in terms of private investments, jobs and GVA related to CE sectors, projects and patents related to recycling and secondary raw materials, quantity of circular material used, as well as bio-waste recycling¹⁸⁸.

3.2.1 POLICIES TOWARDS CIRCULARITY IN THE BLUE ECONOMY

The concept of the circular economy underpins the decoupling of economic growth and sustainability: this is evidently also relevant for the Blue Economy sectors. Following EU-frameworks such as the Communication on Sustainable Blue Economy¹⁸⁹, this shift becomes evident where a paradigm shift from 'blue growth' to a 'sustainable Blue Economy' was introduced.

For this shift to materialise, economic activities need to reduce their impact on the coastal area and the entire marine environment. Value chains also need to contribute to the implementation of the European Green Deal, going towards climate neutrality, zero pollution, waste prevention and circular economy.

Several initiatives have been put forward by the EU to tackle maritime pollution and adopt circular Blue Economy strategies. The transposition of the **Single-Use Plastics (SUP) Directive**¹⁹⁰ and the Port Reception Facilities (PRF) Directive¹⁹¹, will provide opportunities in the collection of marine litter and promote new investments in port facilities to receive waste, separate collection, storage, and treatment. Within the **Circular Economy Action Plan**, the Commission is also laying down several actions to minimise EU exports of waste and tackle illegal shipments. This is the case of the review of rules on proper treatment of waste oils to be reviewed by the European Commission by 2022¹⁹².

Litter and waste in coastal areas can generate risks and affect both human health and the environment. At the same time, those types of waste have potential economic value, as they can become sources of energy or material that can be recycled, therefore contributing to circularity. In 2020, the EU exported around 33 million tonnes of waste to non-EU countries and imported around 16 million tonnes. Nearly 70 million tonnes of waste are shipped between EU countries each year. Administrative procedures and illegal trade hinder the circulation of waste and the potential

¹⁸¹ COM(2020) 98.

¹⁸² European Investment Bank. The EIB Circular Economy Guide: Supporting the circular transition (2020), p. 7.

¹⁸³ European Commission Memo. Questions and answers on the Commission Communication 'Towards a Circular Economy' and the Waste Targets Review (2014), p. 2.

¹⁸⁴ https://ec.europa.eu/info/sites/info/files/circular-economy-factsheet-general_en.pdf

¹⁸⁵ Ellen MacArthur Foundation, & McKinsey Center for Business and Environment. Growth within: a circular economy vision for a competitive Europe. Ellen MacArthur Foundation (2015), p. 14.

¹⁸⁶ Almas Heshmati IZA DP No. 9611 'A Review of the Circular Economy and its Implementation' (2015), p. 2.

¹⁸⁷ Mazur-Wierzbička, Ewa. 'Circular economy: advancement of European Union countries.' *Environmental Sciences Europe* 33.1 (2021).

¹⁸⁸ <https://ec.europa.eu/eurostat/web/circular-economy/indicators>

¹⁸⁹ COM/2021/240 final – https://ec.europa.eu/oceans-and-fisheries/ocean/blue-economy/sustainable-blue-economy_en

¹⁹⁰ Directive (EU) 2019/904.

¹⁹¹ Directive (EU) 2019/883.

¹⁹² https://ec.europa.eu/environment/topics/waste-and-recycling/waste-oil_de

of the circular economy within the EU. **The Waste Shipment Regulation**¹⁹³ (WSR) lays down rules on ship's waste management, against any negative effect on the environment and the human health. The main objectives of the revised regulation are to facilitate shipments of waste for reuse and recycling in the EU, to ensure that the EU does not export its waste challenges to third countries, and to tackle illegal waste shipments. The Regulation sets out rules for the import/export of waste between EU members and third countries and for shipments within the internal market. The goals of the revised proposal of the waste shipment regulation are to increase the level of protection of the environment and public health from the impacts of unsound transboundary shipments of waste and to better contribute to the European Green Deal and the Circular Economy Action Plan.

- **Revised regulation on persistent organic pollutants (2021)**

The ambition with this proposal is to eliminate or minimise Persistent Organic Pollutants' (POPs) emissions from waste. Although POPs are generally no longer used in new products, they can still be found in waste coming from waterproof textiles, furniture, plastics and electronic equipment. In order to reduce the environmental impact and sustain the European Green Deal as well as the CEAP, this proposal intends to put stricter limits on the use of these groups of substances in waste, perfluorooctanoic acid (PFOA) and its salts and related compounds (used in waterproof textiles and fire-fighting foams), dicofol (a pesticide, previously used in agriculture), and pentachlorophenol, its salts and esters (found in treated wood and textiles)¹⁹⁴.

- **The EU Action Plan for the Marine Environment** aims to conserve fisheries resources and protect marine ecosystems by exploiting the synergies between fisheries and environmental policies and improving the implementation¹⁹⁵. Plastic litter entering the ocean is increasing and, according to a report published in 2022 by WWF, 88 % of the marine species studied, were affected by contamination of plastic¹⁹⁶.
- **The EU Strategy for Plastics in a Circular Economy** on the other hand focuses is on litter prevention from both land and sea-based sources. It is the first EU-wide policy framework adopting a material specific life-cycle approach integrating design, use, re-use and recycling¹⁹⁷.

3.3 STRONGER EUROPE IN THE WORLD

The EU aims to continue to be a global frontrunner on climate and environmental measures, consumer protection, and workers' rights. It aims to continue to promote an economy based on a sustainable activity, that leads by example and diplomacy, supported by effective trade, development, and external policies. Tackling climate change is a global challenge that can only be addressed at a global level. The EU acts therefore, to be a frontrunner while coordinating international efforts on finance, environmental and energy actions that can support sustainable transition in and outside Europe.

To ensure that financial support is channelled to sustainable activities, it established the **EU Platform on Sustainable Finance**¹⁹⁸ (see Chapter 2), and participates in the International Platform on Sustainable Finance¹⁹⁹. This effort is instrumental to put Europe firmly on a new path of sustainable and inclusive growth²⁰⁰.

On international level the EU continues to lead efforts and build strong alliances with partners. For example, together the United Nations Environment Programme (UNEP), and in coordination with the United Nations Industrial Development Organization (UNIDO), the EU launched the Global Alliance on Circular Economy and Resource Efficiency (GACERE)²⁰¹. Its overall objective is to spur innovation and make the transition more equitable by creating green jobs and lowering environmental impacts. Besides the EU, the Alliance has already been joined by eleven countries (Canada, Chile, Colombia, Japan, Kenya, New Zealand, Nigeria, Norway, Peru, Rwanda and South Africa). The Alliance is expected to facilitate multilateral dialogue on the management of natural resources, potentially accelerating the advancement of the **international ocean governance agenda**²⁰².

It will also keep its efforts to foster and promote the opportunities offered by the UN Decade of Ocean Science for Sustainable Development²⁰³, as well as to the UN Decade on Ecosystem Restoration²⁰⁴. This adds the other existing instances of international ocean governance through which EGD objectives will be pursued. It also recognises the need to maintain its security of supply and competitiveness even when and where others are unwilling or unable to act²⁰⁵.

The ambitious EU Biodiversity strategy also involves an important governance effort for the EU to lead in addressing the global biodiversity crisis, and for collaboration action at international level. The EU realises the need to increase efforts to address the challenges of biodiversity loss, deforestation, pollution and climate

¹⁹³ COM/2021/709 final – https://ec.europa.eu/environment/topics/waste-and-recycling/waste-shipments_en

¹⁹⁴ COM(2021) 656.

¹⁹⁵ European Commission Action Plan for the Marine Environment (2021) – https://ec.europa.eu/oceans-and-fisheries/news/action-plan-protect-fisheries-resources-and-protect-marine-ecosystems-your-opinion-counts-take-part-2021-10-25_en

¹⁹⁶ https://www.fint.awsassets.panda.org/downloads/wwf_impacts_of_plastic_pollution_on_biodiversity.pdf

¹⁹⁷ https://ec.europa.eu/info/research-and-innovation/research-area/environment/circular-economy/plastics-circular-economy_en

¹⁹⁸ https://ec.europa.eu/info/business-economy-euro/banking-and-finance/sustainable-finance/overview-sustainable-finance/platform-sustainable-finance_en

¹⁹⁹ https://ec.europa.eu/info/business-economy-euro/banking-and-finance/sustainable-finance/international-platform-sustainable-finance_en

²⁰⁰ COM(2019) 640.

²⁰¹ https://ec.europa.eu/environment/news/eu-launches-global-alliance-circular-economy-and-resource-efficiency-2021-02-22_en

²⁰² https://ec.europa.eu/maritimeaffairs/policy/ocean-governance_en

²⁰³ <https://en.unesco.org/ocean-decade>

²⁰⁴ <https://www.decadeonrestoration.org/>

²⁰⁵ COM(2019) 640.

change in an integrated way, and is pursuing several actions, as for example the endorsement of the Leaders' Pledge for Nature²⁰⁶. Also, the Farm to Fork strategy globally supports the transition to sustainable food systems. The EU will pursue the development of Alliances on sustainable food systems with all its partners in bilateral, regional and multilateral fora. In this regard, it is worth mentioning the creation of the blue food coalition at the occasion of the Food Systems Summit²⁰⁷ that took place in New York in 2021.

The EU will continue to foster international cooperation and to use its influence, expertise and financial resources to mobilise its neighbours and partners to join on the sustainability transition to tackle climate challenges and achieve EGD goals.

BOX 3.7 Enaleia – from the bottom of the sea to the circular economy²⁰⁸

Enaleia is a social, non-profit enterprise that uses circular and social economy solutions to tackle marine plastic pollution and overfishing. It started in 2016 as the first school of professional fisheries in Greece, and has run several projects in different places of the world, from clean-up mega projects to research projects. Enaleia aims at solving two problems in collaboration with the fishing communities: the reduction of fish stocks & Marine plastic pollution.

Projects in the Mediterranean

Through several projects, they have trained more than 1 500 fishers to collect plastic from the sea, having collected more than 250 000 kg of marine plastic and fishing nets so far. More than 65 % of the collected material is integrated into the circular economy and gets upcycled into new products. For example, more than 20 000 Kg of used fishing nets collected has been used to produce 260 000 pairs of socks. The Clean-Up Project is another example of where Enaleia has implemented a wide-scale marine plastic clean-up in the Mediterranean region, in collaboration with professional fishers. The aim is to mitigate and prevent marine plastic pollution by incentivizing fishers to collect marine plastic from the seabed and deliver their used fishing gear. In sequence, in collaboration with certified recycling and upcycling companies, Enaleia facilitates the integration of the collected marine plastic into the circular economy, turning them into pellets and flakes that can be used in the form of new, sustainable products. Enaleia has also been involved in the training of professional fishers in sustainable fishing techniques, such as fisheries tourism, with the aim to mitigate the overfishing problem. Over 300 were already trained in those techniques.

BOX 3.8 Oceanets²⁰⁹ – Technological approaches for circular economy solutions

Around 640 000 tons of fishing equipment are lost or abandoned in oceans annually, and they can remain in the oceans for up to 600 years. The loss or discarding of fishing gears can have particularly harmful impacts at sea, as they keep fishing and trapping marine life and smother its habitat. Abandoned fishing gears can also represent a risk for navigation. In addition to ghost fishing, (when fishing gear is lost or abandoned at the sea), abandoned or lost fishing gears are a source of pollution for the marine waters, and a waste of resources.

OCEANETS aims at preventing, recovering, and recycling of abandoned fishing gears, with the objective of demonstrating the feasibility of a circular economy approach for these complex waste materials.

OCEANETS activities are two-fold. On one side, it aims at involving stakeholders, mainly skippers and captains of fishing fleets, in using the appropriate tools to prevent that fishing gears are lost, and to recover the ones that are abandoned in the marine environment. On the other side, the projects aim at recycling the recovered fishing gears to produce high quality textiles.

The objective of the OCEANETS project is to guarantee the viability of a circular economy model of certain fishing gear through the development of an ICT tool for preventing their loss and the optimization of the recycling technologies for its valorisation. This will be undertaken through the demonstration and validation of technologies and high-added value products obtained in a technical, economic and environmental viable value chain in the Atlantic basin, being easily transferable to other European marine areas as well as to other regions of the world.

The ICT tool can serve also to alert and signal the presence of lost or abandoned fishing gears in order to recover them. The ICT tool has been designed and tested with the support of skippers, captain and ship owners operating in the port of Vigo.

For the recovered fishing gears, OCEANETS has optimised a pilot plant to chemically recycle the plastics fishing gears to produce high quality yarn. At the moment, Oceanets has produced a pilot 'pilot fabric' made of polyamide to be tested for the production of sports gear.

The focus of the project is on the Atlantic basin. Oceanets received EU funding amounting to €426 090 and ran from 01/01/2019-31/12/2020.

²⁰⁶ Home – Leaders Pledge for Nature

²⁰⁷ <https://www.un.org/en/food-systems-summit?msclkid=bd2ded20b07611ec84ff149349e7096a>

²⁰⁸ <https://enaleia.com/>

²⁰⁹ <http://oceanets.eu/>





CHAPTER 4
**ESTABLISHED
SECTORS**

The established sectors constitute the major contributors to the EU Blue Economy, despite the inevitable impacts caused by the COVID-19 pandemic since its outbreak in Europe in March 2020 and the effects produced by other endogenous factors (e.g. evolving regulatory framework) and exogenous drivers (e.g. fuel prices).

The seven established sectors presented in this chapter are *Marine living resources*, *Marine non-living resources*, *Marine renewable energy*, *Port activities*, *Shipbuilding and repair*, *Maritime transport* and *Coastal tourism*. Each sector is further broken down into subsectors as summarised in Table 4.1. More details about which economic activities are included in each sector and subsector, and how their marine proportion or contribution to the EU Blue Economy is calculated, are provided in Annex 3.

Given that for each of these industries, authoritative, standardized and comparable data are available for the EU at multiple levels of spatial and sectoral aggregation, this chapter provides a detailed overview of their main socio-economic indicators, as well as the trends and drivers behind their recent performance and foreseeable outlook. To this end, DCF²¹⁰ data are used for the analysis of primary sector²¹¹ activities in the *Marine living resources* section. For the other established sectors, Structural Business Statistics (SBS)²¹² data as collected and published by Eurostat are used, instead. Wherever available, data from Tourism expenditure surveys and from the EU Tourism Satellite Accounts are also used for the socio-economic analysis of *Coastal tourism* activities²¹³.

For the purposes of this report, the Blue Economy is intended to include both established and emerging sectors. These latter sectors, that are defined either as innovative activities providing a marginal, yet growing contribution to the EU Blue Economy (e.g. renewable ocean energy), or as more mature and prominent industries but with data disclosure limitations (e.g. maritime defence), are presented in Chapter 5. While all efforts are made to include in Chapters 4 and 5 the most comprehensive account of all activities related to the Blue Economy as possible, the quantification of each sectoral contribution may be incomplete due to the absence of Blue Economy qualifiers in the standard nomenclature of business activities employed in national statistics or by other official data sources used for the report.

The output of industries manufacturing intermediate goods and services (such as communication equipment and GIS tracking), for example, can be used as inputs by both terrestrial and maritime sectors (e.g. transport). As a result, not all relevant economic activities taking place across the Blue Economy value chains can be adequately captured in the analysis and aggregation of SBS data. Nor the quantification of their maritime shares can be done in the absence of complementary (but often confidential) business-level data or robust proxies. For this reason, turnover, GVA

and the other socio-economic indicators presented in this report are likely to underestimate the actual size and performance of each sector and of the entire EU Blue Economy as a whole.

Furthermore, the report only assesses the direct socio-economic contribution of each established sector to the Blue Economy. In other words, their indirect and induced effects on aggregated Blue Economy employment and income and on other sectors of the economy are not included.

The socio-economic indicators covered in this chapter include: persons employed, average remuneration per employee (gross salary, inclusive of employers' mandatory contributions), turnover, GVA (value added at factor cost), gross profit (gross operating surplus) and net investments in tangible goods (purchases minus sales). Turnover is included mainly for analytical triangulation purposes and ease of reference in the interpretation of economic patterns and trends, particularly when other socio-economic variables have data gaps. Turnover values should be interpreted with caution due to potential duplications and overlaps when aggregating data from different economic activities across value chains (e.g. companies supplying raw materials, supporting services, intermediate inputs, etc.)²¹⁴. This double counting issue is not affecting value-added indicators, which therefore illustrate sectoral performance more accurately than turnover.

The time series presented in this report go from 2009 to 2020. For the first time, this edition also includes an analysis of turnover data from the year preceding the initial elaboration of the report (i.e. 2020). At the time of finalizing this report, only a limited set of 2020 data had been published by Eurostat. While 2019 data are final, 2020 data are estimations based on Eurostat's preliminary data for economic activities at higher sectoral aggregations (NACE level-2 statistics). Changes in sectoral turnover values from 2019 to 2020 have been used to extrapolate 2020 values for GVA and Gross profits, under the assumption that these indicators were highly correlated with turnover. All values are nominal, i.e., they have not been adjusted for inflation. Hence, changes in nominal value reflect at least in part the effect of inflation.

The data presented in this report supersede those presented in previous reports. Differences from data published in earlier editions may be due to the availability of updated datasets and to corrections of previous errors. Other differences may originate from revisions or improvements of the methodology introduced as a result of advancements made in the analytical models and/or in the interpretation of the underlying data (see Methodological framework in Annex 3 for more details).

For each sector, a general background is provided, followed by the main socio-economic results for 2019 (or 2020, wherever possible) and recent trends. This latter section includes a brief account of some of the main drivers behind the observed trends, and of

²¹⁰ The Data Collection Framework (DCF) was established in 2000 (EU Regulation 2000/485) to enable the JRC to collect fisheries data from EU Member States via data calls issued by DG MARE. DCF data is analysed, among others, by the experts of the Scientific, Technical and Economic Committee for Fisheries (STECF), which underpins the decision-making process of the Common Fisheries Policy (CFP). <https://datacollection.jrc.ec.europa.eu/>

²¹¹ Capture fisheries and aquaculture.

²¹² <https://ec.europa.eu/eurostat/web/structural-business-statistics>

²¹³ For details on the compilation of data for *Coastal tourism*, see the methodological annex (Annex 3).

²¹⁴ Considering turnover can lead to double counting along the value chain since the outputs from one activity can be the inputs of another activity (i.e., intermediate consumption). This may particularly affect some sectors, such as Living resources and Shipbuilding and repair. For example, the value of a fish could be counted several times in the Marine living resources sector, when caught in the primary production sub-sector, then when processed in the Processing of fish product sub-sectors, and finally when sold in the Distribution of fish products sub-sector.

the sectoral linkages and interactions with other economic sectors and the environment. This basic analysis is usually complemented by a description of one or more important topics or specific issues characterizing the sector or its sub-sectors in the reporting period.

Where possible, context is provided regarding the impacts of Russia's invasion of Ukraine. At the moment that this report is being drafted, the EU had adopted a fifth package of restrictive measures against Russia, notably affecting the following Blue Economy-related domains^{215,216}:

- entry ban on Russian-flagged vessels to EU ports (exemptions: medical, food, energy and humanitarian purposes e.g.);
- import bans including a variety of goods, notably high-end seafood (caviar, caviar substitutes and crustaceans);
- restrictions on Russian export of maritime navigation and radio communication technology as well as a prior information sharing provision for exports of maritime safety equipment. The European Union has also added Russian Maritime Register of Shipping to the list of state-owned enterprises subject to financing limitations;
- prohibiting the sale, supply transfer or export to Russia of specific goods and technologies in oil refining.

It is important to note that the Commission and the European External Action Service are working on additional proposals that might be adopted after the publication of this report.

Table 4.1 The established Blue Economy sectors and sub-sectors

Sector	Sub-sector
Marine living resources	Primary production
	Processing of fish products
	Distribution of fish products
Marine non-living resources	Oil and gas
	Other minerals
	Support activities
Marine renewable energy	Offshore wind energy
Port activities	Cargo and warehousing
	Port and water projects
Shipbuilding and repair	Shipbuilding
	Equipment and machinery
Maritime transport	Passenger transport
	Freight transport
	Services for transport
Coastal tourism	Accommodation
	Transport
	Other expenditure

Source: Own elaboration

4.1 MARINE LIVING RESOURCES

4.1.1 BACKGROUND

The *Marine living resources* sector encompasses the harvesting of renewable biological resources (**primary sector**), their conversion into food, feed, bio-based products and bioenergy (**processing**) and their **distribution** along the supply chain.

The EU is the sixth largest producer of fishery and aquaculture products (behind China, Indonesia, India, Vietnam and Peru), covering around 3% of global production. However, overall production has been rather stable in the last decades. The EU has about 57 000 active vessels landing about 4 million tonnes of seafood worth €6.3 billion; while the aquaculture sector reached a production of about 1.2 million tonnes worth €4 billion in 2019.

The processing and distribution of seafood products are heavily dependent on the supply of raw materials from the primary sector. High consumption and increased demand for seafood products and stagnation in the primary sector make these activities increasingly dependent on imports from third countries. In fact, the EU is the largest importer of seafood in the world. Its self-sufficiency in meeting a growing demand for seafood products from its own waters is around 30%; i.e., EU citizens consumed more than three times as much as they produced. EU citizens on average consume around 24 kg of seafood and spend around €100 on seafood per year²¹⁷. The main products consumed are tuna (mostly canned), cod, salmon, Alaska pollock, shrimps, mussel and herring.

Despite this general stagnation on the production side, the economic performance of the sector has been increasing overtime. Partly thanks to the overall improvement on the stocks in the North-East Atlantic and low fuel prices for the primary sector; together with the consumers' high demand and willingness to pay for high-quality seafood products for the processing and distribution sectors.

However, the COVID-19 outbreak with the restrictive measures adopted in March and April 2020 in the EU has had significant economic impacts on the people employed in the marine living-resources sector. Economic results in 2020 and 2021 are significantly driven by the combined effects of a decline in demand and a supply chain disruption resulting from the COVID-19 health crisis. In addition to COVID-19, the economic results for 2021 – and beyond – of the EU marine living resources sector are going to be significantly affected by Brexit. In particular for capture fisheries that catch a non-negligible part of their landings in UK waters.

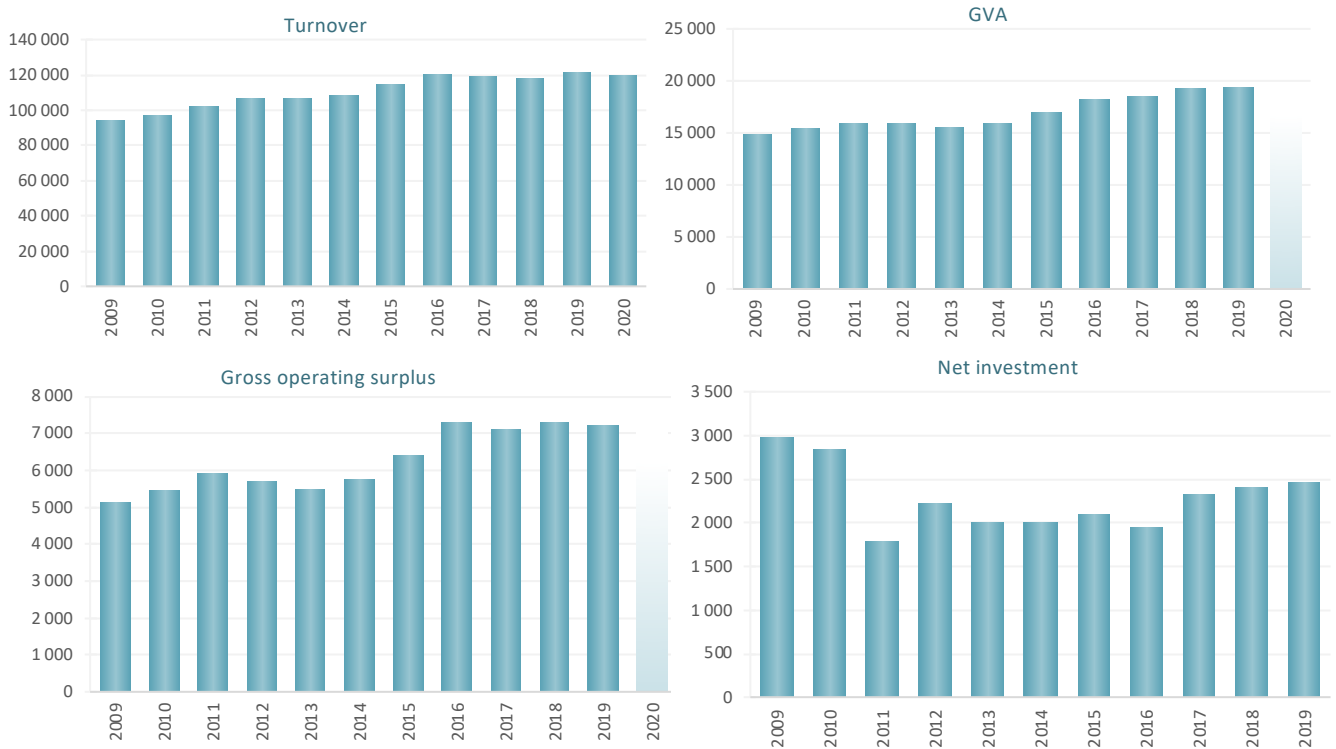
Since March 2022, oil prices have increased sharply as a result of Russia's invasion of Ukraine, seriously impacting the performance of the whole sector, but in particular risking the sustainability of the EU fishing fleet.

²¹⁵ https://ec.europa.eu/commission/presscorner/detail/en/ip_22_1649

²¹⁶ https://ec.europa.eu/commission/presscorner/detail/en/IP_22_2332

²¹⁷ FAO. 2020. Fishery and Aquaculture Statistics. Food balance sheets of fish and fishery products 1961-2017 (FishstatJ). In: FAO Fisheries Division [online]. Rome. Updated 2020. www.fao.org/fishery/statistics/software/fishstatj/en

Figure 4.1 Size of the EU Marine living resource sector, € million

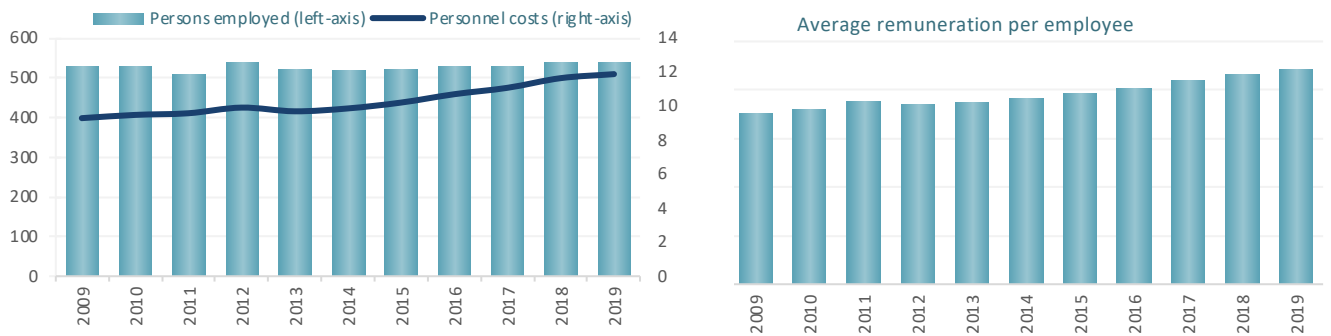


Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain.

Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover.

Source: Eurostat (SBS), DCF and own calculations.

Figure 4.2 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in the EU Marine living resource sector



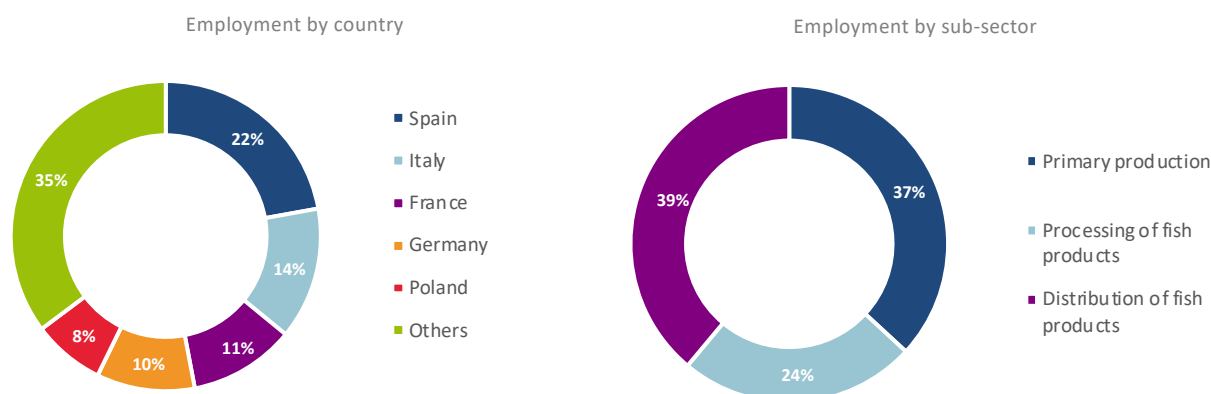
Source: Eurostat (SBS) and own calculations

For the purpose of this report, *Marine living resources* comprises three subsectors that are further broken-down into the following activities:

- **primary sector:** Capture fisheries (small-scale coastal, large-scale and industrial fleets) and Aquaculture (marine, fresh-water and shellfish);
- **processing of fish products:** Processing and preservation of fish, crustaceans and molluscs; Prepared meals and dishes, Manufacture of oils and fats and other food products;
- **distribution of fish products:** Retail sale of fish, crustaceans and molluscs in specialised stores²¹⁸ and Wholesale of other food, including fish, crustaceans and molluscs.

²¹⁸ The retail sale in non-specialised stores (e.g. supermarkets and hypermarkets) is not included as it is currently not possible to identify the volume of seafood with respect the rest of products sold in those stores. See the methodological annex for additional information.

Figure 4.3 Share of employment in the EU *Marine living resources* sector, 2019



Source: Eurostat (SBS) and own calculations.

In broader terms, these activities form an integral part of the EU **Blue bioeconomy**, which includes any economic activity associated with the use of renewable aquatic biological biomass, e.g. food additives, animal feeds, pharmaceuticals, cosmetics, energy, etc. Due to limited data availability and its inception nature, the biotechnology and bioenergy industries are discussed in **Emerging sectors** (Section 5.2).

Overall, the contribution of Marine living resources to the EU Blue Economy in 2019 was 12 % of the jobs, 11 % of the GVA and 10 % of the profits. Overall, the economic performance of the sector has improved from 2009 and seems that the sector was not significantly hit by the COVID-19 pandemic.

4.1.2 MAIN RESULTS

Size of the EU Marine living resources in 2019 and recent trends

Overall, the performance of the *Marine living resources* sector has steadily increased over the period analysed in terms of production and profit while stagnating in terms of employment.

Marine living resources generated a gross value added (GVA) of about €19.3 billion in 2019, a 31 % increase compared to 2009 (Figure 4.1). In 2019, the sector contributed to 10.5 % of the EU Blue Economy GVA (established sectors), up from 9.6 % in 2009.

Gross profit, valued at €7.2 billion in 2019, saw a 41 % rise on 2009 (€5.1 billion). Turnover reached almost €121.1 billion, 29 % more than in 2009. The sector invested (net) €2.5 billion in tangible goods, a figure that has fluctuated between €1.8 billion in 2011 and €3.0 billion in 2009 (Figure 4.1).

Preliminary data from Eurostat suggest that turnover decreased by just about 1.4 % in 2020. It is expected that GVA and gross profits have suffered similar effects.

The activities included in the sector directly employed over 538 700 persons in 2019, representing 12 % of the EU blue jobs (established sectors). With the number of jobs decreasing and

annual personnel costs increasing, amounting to €11.9 billion in 2019, the average annual gross wage was almost €22 100; a 26 % increase on the 2009 average of €17 560 (Figure 4.2).

Spain leads the Marine living resources sector with 22 % of the jobs and 19 % of the GVA. Moreover, Spain generates the most jobs in all three sub-sectors apart from distribution, where Germany takes the lead.

Results by subsector and Member State

Employment: The Primary sector contributed to 37 % of the jobs and the Distribution sector contributed to 39 % of the jobs, while Processing contributed with 24 %. Employment fell from 2009 to 2014, and has been recovering since then; overall, it has decreased by 2 %: Processing and Distribution saw increases of 9 % and 6 % respectively, while the Primary sector decreased by 6 %. The top employers, in descending order, include Spain, Italy, France, and Germany.

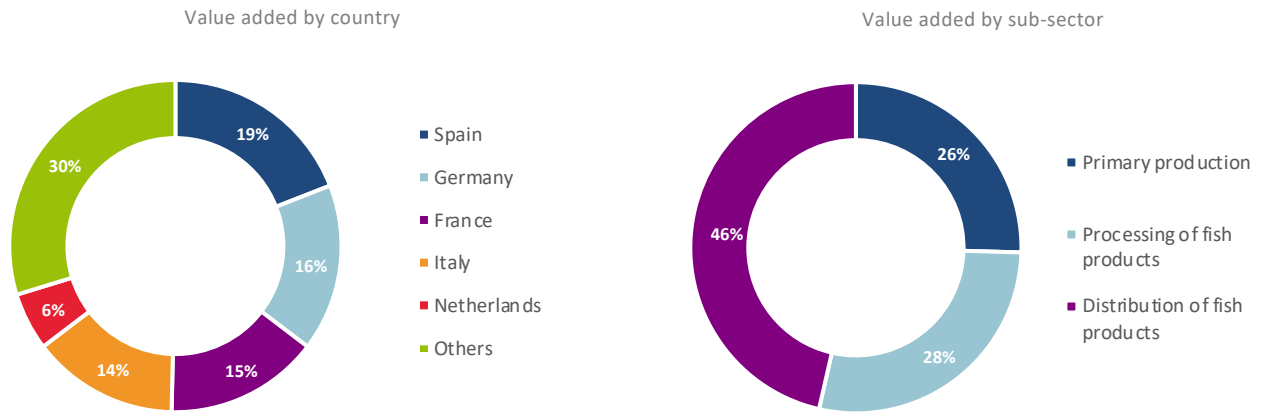
Gross value added: Distribution contributed with 46 % of the sector's GVA of €19.3 billion, followed by the Processing (28 %) and Primary (26 %) sectors. GVA of the sub-sectors increased by 31 % compared to 2009: +22 % for the Primary sector, +33 % for Processing and +34 % for Distribution. The top contributors, in descending order, include Spain, Germany, France and Italy.

Gross profit: reaching almost €7.2 billion in 2019, gross profit increased by 41 % compared to 2009: +131 % for the Primary sector, +26 % for Processing and +34 % for Distribution. Distribution contributed to 50 % of the sector's total profit, followed by the Processing sector (26 %) and the Primary sectors (24 %).

Net investment in tangible goods: Contrary to profit, net investment saw an overall cut of 18 % compared to 2009. This decrease is mainly driven by the 38 % reduction in the Primary sector and 6 % in Distribution. Net investments increased in the Processing subsector by 22 %. Still, most (40 %) of the investments take place in the Primary production subsector.

Turnover: Distribution contributed with 64 % of the sector's total turnover of €121 billion, followed by Processing (28 %) and then the Primary sector (9 %). Turnover of the three sub-sectors increased by 29 % compared to 2009: +51 % for Processing, +25 % for Distribution and +10 % for the Primary sector.

Figure 4.4 Share of the GVA generated by the EU *Marine living resources sector*, 2019



Source: Eurostat (SBS) and own calculations.

4.1.3 TRENDS AND DRIVERS

Within the primary sector, **capture fisheries** represent about the 80 % of the domestic production. In 2019, the EU fishing fleet had 57 236 active vessels. The fleet landed 4.03 million tonnes of seafood with a value of €6.3 billion. Direct employment generated by the sector amounted to 129 540 fishers, corresponding to 92 298 FTEs. The amount of gross value added (GVA) and gross profit generated by the EU fishing fleet was €3.4 billion and €1.25 billion, respectively²¹⁹.

Wild capture production has increased in recent years and may have the capacity to do so further, particularly in the Mediterranean Sea where stocks are not recovering yet. Profits have risen over the last few years, in part due to better status of fish stocks and increased fishing opportunities, in particular in the North-East Atlantic and nearby waters, together with higher average market prices and reduced operating costs, such as fuel. The economic performance was expected to continue to improve as fish stocks recover and capacity continued to adapt.

However, the **COVID-19 pandemic** and subsequent public health interventions had a significant effect on some EU fishing fleets, mainly seen in a reduction in landings and fishing effort, especially in the first months after the outbreak. Nonetheless, the profitability of the EU fishing fleet was overall not severely affected by the COVID-19 pandemic and as a whole continues to be profitable despite the decrease in landings. This is mainly due to a corresponding reduction in fishing costs from a decreased fishing activity and low fuel prices. Economic performance also likely benefited from the early response of fisheries administrations to support the sector²²⁰.

In this context of the COVID-19 pandemic, the change in economic performance of the EU's fishing fleet in 2020 is driven by factors

including, inter alia: i) lower demand for product (reduced purchasing power and closure of HORECA channels), ii) weaker first sale price of many fresh fish and shellfish, iii) price variance followed by price stabilization, for example by supporting cold storage, since fishers, retailers and processors are also confronted with limited stocking capacity (e.g. freezing products); iv) reduced fishing effort, due to lower demand and COVID-19 restrictions (i.e., social distancing of crew members at sea); and v) lower fuel costs due to reduced fuel prices and reduced fishing effort²²¹.

Since March 2022, oil prices have increased sharply as a result of Russia's invasion of Ukraine. Consequently, the EU fisheries sector was paying around €1.1-1.2 per litre of fuel in mid-March 2022. Early estimates show that if fuel prices will continue at this level, the EU-27 fishing fleet would have losses of 0.3 billion in the operating profit²²², risking the sustainability of the fleet. However, the impact of the fuel price increases vary significantly across the different EU fishing fleets. About 40 % of the small-scale fleet, 66 % of the large-scale fleet and 87 % of the distant-water fleet would obtain losses if fuel prices continue at this level.

In addition to COVID-19 and high fuel prices, the living resources sector is going to be significantly affected by **Brexit**. In particular, under a post-Brexit trade deal that entered into force in 2021, the EU fishing fleet will have its fishing rights in UK waters reduced by 25 % over a period of five years, with the main reduction implemented in 2021 (-15 %), followed by a 2.5 % reduction in each subsequent year until 2026.

Within the context of Brexit, the **Trade and Cooperation Agreement (TCA)** between the European Union and the United Kingdom of Great Britain and Northern Ireland establishes the Parties' shares of the TACs for 124 stocks and includes the changes in these shares applicable to the EU and the United Kingdom in each of the 5 years 2021 to 2025.

²¹⁹ A detailed analysis of the economic performance of the EU fishing fleet activity is produced annually by the STECF and can be consulted at <https://stecf.jrc.ec.europa.eu/reports/economic> See for instance: STECF (2021). The 2021 Annual Economic Report on the EU Fishing Fleet (STECF 21-08). EUR 28359 EN, Publications Office of the European Union, Luxembourg.

²²⁰ STECF (2021). The 2021 Annual Economic Report on the EU Fishing Fleet (STECF 21-08). EUR 28359 EN, Publications Office of the European Union, Luxembourg.

²²¹ Carpenter, Carvalho, Guillen, *et al.* 2022. The economic performance of the EU fishing fleet during the COVID-19 pandemic. *Aquatic Living Resources*.

²²² Carvalho, & Guillen (2021). Economic Impact of Eliminating the Fuel Tax Exemption in the EU Fishing Fleet. *Sustainability*, 13(5), 2719.

The total impact of the TCA may not be fully enumerated until factors in addition to the changes to the sharing arrangements are known (for example, trade volumes, fish prices, indirect effects arising from, so called, flag-vessels, etc.). Nonetheless, the direct – quota-share impact – of the TCA can be determined by comparing the Member States quotas in 2020 with the equivalent quotas that would result if the new sharing arrangements, set out in the TCA, are applied to the 2020 (pre-UK EU leave) shares.

The approach used by STECF experts²²³ provides an estimate of the relative impact of the TCA the precise final amount, either by volume (tonnes) or value (euro), will depend on a number of other factors in particular the TAC for each of these stocks, their expected utilisation, and the average price per tonne in each of the years 2021-2025.

In terms of the economic Impact, losses due to the TCA are observed in all major seafood groups (pelagic, demersal and shellfish) and in all major fishing areas. Pelagic fisheries account for 57 836 tonnes (78.5 %) of the total, demersal 14 933 tonnes (20.3 %) and shellfish 928 tonnes (1.3 %). The distribution by area is concentrated in the North Sea, 29 044 tonnes (39.4 %) and in international waters, 27 723 tonnes (37.6 %) with the balance, 23 %, distributed across all other fishing areas.

By 2025, losses due to the TCA is simulated to be increased to their final value. Similarly, to the analysis for 2021, pelagic fisheries is simulated to account for the bulk of losses amounting to some 94 365 tonnes (78.5 %) of the total, the demersal fisheries to some 26 981 tonnes (20.3 %) and shellfish to 1 547 tonnes (1.3 %)²²⁴. The distribution by area is remains concentrated in the North Sea, 52 042 tonnes (39.4 %) and in international waters 46 205 tonnes (37.6 %) with the balance, 23 %, distributed across all other fishing areas. By Member State, Denmark, with losses of 32 686 tonnes (26.6 % of the total), Ireland, 26 875 tonnes (21.9 %), the Netherlands, 20 830 tonnes (16.9 %) and France, 19 342 tonnes (15.8 %) together, share 81 % of the impact of Brexit.

In total, Member States fleet expect to catch some 38 880 tonnes less fish in 2021 as a direct result of Brexit with a loss of income of €42.97 million. By 2025, when the full Brexit changes (as set out in the TCA) come into force these figures are simulated to rise to 67 000 tonnes and approximately €71.5 million.

The nowcast²²⁵ results for 2021 summarising the estimates on the performance of the EU-27 fleet in 2021, are based on preliminary data. Preliminary results for 2021 compared to 2020 indicate a potential decrease of 4 % in landed value, a decrease of 1.6 % in FTE as well as a 2.4 % decrease in revenue. The EU

fleet as a whole is expected to reduce the profitability in gross (-7 %) and net terms (-9.4 %), although with still positive margins in both.

Nevertheless, EU **aquaculture** production (in volume) has stagnated over the last decades even if its value has increased. According to the latest Scientific Technical and Economic Committee for Fisheries (STEF) report on the EU aquaculture sector²²⁶, overall, the performance of the aquaculture sector is improving. The EU aquaculture sector reached 1.2 million tonnes in sales weight and €4.1 billion in turnover in 2018, about a 5 % increase compared to 2017. The production of mussels, which is the main species produced in the EU aquaculture in weight has decreased in recent years due to environmental factors (harmful algae blooms, lack of seed, diseases). The production of other important species (such as seabream and seabass), where the producers have higher degree of control on the production factors, has increased.

EU aquaculture production is mainly concentrated in four countries: Spain (27 %), France (18 %), Italy (12 %), and Greece (11 %), making up 69 % of the sales weight. These four countries are furthermore covering 62 % of the turnover in the EU-27. The total number of enterprises in the EU is estimated to be around 15 000. More than 80 % of the enterprises in the aquaculture sector are micro-enterprises, employing less than 10 employees. The sector employs around 69 thousand people (39 thousand full time equivalent – FTE), in 2018.

Profitability for the EU aquaculture sector was positive in 2018. However, the overall EU aquaculture sector has experienced a slight decrease in all economic performance indicators in 2018 compared to 2017. The negative economic development is driven by the marine fishes segment, whereas the segments freshwater fishes and shellfish, experienced a slight increase.

Considering the increasing demand of seafood products and the opportunity to establish new farms partly due to Maritime Spatial Planning, it seems realistic to expect a growth of the EU aquaculture products, in particular of those with a high degree of control (e.g. in closed systems), at least in the mid-term. The Commission's strategic guidelines for a more sustainable and competitive EU aquaculture highlight the future relevance of low trophic level aquaculture to sustainably produce marine food for a growing global demand²²⁷.

While production is largely carried out by a large number of operators, distribution is increasingly concentrated in the hands of a few players. The EU is the largest importer of seafood in the world. Imports of fish and seafood products from around the globe help satisfy the needs of the **processing** and **distribution** sectors to have a steady supply of fish products for EU consumers

²²³ Scientific, Technical and Economic Committee for Fisheries (STEF) – The 2021 Annual Economic Report on the EU Fishing Fleet (STECF 21-08), EUR 28359 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-40959-5, doi:10.2760/60996, JRC126139.

²²⁴ The final loss/change in quotas will depend on the status of the stocks; i.e., if stocks recover, and the ICES scientific advice.

²²⁵ This nowcast includes several factor changes (e.g. on fish prices, fuel prices, in the number of vessels, quotas changes because of Brexit, COVID-19 impacts etc) Therefore this performance simulation can't be only attributed to BREXIT impacts.

²²⁶ A detailed analysis of the economic performance of the EU aquaculture sector produced by the STECF can be consulted at <https://stecf.jrc.ec.europa.eu/reports/economic> See for instance: STECF (Scientific, Technical and Economic Committee for Fisheries). The EU Aquaculture Sector – Economic report 2020 (STECF-20-12). Publications Office of the European Union: Luxembourg, 2021. The 2022 STECF report on the EU aquaculture sector is going to be published later in 2022.

²²⁷ European Commission, 2021. COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS Strategic guidelines for a more sustainable and competitive EU aquaculture for the period 2021 to 2030. COM/2021/236 final. <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:236:FIN>

throughout the year. The supply of fisheries and seafood products to the EU market is ensured by the EU's own production and by imports.

In 2019, the overall number of enterprises carrying out **fish processing** as a main activity was equal to around 3,200 firms. The sector has produced a turnover of about €28.5 billion and employed more than 110 thousand people (corresponding to around 100 thousand FTE)²²⁸.

The great bulk of enterprises (98 %) of the sector are SMEs (less than 250 employees), 85 % are small-sized (less than 50 employees) and more than a half are micro-enterprises. The distribution of enterprise by size-classes confirms that there are large differences across Member States. The highest shares of large industries (above 250 employees) are located in Eastern Europe (e.g. Poland, Lithuania and Romania). Over the analysed period (2009-2019) a progressive concentration of production is observable testified by a decrease of the total number of enterprises, in particular the smaller ones and a parallel increase of bigger enterprises, of turnover and of the level of employment.

The purchase of fish and raw material is the dominant cost item for the sector, accounting for more than 70 % of the total production costs, share increasing over the observed time. EU production (from capture fisheries and aquaculture) covers about 30 % of the total raw material requirements for the EU fish processing sector. The processing sector is therefore very dependent on global fish markets. Whether the dependency on imports will be reduced as more stocks in European waters are fished at Maximum Sustainable Yield (MSY) level remains to be seen. Raw material prices have not decreased over the last years, despite an increase in the supply, due partly to an increase in demand. The high percentage costs of raw material is expected to further increase and are not expected to be offset by improvements in efficiency (e.g. via innovations). Thus, the rising costs in raw materials and energy, is one of the main causes of the sector's low, although slightly improved, profit margins.

The impacts of the **COVID-19 pandemic** on the EU fish processing industry have been changing as the pandemic waves evolved. Since the first European outbreak in March 2020, the processing industry moved from a boost in demand, caused by consumer's fear, to a less optimistic scenario of disrupted supply, increasing costs and contraction in demand. Overall, the EU fish processors seem to have managed the impacts of the pandemic disruptions quite well. Despite the initial shocks in labour productivity and the disruptions in the supply of raw materials, sales and prices of processed fish products recovered since the end of 2020 and returns may have increase in many segments. The initial shocks on labour productivity and the supply chains started mitigating by the end of 2020, heading for recovery in the levels of activity and economic performance in 2021²²⁹.

An outlook of the sector shows that the sharp rise in energy costs, as the MS economies recover from the effects of COVID-19, and the expected rise as a consequence of the Russia's invasion of

Ukraine will undoubtedly have an impact on the fish processing industry across the EU. The ability of the processing industry to pass on cost increases, whether for raw materials, labour, energy or other costs, depends on the relative price elasticities of demand and supply faced by the individual enterprises concerned. In the context of a relative unconcentrated sector (although there is a small evidence of progressive concentration) a greater part of the burden of cost increases could normally be expected to fall on fish processors, meaning that they are not simply able to pass the whole of cost increases on to purchasers. The latter also impact the use of sustainability certifications or other eco-labelling, as customers, in special wholesale and retail actors, have the final influence on making certified raw materials profitable or not for processors.

Different studies point to important differences in the COVID-19 impact between regions and firms; while being a challenging period, some firms managed to improve their profitability. Diverse commercial structures, sales systems and species caught, including the closure of restaurants, reduction of tourism (see section 4.7), and the importance of the small-scale fleets, in addition to the extent and duration of lockdown restrictions can be some of the main reasons explaining these differences.

One market strategy pursued by parts of the EU fleet, mainly the small-scale fleets, was to distribute and sell their products directly to consumers (e.g. through web shops, direct sales and home delivery) with the help of digital technologies (e.g. social networks) and sometimes through Fisheries Local Action Groups (FLAGs).

Production and consumption of organic fish and seafood still represent a niche and new market in the EU despite growing demand in the recent years²³⁰. From a global perspective, Europe continues to be the largest market for organic seafood and although the consumption of organic seafood products is still relatively small, it is expected to grow strongly in the near future mainly because consumers are becoming more environmentally and socially aware. Several large retailers across Europe have declared their strong commitment for selling more sustainable seafood but this mostly includes the Aquaculture Stewardship Council (ASC) and the Marine Stewardship Council (MSC) certified products. Seafood labelled as sustainable does not need to be organic²³¹.

²²⁸ STECF. 2022. Economic Report on the fish processing industry. Publications Office of the European Union, Luxembourg.

²²⁹ Ibid.

²³⁰ <https://www.cbi.eu/market-information/fish-seafood/organic-seafood/>

²³¹ It can be therefore considered a threat for pure organic fish and seafood. <https://www.cbi.eu/market-information/fish-seafood/organic-seafood/>

BOX 4.1 EASY FEED²³²

As fish stock in the sea has been decreasing significantly over the last few years, catching wild fish to feed farm fish has become unsustainable. Finding substitutes to feed fish in farms is therefore critical.

EASYfeed is project that that contributes for sustainable and profitable development of aquaculture in the EU, contributing to the EU blue growth strategy. The project brings to the fish farming sector a new and unique sustainable production model, to offer European consumers a healthy, high quality and affordable product. It aims at producing organic aquaculture feed formula, made out of spirulina and quinoa. It completely excludes fishmeal and fish oil in its composition, and is profitable, as its production costs are up to 40 % cheaper than classical feed. Tilapia is grown into the coordinator's facilities and benefits from the EASYFEED formula, to be marketed, at a later stage, as sustainable fish production.

After the consortium confirmed the feasibility of its innovative fish feed on a small scale as a solution to decrease the dependence of the aquaculture sector on marine resources, they wanted to go a step further to validate its use on an industrial scale. This will bring on the market a unique final tilapia-based product obtained in a most sustainable way. Tilapia will also be marketed in new formats (fish sticks, hamburgers, frankfurter and tilapia with vegetables ready-to-eat dishes), which will open new doors for its commercialisation on the EU market.

EasyFEED is active in the Mediterranean sea basin. The project received EU funding amounting to €438 563.

Since the early 2000s, better management of fish and shellfish stocks has contributed to a decrease in fishing pressure in the North-east Atlantic Ocean and the Baltic Sea, and there are signs of recovery in the reproductive capacity of several fish and shellfish stocks. Currently, 28 % of the assessed fish and shellfish stocks in those two regions are within safe biological limits²³⁴, meaning that the number of stocks within safe biological limits has experienced a 3.5-fold increase, from 8 in 2003 to 28 in 2020²³⁵. Fishing mortality in these regions is on average near the levels producing maximum sustainable yield, but further improvement is needed for all stocks to reach maximum sustainable yield fishing mortality levels, in accordance with the common fisheries policy objectives.

In contrast, in the Mediterranean Sea and the Black Sea, the situation remains critical, with 87 % of the assessed stocks overfished and a significant lack of knowledge about fishing pressure and reproductive capacity. Upon the EU's initiative, the MedFish4Ever and Sofia ministerial Declarations were adopted in 2017 and 2018 respectively. They launched a new political momentum to redress the governance of fisheries in the two sea basins. Also within the EU, good progress was achieved under the CFP in the past two years, notably with the adoption and implementation of the first ever Multi-Annual Plan (MAP) in the Mediterranean, the EU MAP for demersals in the Western Mediterranean, and the adoption of the send-alone Fishing opportunities regulation for the Mediterranean and the Black Sea.

Further urgent action is needed, and success will depend on the availability and quality of marine information, the commitment to implement scientific advice and an adequate uptake of management measures. Many stocks remain overfished and/or outside safe biological limits. It is clear that efforts by all actors will need to be intensified to ensure that stocks are managed sustainably.

Additional action is needed to reduce the environmental impacts of fishing activities, particularly to better protect and conserve seabed habitats and to reduce incidental by-catch. For example, by-catch is a key pressure for sharks, rays and skates in Europe seas, where 32-53 % of all species are threatened. Seabed habitats are under significant pressure across European seas from the cumulative impacts of bottom fishing, offshore industries, coastal developments, and pollution by contaminants, nutrient enrichment and litter, particularly from land-based sources. Recent analyses by the International Council for the Exploration of the Sea²³⁶ shows that 85 % of the seabed in the depth zone 0-800m in EU Atlantic and southern Baltic Sea waters is physically disturbed by bottom fishing, with a similar proportion in the Mediterranean Sea (0-1 000m depth zone). Below these depths bottom fishing has already been prohibited to protect the seabed and sensitive species. During the first Marine Strategy Framework Directive (MSFD)²³⁷ implementation cycle, fisheries was identified as the main human activity causing physical damage to the seabed. It is likely that the poor status of benthic habitats will influence species depending directly or indirectly on them, including the abundance of commercially exploited species.

4.1.4 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

Commercial fishing competes with other maritime activities in terms of access to resources and space. This is particularly the case with respect to *Maritime transport*, *Marine non-living resources* and *Ocean energy* (offshore windfarms). On the other hand, capture fisheries may benefit from *Port activities*. Positive spill over effects may be generated by the Marine Protected Areas (MPAs) where fisheries resources are protected effectively, but these MPAs may reduce the current fishing grounds. For instance, *Coastal tourism* activities may compete for space with fishing but tourists are also an important source of demand for fish products, especially from small-scale coastal fleets²³³.

Aquaculture may compete for access to space with *Coastal tourism*, *Port activities*, *Maritime transport*, *Non-living resources* (offshore oil and gas, marine mining) and fishing. Synergies may exist with offshore windfarms (e.g. multi-use platforms) and mix interactions with *Coastal tourism*.

²³² <https://easyfeed-project.eu/en/home/>

²³³ Note that various requirements, conditions and licencing may be required for providing such services.

²³⁴ Based on an assessment of commercial fish/shellfish stocks in the area for which reference points are available.

²³⁵ Scientific, Technical and Economic Committee for Fisheries (STECF). Monitoring of the performance of the Common Fisheries Policy (STECF-Adhoc-22-01). Publications Office of the European Union, Luxembourg, 2021, EUR 28359 EN.

²³⁶ https://www.ices.dk/sites/pub/Publication%20Reports/Advice/2021/Special_Requests/eu.2021.08.pdf

²³⁷ Directive 2008/56/EC.

4.2 MARINE NON-LIVING RESOURCES

The *marine non-living resources* is an important Blue Economy sector. For many years, the sector has played a key role in terms of providing access to sources of energy and raw materials necessary for the European economy. Although some of its sub-sectors have now reached maturity and are in decline, it is expected that the sector will continue to play a crucial role in the transition to a sustainable Blue Economy, both in terms of enhancing the availability of critical materials needed for the development of low-carbon technologies, and by minimising its impacts on the marine environment and climate change mitigation with the adoption of climate neutral, circular, responsible and resource efficient approaches²³⁸.

4.2.1 BACKGROUND

The exploitation of Europe's seas and oceans for non-living marine resources has increased over the last decade and is projected to continue growing. However, the mature offshore gas and oil sector has been in decline for some years.

For the purpose of this report, the *Marine non-living resources* sector comprises three main subsectors, further broken-down into activities:

1. **Oil and gas:** Extraction of crude petroleum, Extraction of natural gas;
2. **Other minerals:** Operation of gravel and sand pits; mining of clays and kaolin; it also includes extraction of salt.
3. **Support activities** for petroleum and natural gas extraction, other mining and quarrying.

More than 80 % of the current European *oil and gas* production takes place offshore, mainly in the North Sea and to a lesser extent in the Mediterranean and Black Seas. Offshore production in the North Sea is carried out by Denmark, the Netherlands, Germany and Ireland. Offshore production occurs in the Baltic mainly along the Polish coast and in the Mediterranean on the continental shelf in Greece, Spain and Croatia. Romania and Bulgaria are hydrocarbon (oil and gas) producers in the Black Sea. Increasing exploration plans are foreseen for the Mediterranean region (in the Cypriot, Greek and Maltese continental shelves), the Black Sea (Bulgarian and Romanian continental shelves) as well as for the Atlantic East coast (Portuguese continental shelf)²³⁹. Italy established a moratorium on offshore oil and gas exploration permits, as well as a sharp increase in fees payable on upstream concessions, with the aim to prioritise renewable energy developments and move towards decarbonisation.

The mature offshore gas and oil sector has been mostly in decline over the past few years due to decreasing production and rising production costs, as well as a push towards clean energy in line with the EGD. Until 2022, low oil prices and the trend towards alternative sources of energy with a lower carbon footprint have undermined the economic viability of offshore facilities. In the EU, UK and Norway, a growing number of offshore oil and gas installations are reaching the end of their economically productive life and are entering the process of decommissioning. The main reasons for decommissioning an oil or gas field are either that its production is decreasing, making operating costs too high to sustain further operation or, that technical conditions require shut-down and it is considered uneconomic to upgrade the infrastructure to continue production of the remaining resources. Decommissioning is also expected to accelerate due to the shift from fossil fuels to renewable and low-carbon energy sources. Although decommissioning in the EU will not be completed until at least 2050, the costs are high now and it is estimated that €4 8 billion will be spent in the EU-27 on decommissioning of oil and gas infrastructure in 2020-2030. Given this high level of activity and its impacts, the Commission has prioritised this study to investigate the adequacy of EU legislation.²⁴⁰

Since March 2022, oil prices have increased sharply as a result of Russia's invasion of Ukraine. Consequently, the resolve of the EU and the United States to rapidly decrease their dependency on Russian oil and gas is expected to lead to an uplift of offshore oil and gas exploration in European seas and beyond.

The *Other minerals* sub-sector, for its part, continues to be on the rise. Mining the seabed is identified in Europe's Blue Growth strategy as an important component of the future maritime economy, especially to meet the requirements of high-tech industries. Activity within Europe is predominantly focussed on marine aggregate extraction rather than mining activities. More than 50 million m³ of marine aggregates, mainly sand and gravel, are extracted from the European marine seabed, mostly for the construction industry, beach nourishment and sea defence construction (i.e., to safeguard dunes, beaches, coastal areas and islands). The biggest EU aggregate extractor countries in 2018 were the Netherlands, Denmark, France and Belgium²⁴¹.

The demand for resources such as sand and gravel, used for construction purposes and creating concrete, is also likely to increase. Increasing demands for drinking water mean that desalination is also expected to grow. Likewise, as coastal communities attempt to adapt to new pressures posed by climate change, dredging, beach nourishment and sand reclamation may intensify.

Overall, the contribution of Marine non-living resources to the EU Blue Economy in 2019 was 0.2 % to jobs, 2.5 % to GVA and 5 % to profits. Until 2022, the sector has been in decline due mainly by the decreasing production in the offshore oil sub-sector.

²³⁸ EU Technical Expert Group (TEG) on Sustainable Finance. Financing a sustainable European economy. Taxonomy technical report. June 2019.

²³⁹ Joint Research Centre (JRC) (2015). EU Offshore Authorities Group – Web Portal: Offshore Oil and Gas Production. <https://euoag.jrc.ec.europa.eu/node/63>

²⁴⁰ Report of the European Commission (2021). Study on Decommissioning of offshore oil and gas installations: a technical, legal and political analysis.

²⁴¹ Report of the European MSP Platform for the European Commission (2018). Technical Study: MSP as a tool to support Blue Growth. Sector Fiche: Marine Aggregates and Marine Mining, Based on EMODnet database.

4.2.2 MAIN RESULTS

Size of the EU Marine non-living resources sector in 2019-2020

In 2019, the GVA generated by the sector amounted to almost €4.7 billion, a 58 % decrease compared to 2009. Gross profits, at €3.7 billion, shrunk by 61 % on 2009 (€9.7 billion). Reported turnover was €13.1 billion, an 80 % decrease on the €67 billion turnover in 2009 (Figure 4.5).

Net investments in tangible goods shrank to about €0.3 billion in 2019, almost 86 % less than in 2009. The ratio of net investment to GVA was estimated at 7 % in 2019, down from 21.4 % in 2009. New investments have been declining due to the downsizing of the oil extraction section, the remaining investments are being channelled into innovation, exploration and production units further offshore and in deeper waters.

Preliminary data from Eurostat suggest that turnover further decreased by about 13 % in 2020 compared to 2019. It is expected that GVA and gross profits have suffered similar decreases.

In 2019, the sector directly employed more than 10 060 persons, 71 % less than in 2009. Personnel costs totalled €0.9 billion, 40 % less than in 2009. As personnel costs decreased less than persons employed, annual average gross wage, estimated at almost €90 700, more than doubled compared to 2009 (€44 570) (Figure 4.6).

Denmark leads in Marine non-living resources with 27 % of the jobs and 39 % of the GVA, followed by Italy with 22 % and 14 %, respectively. The sector has been in decline, in most part due to the contractions in the oil and gas sub-sector.

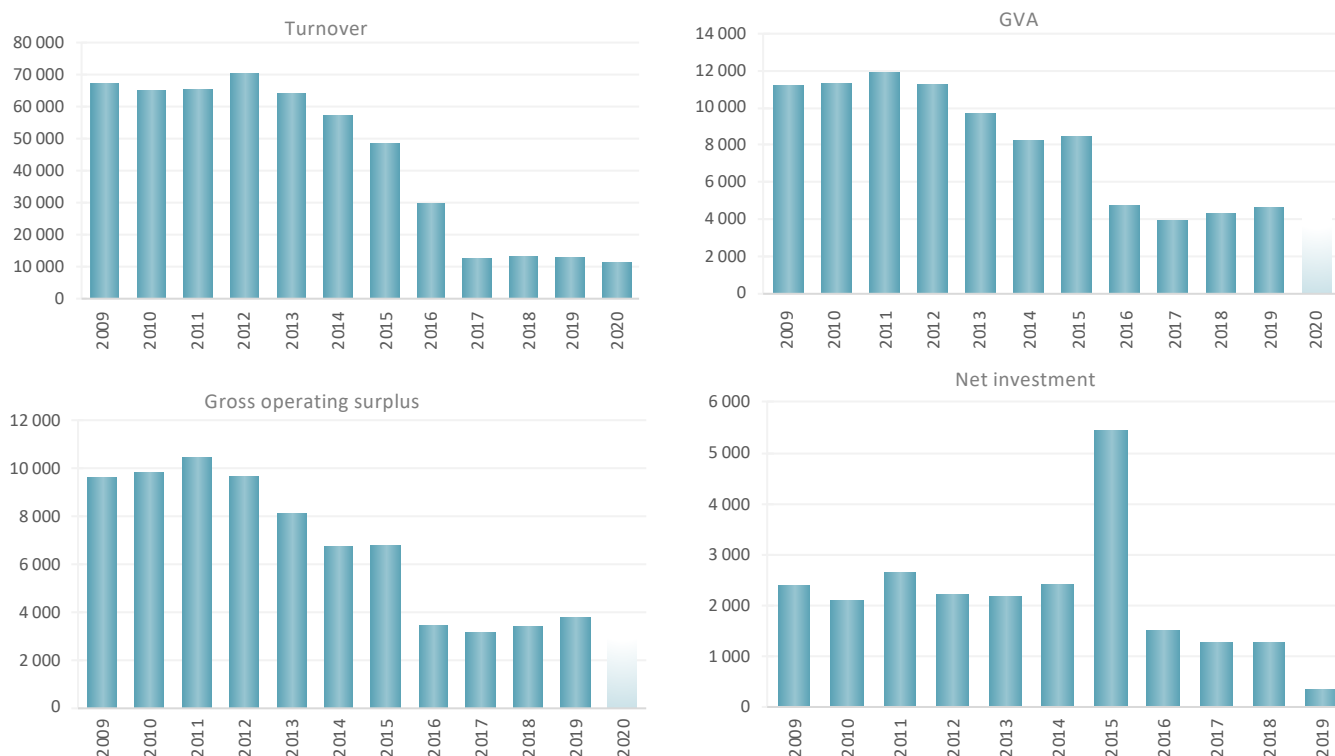
Results by sub-sectors and Member States

Employment: Oil and gas extraction accounted for about 3 870 persons employed in 2019, which represents 38 % of *Marine non-living resources* employment; *Other minerals* employed 14 % of the sectoral workforce, while *Mining support activities* employed its largest share (48 %). Overall, employment in the sector decreased by 71 % compared to 2009. An 85 % decrease was registered for oil and gas, a 38 % decrease in support activities and a 17 % decrease for other minerals. Member States that employed more personnel, in descending order, include Denmark, Italy, the Netherlands, and Romania.

Turnover: Oil and gas accounts for almost €10.5 billion, which represents 80 % of the whole *Marine non-living resources* sector's turnover; other minerals produced about €450 million and support activities the remaining €2.2 billion. Overall turnover in the sector decreased by 80 %, driven by a similar decrease for the oil and gas sub-sector (84 % decrease).

Gross value added: Oil and gas accounts for almost €4.7 billion of GVA, which corresponds to 66 % of the total for the whole sector; other minerals produced about €160 million of GVA (3 %), and support activities the remaining €1.4 billion (31 %). Overall GVA

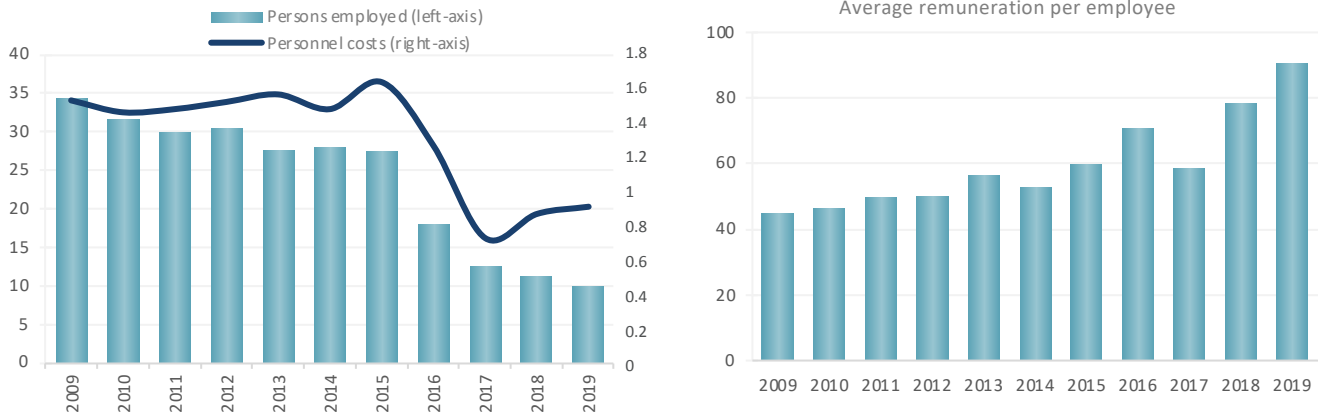
Figure 4.5 Size of the EU Marine non-living resource sector, € million



Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain. Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover.

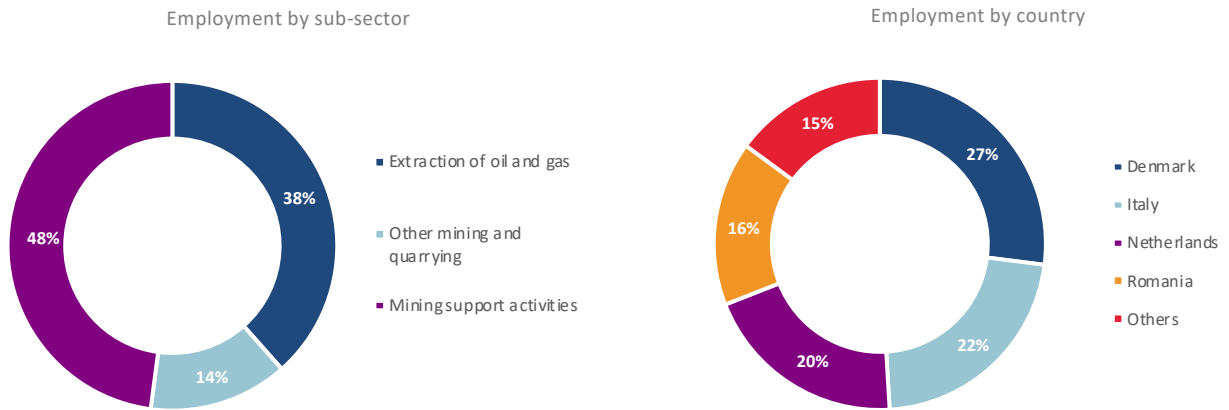
Source: Eurostat (SBS) and own calculations.

Figure 4.6 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in the EU *Marine non-living resource* sector



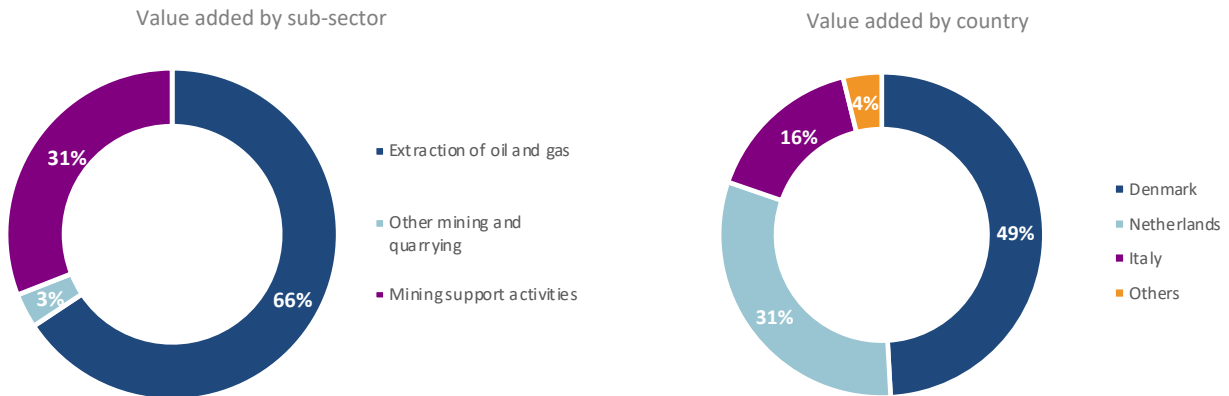
Source: Eurostat (SBS) and own calculations.

Figure 4.7 Share of employment in the EU *Marine non-living resources* sector, 2019



Source: Eurostat (SBS) and own calculations

Figure 4.8 Share of the GVA generated by the EU *Marine non-living resources* sector, 2019



Source: Eurostat (SBS) and own calculations

in the sector decreased by 58 %, driven by the decrease in the oil and gas sub-sector (70 %). The top contributors, in descending order, include Denmark (with 49 %), the Netherlands (31 %), and Italy (16 %). It is estimated that the sectoral GVA in 2020 suffered a similar decrease as turnover.

Gross profit: The bulk of profits are generated by oil and gas (€2.7 billion), which suffered a 71 % decline from 2009. Other minerals gained about €80 million of gross profits, and support activities the remaining €1.0 billion (27 % of the total). In total, gross profits suffered a significant fall in 2019 compared to 2009 (61 %) reflecting the decrease in the activity of the sector. It is estimated that gross operating margins were further eroded in 2020, as a consequence of the COVID-19 outbreak.

Net investment in tangible goods: The overall 81 % fall in investments from 2019 to 2009 was driven by the oil and gas and support activities sub-sectors; while other minerals suffered a relative lower decrease (10 % decrease). The impacts of COVID-19 on economic activity and market confidence led to a further decline in offshore exploitation of oil and gas in 2020-21. It is likely that investments will pick up again in 2022 as a result of the shifts in demand and international trade of oil and gas resources.

4.2.3 TRENDS AND DRIVERS

The EU aims to be climate neutral by 2050. To achieve these reduction targets, significant investments need to be made in new low-carbon technologies, renewable energies, energy efficiency, and grid infrastructure. Natural gas should play a key role

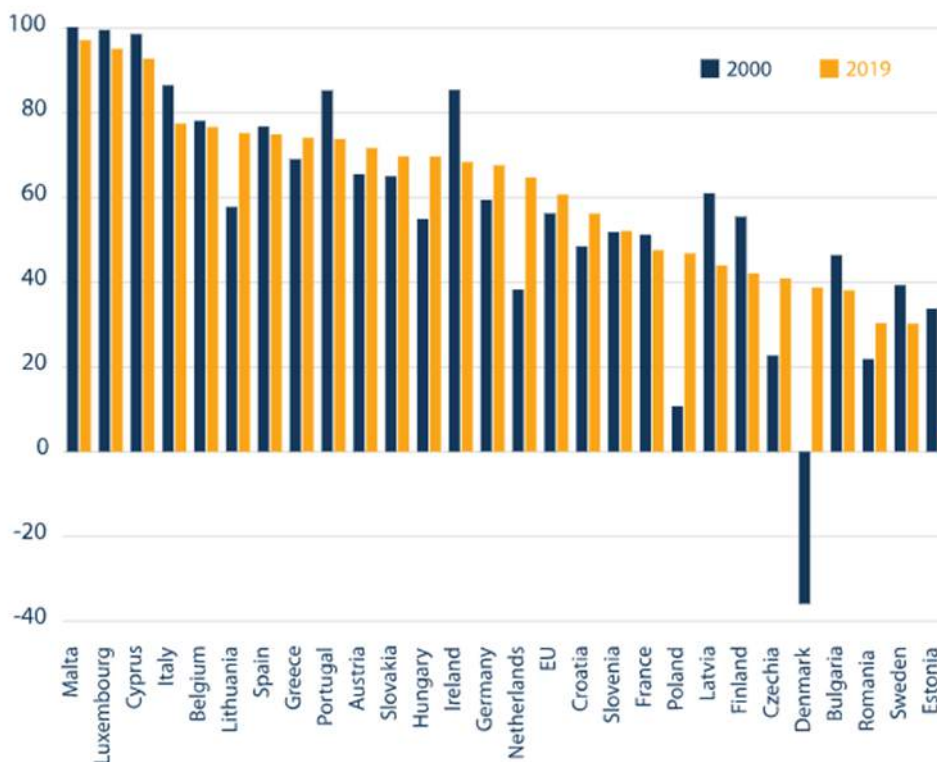
in achieving this reduction even with current technologies until supply of renewable energies becomes the main source. As investments are made for time horizons of 20 to 60 years, policies that promote a stable business framework, which encourages low-carbon investments, need to be in place well beforehand.

None of the EU Member States are self-sufficient in relation to their energy needs (as far as fossil fuels are concerned), with some smaller Member States, such as Malta, Cyprus and Luxembourg, almost completely reliant on external supplies. At the other end of the range, Estonia and Denmark are much less reliant on imports to meet their energy needs (Figure 4.9).

Despite decreasing crude oil production and consumption in the EU in recent years, crude oil and its derived products still remain the largest contributors to energy consumption²⁴². The EU imports more than half of the fossil fuel energy it consumes each year, with a particularly high levels of dependency for crude oil and natural gas.

In the EU in 2019, the dependency rate was equal to 61 %, which means that more than half of the EU's energy needs were met by net imports. The main imported energy product was petroleum products (including crude oil, which is the main component), accounting for almost two thirds of energy imports into the EU, followed by gas (27 %) and solid fossil fuels (6 %). In 2020, imports of crude oil from non-EU countries dropped by 13.3 % from 2019. As illustrated in Figure 4.10, more than one fourth of the extra-EU's crude oil imports in 2020 came from Russia (25.8 %), followed by Norway (8.7 %), Kazakhstan (8.5 %), United States (8.1 %), Saudi Arabia and Nigeria (both slightly below 8 %).

Figure 4.9 Energy dependency rate, 2000, 2019



Source: Eurostat

²⁴² Eurostat. Oil and petroleum products - a statistical overview.

Available at: https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Oil_and_petroleum_products_-_a_statistical_overview&oldid=315177#Imports_of_crude_oil

Despite a year-on-year 12.5 % reduction in total EU imports of natural gas from non-EU countries, the EU dependence on the two largest exporters into the EU, namely Russia and Norway, increased by 2 % and 5 %, respectively. As illustrated in Figure 4.11, more than 43 % of the EU's imports of natural gas in 2020 came from Russia, despite a contraction of about 13.6 million cubic metres of EU imports, followed by Norway (21.1 %), Algeria (8.2 %), Qatar (4.6 %), United States (4.4 %) and the UK (4.3 %)²⁴³.

Crude oil and gas prices have been relatively low until recently. Fluctuations due to endogenous and exogenous shocks, make future fossil fuel prices uncertain. The reduction in EU demand for crude oil partly thanks to the push towards clean energy by the EGD, together with the potential reduction in Chinese demand and increases in world production of crude oil led to a decrease in oil prices. On the other hand, demand for gas is expected to continue increasing and, in consequence, so will its price.

Following the measures taken to confront the COVID-19 pandemic in early 2020, oil prices collapsed due to market concerns and the fall in economic activity, as well as the related Saudi Arabia-Russia oil price war that began in March 2020. Therefore, it is expected that the economic performance of offshore exploitation of oil and gas may have continued to decline in 2020 and 2021. The low prices together with a decreasing trend in production and increasing costs to exploit more remote reserves point to the continued deterioration of the economic performance of the sector.

However, oil price increases in 2022, in great part due to Russia's invasion of Ukraine and potential changes in the supply may lead to increases in the oil and gas activity in the EU, as well as in the economic performance of the sector.

In light of these events, the EU announced on the 8 of March an outline of a plan to make Europe independent from Russian fossil fuels before 2030, starting with gas²⁴⁴. REPowerEU will address the uncertainty scenario of the recent months with the rise in energy prices and seek to diversify Europe's sources of gas supply, speed up the roll-out of renewable gases and replace gas in heating and power generation. It also presents MSs with additional guidance on possible measures, such as the possibility to regulate prices in exceptional circumstances, how Member States can redistribute revenue from high energy sector profits and emissions trading to consumers, and provision of short-term support to affected companies via EU State Aid rules. It will also present a legislative proposal requiring underground gas storage across the EU to be filled up to at least 90 % of its capacity by 1 October each year. The plan, will complement the 'Fit for 55 initiatives' and will increase the resilience of the EU-wide energy system based on two main pillars: (i) Diversifying gas supplies (e.g. higher Liquefied Natural Gas (LNG) and pipeline imports from non-Russian suppliers, and larger volumes of biomethane and renewable hydrogen production); (ii) and, reducing faster the use of fossil fuels by boosting energy efficiency, increasing renewables and electrification, and addressing infrastructure bottlenecks.

4.2.4 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

Activities related to *Marine non-living resources* may compete for access to space with activities in *Coastal tourism*, the *Marine living resources'* primary sector (capture fisheries and aquaculture) and *Maritime transport*. In particular, gravel extraction may conflict with capture fisheries because gravel beds are the principal spawning grounds for several commercially important species. On the other hand, synergies exist with *Port activities* and *Shipbuilding and repair* and mixed interactions with *Marine renewable energy* (offshore wind farms).

The majority of oil and gas production in Europe takes place offshore. Following the departure of the United Kingdom from the EU, which operates 363 offshore installations, there are currently around 193 installations in European waters. Given the EU's high energy demand, these operations help ensure a secure supply of energy.

The sector has developed technologies, infrastructure and operational skills of significant value to the Blue Economy. With the depletion of many exploited oil and gas fields and the start of decommissioning, these strengths could prove very useful for the development of new offshore activities, such as floating offshore windfarms or geothermal power and structures such as multi-use platforms.

Against a backdrop of increased renewable energy production, offshore oil and, in particular, natural gas projects are expected to continue to be a major source of hydrocarbon resources in the coming decade. These activities will further develop *Port activities*, where a significant share of traffic involve offshore support vessels (OSV), such as, offshore construction vessels (OCV), dive support vessels, stand-by vessels, inspection, maintenance and repair vessels (IMR), ROV support vessels, etc. As well as offering further cargo and Engineering, Procurement, Construction (EPC) opportunities, offshore oil & gas also increases *Port activities* via decommissioning. This involves moving components away from hydrocarbons fields that are coming to the end of their working lives or have already reached this point.

Decommissioning is expected to accelerate in the coming years due to the shift from fossil fuels to renewable and low-carbon energy sources. Although decommissioning in the EU will not be completed until at least 2050, the costs are high now and it is estimated that €4.8 bn will be spent in the EU-27 on decommissioning of oil and gas infrastructure in 2020-2030. To decommission an offshore oil or gas field, a process known as 'plug and abandonment' (P&A) isolates the reservoir from the marine environment through the placement of two or more cement barriers in the well bore. This can provide isolation in the short to medium term. However, the long-term integrity of well P&A barriers is not proven²⁴⁵.

²⁴³ Eurostat. Energy statistics. [https://ec.europa.eu/eurostat/cache/infographs/energy/COM\(2022\)_108_final_resource.html](https://ec.europa.eu/eurostat/cache/infographs/energy/COM(2022)_108_final_resource.html) (europa.eu)

²⁴⁴ COM(2022) 108 final - resource.html (europa.eu)

²⁴⁵ European Commission. Study on Decommissioning of offshore oil and gas installations: a technical, legal and political analysis: Final report. Luxembourg: Publications Office of the European Union, 2022.

Figure 4.10 Crude oil: EU imports from non-EU countries, 2020 (based on thousand tonnes)



Source: Eurostat and own elaboration.

Figure 4.11 Natural gas: EU imports from non-EU countries, 2020 (based on million cubic metres)



Source: Eurostat and own elaboration.

Accidents such as the 2010 Deepwater Horizon disaster in the Gulf of Mexico, illustrate the need for comprehensive safety measures. While safety is the primary responsibility of operators and individual countries, EU rules are important because an accident in one country can cause environmental and economic damage to its neighbours as well. Under the Directive on Safety of Offshore Oil and Gas Operations²⁴⁶, the EU has put in place a set of rules to help prevent accidents, as well as respond promptly and efficiently should one occur.

Since 2016, the Commission publishes an annual report on the safety of EU offshore oil and gas operations. According to the latest report, Member States reported 156 reportable events in 2019, up from 120 in 2018. Most of the incidents (43 %) belong to the category of unintended releases of gas and/or oil, while 3.75 % concerned the loss of well control (blowout/diverter activation and well-barrier failures), and 2.5 % concerned failures of safety and environmental critical elements (SECE). A further 0.94 % were vessel-collision incidents, while 0.63 % concerned the loss of structural integrity of the installation, and 0.31 % concerned helicopter accidents (1 event). Two incidents required the evacuation of personnel and, for the first time since reporting, 1 incident resulted in the loss of life²⁴⁷.

Projects for extraction of petroleum and gas have to undergo either an environmental impact assessment (EIA) or a screening procedure in accordance with the EIA Directive²⁴⁸. According to the abovementioned safety directive, companies are fully liable for environmental damages caused to protected marine species and natural habitats. The pressures and impacts of such human activities on the marine environment also need to be considered by Member States in their marine strategies under the MSFD. Physical loss or disturbance to the seabed, changes of hydrographical conditions, levels of contaminant inputs of energy (e.g. underwater noise during the construction phase) generated by such activities should be given particular attention. At regional level, this process should be carried out in close cooperation with regional seas conventions.

Aggregate extraction and dredging are activities thought to potentially cause significant environmental impact. In particular, they can create permanent hydrographical changes, including from seawater movement, salinity and sea temperature changes. During the first MSFD implementation cycle, dredging was identified as the main human activity causing physical damage on the seafloor in the Black Sea. The Water Framework Directive (WFD) reporting shows that about 28 % of EU's coastline is affected by permanent hydrographical changes, including seawater movement, salinity or temperature. In Europe, dredging activities and the disposal of these materials are well established and regulated by national authorities, which in turn are normally based on international guidelines (e.g. OSPAR guidelines)²⁴⁹.

4.3 MARINE RENEWABLE ENERGY (OFFSHORE WIND)

4.3.1 BACKGROUND

Marine Renewable Energy (MRE) includes both *offshore wind energy* and *ocean energy*. MRE represent an important source of green energy and can make a significant contribution to the EU's 2050 energy strategy. The EU Offshore Renewable Energy Strategy aims for an installed capacity of at least 60 GW of offshore wind and at least 1 GW of ocean energy by 2030. By 2050, installed capacity should further surge to 300 GW of offshore wind and 40 GW of ocean energy, respectively²⁵⁰.

Moreover, the MRE sector presents a great potential to sustainably generate economic growth and jobs, enhance the security of its energy supply and boost competitiveness through technological innovation.

Ocean energy technologies are currently being developed and tested to exploit the vast source of clean, renewable energy that seas and oceans offer. Although still at the research and development stage and not yet commercially available, promising ocean technologies include: wave energy, tidal energy, salinity gradient energy and ocean thermal energy conversion (OTEC). Wave and tidal energy are currently the more mature of these innovative technologies.

Offshore wind energy is currently the only commercial deployment of a marine renewable energy with wide-scale adoption. At the end of 2021, European sea basins are leading in terms of installed offshore wind energy, with over 65 % of the world's total installed capacity. Starting with only a small number of demonstration plants²⁵¹ in the early 2000s, the EU now has a total installed offshore wind capacity of 16.3 GW across 10 countries²⁵². In late 2021, 1.8 GW of new capacity were added to the grid. The main EU producers of offshore wind energy are Germany, the Netherlands, Belgium and Denmark. The UK is currently the country with largest offshore wind fleet installed in European waters (about 10.3 GW)

Given the significant growth of the offshore wind sector, both in terms of construction of the wind parks but also in generating green electricity, this edition of the EU Blue Economy Report includes the production and transmission of electricity generated by offshore wind farms as an additional established sector.

For the purpose of this report, and due to data availability, the *Marine renewable energy* sector currently comprises only *Offshore wind*. Results are complemented by analyses of the sector in terms of capacity and construction of new plants

²⁴⁶ Directive 2013/30/EU of the European Parliament and of the Council, 12 June 2013.

²⁴⁷ European Commission (2021). Annual Report on the Safety of Offshore Oil and Gas Operations in the European Union for the Year 2019. COM(2021) 585 final.

²⁴⁸ Directive 2011/92/EU as amended by 2014/52/EU.

²⁴⁹ OSPAR Guidelines for the Management of Dredged Material at Sea, Agreement 2014-06. Available at: www.ospar.org/documents?d=34060

²⁵⁰ COM(2020) 741 final.

²⁵¹ The first offshore wind farm (Vindeby) was installed in Denmark in 1991 and decommissioned in 2017, after 25 years of useful life.

²⁵² JRC analysis based on GWEC (2021) Global Offshore Wind Report 2021 and 4C OFFSHORE (2022) WIND FARMS DATABASE.

(Section 4.3.3) while other ocean energy technologies (i.e. floating wind energy, wave and tidal energy, etc.) are presented under **Emerging Sectors** (Section 5.1).

Overall, Offshore wind energy (production and transmission) contributed 0.2 % of the jobs, 1 % of the GVA and 1.7 % of the profits to the total EU Blue Economy in 2019. The sector is still relatively small but is in expansion.

4.3.2 MAIN RESULTS

Size of the EU Offshore wind energy (production and transmission) in 2019-2020

In 2019, the GVA generated by the production and transmission of *Offshore wind energy*²⁵³ was more than €1.9 billion, 46 times more than in 2009 (€41 million). Gross profits, at €1.27 billion, 55 times more than in 2009 (€23 million) (Figure 4.12). Reported turnover was above €13.1 billion, 69 times higher than the €188 million in 2009.

Net investments in tangible goods reached €938 million in 2019, more than 10 times more than in 2009. The ratio of net investment to GVA was estimated at 67 %, higher than in previous years. New investments are being channelled into innovation, development, exploration and production units further offshore and in deeper waters.

Preliminary data from Eurostat suggest that turnover decreased about 13 % on average in the electricity supply sector in 2020, while it is expected that GVA and gross profits have suffered similar decreases.

The sector directly employed 10 563 persons, up from 384 persons in 2009. Personnel costs totalled €495 million, 2 652 % more than in 2009. The annual average wage, estimated at €46 832, almost the same compared to 2009 (€46 848) (Figure 4.13).

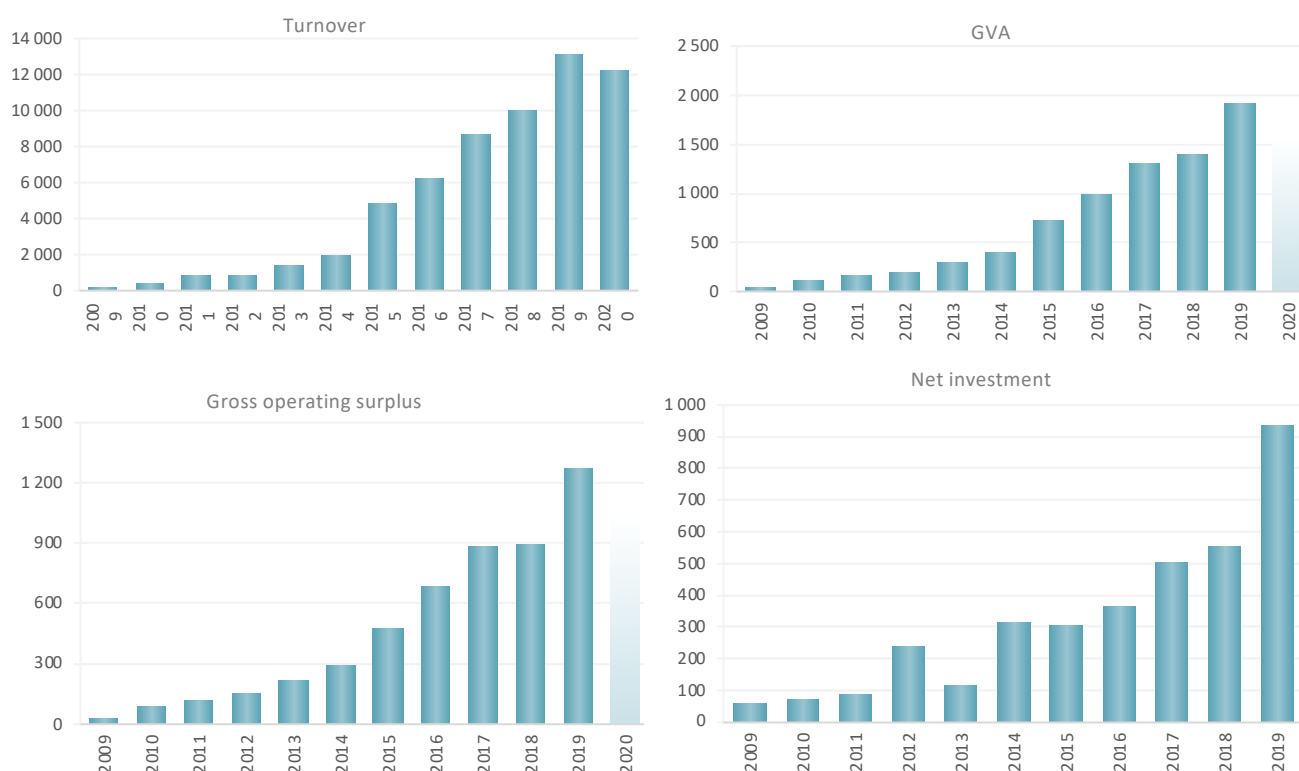
Germany currently leads in Offshore wind energy with 80 % of the jobs and 64 % of the GVA, followed by Denmark with 30 % of the GVA. The sector is in large expansion. Estimates suggest that COVID-19 impact led to a 7 % decrease in the turnover.

Results by Member States

Employment: The top contributors, in descending order, include Germany with 80 % (8 462 persons), followed by Denmark (1,047 persons), the Netherlands (559 persons) and Belgium (495 persons) in 2019.

Gross value added: The top contributors, in descending order, include Germany with 64 % (€1.22 billion), Denmark (€585 million) and Belgium (€118 million).

Figure 4.12 Size of the EU Offshore wind energy (production and transmission), € million

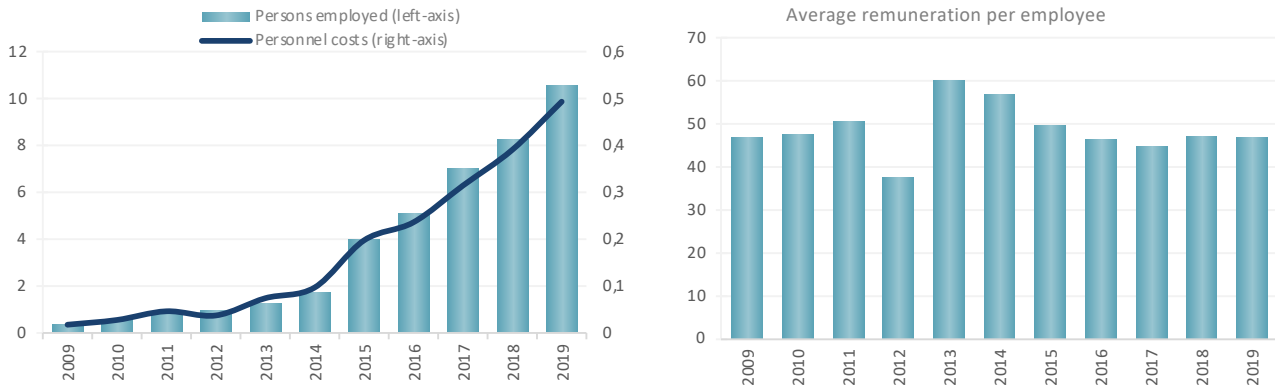


Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain. Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover.

Source: Eurostat (SBS) and own calculations.

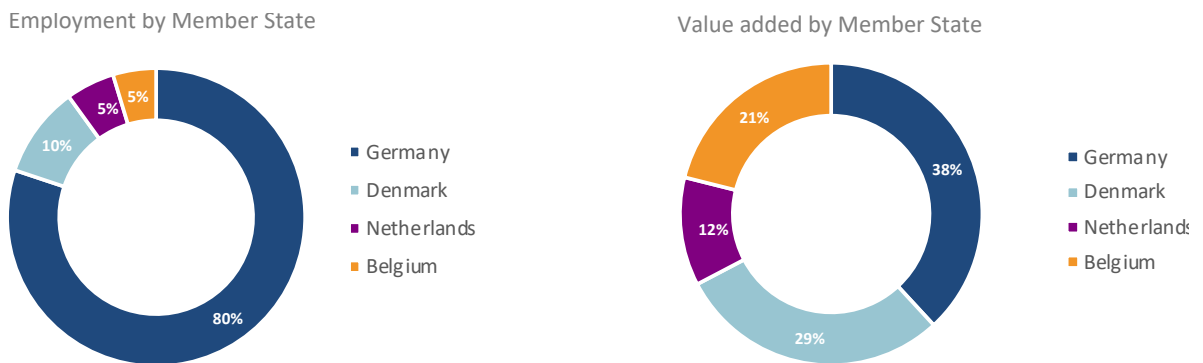
²⁵³ Information on this still emerging sector is limited and the results presented are undervalued. Data on GVA and profits are available for Belgium, Denmark and Germany. Data on employment and investments are available for Belgium, Denmark, Germany and the Netherlands.

Figure 4.13 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in EU Offshore wind energy (production and transmission)



Source: Eurostat (SBS) and own calculations.

Figure 4.14 Share of employment and GVA generated by the EU Offshore wind energy (production and transmission), 2019



Source: Eurostat (SBS) and own calculations.

Gross profit: Germany produced 55 % of the profits (€697 million), followed by Denmark with 40 % (€507 million), and then Belgium with the remaining 5 % (€67 million).

Net investment in tangible goods: Germany invested 38 % (€358 million) of the total reported, followed by Denmark with 29 % (€274 million), Belgium with 21 % (€198 million) and then the Netherlands with the remaining 12 % (€109 million).

Turnover: Germany accounted for 84 % (€11 billion) of the turnover produced, followed by Denmark with 11 % (€1.4 billion) and then Belgium with the remaining 5 % (€679 million).

4.3.3 TRENDS AND DRIVERS

During the last decade, the wind energy sector saw a strong increase in offshore wind technologies due to higher capacity factors achievable, much larger sites availability and a remarkable cost reduction, supported by important technological advances, such as in wind turbine reliability. Also, offshore could build on some lessons learned in the onshore wind sector and competitive tendering. Offshore wind is expected to play a significant role in reaching Europe's carbon-neutrality targets. The European Commission Offshore Renewable Energy Strategy²⁵⁴

was published in November 2020 as part of the EGD roadmap. The Strategy outlines the ambitions to deploy 300 GW of offshore wind energy by 2050, supplying about 30 % of the EU future electricity, with an intermediate target of 60 GW by 2030. Starting as a first mover in the offshore sector, with the first offshore wind farm installed in Denmark in 1991, the EU currently is a global leader in offshore wind manufacturing.

The EU offshore wind energy sector has grown to a capacity of 16.3 GW by the end of 2021 (Figure 4.15)²⁵⁵, with an increase of 1.8 GW in the last year. It represents a growth of 7 % from 2020 total installed capacity of offshore wind.

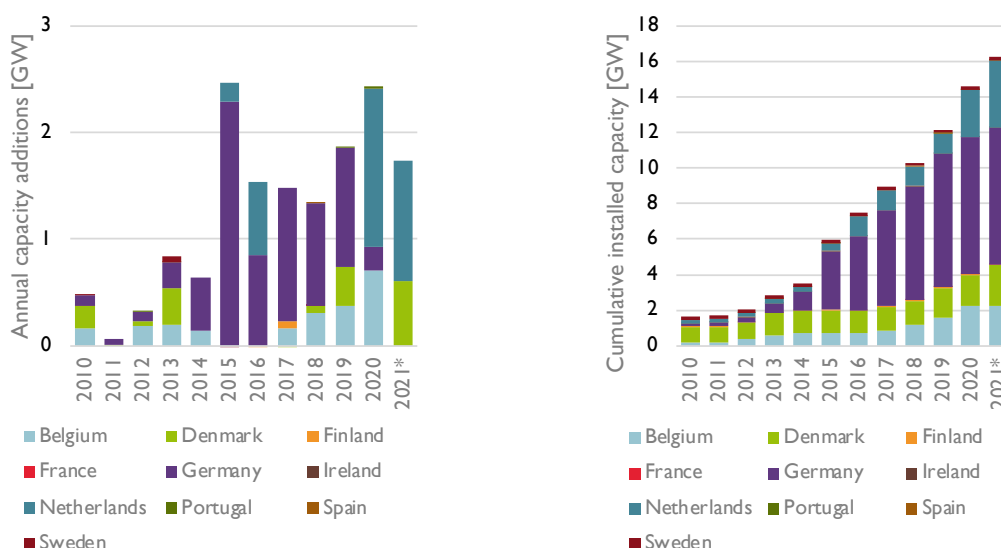
Most of the EU installed capacity is located in the North (84 %) and Baltic Seas (15 %). Germany is the Member State with the largest installed capacity of offshore wind energy (47 %) followed by the Netherlands (23 %), Denmark (14 %), Belgium (14 %). A nascent industry is present in Finland, Sweden, France, Spain, Ireland and Portugal. EU's offshore wind industry keeps on leading the sector driven by a strong home market representing about 46 % of the worldwide capacity deployed²⁵⁶.

²⁵⁴ COM(2020) 741.

²⁵⁵ Wind Europe (2021): Offshore Wind in Europe. Key trends and statistics 2020.

²⁵⁶ JRC (2021). Technology Development Report LCEO: Wind Energy. JRC123138 (data update 02/2022).

Figure 4.15 EU offshore wind energy capacity additions (left) and installed capacity (right), GW



Note: (*) = Preliminary data at the end of 2021.

Source: JRC based on, GWEC, WindEurope, 4COffshore.

The total investment needed to deploy the 14.6 GW capacity installed between 2010 and 2020 is estimated to have amounted to €52 billion, with an average capital expenditure of around €3.6 million per MW.

In 2021, 2.2 GW of new EU offshore wind capacity was financed, reaching final investment decision (FID) for €7.6 billion worth of investment (Figure 4.16), representing a decrease in new offshore wind commitments compared to 2020 (3.6GW; 10.4 billion). 1.4 GW of the 2.2 GW of new offshore wind projects have been awarded in Germany (Arcadis Ost 1, Gode Wind 3 and Borkum Riffgrund 3 Projects); with the remaining in France (0.45 GW) and in Denmark (0.34 GW). The average capital expenditure (CAPEX) of new EU projects is of €3.47 million per MW²⁵⁷. It shall be noted, that while the trend of the average CAPEX is declining for offshore wind projects, there is still significant difference in capital costs across projects. Factors such as rated turbine capacity, depth of the site (and the foundation technology pursued) and the size of a project affect the overall costs. Additionally delays in administrative procedures could push the cost of a project up.

In the run up to 2050, decrease in estimated CAPEX for offshore wind is expected to range between €2.05 and €2.7 million per MW for an average offshore wind project²⁵⁸. This CAPEX reduction is mainly driven by the increase in average turbine sizes (e.g. from about 4 MW in 2016 and 8 MW in 2022 to about 12-15 MW in 2025) and the increase in offshore wind project size resulting in scaling effects²⁵⁹.

Offshore wind energy is gaining importance in relation to onshore wind energy: new offshore wind capacity installed, increased from 13.4 % in 2017 to 24 % in 2020. However, this was followed by a

drop in 2021 to about 10 %. In cumulative terms, offshore wind represents about 8 % of the total installed wind energy capacity in the EU in 2021, growing from 5 % in 2016. It represents over 45 % of the wind energy capacity installed in Belgium and 37 % in the Netherlands (Figure 4.17).

The current number of jobs in the European offshore wind sector is 77 000 (38 000 direct jobs and 39 000 indirect jobs). Estimates towards 2030 expect up to 201 000 jobs in the European offshore wind sector²⁶⁰. Due to the globalisation of the wind energy sector (both onshore and offshore), the number of mergers and acquisitions increased over the last years. These transactions have consolidated the market, with wind players increasing their market share and economies of scale.

In terms of market share within Europe, EU companies are ahead of their competitors in providing offshore generators of all power ranges, reflecting a well-established European offshore market and the increasing size of newly installed turbines²⁶¹. Currently, about 93 % of the total offshore capacity installed in Europe²⁶² in 2019 is produced locally by European manufacturers (SiemensGamesa Renewable Energy, Vestas and Senvion²⁶³). On a global level, an increased deployment activity in China (more than 3GW/year) led to a strong increase in the market share of Chinese OEMs (47 %) leading ahead of the European manufacturers (39 %) when assessing their cumulative market share. This is mainly due to a set of new policies in China targeting renewable energy integration and a shift from Feed-in-Tariffs towards a tender-based support scheme. Offshore wind projects approved before 2018 and grid connected by end of 2021 still receive a Feed-in-Tariff whereas auctions in the following two years will implement a price cap²⁶⁴. The growing offshore wind market offers

²⁵⁷ WindEurope, Offshore wind energy 2021 statistics, March 2022.

²⁵⁸ Excluding offshore wind floating technology.

²⁵⁹ JRC, Low Carbon Energy Observatory, Wind Energy Technology Development Report 2020, European Commission, 2020, JRC120709.

²⁶⁰ SWD(2021) 307 final, PART 2/5.

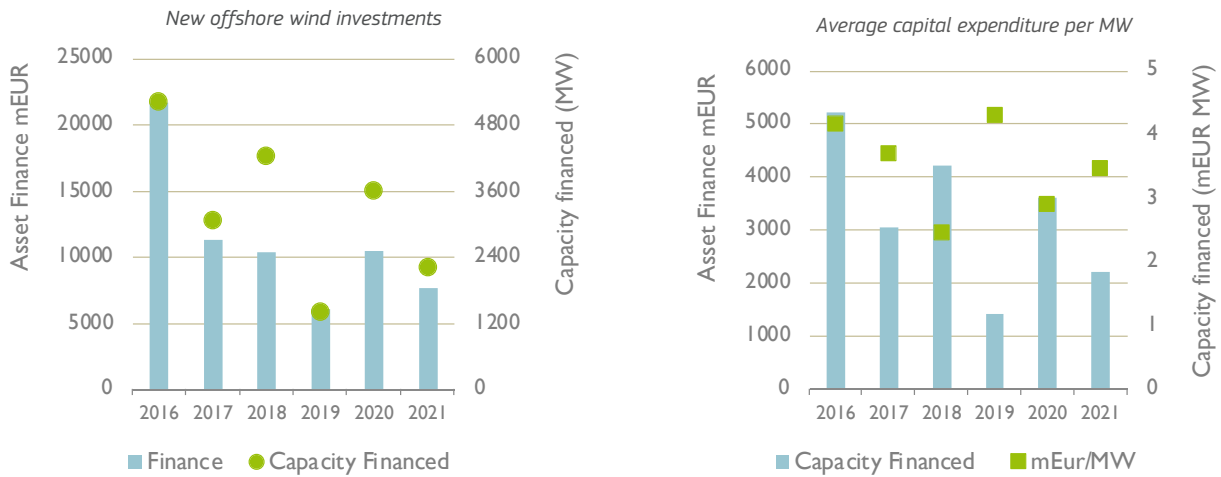
²⁶¹ JRC Technology Market Report – Wind Energy (2019).

²⁶² EU & UK.

²⁶³ An even stronger market concentration can be expected following the insolvency of Senvion and the closure of its Bremerhaven turbine manufacturing plant at the end of 2019.

²⁶⁴ SWD(2021) 307 final, PART 2/5.

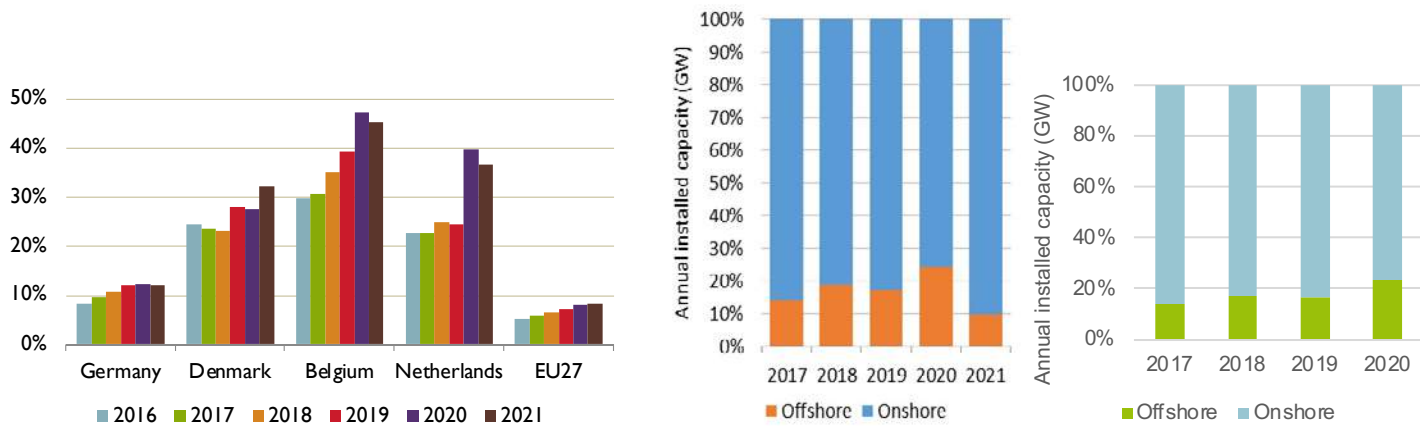
Figure 4.16 Announced financing and capacity to be installed, EU offshore wind energy



Notes: Data based on the finance deals closed each year. Capacity might be added in the respective year or in the following years. For years 2016-2019 UK based projects are also included.

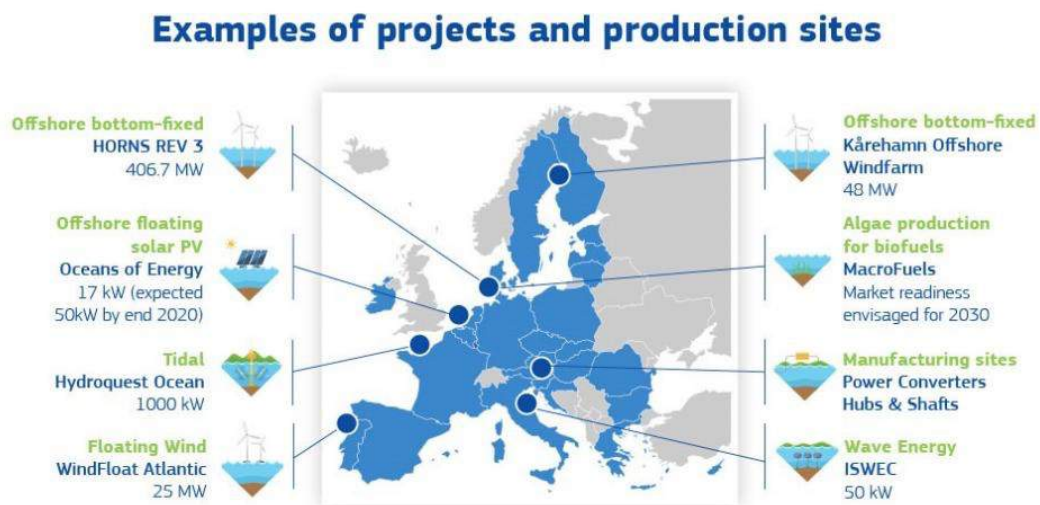
Source: WindEurope (2019, 2020, 2021, 2022), EurObserver'ER (2019, 2020).

Figure 4.17 Onshore vs. offshore wind energy in the EU-27: Historic ratio of offshore over total wind energy, percentage (left) and Ratio of new installed capacity (right)



Source: EurObserver'ER (2020) WindEurope (2021), JRC analysis.

Figure 4.18 Offshore renewable energy: examples of projects and production sites in the EU



Source: European Commission.

the opportunity for European manufacturers to expand their market and production capabilities and allows to lift synergies from the onshore wind market.

Across all EU-27, the United Kingdom and Norway a cumulative offshore wind capacity of about 20.6 GW has been allocated through competitive tendering procedures, which are expected to be commissioned until 2025. With about 12.6 GW of offshore capacity, the Top 5 developers (Ørsted, Vattenfall, RWE Renewables (innogy SE), SSE Renewables, Equinor) account for more than 60 % of the ownership of the allocated capacity²⁶⁵. In March 2021, about 66 % of the total competitive tendered offshore capacity was owned by developers from EU-27 countries, keeping their share almost stable (losing only 2 %) since the announcement of their successful bid. Developers from the United Kingdom and Norway follow with 16 % and 8 %, respectively. The share of non-European companies in European competitive tendered offshore projects is at about 8 % with Japan (3.8 %) and China (1.8 %) being the strongest non-European shareholders, investing mostly in projects in the United Kingdom (Cfd Allocation Round 2 projects) and the Netherlands (Borssele 1&2).

Notably, the latest competitive tender schemes in the Netherlands (Hollandse Kust Noord) saw also a strong presence of the European Oil & Gas major companies (Equinor, Shell, Eni, Total) stepping into the field of offshore wind development.

The Offshore Renewable Energy Strategy published by the European Commission in November 2020 proposes to increase Europe's offshore wind capacity from its current level of 12 GW to at least 60 GW by 2030 and to 300 GW by 2050, contributing to the EU's ambitious energy and climate targets of the EU Green Deal, while ensuring protection of the EU environment (e.g. do no harm principle, environmental protection). The investment needed to do so is estimated at up to €800 billion. Several European developers are working on floating offshore wind turbines, with the first pilot projects on track and deployment expected to accelerate towards the end of this decade. The Strategy addresses the definition of the factors of energy production, as well as broader issues, such as: access to sea-space, industrial and employment dimensions, regional and international cooperation, the technological transfer of research projects from the laboratory into practice²⁶⁶.

BOX 4.2 WindFloat Atlantic – first floating wind farm in continental Europe

The WindFloat Atlantic (WFA) project represents a significant step towards the commercial maturity of floating offshore wind technology, materializing the EU Green Deal objectives, demonstrating the commercial viability and risk acceptance of financial institutions building on previous achievements of the WindFloat 1 prototype.

The project led by Ocean Winds (a Joint-Venture between EDP Renewables and ENGIE), REPSOL and Principle Power (PPI) is a pre-commercial floating offshore wind farm formed by 3 wind turbines of 8.4MW rated power each. Located 18 kilometers off the coast of Viana do Castelo in the northern region of Portugal, it sits in 100 meters water depths and uses the semi-submersible floating technology developed by PPI (WindFloat®) moored to the seabed by anchoring systems. With an installed capacity of 25MW it delivers the equivalent electricity of 50 000 inhabitants' consumption in a yearly basis, avoiding the emission of 33 000 tons of CO₂ peryear.

Innovative technology to supply clean energy

Key technology requirements were developed, implemented, and demonstrated, including an extended design lifetime of 25-years, building on the knowledge of oil and gas permanent units and fixed-bottom offshore wind. The use of large commercial turbines required a quay-side assembly process, with turbines installed with the foundations a float or temporally grounded. By using an onshore crane, the project avoided the use of large offshore heavy-lift vessels, also allowing for certain work to be completed onshore. The offshore activities were simplified, allowing a tow-to-port maintenance strategy for large component replacement. Following a multi-contract strategy, the project fostered the development of an European value chain.

20 direct contracts and hundreds of workers and teams of professionals were involved in the various stages of the WFA project, with a positive socio-economic impact across several European regions where the project was developed. In fact, offshore wind is forecasted to be the fastest growing source of renewable energy in the next 30 years, showing great potential to develop an entire value chain that goes from engineering know-how, to equipment manufacturing, construction/installation logistics and the operational phase of the projects. This renewable energy source is set to become a global industry, underpinning countries to meet their energy transition targets, while delivering value added to economies, through creating highly qualified jobs, while coexisting and fostering other industries such as fishing and open-sea aquaculture.

The WFA project was the first offshore floating project to have proved bankability in October 2018, when the European Investment Bank provided the project with €60 000 000, financed by the InnovFin Energy Demo Projects joint financial instrument which aims to help the technology demonstration of pioneering energy projects. The project has also benefited from a €29 900 000 grant from the European Union's NER300 program and €6 000 000 from the Portuguese Government, through the Portuguese Carbon Fund.

²⁶⁵ JRC Technology Market Report – Wind Energy (2019), March 2021 Update.

²⁶⁶ https://energy.ec.europa.eu/topics/renewable-energy/eu-strategy-offshore-renewable-energy_en

BOX 4.3 SAFEWAVE project – for offshore wind energy

The aim of the SafeWAVE project²⁶⁷ consists of overcoming some of the non-technological barriers that could hinder the future development of Ocean Energy, one of the main pillars of the EU Blue Growth strategy: (i) environmental risk and uncertainty about the potential environmental impacts of wave energy developments; (ii) the need for a Maritime Spatial Planning (MSP) approach to overcome the potential competition and conflicts between wave energy and other marine users; (iii) complex and long consenting processes and (iv) opposition among host communities of future wave energy deployments.

Ocean energy can provide clean, predictable, indigenous and reliable energy and contribute to the EU's objective of reaching a share of renewables of at least 32 % of the EU's gross final consumption by 2030.

SafeWind builds on the results of the WESE project funded by the EMFF in 2018. Some of the specific objectives of SafeWind are:

- Develop an Environmental Research Demonstration Strategy based on the collection, processing, modelling, analysis and sharing of environmental data collected in wave energy sites from different European countries (Mutriku power plant and BIMEP in Spain, Aguçadoura in Portugal and SEMREV in France). It will focus on understanding the effects of wave energy projects and increase the knowledge on priority research areas.
- Develop a Planning and Consenting Strategy through providing guidance to ocean energy developers and to public authorities tasked with consenting and licensing of wave energy projects for most of the EU countries in the Atlantic Arc (France, Ireland Spain and Portugal).
- Develop a Public Education and Engagement Strategy to assist in working collaboratively with coastal communities in France, Ireland, Portugal and Spain, co-developing and demonstrating a framework for education and public engagement, and promoting ocean literacy.

The technology for floating offshore wind in deep waters and harsh environments is progressing steadily towards commercial viability²⁶⁸. Floating applications seem to become a viable option for EU countries and regions lacking shallower waters (floating offshore wind for depths between 50-1000 metres) and could open up new markets such as the Atlantic Ocean, the Mediterranean Sea and potentially the Black Sea. Therefore, floating offshore wind is one of the EU's R&I priorities; increased R&I could foster EU competitiveness.

In total about 16.5 GW of floating offshore wind energy is expected to be produced until 2030, with significant capacities

in selected Asian countries (South Korea and Japan) besides the European markets (France, Norway, Italy, Greece, Spain). Due to good wind resources in shallow waters, only limited floating offshore capacity is expected in China in the mid-term²⁶⁹.

In order to make renewable energy at sea and the ocean successful however, other aspects are also essential. Infrastructure to bring offshore energy onshore is key for the development of offshore wind energy since the renewable energy generated needs to be delivered to the consumers on land. Optimisation of wind turbine design (turbine size and generators) is another important factor to address because more and more powerful generators with a reduced size and weight will be demanded. Circularity of production, operation and removal of offshore wind farms must also be addressed.

The Offshore Renewable Energy Strategy addresses long-term offshore grid planning taking into account aspects related to maritime spatial planning and potential Hydrogen and/or Power-to-X (H2/P2X) energy transformation facilities and smart sector integration. This could ensure vital co-existence with maritime transport routes, traffic separation schemes, anchorage areas, and port development and synergies, supporting the decarbonisation of the maritime transport and logistic industry.

The initiatives in the 'Fit for 55 package' (see chapter 3.1), adopted by the European Commission in July 2021 and RePowerEU plan²⁷⁰ (see chapter 4.2), announced in March 2022, will also play a critical role for the clean transition in the EU. The RePowerEU plan, includes amongst other, an objective to speed up permitting procedures to grow Europe's on- and offshore wind capacity and the need for diversification of energy sources.

4.3.4 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

The *Marine renewable energy* may compete for the access to space with the *Marine living resources* (primary sector), *Coastal tourism* and *Maritime transport* sectors.

Growth of marine energy, in particular **offshore wind** creates potential synergies with the **offshore oil and gas sector**, with competencies required to construct, maintain and decommission offshore projects and to operate in harsh marine environments. Integration could bring benefits in terms of reduced costs, improved environmental performance and utilization of infrastructure. The possibility to provide electricity to offshore oil and gas operations where there are wind farms nearby, or via floating turbines, reducing the need to run diesel or gas-fired generators on the platform and reducing emissions of carbon dioxide (CO₂) and air pollutants. New uses for existing offshore infrastructure once it reaches the end of its operational life, in ways that might aid energy transitions: for example, platforms could provide offshore bases for maintenance of wind farms, house facilities to convert power to hydrogen or ammonia, or be used to inject CO₂ into depleted fields. In fact, some crossover between the sectors

²⁶⁷ Home – SAFEWAVE PROJECT (safewave-project.eu)

²⁶⁸ UNEP & BloombergNEF, Global trends in renewable energy investment, 2019.

²⁶⁹ GWEC, Global Offshore Wind Report 2021, 2021.

²⁷⁰ https://ec.europa.eu/commission/presscorner/detail/en/speech_22_1632

is already evident, in particular in the North Sea – a mature oil and gas basin with a thriving renewable energy industry – with some large oil and gas companies being also major players in offshore wind. For example, the former oil and gas company, Ørsted in Denmark, has moved entirely to wind and other renewables.

The potential synergies extend well beyond the energy sector to encompass shipping, port infrastructure, other maritime industries. **Port activities** and **Shipbuilding and repair** (shipyards) benefit from the economic potential of offshore wind energy. Ports are home to the manufacturers of offshore wind turbines and their large components, as well as project developers and logistics companies. In particular, ports in the North and Baltic seas are adapting rapidly to offshore wind energy with, for example, expansion areas for plant and component manufacturers and heavy-duty terminals and berths for special ships in the sector. While coastal regions benefit in particular from this development, inland suppliers also benefit, e.g. from the metal and mechanical engineering industries, technical service providers, insurance or financing companies, certifiers and consulting firms.

Ports could play an essential role in manufacturing and assembly of foundations, production of large components (e.g. blades, towers), and electrical infrastructures such as the substations, installation, operation and maintenance of wind farms. Accommodating floating offshore wind development will however require significant investments in upgrading port infrastructure (e.g. quays, dry-docks). Moreover, ports can also serve as hubs where sector coupling of wind energy and power-to-x takes (P2X) place to decarbonise ‘hard-to-abate’ sectors, efficiently converting and storing excess energy. According to WindEurope at least fourteen European ports have dedicated wind activities and are located mainly in the North Sea, Atlantic and Baltic Sea. Greening of ports and related operations are considered a priority, alongside with opportunities arising from floating offshore wind, storage and hydrogen production²⁷¹. Moreover, the latest winning bid from Crosswinds B.V. (a Shell-Eneco consortium) in the subsidy-free Hollandse Kust Noord tender included the production of renewable hydrogen in the Port of Rotterdam with an electrolyser capacity of around 200 MW²⁷².

Shipping is also a key enabler of the development of, efficient and sustainable solutions; offshore wind is considered one of them. It could encourage the use of energy-efficient and environmentally friendly vessel serving functions across the full offshore project lifecycle, rewarding the use of vessels with limited to no GHG emissions. However, the transportation in the future of larger, heavier blades will probably be more costly, depending on the type of the vessels, and will require more planning at the design phase.

Wind farms for EU energy generation in offshore sites have only been commercially viable for 30 years and the scale of the farms and the size of turbines have dramatically increased in the last 15 to 20 years. Because the lifetime of the first generation of wind farms is coming to an end, there are now two options: repower or decommission. One of the issues with decommissioning is that

when the first-generation offshore wind farms were installed, decommissioning costs were inaccurately estimated due to limited data available. The other important point is that environmental requirements have changed and have largely become more demanding²⁷³.

Between now and 2030 policies will address how and if to repower or decommission over 1 800 wind turbines. There is also a need to optimise the use of resources in the offshore wind sector, to avoid huge volumes of waste when turbines are at the end of their life cycle. Applying a circular approach, increasing resource efficiency and using resilient and recyclable materials will be the key strategies to put in place, to be in line with the EU Circular Economy Action Plan²⁷⁴.

Increasing the number of offshore wind turbines means also defining other technical aspects. Another field that policies will cover in fact, is the energy infrastructure, define MSPs and improve the internal market for electricity.

Following the **post COVID-19 impact**, it is important to front load investment in offshore renewable energy where possible, as this is likely to boost enduring jobs and economic activity and thereby contribute to the green recovery and long-term sustainable, inclusive growth. According to WindEurope, the industry should focus on recovery capacity, scalable recycling technologies and new, easier to recycle blade materials. They have further called for a European ban on landfilling decommissioned wind turbine blades by 2025.

Across the EU, offshore wind projects are being deployed within the MSP of MSs, taking into account other Blue Economy activities and the objective of achieving good environmental status of the EU marine environment. Furthermore, MSs are getting into regional cooperation to tap on synergies across sea basins. This is for example the case of North Seas Energy Cooperation²⁷⁵ countries, who are joining on the possibilities for concrete cooperation projects, such as joint offshore wind projects that would be connected to and supported by several Member States. This cooperation work also includes possible ‘hybrid’ solutions that could use cross-border solutions for connecting offshore wind farms to the grid and seek synergies with interconnection capacity between countries, and on the corresponding market arrangements.

Thus, the expansion of offshore wind energy offers growth impulses throughout the EU Blue Economy as well as other sectors. It creates additional jobs in many businesses across its value chain (development, construction, operation). This means that offshore wind power creates value in several economic sectors. For example, according to the German Federal Association of Offshore Wind Farm Operators (BWO),²⁷⁶ the development of offshore wind energy in Germany has so far created about 27 000 jobs. These are not only located near the coast, but also in the southern and western Germany, where important components such as bearings, gearboxes and generators are manufactured, due to the industrial

²⁷¹ WindEurope, Offshore Wind Ports Platform, <https://windeurope.org/policy/topics/offshore-wind-ports/>, 2020.

²⁷² WPM 2020, <https://www.windpowermonthly.com/article/1690675/shell-eneco-win-hollandse-kust-noord-auction>

²⁷³ Benjamin Pakenham, Anna Ermakova and Ali Mehmanparast ‘A Review of Life Extension Strategies for Offshore Wind Farms Using Techno-Economic Assessments’, (2021).

²⁷⁴ https://cinea.ec.europa.eu/news/circular-future-offshore-wind-energy-2021-06-24_en.

²⁷⁵ https://energy.ec.europa.eu/topics/infrastructure/high-level-groups/north-seas-energy-cooperation_en?msclkid=ce3ea97aa8a911ecabbd6205675e86a8

²⁷⁶ <https://www.bwo-offshorewind.de/>

value chain. The expansion of offshore wind energy has great economic potential: total sales along the entire value chain amounted to around €9 billion in 2018.

Nevertheless, environmental considerations are also important to address in the development of offshore wind energy. Habitats disturbance and degradation, increased underwater noise, disruption of seabed integrity, decreased water quality and collision of wind turbines with sea birds and bats are just a few examples of the negative impacts of offshore renewable energy on the marine environment²⁷⁷, including an increased understanding of the ecological impacts of large-scale offshore wind. Maritime Spatial Planning (MSP) can be considered as instrumental to²⁷⁸ balance sea uses and sustainably manage the marine ecosystems²⁷⁹ by applying an ecosystem-based approach which in turn aligns with the marine strategy framework directive²⁸⁰.

An independent assessment (ETC/ICM, 2019b) shows that wind-farms and oil and gas installations are the most frequent human-made structures liable to cause hydrographical pressure in the EU's offshore waters. Offshore energy installations are present in almost 800 (10 km×10 km) grid cells, representing less than 0.5 % of a total assessed offshore area (234 692 cells). The highest concentration is in the North-east Atlantic region with presence in 700 cells, representing 0.7 % of assessed offshore area (101 943 cells)²⁸¹. However, there is no region-wide assessment available to estimate the adverse effects of these installations on benthic and/or water column habitats.

4.4 PORT ACTIVITIES

The port sector is crucial to the European economy. Ports are essential infrastructures of huge commercial and strategic importance, and port activities are instrumental in supporting the free movement of goods and persons in Europe. Ports are important to a number of other sectors including *Maritime transport*, *Shipbuilding* and *Maritime defence*, among others. They act as facilitators of economic and trade development. Many European ports are important clusters of energy and industry; in other words, ports facilitate the clustering of energy and industrial companies in their proximity. Close cooperation between ports, shipping lines and other actors in the logistics chain is necessary to ensure efficient and smooth cargo flows²⁸².

The impacts of the COVID-19 pandemic, combined with the green and digital transitions are bringing about a profound transformation of Europe's economy and society. These developments create challenges and opportunities for the port industry. Ports in Europe are very diverse. Yet, they are confronted with similar constraints, choices, targets, and objectives. On the one hand, the negative environmental externalities generated by port activities must be increasingly addressed and mitigated, in line with the EGD. On the other hand, the ecological transition offers new development opportunities. Ports in Europe are exploring new areas of activities and need to develop new capabilities, such as providing the space, equipment and handling technology required by the growing offshore energy industry, develop as sustainable energy hubs, and many other emerging Blue Economy sectors. While maintaining their core business as crucial supply chains hubs, ports have never proven more essential than during the health crisis to connect maritime and hinterland transport²⁸³.

4.4.1 BACKGROUND

Port activities play a key role in trade, economic development and job creation in Europe. It is a mature and growing Blue Economy sector. Ports, as multi-activity transport and logistic nodes, also play a crucial role in the development of established and emerging maritime sectors.

In 2019, EU ports handled 3.6 billion tonnes of goods (gross weight). In 2020, this figure decreased to 3.3 billion tonnes due to the COVID-19 pandemic, which determined a drop in the number of ships calling at EU ports comprised between 14.4 % and 29 %, compared with the previous year²⁸⁴. Despite this decline, EU ports enable maritime transport to handle 77 % of the EU's external trade and 35 % of all intra-EU trade²⁸⁵.

²⁷⁷ COM(2020) 7730 final.

²⁷⁸ North Seas Energy Cooperation – Work Programme 2020-2023, 2019.

²⁷⁹ North Seas Energy Cooperation – Work Programme 2020-2023, 2019.

²⁸⁰ Directive 2008/56/EC of the European Parliament and of the Council of 17 June 2008 establishing a framework for community action in the field of marine environmental policy (Marine Strategy Framework Directive).

²⁸¹ SWD(2020) 62 final.

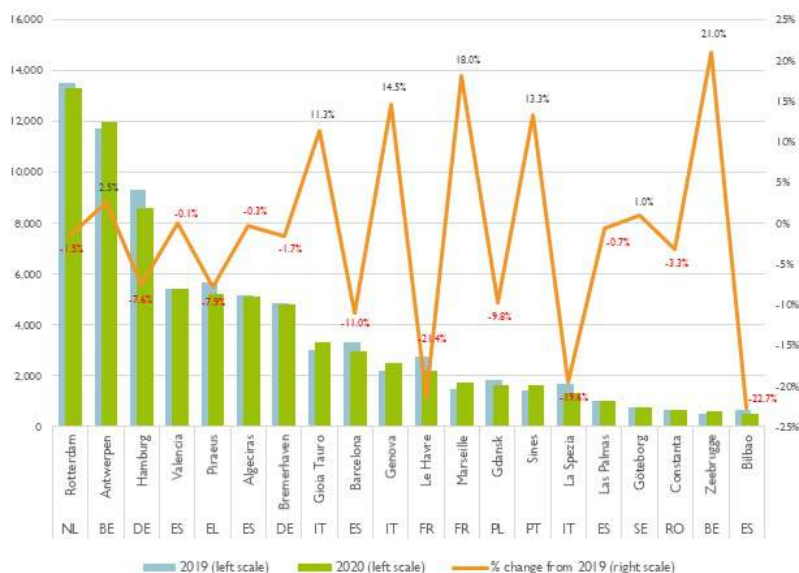
²⁸² <https://www.espo.be>

²⁸³ Deloitte. Europe's ports at the crossroads of transitions A study commissioned by the European Sea Ports Organisation (ESPO), June 2021.

²⁸⁴ Eurostat. Maritime transport of goods – quarterly data. <https://ec.europa.eu/eurostat/web/products-eurostat-news/-/ddn-20211209-1>

²⁸⁵ European Maritime Safety Agency (EMSA) and European Environment Agency (EEA). European Maritime Transport Environmental Report 2021.

Figure 4.19.A Top 20 EU ports by volume of containers handled, 2019-2020 (TEUs).



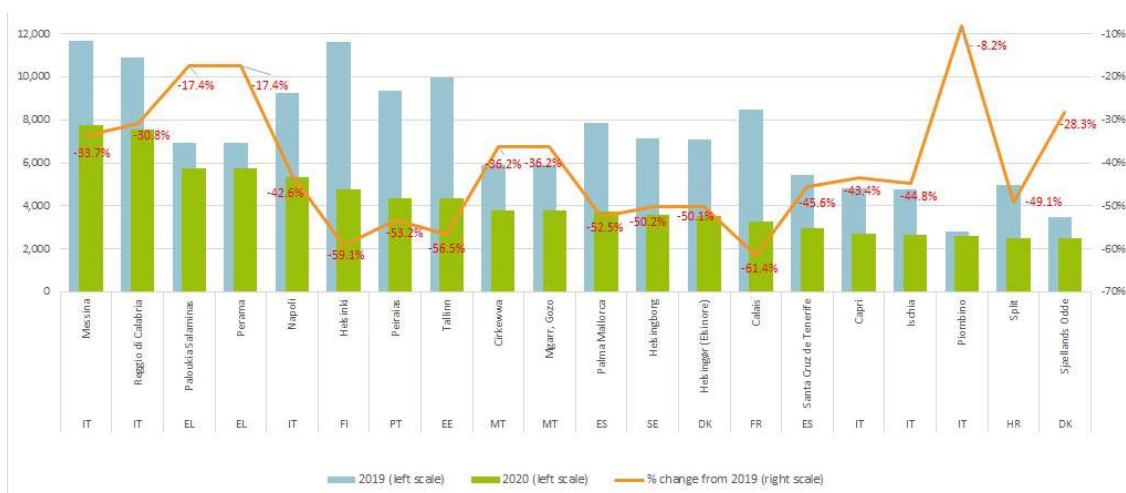
Source: Own elaboration from Eurostat data.

Figure 4.19.B COVID-19 impacts on the volume of containers handled in EU Member States, 2019-2020 (TEUs).



Source: Own elaboration from Eurostat data.

Figure 4.19.C Top 20 EU ports by number of passengers embarking and disembarking, 2019-2020 (thousand).



Source: Own elaboration from Eurostat data.

Figure 4.19.D COVID-19 impacts on the number of seaborne passengers travelling to EU Member States, 2019-2020.



Source: Own elaboration from Eurostat data.

The number of containers heading into European ports has risen by more than four times over the past 20 years²⁸⁶. The top 15 EU ports in terms of cargo capacity (2021 data) are, in this order: Rotterdam (NL), Antwerp (BE), Hamburg (DE), Valencia (ES), Piraeus (EL), Bremerhaven (DE), Algeciras (ES), Barcelona (ES), Gioia Tauro (IT), Le Havre/Rouen (FR), Marsaxlokk (MT), Genoa (IT), Gdansk (PL), Zeebrugge (BE), Sines (PT). In 2021, they handled 78 million TEU²⁸⁷, up 5 % from 2020. The port of Antwerp was the only large gateway port in Europe registering a positive growth in 2020 (+1.4 %). Rotterdam, on the other hand, lost 1.5 % of activity in 2020 in terms of volume of containers handled (Figure 4.19.A). However, in 2021 it experienced a strong rebound (+7.8 %), with a volume of loaded containers of 12 million TEU²⁸⁸. The EU-27 as a whole registered a reduction of 2,276 TEUs in 2020 mainly due to COVID-19 impacts, representing a 2.4 % drop compared to 2019. While the EU countries in the Baltic Sea (Estonia, Lithuania, Finland) were hit the hardest in relative values, the most affected Member States in terms of container volume handled were Germany, where there was a reduction of about one million TEUs, Spain (-723 thousand TEUs), France (-436 thousand TEUs), and Greece (-377 thousand TEUs). On the other hand, Italy and Belgium registered volume increases of approx. 400 thousand TEUs each (Figure 4.19.B).

The number of passengers embarking and disembarking in EU ports in 2019-2020 has followed a similar trajectory as for freight. However, the drop caused by COVID-19 travel restrictions has been much more severe, both for the EU passenger gateway ports (Figure 4.19.C) and for each EU Member State as a seaborne travel destination (Figure 4.19.D). The largest EU passenger ports experienced drops bigger than 50 %, with the port of Helsinki registering a reduction of more than 6 million passengers, followed by the ports of Tallinn, Calais, and Piraeus losing approximately 5 million passengers each.

More and more ports across the EU, aim to reduce their environmental and climate impact while also enabling green shipping

fleets or acting as clean energy hubs. These activities will have an important role in reaching the objectives of the European Green Deal (EGD).

For the purpose of this report, the *Port activities* sector comprises two main sub-sectors, further broken-down into the following activities:

- 1. cargo and warehousing:** Cargo handling and Warehousing and storage;
- 2. port and water projects:** Construction of water projects and Service activities incidental to water transportation.

Port activities accounted for 9 % of the jobs, 15 % of the GVA and 16 % of the profits in the EU Blue Economy in 2019. The sector has grown since 2009 in terms of jobs and GVA.

4.4.2. MAIN RESULTS

Size of the Port activities sector in 2019-2020

The value added generated by *Port activities* grew by 21 % from 2009 to 2019, reaching €27.9 billion. Gross profit, at €11.8 billion, was 20 % higher than in 2009. Turnover amounted to €68.5 billion, a 24 % rise on 2009 (Figure 4.20).

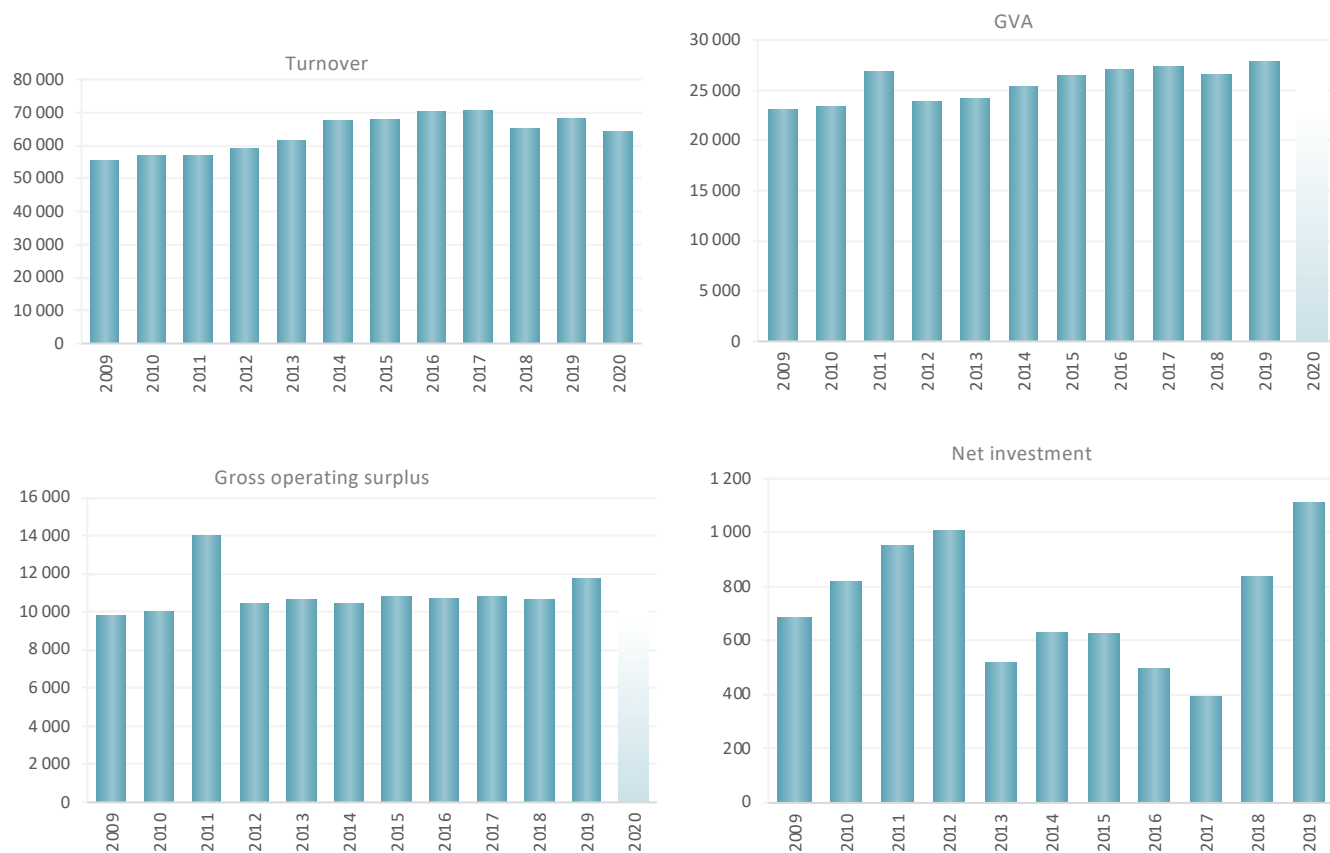
Preliminary data from Eurostat suggest a decrease in about 6 % on the average in turnover in 2020. It is expected that GVA and gross profits have suffered similar decreases from 2019.

The sector directly employed 382 625 persons in 2019, than in 2009 (381 570 persons). Personnel costs increased by 21 %, from €13.3 billion in 2009 to €165.1 billion in 2019. This led to a similar 21 % increase in average wages compared to 2009. The average annual wage was estimated at about €42 100 (Figure 4.21).

²⁸⁶ World Shipping Council.

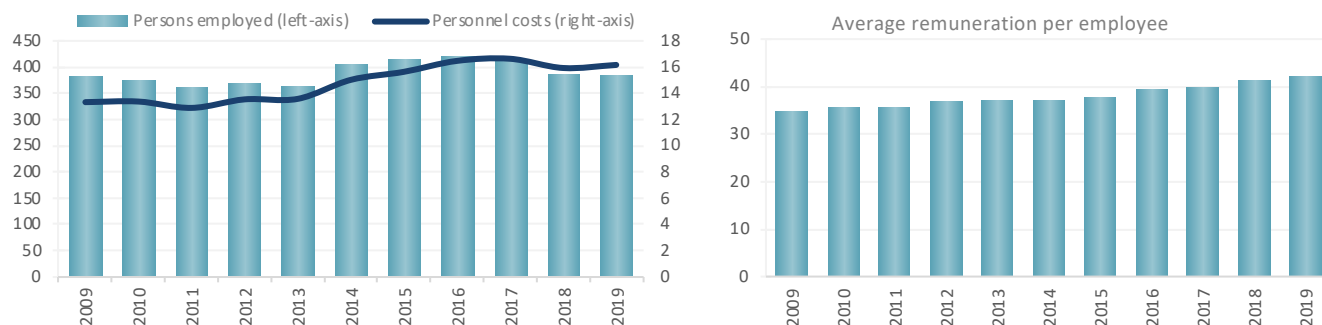
²⁸⁷ Unit of cargo capacity: twenty-foot equivalent unit.

²⁸⁸ Notteboom, T. (2022). PortEconomics.eu

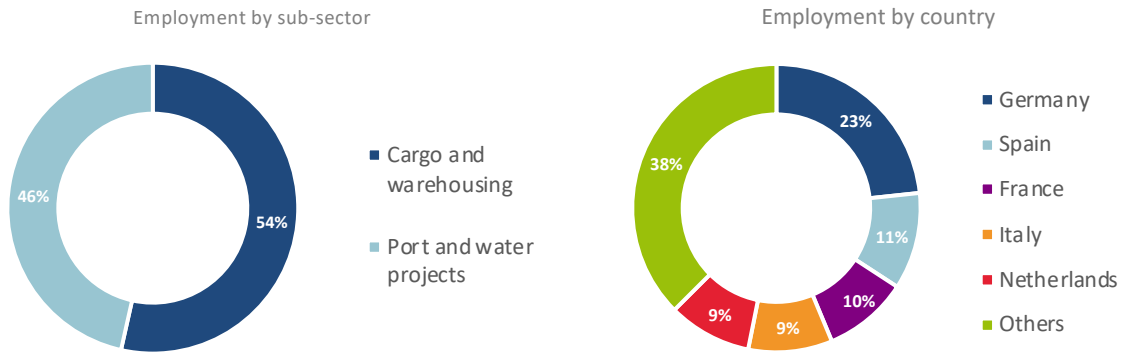
Figure 4.20 Size of the EU *Port activities* sector, € million

Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain. Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover.

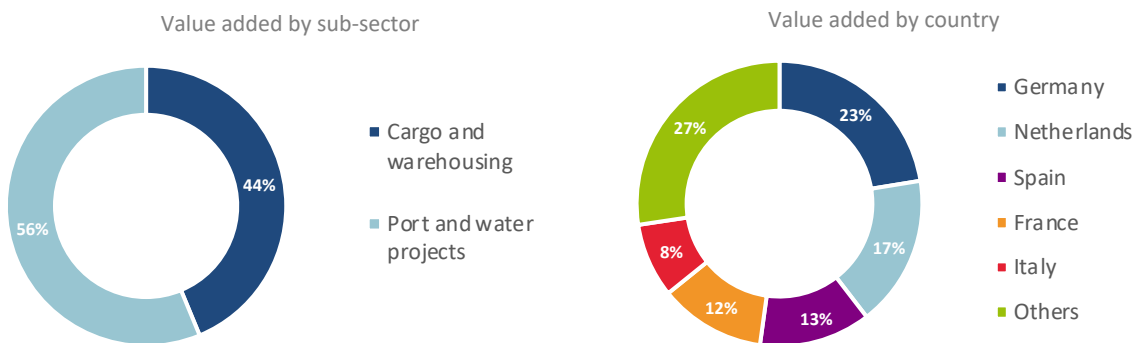
Source: Eurostat (SBS) and own calculations.

Figure 4.21 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in the EU *Port activities* sector

Source: Eurostat (SBS) and own calculations.

Figure 4.22 Share of employment in the EU *Port activities* sector, 2019

Source: Eurostat (SBS) and own calculations.

Figure 4.23 Share of the GVA generated the EU *Port activities* sector, 2019

Source: Eurostat (SBS) and own calculations.

Germany leads Port activities by contributing 23% of the GVA and generating 23% of the jobs; followed by the Netherlands (17% and 9% in terms of jobs and GVA), Spain (13% and 11%) and France (12% and 9%).

Results by sub-sectors and Member States

Employment: The majority of the sector's workforce (54%) is employed in Cargo and warehousing, with 204 760 direct jobs; while Ports and water projects employed 177 860 persons (46%). Compared to 2009, the number of jobs in Cargo and warehousing increased by 5% while decreasing by 6% in Ports and water projects. Member States that employed more workers, in descending order were Germany (23%), Spain (11%), France and Italy (10% each), and the Netherlands (9%).

Gross value added: The value added generated by the sector in 2019 was almost evenly distributed between Cargo and warehousing (44%) and Ports and water projects (56%). The top contributors, in descending order, include Germany (23%), followed by the Netherlands (17%), Spain (13%) and France (12%).

Gross profit: Total gross profit gained by the sector amounted to €11.8 billion in 2019: of which €4.7 billion (40% of the sector total) in Cargo and warehousing, and €7.1 billion (60%) in Ports and water projects. Cargo and warehousing increased by 32%

compared to 2009, while Ports and water projects registered a 13% increase. It is estimated that gross operating margins decreased in 2020, as a consequence of the decrease in economic activity and transport restrictions imposed by COVID-19 outbreak.

Gross investments in tangible goods²⁸⁹: Most of the new investments in 2019 went to Ports and water projects (66%), which saw a 6% decrease from 2009 figures. While investments in Cargo and warehousing decreased by 4%, resulting in an overall decrease of 6%.

Turnover: In 2019, total turnover amounted to €68.5 billion: €32.3 billion (47% of the sector total) in Cargo and warehousing and €36.2 billion (53%) in Ports and water projects. Cargo and warehousing increased by 24% compared to 2009, similarly, Ports and water projects increased by 23%; leading to an overall increase of 24% for the sector.

4.4.3 TRENDS AND DRIVERS

The European market for port activities has evolved considerably over the past few years, and is still evolving as a result of a number of key drivers, namely: (i) environmental (e.g. climate change impacts, resource and energy footprint, etc.), (ii) technological (e.g. digitalisation, logistic tech, automation, etc.), (iii) geopolitical

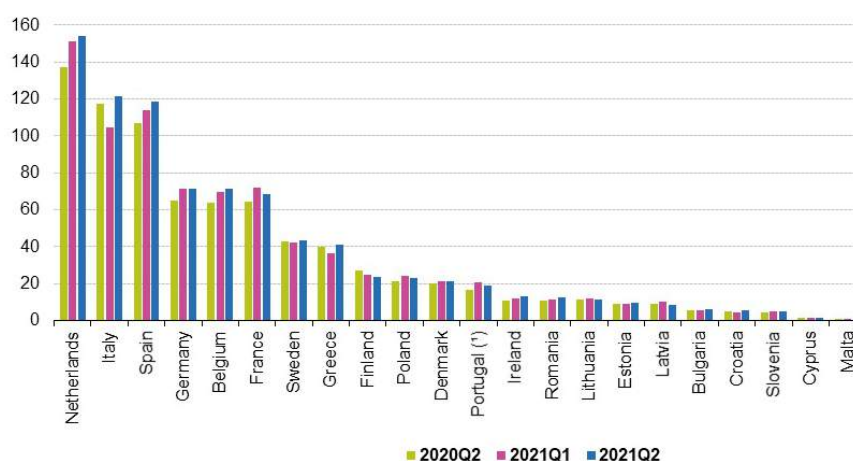
²⁸⁹ Net investments in tangible good are unavailable for most of the activities, but Construction of water projects.

Figure 4.24 Gross weight of seaborne goods handled in EU main ports (2015–2021)



Source: Eurostat.

Figure 4.25 Gross weight of seaborne goods handled in main ports, by EU Member State, 2020–2021 (million tonnes)



Source: Eurostat.

(i.e. international trade developments, foreign investments, competition, etc.), (iv) demographic (e.g. global population growth, urbanization, etc.)²⁹⁰.

These drivers are contributing to reinforce a number of trends in port activities that are actively pursued by EU policies, such as:

1. transition towards more sustainable port activities, e.g. by reducing negative port externalities, increasing environmental performance, improving safety and security, and promoting sustainable investment in line with the Taxonomy Regulation²⁹¹;
2. more focus on technological innovation, particularly in maritime service activities, cargo handling and logistics industry e.g. through an increased use of artificial intelligence, connectivity, automation, and robotics;
3. supporting changing trade patterns as a result of the structurally increasing international demand, evolving consumption patterns, and resulting global integration and consolidation in the logistic industry. Ports and port activities will therefore continue to play a key role as crucial supply chain nodes connecting international routes and marine and terrestrial transportation modes.

The withdrawal of the United Kingdom from the EU on 31 January 2020 has had some impacts on some European ports. This has led to the establishment of the Brexit Adjustment Reserve (BAR), endowed with a budget of €5 billion for ports that have been negatively affected²⁹².

The COVID-19 pandemic also had important repercussions on port activity, especially in the first half of 2020. As a result of the COVID-19 crisis and the subsequent restrictions put in place in the EU and worldwide, ports suffered significant losses, since for several months most fishing, shipping and transport activities were halted. The International Association of Ports and Harbors (IAPH) Barometer for week 45 of 2020 showed increases in hinterland delays as well as port storage utilisation levels for medicines and consumer goods²⁹³. However, once activities restarted and markets reopened, a restocking/stockpiling wave was observed, which has resulted in a surge of container flows thereafter, with numerous ports in Europe reporting record traffic volumes on the import side²⁹⁴.

After a steady recovery observed since the second quarter of 2010 following the economic crisis, and the peak of activity reached

²⁹⁰ Deloitte. Europe's ports at the crossroads of transitions A study commissioned by the European Sea Ports Organisation (ESPO), June 2021.

²⁹¹ Regulation (EU) 2020/852.

²⁹² European Sea Ports Organisation (ESPO). Annual Report 2020-2021.

²⁹³ <https://sustainableworldports.org/iaph-wsp-barometer-week-45-upticks-in-hinterland-delays-as-well-as-port-storage-utilization-levels-for-medicines-foodstuffs-and-consumer-goods/>

²⁹⁴ <https://sustainableworldports.org/iaph-wsp-barometer-week-45-upticks-in-hinterland-delays-as-well-as-port-storage-utilization-levels-for-medicines-foodstuffs-and-consumer-goods/>

in the second quarter of 2019, maritime transport observed a downwards trend until the second quarter of 2020. Almost half (48 %) of 75 ports surveyed globally in June 2020 had registered a decline in container vessel calls compared to pre-COVID-19 times²⁹⁵. Port throughput was down across the board in Europe in 2020. Traffic bounced back towards the end of 2020 (Figure 4.24), as ports were used as strategic hubs to offset congested supply chains²⁹⁶.

In the second quarter of 2021, the Netherlands, Spain and Italy were the EU countries with the largest amount of maritime freight handled in their main ports, handling more than 100 million tonnes of goods (Figure 4.25). Only four of the maritime EU Member States reported a decrease in the tonnes of goods handled in their main ports compared to the same quarter of 2020. In relative terms, the largest decrease was observed for Finland (-13.9 %), followed by Latvia (-9.8 %), Cyprus (-1.3 %) and Lithuania (-0.4 %). On the other hand, Malta reported the highest increase in main port activity in this period (+51.4 %). Several countries, among which Ireland (+19.4 %) and Romania (+19.0 %), recorded noticeable growths in this period. Portugal, Slovenia, the Netherlands, Belgium and Spain recorded increases of more than 10 %.

The EU Recovery and Resilience Facility is expected to facilitate the inclusion of new investments in ports infrastructure in the National Recovery and Resilience Plans, which will further boost port activities. Other measures put in place by the EU and the Member States should provide additional support for the sector.

4.4.4 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

Port activities provide the basic infrastructure and services for many other Blue Economy sectors including *Marine living resources*, *Maritime transport*, *Marine non-living resources*, *Marine renewable energy*, *Coastal tourism* and *Maritime defence and security*. Ports are at the heart of the maritime shipping industry, they are the departure, entry and transfer points for all goods, services, and persons travelling by ship. Beyond making use of these key services, ships also dock, refuel, and offload their waste at ports.

In this context, ports may act as facilitators of economic and trade development for their hinterland. On the other hand, ports may compete for space, for instance, with aquaculture and Coastal tourism.

Many European ports are important clusters of energy and industry. This role is taken either as provider of clean energy to vessels (for navigation and use while at berth), as import points for clean energy to be used upstream (LNG, hydrogen) or through energy production within their area. In the case of the provision of electricity to vessels, the connections with the energy grid is quite important. Industrial activities can take place also within or close to port areas due to proximity to ease of access to resources or as staging points (for example, the assembly and/ or production of offshore wind equipment²⁹⁷.

Port activities come with challenges, as they can cause local and global environmental impacts such as air pollution, greenhouse gases emissions, waste and garbage generation, noise, ship waste, local community impacts, sediment impacts, dust, water pollution, and use of land due to port development²⁹⁸.

The EU international trade with internal and international market highly depends on seaports. 75 % of imported and exported goods and 31 % of exchanges within the EU market, are transiting via seaports²⁹⁹.

The European Commission has been addressing these challenges through the revision of legislation, including under the 'Fit for 55 package' (see Chapter 3.1). With the goal of reducing emissions of net 55 % by 2030, compared to 1990 levels, several initiatives have been adopted to improve the initial 40 % emissions target³⁰⁰.

Among the initiatives submitted, the proposal for the *Alternative Fuels Infrastructure Regulation*³⁰¹ is of particular importance to the ports sector, as it is a set of requirements for the provision of energy to maritime vessels, aiming to reduce their environmental impact.

The proposal does not change the requirements of the previous Alternative Fuels Infrastructure Directive in terms of provision of Liquefied Natural Gas (LNG), considering this as a transition fuel. However, the main element is the requirement for ports to make available sufficient capacity of electricity at berth (provide onshore power supply – OPS) to three of the most polluting categories of vessels (container ships, ferries, and cruise vessels). This provision is in parallel to the requirement of the Fuel EU Maritime proposal, requesting vessels to use OPS when available at ports for their energy requirements at berth, thus minimising the risk of stranded assets.

The Trans-European Transport Network (TEN-T)³⁰² ports with a minimum volume of traffic will be required to cover at least 90 % of the port calls with OPS, thus not only reducing CO₂ emissions, but also the pollution for port cities and coastal areas.

²⁹⁵ <https://sustainableworldports.org/wp-content/uploads/2020-06-22-COVID19-Barometer-Report.pdf>

²⁹⁶ Deloitte. Europe's ports at the crossroads of transitions A study commissioned by the European Sea Ports Organisation (ESPO), June 2021.

²⁹⁷ <https://www.espo.be>

²⁹⁸ EEA-EMSA European maritime transport environmental report 2021, Publications Office, 2021, <https://data.europa.eu/doi/10.2800/650762>

²⁹⁹ https://ec.europa.eu/info/sites/default/files/fueleu_maritime_-_green_european_maritime_space.pdf

³⁰⁰ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021DC0550>

³⁰¹ COM/2021/559 final – <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:52021PC0559>

³⁰² https://transport.ec.europa.eu/transport-themes/infrastructure-and-investment/trans-european-transport-network-ten-t_en?msclid=48b296dba87411eb30cdc5a6d06e891

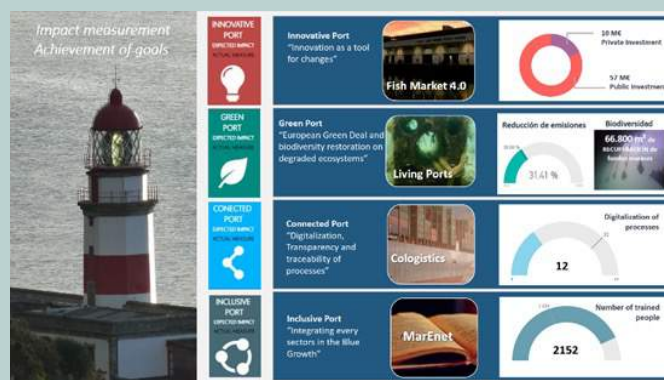
BOX 4.4 Green Growth Strategy from a Blue Port 'Blue Growth Vigo'

As a major player in the economic activity in the surroundings of the Ria of Vigo, the Port of Vigo is running since 2016, the application of the Blue Economy approach in the region through the Blue Growth Vigo Plan (bluegrowthvigo.eu).

The successful implementation of the Blue Growth Plan of the Port of Vigo 2016–2020 has, led to more than 300 participants involved, and to an extension to the period 2021–2027. Some of the highlights among others, include the training of 2 152 users of the Port of Vigo, the reduction of emissions by 28 %, the regeneration of 66 800 m² of marine soil, a 17 % increase in merchandise traffic, or the creation and preservation of jobs, with 14 062 direct jobs and 50 000 direct and indirect jobs.

All this has been achieved in a concrete way with the collaborative design of 51 projects and the start-up of 33 of them³⁰³.

Figure 4.26
Blue Growth
Monitoring System



Source:
Port of Vigo.

Several projects are being developed under each objective, and can be highlighted:

- Green Port objective – the "Living Port" (H2020) project which aims to promote the conservation and recovery of biodiversity in degraded areas.
- Innovative Port: reference is made to the relevance of being an energy self-sufficient port in the project '0 emissions target in 2030'.
- Inclusive port, we work to reinforce the professionalisation of workers in the different sectors of the Blue Economy, 'Marenet' project (EASME).
- Connected Port, leads us to work on projects such as CoLogistics (POCTEC), focused on digitising processes in favour of transparency and process quality control.

Within the Blue Growth Plan, work with the different interest groups is done on specific projects and actions from a comprehensive perspective of competitiveness, connectivity and being green through Zero Emissions. The Green Bay project is an example, focused on promoting electrification and introducing hydrogen in the mobility of the Ria of Vigo.

To endure in this work, great investment and research challenges are faced and must be adapted to each sector, requiring the collaboration of different actors.

Work is reinforced through of the 6 thematic work commissions (fishing, history and training, merchandise and maritime transport, biotechnology and blue energy, cruise ship traffic and shipbuilding) that meet to deal with the challenges of sustainability and promote projects and concrete actions. Representatives of these commissions include the business sectors, the Academy the administration and the civil society.

Collaboration between actors throughout the Plan has proven to be highly effective, not only in generating impactful projects for the community, but also in attracting funds: the initiatives included in the plan attracted approximately 67 million euros in public-private investment and 197 public-private partnerships.

Finally, one of the fundamental keys of the Vigo Blue Growth Plan is the capitalisation of experience and results through transfer and commitment to collaboration with other national and international entities and working in a network. This approach has earned the Port numerous awards and recognitions in the last 4 years, namely on sustainability from IAPH, ESPO, the European Commission. The Port has been also participated in international collaboration with: the FAO and the European Commission, on promoting joint work between ports globally; the IOC UNESCO to strengthen Marine Space Planning processes, and the World Bank, the European Parliament and the Committee of the Regions on the impact of the sustainable Blue Economy.

This work and commitment will be reinforced in the 2021–2027 Vigo Blue Growth Plan.

³⁰³ www.bluegrowthvigo.eu/impacto

As announced in the 'Commission's sustainable and smart mobility strategy'³⁰⁴ the European Commission has in 2021 started a major review of existing legislation on flag state responsibilities, port state control and accident investigation. The overall objective is to enable a safe and cost-efficient maritime transport framework for businesses and administrations. Maritime safety and smart and sustainable shipping in EU waters continued to rely on the contribution of the European Maritime Safety Agency, the mandate of which will be soon updated and possibly extended to additional areas³⁰⁵.

On the 24th of January 2022, the EU Commission has also adopted four implementing acts supplementing the Directive on port reception facilities³⁰⁶. The Directive, adopted in 2019, prevents illegal discharges of waste, generated on ships and passively fished waste, into the sea. The implementing acts will ensure the rules to define if there is sufficient storage capacity for delivery exemptions; the criteria for determining when a ship is entitled to a reduced fee for reduction of port fees for sustainable waste management, criteria for collecting and reporting report on the amount and characteristics of passively fished waste delivered to their ports, and mechanism for the selection of ships for inspection.

Climate change impacts are felt across all Blue Economy sectors. In addition to *Maritime transport*, the port industry, port infrastructure and port activities are severely affected. To protect from sea levels and extreme weather events, ports need to invest in new resilience and mitigation port infrastructure. At the same time, ports are expected to play an active role in climate change mitigation, for instance through the greening of the maritime and logistics sector. First, by shifting from conventional fossil fuels to renewable sources of energy and green fuels. Secondly, by making circular economy efforts to reduce and recycle waste alongside sustainable waste management approaches³⁰⁷. Several ports are adopting new strategies to face the new environmental challenges and become greener.

4.5 SHIPBUILDING AND REPAIR

The shipbuilding industry deals with the production of larger (mainly seagoing) vessels intended for the merchant fleet (cargo or passenger transport), the offshore energy industry or military purposes. It also includes products and services supplied for the building, conversion, and maintenance of these ships.

The European shipbuilding industry is important from both an economic and social perspective. It is also linked to other sectors including transport, security, energy, research, and the environment. Shipbuilding is an important and strategic industry in a number of EU countries. Shipyards contribute significantly to regional industrial infrastructure and national security interests.

4.5.1 BACKGROUND

The EU shipbuilding industry is a dynamic and competitive sector. With a market share of around 6 % of the global order book in terms of compensated gross tonnage³⁰⁸ and 19 % in terms of value; for marine equipment, the EU share rises to 50 %³⁰⁹, the EU is a major player in the global shipbuilding industry.

The European Shipbuilding industry is currently composed of approximately 300 shipyards specialised in building and repairing the most complex and technologically advanced civilian and naval ships and platforms and other hardware for maritime applications. The industry is reported to comprise approx. 22 000 equipment suppliers and service companies. According to the partnerships under the EU Pact for Skills, the annual production value of the entire supply chain of the European shipbuilding industry is reported to have reached €125 billion in total, creating 576 000 direct jobs and an additional half a million indirect jobs³¹⁰.

The EU specialises in segments of shipbuilding with high level of technology and added value, such as cruise ships, offshore support vessels, fishing vessels, ferries, research vessels, dredgers, mega-yachts, tugs and other non-cargo carrying ships (ONCCV), etc. The EU is also a global leader in the production of high-tech, advanced maritime equipment and systems ranging from propulsion systems, large diesel engines, environmental, and safety systems, to cargo handling and electronics. This specialisation and leadership position is a direct result of the sector's continuous investments in research and innovation as well as in a highly skilled workforce.

The global economic and financial crisis of 2008 had a profound impact on the industry globally for several years, after which the business model changed and part of the workforce shifted to external subcontractors and suppliers. EU shipbuilders have been reducing costs and restructuring capacity by adjusting

³⁰⁴ COM(2020)789final – https://eur-lex.europa.eu/resource.html?uri=cellar:5e601657-3b06-11eb-b27b-01aa75ed71a1.0001.02/DOC_1&format=PDF

³⁰⁵ European Commission presents landmark Sustainable and Smart Mobility Strategy | CIVITAS

³⁰⁶ https://transport.ec.europa.eu/news/commission-adopts-rules-delivery-waste-ships-eu-ports-2022-01-24_en

³⁰⁷ Deloitte. Europe's ports at the crossroads of transitions A study commissioned by the European Sea Ports Organisation (ESPO), June 2021.

³⁰⁸ Source: Sea Europe.

³⁰⁹ Balance (2017).

³¹⁰ Quote from SEA Europe and IndustriAll Europe. Commitment made under the EU Pact for Skills. Upskilling shipbuilding and maritime technology workers in Europe. <https://ec.europa.eu/social/BlobServlet?docId=24825&langId=en>

their production programmes and optimising the supply chain. Figures show a significant drop in shipbuilding employment since 2009; however, the sector had been recovering since 2013 also employment-wise.

The pandemic has hit European shipyards extremely hard in 2020, with new orders in Europe declining around 90 % in terms of Compensated Gross Tonnes (CGT), due mainly to the sharp drop in cruise ship orders. Yet, the economic impact of the COVID-19 pandemic was less pronounced in Asia (-16 % ordering in China and -18 % in South Korea), where shipbuilding is less concentrated on specific market segments. In addition, governments have put in place enormous stimulus packages, complementing, and reinforcing the effect of existing local content policies and financing tools targeted to their domestic shipbuilders. This has reinforced an already existing trend in reduction of EU shipbuilding activity, which has resulted in decreasing EU market share, currently less than 5 %³¹¹.

For the purpose of this report, the *Shipbuilding and repair* sector includes the following sub-sectors and activities:

1. **Shipbuilding:** building of ships and floating structures; building of pleasure and sporting boats; repair and maintenance of ships and boats.
2. **Equipment and machinery:** manufacture of cordage, rope, twine and netting; manufacture of textiles other than apparel; manufacture of sport goods; manufacture of engines and turbines (except aircraft), and manufacture of instruments for measuring, testing and navigation.

While shipyards can be clearly identified as working 100 % in the domain of the Blue Economy, companies producing equipment and machinery can work for both maritime and non-maritime industries. In other words, the outputs of these activities can have multiple uses. For example, safety equipment, communication systems, navigation equipment, other electrical components and machinery that are used in the construction of vessels might also be used as intermediary inputs for non-maritime industries. Therefore, our Blue Economy statistics for this sub-sector result from the estimation of their maritime proportion on the basis of available Eurostat's statistics on the production of manufactured goods (PRODCOM) (see methodology in Annex, for more details).

Depending on the extent of vertical integration and specialisation of industries, a different share of manufacturing and industrial activities can be distributed across their supply chain. National production and business statistics do not always allow for a detailed disaggregation of economic variables by destination, such as maritime use. Shipbuilding, for instance, is an industry with multiple indirect and induced effects (see Section 2.5 for more details). Only few of them are captured by our Blue Economy statistics, which therefore should be considered as an underestimation of the total.

Overall, Shipbuilding and repair accounted for 7 % of the jobs, 9 % of the GVA and 5 % of the profits in the total EU Blue Economy in 2019. The sector has recovered from the drop experienced in 2012-3 and 2015.

4.5.2 MAIN RESULTS

Size of the EU Shipbuilding and repair sector in 2019-2020

In 2019, the GVA in the sector was valued at almost €15.6 billion, up 39 % compared to 2009. Gross profit, at €3.3 billion, was 89 % higher than the 2009 figure (€1.8 billion) (Figure 4.27). Reported turnover was €57.9 billion, a 23 % rise in 2009.

Preliminary data from Eurostat suggest turnover decreased by about 5 % in 2020. It is expected that GVA and gross profits have suffered a similar reduction.

Almost 300 000 persons were directly employed in the sector (down less than 2.5 % since 2009). On the other hand, personnel costs increased by 27 % in 2019 compared to 2009 (Figure 4.28). With a total of €12.0 billion in personnel costs, the average gross wage was more than €40 300, up 30 % from almost €31 000 in 2009.

Germany leads Shipbuilding and repair with 17 % of the jobs and 25 % of the GVA, followed closely by France and Italy with 14 % of the jobs each and 21 % and 19 % of the GVA, respectively.

Results by sub-sectors and Member States

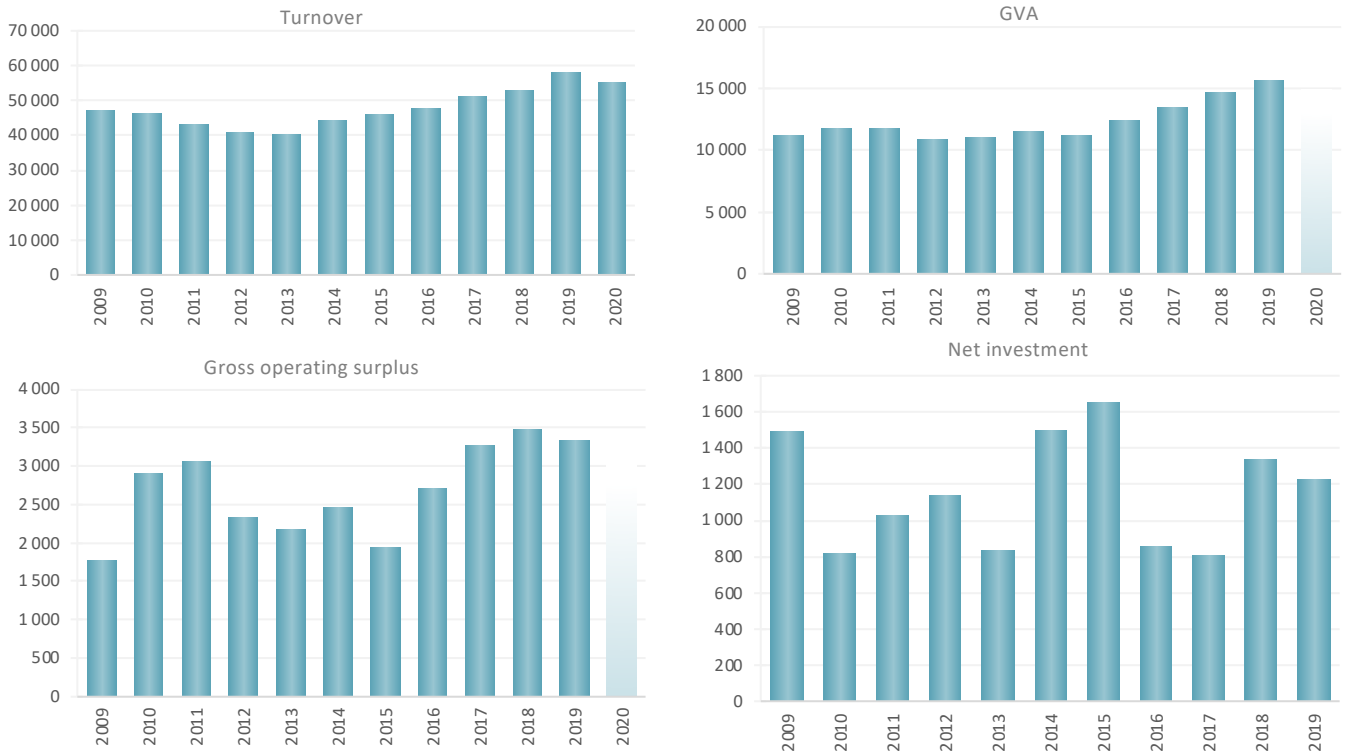
Employment: Of the almost 300 000 persons directly employed in the sector, about 255 630 persons (85 %) work in Shipbuilding and more than 43 450 persons (15 %) work in the Equipment and machinery sub-sector. The 3 % fall in employment over the period was due to the 4 % decrease in Shipbuilding, while employment increased 7 % in the Equipment and machinery sub-sector. The Member States that employ more workers in this sector are Germany (17 %), followed closely by Italy and France (14 % each).

Gross value added: Most of the value added is generated in Shipbuilding (83 %). GVA in both sub-sectors increased in 2019 compared to 2009: Shipbuilding by 43 % and Equipment and machinery by 21 %. The top Member States producers are Germany (25 %), followed by France (21 %) and Italy (19 %).

Gross profit: The bulk (87 %) of profits in 2019 were generated by Shipbuilding (€2.9 billion), while Equipment and machinery generated the remaining 13 % (€0.4 billion). Profits rose by 89 % compared to 2009, due to increases in Shipbuilding (+121 %), while profits from Equipment and machinery slightly decreased (-6 %). It is expected that gross operating margins were further eroded in 2020, as a consequence of the COVID-19 crisis.

³¹¹ European Commission. Scenarios towards co-creation of transition pathway for tourism for a more resilient, innovative and sustainable ecosystem. Staff Working Document SWD(2021) 164 final. More information on COVID-19 effects on shipbuilding can be found in 'Impact of COVID-19 on the Maritime Sector in the EU', EMSA: <http://www.emsa.europa.eu/publications/item/4436-impact.html>

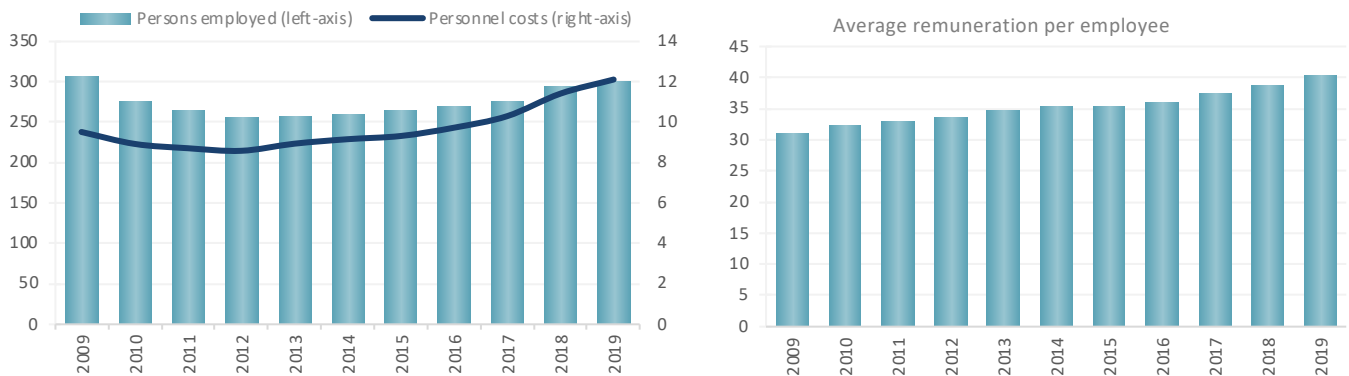
Figure 4.27 Size of the EU Shipbuilding and repair sector, € million



Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain. Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover.

Source: Eurostat (SBS) and own calculations.

Figure 4.28 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in the EU Shipbuilding and repair sector

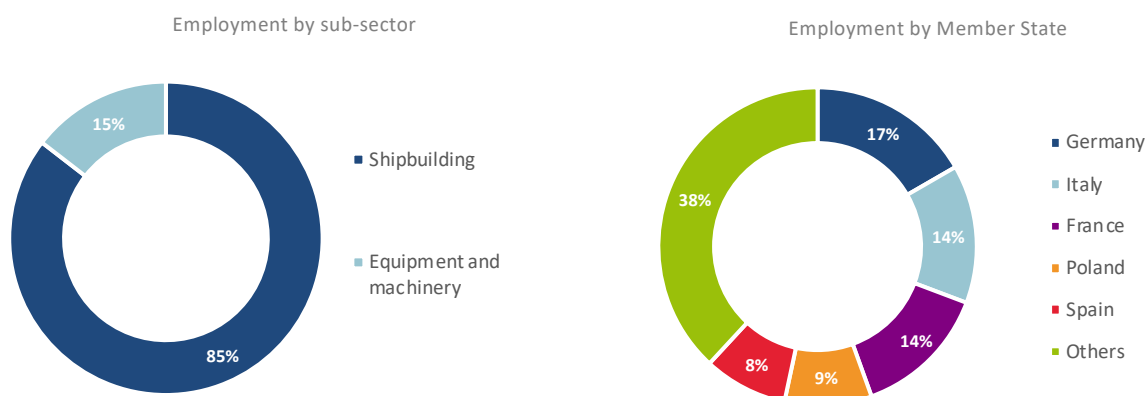


Source: Eurostat (SBS) and own calculations.

Net investment in tangible goods: Net investments reached more than €1.2 billion in 2019. Overall, investments decreased by 18% compared to 2009 figures. This decrease is due to investments in Shipbuilding falling by 25%, while investments in Equipment and machinery increased by 24%. The impact of the COVID-19 pandemic has further reduced ship-owners' interest in investing in new ships.

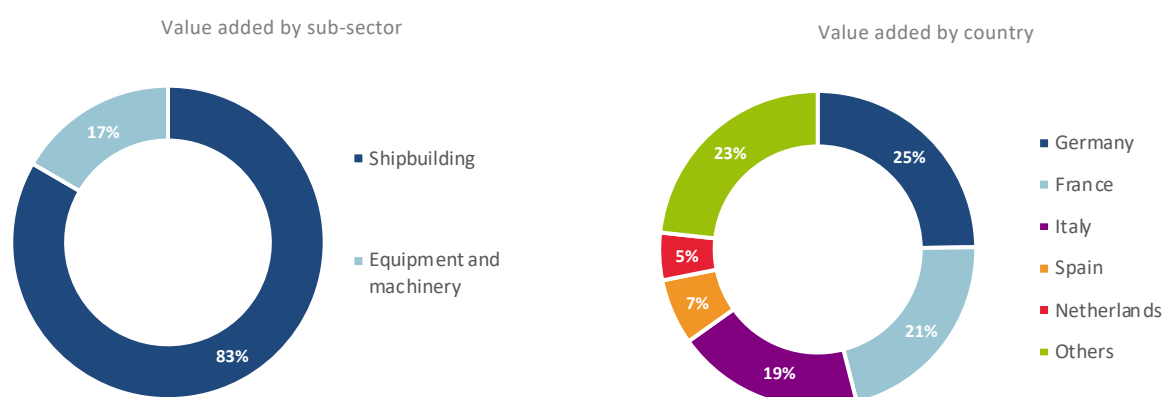
Turnover: Reported turnover for 2019 amounted to €49.0 billion for Shipbuilding and €8.9 billion for Equipment and machinery, indicating an increase of 26% and 9% respectively compared to 2009.

Figure 4.29 Share of employment in the EU Shipbuilding and repair sector, 2019



Source: Eurostat (SBS) and own calculations.

Figure 4.30 Share of the GVA generated in the EU Shipbuilding and repair sector, 2019



Source: Eurostat (SBS) and own calculations.

4.5.3 TRENDS AND DRIVERS

Before COVID-19, Europe's shipbuilding industry was faring better than its competitors. After having lost cargo market share to the Asian shipbuilding industry in the previous decades, European shipyards had successfully repositioned to higher-end niche segments like cruise ships, ferries and specialised non-cargo carrying vessels. COVID-19 has severely hit European shipyards both on the demand and production side. In the first half of 2020, orders registered a 64% decline in terms of compensated gross tonnage (CGT), or a 72% plunge in value from 2019, representing the strongest drop globally. The "ordering freeze" caused by COVID-19 affected particularly the cruise sector, which accounts for more than 80% of the European orderbook³¹².

The resulting reduction in shipyards' output (i.e. -27% from 2019) also led to significant contractions across the supply chain, affecting Europe's maritime equipment manufacturing segment.

Because of the lockdowns, several production facilities were closed temporarily in March-April 2020. The situation improved in the second half of the year, as production gradually resumed³¹³. This recovery nonetheless suffered from construction delays, especially for cruise ships, partly because of the financial strains imposed on customers by the health crisis.

The effects of the COVID-19 pandemic continue to affect the shipbuilding and maritime equipment industry worldwide and especially, in Europe. Reportedly, production remains at lower levels than usual in many shipyards³¹⁴. The crisis will likely have lasting repercussions and uncertainties on potential demand recovery prospects, investments and production over the next years³¹⁵.

In 2021 the world shipyards delivered about 80 million DWT³¹⁶ of ships, while orders for 2022 are down to 55 million DWT³¹⁷. Investments are therefore postponed until the return of better market conditions and confidence, particularly in Europe³¹⁸.

³¹² USWE (2020). Report on Forecasting Trends and Challenges for a 4.0 Shipbuilding Workforce in Europe.

³¹³ SEA Europe. Annual Report 2020.

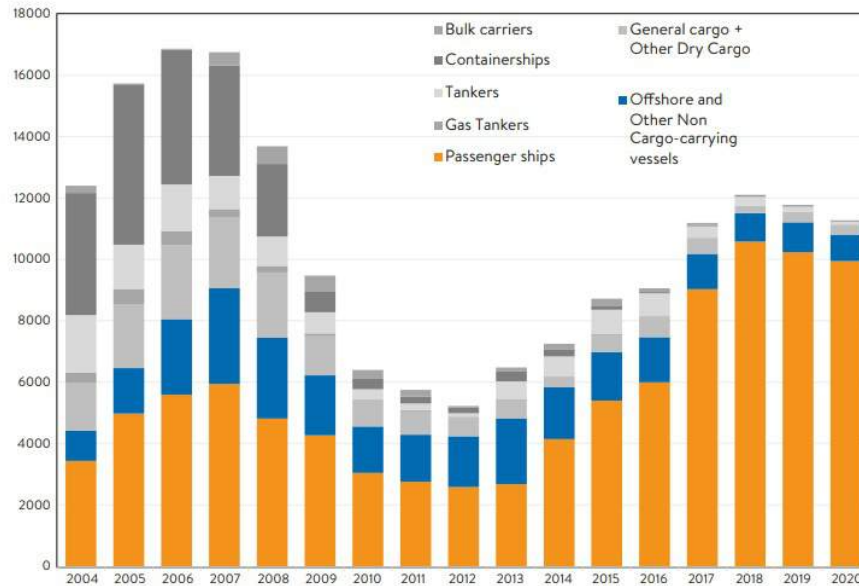
³¹⁴ SEA Europe. Market Developments & Covid-19 Impact. Social Dialogue Committee. November 2020.

³¹⁵ Sea Europe (2020). SEA MM Report No 50.

³¹⁶ Deadweight tonnage.

³¹⁷ Clarkson Research.

³¹⁸ SMM Digital live press conference, February 2021.

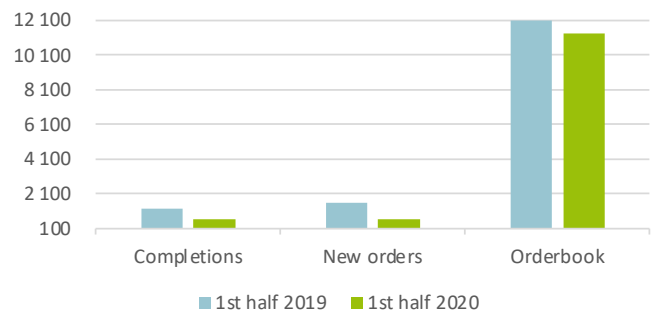
Figure 4.31 Evolution of European Order book's Product Portfolio by Ship Types (in '000 CGT).

Source: SEA Europe (Annual Report 2020) based on IHS data.

According to a survey undertaken by the European Community Ship Owners Association (ECSA) in June 2020, at least 70 % of the companies expected a decrease in turnover in 2nd half of 2020 compared to of the same period in 2019³¹⁹. The hardest hit segments were RoPax Ferries, Passenger Ferries, RoRo, General Cargo, Car carriers, Offshore service vessels (especially oil & gas) and Cruises. In the 2nd half of 2020 (compared to the 2nd half of 2019) seafarer employment was expected to fall by up to 20 % in a third of companies. Additionally, one out of ten companies expected a fall in seafarer jobs of 40 %. Prospects for 2021 based on the survey showed similar patterns³²⁰. In cruise, offshore, car carriers and ferries, some companies expected cuts of over 60 % of employment. Tanker and dry bulk companies anticipated the smallest employment changes.

The pandemic has only worsened the situation for the European shipbuilding output, which had already decreased by almost 50 % in the 2010–2019 period, when compared to 2000–2010. Ordering at European yards was extremely limited in 2020, with only 58 units of 0.6m CGT reported ordered, down by 63 % from last year in CGT³²¹. Comparing the first halves of both 2019 and 2020, new orders in European shipyards decreased by 62 % (from 1 591 to 599), completion of constructions fell by close to 48 % (1 254 to 646) and order books fell from 12 067 to 11 332 (i.e. 6 %).

Compared with the rest of the world, the European Shipbuilding sector seems to have suffered significantly, with orderbooks being the only exception (in both cases at 6 %).

Figure 4.32 Comparison in Shipbuilding output in Europe between 2019 and 2020

Source: HIS Fairplay in Sea Europe.

Table 4.2 Decrease in Shipbuilding output between the first half of 2019 and first half of 2020 in Europe and the World

	Europe	World
Completions	48 %	17 %
New orders	62 %	40 %
Orderbook	6 %	6 %

Source: HIS Fairplay and Sea Europe, own elaboration

³¹⁹ <https://www.ecsa.eu/sites/default/files/publications/Survey%20June%202020%20Final%20Conclusions.docx.pdf>

³²⁰ <https://www.ecsa.eu/sites/default/files/publications/Survey%20June%202020%20Final%20Conclusions.docx.pdf>

³²¹ Note that this data is applicable until June 2020.

The lack of a levelled playing field in international trade penalises the European shipbuilding industry. Despite the strong international competition, mainly from China and South Korea, the outlook looks promising. Demand for new ships, equipment and technologies for all Blue Economy sectors is expected to increase in the next decade. It is anticipated that new ships, equipment, and technologies will increase in complexity, requiring specific expertise, highly skilled personnel and know-how, in which European shipyards currently excel³²².

In order to deliver more cost-effective, safer, competitive, and eco-friendly vessels and offshore structures, the shipbuilding industry is expected to employ a wide range of technological innovations, for instance in the field of lightweight materials, digitisation, automation, advanced design and production technology. Therefore, Europe has the opportunity to maintain and strengthen its leadership in the design, engineering, construction and maintenance of highly integrated complex systems in high value ships, equipment and machinery³²³.

BOX 4.5 ECOPRODIGI – Cleaner Shipping for the Baltic Sea

ECOPRODIGI is a project that aims to increase eco-efficiency efficient operations and processes in the shipping industry, at all stages of the vessel lifecycle: from design and building to the use, maintenance, stowage as well as conversion processes. The project takes place in the Baltic, one of the busiest seas. ECOPRODIGI provides information on key eco-inefficiencies of the industry, and also develops and pilots digital solutions to measure, visualise and optimise the industry processes. The project also develops trainings for the industry actors, workshops and policy recommendations.

ECOPRODIGI is funded by the Interreg Baltic Sea Region Programme. Total budget: €4 243 492.11 (of which European Regional Development Fund co-financing: €2 996 231.57; Norwegian funding: €141 125.00).

Duration of the project: 10/2017–12/2020

4.5.4 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

The shipbuilding industry impacts on various policy areas, in particular research and innovation, intellectual property, maritime clusters, safety, and the environment. In particular, Shipbuilding provides the assets, capabilities, technologies and knowhow for several Blue Economy activities such as the *Primary sector* (capture fisheries and offshore aquaculture), *Maritime transport*, *Non-living resources*, *Marine renewable energy*, *Coastal tourism* (transport) and *Maritime defence and security*. Shipbuilding and repair are also highly linked to *Port activities*. The EU Shipbuilding and equipment sectors have new opportunities, especially working alongside growing and emerging sectors, such as assistance

vessels and structures for offshore wind farms, as well as other ocean technologies and the exploration and exploitation of the deep-sea.

The management of hazardous wastes, wastewater, stormwater, and air emissions generated by vessel construction, maintenance, repair and dismantling activities (EBDR) in Ship building and recycling activities are responsible for environmental pressures.

Given that shipyards are inevitably near and on water, the potential impact of emissions from shipbuilding operations on their immediate environment can be very significant. This increases the likelihood of propagation of some of those emissions, notably due to the hazardous materials (such as asbestos, lead or mercury) it contains in either its structure or equipment. In addition, after its construction, ships will continue to have impacts throughout their operational lives, and until their final dismantling. Regulation (EU) No 1257/2013 on ship recycling aims to prevent, reduce and minimise accidents, injuries and other negative effects on human health and the environment when ships are recycled and the hazardous waste they contain is removed. It also forbids the use of certain hazardous materials. It lays down requirements for ships and recycling facilities, to ensure that an environmentally safe recycling process; restricts the installation and use of hazardous materials on ships (e.g. asbestos or ozone-depleting substances); and establishes a European list of ship recycling facilities.

The legislation applies to all ships flying the flag of an EU country and to vessels with non-EU flags that call at an EU port or anchorage. The only exceptions are warships, other vessels on non-commercial government service and ships below 500 gross tonnes. Recycling may only take place at facilities listed on the EU List of facilities, which was launched by Commission Implementing Decision (EU) 2016/2323. The facilities may be located in the EU or in non-EU countries. They must comply with a series of requirements related to workers' safety and environmental protection. As of December 2020, all existing EU flagged ships and non-EU ships calling at an EU port or anchorage must have a mandatory inventory of Hazardous Materials. An evaluation of the Evaluation of Ship Recycling Regulation is due by December 2023.

Increasingly stringent environmental regulations driven by societal and policy expectations on shipping to reduce its environmental footprint will continue to be key drivers for fleet replacement investments³²⁴. As part of the decarbonisation process, the European shipping industry is gradually developing and deploying vessels that minimize emissions. An example is the ferry 'Ellen': With support from the EU Horizon 2020 programme, this electric ferry was completed in 2019 to connect the islands of Ærø and Fynshav in Denmark. The ferry is equipped with the largest battery ever installed on a ship, having a capacity of 4.3 MWh, allowing to save 2 000 tons of CO₂ per year (Figure 4.33). Another example is Grimaldi's Green 5th Generation-class (GG5G-class) vessels, which employ a hybrid roll-on/roll-off (Ro-Ro) technology for short-sea shipping. They are powered by lithium batteries to guarantee zero emissions inside ports. Since May 2020, twelve of such ro-ro freighters, with the capacity for 3 500 passengers, 271 cars and 210 heavy vehicles, operate in the Mediterranean³²⁵.

³²² USWE (2020). Report on Forecasting Trends and Challenges for a 4.0 Shipbuilding Workforce in Europe.

³²³ Ibid.

³²⁴ USWE (2020). Report on Forecasting Trends and Challenges for a 4.0 Shipbuilding Workforce in Europe.

³²⁵ Ship-technology.com. GG5G Class Ro-Ro Vessels. 9 December 2020.

Although shipping is already the most environmentally friendly mode of transport (see section 6.3), further reductions to emissions are needed. The global shipbuilding market is expected to grow in the future due to increasing seaborne trade and economic growth, rising energy consumption, demand of eco-friendly ships, LNG fuelled engines and shipping services. Many new projects are being developed across the EU.

Figure 4.33 E-ferry Ellen



Source: European Community Shipowners' Associations (ECSA).

BOX 4.6 Aspiring wingsails³²⁶: reducing fuel use and pollutant emissions in vessels

Aspiring wings is a consortium formed by two SMEs from two European countries: Spain and Norway. Bound4blue (Spain) is in charge of the aspiring wingsail technology development and overall turn-key solution management. B4b is a private SME based in Cantabria (Spain), whose mission is to deliver automated wind-assisted propulsion systems harnessing renewable energy as a turn-key solution to all shipowners and operators looking to decrease their fuel-related costs and pollutant emissions. The first product of the company is a rigid wingsail system designed to be installed onto merchant vessels as complementary propulsion system, taking profit of wind power to reduce their fuel consumption and pollutant emissions.

Kyma a.s (Norway) is in charge of performance monitoring of the vessel, comparing its performance pre- and post-wingsail installation. They are specialists in the field of manufacturing and development of products for marine performance monitoring. The Kyma products are installed on more than 6 000 vessels worldwide and supplied to numerous reputable shipowners and management companies. The Kyma system displays instant values on board, in assistance to the best possible operation of the vessel.

The consortium will demonstrate for the first time ever, the use of B4B's new aspiring wingsail (patent pending) in a fishing vessel provided by one of their customers in Galicia (Spain). Demo journeys will be carried out in order to evaluate performance. The Norwegian partner, Kyma, will measure the fuel saving efficiency of B4B's new wingsail.

The outcome of the project is to prove and validate the efficiency of bound4blue's aspiring wingsail and kyma's performance monitoring system adapted to sail-assisted fishing vessel owned by OR.PA.GU, in order to reduce fuel use and pollutant emissions.

Expectations are that fuel use and associated emissions are reduced by up to 40 % in the fishing sector. The outcome of the project is proving the efficiency of B4B's aspiring wingsail (patent to be filed during project development) in reducing fuel use in a fishing vessel. This will increase the competitiveness of the European fishing industry (and the European maritime transport industry as well, since the solution is also suitable for merchant and passenger vessels). This will result in job creation, both at B4B and in the shipbuilding and repair sector, and their auxiliary companies.

The project received EU funding amounting to €647 138 and runs from 01/01/2019 to 01/06/2022.

³²⁶ Aspiring Wingsails

4.6 MARITIME TRANSPORT

Maritime transport is an essential element of global trade and the economy and is therefore highly globalised. In the EU, it carries 77 % of external trade and 35 % of intra-EU trade. In 2019, ships registered under the flag of an EU Member State represented 17.6 % of the total world fleet measured in dead weight tonnage (DWT). EU passenger ships can carry up to 1.3 million passengers, representing 40 % of the world's passenger transport capacity. In 2019, almost half of maritime traffic in the EU was from ships engaged exclusively in domestic routes, mainly due to the frequent crossings made by roll-on, roll-off passenger ships and ferries. EU ports handled close to 4 billion tonnes of goods, accounting for around half of all goods by weight traded between the EU-27 and the UK, and the rest of the world. Maritime transport is thus an important pillar of the Blue Economy. On the other hand, it exerts pressures on the environment. Greenhouse gas emissions as well as air pollution, in particular nitrogen and sulphur oxides, and particulate matter, from shipping and port activities contribute to global warming, leading, among others to an increase in extreme weather events and sea level rise³²⁷. To a marginal extent, these pressures have been partly mitigated during the COVID-19 pandemic.

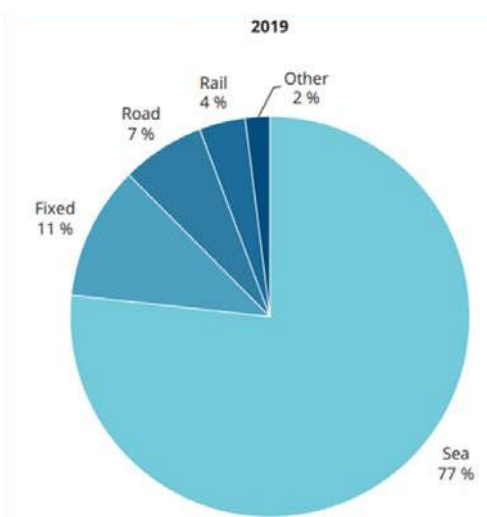
4.6.1 BACKGROUND

Maritime transport plays a key role in the world's economy and holds a crucial contribution to decarbonisation. Shipping is the most carbon-efficient mode of transportation, with the lowest carbon dioxide (CO₂) emissions per distance and weight carried. International maritime shipping accounts for less than 3 % of annual global CO₂³²⁸ and produces less exhaust gas emissions – including nitrogen oxides, hydrocarbons, carbon monoxide and sulphur dioxide – for each tonne transported per kilometre than air or road transport³²⁹. However, given the importance of maritime transport and the prospects of increased maritime transport, it is indispensable that the industry continues to reduce its environmental impact.

Due to the expected growth of the world economy and associated transport demand from world trade, greenhouse gas emissions from shipping could grow from 50 % to 250 % by 2050 if measures are not taken³³⁰, making it paramount for the industry to continue to improve energy efficiency of ships and to shift to alternative fuels.

The majority of goods transported into and out of the EU are shipped using maritime transport (Figure 4.34). Maritime transport plays a key role in the EU economy and trade, estimated to represent around 80 % of worldwide goods transportation and one third of the intra-EU trade. Moreover, almost 420 million passengers aboard cruises and ferries embark and disembark at EU ports in 2019, a 1.8 % increase from the previous year³³¹.

Figure 4.34 Mode of transport (%) used by goods traded to and from the EU in 2019.



Source: adapted from EEA (2021).
European Maritime Transport Environmental Report 2021.

In 2019, the total weight of goods transported to/from main ports in the EU-27 by short sea shipping (excludes the movement of cargo across oceans, deep sea shipping) was 1.8 billion tonnes.

For the purpose of this report, Maritime transport includes the following sub-sectors:

- 1. passenger transport:** sea and coastal passenger water transport and inland³³² passenger water transport;
- 2. freight transport:** sea and coastal freight water transport and inland freight water transport;
- 3. services for transport:** renting and leasing of water transport equipment.

Overall, Maritime transport accounted for 9 % of the jobs, 19 % of the GVA and 25 % of the profits in the EU Blue Economy in 2019. The sector seems to have recovered from the drop in 2016.

4.6.2 MAIN RESULTS

Size of the EU Maritime transport sector in 2019-20

The sector generated a GVA of €34.3 billion in 2019, which is 27 % higher compared to 2009. Gross profit, at €18.2 billion, increased by 30 % on 2009. The profit margin was estimated at 11 %, the same as in 2009. The investment ratio (gross investment in tangible goods / GVA) was estimated at 34 %, still well below the figure for 2009 (65 %). The turnover reported for 2019 was €163.4 billion, a 34 % increase on 2009.

³²⁷ European Environmental Agency (EEA). European Maritime Transport Environmental Report 2021. Publications Office of the European Union, 2021.

³²⁸ International Maritime Organization (IMO) expert working group <http://www.imo.org>

³²⁹ Swedish Network for Transport and the Environment.

³³⁰ <http://www.imo.org/en/OurWork/Environment/PollutionPrevention/AirPollution/Pages/Greenhouse-Gas-Studies-2014.aspx>

³³¹ Eurostat's Passengers embarked and disembarked in all ports by direction – annual data.

³³² Inland transport is considered part of the Blue Economy because it includes transport of passengers and freight via rivers, canals, lakes and other inland waterways, including within harbours and ports.

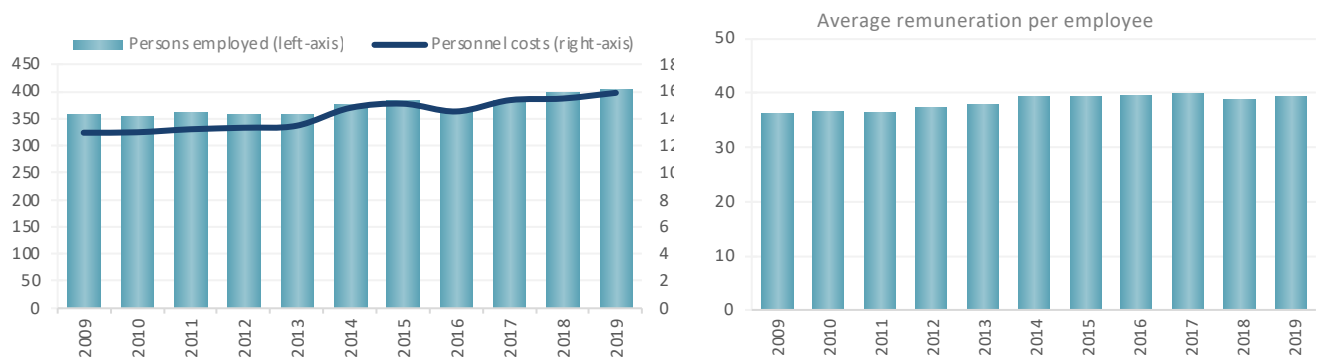
Figure 4.35 Size of the EU Maritime transport sector, € million



Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain. Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover.

Source: Eurostat (SBS) and own calculations.

Figure 4.36 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in the EU Maritime transport sector



Source: Eurostat (SBS) and own calculations.

Preliminary data from Eurostat suggest that in 2020 turnover decreased by about 11 % from 2019, primarily due to the reduction in passenger transport imposed by the COVID-19 lockdowns³³³. It is expected that GVA and gross profits have suffered similar decreases.

In 2019, more than 403 000 persons were directly employed in the sector (13 % more than in 2009). Total wages and salaries amounted to €15.9 billion and the annual average wage was estimated at almost €39 000, up 9 % compared to 2009.

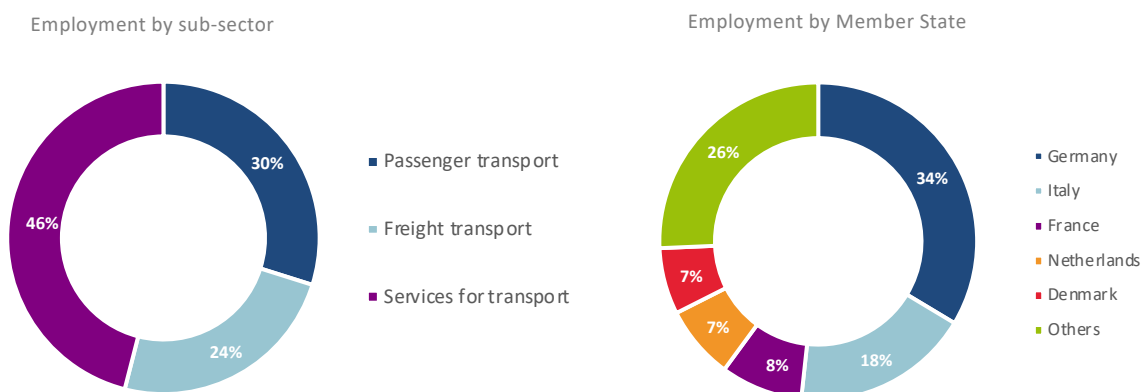
Germany leads Maritime transport, contributing with 34 % of the jobs and 36 % of the GVA, followed by Italy with 18 % of the jobs and 14 % of the GVA; while Denmark has only the 7 % of the jobs, but 18 % of the GVA.

Results by sub-sectors and Member States

Employment: Services for transport account for 46 % of the jobs (185 400 persons), while Passenger transport covered 30 % (120 300 persons) and Freight transport the remaining 24 % (97 280 persons). Overall employment increased 13 % in 2019

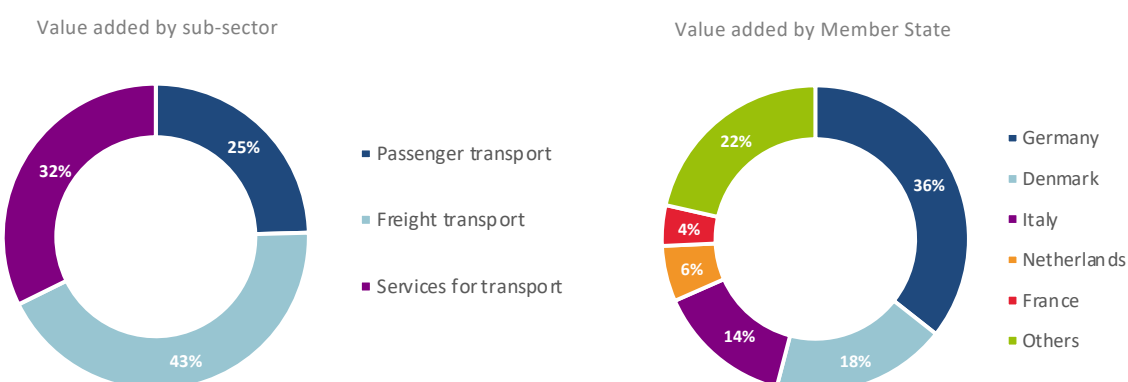
³³³ UNCTAD (2021). COVID-19 and Maritime Transport: Impact and Responses. Transport and Trade Facilitation Series No 15. UNCTAD/DTL/TLB/2021/1. Geneva and New York.

Figure 4.37 Share of employment in EU Maritime transport sector, 2019



Source: Eurostat (SBS) and own calculations

Figure 4.38 Share of the GVA generated in the EU Maritime transport sector, 2019



Source: Eurostat (SBS) and own calculations.

compared to 2009; the 20 % decrease in Freight transport was compensated by the 25 % increase in Services and +37 % in Passenger transport. The top Member States contributors are Germany (34 %), followed by Italy (18 %), France (8 %), and the Netherlands and Denmark (7 % each).

Gross value added: In 2019, freight transport covered 43 % of the sector’s GVA, amounting to €14.8 billion followed by Services with 32 % (€11.1 billion) and then Passenger transport with 25 % (€8.4 billion). Overall GVA increased 27 % compared to 2009: +62 % in Passenger transport, +27 % in Services while Freight transport increased by 14 %. Top Member States contributors are Germany at €12.2 billion (36 %), followed by Denmark (€6.3 billion), Italy (€4.9 billion), and the Netherlands (€2.0 billion).

Gross profit: In 2019, profit is mainly generated in Freight transport, €9.8 billion (54 %), followed by Passenger transport with €4.5 billion (25 %) and then Services €3.9 billion (21 %). Overall profit increased 30 % compared to 2009, with Passenger transport increasing 102 %, while Services for transport increasing just 1 %, and Freight transport increasing by 24 %.

Gross investment in tangible goods³³⁴. In 2019, gross investment amounted to €11.9 billion, a 32 % plunge compared to 2009. Services received 13 % of the sector investment, Passenger transport received 38 % and Freight transport received 49 %. Services and Freight transport saw investments fall by 44 % and 51 % compared to 2009, respectively, while investments in Passenger transport increased 20 %.

Turnover: Again, turnover is mainly generated in Freight transport, accounting for 59 % of the total sector turnover (€96.6 billion), followed by Services at 27 % (€43.9 billion) and then Passenger transport with 14 % (€22.9 billion). Overall sector’s turnover in 2019 increased 34 % compared to 2009: +45 % in Passenger transport, +32 % in Services and +31 % in Freight transport. However, 2020 turnover suffered a 12 % decrease from 2019 due to the disruptions in maritime transportation networks and reduced demand in destination markets resulting from the COVID-19 pandemic. This reduced the overall growth from 2009 to 16 %.

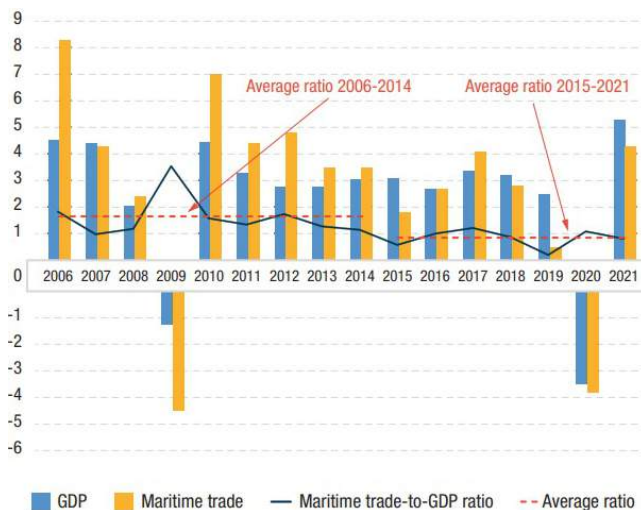
³³⁴ Net investment in tangible goods unavailable for the sector.

4.6.3 TRENDS AND DRIVERS

As most sectors of the economy, Maritime transport has been particularly hit by the **COVID-19 pandemic**, as were global trade flows in general. It has been estimated that global merchandise trade suffered a 20% contraction during 2020³³⁵, after a 10 per cent decline in March 2020, following the declaration of the pandemic by the World Health Organization (WHO)³³⁶. The United Nations Conference on Trade and Development (UNCTAD) noted that COVID-19 caused a larger trade contraction than the 2008-2009 financial crisis³³⁷.

Maritime transport is largely dependent on trade patterns. Therefore, it followed a similar trend. Economic shocks like COVID-19 and rising international trade disputes add to the volatility of international trade and cargo volumes in ports³³⁸. Early projections for 2021 estimated trade to grow by 4.2% to 12 billion tonnes, following a 3.6% decrease in 2020. But the sector fared much better than anticipated. The value of global trade reached a record increase of 25% on 2020, surpassing by 13% the pre-crisis values registered in 2019³³⁹ (Figure 4.39).

Figure 4.39 International maritime trade and world gross domestic product (GDP), 2006 to 2021.



Source: UNCTAD. *Review of Maritime Transport 2021 (UNCTAD/RMT/2021)*. 18 Nov 2021.

According to EMSA the number of ship calls declined from 53 035 to 49 908 ship calls, between January 2019 and January 2020, a 6% decrease³⁴⁰. In the first half of 2020, the number of ships calling at EU ports declined by between 14.4% and 29%, compared with the same period in 2019³⁴¹. The number of ships calls at EU ports fell by 10.2% in 2020 compared to 2019. This trend continued in 2021 due to the protracted COVID-19 crisis. Ship call visits at ports worldwide have reportedly fallen by another 10% in 2021³⁴². Passenger ships have been affected the most by the lockdowns and consequent reduction in travel, with numerous cruise ships ceasing operations worldwide. Travel restrictions have also significantly reduced the number of passengers carried by ferries, leading to financial difficulties for companies that provide essential connections, in particular to islands and other remote regions. The most significantly affected sectors have been the Cruise ships (-85%), Passenger ships (-39%), and Vehicle carriers (-23%)³⁴³.

Among the most critical issues that affected passenger maritime transport during the COVID-19 pandemic were (i) port closures to cruise ships, (ii) quarantine requirements, (iii) crew changeover and repatriation for seafarers, (iv) certification and licensing of seafarers, and (v) supply, repairs, ship surveys and certification³⁴⁴.

The total number of calls (worldwide) by vessels flying EU Member States flags (EU-27) in 2020 also fell by 3.5% in comparison to 2019; similarly, the related total GT decreased by 11.1%. Due to the lockdown measures put in place across the EU, a significant drop was felt from March 2020 particularly until August 2020, when the negative trend appeared to stabilise.

In 2020, the ship traffic from Europe to China and the US had declined when compared to same periods in 2019. The first 39 weeks of 2020 saw a decline in the number of ship calls of 12.5% compared to 2019³⁴⁵. The month of May saw the highest monthly total in 2020 with 65 000 TEU shipped between Europe to Asia, showing a -7.5% volumes compared to 2019. However, the China-Europe traffic flow has been almost unaltered, while the US-Europe route registered a 19.2% reduction. As demand dropped, carriers have reduced supply by idling capacity, which in turn has kept prices stable.

UNCTAD forecasts maritime trade growth to return to a positive trend and expand by 4.8% in 2021, within the assumption of global economic recovery³⁴⁶. UNCTAD also estimated that the capacity of the largest container vessel went up by 10.9%, providing economies of scale that mainly benefit the carriers.

³³⁵ United Nations (2022). Impact and implications of COVID-19 for the ocean economy and trade strategy. United Nations publication issued by the United Nations Conference on Trade and Development – UNCTAD/DITC/TED/2021/4.

³³⁶ World Bank (2020). COVID-19 Trade Watch #3 – Signs of Recovery? 29 June.

³³⁷ UNCTAD (2021). COVID-19 and Maritime Transport: Impact and Responses. Transport and Trade Facilitation Series No 15. UNCTAD/DTL/TLB/2021/1. Geneva and New York.

³³⁸ Notteboom, T.E., Haralambides, H.E. Port management and governance in a post-COVID-19 era: quo vadis? *Marit Econ Logist* 22, 329–352 (2020). <https://doi.org/10.1057/s41278-020-00162-7>

³³⁹ UNCTAD (2022). Global Trade Update (February 2022) (UNCTAD/DITC/INF/2022/1). 17 Feb 2022.

³⁴⁰ EMSA COVID-19 – impact on shipping – 12 February 2021.

³⁴¹ European Environmental Agency (EEA). *European Maritime Transport Environmental Report 2021*. Publications Office of the European Union, 2021.

³⁴² Eugui, D. V., Barrowclough, D., & Contreras, C. (2021). *The Ocean Economy: trends, impacts and opportunities for a post COVID-19 Blue Recovery in developing countries* (No. 137). Research Paper.

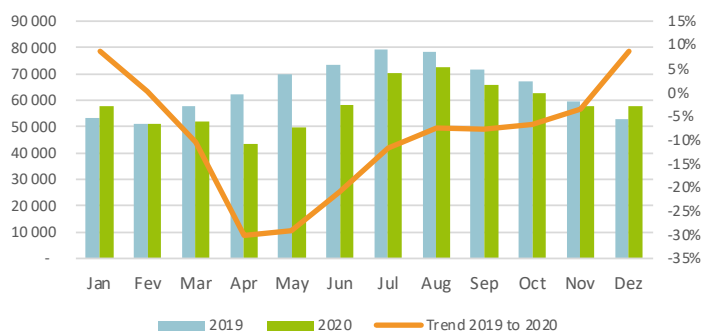
³⁴³ EMSA COVID-19 – impact on shipping – 8 January 2021.

³⁴⁴ UNCTAD (2021). COVID-19 and Maritime Transport: Impact and Responses. Transport and Trade Facilitation Series No 15. UNCTAD/DTL/TLB/2021/1. Geneva and New York.

³⁴⁵ In January-April 2020, the ship traffic from Europe to China and the US has declined by 29% and 12% respectively when compared to the same periods in 2019.

³⁴⁶ *Review of Maritime Transport 2020*, UNCTAD, https://unctad.org/system/files/official-document/rmt2020_en.pdf

Figure 4.40 Ship calls reported to SSN in 2019 and 2020 per month

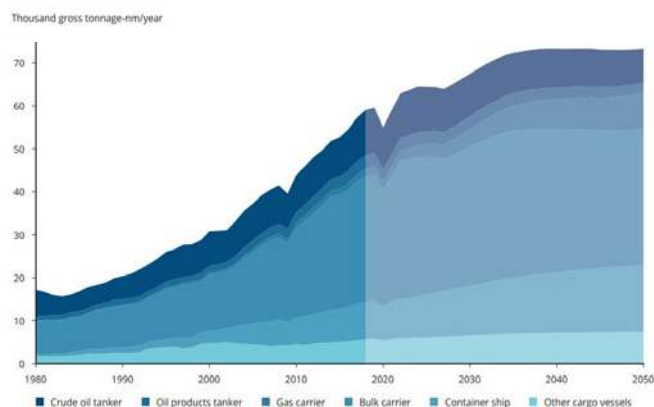


Source: EMSA³⁴⁷.

According to Container Trades Statistics³⁴⁸ demand data, the worldwide decline in demand growth, reaches almost 17 % per year on a yearly basis (until April). During the first quarter of 2020, the global demand declined by 8.1 %, resulting in a total loss of 4.4 million TEU (twenty-foot equivalent unit) of 2020 cargo compared to 2019. Containership capacity growth is set to slow to a moderate 2.3 % in full year 2020. Container shipping markets have seen clear improvements, and though major risks remain, the outlook is more promising than previously. Global container volumes were up 6.9 % in September 2020 compared to 2019, and the trend is set to continue rising through a capacity curb³⁴⁹. The period starting from November 2020 saw a dramatic increase in the price of shipping containers in Asia to Europe routes, from about €2 111 (\$2 500) in November to €6 744 (\$8 159) in February³⁵⁰. In 2021 congested ports and delays in supply have caused global disruption in supply chains and routes. During this period shipping costs have soared, backlogs in the supply chain have accumulated, with containers spread across the world in the wrong ports. The price of transporting a 40-foot container from China to California increased from \$1 500 in 2019 to nearly \$21 000 in September 2021³⁵¹. As volumes continue to be high and capacity in ports is still experimenting bottlenecks, freight rates are expected to remain high³⁵².

International shipping is expected to grow during the next few decades. An increase in transport volumes for all ship categories until the year 2050 has been projected, except for oil transport where tonne-miles will be reduced by more than 30%. The largest relative trade increases are expected for natural gas carriers and container ships (Figure 4.41).

Figure 4.41 World seaborne trade and projected trade in tonne-miles by vessel type.



Notes: Adapted from EEA (2021), *European Maritime Transport Environmental Report 2021*.

Source: DNV (2020)³⁵³.

The pandemic negatively affected employment in the sector with around 300 000 seafarers still stranded on vessels³⁵⁴ by mid-September 2020. Negative effects were also felt on the recreational boating sector, which includes boat and equipment manufacturers, marinas, as well as boat rental and service providers (see Box 4.4).

UNACT³⁵⁵ reported that, despite the growth in total fleet tonnage, in recent years the increase in vessel size, combined with multiple efficiency gains and the recycling of less efficient vessels, have contributed to a limited growth in carbon dioxide emissions by the sector. As new ship designs, more ecological friendly replace older and less efficient models, more gains can be expected. However, these marginal improvements will not be sufficient to meaningfully decrease overall carbon-dioxide emissions, and more engine and fuel technology changes will be required.

The EGD aims at a 90 % reduction in greenhouse emissions by 2050. More alternative and cleaner transport alternatives are needed. The use of information technologies, digitalisation and automation will provide opportunities and challenges to the sector, and will contribute for a more sustainable maritime transport. The European Commission has been encouraging the use of Autonomous and Sustainable Ships and Shipping, and recently published the EU Operational Guidelines on trials of Maritime Autonomous Surface Ships³⁵⁶.

The Commission also adopted an ambitious strategy (SSMS) for European transport under the umbrella of the Green Deal³⁵⁷. Sustainability, based on multimodal transport system (for both passengers and freight) and enhanced recharging and refuelling infrastructure for zero emission vehicles, (including ships, boats, ferries) and digitalisation and use of new technologies provide the base for this new strategy.

³⁴⁷ European Maritime Safety Agency (EMSA). COVID-19 impact on shipping, 12 February 2021.

³⁴⁸ <https://www.containerstatistics.com/>

³⁴⁹ Drewry Maritime Financial Insight – January 2021.

³⁵⁰ Freightos Baltic Index <https://fbx.freightos.com/>. Exchange rates used as per ECB in November 2020 and February 2021.

³⁵¹ <https://www.reuters.com/breakingviews/shipping-news-makes-grim-reading-central-banks-2022-02-09/>

³⁵² <https://www.reuters.com/business/maersk-expects-supply-chain-chaos-continue-2022-02-09/>

³⁵³ DNV. Energy transition outlook 2020: A global and regional forecast to 2050.

³⁵⁴ http://www.ilo.org/global/about-the-ilo/newsroom/news/WCMS_755390/lang--en/index.htm

³⁵⁵ Review of Maritime Transport 2020, UNCTAD, https://unctad.org/system/files/official-document/rmt2020_en.pdf

³⁵⁶ https://ec.europa.eu/transport/sites/transport/files/guidelines_for_safe_mass.pdf

³⁵⁷ COM(2020) 789 final.

4.6.4 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

Maritime transport requires Ports and their infrastructure to operate. Transport companies have an interest in optimising their routes, which may compete in space with other activities such as fishing, offshore energy, aquaculture and marine protected areas.

From an environmental point of view, maritime transport exerts pressures on the marine environment. Greenhouse gas emissions (GHG) emissions from shipping and ports contribute to global warming. Air pollution from ships, especially nitrogen and sulphur oxide as well as particulate matter, damages the marine environment and human health, affecting almost 40 % of Europeans living within 50 km of the sea³⁵⁸. Overall, these different emissions alter temperature, increase CO₂ levels, acidify waters and soils and change nutrient and oxygen levels. They contribute as well to extreme weather events and sea level rise.

When released into the environment, contaminants such as waste and pollution, negatively affect marine fauna and flora. It can produce changes in distribution of species, population size and migration. Pollution events, such as oil spills, can also have dramatic effects on the economy of the affected areas. Other discharges, such as marine litter, can impact marine fauna, entangle animals, lead to injuries or kill organisms. They can pose dangers to maritime safety. Communities may also need to rehabilitate their shorelines. In addition, ships create underwater noise. This noise can produce loss of hearing on marine species, reduction in communication between the species individuals, a potential increase in stress levels and various behavioural changes. Maritime transport also accounts for the largest proportion of Non-Indigenous Species (NIS) introductions in seas around the EU. NIS and aquatic pathogens can create a threat to local biodiversity, human health and severely damage local economies if they adapt to their new environment.

Despite the contraction in maritime transport due to the COVID-19 pandemic, shipping emissions have decreased by a modest 1 % in 2020 (Figure 4.42), indicating that air and road transportation may have been impacted more severely³⁵⁹, while on the other hand releasing more pressure on terrestrial ecosystems than maritime transport on marine ecosystems.

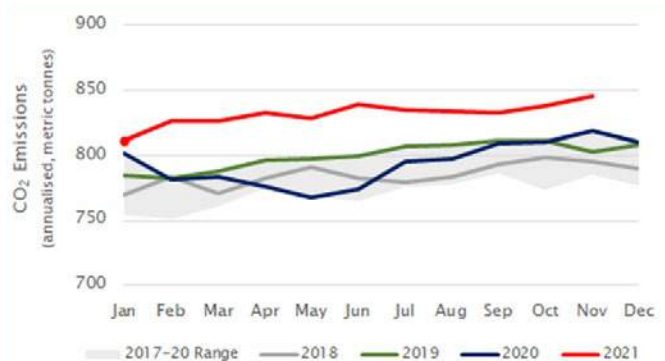
Marine habitats for which the greatest number of maritime transport related pressures have been reported are estuaries, large shallow inlets and bays, and sandbanks slightly covered by sea water. These areas are identified as good locations for ports, since they are sheltered from waves and wind.

In synergy with the deployment of alternative marine fuels, efforts are made under the zero-pollution action plan to drastically reduce further emissions to air, water, and the broader environmental footprint from the maritime transport sector. Delivering on the establishment of wide ranging 'Emission Control Areas' (ECA) in all EU waters with zero pollution to air and water from shipping for the benefits of sea basins, coastal areas and ports should be a priority. In particular, the Commission has spearheaded efforts to replicate the success of existing ECAs in the Mediterranean Sea requiring urgent protection. Such designation could, by 2030, cut emissions of SO₂ and NO_x from international shipping by 80 % and 20%, respectively, compared to the current regulations. Moreover, the Commission would aim to start similar work in the Black Sea area where progress is also needed.

The revisions and initiatives linked to the European Green Deal climate have been presented under the 'Fit for 55' package³⁶⁰, adopted by the European Commission in July 2021 (See Section 3.1 and Section 4.4). *The FuelEU Maritime proposal*³⁶¹ aiming to increase the demand for alternative fuels and reduce the greenhouse gas intensity of the energy used on-board by ships, places a requirement for these types of vessels to use OPS in ports where this is available as of 2030 or alternative zero-emission technologies such as fuel cells or battery packs. The FuelEU Maritime will increase the use of sustainable alternative fuels in shipping and at European ports. The proposal accommodates all renewable and low-carbon fuels in maritime transport: liquid bio-fuels, e-liquids, decarbonised gas (including bio-LNG and e-gas), decarbonised hydrogen and decarbonised hydrogen-derived fuels (including methanol, and ammonia), as well as electricity.

For onshore power supply, in particular, the FuelEU Maritime is expected to provide, on the one hand, a guaranteed demand for the development of the infrastructure, and on the other hand, unlock the benefits of the use of shore-power for local air quality on top of climate mitigation.

Figure 4.42 – Monthly international shipping emissions



Source: Marine Benchmark, December 2021³⁶².

³⁵⁸ EMSA & EEA, European Maritime Transport Environmental Report 2021. <https://www.eea.europa.eu/publications/maritime-transport/>

³⁵⁹ Eugui, D. V., Barrowclough, D., & Contreras, C. (2021). The Ocean Economy: trends, impacts and opportunities for a post COVID-19 Blue Recovery in developing countries (No. 137). Research Paper.

³⁶⁰ COM(2021)550final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021DC0550>

³⁶¹ COM/2021/562 final – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52021PC0562>

³⁶² Marine Benchmark. International Shipping Emissions, December 2021.

The FuelEU Maritime regulation is one of these proposals and, to guide the EU maritime sector towards decarbonisation. These two proposals complement each-other by ensuring the provision of sufficient demand and capacity and avoiding the risk of stranded assets.³⁶³

The Commission has also adopted a proposal for extension of the EU Emission Trading System (ETS)³⁶⁴ to the maritime sector to cover CO₂ emissions from large ships (above 5 000 gross tonnage). This will ensure that emission from shipping will also fall under the general cap and will thus create a price signal to drive decarbonisation.

Moreover, the revision of the revision of the Energy Taxation Directive³⁶⁵ will also support decarbonisation and promote the use of clean technologies and energies, by putting forward minimum rates of taxation on the relevant fuels used for intra-EU ferry, fishing and freight vessels.

The implementation of the initiatives laid down in the Sustainable and smart mobility strategy³⁶⁶, published in December 2020, will also continue to promote sustainability of the maritime transport sector. In this strategy there were 82 initiatives in 10 key areas for action ('flagships'), each with concrete measures, with milestones for 2030 and 2050. It includes concrete actions for further shifting towards more sustainable transport modes, including a shift from road freight into inland water transport and short sea shipping (and rail), further develop intermodal transport and the TEN-T support for the Motorways of the Sea. It also means aiming for zero-emission airports and ports. Ports should become multimodal mobility and transport hubs, new clean energy hubs for integrated electricity systems, hydrogen and other low-carbon fuels, and testbeds for waste reuse and the circular economy.

4.6.5 DECARBONIZING MARITIME TRANSPORT³⁶⁷

For the world to decarbonize, shipping must decarbonize³⁶⁸. This requires that zero-emission ships become the dominant choice by 2030 and to bridge the competitiveness gap between traditional fuels and sustainable alternatives.

Following a global agreement at the latest COP 26 to speed up action to reduce emissions, the International Maritime Organization (IMO) has agreed to revise its initial greenhouse gas (GHG) Strategy by 2023³⁶⁹ but has failed to adopt the target of a full decarbonisation of international shipping by 2050. As part of fit-for-55 package, the European Commission has put forward three key measures supporting such a target: the inclusion of shipping into the EU Emissions Trading System, the FuelEU Maritime Regulation and the revision of the Renewable Energy Directive. This regulatory triangle aims at providing a consistent framework to incentivize the right behaviour, push the use of the right fuels and support their production.

Technologies to produce zero-emission fuels and vessels are to a large extent available but in most instances not market ready³⁷⁰. While the number of new build vessels with alternative fuel systems has doubled since 2019, it remains dominated by Liquefied Natural Gas (LNG) projects³⁷¹ while methanol, hydrogen and ammonia projects only account for a small part of the new builds. Innovation remains key to reduce costs and improve the safety, efficiency and scalability of alternative fuel technologies. Since 2020, the Getting to Zero coalition has observed an increased uptake in new projects for the production and use of methanol and ammonia on large vessels³⁷².

Methanol dual fuel and ammonia dual fuel are the two main foreseen fuel pathways towards the deep decarbonisation of shipping from the outset. Methanol on-board solutions are more mature (already in-use) than ammonia technologies (on track for a demonstration of on-board use by 2025). In 2021, notable announcements include the foreseen operation of the world's first container vessel fuelled by green e-methanol by 2023^{373,374} but also the support of the Norwegian government to the development of the world's first green ammonia terminal³⁷⁵.

The early years of the transition across the industry is however challenged by the several alternative fuels options and their wide cost gap with the fossil fuels used today³⁷⁶. E-ammonia is foreseen to have the lowest costs per energy unit by 2050, benefiting from reduced costs of electricity. Bio-fuels – while cost competitive by a large margin by 2030 – face scaling constraints that will affect availability and price. Similarly, the availability of biogenic carbon sources will challenge the competitiveness of e-methanol. The cost of blue fuels is driven by the costs for natural gas as a feedstock, carbon capture and permanent storage.

³⁶³ COM(2021) 559 final

³⁶⁴ https://ec.europa.eu/clima/eu-action/eu-emissions-trading-system-eu-ets/revision-phase-4-2021-2030_en

³⁶⁵ COM/2021/563 final – <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:52021PC0563>

³⁶⁶ COM(2020) 789 final.

³⁶⁷ Getting to Zero Coalition (2020), The First Wave: A blueprint for commercial-scale zero-emission shipping pilots and Capgemini Invent (2020), Fit for net-zero: 55 Tech Quests to accelerate Europe's recovery and pave the way to climate neutrality.

³⁶⁸ <https://www.weforum.org/agenda/2021/05/decarbonising-shipping-the-time-to-act-is-now>

³⁶⁹ <https://www.imo.org/en/MediaCentre/MeetingSummaries/Pages/MEPC77.aspx>

³⁷⁰ Innovation Needs for Decarbonization of Shipping, Mission Innovation, Danish Maritime Authority, 2021, <http://mission-innovation.net/missions/shipping/>

³⁷¹ Maritime Forecast to 2050, Energy Transition Outlook 2021, DNV, 2021, <https://eto.dnv.com/2021/maritime-forecast-2050/about>

³⁷² Mapping of Zero Emission Pilots and Demonstration Projects – Second Edition, Getting to Zero Coalition, Global Maritime Forum, March 2021, <https://www.globalmaritimeforum.org/content/2021/03/Mapping-of-Zero-Emission-Pilots-and-Demonstration-Projects-Second-edition.pdf>

³⁷³ <https://www.maersk.com/news/articles/2021/02/17/maersk-first-carbon-neutral-liner-vessel-by-2023>

³⁷⁴ <https://www.maersk.com/news/articles/2021/08/18/maersk-secures-green-e-methanol>

³⁷⁵ <https://www.yara.com/news-and-media/news/archive/2021/ammonia-bunkering-technology-company-azane-fuel-solutions-and-project-partners-receives-public-funding-for-worlds-first-green-ammonia-bunkering-terminal/>

³⁷⁶ Industry Transition Strategy, Maersk Mc-Kinney Moller Center for Zero Carbon Shipping, 2021, https://cms.zerocarbonsipping.com/media/uploads/documents/MMMCZCS_Industry-Transition-Strategy_Oct_2021.pdf

LNG dual fuel – with more mature technologies and supply options but limited GHG reduction potential – also constitutes a fuel pathway. There are however concerns regarding the potential of LNG³⁷⁷ to play a transitional role (via bio and e-LNG) or a temporary one (if vessels are prepared for a later switch to ammonia) beyond niche applications. Investing in LNG infrastructures exposes to the risk of technology lock-ins and stranded assets. The use of natural gas indeed include residual carbon emissions and methane leakage (on ships but also along the supply chain), and is expected to be less competitive over time given the falling prices of renewable electricity.

The debate is now moving on to global transition strategies and identification of first movers that can push the industry to reach a tipping point³⁷⁸. Zero-carbon fuel solutions are not yet seen as a prospective commercial opportunity across the value chain and a critical challenge to overcome is to ensure that all parties act simultaneously and engage in enabling investments. The necessary innovative technologies, business models and financing solutions will not be developed unless actors in ships, fuel infrastructures in ports and maritime fuel production commit and collaborate. Several examples are being developed across the industry.

Beyond incentives, foreseen solution to overcome the first mover challenges rely on collective action and/or the sharing of risks. Mission Innovation's initiative³⁷⁹ aims to foster innovation and international collaborations between states, international organisations, research institutions and corporations. The creation of industrial alliances³⁸⁰ across the value chain can allow for the scale-up of solutions for a large market and de-risk investments. The development of green corridors³⁸¹ can also help cut through the complexity of coordinating fuel infrastructures and vessels in the value chain and across countries. Enabling measures along trade routes between major port hubs where zero-emission solutions are supported and demonstrated can support the industry in taking its first steps and the scaling up of pilots and demonstrations into industry-wide solutions.

Industry leadership however cannot drive the transition alone and the activation of other critical levers is essential to ensure a global level playing field and unlock project finance. Safety and environmental standards are necessary to provide a clearer framework for new technologies and solutions. There is a need for common metrics for carbon accounting with clarification of emissions from the various links in the cycle of extraction, production and use of fuels. A global carbon pricing can be designed to both support developing countries and early adopters if revenue is reinvested into the industry through subsidising R&D or infrastructure projects. The development of green financing mechanisms can also help the industry support the required capital expenditures.

BOX 4.7 GREENing the BLUE: bound4blue wingsail demonstration project³⁸²

Maritime transport sectors are facing a double challenge. On one hand, new regulations are forcing reductions in pollutant and greenhouse gas emissions, already entering into force, and becoming stronger from 2020. On the other, the increase in fuel costs (which represents about 50-60 % of their operation costs).

This is of particular relevance when new less pollutant fuels have to be used, such as Marine Gasoil (MGO), which doubles the cost compared to the currently used Heavy Fueloil (HFO), causing a dramatic impact in fuel-related OPEX. Therefore, there is a market demand for solutions that contribute to reduce fuel use in this sector with a convenient return on investment (ROI).

GREENing the BLUE is a project that looks at propulsion options for maritime transport. It presents a full-scale demonstration of a tilting patented wingsail solution based in an aeronautical design which can reduce fuel use and related pollutant emissions from maritime transport by an average of 30 %. This is critical for an industry looking for more efficient propulsion systems and emissions reduction. The project aims to increase energy efficiency and decrease fuel use and emissions from the shipping sector, which supports the EU goal to become climate neutral by 2050. It has the ambition to increase the competitiveness of the European maritime transport sector, resulting in direct and indirect job creation.

The project received EU funding amounting to €810 151 and runs from 01/01/2019 to 31/12/2021. The project received a seal of excellence under the EU SME Instrument before applying for EMFF funding. The EMFF project, which supported the demonstration of the wingsail solution, helped to secure blended finance from the EIC Accelerator.

³⁷⁷ The Role of LNG in the Transition Toward Low- and Zero-Carbon Shipping, World bank, 2021, <https://openknowledge.worldbank.org/handle/10986/35437>

³⁷⁸ A Strategy for the Transition to Zero-Emission Shipping – An Analysis of Transition Pathways, Scenarios, and Levers for Change, Getting to Zero Coalition, UMAS, 2021, <https://www.globalmaritimeforum.org/content/2021/10/A-Strategy-for-the-Transition-to-Zero-Emission-Shipping.pdf>

³⁷⁹ <http://mission-innovation.net/missions/shipping/>

³⁸⁰ See the European Commission's consultation on the establishment of a new industrial alliance focused on boosting the supply and affordability of renewable and low-carbon gaseous and liquid fuels. https://transport.ec.europa.eu/news/european-commission-seeks-views-renewable-and-low-carbon-fuels-value-chain-industrial-alliance-2021-11-09_en

³⁸¹ The Next Wave – Green Corridors, Getting to Zero Coalition, Mission Possible Partnership, 2021, <https://www.globalmaritimeforum.org/content/2021/11/The-Next-Wave-Green-Corridors.pdf>

³⁸² <https://bound4blue.com/en/>

4.7 COASTAL TOURISM

Eurostat defines tourism as *'the activity of visitors taking a trip to a main destination outside the usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited'*³⁸³. The beauty, cultural wealth and diversity of the EU's coastal areas have made them a preferred destination for many holidaymakers in Europe and abroad, making coastal and maritime tourism an important tourism sector. More than 50 % of bed capacity in hotels across Europe is concentrated in regions with a sea border³⁸⁴.

Tourism is thus a major economic activity in the European Union, constituting its third-largest economic sector with a wide-ranging impact on economic growth, employment, and social development. Europe's main strengths include its infrastructure, its cultural diversity in a comparatively small area, and its borderless travel area within the Schengen zone³⁸⁵. Tourism can be a powerful tool in fighting economic decline and unemployment. Nevertheless, as is the case for the tourism sector as a whole, coastal tourism faces a series of challenges, ranging from greening its activities, reducing impacts on the marine environment, and vulnerability to exogenous shocks, including inflationary pressures on commodities and fuel prices and major health crises such as the one created by the COVID-19 pandemic.

4.7.1. BACKGROUND

Coastal tourism is the biggest mature and growing sector across the Blue Economy in terms of GVA and employment³⁸⁶. As described in the EU's Blue Growth strategy, coastal and maritime tourism bears large potential to promote a smart, sustainable and inclusive Europe³⁸⁷. This section aims to provide an overview regarding the overall size and socio-economic performance of the sector in 2019-2020, outlining the consequences of the COVID-19 pandemic and illustrating innovative and promising approaches towards sustainable maritime and coastal tourism and related leisure activities.

Europe is the most-visited continent worldwide, welcoming half of the world's international tourist arrivals. The EU alone accounts for almost 40 % of the world's international arrivals. Coastal areas and islands tend to be major tourism hotspots. These areas have always been sought for their unique characteristics making them ideal places for leisure and tourism activities to take roll. In recent years, the increasing number of tourists have led to concerns around the environmental impacts of tourism on marine ecosystems and the sustainable development of coastal areas, especially those characterised by high-density building and expanding environmental footprints. Over half of the EU's tourist accommodation establishments are located in coastal areas³⁸⁸.

BOX 4.8 Transition pathway for tourism

Following the COVID-19 crisis, the European Commission published the *Transition pathway for tourism* in the beginning of 2022, being the first pathway that was delivered following the updated Industrial Strategy (2021)³⁸⁹ which calls for the acceleration of green and digital transformation with the aim of increasing the resilience of the European economy.

Through a co-creation process involving all tourism stakeholders, the transition pathway for tourism identifies in total 27 areas of initiatives for the green and digital transition and for improving the resilience of EU tourism industry. The actions relate to several overarching themes, notably:

Regulation and public governance which encompasses measures for short-term rentals, regulatory support for multimodal travelling, improving statistics and indicators for tourism, comprehensive tourism strategies development/update and collaborative governance of tourism destinations;

Green and digital transition encompassing, among others, sustainable mobility, circularity of tourism services, green transition of tourism companies and SMEs, data-driven tourism services, improvement of the availability of online information on the tourism offer, easily accessible best practices, peer learning and networking for SMEs, research and innovation projects and pilots on circular and climate-friendly tourism, support for digitalisation of tourism SMEs and destinations;

Resilience which refers to, among others, seamless cross-border traveling, coordinated management and updated information on traveling, awareness-raising on skills needs for the twin transition, awareness-raising on changes in tourism demand, developing and renewing tourism education, fostering skills in tourism, promoting fairness and equality in tourism jobs as well as accessibility;

Moreover, the transition pathway for tourism advocates for supporting the visibility of funding opportunities for tourism actors³⁹⁰.

³⁸³ Eurostat. 'Methodological manual for tourism statistics', p. 16.

³⁸⁴ European Commission. Coastal and maritime tourism. https://ec.europa.eu/growth/sectors/tourism/offer/maritime-coastal_en

³⁸⁵ European Parliamentary Research Service (EPRS). Tourism and the European Union - Recent trends and policy developments, Sept. 2015.

³⁸⁶ https://ec.europa.eu/maritimeaffairs/policy/coastal_tourism_en

³⁸⁷ COM(2012) 494 final of 13.9.2012 'Blue Growth: opportunities for marine and maritime sustainable growth'.

³⁸⁸ European Commission. 2018. European Union Tourism Trends (<https://ec.europa.eu/growth/tools-databases/vto/content/2018-eu-tourism-trends-report>).

³⁸⁹ https://ec.europa.eu/info/sites/default/files/communication-industrial-strategy-update-2020_en.pdf

³⁹⁰ European Commission (2022). Transition pathway for tourism. <https://op.europa.eu/en/publication-detail/-/publication/404a8144-8892-11ec-8c40-01aa75ed71a1>

Visitors to coastal areas are typically more numerous in southern EU Member States, which are generally more conducive to beach holidays due to their latitude and climatic conditions. In 2019, for instance, coastal areas accounted for more than three quarters of the total nights spent in tourist accommodation across Malta (100 %), Cyprus (97 %), Greece (96 %), Spain (96 %), Croatia (93 %), Denmark (91 %), Portugal (84 %), Latvia (83 %) and Estonia (78 %). But also, in Sweden (63 %), Ireland (62 %) and Italy (53 %), coastal areas outperformed non-coastal areas, well above the EU-27 average of 47.4 %. The two most popular tourist destinations in the EU in 2019 were the Canary Islands in Spain, followed by the Adriatic coastal region of Jadranska Hrvatska in Croatia³⁹¹.

However, the sector suffered greatly from the travel restrictions and lockdowns introduced across the EU from March 2020 onwards to contain the spreading of COVID-19 infections and the consequent health crisis. The accommodation and food service subsectors were hit particularly hard by both the containment measures and contracting demand. Since the beginning of the pandemic, virtually all Member States have implemented restrictions on non-essential travel. Some closed their borders and reinstated internal border controls within the Schengen area, often accompanied by quarantine requirements for cross-border travellers. This meant that millions of European citizens were suddenly unable to travel³⁹².

The resulting effects on turnover and other socio-economic indicators of the sector have lasted much longer than for many other sectors of the economy. It is only from the first quarter of 2021 that accommodation and food services rebounded, marking a 28.4 % increase in 2Q2021, while total turnover of all services stood at about 94 % of the pre-crisis quarter's levels (Figure 4.43).

Tourism occupies an important place in the economy of many EU Member States, with wide-ranging impact on economic growth, employment and social development. Tourism is particularly important for countries in Southern Europe, like Spain, Portugal, Italy, Malta and Greece, but also in other coastal countries namely Croatia, Bulgaria, Romania and the Netherlands³⁹³. For many of the countries that offer 'sun, sea and sand' (3S) tourism, beach tourism accounts for a significant amount of their total national revenue³⁹⁴. Therefore, the economies of these countries have been the most affected by the health crisis.

The annual tourism gross value added in the EU was estimated at €787 billion before COVID-19³⁹⁵. The tourism industry represents 10 % of the EU's GDP, encompassing 2.4 million businesses (of which over 90 % are SMEs). 40 % of all international arrivals take place in the EU, making it the global leader. 85 % of Europeans spend their summer holidays in the EU whereas for every €1 generated in the tourism sector €0.56 added value is created. The industry encompasses 23 million direct and indirect jobs accounting for 12 % of EU employment whereas 37 % of tourism workers are under 35 years old.

Table 4.3 Member States most dependent on Tourism as percentage of GDP

Member States	% of GDP
HR	25 %
CY	22 %
EL	21 %
PT	19 %
ES	15 %
EE	15 %
AT	15 %
IT	13 %
SI	12 %
BG	12 %
MT	11 %
FR	10 %
DE	9 %

Source: European Commission³⁹⁶.

Strictly speaking, coastal tourism covers beach-based tourism and recreational activities, e.g. swimming, sunbathing, and other activities for which the proximity of the sea is an advantage, such as coastal walks and wildlife watching. Maritime tourism covers water-based activities and nautical sports in the maritime area, such as sailing, scuba diving and cruising. Cruising can be also considered part of maritime tourism. In most cases, maritime tourism activities take place along the coastline as well as between the shore and on-water tourism activity areas, while for instance diving, snorkelling and underwater cultural heritage are place-based activities. The distance to shore is typically between zero and few km. Water depth depends on sub-sector needs and might be a crucial element for certain activities (e.g. water-based activities such as boating, yachting, nautical sports)³⁹⁷.

³⁹¹ Eurostat. Top 20 EU tourism destinations (NUTS 2 regions) in terms of nights spent in tourist accommodation establishments, 2019.

³⁹² Eurostat. Statistics explained. Tourism in the EU – what a normal summer season looks like – before Covid-19.

³⁹³ Batista e Silva, F., Herrera, M. A. M., Rosina, K., Barranco, R. R., Freire, S., & Schiavina, M. (2018). Analysing spatiotemporal patterns of tourism in Europe at high-resolution with conventional and big data sources. *Tourism Management*, 68, 101-115.

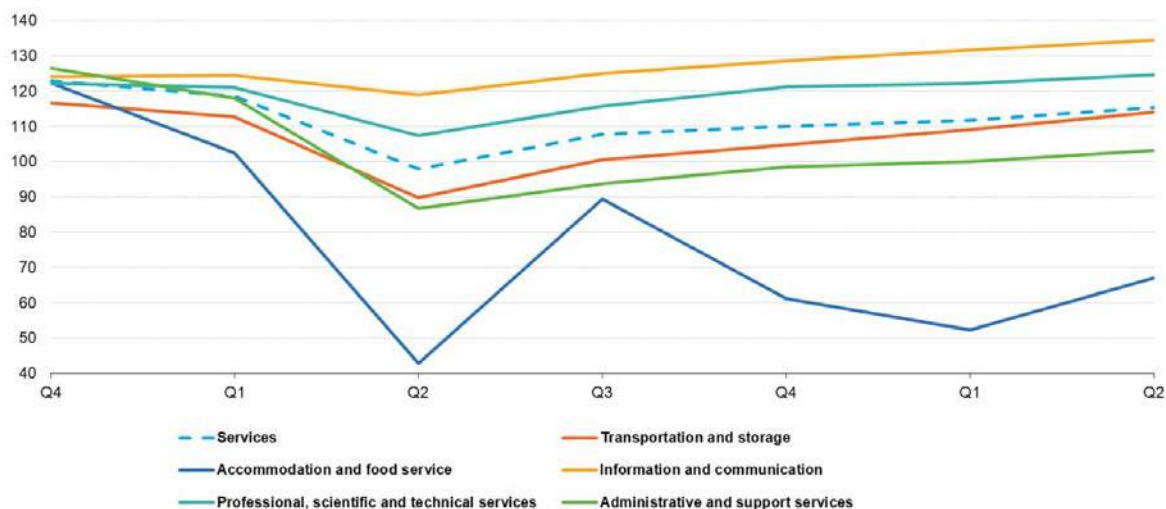
³⁹⁴ Mestanza-Ramón, C.; Pranzini, E.; Anfuso, G.; Botero, C.M.; Chica-Ruiz, J.A.; Mooser, A. (2020). An attempt to characterize the '3S' (Sea, Sun, and Sand) parameters: Application to the Galapagos Islands and continental Ecuadorian beaches. *Sustainability* 12, 3468.

³⁹⁵ Eurostat. Tourism Satellite Accounts in Europe 2019 edition. November 2019.

³⁹⁶ https://ec.europa.eu/info/live-work-travel-eu/coronavirus-response/travel-during-coronavirus-pandemic/eu-helps-reboot-europes-tourism_en#documents

³⁹⁷ European MSP Platform. Technical Study: MSP as a tool to support Blue Growth. Sector Fiche: Coastal and Maritime Tourism, 16.02.2018.

Figure 4.43 EU development of services turnover, Q1 2020-Q2 2021



Source: Eurostat³⁹⁸.

All the manufacturing activities producing supplies (e.g. water-sport equipment) and services for coastal and maritime tourism (e.g. travel agencies) should also be considered as contributing directly or indirectly to the socio-economic performance of the sector. However, some of these activities are not included in the analysis presented in this section due to the data limitations outlined above.

For the purpose of this report, Coastal tourism is intended to also cover maritime tourism and is broken down into three main sub-sectors:

1. Accommodation
2. Transport
3. Other expenditures

Overall, Coastal tourism accounted for 63 % of the jobs, 44 % of the GVA and 38 % of the profits in the EU Blue Economy in 2019.

4.7.2 MAIN RESULTS

Size of the EU Coastal tourism sector in 2019-2020

GVA generated by the sector in 2019 amounted to slightly more than €80 billion, a 21 % rise compared to 2009³⁹⁹. Gross operating surplus was valued at €27.4 billion (+42 % compared to 2009) (Figure 4.44). Turnover amounted to almost €230 billion, 20 % more than in 2009.

Preliminary data from Eurostat suggest that turnover decreased by about 46 % in 2020 due almost entirely to the COVID-19 outbreak. It is expected that GVA and gross profits have suffered similar decreases.

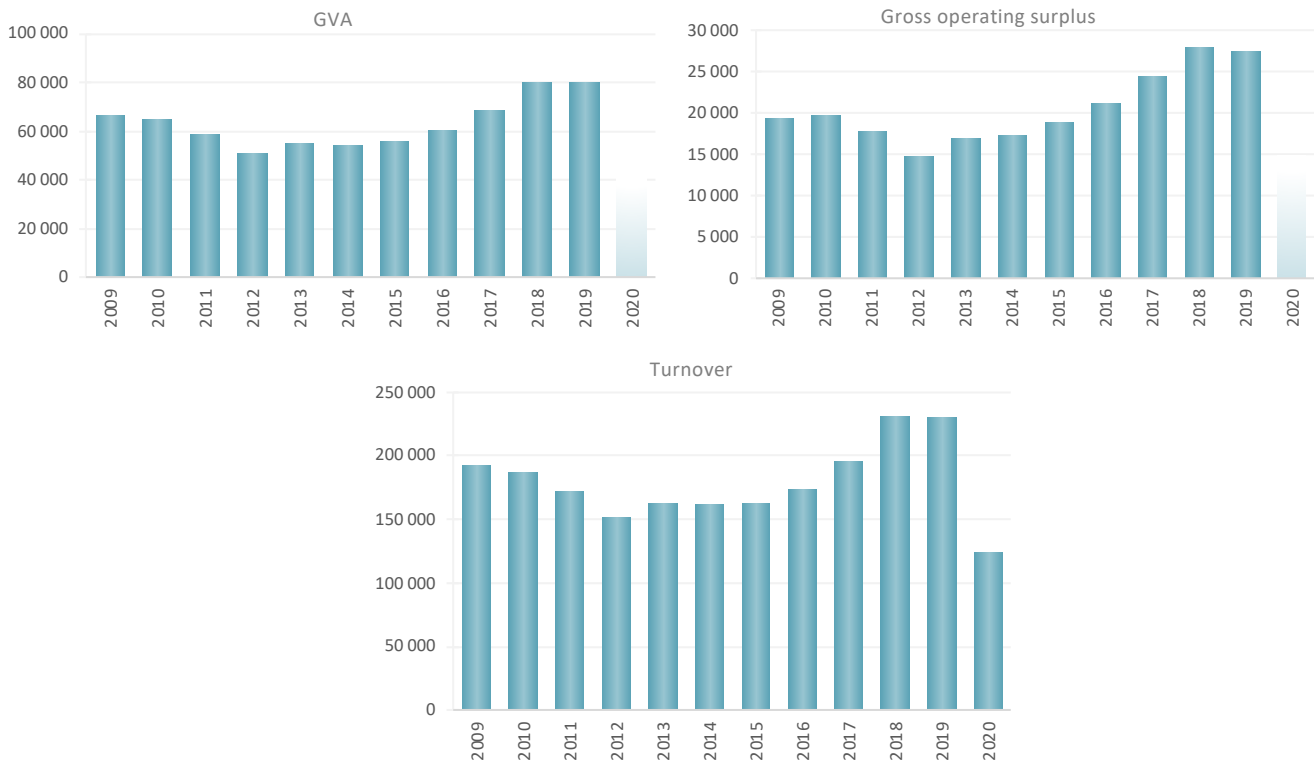
More than 2.8 million people were directly employed in the sector in 2019 (almost the same as in 2009, but up by 45 % compared to 2015) and personnel costs reached €52.7 billion, up from €46.9 billion in 2009 (Figure 4.44), amounting to an average gross wage of almost €18 800 in 2019, a 13 % increase from €16 640 in 2009. Personnel costs have followed a similar trend.

The sector was impacted by the global economic and financial crisis of 2008-09, which saw a gradual decrease in all economic indicators, including employment over the period 2009 to 2015. However, in the period 2016 to 2019 a strong recovery took place. The impacts of COVID-19 on the socio-economic performance of the coastal tourism sector seems to have been worse than those of the former crisis.

³⁹⁸ Eurostat data from September 2021. https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Impact_of_Covid-19_crisis_on_services

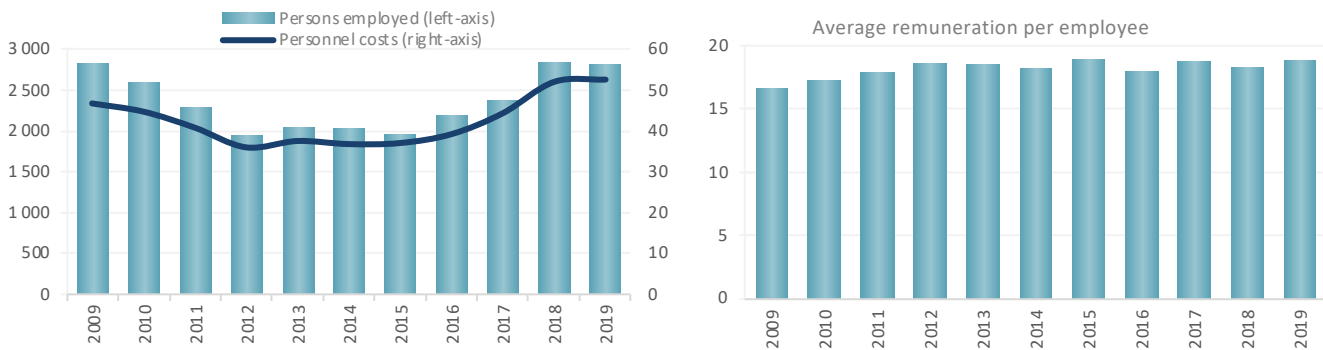
³⁹⁹ In 2017, a few countries (e.g. Denmark and Sweden) changed the methodology for the collection of tourism statistics and therefore, there is a break in the series. Growth rates have been estimated by adjusting for the change of methodology.

Figure 4.45 Size of the EU Coastal tourism sector, € million



Note: Turnover should be interpreted with caution due to the problem of double counting throughout the value chain. Gross investment is not available for Coastal Tourism. Turnover in 2020 is an estimation based on Eurostat's preliminary data, GVA and Gross operating surplus are estimated assuming that follow the same trend as turnover. Source: Eurostat (SBS) and own calculations.

Figure 4.45 Persons employed (thousand), personnel costs (€ million) and average wage (€ thousand) in the EU Coastal tourism sector



Source: Eurostat (SBS) and own calculations.

Spain leads Coastal tourism with 25 % of the jobs and 30 % of the GVA, followed by Greece, Italy and France. The sector was recovering and growing until it was hit by the COVID-19 restrictions introduced since Q2 of 2020.

Results by sub-sectors and Member States

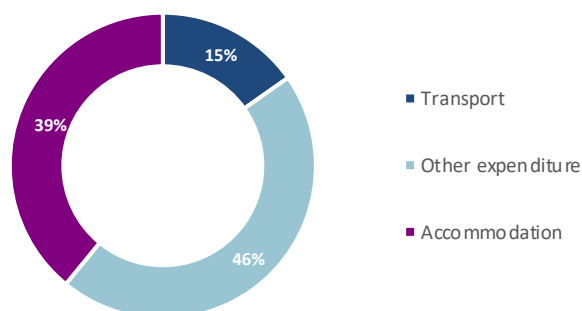
Employment: Subsector Other expenditures generated over 1.3 million jobs in 2019, corresponding to 46 % of the Coastal tourism direct employment. Accommodation employed 1.1 million persons (39 %) and transport a further 427 750 jobs (15 %). Compared to 2009, all sub-sectors, apart from other expenditure that

increased by 19 %, saw a decrease in persons employed: -15 % in Accommodation and -4 % in Transport. The Member States that employed more people were Spain, employing 25 % of the EU sectoral workforce (704 900 persons), followed by Greece with 17 % (487 000 persons) and then Italy with 11 % (304 100 persons).

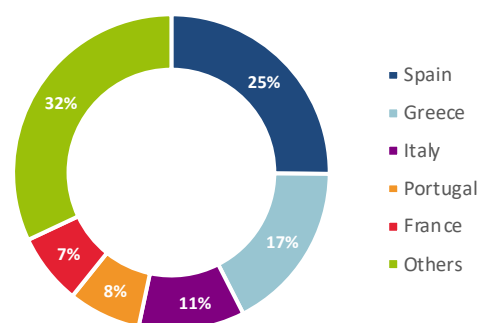
Gross value added: Most of the value added in 2019 was generated by the Accommodation sub-sector: €37.0 million (46 % of the total), followed by Other expenditure €25.0 million (31 %) and Transport almost €18.2 million. Compared to 2009, all sub-sectors saw substantial increases in GVA: +10 % in Accommodation, +35 % in Other expenditure and +28 % in

Figure 4.46 Share of employment in the EU Coastal tourism sector, 2019

Employment by sub-sector



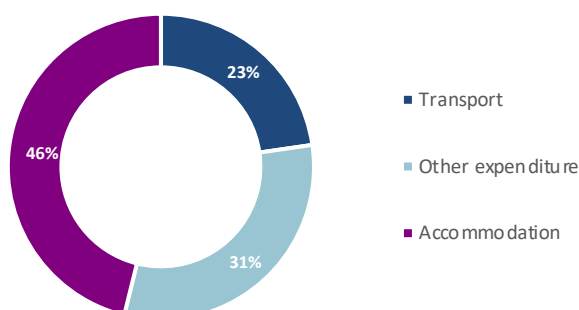
Employment by country



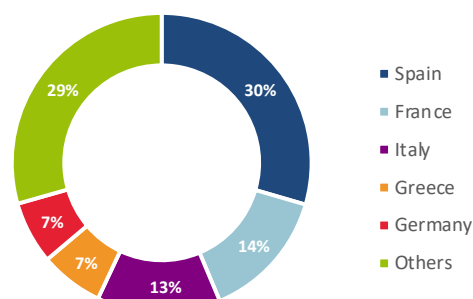
Source: Eurostat (SBS) and own calculations

Figure 4.47 Share of the GVA generation in the EU Coastal tourism sector, 2019

Value added by sub-sector



Value added by country



Source: Eurostat (SBS) and own calculations.

Transport. As a consequence of the drastic decrease in intra-EU and international tourism imposed by the COVID-19 pandemic, it is likely that GVA suffered as sharp a decline in 2020 as was the case for turnover, as illustrated in Figure 4.44.

Gross profit: The bulk of profits in 2019 were generated in the Accommodation sub-sector (€145.6 billion, 53%), followed by Other expenditure (25%) and Transport (21%). Compared to 2009, gross operating surplus increased significantly for all sub-sectors: +40% in Accommodation, +18% in Other expenditure and +92% in Transport. Again, it is expected that gross operating margins declined in 2020, possibly below the lowest levels recorded in 2012 when international travelling to the Schengen area decreased significantly due to major difficulties in visa applications arising from new short-stay visa rules⁴⁰⁰.

Turnover: In 2019, subsector Other expenditure generated €86.5 billion in turnover, followed by the Accommodation sub-sector with €77.6 billion and then Transport (€66.0 billion). Compared to 2009, all sub-sectors saw a turnover increase: +12% Accommodation, +26%

Other expenditure and +21% Transport. As indicated above, turnover of the sector nearly halved in 2020, while rebounding in 2021 to almost reach its pre-COVID-19 levels in Q2 of 2021.

4.7.3. TRENDS AND DRIVERS

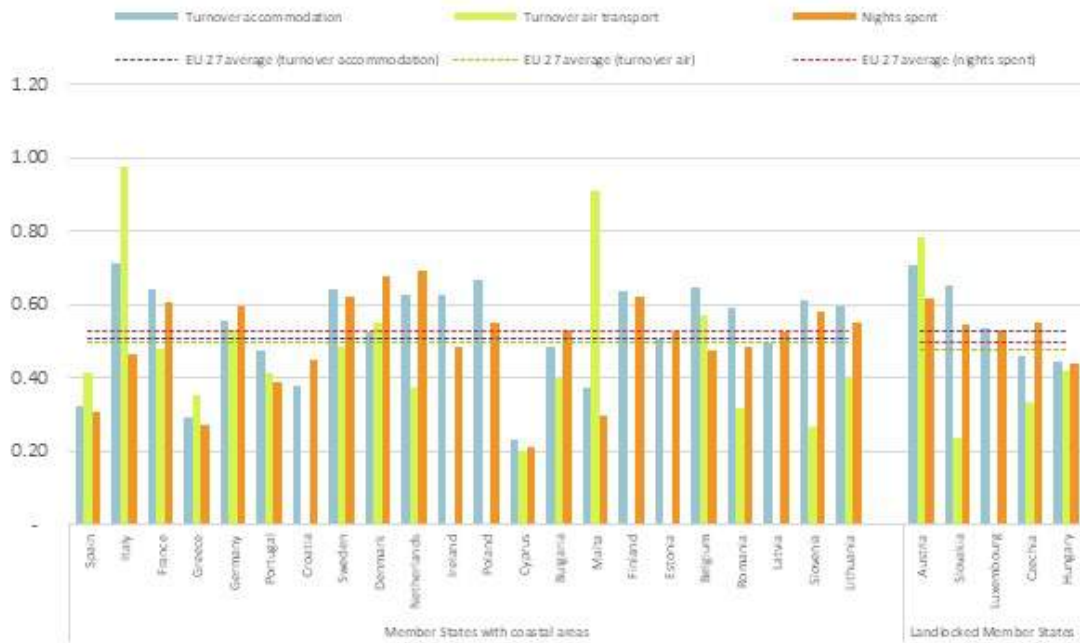
The growth rate in the tourism sector has accelerated since the recession that followed the 2008 financial crisis positively impacting on the EU economy. Sustained growth has been instrumental in supporting the economic recovery of many EU Member States, largely contributing to job creation, GDP and the balance of payments.

EU policy aims to maintain Europe's standing as a leading tourist destination while maximising the industry's contribution to growth and employment. As part of the EU's Blue Growth strategy, the coastal and maritime tourism sector has been identified as an area with special potential to foster a smart, sustainable and inclusive Europe⁴⁰¹.

⁴⁰⁰ European Commission. 'Study on the economic impact of short stay visa facilitation on the tourism industry', European Commission, 2013.

⁴⁰¹ https://ec.europa.eu/growth/sectors/tourism/offer/maritime-coastal_en

Figure 4.48 COVID-19 impacts on tourism (2020 values as a proportion to 2019 values), by EU Member State



Source: Eurostat SBS data, own elaboration.

While good for development, the increase in tourist numbers has brought its own challenges, and many destinations, in particular coastal areas and small islands, strive to find sustainable ways to cope with the high tourism intensity. Challenges to be faced include, among other aspects, demographic change, sustainability and innovation.

Tourist activities are also affected by wars and conflicts, terrorist attacks, outbreaks of deadly contagious diseases, currency instability, natural disasters, climate change, etc. The interplay of these factors can have long-lasting impacts on the economic performance and prospects of the sector both in and outside the EU. When these factors affect other regions of the world, the market share of Europe usually increases slightly and vice versa.

For example, at a time of political upheaval in the Arab world in 2011 and 2012, the market share of the Middle East decreased from 6.4% in 2010 to 5.0% in 2012, while Europe's market share increased from 50.7% in 2010 to 51.6% in 2012, despite the estimated loss of approx. 6.6 million tourists in that year from China, India, Russia, Saudi Arabia, South Africa and Ukraine, due to the reported issues with short-stay visa applications⁴⁰². Conflict closer to home can also have negative impact on arrivals in Europe. As was the case during the Crimea crisis of 2015, and potentially with much larger and protracted consequences,

the recent Russia's invasion of Ukraine is expected to reduce in the short-term arrivals from Russia and divert Russian tourists to non-European destinations⁴⁰³.

The health crisis triggered in March 2020 by the COVID-19 pandemic has led to tourism demand shifts and changes in tourist preferences that may persist beyond the short term. For instance, during the summer of 2020, even if the conditions for travelling were met, the fear of contamination affected the willingness to travel and the preference for holiday destinations⁴⁰⁴. Tourists have been looking for more national and nature-based destinations, and tourist destinations with less risk of overcrowding⁴⁰⁵; and coastal areas are considered as overcrowded destinations during the summer.

Therefore, some places have been hit harder by the severe economic impact. Analysis of local transaction and unemployment data has found coastal areas to be disproportionately impacted by COVID-19. They have experienced some of the largest drops in local spending, as well as the highest rises in unemployment, due to the significant role that retail, hospitality and tourism sector play in their local economies⁴⁰⁶, a problem exacerbated by the seasonality of the sector. Usually, smaller seaside towns show greater dependence on the tourism sector as key employer and driver of economic activity⁴⁰⁷. The crisis began at the end of winter, hitting coastal tourism businesses and activities on the worse time, usually when having lower cash levels. Coastal activities

⁴⁰² Ramboll Management Consulting and Eurasyllum. Study on the economic impact of short stay visa facilitation on the tourism industry and on the overall economies of EU Member States being part of the Schengen Area. Study commissioned by EC's DG Enterprise and Industry, August 2013.

⁴⁰³ European Parliamentary Research Service (EPRS). Tourism and the European Union – Recent trends and policy developments, Sept. 2015.

⁴⁰⁴ Marques Santos, A., Madrid, C., Haegeman, K. and Rainoldi, A. (2020). Behavioural changes in tourism in times of Covid-19, EUR 30286 EN, Publications Office of the European Union, Luxembourg, ISBN 978-92-76-20401-5 (online), doi:10.2760/00411.

⁴⁰⁵ Marques Santos, A., Madrid, C., Haegeman, K. and Rainoldi, A. (2020). Behavioural changes in tourism in times of Covid-19, EUR 30286 EN, Publications Office of the European Union, Luxembourg, ISBN 978-92-76-20401-5 (online), doi:10.2760/00411.

⁴⁰⁶ Tomson, W. (2020). COVID-19 & Coastal Communities: Investing in the social economy to revive seaside resorts and coastal towns. Social Investment Business, July 2020.

⁴⁰⁷ Beatty, C., Fothergill, S., & Wilson, I. (2008). England's seaside towns: A 'benchmarking' study. Her Majesty's Stationery Office.

usually rely on Easter as necessary income boost for stabilising finances and repay debts from the winter⁴⁰⁸. With the 2020 widespread lockdowns, this essential recovery period was missed for many regions.

The impacts of COVID-19 on coastal regions has affected the overall performance of the whole tourism sector in all EU Member States. Countries with coastal areas experienced larger impacts in most socio-economic performance indicators, such as air transport turnover and number of nights spent, than landlocked countries (Figure 4.47). In relative terms, the countries whose coastal tourism sector has been worst affected by COVID-19 are, in this order: Cyprus (-77.0%), Greece (-70.8%), Spain (-67.9%), Malta (-62.4%), Croatia (-61.9%), Portugal (-52.5%), Bulgaria (-51.4%), Latvia (-50.3%), Estonia (-49.3%), and Denmark (-47.5%). These countries registered deeper drops in accommodation turnover than the EU-27 average (-46.5%).

A slow and long-term recovery process is expected with many activities not being able to surpass the crisis. As leisure spending deteriorates for many households, a fast recovery of tourism demand will be hindered by the economic slow-down⁴⁰⁹.

Still uncertain is the impact of Brexit on coastal tourism. Almost 60 million tourists from the United Kingdom used to visit the EU every year before COVID-19⁴¹⁰, with the most popular destinations being Spain, Italy, France and Ireland. It is yet to be seen if after COVID-19, British tourists will continue to visit the EU in such numbers.

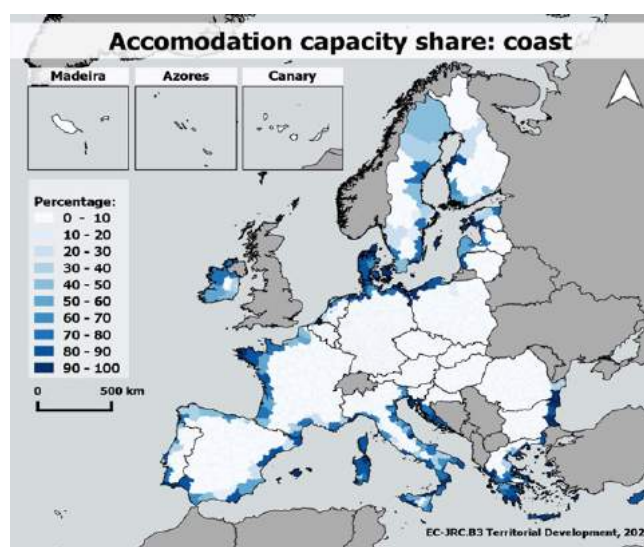
On the other hand, a change in government and private sector approach to tourism could push forward an optimistic scenario⁴¹¹. Studies show that tourists are willing to pay more for safer vacations⁴¹². The COVID-19 recovery could thus contribute to the on-going global transformation of the current economic system towards a carbon neutral one⁴¹³, together with other market trends. Indeed, it is expected that tourists will look for more eco-friendly solutions for holidays in the future, as a result of the COVID-19 health crisis⁴¹⁴. For many industry experts, this is a transformative opportunity leading to a greater and faster adaptation of more sustainable environmental solutions and a greater social appreciation of coastal natural and cultural values⁴¹⁵. The European Green Deal and the new EU growth strategy can help in such green transitions, thanks to policy reforms, specific financial mechanism, as well as innovation, digitalisation, education and training⁴¹⁶.

Despite the uncertainties caused by a still unresolved COVID-19 crisis, the ongoing Russia's invasion of Ukraine, its potential escalations in the region, high energy and fuel prices, looming inflation, etc., it can be expected that coastal tourism will continue to expand, both in terms of nights spent in coastal regions but also in number of tourists. This will have implications on onshore spatial planning mainly through the construction of new infrastructure and port facilities. While it is not likely that new marinas will be developed, as the marina density is already high (approx. 1 marina per 14 km of coastline), it is expected that hotels or other touristic accommodation will be developed along the coastline⁴¹⁷.

4.7.4 TOURISM CAPACITY IN COASTAL AREAS

The estimated accommodation capacity allows understanding the coastal tourism importance per NUTS3 region (Figure 4.49). Most regions have high shares of rooms located within the 10 km range, an indication how coasts are the main tourism driver and visitors' attraction.

Figure 4.49 Share of accommodation capacity (number of rooms) in coastal areas per NUTS3.



Source: Batista e Silva and others (2020)⁴¹⁸.

⁴⁰⁸ Zielinski, S., & Botero, C. M. (2020). Beach tourism in times of COVID-19 pandemic: critical issues, knowledge gaps and research opportunities. *International Journal of Environmental Research and Public Health*, 17(19), 7288.

⁴⁰⁹ Grech, V., Grech, P., & Fabri, S. (2020). A risk balancing act—tourism competition using health leverage in the COVID-19 era. *International Journal of Risk & Safety in Medicine*, (Preprint), 1-5.

⁴¹⁰ <https://www.etias.us/will-brexiteffect-tourism/>

⁴¹¹ Renaud, L. (2020). Reconsidering global mobility—distancing from mass cruise tourism in the aftermath of COVID-19. *Tourism Geographies*, 22(3), 679-689.

⁴¹² Couto, G., Castanho, R. A., Pimentel, P., Carvalho, C., Sousa, Á., & Santos, C. (2020). The impacts of COVID-19 crisis over the tourism expectations of the Azores archipelago residents. *Sustainability*, 12(18), 7612.

⁴¹³ Prideaux, B., Thompson, M., & Pabel, A. (2020). Lessons from COVID-19 can prepare global tourism for the economic transformation needed to combat climate change. *Tourism Geographies*, 22(3), 667-678.

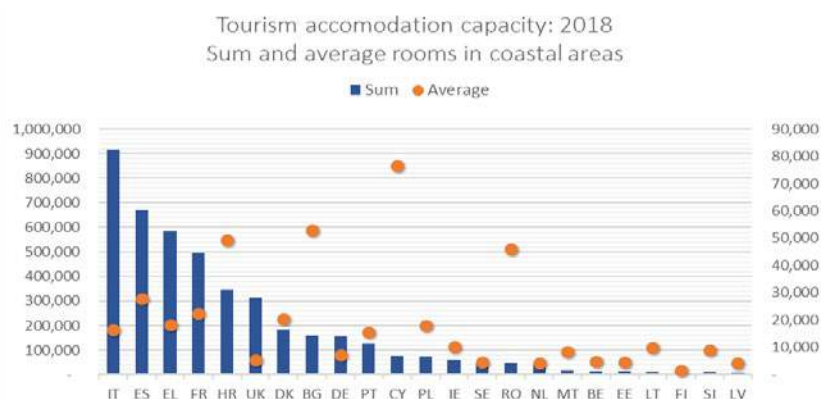
⁴¹⁴ Marques Santos, A., Madrid, C., Haegeman, K. and Rainoldi, A., (2020). Behavioural changes in tourism in times of Covid-19, EUR 30286 EN, Publications Office of the European Union, Luxembourg, ISBN 978-92-76-20401-5 (online), doi:10.2760/00411.

⁴¹⁵ Hall, C. M., Scott, D., & Gössling, S. (2020). Pandemics, transformations and tourism: be careful what you wish for. *Tourism Geographies*, 22(3), 577-598. Marques Santos, A., Edwards, J. and Laranja, M., From Digital Innovation to "Smart Tourism Destination": Stakeholders' reflections in times of a pandemic, European Commission, 2021, JRC123390.

⁴¹⁶ https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

⁴¹⁷ European MSP Platform. Technical Study: MSP as a tool to support Blue Growth. Sector Fiche: Coastal and Maritime Tourism, 16.02.2018.

⁴¹⁸ Batista e Silva, F., Barranco, R., Proietti, P., Pigaiani, C., & Lavalle, C. (2020). A new European regional tourism typology based on hotel location patterns and geographical criteria. *Annals of Tourism Research*, 103077.

Figure 4.50 Tourism accommodation capacity in coastal areas per NUTS3 (sum and average rooms)

Source: Batista e Silva and others (2020)⁴¹⁹.

When looking at absolute values, Italy is the European country with most accommodation capacity in coastal areas with 916 thousand rooms, followed by Spain (670 thousand), Greece (585 thousand), France (495 thousand) and Croatia (345 thousand). From the coastal countries, the ones with the least sum are Estonia (13.2 thousand), Lithuania (9.9 thousand), Finland (9.4 thousand), Slovenia (9.1 thousand) and finally Latvia with 8.5 thousand rooms (Figure 4.50).

Cyprus presents the highest average number of coastal rooms per NUTS3 (76 000 coastal rooms per NUTS3). This may be due to the entire island being considered one unique region. Together with Bulgaria (almost 53 000), Croatia (49 000) and Romania (46 000) are the countries with highest averages. The lower averages are found in Estonia (4 100), Netherlands (4 000) and Finland (1 500 coastal rooms per NUTS3). According to the definition of coastal tourism applied in this section to differentiate between typologies⁴²⁰, rooms located in coastal cities are classified as urban. This might partially explain the lower Dutch and Finnish values (Figure 4.50).

EU-27 NUTS3 regions have on average 15 000 rooms, with Mallorca in Spain reaching the maximum value of 173 000, followed by Rhodes in Greece with 117 000, Burgas province in Bulgaria with 109 000, Algarve in Portugal with 105 000 and Istria in Croatia with 101 000 rooms completing the top 5.

At EU level, the majority of tourism expenditure is generated in the summer months and takes place in coastal regions (Figure 4.51). Such regions are predominantly oriented to beach tourism and thus highly affected by seasonality. In 2018, the total nights spent was over 95 million with the exceptional summer peak generating over €73 billion and representing 41 % of the annual tourism expenditure in these regions. Moreover, the majority of the nights spent on islands and coasts originated from foreign

tourists resulting in €113 billion⁴²¹. In general, these regions have also higher tourism intensity levels, with an average 12.3 nights spent per local inhabitant, turning them among some of the most vulnerable to shocks in the tourism sector (e.g. Mediterranean, Atlantic, Baltic and in the Black Sea).

Vulnerability in coastal regions

The tourism vulnerability index is calculated by taking into account two indicators: tourism intensity and seasonality. Tourism intensity is computed as the ratio of regional tourists per resident. Seasonality is the degree to which touristic activity is concentrated in one season. Regions with more tourists per inhabitant (higher intensity) and where touristic activity is concentrated in shorter periods (higher seasonality) are considered more vulnerable. EU NUTS3 regions were classified in four categories according to the relative vulnerability of their tourism sectors, ranging from Low, to Medium, High and Very High⁴²². Regions with a higher tourism vulnerability index are also those where employment generated by tourism activities is most important (Table 4.5).

Table 4.4 Contribution of tourism sector (net overall effect) to regional employment, by category of the regional vulnerability to tourism index, EU-27, 2018

Regional vulnerability to tourism index	Contribution of tourism sector to total employment (% Total)
Low	6.3 %
Medium	11.1 %
High	13.0 %
Very High	18.1 %

Source: Marques Santos and others (2020)⁴²³.

⁴¹⁹ Batista e Silva, F., Barranco, R., Proietti, P., Pigaiani, C., & Lavalle, C. (2020). A new European regional tourism typology based on hotel location patterns and geographical criteria. *Annals of Tourism Research*, 103077.

⁴²⁰ Coastal zones are delineated by applying a 10 km-straight line buffer to the coastline (Eurogeographics, EuroBoundaryMap, <https://eurogeographics.org/maps-for-europe/ebm/>, Copernicus EU-DEM, <https://land.copernicus.eu/imagery-in-situ/eu-dem/eu-dem-v1.1>). If an area is both a city and a coastal zone (e.g. Barcelona, Copenhagen), then we assume the city is the main driver of visitors. Similarly, if an area is both part of a coastal area and a mountain (not common, but may occur in, for example, Crete, Liguria and Sardinia), then we assume the coastal traits have higher prevalence in driving visitors to the area. The resulting layer was then overlaid with a 100m² 'hotel grid layer' with the number of rooms in tourism accommodation, obtaining the coastal tourism capacity within each NUTS3. Regions where most accommodation capacity is located within the 10 km buffer were classified as coastal. It was additionally decided to consider all islands within this class. See for further details: Batista e Silva, F., Barranco, R., Proietti, P., Pigaiani, C., & Lavalle, C. (2020). A new European regional tourism typology based on hotel location patterns and geographical criteria. *Annals of Tourism Research*, 103077.

⁴²¹ Barranco, R., Batista e Silva, F., Jacobs-Crisioni, C., Proietti, P., Pigaiani, C., Kavalov, B., Kucas, A., Kompil, M., Vandecasteele, I., Lavalle, C., Rainoldi, A., Characterisation of tourism expenditure in EU regions, JRC, European Commission 2020.

⁴²² Batista e Silva, F., Herrera, M. A. M., Rosina, K., Barranco, R. R., Freire, S., & Schiavina, M. (2018). Analysing spatiotemporal patterns of tourism in Europe at high-resolution with conventional and big data sources. *Tourism Management*, 68, 101-115.

⁴²³ Marques Santos *et al.* (2020). Behavioural changes in tourism in times of COVID-19, EUR 30286 EN, Publications Office of the European Union, Luxembourg,

Figure 4.51 Left: Tourism total annual expenditure by typology and season for 2018.
Right: Tourism total annual expenditure by typology and tourism origin in 2018. € million



Source: Barranco and others (2020)⁴²⁴.

Both nights spent and accommodation in coastal areas are mainly located in very high vulnerable regions (74 % and 77 %, respectively). These values show how much coasts and islands are vulnerable to impacts in the tourism sector like the COVID-19 pandemic (Figure 4.52), especially when considering that tourism-related activities in coastal areas contribute to about 40 % of total employment⁴²⁵.

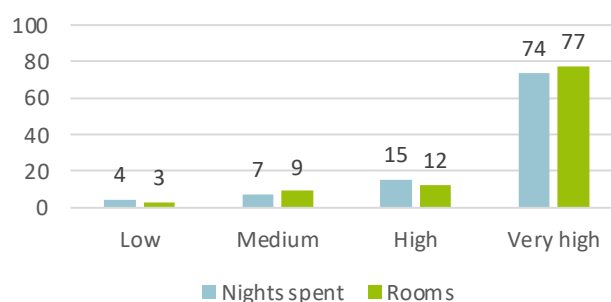
4.7.5 CRUISE TOURISM

Cruise tourism constitutes an integral segment within Coastal tourism contributing to the global economy. To illustrate the segment's relevance, it is important to note that based on 2018 data, more than half of all EU port calls were made by roll-on and roll-off passengers and cruise ships. The number one port for cruise liners in the European Union is Barcelona (ES), followed by Civitavecchia (IT), Dubrovnik (HR) Piraeus (GR) and Palma (ES)⁴²⁶.

Europe is the largest cruise ship builder and the second most popular cruise destination in the world. Beyond that, Europe also represents a large source market: From 2018-2020, Western Europe represented the second largest market following North America with a share of 21 % in global cruising⁴²⁷.

Evidently, the COVID-19 crisis had a tremendous impact on the sector due to travel restrictions put in place after the outbreak and its aftermath. It has to be noted that the suspension of the sector had not only an impact on tour operators and the ship-building sector but also respective tourism destinations including ports as well as local service providers, travel agents and other associated small and medium-sized enterprises. In order to ensure a safe and gradual recovery of the industry in the EU, the European Maritime Safety Agency published a guidance document in cooperation with the European Centre for Disease Prevention

Figure 4.52 Share of coastal nights spent and accommodation rooms per tourism vulnerability class



Source: Own elaboration from Marques Santos and others (2020) and Eurostat data.

and Control⁴²⁸. Moreover, the industry fosters responsible Cruise tourism by maintaining solid public health protocols: testing, vaccination, contactless technology, advanced ventilation, cleaning & sanitation, mask-wearing, physical distancing, having response plans and medical personnel in place⁴²⁹.

Globally, passenger embarkations dropped from 20.7 million in 2019 to only 5.8 million in 2020 which represents an 81 % decrease. Employment decreased by 51 % only accounting for 576 000 jobs in 2020 compared to 1.17 million jobs in 2019. The total economic contribution of the sector dropped by 59 % to merely 56 billion Euros in 2020, compared to 2019 levels. Overall, the passenger volume across Europe dropped by 82.5 % in 2020 compared to 2018⁴³⁰.

In 2020, most cruise tourists hailed from Germany, representing 531 000 passengers whereas 259 000 came from the UK and Ireland, 151 000 from Italy and 146 000 from France. Significant drops in passenger volume between 2019 and 2020 were particularly

doi:10.2760/00411.

⁴²⁴ Barranco, R., Batista e Silva, F., Jacobs-Crisioni, C., Proietti, P., Pigaiani, C., Kavalov, B., Kucas, A., Kompil, M., Vandecasteele, I., Lavalle, C., Rainoldi, A., Characterisation of tourism expenditure in EU regions, JRC, European Commission 2020.

⁴²⁵ Estimation based on the estimated total employment generated by the tourism sector from Marques Santos *et al.* (2020) and Eurostat data about the proportion of nights in coastal areas.

⁴²⁶ EMSA, 2021, *European Maritime Transport Environmental Report*. (<https://www.eea.europa.eu/publications/maritime-transport>)

⁴²⁷ CLIA 2022. *State of the Cruise Industry Outlook*. (<https://cruising.org/en-gb/news-and-research/research/2022/january/state-of-the-cruise-industry-outlook-2022>)

⁴²⁸ <https://www.ecdc.europa.eu/sites/default/files/documents/COVID-19-cruise-guidance-27-07-2020.pdf>

⁴²⁹ CLIA 2022. *State of the Cruise Industry Outlook*. (<https://cruising.org/en-gb/news-and-research/research/2022/january/state-of-the-cruise-industry-outlook-2022>)

⁴³⁰ CLIA 2021. *Europe Passenger Report 2020*. <https://cruising.org/en-gb/news-and-research/research/2021/june/clia-europe-passenger-report-2020>

Table 4.5: Passenger volume (in thousands) for European Countries

Country	2018	2019	2020	% decrease between 2019-2020
Germany	2.233	2.587	531	79,5%
UK & Ireland	2.009	1.992	259	87,0%
Italy	831	950	151	84,1%
France	521	545	146	73,2%
Spain	530	553	46	91,9%
Austria	136	136	25	81,9%
Netherlands	113	123	18	85,6%
Sweden	63	59	16	72,8%
Denmark	45	45	14	68,6%
Belgium	70	66	10	84,9%
Portugal	28	28	5	81,9%

Note: United Kingdom & Ireland present a combined figure, however the United Kingdom is no longer part of the EU.

Source: CLIA. 2022. *Europe Passenger Report 2020*.

observed by Spain (91,9%), UK & Ireland (87%), the Netherlands (85,6%) and Belgium (84,9%). Overall, the passenger volume across Europe dropped by 82,5% in 2020 compared to 2019.

Cruise ships accounted for 6% of black carbon emissions despite only accounting for less than 1% of the global fleet⁴³¹. Over the timeframe from 2008 to 2019, the weighted average speed of cruise ships that are calling in to EU ports reduced by 24% – this speed reduction is associated with minimizing fuel consumption as well as other associated costs which in turn contribute to the reduction of environmental pressures.⁴³² In line with the goals that are laid out in the European Green Deal, the cruise industry also aims for net carbon neutral cruising by 2050⁴³³.

4.7.6 INTERACTIONS WITH OTHER SECTORS AND THE ENVIRONMENT

Coastal and maritime tourism depend highly on good environmental conditions and in particular on good water quality. Any maritime or land-based activity deteriorating the environmental can negatively affect tourism. Besides competition for space when resources are shared between tourism and other sectors, impacts might arise due to land-sea nexus of interactions. An example of this are oil spills from ships⁴³⁴, as well as agricultural runoff, urban wastewater, and industrial discharges. All these activities can have direct and indirect effects on both marine and terrestrial ecosystems (See Chapter 6.X) and on the economic activities depending on them⁴³⁵. The Zero pollution action plan of the European Green Deal is key in that regard and aims to reduce pollution to levels no longer considered harmful to health and natural ecosystems that respect the boundaries with which our planet can cope, thereby creating a toxic-free environment.

Coastal areas may also be directly or indirectly affected by a number of climate change related impacts, such as, flooding, erosion, saltwater intrusion, increase in air and seawater temperatures and droughts.

Ports are crucial for the economic growth of coastal and inland areas. Passenger and cruise transport are important means for maritime and coastal tourism development while freight transport can be seen as a competing activity in terms of space. An example of this fragile balance appears in cruise tourism. The EU Commission promotes a pan-European dialogue between cruise operators, ports and coastal tourism stakeholders to enhance synergies in the sector, targeting best practice sharing in innovation, competitiveness and sustainability strategies.

Co-existence with other Blue Economy sectors, such as extraction of *Marine living and non-living resources* may depend on direct spatial conflicts, while synergies may also exist. For example, *Marine renewable energies* such as offshore wind farms may help to mitigate environmental impacts by reducing carbon and other greenhouse gas emissions but may imply a trade-off with aesthetic benefits.

The natural resources and beauty of coastal areas have made them popular destinations for visitors. A healthy natural environment is a huge asset, but tourism generates many pressures on local environment and ecosystems, such as higher water use, increased waste generation and accumulated emissions from air, road and sea transport in peak seasons. In addition, coastal areas are especially prone to a number of climate change related impacts, such as flooding, erosion, saltwater intrusion, increase in temperatures and periods of drought. These can have severe direct and indirect effects on coastal and maritime tourism. Coastal defence is of prime importance to counter coastal erosion and flooding and maintain tourism facilities and activities.

⁴³¹ Comer, B., et al., 2017, *Black carbon emissions and fuel use in global shipping*, 2015, International Council on Clean Transportation (<https://theicct.org/publications/black-carbon-emissions-global-shipping-2015>).

⁴³² EMSA, 2021. *European Maritime Transport Environmental Report*. (<https://www.eea.europa.eu/publications/maritime-transport>)

⁴³³ CLIA 2021. *Environmental commitment, innovation and results of the cruise industry*. (<https://cruising.org/en-gb/news-and-research/research/2021/november/environmental-commitment-innovation-and-results-of-the-cruise-industry>).

⁴³⁴ Ecorys (2016). Study on specific challenges for a sustainable development of coastal and maritime tourism in Europe.

⁴³⁵ European MSP Platform. Technical Study: MSP as a tool to support Blue Growth. Sector Fiche: Coastal and Maritime Tourism, 16.02.2018.



CHAPTER 5
EMERGING SECTORS

As in the previous editions of the Report, this chapter provides an account of emerging and innovative sectors of the Blue Economy, i.e. those economic sectors and activities linked to the marine environment that are either not mature (e.g. ocean energy other than oil, gas and offshore wind) or for which data is not available in the public domain (e.g. maritime defence, safety and security).

Given that data gaps persist for most of these emerging sectors, a similar in-depth analysis as the one conducted for the established Blue Economy sectors is still not entirely possible. Nor we can provide an accurate evaluation of their socio-economic performance or impacts, due to current limitations in national and international statistics for these sectors. In the absence of granular data on some of the main economic indicators (e.g. GVA, profits, etc.), this chapter uses alternative proxy indicators wherever possible, such as output, production capacity or number of licences, among others.

This chapter provides an analysis of the *Blue bioeconomy*, followed by an overview of *Ocean energy* industries other than oil, gas and offshore wind (i.e. floating offshore wind⁴³⁶, wave and tidal energy, floating solar energy and offshore hydrogen), a section about *Marine observation*, another section covering *Maritime defence, security and surveillance*, a section entitled *Research and innovation* and a final section on *marine Infrastructure* (sub-marine cables and robotics).

This chapter also includes a section on **Desalination**, which remains a strong emerging sector of the Blue Economy. In the EU and UK, 60.5 million people and €1 158 billion of economic activity are exposed to water scarcity. This is 8.6 million people and €163 billion more than in the period 1980–2010⁴³⁷. The first desalination plant in Europe was built in Spain nearly a half century ago. Since then, facilities have sprung up in water-stressed regions throughout Europe. With more than 2 300 seawater desalination plants operational in the EU (out of more than 18 000 plants worldwide^{438,439}) mostly spread in the Mediterranean⁴⁴⁰, the EU is producing about 9.2 million cubic meters of desalinated water per day (i.e. approx. 10 % of global capacity).

The **Blue** bio-technology and non-traditional living resources is a growing Blue Economy sector in Europe. Bio-based alternatives to conventional fossil technologies offer potential solutions for decarbonising chemical activities, in addition to safeguarding other environmental benefits⁴⁴¹. The Circular Economy Action Plan (CEAP)⁴⁴² underlines the potential of renewable bio-based materials, e.g. in the context of bio-based plastics. Within the sector, algae production in Europe remains a prominent industry,

with algae and spirulina production units in 23 Member States⁴⁴³, generating an annual turnover well above 10 million euros in the countries with the largest number of production facilities (France, Spain and Portugal).

Emerging **Marine Renewable Energy** includes various types of renewable energy: **Floating offshore wind, Wave and Tidal energy, floating Solar Photovoltaic energy (FPV) and Offshore hydrogen generation** all of which may help the EU meet its goals under the EGD. Moreover, offshore renewables will pave the way to achieving the objectives of the EU Hydrogen Strategy⁴⁴⁴ and the 'Offshore Renewable Energy Strategy'⁴⁴⁵, which proposes to increase offshore wind capacity from its current level (12 GW) to at least 60 GW by 2030 and to 300 GW by 2050. Offshore wind deployment is to be complemented with 40 GW of ocean energy and other emerging technologies (e.g. FPV) by 2050.

The **Maritime defence, security and surveillance** sector although not an emerging activity as such, is included in this chapter because extensive, comparable data are not publicly available. This edition also provides an overview of the maritime security and surveillance sectors, as in the previous edition.

Research, blue-tech innovation and robotics activities are key enablers for the sustainability transition and the digital twin ocean. The Horizon Europe programme (2021–2027) has a budget of €95.5 billion (including €5.4 billion from the Next Generation of the EU Recovery Fund), of which at least 35 % will be devoted to climate-related actions, supporting the transition of maritime industries to climate neutrality. As regards the maritime *Robotics* sub-sector (including underwater and marmite airborne drones), in 2019, the global underwater robotics market was valued at €2 209 million and forecasted to reach €4 390 million by 2025⁴⁴⁶. Europe is a world-leader in robotics, producing almost one third of all robots worldwide. Together with Artificial Intelligence (AI), robotics technologies are central to the digital transformation of our societies and economies, with the potential to create new jobs and increase productivity⁴⁴⁷.

⁴³⁶ Note that the fixed offshore wind has now transitioned into an established sector (Marine renewable energy, Section 4.3).

⁴³⁷ Climate change and Europe's water resources, Bisselink B. et al, 2020. EUR 29951 EN, doi:10.2760/15553 – JRC Technical Report: Climate change and Europe's water resources.

⁴³⁸ https://knowledge4policy.ec.europa.eu/foresight/topic/aggravating-resource-scarcity/renewable-water_en

⁴³⁹ World Bank. 2019. 'The Role of Desalination in an Increasingly Water-Scarce World.' World Bank, Washington, DC.

⁴⁴⁰ European Environment Agency (EEA), 2021. Water resources across Europe – confronting water stress: an updated assessment. EEA Report No 12/2021.

⁴⁴¹ Spekrijse, J., Vikla, K., Vis, M., Boysen-Urban, K., Philippidis, G. and M'barek, R., Bio-based value chains for chemicals, plastics and pharmaceuticals, EUR 30653 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-32459-1, doi:10.2760/712499, JRC124141.

⁴⁴² COM/2020/98 final.

⁴⁴³ Araújo, R., Vázquez Calderón, F., Sánchez López, J., Azevedo, I. C., Bruhn, A., Fluch, S., ... & Ullmann, J. (2021). Current status of the algae production industry in Europe: an emerging sector of the Blue Bioeconomy. *Frontiers in Marine Science*, 7, 1247.

⁴⁴⁴ COM(2020) 301 final, July 2020, https://ec.europa.eu/energy/sites/ener/files/hydrogen_strategy.pdf

⁴⁴⁵ COM(2020) 741 final, November 2020, https://ec.europa.eu/energy/sites/ener/files/offshore_renewable_energy_strategy.pdf

⁴⁴⁶ Initial figures provided in USD: \$2 473 million and forecasted to reach \$4 914 million.

⁴⁴⁷ Charisi, V., Compañó, R., Duch Brown, N., Gomez, E., Klener, D., Lutz, M., Marschinski, R., Torrecilla-Salinas, C., What future for European robotics? A science for policy perspective, JRC virtual conference, 27-29 January 2021, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-37412-1, doi:10.2760/988825.

5.1 OCEAN ENERGY

The *marine renewable energy* sector comprises different technologies for the production of renewable energy: Offshore wind (with bottom-fixed foundation to the seabed or anchored floating devices), ocean energy (tidal and wave power, Ocean Thermal Energy Conversion, salinity gradient), floating solar photovoltaic (FPV), and renewable hydrogen production offshore. Offshore wind (bottom fixed) represents the most advanced sector and therefore has been included in Chapter 4 as an established Blue Economy sector (see Section 4.3). The other technologies are at an earlier stage of development, therefore an analysis of their state of play is presented in this Chapter instead.

Large commercial-scale projects are currently operating in European waters for bottom-fixed wind turbines but other technologies are starting to catch up. Large commercial floating wind energy projects are being announced in some Member States and ocean energy is reaching a level of maturity that makes them attractive to future applications.

In November 2020, the European Commission published the Offshore Renewable Energy Strategy⁴⁴⁸ which outlines the expected contribution of the marine renewable energy sector to the EU ambitions to net zero emission by 2050. The Strategy proposes to increase Europe's offshore wind capacity from its current level of 12 GW to at least 60 GW by 2030 and to 300 GW by 2050. Offshore wind deployment is complemented with 40 GW of ocean energy and other emerging technologies such as floating wind and solar by 2050. In addition, offshore renewable are expected to contribute significantly to another EU strategy: the EU Hydrogen Strategy⁴⁴⁹. The objective is to have 40GW of renewables linked electrolysis capacity in the EU by 2030. The linkage between offshore renewables and hydrogen production has been further emphasised in the EU *acquis* as the revision of

the Renewable Energy Directive in July 2021 introduced specific sub-targets on hydrogen in order to decarbonise hard-to abate sectors with Green Hydrogen (e.g. 50 % renewable share in hydrogen consumption in the industry)⁴⁵⁰.

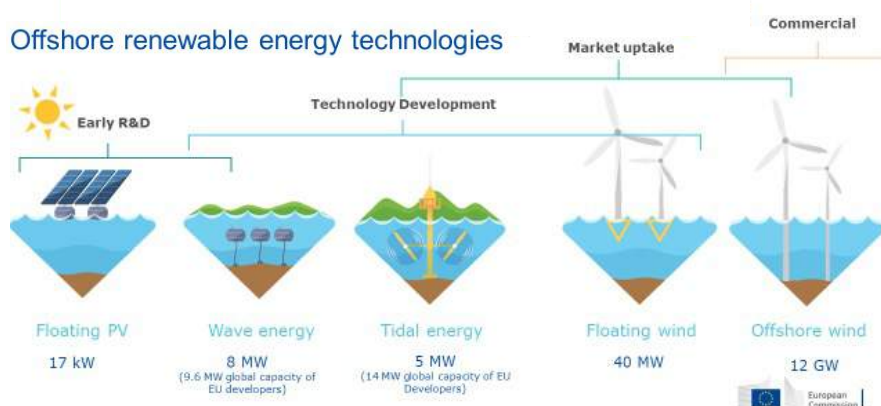
This ambitious growth is based on two key factors: the vast energy potential across all of Europe's sea basins and on the global leadership position of EU companies in the sector. This leadership position ranges from floating offshore wind⁴⁵¹, to ocean energy technologies such as wave or tidal⁴⁵², or from floating photovoltaic installations, to the use of algae to produce biofuels.

Floating wind technology opens up the possibility to harvest the most resourceful wind energy sites in Europe. Nearly 80 % of the wind in Europe blows in waters that are at least 60 meters deep, where it is too expensive to fix structures to the bottom of the sea. JRC⁴⁵³ estimates the technical potential for floating offshore wind in Europe with about 4 540 GW, of which 3 000 GW would be located in deep sea (water depth between 100 m and 1000 m). Furthermore, every sea basin in is different, and has different potential due to its specific geological condition and the specific stage of offshore renewable energy development. Hence, different technologies suit different sea basins.

Ocean energy is a largely untapped renewable energy source, although it has significant potential to unlock further decarbonisation of the EU energy system. Tidal and wave energy technologies are the most advanced among the ocean energy technologies, with significant potential located in different Member States and regions. For tidal energy, there is significant potential in France, Ireland and Spain, and localised potential in other Member States. For wave energy, high potential is to be found in the Atlantic, localised potential in North Sea, Baltic, Mediterranean, and Black Sea.

A new emerging trend in the offshore renewable energy sector is the development of floating photovoltaic (FPV). While the current

Figure 5.1 State of play of offshore renewable energy projects in the EU



Source: JRC.

⁴⁴⁸ https://ec.europa.eu/energy/sites/ener/files/offshore_renewable_energy_strategy.pdf

⁴⁴⁹ COM(2020) 301 final, July 2020, https://ec.europa.eu/energy/sites/ener/files/hydrogen_strategy.pdf

⁴⁵⁰ EC (2021), European Green Deal: Commission proposes transformation of EU economy and society to meet climate ambitions, Press release, 14 July 2021, Brussels, https://ec.europa.eu/commission/presscorner/detail/en/ip_21_3541

⁴⁵¹ 4 out of 15 floating turbines worldwide are produced and located in the European Union.

⁴⁵² With 13,5 MW of the global 34 MW ocean energy capacity installed in EU-27 waters in 2019, ref. European Commission (2020) Clean Energy Transition – Technologies and Innovations Report (Annex to (SWD (2020) 953)).

⁴⁵³ JRC, 2019) JRC: ENSPRESO – WIND – ONSHORE and OFFSHORE. European Commission, Joint Research Centre (JRC) [Dataset] PID: <http://data.europa.eu/89h/6d0774ec-4fe5-4ca3-8564-626f4927744e>

installed capacity is limited, the Offshore Renewable Energy Strategy recognises the potential of these technologies, and the potential for fast technology progression based on the results of ongoing demonstration projects. One of the technological challenges to overcome is the interaction with waves, which has larger impacts than FPV installed on hydropower reservoirs.

Nevertheless, meeting the ambitions set in the Offshore Renewable Energy Strategy (the Strategy) requires significant scale up, commitment and a greater involvement of the EU and Member State governments, as under current policies, the present and projected installation pace would lead to only approximately 90 GW by 2050. According to the Strategy, continued support will be needed for emerging offshore renewable technologies to move from pilot and demonstration phases to a utility scale, focusing on identifying technological solutions that best reconcile the EU's economic and environmental goals.

EU instruments, such as InvestEU, the Connecting Europe Facility (CEF) or the Innovation Fund, could help mobilise the funds needed to support such endeavour. The CEF provides incentives for cross-border cooperation in the field of renewable energy, and could be used to, for example, fund the joint development of a floating wind farm to support European technology leadership. The Innovation Fund can support the demonstration of innovative clean technologies at commercial scale, such as ocean energy, new floating offshore wind technologies or projects to couple offshore wind parks with battery storage or hydrogen production.

5.1.1 FLOATING OFFSHORE WIND

Floating offshore wind is a growing sector that is strengthening Europe's leadership in renewable energy. The technology for floating offshore wind in deep waters and harsh environments is progressing steadily towards commercial viability⁴⁵⁴. Floating applications seem to become a viable option for EU countries and regions with deep waters (depths between 50-1 000 metres) and could open up new markets such as the Atlantic Ocean, the Mediterranean Sea and potentially the Black Sea. Hence, floating offshore wind is one of the EU's R&I priorities; increased R&I could foster EU competitiveness⁴⁵⁵.

The first multi-turbine floating project was Hywind Scotland with a capacity of 30 MW, commissioned in 2017 by Equinor, followed by the Floatgen project in France and the WindFloat Atlantic in Portugal. In 2021 the Kincardine project was fully commissioned in Scotland (UK) after being delayed due to supply chain issues caused by the COVID-19 pandemic. With 48MW the project is currently the world's largest floating offshore wind farm⁴⁵⁶. Moreover, the commissioning of the 3.6 MW TetraSpar demonstrator was completed at the METCentre test site in Norway at the end of 2021. The concept uses a tetrahedral structure assembled from tubular steel components aiming for an industrialised and lean production of offshore foundations⁴⁵⁷. At the same location (MET Centre) the H2020-funded FLAGSHIP (FLoAtinG offSHore wInd oPtimization for commercialization) project aims to install by the end of 2022 a cost-effective 10 MW floating offshore wind turbine by using a floating semi-submersible concrete substructure⁴⁵⁸. There is a pipeline of projects that will lead to the installation of 530 MW of floating capacity in European waters by 2025 (of which 247 MW are deployed in EU MSs), which would need to accelerate afterwards^{459,460}. A higher level of ambition and clarity is needed to reach a market size sufficient to yield cost reductions: there is potential to reach an LCOE⁴⁶¹ of less than €100/MWh in 2030 if large capacity is deployed. Moreover, the EU wind industry targets 150 GW of floating offshore by 2050 in order to become climate-neutral⁴⁶².

The global market for floating offshore wind represents a considerable market opportunity for EU companies. Latest announcements of national floating offshore wind targets (particularly in Europe and Asia) suggest a substantial increase in the deployed capacity in the mid-term. In total about 12.2 GW to 16.5 GW of floating offshore wind energy is expected by 2030, with significant capacities in some Asian countries (South Korea and Japan) besides the European markets (France, Norway, Italy, Greece, Spain, the United Kingdom) (see Figure 5.2). The current leadership of European countries in deployment of floating offshore wind is expected to change in the second half of the decade with South Korea, Japan joining the established European markets (Norway, the United Kingdom and France). Thus, the market share of European countries (including the United Kingdom and Norway) in floating offshore wind is expected to decrease from 71 % in the period 2021-2025 to about 44 % in the period 2026-2030. By then by Asia (37 %) and North America (19 %) are expected to hold significant shares of the market. Due to good wind resources in shallow waters, no significant floating offshore capacity is expected in China in the mid-term^{463,464}.

⁴⁵⁴ UNEP & BloombergNEF, Global trends in renewable energy investment, 2019.

⁴⁵⁵ Telsnig T. (2020). Wind Energy Technology Development Report 2020. European Commission.

⁴⁵⁶ Principle Power, KOWL: World's largest floating windfarm fully operational, 2021, Accessed: 02/02/2022.

URL: <https://www.principlepower.com/news/kowl-worlds-largest-floating-windfarm-fully-operational>

⁴⁵⁷ Stiesdal, The world's first industrialized offshore foundation, 2021, Accessed: 02/02/2022.

URL: <https://www.stiesdal.com/offshore-technologies/the-tetraspar-full-scale-demonstration-project/>

⁴⁵⁸ EC, CORDIS – H2020 project FLAGSHIP (FLoAtinG offSHore wInd oPtimization for commercialization), 2022, Accessed: 02/02/2022.

URL: <https://cordis.europa.eu/project/id/952979>

⁴⁵⁹ JRC, Low Carbon Energy Observatory, Wind Energy Technology Development Report 2020, European Commission, 2020, JRC120709 (data update 01/2022).

⁴⁶⁰ Communication from the Commission, A Clean Planet for all – A European strategic long-term vision for a prosperous, modern, competitive and climate neutral economy. COM (2018) 773 final.

⁴⁶¹ Levelized Cost of Energy.

⁴⁶² ETIPWind. 2020. Floating Offshore Wind. Delivering climate neutrality.

⁴⁶³ JRC analysis based on 4COffshore Offshore Wind Database.

⁴⁶⁴ GWEC, Global Offshore Wind Report 2020, 2020.

Table 5.1 EU and other European floating offshore wind farms and demonstrators and the respective floating substructure concept used (announced and operational)

Project	Country	First Power	Capacity [MW]	# of turbines	Floating concept
SeaTwirl S1	Sweden	2015 (operational)	0.03	1	Spar-buoy
Floatgen Project 1	France	2018 (operational)	2	1	Barge
WindFloat Atlantic (WFA) 2	Portugal	2020 (operational)	25	3	Semi-Submersible
PivotBuoy – PLOCAN	Spain	2022	0.225	1	Semi-Submersible
DemoSATH – BIMEP1	Spain	2022	2	1	Barge
MULTIPLAT2	Spain	2022	10	2	Semi-Submersible
Floating Power Plant – PLOCAN	Spain	2023	5	1	Semi-Submersible
EOLINK 5 MW Demonstrator	France	2023	30	3	Barge
EolMed 4	France	2023	25.2	3	Tension-leg platform
Provence Grand Large2	France	2023	30	3	Semi-Submersible
Golfe du Lion	France	2023	28.5	3	Semi-Submersible
Groix & Belle-Île	France	2023	25	5	Spar-buoy
SeaWind Demonstrator	Not decided	2024	6.2	1	Semi-Submersible
FLOCAN 52	Spain	2024	50	4	Semi-Submersible
GOFIO	Spain	2025	8	1	Semi-Submersible
UNITECH Zephyros by Hywind Technology	Norway	2009 (operational)	2.3	1	Spar-buoy
Hywind Scotland Pilot Park**	United Kingdom	2017 (operational)	30	5	Spar-buoy
Kincardine – phase 1**	United Kingdom	2018 (operational)	2	1	Semi-Submersible
Kincardine – phase 2**	United Kingdom	2021 (operational)	48	5	Semi-Submersible
TetraSpar Demonstrator – Metcentre	Norway	2021 (operational)	3.6	1	Spar-buoy
Hywind Tampen	Norway	2022	88	11	Spar-buoy
FLAGSHIP – Metcentre 1	Norway	2022	10	1	Semi-Submersible
SeaTwirl S23 (VAWT)	Norway	2024	1	1	Spar-buoy
Blyth Offshore Demonstrator – phase 2**	United Kingdom	2025	58.4	5	Semi-Submersible
TwinHub**	United Kingdom	2025	40	4	Semi-Submersible
Erebus**	United Kingdom	2027	96	10	Semi-Submersible
Dolphyn Project – pre-commercial**	United Kingdom	2027	10	1	Semi-Submersible

Notes: R&D projects taking place outside of the EU are listed in the bottom half of the table.

¹ Funded by the EC's FP7 or H2020 programme.

² Funded by the EC's NER300 programme.

³ Received a €2.48 million grant from the European Innovation Council's SME instrument.

⁴ Co-financed by the European Investment Bank.

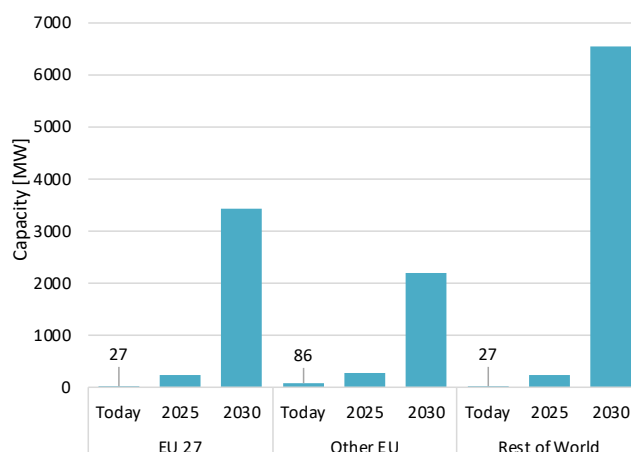
⁵ Combined wind-wave generator. Project will be further developed to 47MW.

** UK projects are listed because of the role in R&D of floating wind technology.

Source: JRC⁴⁶⁵.

⁴⁶⁵ Telsnig, T, Wind Energy Technology Development Report 2020, European Commission, 2020, JRC120709, (data update 02/2022).

Figure 5.2 Global capacity outlook until 2030 on floating offshore wind



Source: JRC.

The main distinctive criterion in multiple floating designs is the substructure used to provide the buoyancy and thus the stability to the plant, such as Spar-buoy, Semi-Submersible, Tension-leg platform (TLP), Barge or Multi-Platforms substructures. So far, no concept has prevailed over the others; however, Equinor's spar-buoy concept has already been deployed in a pre-commercial project (see Table 5.1). Given the variety of concepts estimates are that the TRL of offshore floating wind concepts range between 4 and 9⁴⁶⁶. Spar-buoy and semi-submersible concepts have already reached TRL 8-9 as they are being built and tested at large scale. Based on estimates on the current global project pipeline until 2030 semi-submersible floaters will hold the highest share in floating offshore wind projects with about 64% followed by spar-buoy (13%), barge (10%), TLP (7%) and semi-spar (4%)⁴⁶⁷. With a 2 MW floating prototype in France (Floatgen Project, generating 6 GWh in 2019⁴⁶⁸) Ideol aims to demonstrate the capabilities of a concrete barge-type substructure ('Damping Pool' floating foundation) in a deep-water setting. To date TLP designs have not yet reached this level of maturity⁴⁶⁹.

With 88 MW (11 8 MW SGRE-turbines), the next significant up-scaled project (Hywind Tampen) will be deployed close to the Gullfaks and Snorre fields to meet approximately 35% of the annual power requirement of five oil and gas platforms. This would also mean an increase in the design of the spar-buoy platforms (weight, draught and catenary length) as compared to the initial Hywind Scotland design as the project will be located 140 km from shore at a water depth of about 260-300 meters⁴⁷⁰.

In February 2022, Netherlands-based Seawind Ocean Technology signed a Memorandum of Understanding (MOU) with Petrofac, a leading international service provider to the energy industry. Petrofac will support design verification as well as project

management and EPC service to the SeaWind concept. The company claims that this will enable the deployment of a first 6.2 MW demonstrator in European waters by 2024⁴⁷¹.

Floating hybrid energy platforms are still at a lower TRL (1-5), though the announced Katanes Floating Energy Park – Pilot (based on the P80 wind-wave energy platform) comprising a 3.4 MW wave converter and an 8 MW wind turbine could lift this system to TRL 6-7 by 2022.

Floating offshore wind is one of the EU's R&I priorities. The EC has boosted the development of floating offshore wind concepts and solutions. The FP7 programme funded seven research projects on floating offshore wind. Some projects such as FLOATGEN (see Table 5.1) and DEMOWFLOAT demonstrated different floating concepts at pre-commercial scale in operational environment. H2020 has already allocated funding to 21 research projects on floating offshore wind since 2014. In total, the EC has granted more than €106m to R&D projects on floating offshore wind solutions via FP7 and H2020 funding programmes since 2009, making floating offshore wind the second most funded wind energy topic in the EU's Framework Programmes (Figure 5.3). Floating offshore wind R&I received significant boost in 2019 when 8 projects spread across the EU were awarded funds through H2020. The selected projects were: COREWIND (Coordinator: ES), FLOTANT (ES), PivotBuoy (ES), SeaTwirl (SE), SATH (ES), EDOWE (NL), ASSO (FR), FLOWER (FR). In 2020 another 3 projects on floating offshore wind were funded through H2020: STEP4WIND (NL), FLAGSHIP (ES) and SEAFLOWER (IT). Although the number of projects decreased in 2020 funding increased by 26% as compared to 2019 indicating a stronger focus on demonstration projects and innovations at a high TRL.

⁴⁶⁶ Moro A, Antunes dos reis V and Watson S: JRC Workshop on identification of future emerging technologies in the wind power sector.

⁴⁶⁷ GWEC. (2021). Global Offshore Wind Report 2021.

⁴⁶⁸ Ideol pilot doubles power yield and is 'ready for deployment.' Accessed: 02/18/2020.

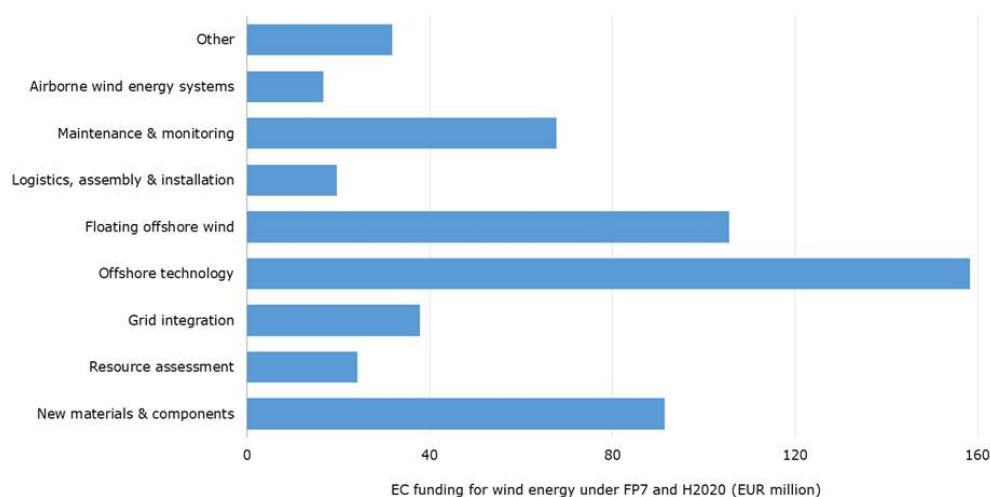
URL: <https://www.windpowermonthly.com/article/1671567/ideol-pilot-doubles-power-yield-ready-deployment>

⁴⁶⁹ Watson *et al.* Future emerging technologies in the wind power sector: A European perspective. *Renewable and Sustainable Energy Reviews* 113 (109270). DOI:10.1016/j.rser.2019.109270.

⁴⁷⁰ Telsnig T. (2020). Wind Energy Technology Development Report 2020. European Commission.

⁴⁷¹ Seawind (2022), Press Release – 21 February 2022 SEAWIND OCEAN TECHNOLOGY SIGNS MOU WITH PETROFAC, https://seawindtechnology.com/wp-content/uploads/2022/02/Seawind-Ocean-Technology-signs-MOU-with-Petrofac-21.02.22_final.pdf (accessed 07/03/2022).

Figure 5.3 EC funding on wind energy R&I priorities in the period 2009 -2020 under FP7 and H2020



Source: JRC.

5.1.2. TIDAL AND WAVE ENERGY

Tidal and wave energy technologies are the most advanced among the ocean energy technologies, with significant potential located in different Member States and regions. Tidal technologies can be considered at pre-commercial stage, benefitting from design convergence, significant electricity generation (over 60 GWh since 2016⁴⁷²) and a number of projects and prototypes deployed across Europe and worldwide. Instead, most of the wave energy technological approaches are at R&D stage. Many positive results on wave energy are stemming from ongoing European and national projects. Over the past 5 years significant technology progress has been achieved thanks to the successful deployment of demonstration and first-of-a-kind farms; with the sector showing particular resilience in overcoming the setbacks⁴⁷³ that have hindered the industry in 2014/15⁴⁷⁴.

The variety in ocean resource and location requires different technological concepts and solutions. Therefore, several methods exist to turn ocean energy into electricity:

- Wave energy converters derive energy from the movement of waves. Most advanced technology can be considered at TRL 8-9, with Manufacturing Readiness Level of 1. Most of technology are at TRL 6-7. A convergence towards a common conceptual design to extract the energy from the waves and transform it into electricity, would help the industrialisation of the sector. The fact that the industry is not there yet means that a higher R&D effort is still necessary.
- Tidal stream turbines harness the flow of the currents to produce electricity. About 10 different converters designs are at an advantaged TRL stage [TRL 8-9], and are feeding electricity into the grid in real operational environments – both individually and as arrays.
- Tidal range uses the difference in sea level between high and low tides to create power. Because this sub-sector employs a

similar technology as the one used for the hydropower sector, tidal range is the more established ocean energy technology, with several projects generating power around the world, especially in France and in Korea. Such systems let the tide fill a natural or artificial basin, then blocking the ‘opening.’ Environmental considerations, limited amount of appropriate sites and high upfront capital required have slowed the development of new projects in Europe.

- OTEC exploits the temperature difference between deep cold ocean water and warm surface waters to produce electricity via heat-exchanger. OTEC is suited to oceans where high temperature differences will yield the most electricity. A number of demonstration plants are planned to be developed in EU overseas territories opening up export opportunities.
- Salinity gradient power generation utilises the difference in salt content between freshwater and saltwater, found in areas such as deltas or fjords, to provide a steady flow of electricity via Reverse Electro Dialysis (RED) or osmosis.

Given the resources available in the EU, and the advancement of the technologies, it is expected that in the short-to-medium term (up to 2030), ocean energy development in the EU will be largely dependent on the deployment of tidal and wave energy converters. In the EU, the highest resource potential for ocean energy exists along the Atlantic coast, with further localised exploitable potential in the Baltic and Mediterranean seas and in overseas regions (e.g. Reunion, Curacao). The theoretical potential of wave energy in Europe is about 2800 TWh annually, whilst the potential for tidal current was estimated to be about 50 TWh per year. OTEC offers potential only for the EU overseas islands since its deployment is basically only possible in tropical seas⁴⁷⁵.

The total installed capacity of ocean energy worldwide amounts for 574 MW, including 494 MW of tidal range projects (240 MW in France and 254 MW in the republic of Korea). Excluding tidal range, the total cumulative installed capacity of ocean energy

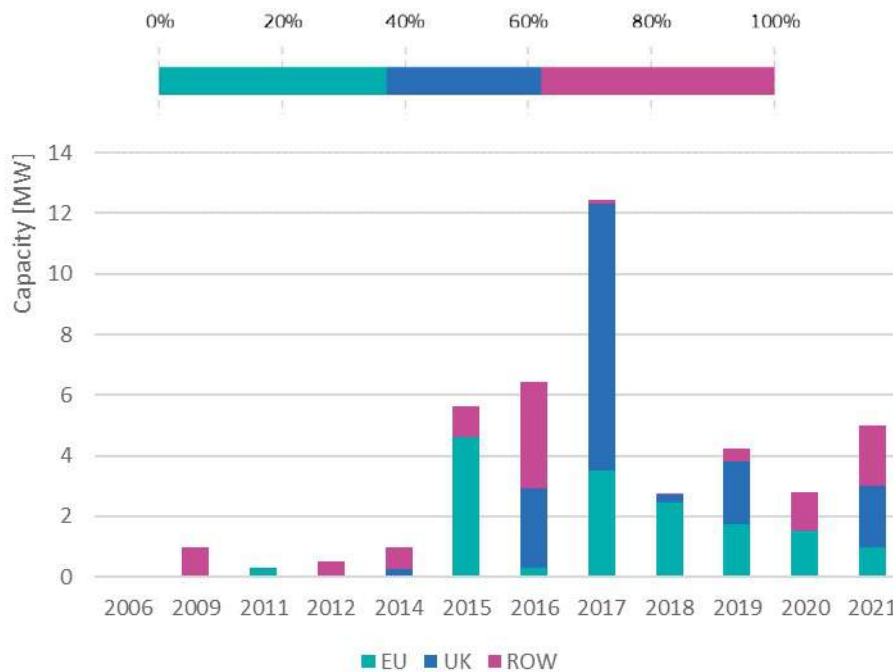
⁴⁷² Ocean Energy Europe (2021) Ocean Energy Key trends and statistics 2020.

⁴⁷³ European Commission (2017) Study on Lessons for Ocean Energy Development EUR 27984.

⁴⁷⁴ Magagna & Uihlein (2015) 2014 JRC Ocean Energy Status Report (https://publications.jrc.ec.europa.eu/repository/bitstream/JRC93521/jrc%20ocean%20energy%20report_v2.pdf).

⁴⁷⁵ JRC (2014) – Ocean Energy Status Report.

Figure 5.4 Global installed capacity (excluding tidal range)



Source: JRC (2021) Facts and Figures.

worldwide⁴⁷⁶ reached 46MW by the end of 2021. However, the active contributing to the network capacity is smaller, with some of the devices having being decommissioned following the successful completion of testing programmes. About 75 % of the global capacity is installed in European waters, equally split between deployments in EU-27 and in the UK (15.6 and 15.9 MW respectively), as shown in Figure 5.4⁴⁷⁷.

Wave. At the start of 2021, the global cumulative installed capacity of wave energy was of 23.3 MW, with 12MW (51 %) installed in Europe. In 2020, 200 kW of new wave energy capacity was deployed in the EU⁴⁷⁸. Notable wave energy converters deployed in 2021 include the Penguin 2, a device by Wello, which was deployed in Spain.

Tidal. At the start of 2021, the global installed capacity of tidal energy was of 36.3 MW, 77 % of the installed capacity is deployed in Europe, of which 24 % in EU waters. In the UK there are 18 MW of operational tidal energy capacity. EU developers have largely benefitted from successful collaboration and interlinkage between EU support and the availability of ad-hoc infrastructure especially in Scotland and in Northern Ireland. As a matter of fact, 65 % of the global tidal energy installed capacity comes from EU developers. Notable deployment for tidal energy in 2021 include the O₂ device by Orbital, which is the first with a capacity of 2 MW and became operational in Orkney, Scotland.

The ambition for the sector, as outlined by the Offshore Renewable Energy Strategy is to reach 100 MW of installed capacity by 2025 and 1 GW by 2030⁴⁷⁹. Ireland, Portugal and Spain have set targets of ocean energy deployment in the National Energy and Climate Plans for a total of 230 MW to become operational by 2035⁴⁸⁰.

Based on announced projects, the EU ocean energy project pipeline consists of about 2.4 GW until for the next 7 years. This pipeline comprises projects currently under development, and of industrial ambitions stated by some technology developers⁴⁸¹. This pipeline is in line with the market projections released by DG MARE⁴⁸² and with the IEA⁴⁸³ modelling scenario in the most optimistic development scenarios for ocean energy. It shall be noted that in the pessimistic⁴⁸⁴ scenario DG MARE and IEA expect between 0.25 GW and 0.6 GW of installed capacity by 2025 and around 1GW by 2030.

The development of ocean energy technologies is still primarily at the R&D stage, nevertheless some technology have already progress towards first-of-a-kind demonstration and pre-commercial projects. Tidal energy technology has made the most significant stride forwards with over 60 GWh of electricity generated from the demo projects.

⁴⁷⁶ Ocean Energy Europe (2021) Ocean Energy Key trends and statistics 2020.

⁴⁷⁷ JRC 2020, Facts and figures on Offshore Renewable Energy Sources in Europe, JRC121366.

⁴⁷⁸ Ocean Energy Europe (2021) Ocean energy key trends and statistics 2020.

⁴⁷⁹ European Commission (2020) Offshore Renewable Energy Strategy.

⁴⁸⁰ Ocean Energy Europe (2021) Ocean Energy Key trends and statistics 2020.

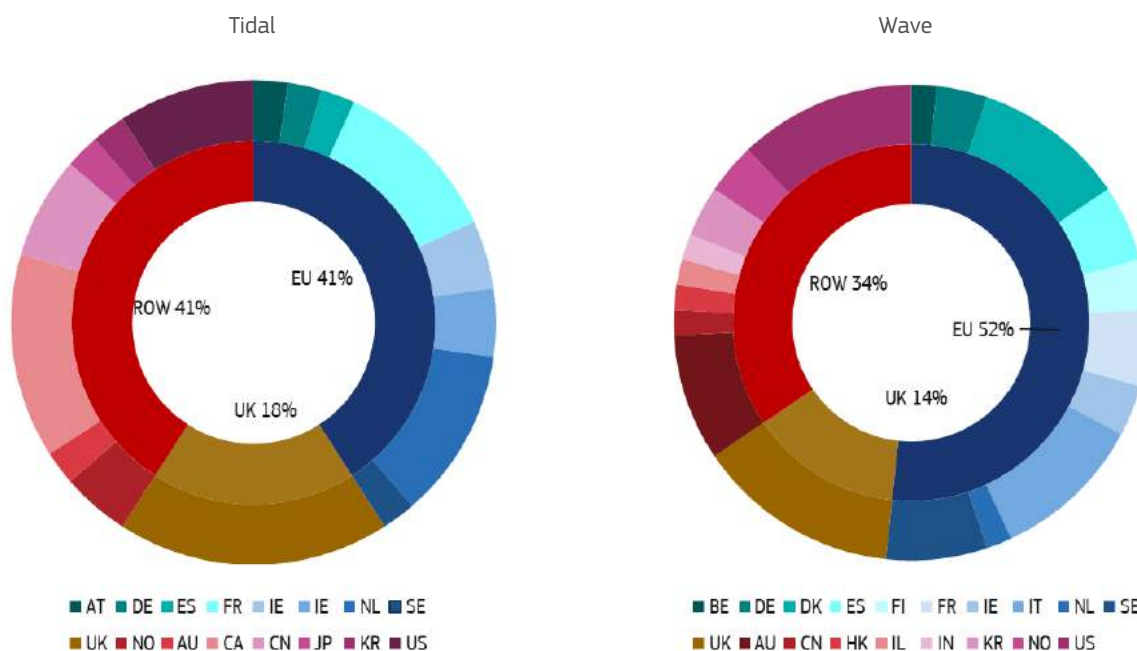
⁴⁸¹ JRC 2020, Facts and figures on Offshore Renewable Energy Sources in Europe, JRC121366.

⁴⁸² European Commission (2018) Market study on Ocean Energy.

⁴⁸³ IEA (2019) World Energy Outlook 2019.

⁴⁸⁴ Current policy initiative without specific support for emerging RES such as ocean.

Figure 5.5 Distribution of tidal and wave energy developers



Source: Source JRC, European Commission⁴⁸⁵ – European Commission (2020)
Clean Energy Transition – technologies and Innovations reports.

The landscape of the ocean energy supply chain is rapidly changing thanks to the technology validation projects currently ongoing in European test centres. The necessity of reducing the cost of ocean energy technology, also through economies of scale, implies that the presence of Original Equipment Manufacturers (OEMs) with access to large manufacturing facilities could be seen as an indicator of the consolidation of the supply chain.

In the period between 2012 and 2015 many OEMs have reduced their involvement in the sector, an inversion of tendency has been seen in the past years: new industrial players such as Enel Green Power, ENI, Fincantieri, Saipem, SBM Offshore, Total and Warstila have entered the market; bringing with them experience from the oil and gas and shipping sectors.

The increased presence of OEMs that adds on from the ones already presented in the sector such as AndritzHydro Hammerfest, Lockheed Martin, Engie, Schottel can be seen as a sign of the progress and confidence in the sector moving forward. Furthermore, the sector can also rely on the experience of key intermediate components and sub-components companies, such as Bosch Rexroth, AVV, SKF, Schaeffler and Siemens to mention a few that are actively supporting R&D and demonstration projects. These companies are currently engaged on at ad-hoc base, but their involvement in the sector could grow once the market and supply chain consolidated.

It is important to notice, that as witnessed in the wind energy sector, a strong project pipeline ensures that there is sufficient demand for OEMs, and as a result ensures demand for the manufacturing of components and subcomponents and for the supply of raw materials^{486,487}. The landscape for ocean energy is rapidly changing thanks to the technology validation projects currently ongoing in European and international test centres.

The development of ocean energy has seen already almost 300 different concepts being proposed⁴⁸⁸. About half of them have progressed to higher TRL and even fewer tested in operational environment. 49.4 % of the ocean energy developers in the EU-27, when considering technology at TRL6 or higher⁴⁸⁹. 13.6 % of ocean energy developers at TRL6 or more are located in the UK, with the remaining 37 % located in the rest of the world.

In terms of tidal energy 41 % of the tidal energy technology developers are based in the EU-27, and 18 % in the UK (Figure 5.5). The Members State with the highest number of developers are Netherlands and France. Major non-EU players are Canada, the US, the UK and Norway⁴⁹⁰.

For wave energy, 52 % of active wave energy developers at TRL6 or higher are located in the EU (Figure 5.5). The UK (14 %) has the highest number of developers, followed by the US, Denmark, Italy and Sweden. Other key players in the sector are Australia, and Norway. A number of developers of technology at low TRL are not included in this analysis.

⁴⁸⁵ European Commission (2020). Clean Energy Transition – Technologies and Innovations Report (Annex to [SWD (2020) 953].

⁴⁸⁶ FTI-Consulting. (2016). Global Wind Supply Chain Update 2016.

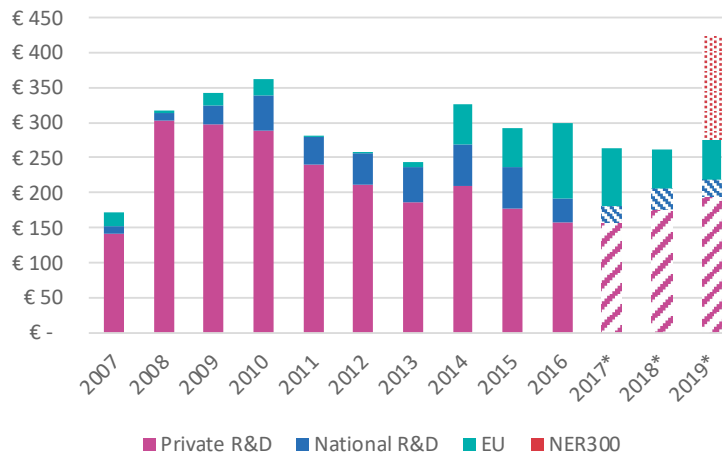
⁴⁸⁷ Magagna, D., Monfardini, R., & Uihlein, A. (2016). JRC Ocean Energy Status Report 2016.

⁴⁸⁸ EMEC. (2021). Marine Energy. <http://www.emec.org.uk/marine-energy/>

⁴⁸⁹ TRL6 is used as cut-off point for developers receiving sufficient funds to develop a small scale prototype of the device to be tested at sea.

⁴⁹⁰ JRC (2020). Facts and figures on Offshore Renewable Energy Sources in Europe, JRC121366.

Figure 5.6 EU R&D expenditure on ocean energy, € million



Note: (*) = preliminary data.

Source: JRC⁴⁹¹.

Whilst the highest concentration of wave and tidal energy developers occurs within the EU and Europe many developers are looking to deploy their technologies outside of Europe thanks availability of market instruments available elsewhere, such as the high feed-in-tariffs in Canada. Developing a strong internal market will be fundamental for the EU in order to build on and maintain its current leadership position in the market. As seen for other renewable energy sources first-mover advantage and strong internal markets are key to maintain a competitive position.

European leadership spans across the whole ocean energy supply chain⁴⁹² and innovation system⁴⁹³. The European cluster formed by specialised research institutes, developers and the availability of research infrastructures has allowed Europe to develop and maintain its current competitive position.

The EU maintains global leadership despite the UK's withdrawal from the EU and changes in the market for wave and tidal energy technologies. 63 % of the global ocean energy capacity has been developed by EU-27 based companies⁴⁹⁴.

The ocean energy market is slowly forming. The next decade will be fundamental for EU developers to maintain their competitiveness with the global ocean energy capacity of 3.5 expected to reach 2.5 GW by 2025 and to 10 GW by 2030⁴⁹⁵. With significant investments in ocean energy outside of Europe (Canada, US, Japan), dedicated support for is needed to ensure that a strong EU market can take off, allowing for the consolidation of the EU supply chain.

Between 2007⁴⁹⁶ and 2019 2021, total EU R&D expenditure on wave and tidal energy amounted to €3.84 billion with the majority of it (€2.74 billion) coming from private sources (Figure 5.6)⁴⁹⁷. In the same period, national R&D programmes have contributed EUR463 million to the development of wave and tidal energy. EU funds, including the European Regional Development Fund (ERDF) and Interreg projects, amounting to €493 million. A further €148 million had been made available through the NER300 Programme. On average, for the reporting period EUR1 of public funding (EU⁴⁹⁸+National) has leveraged EUR2.9 of private investments.

In the period 2017-2021 European, ERDF and National programmes have contributed to fund ocean energy projects for €1.828 billion for a total worth of the projects equal to €2.342 billion. A breakdown of the funds and project cost is provided in Table 5.2.

Table 5.2 Breakdown of funds for ocean energy through European, ERDF and national programmes 2017-2021

	Funding Contribution (€)	Total Project Costs (€)
ERDF	257 608 557	363 165 296
EU	469 716 690	791 526 683
Ocean-ERANET	13 469 842	18 629 654
National	508 709 787	521 170 701
Regional	578 814 003	648 114 003
Total	1 828 318 879	2 342 606 337

Source: JRC⁴⁹⁹.

⁴⁹¹ Magagna, D., Ocean Energy Technology Development Report2020, EUR 30509 EN, Publications Office of the European Union, Luxembourg, 2020, ISBN 978-92-76-27282-3, doi:10.2760/81693, JRC123159

⁴⁹² JRC (2017) Supply chain of renewable energy technologies in Europe.

⁴⁹³ JRC (2014) Overview of European innovation activities in marine energy technology.

⁴⁹⁴ JRC (2020) Facts and figures on Offshore Renewable Energy Sources in Europe, JRC121366.

⁴⁹⁵ EURActive (2020) <https://www.euractiv.com/section/energy/interview/irena-chief-europe-is-the-frontrunner-on-tidal-and-wave-energy/>

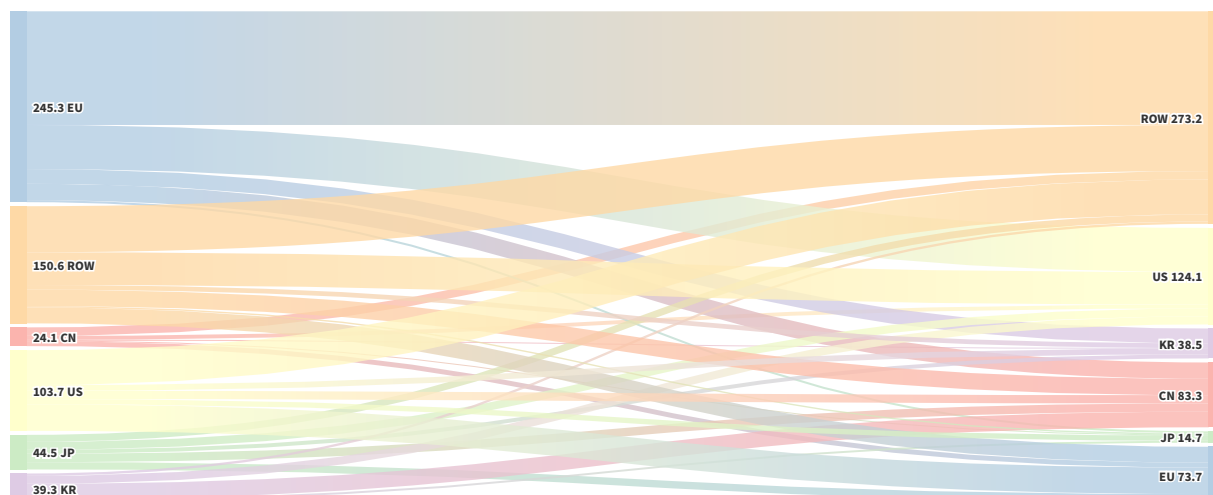
⁴⁹⁶ Start of the SET plan initiative.

⁴⁹⁷ Private investments are estimated from the patent data available through Patstat. Sources: Fiorini, A., Georgakaki, A., Pasimeni, F. and Tzimas, E., (2017) Monitoring R&I in Low-Carbon Energy Technologies, JRC105642, EUR 28446 EN and Pasimeni, F., Fiorini, A., and Georgakaki, A. (2019). Assessing private R&D spending in Europe for climate change mitigation technologies via patent data. World Patent Information, 59, 101927.

⁴⁹⁸ EU funds awarded up to 2020 included UK recipients.

⁴⁹⁹ Magagna, D., Ocean Energy Technology Development Report2020, EUR 30509 EN, Publications Office of the European Union, Luxembourg, 2020, ISBN

Figure 5.7 Global patents flow, number of patents (for the years 2007-2016). The left side present the information of where invention have been generated, whilst the right side indicates where companies are seeking protection



Notes: Intra-market patents are not included. 2016 is the latest full and validated year on Patstat.

Source: JRC.

Given the current status of the sector, where very limited number of projects operates thanks to commercial revenues and to Power Purchase Agreements (PPAs) with utilities. Furthermore, with many companies still being SMEs and focussing on R&I it is not possible to estimate the turnover of the sector. The challenge facing the ocean energy sector is identifying ways to support the deployment of wave and tidal energy farms through innovative support schemes, until revenues are available most of the companies are going forwards thanks to a mix of grant, public funds, private equity and VC. An increasing number of developers are exploring the use of crowdfunding either for the fabrication of their new device, to support R&D activities, or to reach the required capital for deployment. Such efforts have mobilised over €20.5 million (or about USD 23 million) over the past three years. Characteristic example is Sabella's crowdfunding for tidal power research that reached €1.5 million at the end of 2021. The impact of crowdfunding is comparable with public funding for projects, and it is likely to have limited impact, especially in terms of deployment of projects⁵⁰⁰. Nevertheless, it is telling of the difficulties being encountered by technology developers.

R&D activity in ocean energy involves over 838 EU companies and research institutions in 26 Member States⁵⁰¹. In the EU-28, 51 % of the ocean energy inventions patented are for wave energy technology, 43 % for tidal energy, 2.7 % on Oscillating Water Column (OWC, this represents a subset of wave energy technology), and 3 % for Ocean Thermal Energy Conversion (OTEC). The EU-28 is a leader in the filing of patents in international markets, seeking protection in all key markets such as the United States, South Korea, and China as well as Canada and Australia (included in ROW). Nevertheless, the EU receives only a small number of

incoming patents applications from outside, primarily from the United States (Figure 5.7). The patent filings indicate that the EU is a net exporter of *Ocean energy* technology and innovation, and that European *Ocean energy* developers are well positioned to exploit the growth of the sector globally.

5.1.3 FLOATING SOLAR PHOTOVOLTAIC ENERGY

Floating solar photovoltaic (FPV) installations open up new opportunities for employing conventional photovoltaic installations whilst reducing the impact on land. Structurally FPV consists of a floating structure on which traditional solar panels are installed. To date, most FPV structures have been installed on lakes and hydro-power reservoirs. Global installed capacity has increased from less than 1 MW in 2007 to 1 314 MW in 2018 and is projected to reach approximately 13 000 MW by 2022⁵⁰². While most of existing capacity and projected growth is expected in Asia, it has been estimated that FPV installations on hydropower reservoirs in Europe could generate up to 729 GW, in addition to energy gains in terms of evaporation reduction⁵⁰³.

Deploying floating PVs at sea requires overcoming a number of challenges related to the survivability of the structure at sea, as well understanding the influence of the marine environment such as of algae growth, pollution, and salt deposits on the conversion system.

While at the state of the art of FPV offshore at sea is at predominantly R&D and demonstration phase, the sector has witnessed

978-92-76-27282-3, doi:10.2760/81693, JRC123159.

⁵⁰⁰ Hume (2018) The Rise of Crowdfunding for Marine Energy <https://www.maritime-executive.com/features/the-rise-of-crowdfunding-for-marine-energy>

⁵⁰¹ JRC (2020) Technology Development Report Ocean Energy 2020 Update.

⁵⁰² Lee, N., Grunwald, U., Rosenlieb, E., Mirlitz, H., Aznar, A., Spencer, R., & Cox, S. (2020). Hybrid floating solar photovoltaics-hydropower systems: benefits and global assessment of technical potential. *Renewable Energy*, 162, 1415-1427.

⁵⁰³ Quaranta, E., Aggidis, G., Boes, R. M., Comoglio, C., De Michele, C., Patro, E. R., ... & Pistocchi, A. (2021). Assessing the energy potential of modernizing the European hydropower fleet. *Energy Conversion and Management*, 246, 114655.

a surge of interest in the last 5 years. In the EU, in addition to projects developed in the Netherlands (Oceans of Energy, TNO) and in France (HelioRec), new players have entered the Floating PV Market, including many O&G companies that are diversifying their portfolio.

Saipem (IT) that has entered in a partnership with Equinor to develop floating PV for harsh environments, developing a modular PV system that can be also used for hybrid offshore projects⁵⁰⁴. Shell (NL) has announced that floating PV modules will be installed from 2025 as part of their 759 MW offshore wind project Hollands Kust Noord developed in partnership with Eneco. Like Saipem, Shell is moving towards the development of hybrid projects mixing multiple renewable energy sources offshore, with storage and hydrogen generation⁵⁰⁵. Fred Olsen and Ocean Sun have launched a new project, supported by EU Horizon 2020 to deploy 250 kW of floating PV at sea in the Canary Island⁵⁰⁶. Similarly, ocean energy developer SINN Power is now investigating the development of a floating hybrid platform that combines wave energy, wind energy and floating PV⁵⁰⁷.

Recognising the potential of floating PV (both at sea and on inland waters), the Dutch government has published a roadmap for the development of the technology. In particular, concerning offshore photovoltaics the Dutch government is looking to develop pilot projects in the North Sea in the period 2021-2026 to monitor efficiency and environmental impact of such installation. The expectation, according to the roadmap is that in the next 10-20 years the technology will be able to be one of the sources of renewable electricity in the country⁵⁰⁸.

The Netherlands already boasts some of the most advanced pilot projects for floating PV operational, such as the one developed by Oceans of Energy, which has already withstood different storms, with waves above 10m high⁵⁰⁹. Recently the expansion of the project from 50 kW to 1 MW was supported by the Netherlands Enterprise Agency.

A number of challenges remain to be addressed in order to facilitate deployment of FPV at commercial scale such as long-term reliability, and costs, and integration in the grid system, the development of substations. The technical viability in this harsh and remote environment and the potential for FPV production costs still needs to be demonstrated. Furthermore, a key step required for the commercialisation of FPV at sea is the assessment of its potential contribution to the EU Green Deal, and the interaction with other maritime uses to identify ideal sites for deployment.

FPV installations are expected to provide additional value to different sectors of the Blue Economy such as aquaculture and to help remote coastal communities offset diesel generators, by providing direct access to electricity offsite. According to the World Bank, floating PV are of particular value for small island

community, to decarbonise energy demand and whilst overcoming the limitations due to the limited availability of land suitable for ground-mounted PV installations⁵¹⁰.

In 2021 considerable steps have been taken to combine FPV with other ocean renewables sources of energy or other ocean activities. Multiple projects are being developed in that direction and are currently in lower TRLs stages. H2020 – funded project EU-SCORES (European Scalable Offshore Renewable Energy Source) aims at exploring the capabilities of combining different types of marine renewables. Moreover, use of FPV for aquaculture activities (HelioRec), water desalination (Ocean Sun) and to power unmanned survey vessels (Van Oord) is also examined.

5.1.4 HYDROGEN GENERATION OFFSHORE

The production of offshore electricity is confronted with a number of challenges related to the grid stability, and variability due to the temporal mismatch between the supply (e.g. when wind turbines are generating electricity) and the demand (when the electricity is required). The production of renewable hydrogen by electrolysis can help overcome several of those challenges and provide alternative for storing excess electricity generated at sea that is not immediately delivered to the grid. Once produced hydrogen could be employed for energy carrier (in fuel cells) or as fuel heavy transport by water, road and eventually by air.

In 2020, the European Commission published the Hydrogen Strategy released in 2020, stating the ambition to build by 2030 40 GW of green hydrogen⁵¹¹ electrolyzers. It is estimated that 80 to 120 GW of renewable energy sources are needed to power the green hydrogen electrolyzers⁵¹². Together, the Hydrogen Strategy and the Offshore Renewable Energy Strategy have created the framework for the development of offshore hydrogen generation coupled with offshore wind parks, or even in hybrid renewable energy projects combining offshore wind, ocean energy and floating PV.

The generation of hydrogen offshore as a number of advantages, both hydrogen transportation and storage can be done at large scale and relatively low cost. Furthermore, offshore oil and gas platforms could be re-purposed for renewable hydrogen production. This offers the advantage for upstream oil company to transform their operation and to exploit the know-how of operating in harsh marine environments.

Overall, the Hydrogen Strategy estimates that from now to 2030, investments in electrolyzers could range between €24 and €42 billion. In addition, over the same period, €220-340 billion would be required to scale up and directly connect 80-120 GW of solar and wind energy production capacity to the electrolyzers to provide the necessary electricity⁵¹³. Offshore hydrogen generation

⁵⁰⁴ Saipem (2020) – New frontiers renewables floating solar.

⁵⁰⁵ Green Tech Media (2021) – Super-Hybrid: Dutch Offshore Wind Farm to Include Floating Solar, Batteries and Hydrogen.

⁵⁰⁶ Bringing Offshore Ocean Sun to the global market <https://cordis.europa.eu/project/id/965671>

⁵⁰⁷ <https://www.sinnpower.com/platform>

⁵⁰⁸ Ministerie van Economische Zaken en Klimaat (2021) Routekaart Zon Op Water.

⁵⁰⁹ <https://oceansofenergy.blue>

⁵¹⁰ <http://documents.worldbank.org/curated/en/579941540407455831/pdf/Floating-Solar-Market-Report-Executive-Summary.pdf>

⁵¹¹ Green hydrogen or renewable hydrogen is hydrogen produced through the electrolysis of water (in an electrolyser, powered by electricity), and with the electricity stemming from renewable sources.

⁵¹² A hydrogen strategy for a climate-neutral Europe <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1594897267722&uri=CELEX:52020DC0301>

⁵¹³ A hydrogen strategy for a climate-neutral Europe <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1594897267722&uri=CELEX:52020DC0301>

could play a substantial role, offering new business cases to O&G companies to the manufacturing of electrolyzers in addition to contributing to the meeting the goals of the European Green Deal, and boosting the EU Blue Economy.

It is essential however that the ongoing pilots and announced projects prove the economic viability of generating green hydrogen offshore. The expectation is that renewable hydrogen technologies will reach maturity by 2030, and that they will be deployed at scale between 2030 to 2050⁵¹⁴.

The foremost technical challenge for producing renewable hydrogen offshore is the development of an electrolyser module, which is compatible with the ocean environment, able to operate effectively when coupled with intermittent renewable power and is sufficiently compact to achieve very high rates of hydrogen production per platform or per device. The technical viability in this harsh and remote environment and the potential for competitive hydrogen production costs still needs to be demonstrated.

A number of projects are already exploring the possibility of specific options for the coupling of offshore energy and green hydrogen production: coupling wind energy, ocean energy and floating PV with electrolysers. Many pilot projects have already been launched in the past year. The potential reuse of existing gas infrastructure in a hydrogen supply chain has been investigated by the 'Pre-Pilot Power to Gas Offshore' (3P2GO)⁵¹⁵ project, which has been followed by the pilot project PosHydon⁵¹⁶, led by TNO. The goal is the realisation of the world's first offshore power-to-gas pilot to produce hydrogen offshore and a test centre for other innovative power-to-gas technologies. The plan foresees a scale-up process for this type of system, starting at 1-10 MW, then 20-250 MW and ultimately >250 MW systems. The location chosen is an old oil and gas platform, located off the coast of The Hague. This platform is fully electrified, and in a first phase of the project, the megawatt electrolyser will be fed by main land power. The final goal is however to generate green hydrogen from solar farms and the offshore wind farms located nearby. This project shall put the basis for a technology expected to grow synchronically to the planned future wind power in the North Sea. A more visionary project is the Norwegian project Deep Purple⁵¹⁷ that envisages not only offshore hydrogen production from wind farm, but also its subsea storage. The electrolyser – fuel cell modules – are planned to be part of the windmill structure.

The ITEG project⁵¹⁸ (funded under the Interreg program) combines the Orbital Marine O₂ 2 MW tidal turbine with a custom-built hydrogen electrolyser (500 kW, developed by AREVA) and an onshore energy management system to be deployed as an energy storage solution. The Phares⁵¹⁹ project comprises two Sabella tidal turbines rate 500 kW, one 0.9 MW wind turbine, a 500 kW photovoltaic installation and a hydrogen-based energy storage systems to be deployed on island of Ushant. Both ITEG and Phares projects aim to demonstrate the viability of tidal energy for decarbonisation and its potential to provide grid stability, especially in islands ecosystems

Integrated systems also started developing in 2021. Siemens Gamesa is adapting its largest 14 MW offshore wind turbine, to accommodate an integrated electrolysis system, while Sabella partnered with H2X-Ecosystems for the development of green hydrogen production system powered by tidal energy²⁰²⁰ saw an increased interest of O&G companies to invest in green offshore hydrogen. Shell announced the NorthH2 project, aiming by 2027 to couple 3-4 GW offshore wind generation with hydrogen production near Groningen. The expectation is that by 2040 the project could grow to 10 GW of offshore wind capacity producing 800 000 tonnes of green hydrogen⁵²⁰. Norwegian Oil Company Equinor and German utility RWE have also joined the NorthH2 project. Shell has also plan to integrate hydrogen electrolysers in their 759 MW offshore wind project Hollandse Kust Noord, which also foresee the installation of floating PV module from 2025 onwards⁵²¹.

These projects are framed in the ongoing ambition of the Dutch government to support the development of hydrogen as stated in the 'Government Strategy on Hydrogen'⁵²². Similar strategies have been unveiled in Spain⁵²³ and in Germany⁵²⁴.

The German Roadmap foresees that by 2030 5GW of offshore wind energy will be coupled with hydrogen electrolysers, with the expectation that a further 5 GW will be added between 2035 and 2030⁵²⁵. Project announces already match the government ambition. RWE is leading the development of a 10 GW offshore wind – green hydrogen project to be developed in the North Sea with the Island of Heligoland serving as a hub. The project is expected to be operative by 2035 developing 1 million tons of green hydrogen⁵²⁶. RWE is also exploring the potential to generate green hydrogen in port facilities (onshore electrolysers) with electricity coming from wind farms located in the Baltic Sea⁵²⁷.

⁵¹⁴ A hydrogen strategy for a climate-neutral Europe <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1594897267722&uri=CELEX:52020DC0301>

⁵¹⁵ Topsector energie (2020) <https://projecten.topsectorenergie.nl/projecten/pre-pilot-power-to-gas-offshore-00031694> and <https://projecten.topsectorenergie.nl/storage/app/uploads/public/5e5/f65/63d/5e5f6563d9095865360210.pdf> (in Dutch)

⁵¹⁶ TNO (2020) <https://www.tno.nl/en/focus-areas/energy-transition/roadmaps/towards-co2-neutral-fuels-and-feedstock/hydrogen-for-a-sustainable-energy-supply/world-first-an-offshore-pilot-plant-for-green-hydrogen/>

⁵¹⁷ Energy Valley (2019) – <https://energyvalley.no/wp-content/uploads/2019/04/Deep-Purple-.pdf>

⁵¹⁸ For further information about ITEG project see: <https://www.nweurope.eu/projects/project-search/iteg-integrating-tidal-energy-into-the-european-grid/>

⁵¹⁹ Sabella (2020) – Phares Project – <https://www.sabella.bzh/en/projects/phares>

⁵²⁰ Recharge (2020) Shell unveils world's largest offshore wind plan to power green hydrogen – <https://www.rechargenews.com/wind/shell-unveils-worlds-largest-offshore-wind-plan-to-power-green-hydrogen/2-1-763610>

⁵²¹ Green Tech Media (2021) – Super-Hybrid: Dutch Offshore Wind Farm to Include Floating Solar, Batteries and Hydrogen

⁵²² Rijksoverheid (2020) <https://www.government.nl/documents/publications/2020/04/06/government-strategy-on-hydrogen>

⁵²³ Miteco (2020) Hoja de Ruta del Hidrógeno: una apuesta por el hidrógeno renovable – https://www.miteco.gob.es/es/prensa/201006nphojaderutah2_tcm30-513813.pdf

⁵²⁴ BMWI (2020) Die Nationale Wasserstoffstrategie – https://www.bmwi.de/Redaktion/EN/Publikationen/Energie/the-national-hydrogen-strategy.pdf?__blob=publicationFile&v=6

⁵²⁵ BMWI (2020) Die Nationale Wasserstoffstrategie – https://www.bmwi.de/Redaktion/EN/Publikationen/Energie/the-national-hydrogen-strategy.pdf?__blob=publicationFile&v=6

⁵²⁶ RWE (2020) Aquaventus – <https://www.group.rwe/en/our-portfolio/innovation-and-technology/hydrogen/aquaventus>

⁵²⁷ RWE (2020) Rostock – <https://www.group.rwe/en/our-portfolio/innovation-and-technology/hydrogen/rostock>

In Denmark, Ørsted has reached final investment decision for the H2RES project. The project will have a capacity of 2MW and will be able to generate 1 ton of green hydrogen daily, which will be used for road transportation in the Greater Copenhagen areas. The project is expected to become operational in later 2021⁵²⁸. Denmark has also announced the development of energy islands in the North Sea (3GW to 10 GW) and in the Baltic Sea (2 GW). The projects are expected to deliver electricity to Denmark and neighbouring countries. Storage and Hydrogen generation (and refuelling for shipping) are currently being evaluated and their integration will depend on their maturity⁵²⁹.

Offshore green energy development is not taking place only in the North Sea and in the Baltic. In Italy, Saipem and Alboran have signed a Memorandum of Understanding for the development of 5 green hydrogen projects in the Mediterranean basin (3 located in Italy, 1 in Albania and 1 in Morocco)⁵³⁰. In Spain, Naturgy and Enagas have announced plan for green hydrogen project off the coast of Asturias. The two-phase project will see the deployment of a pilot consisting of a 5 MW electrolyser connected to 50 MW of offshore wind. In the second stage the offshore wind capacity will be extended to 250 MW. The project is complemented with 100 MW of onshore wind coupled with a 10 MW electrolyser⁵³¹.

5.2 BLUE BIOTECHNOLOGY

The exploitation of marine biotic resources is analysed in this report in the Marine living resources (section 4.1) and the blue biotechnology (this section 5.2) sectors.

The Marine living resources sector encompasses the harvesting of renewable biological resources (primary sector), their transformation into food and feed products (processing) and their distribution along the supply chain. These traditional activities are analysed in the established sectors chapter.

While the Blue biotechnology sectors consider the non-traditionally commercially exploited groups of marine organisms and their biomass applications. Thus, they encompass any economic activity associated with the use of renewable aquatic biological biomass, e.g. food additives, animal feeds, pharmaceuticals, cosmetics, energy, etc.

Algae (macro- and micro-), bacteria, fungi and invertebrates are among the important marine resources included in the Blue Bioeconomy. This biomass is used for a variety of commercial applications including food and food supplements, feed, cosmetics, fertilisers and plant biostimulants, and innovative commercial uses as biomaterials, bioremediation or biofuels. These groups of organisms and derived compounds are important resources in relation to a number of EU priorities such as carbon neutrality, innovative, healthy and sustainable food systems and sustainable and circular bioeconomy. Hundreds of new compounds from the marine realm are being discovered every year demonstrating the innovative nature and potential of the sector⁵³², while new technologies are being researched to increase the quality and reliability of these compounds⁵³³.

The strategic guidelines for a more sustainable and competitive EU aquaculture⁵³⁴ emphasize the potential of aquaculture as a major contributor to building a sustainable and responsible food system, in particular as a low-carbon footprint source of protein. As such, these guidelines aim to boost low environmental impact aquaculture, which is identified as the production of low trophic species (micro and macro-algae, non-fed such as filter feeders like molluscs, organic aquaculture and integrated multi-trophic aquaculture (IMTA).

⁵²⁸ Ørsted (2021) Ørsted takes final investment decision on first renewable hydrogen project – <https://orsted.com/en/media/newsroom/news/2021/01/672305561121775>

⁵²⁹ Danish Energy Agency (2021) Denmark's Energy Islands – <https://ens.dk/en/our-responsibilities/wind-power/energy-islands/denmarks-energy-islands>

⁵³⁰ Saipem (2021) – <https://www.saipem.com/en/media/press-releases/2021-03-04/saipem-and-alboran-hydrogen-together-green-hydrogen-production>

⁵³¹ Naturgy (2021) Naturgy and Enagás are studying the production of green hydrogen from 350 MW of wind power in Asturias

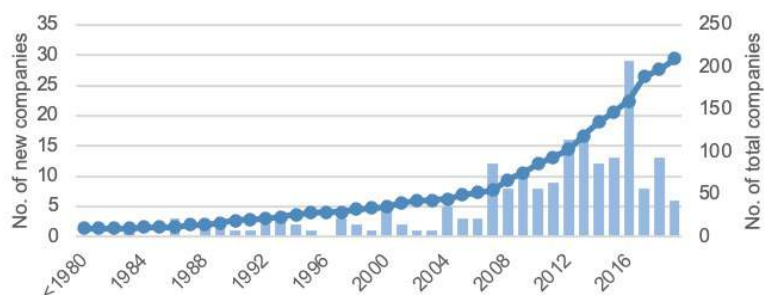
https://www.naturgy.com/en/naturgy_and_enagas_are_studying_the_production_of_green_hydrogen_from_350_mw_of_wind_power_in_asturias

⁵³² Carroll, A.R.; Copp, B.R.; Davis, R.A.; Keyzers, R.A.; Prinsep, M.R. (2019). Marine natural products. *Natural Product Reports*, 36, 122-173.

⁵³³ EUMOFA. 2020. Blue Bioeconomy Report. Luxembourg: Publications Office of the European Union.

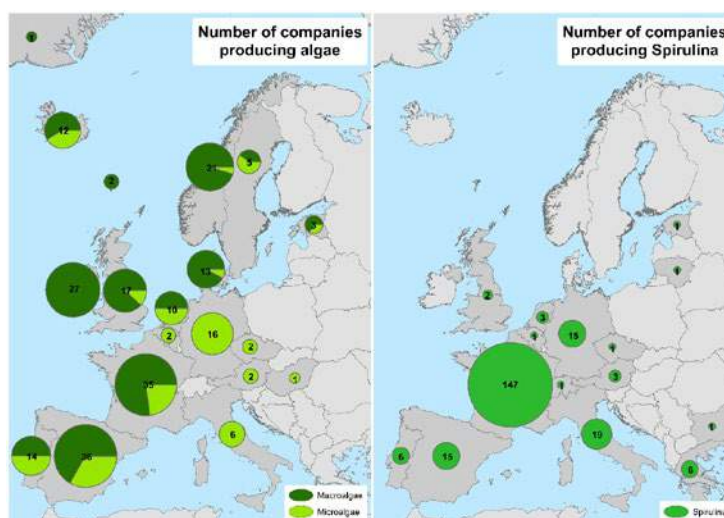
⁵³⁴ European Commission, 2021. COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS Strategic guidelines for a more sustainable and competitive EU aquaculture for the period 2021 to 2030. COM/2021/236 final. – <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2021:236:FIN>

Figure 5.8 Number of algae producing companies currently operating in Europe (starting activity since 1926)



Note: The values shown represent the number (left axis) and the accumulated (right axis) number of companies per year from the companies currently active.
Source: Araujo et al. 2021.

Figure 5.9 Number and relative distribution between macro- and microalgae (a) and Spirulina (b) production companies by country



Source: Araujo et al. 2021

5.2.1 CURRENT STATUS OF THE ALGAE SECTOR

Algae production

There is a lot of uncertainty on the amount of algae produced in the EU. According to FAO data⁵³⁵, the EU aquaculture produced in 2019 more than 260 tonnes of macroalgae valued about €4 million mostly in France, Spain, Ireland and Portugal; 5 tonnes of microalgae valued more than €25 thousand in France and Bulgaria; and almost 350 tonnes of spirulina valued about €8.5 million mainly in France and Greece. While more than 86 000 tonnes of macroalgae were obtained from the harvest of wild stocks mainly in France, Ireland and Spain.

A recent study⁵³⁶ showed that the number of companies producing algae in Europe has increased significantly (150 %) in the last decade (Figure 5.8).

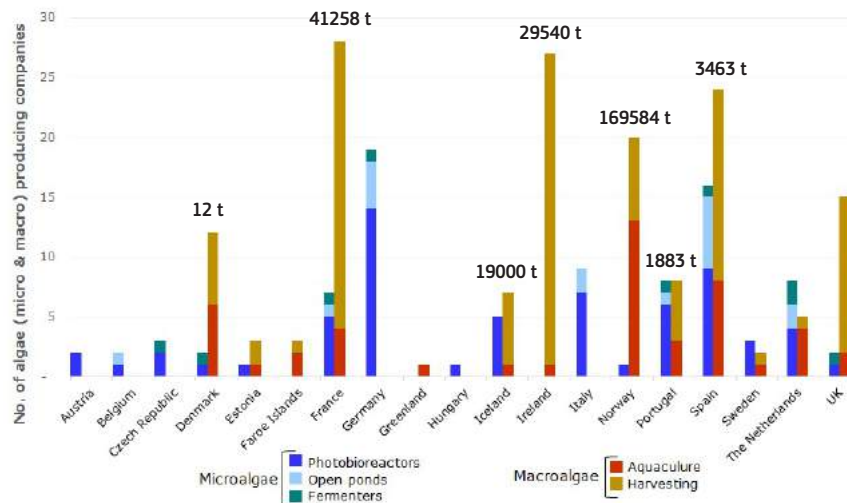
According Araujo and others⁵³⁷ the European algae sector counts on 225 algae production companies (with a share of 67 % of macroalgae and 33 % of microalgae producers) and 222 Spirulina producers.

Macroalgae production is being developed in 13 countries (Figure 5.9). Spain, France, Ireland and Norway are the countries in Europe with the largest number of macroalgae companies. The activities connected to the macroalgae industry represent an important cultural heritage and constitute an essential source of income for some coastal and rural communities.

⁵³⁵ FAO (2022). FishStatJ – Software for Fishery and Aquaculture Statistical Time Series Rome: Food and Agricultural Organization of the United Nations.

⁵³⁶ Araújo R, Vázquez Calderón F, Sanchez Lopez J, Azevedo I, Bruhn A, Flunch S, Garcia-Tasende M, Ghaderiardakani F, Ilmjärv T, Laurans M, MacMonagail M, Mangini S, Peteiro C, Rebours C, Stefánsson T, Ullmann J (2021). Emerging sectors of the Blue Bioeconomy in Europe: status of the algae production industry. *Frontiers in Marine Sciences* doi: 10.3389/fmars.2020.626389.

⁵³⁷ Araújo R, Vázquez Calderón F, Sanchez Lopez J, Azevedo I, Bruhn A, Flunch S, Garcia-Tasende M, Ghaderiardakani F, Ilmjärv T, Laurans M, MacMonagail M, Mangini S, Peteiro C, Rebours C, Stefánsson T, Ullmann J (2021). Emerging sectors of the Blue Bioeconomy in Europe: status of the algae production industry. *Frontiers in Marine Sciences* doi: 10.3389/fmars.2020.626389.

Figure 5.10 Numbers of macro- and microalgae producing companies in Europe broken down by production technology and country

Note: Production volumes (tonnes) by country are detailed, when available, according to the FAO data (2020).

Source: modified from Araujo et al. 2021

Harvesting from wild stocks is the primary production method for macroalgae in Europe, being used by 68 % of the macroalgae production units and covering 11 European countries (Figure 5.10). Among these, 85 % of the producers harvest the biomass by hand, while only 15 % with mechanical means. Mechanical harvesting is usually carried out by companies running a fleet of vessels, thus corresponding to higher biomass removal potential compared to manual harvesting. Spain, France and Ireland are the countries with the highest number of macroalgae harvesting companies.

Aquaculture production of macroalgae, presently ongoing in 13 European countries, is at an early stage of development in Europe in terms of production volumes and number of production units. According to the official statistics, seaweed aquaculture production contributes to less than 1 % of total European seaweed biomass production⁵³⁸ although accounting for 32 % of the mapped macroalgae production units. Most of the production units are located at sea (offshore or in coastal waters) with only 24 % of the companies conducting land-based activities.

Germany, France and Spain host the largest number of microalgae producers in Europe while France dominates the Spirulina production landscape with 65 % of the mapped production units in Europe. Sixteen European countries have microalgae and 15 have Spirulina production plants (Figure 5.9).

Microalgae are cultivated by different production methods. Some production plants combine different production systems, e.g. photobioreactors (PBR) with fermenters or open ponds. Overall, PBR are the most common system used for microalgae production (71 %), while for Spirulina the primary production method used is open ponds (83 % of the companies) (Figure 5.10).

Uses of the algae production

Most of the seaweed companies in Europe direct their biomass production at food (36 %), food-related uses (15 %) i.e. food supplements, nutraceuticals and hydrocolloid production and, to feed (10 %), accounting for 61 % of the total uses. Cosmetics and well-being products also contribute to a significant share of the biomass uses (17 %) while each of the other applications (e.g. fertilisers and biostimulants) individually contribute with less than 11 % to the total share. These values refer to the number of companies directing the produced biomass at each of the uses, which might not reflect the volumes allocated to each application (Figure 5.11).

Food supplements and nutraceuticals (24 %), cosmetics (24 %) and feed (19 %) are the main applications of microalgae biomass, contributing together to 63 % of the total uses (Figure 5.11). Spirulina production is mainly directed at food and food supplements and nutraceuticals, contributing to 75 % of the reported uses.

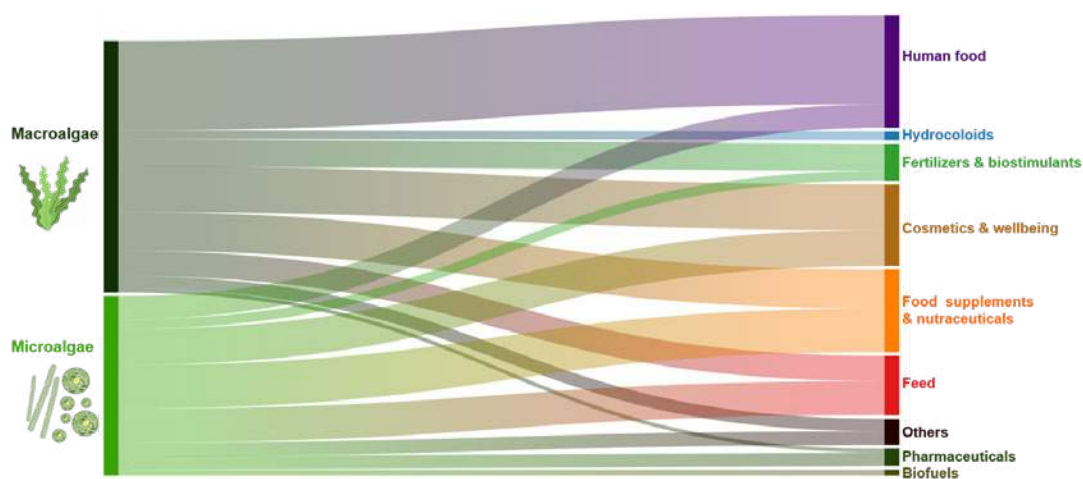
Socio-economic assessment of the algae sector

The available STECF data on the turnover, cost structure and employment on the algae sector refer to the aquaculture industry⁵³⁹. These data cover only France (macro-, microalgae and Spirulina), Spain (macro-, microalgae and Spirulina) and Portugal (macroalgae), which are the main producing countries. The total production value in these countries was reported to be €10.7 million in 2018. This value is in line with the €12.5 million reported by FAO for the whole EU.

⁵³⁸ FAO (2022). FishStatJ – Software for Fishery and Aquaculture Statistical Time Series Rome: Food and Agricultural Organization of the United Nations.

⁵³⁹ Scientific, Technical and Economic Committee for Fisheries (STECF) – The EU Aquaculture Sector – Economic report 2020 (STECF-20-12). Publications Office of the European Union, Luxembourg, 2021, EUR 28359 EN.

Figure 5.1 Share of commercial biomass applications by macroalgae and microalgae production company



Note: These results are based on the share in the number of companies (not by volume).

Source: Araujo et al. 2021.

The analysis of the STECF data shows that France, Spain and Portugal reported a total number of 156 algae aquaculture companies, 87 % of them are micro-enterprises with fewer than five employees. The EU aquaculture (considering these countries) employs 509 persons, 399 in full time equivalent (FTE).

For the period 2015-2018, the STECF data shows that the algae aquaculture sector was profitable in 2015, with a GVA margin and an EBIT margin of 54 % and 23 %, respectively; but the economic performance deteriorated to reach a GVA margin and an EBIT margin of 32 % and -0.03 % in 2018. Unfortunately, FAO does not report the value of wild harvest production; therefore, there is no clear estimates of the value of the 86 000 tonnes of macroalgae harvested.

The most notable sector of the EU Blue Bioeconomy is the algae sector. It is considered an innovative sector of the EU **Blue Economy** that is evolving and growing, offering new opportunities, new sustainable products and creating jobs while contributing to ocean regeneration. In this regard, the **new approach for a sustainable Blue Economy in the EU**⁵⁴⁰ adopted in May 2021, among others, emphasizes a major opportunity for developing new algae-based food and feed products in the EU market to alleviate environmental pressures exerted by agriculture, aquaculture, and fisheries. Although pollution should primarily be reduced at source, this new approach also stresses that algae production at sea will help mitigate excess carbon, nitrogen and phosphorus from water. Moreover, the European Commission will explore the potential of cell-based seafood as an innovative and sustainable alternative.

However, despite many innovative start-ups driving sustainable production in Europe, the EU (including EEA countries) still produces less than 1 % of the global algae production⁵⁴¹.

The European algae sector remains modest in size today, but the conditions are favourable to grow it into a strong sustainable and regenerative sector within the EU Blue Bioeconomy. Not only is the innovation community burgeoning, but demand is also soaring, and political momentum is building, with algae seen as a way to support the **European Green Deal** objectives of building a resource-efficient, resilient, competitive and sustainable economy, where by 2050 biodiversity is conserved, restored and used sustainably.

The European Green Deal recognizes the potential of algae for a sustainable food system in Europe and global food security. Most importantly, various initiatives such as the **Farm to Fork Strategy** (for further information see Chapter 3), the **Bioeconomy Strategy**, the **Blue Bioeconomy Forum** and the **Renewable Energy Directive** call for EU action to better utilize the potential of algae in Europe. As laid out in the Farm to fork strategy, the European Commission will 'set out well-targeted support for the algae industry, as algae should become an important source of alternative protein for sustainable food system and global food security'.

In May 2021, the European Commission published its **new strategy for a more sustainable and competitive aquaculture** in Europe. The strategy envisages the development of the EU Algae Initiative – to address the challenges and opportunities of algae farming and propose concrete actions. The strategy also promotes other aquaculture systems with lower environmental impact, such as integrated multi trophic aquaculture (IMTA) and lower trophic species e.g. algae and shellfish. Furthermore, in December 2021, the Commission Communication on **sustainable carbon cycles**⁵⁴² acknowledges the role of algae in carbon sequestration.

⁵⁴⁰ https://ec.europa.eu/oceans-and-fisheries/ocean/blue-economy/sustainable-blue-economy_en

⁵⁴¹ <https://op.europa.eu/en/publication-detail/-/publication/037825ae-22d7-11ea-af81-01aa75ed71a1/language-en>

⁵⁴² COM(2021) 800 final

Consequently, the European Commission intends to adopt a cross-cutting **EU Algae Initiative – European Commission Communication accompanied by an Action Plan** by end of 2022. The initiative will pave the way for a strong, sustainable and regenerative EU algae sector. With the overall objective to unlock algae potential in Europe, the initiative will focus on how to increase the sustainable production, ensure safe consumption and boost innovative use of algae and algae-based products in Europe.

The initiative will deliver specific actions on improving the governance framework (e.g. guidelines, European standards), on supporting functioning of the market (e.g. supporting the authorization of algae as novel foods), on increasing consumer awareness and acceptance of algae products as well as on closing gaps in knowledge, research, development and innovation in Europe. Most importantly, it will also advance the shift from wild harvesting practices to algae farming to better contribute to food security, economic circularity, ensuring greater availability of bio based products and halting biodiversity loss.

However, the EU Blue Bioeconomy is not only about algae. More and more marine creatures are expanding northwards and thriving due to warming waters caused by climate change and due to changes in the food web. While this poses environmental threats, this may also create market opportunities. For example, **jellyfish** are thriving due to increased food (plankton) availability and decreased fish numbers to compete with for food. Obstruction of power plants functioning was observed in recent years due to jellyfish blooms⁵⁴³.

BOX 5.1 GoJelly Project – jellyfish for biofilters

The **GoJelly** project⁵⁴⁴ identifies various potential market applications from jellyfish biomass like producing food and feed, biofertilizers or collection of microplastics. Researchers have discovered that mucus of jellyfish can bind microplastic which might be a game changer in wastewater treatment. The project tested whether biofilters can be produced from jellyfish. These biofilters could then be used in sewage treatment plants or in factories where microplastic is produced.

More data and research is needed to discover the future economic and ecologic importance of other thriving (often invasive) species in the European seas like sea urchins, sea stars, Chinese crabs among others.

5.2.2. OTHER ACTIVITIES IN BLUE BIOECONOMY AND BIOTECHNOLOGY

Biorefineries

The algae biorefinery (or algae biofactory) is currently explored as an approach to increase the environmental sustainability (by optimising resources and minimising waste) and economic feasibility (by maximising profits) of existing conventional industrial processes. Different conversion pathways are being researched for the use, extraction and valorisation of algae biomass value-added products⁵⁴⁵. All potential impacts of such technologies need to be addressed in a holistic way to ensure that they are sustainable.

Several European scale projects have been researching ways to optimise processes and upscale production with the aim to facilitate the widespread implementation of an algae biorefinery in Europe and boost the algae sector.

Offshore aquaculture

The production of macroalgae biomass by offshore aquaculture still corresponds to a minority of the aquaculture farms in Europe. The upscaling of this production method relies on overcoming technological constraints and knowledge limitations in order to reduce infrastructural and logistics costs and increase biomass yields. This cultivation method offers advantages in terms of management of maritime space and increase of the production capacity. At present, projects seek technological solutions to increase the profitability of offshore aquaculture⁵⁴⁶ and to combine multipurpose activities as for example wind farms with seaweed aquaculture facilities⁵⁴⁷.

Integrated Multi-Trophic Aquaculture (IMTA)

Integrated Multi-Trophic Aquaculture (IMTA) systems are regarded as a way to increase the environmental and economic sustainability of the production of all the involved cultures. The IMTA approach is based on the co-cultivation of species from different trophic levels (2 or more) with mitigation potential by reducing the nutrients and organic matter inputs from finfish aquaculture⁵⁴⁸.

Cultivation of less exploited species

The cultivation and harvesting of less exploited groups of organisms (e.g. sea urchins or sea stars) is being researched as a means to reduce the pressure on natural resources in specific areas, and to increase the diversification of aquaculture to low trophic levels. However, these activities are still at a very early stage of development in Europe.

⁵⁴³ <https://www.theguardian.com/environment/2016/oct/13/power-stations-to-get-early-warning-against-jellyfish-invasions>

⁵⁴⁴ <https://gojelly.eu/about/>

⁵⁴⁵ Zhang, X., and Thomsen, M. (2019). Biomolecular composition and revenue explained by interactions between extrinsic factors and endogenous rhythms of *Saccharina latissima*. *Mar. Drugs* 17:107. doi: 10.3390/md17020107.

⁵⁴⁶ Bak, U. G., Mols-Mortensen, A., and Gregersen, O. (2018). Production method and cost of commercial-scale offshore cultivation of kelp in the Faroe Islands using multiple partial harvesting. *Algal. Res.* 33, 36-47. doi: 10.1016/j.algal.2018.05001.

⁵⁴⁷ van den Burg, S. W. K., Rockmann, C., Banach, J. L., and van Hoof, L. (2020). Governing risks of multi-use: seaweed aquaculture at offshore wind farms. *Front. Mar. Sci.* 7:60. doi: 10.3389/fmars.2020.00060.

⁵⁴⁸ Buck, B. H., Troell, M. F., Krause, G., Angel, D. L., Grote, B., and Chopin, T. (2018). State of the art and challenges for offshore integrated multitrophic aquaculture (IMTA). *Front. Mar. Sci.* 5:165. doi: 10.3389/fmars.2018.00165.

Use of fish by-products

The use of biomass from fish rest raw material for commercial applications not directly related to human consumption is being studied based on the example of some successful case studies⁵⁴⁹.

Cellular mariculture and cell-based seafood

The emerging technology of cellular mariculture, defined as the production of marine products from cell cultures rather than from whole plants or animals, is attracting growing interest due to its potential to address public health, environmental and animal welfare challenges. For seafood from fish cell and tissue-cultures, it represents an emerging approach to address similar challenges with industrial aquaculture and marine capture systems⁵⁵⁰.

BOX 5.2 The Biomass Study & the Knowledge Centre for Bioeconomy

The JRC's Biomass Study⁵⁵¹

Understanding biomass supply, demand, costs and their associated Impacts is of high relevance to a number of EU policy areas. In 2015, the JRC launched its biomass study, which responds to a mandate given by twelve European Commission services, to provide data, models and analyses on EU and global biomass supply and demand and its environmental, social and economic sustainability. The study covers all sources of biomass, including from fisheries and algae and all uses.

The European Commission's Knowledge Centre for Bioeconomy⁵⁵²

The growing complexity of the policy issues at stake and the increasing abundance of data and information available require an ability to map, review, analyse and condense the best available knowledge in support of EU policies. The European Commission's Knowledge Centre for Bioeconomy was launched in 2017 by the JRC to pull together the knowledge and expertise needed, from within the JRC but also from other sources, to assess the status, progress and impact of the bioeconomy.

5.3 DESALINATION

Water is essential for life. It is an indispensable resource for the economy, and also plays a fundamental role in the climate regulation cycle. Yet, one fourth of the world population lives in countries experiencing severe water stress. Demand for water is projected to grow by up to 30 % by 2050. Global water deficit is projected to reach 40 % by 2030, and as many as 3.5 billion people risk water scarcity by 2025 already⁵⁵³. Seawater desalination allows to increase the supply of freshwater for household, industrial, and agricultural uses.

Water stress can be caused by natural phenomena (e.g. droughts) and by human activities (e.g. over-abstraction). Based on average water abstractions for household use and for agricultural and industrial uses, a developed country is considered to experience 'water stress' when its annual freshwater resources per capita per year are below 1 700 m³. Less than 1 000 m³ of water availability per capita/year causes a limitation to economic development and human health and well-being, and below 500 m³ is considered as a main constraint to life⁵⁵⁴. Among the EU Member States, this is the case in Poland, Czechia, Cyprus and Malta, where the lowest volume of water resources was recorded, at 164 m³ per inhabitant⁵⁵⁵. This situation is aggravated by global challenges such as COVID-19 and climate change⁵⁵⁶. Southern European countries are projected to face decreasing water availability, particularly Spain, Portugal, Greece, Cyprus, Malta, and Italy⁵⁵⁷. Many regions in the EU will face severe water scarcity by 2050⁵⁵⁸, including the coastal Mediterranean regions (as well as other regions in France, Germany, Hungary, Italy, Romania and Bulgaria)⁵⁵⁹.

The level of abstraction per inhabitant is not only determined by the dominance of sectors requiring large amounts of water, such as agriculture and electricity generation, but also by unsustainable water management practices. There are considerable differences in the amounts of freshwater abstracted within each of the EU Member States, in part reflecting the size of each country and the resources available, but also abstraction practices, climate and the industrial and agricultural structure of each country. Between 1990 and 2019 there has been a marked decrease in freshwater abstraction in many EU Member States a result of various factors, including the reduction of water losses and increasing water use efficiency (Figure 5.8).

⁵⁴⁹ EUMOFA. 2020. Blue Bioeconomy Report. Luxembourg: Publications Office of the European Union.

⁵⁵⁰ EUMOFA. 2020. Blue Bioeconomy Report. Luxembourg: Publications Office of the European Union.

⁵⁵¹ <https://knowledge4policy.ec.europa.eu/projects-activities/jrc-biomass-mandate>

⁵⁵² <https://knowledge4policy.ec.europa.eu/bioeconomy>

⁵⁵³ World Resources Institute (WRI). <https://www.wri.org/water>

⁵⁵⁴ Falkenmark Water Stress indicator (European Environment Agency. Indicator Fact Sheet, (WQ1) Water exploitation index).

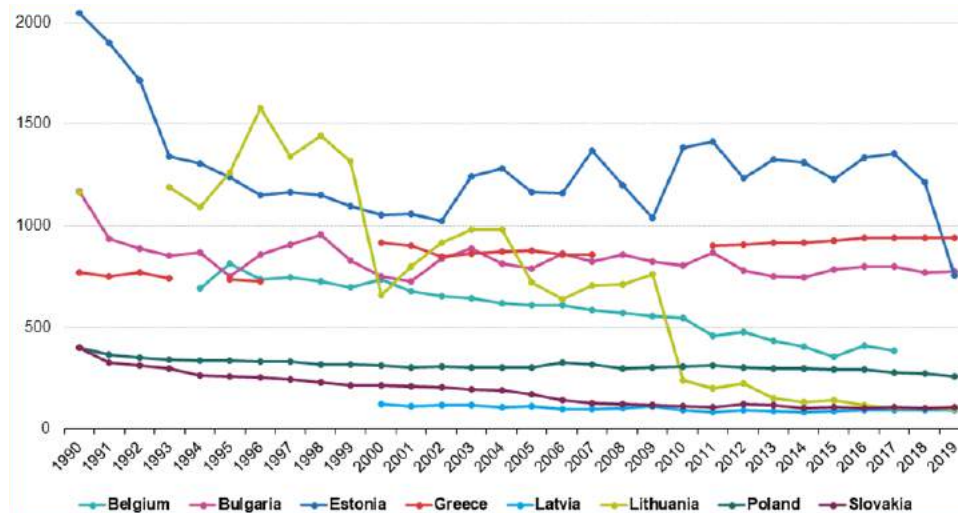
⁵⁵⁵ Eurostat water statistics. https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Water_statistics

⁵⁵⁶ United Nations, The United Nations World Water Development Report 2021: Valuing Water. UNESCO, Paris.

⁵⁵⁷ Magagna D., Hidalgo González I., Bidoglio G., Peteves S., Adamovic M., Bisselink B., De Felice M., De Roo A., Dorati C., Ganora D., Medarac H., Pistocchi A., Van De Bund W. and Vanham D. Water – Energy Nexus in Europe, Publications Office of the European Union, Luxembourg, 2019, ISBN 978-92-76-03385-1, doi: 10.2760/968197, JRC115853.

⁵⁵⁸ Bisselink *et al.* (2018) Impact of a changing climate, land use, and water usage on Europe's water resources: A model simulation study. JRC Technical reports. Available at: <https://ec.europa.eu/jrc/en/publication/impact-changing-climate-land-use-and-water-usage-europe-s-water-resources-model-simulation-study>

⁵⁵⁹ JRC (2019) Water – Energy Nexus in Europe. JRC Science for Policy report. Available at: <https://ec.europa.eu/jrc/en/publication/water-energy-nexus-europe>

Figure 5.12 Total abstraction of fresh water per inhabitant, 1990-2019 (m³ per year)

Source: Eurostat.

Sweden, the Netherlands and France have registered the highest volumes of water abstracted from non-freshwater sources (e.g. seawater, brackish water, etc.). In Malta, the volume of non-fresh water abstracted is almost 5 times higher than the volume of fresh water abstracted (2019 data, estimated). Much of this is seawater used for the production of freshwater by desalination.

Desalination is the alternative water supply that can alleviate a growing pressure on freshwater resources. Currently, desalination technology is used to overcome water shortages in areas where freshwater resources are limited, such as big coastal cities, islands and offshore industrial plants where seawater cannot be used due to high salinity. In the long term, a demand for desalination and other water management solutions such as water re-use is expected to reduce the impact of climate change on freshwater availability. This chapter provides an overview of the current state of play of the desalination sector in Europe.

5.3.1 CURRENT DESALINATION CAPACITY

Europe's desalination capacity has been recently estimated at 8.7 million m³/day, which is around 9% of the global installed capacity⁵⁶⁰. Desalination capacity in Europe has grown significantly over the first decade of the century, with 4.58 million m³/day of new capacity between 2000 and 2009 with a total investment of €4 billion in Engineering, Procurement and Construction (EPC). Between 2010 and 2019 the new commissioned capacity was only 0.84 million m³/day with an estimated investment of €630 million. Since 2010 most of the new capacity installed was in the form of small and medium size plants. Most of the large and extra-large plants commissioned between 2000 and 2010 were built to serve large coastal cities such as Barcelona and Alicante in Spain.

In January 2021, there were 2 309 operational desalination plants in the European Union, producing about 9.2 million cubic meters per day (m³/day, 3 352 million m³/year) of fresh water, mainly from seawater and brackish water. This represents around 9% of the global installed capacity. Desalination capacity in Europe has grown significantly over the first decade of the century, with 4.58 million m³/day of new capacity between 2000 and 2009 with a total investment of €4 billion in Engineering, Procurement and Construction (EPC). Between 2010 and 2019 the new commissioned capacity was only 0.84 million m³/day with an estimated investment of €630 million. Since 2010 most of the new capacity installed was in the form of small and medium size plants.

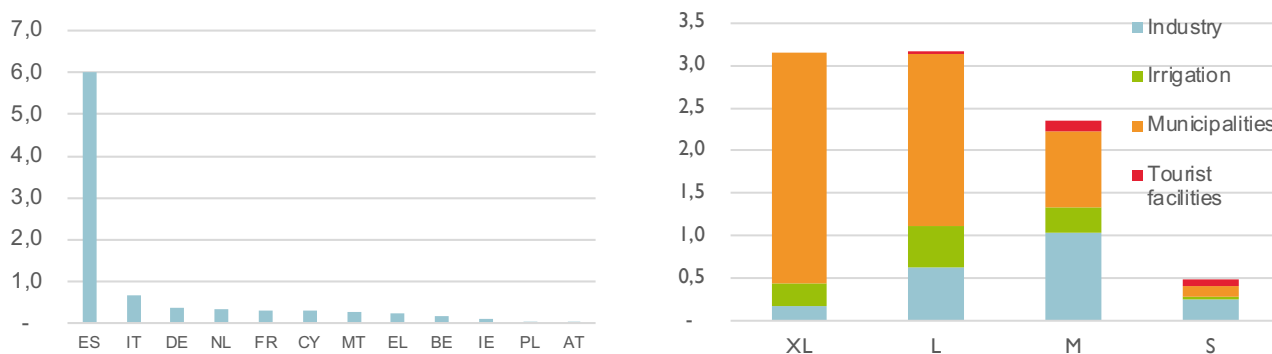
About 65% of the operational plants in the EU are located in coastal areas or offshore. The offshore plants support offshore activities, mostly oil and gas fields. The inland plants are used for the production of drinking water and industrial water; often through a process of purification of saline/brackish water present in local aquifers.

According to DesalData, Spain holds 65% of the desalination capacity in the EU, and an estimated 5.7% of the global desalination capacity (Figure 5.13), with the remaining being located mainly in: Italy (7.5%), France (3.5%), Cyprus (3.4%), Malta⁵⁶¹ (2.9%) and Greece (2.8%). Desalination plants located in Northern European countries such as Germany (4%), the Netherlands (3.8%), Belgium (1.9%) and Ireland (1.1%) are mainly connected to the production of drinking water and industrial water. Most of the large and extra-large plants commissioned between 2000 and 2010 were built to serve large coastal cities such as Barcelona and Alicante in Spain.

⁵⁶⁰ Post J., de Jong P., Mallory M., Doussineau M., Gnamus A. (2021), *Smart Specialisation in the Context of Blue Economy – Analysis of Desalination Sector*, EUR 30768 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-40319-7, doi:10.2760/058360.

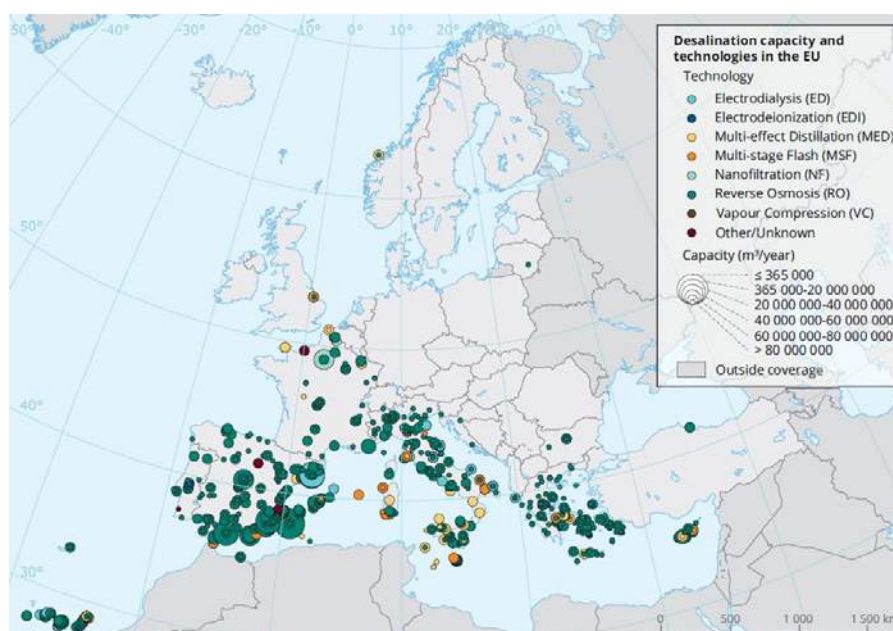
⁵⁶¹ Maltese official data shows that current Reverse Osmosis annual production in Malta is 20 million m³/annum, whereas full capacity production would render 28 million m³/annum. Malta's targeted capacity by the end of 2023 is 41 million m³/annum equating to 1.2% of the current total EU capacity by the end of 2023.

Figure 5.13 EU desalination capacity in coastal areas by use and size (left) and by Member State (right), million m³/day



Source: Desaldata.

Figure 5.14 Desalination capacity and technologies in the EU



Source: European Environment Agency⁵⁶². Reference data: ©ESRI.

The bulk of desalination capacity (63 %, 5.7 million m³/day) is directed primarily at the production of water for public water supply managed by the municipalities. Only 3 % of the desalination capacity is employed in the production of drinking water to serve tourist facilities. The remaining desalination capacity is for industrial application (23 %) and irrigation purposes (12 %).

There are 33 very large capacity (over 50 000 m³/day) desalination plants that supply 34.2 % of the total desalination volume (3.1 million m³/day), while 166 large capacity (10 000-50 000 m³/day) plants supply 34.6 % of the total desalination volume. The 7 822 medium size (capacity of 1 000-10 000 m³/day) supply 25.7 % and 1 312 small (capacity below 1 000 m³/day) plants supply the remaining 5.5 %.

5.3.2 DESALINATION TECHNOLOGIES

The technology used in desalination is rather common and comprises different technological solutions:

- **Reverse osmosis (RO)** systems remove salt from seawater exploiting the osmosis principle by transferring water through a series of semi-permeable membranes.
- **Electrodialysis (ED)** systems are also common in the EU, employing ionised membranes (with electrodes) to remove salt from feedwater.
- **Nanofiltration (NF)** is another type of membrane technology normally employed to purify water with little saline content.
- **Multi effect evaporation desalination (MED)** and **multi-stage flash desalination (MSF)** are thermal desalination technologies, employing heat to evaporate and condense water in order to purify it.

⁵⁶² European Environment Agency (EEA), 2021. Water resources across Europe - confronting water stress: an updated assessment. EEA Report No 12/2021.

Desalination plants are typically concentrated in the proximity of the coastline. Coastal desalination plants also tend to be larger than inland desalination plants⁵⁶³. As illustrated in Figure 5.14, more than ¾ of the desalination capacity in Europe is located in the Mediterranean Sea basin, with a combination of different desalination technologies supplying more than 5 million m³/day of freshwater.

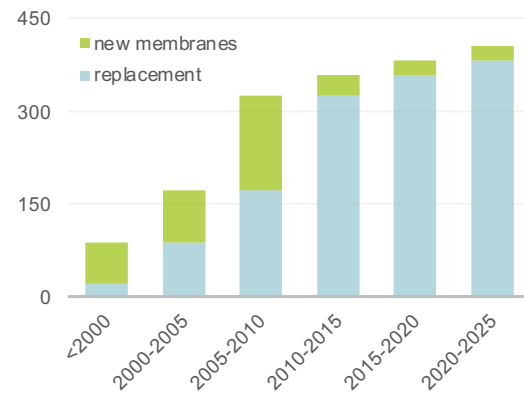
Thanks to decreasing costs over recent decades, desalination is becoming a more affordable and reliable option than other solutions for water supply⁵⁶⁴. The costs have decreased significantly, and for reverse osmosis of seawater in the Mediterranean they could be around €0.65/m³⁵⁶⁵. This has made of Reverse osmosis (RO) the most widely used desalination technology in Europe (83.5 % of total capacity, followed by Electrodialysis Reversal with 4.5 % and Electrodialysis 4.2 %, while multi-effect distillation and nanofiltration had 3 % each.

Desalination is an energy intensive process. Desalination facilities for industries and irrigation provide 0.82 billion m³/year of desalinated water (30 % of the total EU desalination capacity) and require some 17 TWh a year of electricity to operate. The energy needs of agricultural and industrial desalination facilities, are close to those of the public water supply⁵⁶⁶.

Membrane desalination technologies have lower energy requirements than thermal technologies. MSF systems require roughly 83-84 kWh/m³ of energy, while largescale RO systems require 3-5 kWh/ m³ for seawater (Olsson, 2012)⁵⁶⁷. Given the lower operational costs, membrane systems are more widely employed in the EU. Thermal processes are widely employed in the Middle East due to low-cost fuels and co-location with large power plants.

Reverse osmosis membranes have an estimated mean lifetime of 5-7 years. This means that the membranes have to be replaced 4 to 5 times in the operational lifetime of a desalination plant. As a result, it has become a very competitive commodity market with low margins and, hence, little room for innovation. After 2010, the market almost completely turned into a replacement market (Figure 5.15). The size of the membrane market for 2020-2025 is in the same order of magnitude as the contracted construction of new desalination plants in that same period.

Figure 5.15 Global Membrane market estimates for new desalination capacity and 5-yearly replacement (€ million)



Source: JRC Technical report⁵⁶⁸.

Coastal desalination processes require about 18 TWh of energy each year. About 38 % of the energy demand for desalination processes comes from European islands. Their path to carbon neutrality, as laid out in the EU 'Clean energy for EU islands initiative'⁵⁶⁹, will require the development of sustainable technological solutions to power desalination with renewable energy sources.

Conventional desalination systems require connection to the electricity grid, which might be problematic for isolated sites. As part of the 'Blue Growth Strategy', the EU-funded H2020 W20 project has demonstrated the economic viability of the world's first wave-driven desalination system, Wave20. This operates completely 'off-grid' to supply large quantities of affordable fresh water⁵⁷⁰.

The LIFE-supported DESEACROP project (2017-2020) has tested the viability and sustainability of using desalinated seawater for the irrigation of crops and the treatment of drainages and their reutilization in hydroponic systems in the Mediterranean region. Trials showed a 46 % increase in tomato production and an 11 % reduction in the use of irrigation water. The project thus demonstrated that irrigation with desalinated seawater increases crop productivity compared to irrigation with well water or soil irrigation. It also assessed the feasibility of scaling up the technology in terms of energy and water consumption, carbon footprint, crop costs and profitability⁵⁷¹.

⁵⁶³ Jones, E., Qadir, M., van Vliet, M. T., Smakhtin, V., & Kang, S. M. (2019). The state of desalination and brine production: A global outlook. *Science of the Total Environment*, 657, 1343-1356.

⁵⁶⁴ Hidalgo González, I., Medarac, H., & Magagna, D. (2020). Projected freshwater needs of the energy sector in the European Union and the UK.

⁵⁶⁵ World Bank. (2019). The role of desalination in an increasingly water-scarce world. World Bank.

⁵⁶⁶ Magagna D., Hidalgo González I., Bidoglio G., Peteves S., Adamovic M., Bisselink B., De Felice M., De Roo A., Dorati C., Ganora D., Medarac H., Pistocchi A., Van De Bund W. and Vanham D. Water – Energy Nexus in Europe, Publications Office of the European Union, Luxembourg, 2019, ISBN 978-92-76-03385-1, doi: 10.2760/968197.

⁵⁶⁷ Olsson, G. (2012) – Water and Energy: Threats and Opportunities.

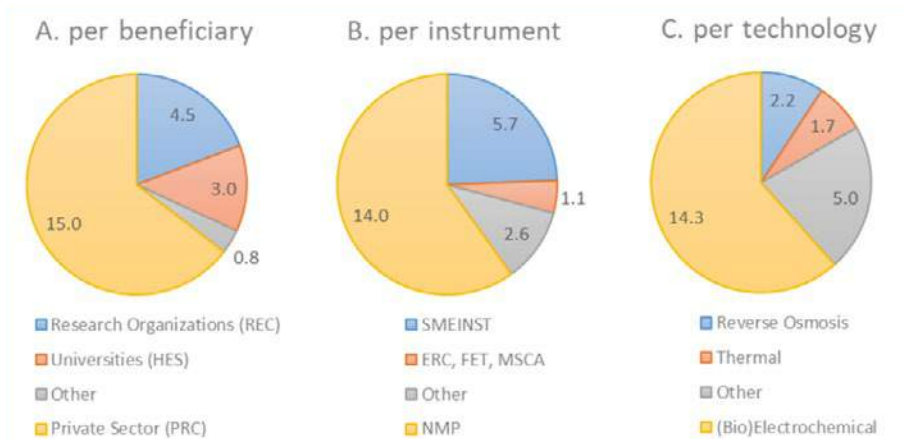
⁵⁶⁸ Post J., de Jong P., Mallory M., Doussineau M., Gnamus A. (2021), Smart Specialisation in the Context of Blue Economy – Analysis of Desalination Sector, EUR 30768 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-40319-7, doi:10.2760/058360.

⁵⁶⁹ European Commission (2020) Clean energy for EU islands. Available at: https://energy.ec.europa.eu/topics/markets-and-consumers/clean-energy-eu-islands_en

⁵⁷⁰ <https://cordis.europa.eu/article/id/241187-wave-power-for-clean-drinking-water>

⁵⁷¹ <https://webgate.ec.europa.eu/life/publicWebsite/project/details/4776>

Figure 5.16 Breakdowns of H2020 funding for desalination, 2014-2019

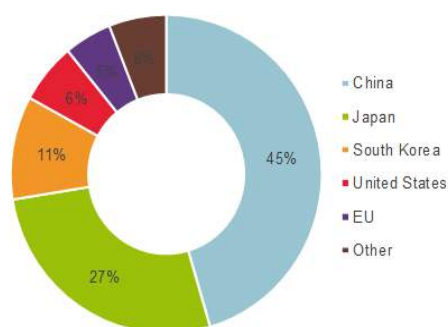


Source: JRC⁵⁷².

Increasing the supply of desalinated water to meet the growing demand for all uses requires a significant R&D effort aimed at developing viable energy-efficient technologies and deployable solutions at scale. The EU supports public-private partnerships that deliver innovation in the desalination sector. Under the Horizon 2020 programme, €23.3 million were allocated to innovation actions for the period 2014-2019 (Figure 5.16).

Several European engineering firms have been involved in the design, construction and development of most European desalination plants. Reverse Osmosis membranes are among the most critical components of desalination plants and one of key focus on R&D in the sector. Between 2003 and 2016, RO technology was the subject of 51 % of R&D innovation in the field of desalination, based on patenting activity. However, the EU contribution to global R&D on reverse osmosis is rather modest, filing for only 3 % of the inventions (Figure 5.17).

Figure 5.17 Share of patents applications addressing Reverse Osmosis innovation between 2000 and 2016 based on country of origin of the applicant



Source: JRC calculations based on the European Patent Office.

To overcome thermodynamical limitations of RO, which point to 1.09 kWh/m³ for seawater at 50 % recovery, Microbial Desalination Cells (MDC) concurrently treat wastewater and generate energy to achieve desalination. MDCs can produce around 1.8 kWh of bio-electricity from the handling of 1 m³ of wastewater. Such energy can be used to remove the salt content in seawater without external energy input or reduce the salinity to decrease the amount of energy required for a subsequent desalination treatment. With financial support from the Horizon 2020 programme, between 2016 and 2020 the MIDES project has developed two prototypes (now in operation in Spain) to produce drinking water using innovative solutions to overcome the limitations of the disruptive MDC technology⁵⁷³.

Thus, the desalination sector is experiencing a high-pace of innovation. A recent review of the largest vendors shows that EU companies represent a significant share of technology providers however, high disparities may be observed among technology categories and sub-categories. European companies rank among the top patenting companies when it comes to the R&D related to desalination powered by renewable energy sources. The development of desalination powered by wave energy or offshore wind technology can support several offshore Blue Economy activities.

5.3.3 TRENDS AND OUTLOOK

The global population increase and the rise in demand for consumable water have driven the growth of the desalination sector in the past two decades. The global desalination market has been valued at €17.4 billion in 2021 and was projected to reach €29 billion by 2027⁵⁷⁴. However, the COVID-19 pandemic is hampering the sector's growth. In 2020, manufacturing delays have determined temporary interruptions in a number of construction sites. While production activity has partly resumed in 2021, it can be expected that the industry will continue to experience a sluggish growth in the near future.

⁵⁷² Post J., de Jong P., Mallory M., Doussineau M., Gnamus A.(2021), Smart Specialisation in the Context of Blue Economy – Analysis of Desalination Sector, EUR 30768 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-40319-7, doi:10.2760/058360, JRC125905.

⁵⁷³ <https://cordis.europa.eu/project/id/685793>

⁵⁷⁴ Global Desalination Market Report 2021. Renub research.

Table 5.3 Comparison between alternative seawater desalination technologies

Desalination technology	Gain Output Ratio (GOR)	Energy requirements (kWhr/m ³)	Capital costs CAPEX (€ million/MLD)	Costs of water production (€/m ³)
Multi-stage Flash Evaporation (MSF)	8 – 10	2.5 – 3	1.5 – 2.8	0.92 – 1.57
Seawater Reverse Osmosis (SWRO) in the Mediterranean Sea	n.a.	2.5 – 3	0.7 – 2.0	0.58 – 1.46
Multi-Effect Distillation / Thermal Vapor Compression (MED/TVC)	8 – 10	1.0 – 2	1.1 – 2.1	1.01 – 1.35

Notes: Costs are based on 2016 values and EUR-USD exchange rate of 1.11082; MLD = million litres per day.

Sources Own elaboration from: IDA⁵⁷⁵, World Bank⁵⁷⁶.

With desalination plants' lifetimes of 20 to 25 years, it can be expected that in the coming years, increasing investments will be necessary to modernize or replace outdated facilities. The OECD estimates that the annual investment needed to address water supply and sanitation needs globally is USD 0.9 trillion. This corresponds to a cumulative amount of USD 13.6 trillion over the period 2016-2030⁵⁷⁷. However, the limited capacity commissioned in Europe over the last decade (2010-2019) shows that this sector of the EU Blue Economy has grown comparatively less in the EU than outside. In other regions, the installed capacity has almost doubled in recent years. The Middle East and North Africa, East Asia and Pacific, and North America have reached nearly 78 % of global desalination capacity, collectively⁵⁷⁸.

The market for newly developed desalination plants is not growing as expected in Europe⁵⁷⁹. For example, a year ago, a total capacity of 200 000 m³/day of new desalination projects were planned for the 2021 to 2024 period. However, by January 2021, only a total capacity of 79 400 m³/day of new desalination projects had been planned for the 2021-2025 period. Reverse osmosis is the predominant technology that these newly planned desalination plants are expected to employ.

Going forward, the sector is called not only to catch up with other regions in terms of installed capacity, but also to substantially contribute to the sustainability and energy transitions. Desalination has been proposed as a "win-win solution" to restore the water cycle and is expected to become commonly used as societies progressively understand its broader benefits. Coupling desalination with water reuse maximises the socio-economic and ecological return on investments⁵⁸⁰. The desalination industry has the potential for creating prosperity and employment in Europe through a combination of innovation-based sustainable water, energy and chemical technologies⁵⁸¹.

In this process, the environmental impacts of desalination must be assessed carefully, because desalination is associated with significant environmental problems such as brine disposal, energy use and CO₂ emissions⁵⁸². Energy is required not only in the separation step itself, but also in water pumping, pre- and post-treatment, brine disposal pumping, etc. In addition to total energy consumption, the various desalination processes should be compared on the basis of their respective investment and production costs (Table 5.3).

Capital and operational costs associated with desalination plants depend on a number of factors, from the dimension of the plant, to the type of desalination technology employed and the salinity of the water to be treated. The least efficient and most energy-intensive desalination technologies may face important constraints in the current context of increasing energy prices. In addition to increasing its energy efficiency, the desalination industry must decarbonize its sources of energy in order to become more sustainable. Moreover, desalination leads to discharges of concentrated brine streams. While impacts associated with brine disposal are typically local and limited in extent, the impacts must be appropriately mitigated⁵⁸³ in accordance with the provisions of the EU Biodiversity Strategy⁵⁸⁴ and the EU Zero Pollution Action Plan⁵⁸⁵.

⁵⁷⁵ International Desalination Association (IDA). (2011). Desalination at a glance.

⁵⁷⁶ World Bank. (2019). The role of desalination in an increasingly water-scarce world. World Bank.

⁵⁷⁷ OECD (2017). Technical note on estimates of infrastructure investment needs. Background note to the report Investing in Climate, Investing in Growth, July 2017.

⁵⁷⁸ Jones, E., Qadir, M., van Vliet, M. T., Smakhtin, V., & Kang, S. M. (2019). The state of desalination and brine production: A global outlook. *Science of the Total Environment*, 657, 1343-1356.

⁵⁷⁹ Post J., de Jong P., Mallory M., Doussineau M., Gnamus A. (2021), Smart Specialisation in the Context of Blue Economy – Analysis of Desalination Sector, EUR 30768 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-40319-7, doi:10.2760/058360, JRC125905.

⁵⁸⁰ Pistocchi, A., et al. (2020a). Can seawater desalination be a win-win fix to our water cycle? *Water research*, 115906. <https://doi.org/10.1016/j.watres.2020.115906>

⁵⁸¹ Post J., de Jong P., Mallory M., Doussineau M., Gnamus A. (2021), Smart Specialisation in the Context of Blue Economy – Analysis of Desalination Sector, EUR 30768 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-40319-7, doi:10.2760/058360, JRC125905.

⁵⁸² European Environment Agency (EEA), 2021. Water resources across Europe - confronting water stress: an updated assessment. EEA Report No 12/2021.

⁵⁸³ Pistocchi, A., et al. (2020). Can seawater desalination be a win-win fix to our water cycle? *Water research*, 115906. <https://doi.org/10.1016/j.watres.2020.115906>

⁵⁸⁴ Pistocchi, A., Bleninger, T., & Dorati, C. (2020). Screening the hurdles to sea disposal of desalination brine around the Mediterranean. *Desalination*, 491, 114570.

⁵⁸⁵ COM/2020/380 final.

⁵⁸⁵ COM/2021/400 final.

A promising solution is to design an outfall providing sufficient initial dilution. This usually implies a sufficient outfall velocity compatible with hydraulic and structural limitations (i.e. not above 7 m/s). When a reasonable velocity per se does not ensure sufficient dilution, outfalls require more complex and expensive design, and brine disposal may become a major issue. Concentrating the brine beyond typical recovery would reduce the distance of disposal from the coast, and hence disposal costs. Further brine concentration should be appraised in relationship with the costs of increasing recovery.

A seawater reverse osmosis plant may be designed in order to be fed by photovoltaic (PV) or other renewable energy sources, at costs that are already, or may soon become, competitive with plants running on conventional fuels. The concept of a 100 % PV-based desalination plant with a modular scheduling of water production following the monthly variability of radiation, battery and water storage has been proposed to increase autonomy from the grid in the extended Mediterranean region⁵⁸⁶. A saltwater reservoir at a certain elevation, followed by a booster pump, enables splitting the fixed energy demand of membrane operation from the flexible demand for pumping to the reservoir, which may use PV power.

Using an engineering costing model, it has been estimated that a large share of the population in the Mediterranean region could be serviced by PV-fueled desalination at a cost below €1/m³, which is comparable to the average cost of producing one cubic meter of desalted water using RO technology, of €0.86 (2019 data)⁵⁸⁷. A stand-alone plant producing desalinated water with PV production on site has high capital costs. Nonetheless, these costs would be lower than certain conventional solutions, such as diesel-powered local power grids.

5.4 MARITIME DEFENCE, SECURITY AND SURVEILLANCE

Same as in last year's edition, this chapter covers the Maritime defence, and the Maritime security and surveillance sector. Although often closely interconnected, an attempt is made to distinguish between Defence and Maritime security and surveillance. These sectors are gaining relevance and are at the same time rapidly expanding with a growing number of technological innovations and applications for both military and civilian uses. As publicly available data is still somewhat scarce, this section is included in the emerging sectors chapter.

5.4.1 MARITIME DEFENCE

This section covers the Maritime defence sector, navies in particular. It provides an overview of the current state of play and the latest data available for the sector.

The European Defence Agency (EDA) has been collecting defence data on an annual basis, since 2006, in line with the Agency's Ministerial Steering Board Decision of November 2005. According to the last publication, 2020 saw defence expenditure by the 26 European Defence Agency⁵⁸⁸ Member States rise for the sixth consecutive year. Overall Member States allocated €198 billion to defence. Compared to 2019, defence expenditure increased by 5 % despite the ongoing economic crisis caused by the COVID-19 pandemic. In 2020, defence Research and Technology (R&T) spending amounted to €2.5 billion, up by 46 % compared to 2019 spending levels. This is the highest amount registered by EDA since the Agency started collecting data in 2005 and the first time since 2008, that defence R&T spending reached above €2 billion.

The European increase in spending is mainly directed at defence investments in research, development and procurement of new equipment.

The Naval sector

The European naval industry sector is responsible for the design and production of military vessels, aircraft carriers and nuclear submarines. In 2020, the turnover of European naval shipbuilding sector amounted to €29.2 billion, accounting for 24.5 % of the total European defence revenues⁵⁸⁹. Being a highly competitive industry across the whole range of naval ships and almost the totality of its core systems and components, the main players in this industry are large 'tier-1' companies. These include Damen (NL), Fincantieri (IT), Naval Group (FR)⁵⁹⁰, Navantia (ES) and ThyssenKrupp (DE), but also a wide network of highly specialised sub-contractors and suppliers of different sizes. Moreover, 18.7 % of the total number of SMEs doing business in defence (estimated at between 2000 and 2500), operate in the naval domain.

⁵⁸⁶ Ganora, D., Dorati, C., Huld, T. A., Udias, A., & Pistocchi, A. (2019). An assessment of energy storage options for large-scale PV-RO desalination in the extended Mediterranean region. *Scientific Reports*, 9(1), 16234. <https://doi.org/10.1038/s41598-019-52582-y>

⁵⁸⁷ Pistocchi, A., et al. (2020a). Can seawater desalination be a win-win fix to our water cycle? *Water research*, 115906. <https://doi.org/10.1016/j.watres.2020.115906>

⁵⁸⁸ All EU Member States except Denmark due to its opt-out.

⁵⁸⁹ ASD 2020 Facts and Figures.

⁵⁹⁰ In January 2020, Fincantieri and Naval Group created the 50/50 joint venture Naviris JV.

In 2020, the naval sector employed 289 000 highly skilled workers (together with the land sector), which represent nearly 63 % of the total 462 800 jobs attributable to the whole European defence industry⁵⁹¹.

Data seems to suggest that despite the COVID-19 pandemic, the defence sector, including the naval segment, was able to show economic resilience⁵⁹². With reference to the broader shipbuilding market, though, Europe continues to suffer from the impact of COVID-19. For instance, while 2021 was marked by a surge in global ordering volumes in comparison to 2020, data suggest that European shipyards and equipment manufacturers are suffering more than in Asia⁵⁹³. In the first half of 2021, contracting levels at European yards were extremely low, with a decrease of 53 % in Compensated Gross Tons (CGT) in comparison to 2020⁵⁹⁴. By contrast, main Asian players experienced considerable increases in their order volumes.⁵⁹⁵ It is clear that the civil sector has been the most impacted by the consequences of the COVID-19 pandemic. Nonetheless, this pressure on the civilian side may end up impacting the overall R&D investment levels, considering that revenues of the major EU defence and naval players depend also on the civilian market.

France and the UK account for 40 % of the total Defence R&D spending in Europe, with Germany, Italy, Spain and Sweden following. However, the amounts spent are a low percentage of the overall defence budget⁵⁹⁶.

According to some forecasts⁵⁹⁷, the full impact of the pandemic in Europe's maritime technology sector will mostly be felt in 2021/2022, when the lack of new orders will decrease workload. The impact of the pandemic in terms of military budget cuts may delay acquisition and modernisation programs of EU Navies, with negative repercussions on the naval industry. This situation, as predicted, is expected to last until at least 2023/2024⁵⁹⁸.

The European Defence Agency activities

The European Defence Agency (EDA) activities in the maritime domain support as well the implementation of the EU Maritime Security Strategy (EUMSS), its corresponding Action Plan and the implementation of the two maritime Capability Development Priorities: naval manoeuvrability and underwater control contributing to resilience at sea. The EU Capability Development priority Naval Manoeuvrability focuses notably on Maritime Situational Awareness (MSA) which, as the very basis for all naval operations, will be advanced to the highest level of interoperability. MSA is the effective understanding of activities, associated with and occurring in the maritime domain that could impact on the security, safety and environment of the European Union and its Member States. The Maritime Surveillance project (**MARSUR**), implemented within the EDA's remit, aims to create a network using existing

naval and maritime information exchange systems. In 2021, MARSUR was operationally used for the first time as maritime surveillance information sharing network for the Coordinated Maritime Presences (CMP) pilot case in the Gulf of Guinea. The network facilitates the exchange of operational information, such as ship positions, tracks, and amplifying information. To this end, EDA and the European External Action Service (EEAS) signed a bilateral arrangement on the provision of access to MARSUR Network, Technology and related services to the EEAS and the EU Military Staff. EDA is also supporting MARSUR Member States in interconnecting the MARSUR Network with the EU Common Information Sharing Environment (CISE). The technical connectivity is already established and tested.

Additional work is done by the EDA on Anti-submarine Warfare, Maritime Naval Mine Warfare capabilities, and harbour and critical infrastructure protection within the dedicated Project Teams. Unmanned Maritime Systems is a key theme across all modules.

The European Defence Fund (EDF)

The EDF aims to strengthen the EU defence sector contributing to the technological sovereignty of the Union, while fostering competitiveness, efficiency and innovation capacity in defence. The EDF is expected to reduce the Union's reliance on foreign military technology and expand its geopolitical influence in the world. It seeks to open the cross-border supply chain to new entrants. SMEs' cross-border participation will be a key indication of success.

The implementation of the EDF under the multiannual financial framework of the Union (2021-2027) will financially support consortia of companies from different MSs undertaking cooperative defence research and development of defence products and technologies.

The EDF is composed of a budget of close to €8 billion for 2021-2027 dedicated to European defence. About one-third (€2.7 billion) is set to fund collaborative defence research, while the remaining two-thirds (€5.3 billion) are booked to fund collaborative capability development projects complementing national contributions⁵⁹⁹. The EDF budget represents a significant increase €90 million biennium budget of the Preparatory Action on Defence Research (PADR) launched in 2017, and the €500 million budget of the European Defence Industrial Development Programme (EDIDP) for 2019 and 2020.

⁵⁹¹ ASD 2020 Facts and Figures.

⁵⁹² ASD 2020 Facts and Figures.

⁵⁹³ SEA_Europe_Annual_Report_2020.pdf (seaeurope.eu), p. 19.

⁵⁹⁴ SEA Europe, Shipbuilding Market Monitoring Report No 52 (1H 2021).

⁵⁹⁵ For example, Korea won 46 % of global new orders in 1H 2021, followed by China (40 %) and Japan (8.1 %).

⁵⁹⁶ SEA Europe Shipbuilding Market Monitoring Report No 52 (1H 2021).

⁵⁹⁷ ASD 20210 Facts and Figures.

⁵⁹⁸ 'Coronavirus, Climate Change and Smart Shipping: 3 maritime scenarios, 2020-2050', Dr Martin Stopford, April 2020,

A White paper published by Seatrade maritime, part of Informa Markets.

⁵⁹⁹ Sea Europe, 'The Covid-19 impact on Europe's maritime technology sector'.

⁵⁹⁹ https://ec.europa.eu/defence-industry-space/eu-defence-industry/european-defence-fund-edf_en

The Fund which places the EU among the top 4 defence research and technology investors in Europe, acts as a catalyst for an innovative and competitive industrial and scientific base. Its main features are:

- financing projects that help make the EU more secure and resilient, and correspond to **priorities agreed by MSs** in particular, within the framework of the Common Security and Defence Policy (CSDP);
- **only collaborative projects** involving at least 3 participants from 3 Member States are eligible;
- The EU will only co-fund the development of common prototypes where MSs **commit to buying the final product**;
- **cross-border participation of SMEs and mid-caps** is strongly incentivised by providing higher financing rates and favouring projects by consortia which include SMEs and mid-caps;
- **targeting breakthrough innovation**, with up to 8 % of the funds dedicated to disruptive technology and innovative equipment allowing the EU to boost its long-term technological leadership.

Sustainability in defence

In terms of sustainability, EDA also contributes to the green agenda of the European Union, leading activities that are relevant for the maritime sector. These include, amongst other activities, the Incubation Forum for Circular Economy in European Defence (IF CEED), ran by EDA since October 2021. The Forum aims to apply the EU Green Deal's Circular Economy approach to European defence, by incubating collaborative and transnational circularity projects and/or roadmaps, through the engagement of a cooperative community (e.g. EU Ministries of Defence, industry, institutes, research centres, financial institutions, academia, and pertinent public bodies at national and international level). EDA is also involved in supporting Ministries of Defence in addressing energy, environmental and climate change related challenges.

5.4.2 MARITIME SECURITY AND SURVEILLANCE

The surveillance of EU waters requires strong cooperation and coordination between Member States. This work is supported by the European Commission and the agencies in the framework of the European Union Maritime Security Strategy (EUMSS) and the development of Common Information Sharing Environment (CISE), as one of the achievements of the EU MSS. Extensive resources and investment are also needed to develop technological and innovation surveillance systems and tools in order to protect EU waters and therefore EU citizens.

The EU Agencies work beyond EU waters

European Maritime Security Agency (EMSA)

Set up in 2002⁶⁰⁰, the **European Maritime Security Agency (EMSA)** aims to ensure a high, uniform and effective level of maritime safety, security, as well as the prevention and response to pollution caused by ships, and oil and gas installations. The agency also contributes to the overall efficiency of maritime traffic and maritime transport and facilitated the establishment of a European Maritime Transport Space without Barriers. The Budget for 2021 was €105 million.

Significant investments in terms of funding, personnel and military and civilian assets are essential to support EU mission, patrolling, and protect important trade routes with the EU. Threats to EU shipping are common through pirate activity in High-Risk Areas, such as the Indian Ocean and off the coast of Somalia.

In the context of the EU's Common Security and Defence Policy,, EMSA is supporting EU Naval Force operations – ATALANTA and IRINI. This is following the signature of two cooperation agreements with EUNAVFOR-Somalia (operation ATALANTA⁶⁰¹) on the one hand and EUNAVFOR-Mediterranean (operation IRINI⁶⁰²) on the other.

BOX 5.3 Offshore Renewable Energy for Defence: SYMBIOSIS

Together with the European Commission (Directorate-General for Energy – DG ENER), EDA is currently developing SYMBIOSIS, a project that aims at identifying and presenting the conditions that could foster the co-existence between offshore renewable energy developments and defence activities and systems. The SYMBIOSIS project will strive to offer solutions by mapping the maritime spaces reserved or used for present and future military activities and purposes, assessing their suitability for deploying offshore renewable projects and analysing the hurdles and risks constraining their development and exploitation. In this respect, the Agency will bring together the defence community and key stakeholders from the civilian community (governmental institutions, public and private sectors) to ensure sustainable and durable symbiosis. Through research, simulation-modelling, and evaluation-testing in the European maritime spaces, the project will develop different regulatory, technological and operational solutions and alternatives to address concerns and requirements.

The project's outcome will contribute significantly to the EU's efforts to achieve climate neutrality by 2050 while enhancing defence energy resilience and autonomy. The project will build on the outcome of the extensive work carried out within the Consultation Forum for Sustainable Energy in the Defence and Security Sector (CF SEDSS) – a European Commission initiative managed by EDA and funded by the EU's horizon 2020 research and innovation programme since 2015. The SYMBIOSIS project is estimated to start in May 2022 with a grant under Horizon Europe, following the approval of its project proposal by the European Climate, Infrastructure and Environment Executive Agency (CINEA).

⁶⁰⁰ Regulation (EC) No 1406/2002, establishing EMSA, as amended by Regulation (EU) No 2016/1625 of 14 September 2016

⁶⁰¹ European Union Naval Force Operation Atalanta: <https://eunavfor.eu/mission/>

⁶⁰² <https://www.operationirini.eu>

BOX 5.4. OCEAN2020 – marking European defence funded research

OCEAN2020, launched in 2018, was the largest project funded under the European Commission's Preparatory Action on Defence Research, the closing of OCEAN2020. It was awarded a total budget of €35.4 million. A closing conference presented the major achievements of this project over the last three years in October 2021 and included a sea trial bringing together 15 unmanned systems, 4 naval vessels, 5 tactical command and control systems, one earth observation satellite system plus a prototype of an EU Maritime Operations Centre.

The project demonstrated the integration of new unmanned assets with existing military vessels to give a unique, well documented maritime situation for high level decision makers and the demonstration of autonomous coordination of multiple unmanned systems for a specific task, like underwater search for mines. These achievements are opening the way for follow-on future research activities in the areas like swarming of unmanned systems, sufficient communication links between underwater assets and their mother ships for big data transfer or application of Artificial Intelligence to process big data coming from multiple sensors to generate clear maritime situational awareness.

Operation ATALANTA targets counter piracy and the protection of vulnerable vessels and humanitarian shipments off the coast of Somalia, while operation IRINI seeks to enforce the UN arms embargo on Libya and in doing so contribute to the country's peace process. By cooperating with EMSA in the areas of maritime security and surveillance, multiple sources of ship specific information and positional data can be combined to enhance maritime awareness for the EU Naval Force in places of particularly high risk and sensitivity. The service is accessed through the SafeSeaNet Ecosystem Graphical User Interface (SEG) where a whole range of maritime information and analytical tools are available to approved users. Through the Copernicus Maritime Surveillance (CMS) service managed by EMSA, satellite imagery has been used to detect vessels in areas of particular interest.

EMSA is also managing the CMS in West Africa and the Gulf of Guinea, assisting the United Nations Office on Drugs and Crimes (UNODC). The Global Maritime Crime Programme (GMCP), run by UNODC, carries out activities in the areas of counter-piracy, maritime capacity building, and combating maritime crime including the trafficking of illicit substances by sea. CMS has provided satellite imagery and value-added products for a number of the African NEMO exercises (Navy's Exercise for Maritime Operations, coordinated by the French Navy). NEMO is designed to bolster coastal states' maritime security capabilities in the Gulf of Guinea⁶⁰³.

Technological developments and investments: helping coastguards

EMSA's **integrated maritime services (IMS)**, which uses a vast array of data and information (EMSA receives daily over 30 million vessel position messages and over 40 earth observation images), now serve more than 5 500 users⁶⁰⁴, including border control⁶⁰⁵, customs⁶⁰⁶, maritime security, defence and law enforcement⁶⁰⁷. Through one-single service, Member State authorities can rely on terrestrial and satellite vessel position data, satellite optical imagery, drones and met-ocean data, allowing for large areas of the sea to be monitored.

The **Copernicus Maritime Surveillance system (CMS)** is a European Programme that provides access to satellite surveillance information to all EU Member States' bodies with tasks at sea⁶⁰⁸. Data is available from the system just 30 minutes after the satellite overpass. CMS value-added products can be used for vessel detection, feature detection, activity detection, oil spill detection, monitoring incidents, tracking objects at sea, and wind and wave information, hence facilitating search and rescue missions or preventing accidents. It can also be used as ocean forecasting and other coastal services at European level. As announced in the Sustainable Blue Economy Communication⁶⁰⁹, the Commission will aim at expanding the Copernicus marine service.

Interoperability of maritime information – The Common Information Sharing environment (CISE)

CISE is an information sharing environment for the EU maritime domain that provides the interoperability between the existing Member State's (MS) maritime systems from seven different maritime sectors (maritime safety and security, marine environment, fisheries control, customs, border control, law enforcement, and defence) and the EU sectorial frameworks. This system facilitates the exchange of additional classified and unclassified information in a timely and efficient manner, while avoiding duplication.

CISE is focussed on providing additional information system-to-system to top-up legacy systems) based on a standard (i.e. the CISE's Data and Service model).

The CISE's infrastructure has two main building blocks:

- a standard component that dispatches the information (so called CISE Node), and
- the systems that an organization wants to connect to CISE (also called Legacy System) with its Adaptor. The Adaptor plays the crucial role to connect the organization's Legacy System to the node and at that level can decide which information should be consumed from and provided to the other participants connected to the network.

⁶⁰³ <http://www.emsa.europa.eu/copernicus/cms-cases/item/3983-copernicus-infosheet-support-to-international-organisations-nemo-operations-in-the-gulf-of-guinea-west-africa.html>

⁶⁰⁴ <http://www.emsa.europa.eu/newsroom/infographics/item/3941-integrated-maritime-services-users-types.html>

⁶⁰⁵ <http://www.emsa.europa.eu/copernicus/cms-cases/item/3992-copernicus-infosheet-customs-activities-overview.html>

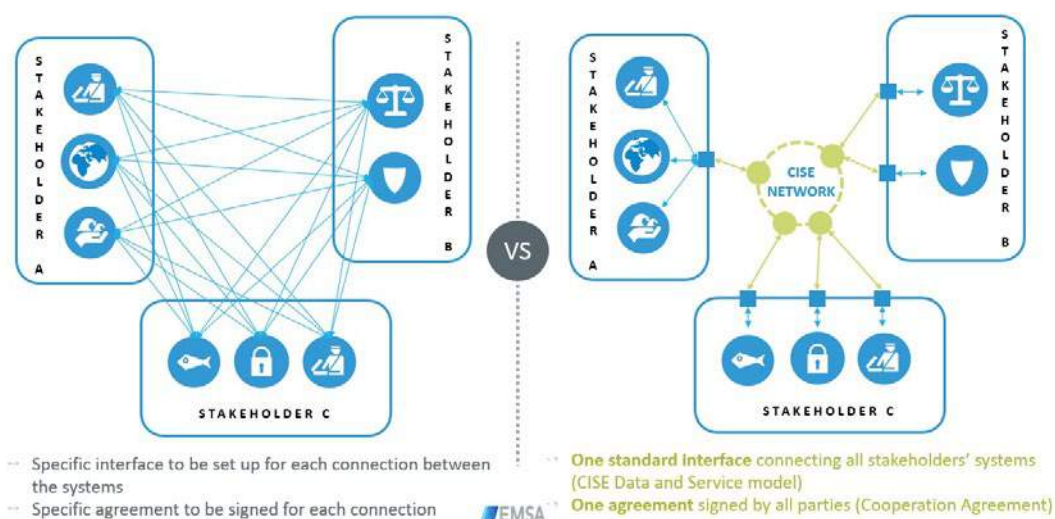
⁶⁰⁶ <http://www.emsa.europa.eu/copernicus/cms-cases/item/3991-copernicus-infosheet-customs-activities-use-case-apprehending-the-ali-primera.html>

⁶⁰⁷ <http://www.emsa.europa.eu/newsroom/latest-news/item/3339-integrated-maritime-services-operational-awareness-across-sectors-and-seas.html>

⁶⁰⁸ <https://www.copernicus.eu/en/use-cases/cmems-support-copernicus-maritime-surveillance-service>

⁶⁰⁹ COM(2021)240 final.

Figure 5.18 CISE information sharing environment



Source: EMSA.

Any stakeholder that intends to join the CISE shall develop the Adaptor, as the node is provided by the Commission free of charge (through the contribution of the European Maritime Safety Agency and Joint Research Centre).

In 2019, the Commission set up a preparatory action, which is a transitional Phase, to enable the full implementation of CISE and its transition into operations. This Transitional Phase will last until December 2023. It will cover amongst other activities, establishing a Cooperation Agreement for information sharing and defining an auditing scheme to foster capabilities sharing establishing an initial set of services to streamline the sharing of information in the operational phase; delivering a new version of the network and defining the implementation of CLASSIFIED information sharing.

Nineteen⁶¹⁰ EU Member States and EEA/EFTA countries have appointed a member in the governance board of CISE, namely the CISE Stakeholder Group (CSG). In addition, several EU institutions and agencies are CSG members, e.g. EDA, EFCA, Frontex, SatCen, Commission services (JRC, DG MARE, DG MOVE, EEAS), and MAOC(N) as an observer.

The CISE's network is continuously increasing in terms of nodes and information shared. The current CISE network comprises already 28 stakeholders (Member States and EU bodies) and 12 nodes.

CISE Stakeholder Group (CSG) meetings have been taking place on a quarterly basis and several working groups have been established in order to support the tasks of the CSG members.

All the authorities participating in the transitional phase agreed on a legally binding Cooperation Agreement (CA) in February 2021. This CA will enhance trust and cooperation between the national authorities involved in the exchange of information.

To complement the activities of the transitional phase, the Commission launched a specific study on CISE security. The study defined the classification level required to allow stakeholders to safely exchange sensitive data through a trusted and secure channel. Furthermore, the study evaluated the level of integrity of the CISE software, ensuring a high level of trust in the network and between the stakeholders. While the current CISE network still shares only UNCLASSIFIED information, during the transitional phase the modalities will be defined and implemented in order to exchange also CLASSIFIED information up to EU restricted, which will only be established at the beginning of the operational phase, which will start at the very end of 2023.

Further to these activities, under the 'direct management' of the EMFAF, a first call for proposal 'Action for a CISE incident alerting system' was launched on 26 August 2021 by the European Climate, Infrastructure and Environment Executive Agency (CINEA). This call aims to co-finance one single project to enhance the cooperation between public maritime authorities by promoting the development of at least two services at pre-operational phase and to foster the uptake of CISE in view of its operationalisation.

Under the 'shared management', each Member State is invited to present its public investment plan covering the EMFAF programming period (2021-2027) and its planned actions to fulfil the objectives of the fund and meet the fund's priorities. Under Priority 4, namely 'strengthening international ocean governance

⁶¹⁰ BE, BG, CY, EE, ES, FI, FR, DE, GR, HR, IT, LT, MT, NL, NO, PO, PT, RO and SL.

Sustainability: Control and enforcement of conservation measures for fisheries

One of the key elements of sustainable fisheries is the control and enforcement of conservation measures. Within the EU, **the European Fisheries Control Agency (EFCA)** is providing operational coordination and support to Member States and the Commission, as regards fisheries control activities, through Joint Deployment Plans (JDP). In 2020, the cooperation and cooperative efforts led to 38 452 coordinated inspections, and 1787 suspected infringements detected for the six JDPs (NAFO/NEAFC, North Sea, Baltic Sea, Black Sea, Western Waters, Mediterranean & Eastern Atlantic) that were implemented, with some adjustments needed due to the COVID-19 pandemic. Also, EFCA's chartered Offshore Patrol Vessel (OPV) was in 2020 operational for 335 days and provided a robust platform for fisheries inspections in EU and international waters. The EFCA OPV contributed to the implementation of JDPs in the EU sea basins by adding capacity to fisheries control operations outside the territorial waters of MS and providing a platform to deploy multinational Member State inspection teams.

EFCA's information systems enabled the collection of data from each Member State providing details of their fishing vessels, catches and other such information. Overall, in 2020 EFCA received Electronic Reporting System-logbook data from 4 185 vessels in 13 Member States and a volume of 36.2 million Vessel Monitoring System (VMS) data. In the area of technologies, the long-lasting cooperation between EMSA and EFCA in integrated maritime awareness resulted in the development of the Integrated Maritime Service (IMS) application dedicated to fisheries control. By the end of 2020, there were 1 053 credentials issued by EFCA to users in Member States and the European Commission.

Frontex

In terms of **maritime domain awareness**, the EUROSUR Fusion Services (EFS), established under the European Border and Coast Guard regulation⁶¹², supplied and coordinated by the European Border and Coast Guard Agency commonly referred to as Frontex, are based on the common application of surveillance tools and inter-agency cooperation at the EU level, including the provision of Copernicus security services. EFS provide the Member States, the Commission and the Agency with value-added information services related to the European integrated border management. These services provide information on the external borders and on the pre-frontier area on a regular, reliable, and cost-efficient basis and should be expanded to support border checks, air border surveillance and the monitoring of migration flows.

Regarding the maritime domain, EFS include automated vessel tracking and detection capabilities, software functionalities allowing complex calculations for detecting anomalies and predicting vessel positions, as well as precise weather and oceanographic forecasts. In addition, EFS uses optical and radar satellite technology to locate vessels suspected to be engaged in people smuggling, weapons and drug trafficking, or any other criminal

activity. Many of the services are delivered in cooperation with the European Maritime Safety Agency (EMSA) and the EU Satellite Centre (SatCen). As a result, in 2021 Frontex monitored over 230 vessels of interest.

In addition, Frontex is combining its expertise in border management with advanced maritime analytical tools and artificial intelligence under the remit of the Maritime Intelligence Community – Risk Analysis Network (MIC-RAN). MIC-RAN produces valuable intelligence to tackle maritime threats at EU level in cooperation with analysts from different maritime law enforcement entities.

In terms of **maritime operational response activity-sea**, in the course of 2021, four maritime joint operations (JOs) were implemented by Frontex at the external borders of the EU under the concept of Multipurpose Operational Activities at sea borders: JO Themis hosted by Italy, JO Poseidon hosted by Greece, JO Indalo, and JO Opal Coast hosted by France and Belgium. In addition, there were two operations with executive powers in non-EU countries – at the sea borders of Montenegro and Albania.

The aim of the maritime operations is to provide increased technical and operational assistance to the host Member States in order to control illegal immigration flows, tackle cross-border crime and to enhance European cooperation on coast guard functions and law enforcement activities.

As part of the operations, Frontex provided the host countries with personnel and technical equipment such as planes and helicopters, vessels and thermo-vision vehicles to strengthen border control at the external border and foster EU cooperation on coast guard functions.

In addition, as part of the European Cooperation on Coast Guard Functions, Frontex, EFCA and EMSA may support national authorities performing coast guard functions⁶¹³ at national, European and, where appropriate, international level with **Multipurpose Maritime Operation (MMO)** as an operational activity.

The aim is to increase operational response at sea relying on advanced cooperation between national authorities and EU agencies. The first such operation, MMO Black Sea 2021, was jointly implemented by Frontex, EFCA and EMSA between March to October 2021 to support Bulgaria and Romania in their respective Exclusive Economic Zones. The operation focused on several coast guard functions, including environmental protection. As a result, 27 incidents were reported, including illegal waste and timber shipments and potential marine pollution.

European Cooperation on Coast Guard Functions

Within the European Union, cooperation between authorities in the Member States responsible for the implementation of coast guard functions⁶¹⁴ is critical to seek for synergies and avoid overlaps. At EU level, the European Border and Coast Guard Agency (Frontex), the European Fisheries Control Agencies (EFCA), and the European Maritime Safety Agency (EMSA) strengthened their

⁶¹² Regulation (EU) 2019/1896 of 13 November 2019 on the European Border and Coast Guard.

⁶¹³ Coast guard functions are understood as those commonly referred to by the three agencies and outlined in the Commission Recommendation (EU) 2021/1222 of 20 July 2021 establishing a 'Practical Handbook' on European cooperation on coast guard functions.

⁶¹⁴ Coast guard functions are understood as those commonly referred to by the three agencies and outlined in the Commission Recommendation (EU) 2021/1222 of 20 July 2021 establishing a 'Practical Handbook' on European cooperation on coast guard functions.

cooperation, each within its mandate, to support each other and national authorities carrying out coast guard functions in areas consisting of information exchange, surveillance services, capacity building, risk assessment and capacity sharing as mentioned in their respective founding regulation.

Capacity sharing, development of Multipurpose Maritime Operations (MMO) and the development and launch of emerging technologies for information exchange and surveillance (such as the deployment of Remotely Piloted Aircraft Systems (RPAS)), are some of the main achievements of this cooperation

BOX 5.5 The European Peace Facility (EPF)

The European Peace Facility (EPF) is an off-budget funding mechanism for EU actions under the Common Foreign and Security Policy (CFSP) and with military and defence implications. It funds actions that aim to enhance the Union's ability to prevent conflicts, build peace and strengthen international security. It has a total budget of €5.69 billion for the period 2021-2027.

The EPF consists of two pillars:

- A pillar for Military Operations which covers the common costs of military CSDP missions and operations, building on and replacing the Athena mechanism. It is implemented by an Administrator for Operations.
- A pillar for Assistance Measures which finances the military aspects of Peace Support Operations, including those previously supported by the African Peace Facility, and supports capacity building of partner countries and international organisations in military and defence matters. It is implemented by an Administrator for Assistance Measures.

5.6 RESEARCH AND INNOVATION

This chapter takes a closer look at what research initiatives have been launched, which particular Blue Economy sectors have been researched as well as delineating which technological developments have been enabled through Research and Innovation (R&I funding).

Research and Innovation (R&I) is deemed to be a central driver for fostering a sustainable Blue Economy as well as fulfilling the goals laid out in the European Green Deal (see chapter 3) as well as building back better after the COVID-19 crisis. R&I is ideally placed to set direction, address synergies as well as trade-offs and leverage the full range of EU instruments, consequently enabling the twin green and digital transitions. It drives, navigates and accelerates the transformative Green Deal agenda through transparent, comprehensive and balanced scientific evidence and innovative solutions.

R&I fosters science and evidence-based policy making which in turn leads to effective actions; a forward-looking, mission-oriented and impact-focused research and innovation agenda actively contributes to sustainable Blue Economy development. Beyond that, quality controlled and harmonised marine data and observation across a range of disciplines and human activities are fundamental to the sustainable transformation of the Blue Economy, to advance understanding of marine ecosystems and (cumulative) impacts of human activities.

Horizon Europe: The Horizon Europe Framework Programme⁶¹⁵, with its policy instruments beyond the traditional R&I topics, will actively foster green and digital transitions. The Programme has a budget of €94.4 billion over seven years (2021-2027)⁶¹⁶, of which at least 35 % will be devoted to climate-related actions, supporting the transition of maritime industries to climate neutrality. In addition, another envelope of around €15 billion is dedicated towards achieving climate neutrality in Europe by 2050, entailing the transition to greenhouse gas neutrality of the energy and mobility sectors while boosting their competitiveness, resilience and utility for citizens and society. Beyond that, around €9 billion will be invested to accelerate the ecological transition required by the Green Deal, supporting transformative change of the economy and society with the aim to reduce environmental degradation, to halt the decline of biodiversity and to better manage natural resources while concretely serving the EU's climate objectives and ensuring food and water security.

European Partnership for a climate-neutral, sustainable and productive Blue Economy: The future co-funded European Partnership for a climate-neutral, sustainable and productive Blue Economy will (SBEP) enable a just and inclusive transition to a climate-neutral, sustainable and productive Blue Economy, providing for a healthy ocean, the wellbeing of citizens, and a Blue Economy that is in harmony with nature and whose benefits are distributed

⁶¹⁵ https://ec.europa.eu/info/horizon-europe_en

⁶¹⁶ Note: Cluster 6 of the Strategic Plan specifically targets the sustainable Blue Economy: 'Research and innovation will support the transition to a climate neutral, sustainable and productive Blue Economy, including thriving aquaculture, fisheries and emerging sectors such as marine biotechnology. Innovative nature-based solutions will unlock the potential of the sustainable bioeconomy and replace fossil-based, carbon-intensive and harmful materials with innovative, climate-neutral, bio-based, non-toxic materials and chemicals. Innovative solutions, a non-toxic and more circular use of resources and the mainstreaming of circular systems will contribute to achieving zero polluted land, soil, water and air, seas and oceans, including by taking a multi-stressors approach'.

fairly. The SBEP targets the Green Deal and Digital Europe objectives and contributes to the Global Earth Observing System, by mobilising relevant stakeholders who will co-create and co-deliver knowledge-based solutions and innovative governance models by combining financial resources for joint transnational calls and resources for other activities. The integration of sea-basin initiatives and strategies will ensure that impact is delivered at local, regional, national and international levels.⁶¹⁷

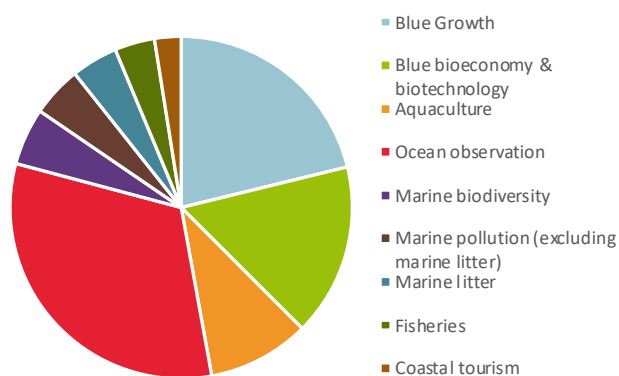
Horizon 2020 (2013-2020): As the predecessor of the Horizon Europe programme, Horizon 2020 was the largest European funding programme which contributed greatly to sustainable Blue Economy development by investing in research and innovation, serving as a buffer to the impacts of global warming and to provide opportunities for new human activities. To the Blue Economy, this was particularly relevant in view of marine litter and marine pollutions, among others. €79 billion went to Research and Innovation. This funding contributed to effectively monitor, make sense, protect, preserve and harness the oceans. The last and biggest call of Horizon 2020, the European Green Deal call, worth €1 billion aims at accelerating a just and sustainable transition to a climate-neutral Europe. In view of the maritime dimension, it fosters digital twinning of the ocean, restoring biodiversity and ecosystem services as well as testing and demonstrating systemic innovations in support of the Farm²Fork strategy. Resulting projects will spur Europe's recovery from the COVID-19 crisis by turning green challenges into innovation opportunities.

Table 5.4 Thematic funding Horizon 2020 (€ millions)

Sector	EU Funding (€ millions)
Ocean Observation	677
Blue Growth	448
Blue bioeconomy and biotechnology	345
Aquaculture	204
Marine biodiversity	114
Marine pollution	101
Marine litter	93
Fisheries	80
Coastal tourism	53

Source: DG RTD data, own elaboration.

Figure 5.20 Thematic funding under Horizon 2020 by sector (€ million)



Note: Some projects funded under the different portfolios and Blue Growth calls might overlap.

Source: DG RTD data, own elaboration.

The majority of Horizon 2020 funding dedicated to the Blue Economy was dedicated to Ocean observation, followed by Blue Growth and Blue bioeconomy and biotechnology. It is important to note that figures presented below exclusively correspond to EU funding.

⁶¹⁷ European Commission DG RTD. (2020). Draft proposal for a European Partnership under Horizon Europe: A climate neutral, sustainable and productive Blue Economy. https://ec.europa.eu/info/sites/default/files/research_and_innovation/funding/documents/ec_rtd_he-partnership-climate-neutral-sustainable-productive-blue-economy.pdf

5.7 INFRASTRUCTURE

This chapter builds on previous efforts to take into account submarine cables and robotics, when assessing the socio-economic impacts of the EU Blue Economy. In the previous edition, it focused solely on Submarine cables, but this edition also brings some updates to the digitalisation and robotics in the Blue Economy.

Future editions of this report and chapter may add other elements and sub-sectors if deemed relevant and fit under this category.

5.7.1 SUBMARINE CABLES

Submarine cable networks are a critical infrastructure ensuring that data, telecommunication, and power transmission connections are possible within the EU and between the EU and third countries. The International Cable Protection Committee (ICPC) – that brings together Government administrations and private parties that have a stake in the Submarine cable sector, is the forum where these stakeholders exchange technical, environmental and legal information, with an aim to enhance the security of submarine cables⁶¹⁸.

According to estimations, there are more than 400 submarine cables around the world in 2021, covering around 1.3 kilometres around the world (Figure 5.21), with 45 more cables expected to be added by 2025⁶¹⁹.

Compared to satellites, cables can carry far more data at far less cost. The economic importance of submarine cable networks (responsible for 99 % of international data transfer and communication⁶²⁰) was further enhanced during the past year, with the world affected by the COVID-19 pandemics and relying more than ever before on data and telecommunication exchanges that are provided by such subsea cables. According to Submarine Cable Map 2020⁶²¹, data traffic demand is driving content providers such as Amazon, Google, Facebook, and Microsoft to take part in submarine cables investment, driving projects and route prioritisation. These providers account for over 50 % of demand on the Atlantic, intra-Asia, and trans-Pacific submarine route. With the massive demand for internet traffic further increasing, construction of new submarine cables might continue to be necessary to avoid service disruption, degradation, and slower speeds.

Some of the challenges for submarine cables relate to damages from ship anchors and fishing nets (accidents account for two-thirds of defaults in cables). Other challenges that are ever more present relate to international security and data protection in this critical infrastructure. Out of the 378 cables in service in 2019, 205 submarine cables were connected to EU Member States, including Outermost Regions (ORs) and Overseas Countries and Territories (OCTs). Of these cables, 105 cables were connected only among EU MS, ORs and OCTs, and 100 cables were connected

to third countries across most corners of the globe. Particularly in the EU, where a large number of submarine cables connected to EU MSs (including ORs and OCTs) were laid in the early 2000s or before (more than 100 cables with a length above 275 000 Km), replacement and construction of new cables in the next few years might become needed.

These cables amount to approximately 564 000 Km length, of which approximately 518 000 Km were connected to third countries. Denmark is connected to the largest number of cables in thousand km (32), followed by Italy (27), Sweden (23), and France (21). In terms of length, France is connected to the largest network of submarine cables (206 000 Km) followed by (179), Portugal (137), and Spain (77).

Telecommunications submarine cables also can offer a wide opportunity to integrate sensor technology to be used in ocean observation, for example.

5.7.2 MARITIME TECHNOLOGY AND ROBOTICS: THE DIGITALISATION OF THE BLUE ECONOMY

Digitalisation and technological innovation have been emerging and transforming the maritime sector in nearly every aspect of its operations, from underwater to air equipment. Several innovations in ocean-related projects are in the pipeline with the potential to make a significant impact in the coming years. Technological advancement is happening at a fast pace in four areas: (i) ocean sensing and imaging instruments (by using artificial intelligence and machine to machine communication); (ii) the expanding spatial coverage of float arrays and fixed observation platforms; (iii) the increasing autonomy in mobile platforms; and (iv) new complex systems integration schemes⁶²².

Maritime robots are increasingly being used in Blue Economy activities. It is high-value/high-cost sector with considerable entry barriers related to R&D. Underwater robots can be used for different purposes in the maritime environment, such as surveys, scientific research, oil and gas exploration, border surveillance, infrastructure inspection, and farming. Underwater systems are one of the most valuable sectors within the robotics market. Underwater robots are increasingly being used for surveillance, including defence and military use, but also for industrial and commercial purposes, as they enable ocean or underwater exploration in challenging environmental situations. In addition, more countries are using bots to navigate inside the water for surveillance and defence, monitoring naval movements in the water. This sort of usage for security purposes is increasing the demand. Risks of cyber threats and technological breach require more investments in research and innovation. According to a recent report,

⁶¹⁸ International Cable Protection Committee. 'About the ICPC' [www.iscpc.org/about-the-icpc/, accessed on 4 March 2021].

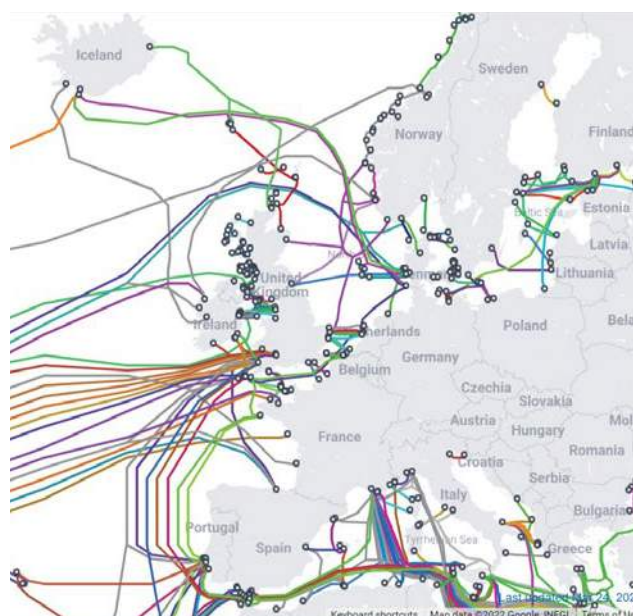
⁶¹⁹ Telegeography. 'Submarine cable frequently asked questions' [<https://www2.telegeography.com/submarine-cable-faqs-frequently-asked-questions/>].

⁶²⁰ International Cable Protection Committee (ICPC).

⁶²¹ <https://submarine-cable-map-2020.telegeography.com/> (accessed 4 March 2021).

⁶²² OECD, 'A new era of digitalisation for ocean sustainability? Prospects, benefits, challenges' – <https://www.oecd-ilibrary.org/docserver/a4734a65-en.pdf?expires=1647885462&id=id&accname=guest&checksum=7A165867F749D2281521B3B4CD2AC89E>

Figure 5.21 European submarine cables



Source: Submarine Cable Map, last updated 24 March 2022, <https://www.submarinecablemap.com/>

Underwater Robotics Market size was valued at \$2,685 Billion in 2020 and is projected to reach \$6,719 billion in 2028 (+ CAGR 12.15 % from 2021 to 2028)⁶²³.

In terms of application the Global Underwater Robotics Market can be used for Commercial Exploration, Defense, and Scientific Purposes. Among the segments, the use is the highest in Commercial Exploration. This is because presently many countries are trying to find alternative resources of oil and gas that can suffice their need. This is causing them to explore the water bodies in their region. Thus, the need to explore is driving the market of underwater robotics.

Two of the main types of unmanned water vehicles are Remotely Operated Vehicles (ROV) and Autonomous Underwater Vehicles (AUV):

- A remotely operated vehicle (ROV) is an underwater vehicle, which is usually tied to a ship using a series of cables and is used along with a tether management system (TMS). These cables transmit commands and control signals between the operator and the ROV enabling remote navigation of the vehicle. The growth of the ROV segment is attributed to the rising offshore deep-sea oil and drilling industry due to its need to perform undersea operations, such as equipment assembling, drilling, underwater repair, and maintenance.
- An autonomous underwater vehicle (AUV) is an underwater vehicle that does not require input from an operator. It capable of carrying out simple activities with little or no human supervision. AUVs are often used as survey platforms to map the seafloor or characterise physical, chemical, or biological properties of the water.

Other types of robotics used in the maritime environment are for example the Remotely Piloted Aircraft System (RPAS), very often used in surveillance operations. These are small and light craft with a wide range and the capacity to stay in the air for many hours, while being controlled effectively from the ground, and sending back detailed data and images. They are used for marine pollution monitoring and detection, multipurpose maritime surveillance, ships monitoring, amongst other activities.

Technological advancement in the field of sensors and in state-of-the-art robotic technology will contribute to the growth of the AUV market. Yet, despite their importance, the mass uptake of marine robotics has been limited due to high costs associated to R&D, complexity of underwater operations, such as communication and navigation, as well as technological constraints. Having the right skills to design, create and operate these robots is also an important challenge that needs to be addressed in the future (see section 5.6. Research and Education – Skills for the Blue Economy). Legal challenges related to robots, autonomous and artificial intelligence (AI)-based systems are other important issues in this domain.

Several projects across the EU are already using these types of technology, some of which have been targeted by EU funds.

⁶²³ <https://www.verifiedmarketresearch.com/product/underwater-robotics-market/>

BOX 5.6. SMART-HATCHERY – smart foods systems for hatcheries

The production of high-quality fish and shrimp juveniles in aquaculture is still hindered by sub-optimal production conditions occurring during the larval stage of many farmed animals. One of the major farming bottlenecks occurring during these early-life stages is the lack of systems that maximize the feeding efficiency, which includes minimizing fish feed loss.

There are no solutions for automated live feed supplying and there are no adequate solutions for monitoring, controlling and optimizing dry feeding of small particle pellets during the larval and weaning stages, as opposed to later growth stages, for which fully automated feeding systems are commercially available.

In parallel, aquaculture currently faces another challenge regarding the feedstock: It needs a new kind of microdiets that improve not only the Feed Conversion Rate (FCR) and a superior juvenile quality of fish and shrimp, but also a strong reduction of production costs, allowing hatcheries to increase the number of production cycles per year.

Smart systems

SMART-HATCHERY intends to increase the profitability of fish farmer by reducing the costs of feeding processes in weaning stages while improving the quality of the feed and rearing water and offering a high-quality and safe seafood, with the best organoleptic and nutritional values. The project's main goal is to innovate and make a change in the current feeding processes in aquaculture hatcheries of marine fish and shrimp species, by demonstrating the benefits of using:

1. smartFEESH: A centralized smart feeders based in innovative digital technologies, such as Cloud technologies, Internet of Things (IoT) and Artificial Intelligence which radically increase the co-feeding efficiency, reduce the wastes while increasing the quality of the water, reduce the stress level and susceptibility to disease and thus improve the welfare of the species.
2. WINFEEDS: A new generation of dry microdiets resulting from nutritional knowledge (premium quality ingredients that fulfil larvae nutritional requirements) and cutting-edge technologies (cold-extrusion and encapsulation – using pharmaceutical expertise), while have low leaching and high-water stability, leading to maximal larval performance and welfare.

Main goals

SMART-HATCHERY will enable a change in the current feeding practices in hatcheries in finfish aquaculture, using innovative process automation and ICTs (information and communication technologies) to increase feeding efficiency, improve animal welfare, ensure quality and safety of aquaculture products, and will consequently be a key contributor to the sustainability of commercial finfish aquaculture operations. It aims to:

1. increase production to reduce dependence on external markets⁶²⁴;
2. promote the diversification of production by incorporating new species and new processed and added value products;
3. contribute to the creation of improved sustainable aquaculture systems;
4. improve professional skills and competences; and
5. improve social perception and acceptability of the European aquaculture products.

The project received EU funding amounting to €474 808.

BOX 5.7. DEMO-BLUESMARTFEED⁶²⁵ – smart technology for sustainable aquaculture

Fish feed is the main production cost (40-50 %) for any fish farming company. Despite technological advances for the control of feed delivery, its efficiency is still far from optimal. Actual technology for monitoring feed supply is based on vision cameras and acoustic devices. These systems are expensive and often unattainable for producers and require a great effort for maintenance particularly in organically-enriched marine environments.

DEMO-BLUESMARTFEED (Demonstration project of a smart technology for monitoring the delivery of feed for a sustainable aquaculture) is a Greek-Spanish consortium developing a system based on new technologies, programmed to better calibrate fish feed supply. It aims at validating the SICA technology ('Smart System for Feeding Control') in real operational conditions (offshore sea cages in Spain and Greece) in order to speed up its market uptake. The SICA technology aims at minimizing wasted non-eaten feed, resulting then into substantial savings for fish farmers, and a lighter environmental impact of aquaculture activities.

The project's main objectives are: to verify the performance of the SICA (smart system for feeding control) technology in offshore environment; to improve the current SICA by designing a tailor product to fulfil customers' needs; to validate SICA with relevant stakeholders (fish farmers) in Spain and Greece; to certify SICA under the CE marking; and to develop a Commercial Plan to support a successful commercial launch of the SICA technology.

The project received EU funding amounting to €740 615 and will be active in the Mediterranean Sea basin.

⁶²⁴ European Commission – https://ec.europa.eu/fisheries/sites/fisheries/files/docs/body/2015-aquaculture-facts_en.pdf

⁶²⁵ <http://bluesmartfeed.eu/>



CHAPTER 6
**ENVIRONMENT AND
ECOSYSTEM SERVICES
IN A SUSTAINABLE
BLUE ECONOMY**

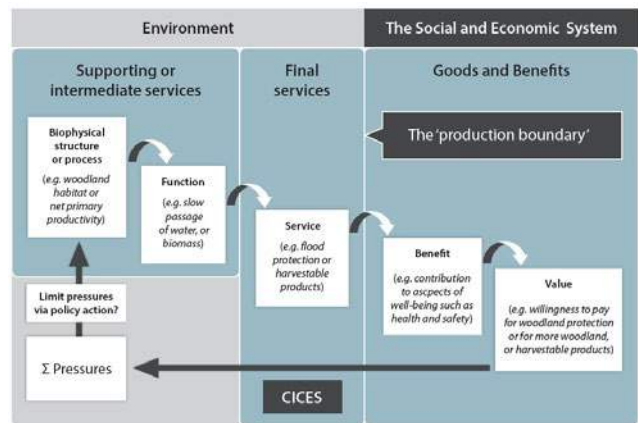
In its Communication on a new approach for a sustainable Blue Economy in the EU, entitled *Transforming the EU's Blue Economy for a Sustainable Future*, the European Commission has committed to 'prepare guidance on an ecosystem-based approach to maritime spatial planning and promote the multi-use of marine space by combining different activities in the same location (for instance, mariculture and offshore renewable energy systems)'⁶²⁶.

The concept of **multi-functionality of oceans** is not new. Nevertheless, it has evolved significantly over the past decades. Advancements in marine knowledge and technology, combined with growing coastal populations, have led to a large increase in the abundance, diversity, and intensity of maritime uses⁶²⁷. As illustrated in the previous chapters, the prominent sectors of the Blue Economy create value, jobs and maintain high prospects of growth by virtue of the sustainability transition⁶²⁸.

In addition to established uses, such as fishing, shipbuilding, marine transport, or resource extraction, the emerging Blue Economy sectors are carving out sea space and introducing additional competition for limited marine resources⁶²⁹. Besides human activities, oceans sustain marine biodiversity and many other life-supporting goods and services and goods upon which humankind depends⁶³⁰. Cumulative anthropogenic uses and intensive exploitation activities can exert excessive pressures on the marine environment, causing potential conflicts among users, depletion of blue natural capital, and degradation of marine ecosystems⁶³¹.

In this context, it is crucial for a sustainable Blue Economy to harness the most advanced knowledge of marine ecosystem structure, functions, services, benefits, and values (Figure 6.1); use accurate monitoring and assessment tools of blue natural capital and marine ecosystem biocapacity; employ best practices in sustainable resource exploitation and ocean governance; adopt ecosystem-based approaches in spatial planning; and introduce nature-based solutions in response to pressing socio-economic and environmental challenges.

Figure 6.1 Illustration of the cascade model⁶³²



Source: Haines-Young and Potschin in Burkhard and Maes 2017⁶³³.

Blue natural capital and ecosystem services

Blue natural capital is the world's stocks of natural ocean assets, including all abiotic (e.g. water, oxygen, dissolved nutrients, etc.) and biotic resources (i.e. living organisms). Marine ecosystem services can be defined as the flow of benefits to humans that originate from blue natural capital.

Research on blue natural capital and on marine and coastal ecosystem services has steadily advanced over the past few years⁶³⁴. Great progress has been made in terms of mapping, quantification, valuation, and impact assessment. However, significant knowledge and application gaps persist, testified by the alarming data about marine pollution and biodiversity loss in European seas and beyond⁶³⁵, as well as numerous cases of marine ecosystem mismanagement, environmental justice and liability⁶³⁶.

The Blue Economy should be seen as a complex system of interactions and interdependencies between anthropogenic economic activities, the marine ecosystems and biodiversity. Yet the measurement of benefits, dependencies and impacts of economic activities on the marine environment remains too isolated or partial, if not absent. The full value of ecosystem services that economic activities depend on, as well as the full cost of their environmental impacts and liabilities is often not assessed, or not systematically captured by national statistics. As a result, Blue Economy statistics tend to be incomplete and broadly incomparable with data on the rest of the economy⁶³⁷.

⁶²⁶ COM(2021) 240 final, 17 May 2021.

⁶²⁷ See e.g. Vermaat *et al.* (2005). *Managing European Coasts – Past, Present and Future*. Heidelberg: Springer.

⁶²⁸ Remotti & Damveraki. (2015). *Ocean Research in Horizon 2020: The Blue Growth potential*. Brussels (BE): European Parliament-Directorate-General for Internal Policies of the Union.

⁶²⁹ Jackson *et al.* (2020). *A sustainable food system for the European Union*. Doctoral dissertation. Science Advice for Policy by European Academies.

⁶³⁰ European Environment Agency. *Biodiversity and marine resources*. Speech by Professor Jacqueline McGlade, Executive Director, European Environment Agency at the Pre-COP 9 meeting, Bonn, May 14 2008. Symposium II: Biodiversity: Functions and uses.

⁶³¹ Depellegrin *et al.* (2019). *Exploring Multi-Use potentials in the Euro-Mediterranean sea space*. *Science of the Total Environment*, 653, 612-629.

⁶³² Haines-Young & Potschin (2010). *The links between biodiversity, ecosystem services and human well-being*. In: Raffaelli DG, Frid CLJ, editors. *Ecosystem Ecology: A New Synthesis*. Cambridge: BES Ecological Reviews Series, Cambridge University Press. 110-139.

⁶³³ Burkhard, B., & Maes, J. (2017). *Mapping ecosystem services*. *Advanced books*, 1, e12837.

⁶³⁴ Liqueste *et al.* (2013). *Current status and future prospects for the assessment of marine and coastal ecosystem services: a systematic review*. *PloS one*, 8(7), e67737.

⁶³⁵ See e.g. *The Second World Ocean Assessment*. United Nations (2021). See also Boillat, S., & Ifejika Speranza, C. (2019). *IPBES Global Assessment Report on Biodiversity and Ecosystem Services*. Chapter 3. *Assessing progress towards meeting major international objectives related to nature and nature's contributions to people*.

⁶³⁶ Zhongming *et al.* (2021). *NEGLECTED: Environmental Justice Impacts of Marine Litter and Plastic Pollution*. United Nations Environment (UNEP).

⁶³⁷ Jolliffe *et al.* (2021). *Blueprint for improved measurement of the international ocean economy: An exploration of satellite accounting for ocean economic activity*.

To address this issue, a number of countries are establishing sea satellite accounts (see for example section 8.2) and ocean ecosystem accounts, (see section 6.2) as experimental or integrated components of their systems of national accounts (SNA). To enhance the consideration of economic-environmental linkages in sustainability assessments and enable cross-country and regional comparisons of Blue Economy statistics, the OECD has developed a blueprint framework for improved measurement of the international ocean economy⁶³⁸.

The **mapping** of terrestrial, freshwater, and marine ecosystems and their services in the EU has made considerable progress with the Mapping and Assessment of Ecosystems and their Services (MAES) initiative, implemented as part of the EU Biodiversity Strategy to 2020. The results of this first EU-wide assessment indicate that marine ecosystems are the most extended ecosystem type, covering 5.8 million km² (compared to 4.4 million km² on land). However, the condition of ecosystems that are under specific protection measures is unfavourable, with further acidification of marine ecosystems. While progress has been made since 2010 in maintaining fish stocks at sustainable levels, pressures from overfishing activities and marine pollution still high, leading to degradation and loss of marine biodiversity and habitats. Over 70 % of marine habitats is in unfavourable conservation status⁶³⁹.

By combining OECD's classification of ocean economic activities with the ecosystem services framework⁶⁴⁰ it might be possible to comprehensively map all Blue Economy sectors together with the corresponding blue natural capital endowments and flows of ecosystem services. An initial attempt at such an integrated mapping is illustrated in Table 6.1. This approach can be expanded to also show high environmental and social impact Blue Economy activities, Taxonomy-aligned activities⁶⁴¹, as well as off-market services originating from blue natural capital.

Marine science is accustomed to system thinking, and has access to considerable data and modelling tools linking natural capital assets and ecosystem services⁶⁴². Therefore, we have the capacity to understand the integration of traditional capital and natural capital, and use it for decision support⁶⁴³.

Crucial to support maritime spatial planning and decisions about sustainable use of marine resources is the **assessment** of marine ecosystem services. A recent example is the case study provided in Chapter 8 illustrating the results of the assessment of marine and coastal ecosystems and ecosystem services in France (see section 8.4). Despite a growing number of studies on marine ecosystem services, the assessments are usually limited to relatively few ecosystem services, particularly those related to commercial exploitation or coastal protection⁶⁴⁴.

To advance and harmonize assessment guidelines, the JRC has commissioned a study aimed at informing the development of an EU-supported conceptual framework and methodology for ecosystem services assessments⁶⁴⁵. The study offers insights into coherent approaches to the integration of socio-economic analysis of marine ecosystem services and marine natural capital, and provides a first set of practical recommendations towards the establishment of marine ecosystem accounts in the EU.

The study recommends inter-alia that marine ecosystem accounting:

- be based on the strong sustainability paradigm, which considers that ecosystem degradation may be irreversible and there might be no substitutes;
- focussed on information regarding critical thresholds and capacity in physical units;
- be used for assessments targeting key marine ecosystem services (e.g. 10 to 15), including the main abiotic marine services (e.g. carbon sequestration).

Recognizing that the direct and indirect benefits of marine ecosystem services are still rarely used in support of decision making, the European Marine Board recommends including more systematically ecosystem **valuation** in marine management decision models, and promote the harmonization of ecosystem service frameworks for increased comparability of results. Furthermore, natural capital accounting and wider dissemination of data and indicators about monetary and non-monetary marine ecosystem values, costs and trade-offs is expected to increase their usability⁶⁴⁶.

In this connection, the abovementioned IFREMER study recommends valuation methods that are consistent with the SNA approach and coherent with general accounting principles. Instead of seeking to estimate the monetary value of natural capital, it is recommended to focus on data concerning production activities, investment activities, and ecosystem maintenance activities. However, this approach clearly leads to a large underestimation of crucial non-marketed ecosystem services and their values to the Blue Economy.

⁶³⁸ Jolliffe *et al.* (2021). Blueprint for improved measurement of the international ocean economy: An exploration of satellite accounting for ocean economic activity.

⁶³⁹ Maes *et al.* (2020). Mapping and Assessment of Ecosystems and their Services: An EU ecosystem assessment, EUR 30161 EN, Publications Office of the European Union, Ipsra. ISBN 978-92-76-17833-0, doi:10.2760/757183.

⁶⁴⁰ Leemans & De Groot (2003). Millennium Ecosystem Assessment: Ecosystems and human well-being: a framework for assessment.

⁶⁴¹ i.e. activities that are environmentally sustainable activities according to the technical screening criteria provided by the EU Taxonomy Regulation (EU 2020/852) on the establishment of a framework to facilitate sustainable investment.

⁶⁴² Austen, M. (2021). Natural Capital: Can it be operationalised for the marine environment? Presentation.

⁶⁴³ Neill, P. (2021). World Ocean Observatory: The Ocean as Natural Capital.

⁶⁴⁴ Culhane *et al.* (2018). Linking marine ecosystems with the services they supply: what are the relevant service providing units? *Ecological Applications*, 28(7), 1740-1751.

⁶⁴⁵ Mongruel *et al.* (2020). IFREMER. Conceptual proposal and methodology for the building of a marine ecosystem account, based on ecosystem services assessments Reference: JRC/IPR/2019/VLVP/3665. Service contract 722444 for the European Commission, Joint Research Center, JRC.D.2 Water and Marine Resource Unit.

⁶⁴⁶ Austen *et al.* (2019). Valuing Marine Ecosystems-Taking into account the value of ecosystem benefits in the Blue Economy.

Table 6.1 Integrated map of the Blue Economy ⁽⁹⁾

Economic activities...	ECOSYSTEM SERVICES*			
	Provisioning	Cultural	Regulating	Supporting
...that take place on or in the ocean	Offshore wind Ocean energy	Cruise tourism	Green infrastructures	Passenger transport Freight transport Defence & surveillance Submarine cables & pipelines
...that produce goods and services primarily for use on or in the ocean	Offshore platforms Fishing gear	Watersport gear		Shipbuilding & Repair Equipment and machinery Underwater vehicles
...that extract non-living resources from the marine environment	Oil & gas Sea-salt and other minerals Desalination	Research & education		
...that harvest living resources from the marine environment	Capture fisheries Aquaculture	Recreational fishing	Blue carbon farming	
...that use living resources harvested from the marine environment as intermediate inputs	Processing of fish products Distribution of fish products Biotechnologies		Nature-based solutions	
...that would likely not take place were they not located in proximity to the ocean		Coastal tourism (accommodations)	Coastal sea dykes	Port activities Water projects Services for transport
...that gain a particular advantage by being located in proximity to the ocean		Other tourist expenditures		

Notes: (*) = the four categories of ecosystem services are taken from the Millennium Ecosystem Assessment (MEA)⁶⁴⁷; (°) = the categories of economic activities are taken from OECD's 'Blueprint for improved measurement of the international ocean economy'⁶⁴⁸.

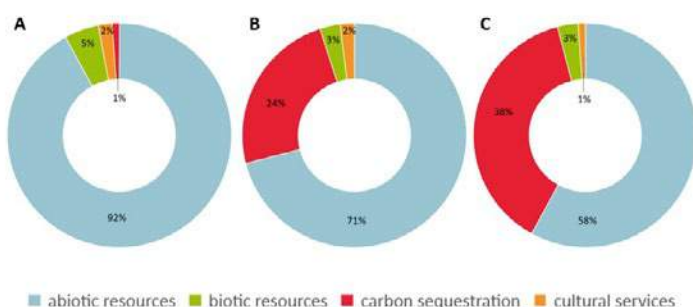
Source: own elaboration.

⁶⁴⁷ Leemans & De Groot (2003). Millennium Ecosystem Assessment: Ecosystems and human well-being: a framework for assessment.

⁶⁴⁸ Jolliffe *et al.* (2021). Blueprint for improved measurement of the international ocean economy: An exploration of satellite accounting for ocean economic activity.

As an example, the recent economic valuation of goods and services provided by the deep seas in areas beyond national jurisdiction⁶⁴⁹ has assessed a number of provisioning services (e.g. deep-water fish, precious corals, bio-molecules for pharmaceuticals, deep and ultra-deep oil, seabed minerals) as well as regulating services (carbon sequestration in the deep seas) and cultural services (e.g. scientific research in the deep seas, and touristic deep sea explorations). The resulting total economic value (TEV) has been estimated at USD 267 billion per year, of which 97 % coming from provisioning services (abiotic and biotic resources), and only 3 % from regulating and cultural services (Figure 6.2).

Figure 6.2 Total economic value (TEV) of deep-sea ecosystem services: breakdown



Source: adapted from Ottaviani, 2020 (FAO)⁶⁵⁰.

A key challenge in the valuation of non-traded goods and services is the volatility and uncertainty of unit values. The abovementioned study shows that the value of carbon sequestration can be assumed to represent between 1 % of deep sea TEV (with a unit price of USD 8.5/tonne of CO₂ used in the EU ETS carbon market – Figure 6.2.A), and 38 % of TEV (with a unit price of USD 417/tonne of CO₂ reflecting the social cost of carbon⁶⁵¹ – Figure 6.2.C), with several alternatives that can be considered in between, under different assumptions (e.g. Figure 6.2.B).

Another challenge in the valuation of ecosystem services is the detection and accurate estimation of the magnitude of changes in case of major ecosystem disturbances or shocks affecting their supply or use, such as the COVID-19 pandemic. A recent report published by the UN Conference on Trade and Development (UNCTAD) illustrates some aggregated figures about COVID-related impacts on a number of Blue Economy sectors, coming from different sources:

- Global Blue Economy: 3.5 % contraction in 2020 (source: World Bank).
- Fishing effort: 9 % decrease in active fishing vessels in 2020 (source: Global Fishing Watch).
- Fish production: 50 % reduction in the Mediterranean (source: FAO).

- Coastal and marine tourism: tourist arrivals decreased by 60 % to 80 % in 2020 (source: UNWTO).
- Maritime transport: 20 % contraction of global maritime trade during 2020 (source: UNCTAD).

Managing marine resources sustainably

All ecosystems have thresholds and tipping points. Systems should be in place both at company level and jurisdictional level to de-risk overexploitation of resources and ensure that business models are in accordance with the production capacity of the ecosystem. The **guidelines for managing healthy and resilient ecosystems** that have recently been published by the Commission provide systemic principles, indicators, and approaches for identifying good practices⁶⁵². The Knowledge Centre for Bioeconomy⁶⁵³ has also been set up to facilitate uptake. The transition to a more sustainable and circular Blue Economy demands the rigorous application of these principles and guidelines in the years ahead in order to meet the ambitious sustainability goals.

The overall negative picture emerging from multiple assessments of marine ecosystems and their services call for urgent action to introduce sustainable management practices. Habitat degradation, overexploitation of marine resources, pollution (chemical, waste, noise), introduction of alien species, and climate change not only directly affect the delivery of ecosystem services that are key to many Blue Economy sectors, but also generate cascading effects on human health and wellbeing that can destabilize the wider economy and society⁶⁵⁴.

Hence, the importance to decarbonize maritime transport, drastically reduce plastic and litter pollution, increase protection of vulnerable marine and coastal habitats, introduce nature-based solutions, and promote the uptake of alternative technologies both by marine sectors and terrestrial one in order to minimize impacts on the marine environment. All of these measures are described in the next sections of this chapter.

The sustainability transition also offers new economic opportunities. Marine ecosystems can provide the solution to many global challenges, such as health, food security, clean energy, climate regulation to name just a few. To seize these opportunities, research, development and innovation in science and technology are key. In this connection, the OECD pinpoints three areas holding the greatest potential: (i) activities and applications that pursue win-win outcomes for Blue Economy sectors and the marine environment; (ii) the creation of Blue Economy innovation networks; and (iii) initiatives to improve measurement and monitoring of the Blue Economy⁶⁵⁵.

Indeed, **monitoring, reporting and verification** systems can be major enablers of the sustainability transition, as they can provide investment assurance and increase transparency and

⁶⁴⁹ Ottaviani, D. (2020). Economic value of ecosystem services from the deep seas and the areas beyond national jurisdiction. Food & Agriculture Organization of the United Nations (FAO).

⁶⁵⁰ Ibid.

⁶⁵¹ Ricke *et al.* (2018). Country-level social cost of carbon. *Nature Climate Change*, 8(10), 895-900.

⁶⁵² European Commission, Directorate-General for Environment, Nel, J., Elbersen, B., Bolt, J., *et al.*, *Managing healthy and resilient ecosystems in the bioeconomy : guidelines report : final report*, 2022, <https://data.europa.eu/doi/10.2779/946677>

⁶⁵³ https://knowledge4policy.ec.europa.eu/bioeconomy_en

⁶⁵⁴ Campagne *et al.* (2021). What evidence exists on how changes in marine ecosystem structure and functioning affect ecosystem services delivery? A systematic map protocol. *Environmental Evidence*, 10(1), 1-11.

⁶⁵⁵ OECD. (2019). *Rethinking innovation for a sustainable ocean economy*. OECD Publications Centre.

comparability of sustainability outcomes and impacts. Despite a considerable advancement over the past few years of corporate social responsibility practices, ESG⁶⁵⁶ reporting frameworks, voluntary sustainability standards, and impact assessment models, sustainability assessment practice still shows significant gaps and flaws, which explain a widespread credibility deficit⁶⁵⁷.

Regulatory frameworks, on the other hand, have shown a limited effectiveness in preventing intended or unintended environmental damage and multiple cases of environmental justice⁶⁵⁸. The EU Environmental Liability Directive (ELD) has established a framework based on the polluter pays principle (PPP) to prevent and remedy environmental damage⁶⁵⁹. Environmental damage is defined as damage to protected species and natural habitats, water, and soil. Operators carrying out dangerous activities fall under strict liability (i.e. no need to prove fault). While operators carrying out other occupational activities are liable for fault-based damage to protected species or natural habitats. The evaluation of its effectiveness, conducted in 2020, concluded that further efforts are needed for raising awareness and shaping positive social attitudes in connection with the ELD, as well as in encouraging the participation of the concerned communities and the environmental NGOs⁶⁶⁰.

Application of the PPP itself is far from being satisfactory. A report released by the European Court of Auditors (ECA) in 2021, revealed that the PPP 'is reflected and applied to varying degrees in the different EU environmental policies and its coverage and application was incomplete. With regards to environmental liability, the Commission's actions to support Member States' implementation of the Environmental Liability Directive had not solved key weaknesses, such as unclear key concepts and definitions and the absence of financial security in cases of insolvency. The EU budget is sometimes used to fund clean-up actions that should under the Polluter Pays Principle have been borne by polluters'⁶⁶¹.

On another front, the Commission is advancing the operationalization of its Taxonomy Regulation⁶⁶² via the development of Delegated Acts defining environmentally sustainable activities on the basis of a set of technical screening criteria. These latter are currently being developed for the four environmental objectives beyond climate change mitigation and adaptation, including 'sustainable use and protection of water and marine resources', with expert inputs from the EU Platform on Sustainable Finance⁶⁶³.

Criteria address not only activities in the established Blue Economy sectors, such as fishing, maritime transport, and coastal tourism, but also emerging sectors and other activities across the Blue Economy value chain such as retrofitting and upgrade of vessels for operating on sea or coastal waters, nature-based solutions for flood and drought risk prevention, conservation of habitats, restoration marine ecosystems, remediation activities for pollution prevention and control, desalination and sewerage.

Of specific relevance to fisheries, is the Horizon-funded EcoScope project⁶⁶⁴, which aims at developing a robust decision-support tool to promote an efficient, ecosystem-based approach to the management of fisheries in European seas. The tool will use a scoring system integrating spatial, climatic, environmental, biophysical, social, and economic indicators.

Last but not least, sustainable management of marine resources and ecosystems for the benefit of current and future generations is the remit of multilateral cooperation of the framework of the **international ocean governance** (IOG) agenda.

In 2016, the Commission and the EU's High Representative set out a joint Communication on international ocean governance: an agenda for the future of our oceans⁶⁶⁵, which specifies 50 actions for safe, secure, clean and sustainably managed oceans in Europe and around the world under the following policy pillars: (i) strengthening the international framework governing the oceans, (ii) reducing pressure on oceans and seas and creating the conditions for a sustainable 'blue' economy, (iii) strengthening international ocean research and data. The joint Communication is an integral part of the EU's response to the United Nations' 2030 Agenda for Sustainable Development, in particular Sustainable Development Goal 14 'to conserve and sustainably use the oceans, seas and marine resources' (SDG14) and contributes to the European Green Deal.

In 2020, the Commission and the European External Action Service (EEAS) launched the International Ocean Governance Forum (IOG Forum) – a platform for ocean stakeholders within and beyond Europe to share knowledge, experiences and good practices on ocean governance, and to support the further development of the IOG agenda. The report of the IOG Forum⁶⁶⁶ contains a set of recommendations and pathways to enhance the IOG agenda, to be implemented by the Commission and, where relevant, by its Member States. The recommendations are illustrated in Figure 6.3.

⁶⁵⁶ In sustainability assessment practice, ESG stands for Environmental, Social, and Governance assessment a criteria or indicators.

⁶⁵⁷ Quatrini, S. (2021). Challenges and opportunities to scale up sustainable finance after the COVID-19 crisis: Lessons and promising innovations from science and practice. *Ecosystem Services*, 48, 101240.

⁶⁵⁸ BIO Intelligence Service (2014), ELD Effectiveness: Scope and Exceptions, Final Report prepared for European Commission – DG Environment.

⁶⁵⁹ Directive 2004/35/CE of the European Parliament and of the Council of 21 April 2004 on environmental liability with regard to the prevention and remedying of environmental damage.

⁶⁶⁰ Lavrysen & Bouquelle (2021). Improving implementation and the evidence base for the ELD. Report prepared for the European Commission. Framework Contract No ENV D.4/FRA/2016/0003.

⁶⁶¹ ECA (2021). Special Report The Polluter Pays Principle: Inconsistent application across EU environmental policies and actions. Special report No 12.

⁶⁶² Regulation (EU) 2020/852 of the European Parliament and of the Council of 18 June 2020 on the establishment of a framework to facilitate sustainable investment, and amending Regulation (EU) 2019/2088.

⁶⁶³ https://ec.europa.eu/business-economy-euro/banking-and-finance/sustainable-finance/overview-sustainable-finance/platform-sustainable-finance_en

⁶⁶⁴ <https://ecoscopium.eu/>

⁶⁶⁵ Joint Communication to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions – International ocean governance: an agenda for the future of our oceans (JOIN/2016/049 final).

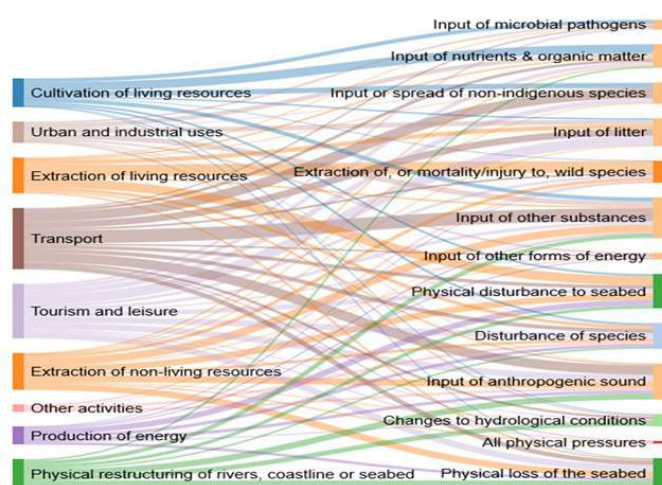
⁶⁶⁶ Dodgshun *et al.* (2021). Setting the course for a sustainable blue planet: Recommendations for enhancing EU action. International Ocean Governance Stakeholder Forum, financed by the European Union.

Figure 6.3 EU pathways to leverage action in international ocean governance



Source: IOG Forum (2021)⁶⁶⁷.

Figure 6.4 Human activities and pressures affecting the state of the marine environment



Note: the size of the curves corresponds to the frequency of the linkage activity-pressure being reported, but does not differentiate between well-managed activities (e.g. the use of less noisy ships for maritime transport, the direct discharge of well-treated wastewater at sea, etc.) from non-adequately managed ones.

Source: DG ENV, Marine Strategy Framework reporting 2018 under Art 8.1c

6.1 HUMAN INTERACTIONS WITH BLUE NATURAL CAPITAL

As Blue Economy activities depend on the natural capital held in Europe's seas, it is vital that this capital is used sustainably so that marine ecosystems and their services, and hence, the human activities and well-being that rely on them, can be maintained over time.

According to the latest MSFD reporting, each of the main Blue Economy activities may exert multiple pressures on the marine environment and its ecosystems (Figure 6.4). In addition, many land-based activities (notably agriculture and urban/industrial settlements), exert a range of widespread pressures across freshwater resources, oceans, and seas.

Pressures from human activities on habitats and species are found in 93 % of Europe's marine area. More pressures are exerted on marine resources indirectly by human activities using abiotic natural capital (e.g. non-living resources) than those activities using marine ecosystem services (e.g. living resources) directly⁶⁶⁸. This is a key concern as living resources depend on good environmental and ecosystem conditions, while activities using non-living resources, as well as land-based activities (also see section 3.2), cause pressures on marine ecosystems but are mostly not reliant on their state (Table 6.2).

The persistent exposure to multiple and cumulative effects of climate, economic and societal pressures is taking a toll on the overall condition of marine ecosystems⁶⁶⁹. Signs of stress are evident at all scales – from changes in the composition of marine species and habitats to a shift in the seas' overall physical and chemical characteristics, fundamentally altering the marine environment⁶⁷⁰.

Despite progress in recent years to better explore resources, commercial fisheries and maritime transport continue to exert some of the greatest pressures on the marine environment. Greenhouse gas emissions and air pollution, in particular nitrogen and sulphur oxides, from shipping, port activities and fishing contribute to global warming, leading to an increase in extreme weather events and sea level rise. Emissions from these but also to a greater extent from other sectors, including land-based, also contribute to ocean acidification, changes in salinity and nutrient availability, and local stressors, such as reduced oxygen and eutrophication. They can also be detrimental to human health, affecting almost 40 % of Europeans living within 50 km of the sea⁶⁷¹.

⁶⁶⁷ Ibid.

⁶⁶⁸ EEA (2015). Marine Messages. Our seas, our future – moving towards a new understanding. <https://www.eea.europa.eu/publications/marine-messages>

⁶⁶⁹ EEA (2019). Marine messages II Navigating the course towards clean, healthy and productive seas through implementation of an ecosystembased approach. ISBN 978-92-9480-197-5, doi:10.2800/71245.

⁶⁷⁰ For example, EEA (2019). Global and European temperature (CSI 012/CLIM 001), https://www.eea.europa.eu/ds_resolveuid/IND-4-en; ETC/ICM Report 3/2019: Biodiversity in Europe's seas – Eionet Portal (europa.eu).

⁶⁷¹ European Environment Agency, European Maritime Safety Agency, European maritime transport environmental report 2021, Publications Office, 2021, <https://data.europa.eu/doi/10.2800/650762>

Table 6.2 Dependence and pressure of human activities on natural capital

Blue Economy sector	Main dependence on:		Main pressure on:	
	Marine abiotic natural capital	Marine biotic natural capital	Marine abiotic natural capital	Marine biotic natural capital
Marine living resources	X	X		X
Marine non-living resources	X		X	X
Marine renewable energy	X		X	X
Port activities	X		X	X
Shipbuilding and repair			X	
Maritime transport	X		X	X
Coastal tourism	X	X		X

Source: Own elaboration from European Environmental Agency (2019).

Pollution events, such as oil spills, can also have dramatic effects on the economy of the affected areas. Other discharges, such as marine litter, can impact marine fauna, entangle, injure, or kill animals and can pose dangers to maritime safety. The greatest sources of underwater noise are pile-driving and geological resource surveys, however additionally ships also create underwater noise, which can produce loss of hearing in marine species, a reduction in communication between individuals, a potential increase in stress levels and various behavioural changes. Maritime transport also accounts for the largest proportion of introductions of non-indigenous species in seas around the EU. Non-indigenous species and aquatic pathogens can pose a threat to local biodiversity and human health and severely damage local economies if they adapt to their new environment⁶⁷². The introduction of non-indigenous species can also be facilitated by climate change. In the Mediterranean, for example, following the warming of seawater temperature species from warmer seas (e.g. the thermophilic Lessepsian migrants) found a suitable environment to thrive and develop a distinct advantage over native temperate species⁶⁷³.

Together, these and other factors exacerbate the decline in marine biodiversity and can lead to a global redistribution of marine species, impacting fisheries' productivity and the provision of other ecosystem goods and services, including food, medicines, energy, and opportunities for leisure, as well as less tangible outputs, such as limiting coastal erosion or mitigating climate change⁶⁷⁴.

As such, ecosystems and biodiversity remain under threat in Europe's seas. This implies, for example, that increasing levels of global warming might exacerbate biodiversity loss and further erode the resilience of ecosystems, while pressure on land resources is likely to accelerate climate change even further through aridification and loss of vegetated cover⁶⁷⁵.

According to the planetary boundary framework⁶⁷⁶, climate change and biodiversity loss are identified among the issues of most serious concern for the Earth's life support systems. While the situation remains serious, there are signs that marine species and habitats are recovering in some EU marine regions. This is largely due to significant, often decades-long, efforts by individuals and governments to reduce impacts.

An integrated classification of the condition of biodiversity shows that some, mainly offshore, areas in the Northeast Atlantic Ocean are still in good condition⁶⁷⁷. However, coastal areas and semi-enclosed seas continue to face significant challenges regarding the recovery of the entire ecosystem. The most extensive combined effects in shelf areas occur in the North Sea, parts of the Baltic Sea, and the Adriatic Sea (Figure 6.5).

Blue growth and development rely on the maintenance and restoration of marine ecosystems upon which we depend for these goods and services, especially in the face of a changing and erratic climate⁶⁷⁸. The continuation of the 'Great Acceleration' with rising consumption levels driven by a growing population raises the critical questions of whether and at what point human-induced pressures exceed environmental limits or tipping points⁶⁷⁹.

⁶⁷² EEA (2019). Marine messages II Navigating the course towards clean, healthy and productive seas through implementation of an ecosystem-based approach. ISBN 978-92-9480-197-5, doi:10.2800/71245.

⁶⁷³ See e.g. Hidalgo *et al.* (2018). Climate change impacts, vulnerabilities and adaptations: Mediterranean Sea and the Black Sea marine fisheries. Impacts of climate change on fisheries and aquaculture, 139.

⁶⁷⁴ European Environment Agency. Europe's marine biodiversity remains under pressure <https://www.eea.europa.eu/publications/europes-marine-biodiversity-remains-under-pressure>

⁶⁷⁵ EEA (2019). The European environment – state and outlook 2020: knowledge for transition to a sustainable Europe, European Environment Agency. <https://www.eea.europa.eu/soer-2020>

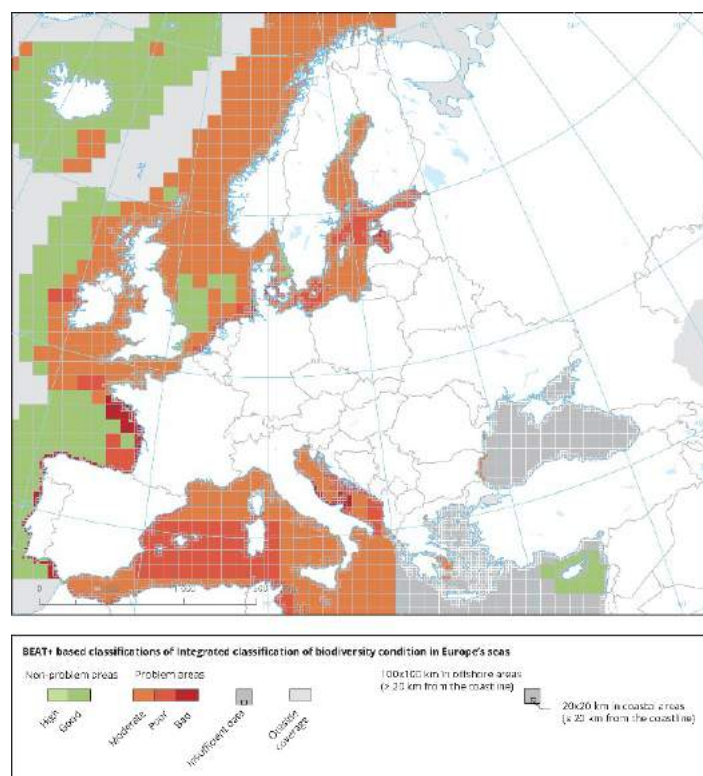
⁶⁷⁶ Stockholm Resilience Centre. Planetary boundaries. <https://www.stockholmresilience.org/research/planetary-boundaries.html>.

⁶⁷⁷ ETC/ICM Technical Report 4/2019 Multiple pressures and their combined effects in Europe's seas, see <https://www.eionet.europa.eu/etcs/etc-icm/products/etc-icm-report-4-2019-multiple-presures-and-their-combined-effects-in-europes-seas>

⁶⁷⁸ WWF (2020). WWF reaction to European Commission's 2020 Blue Economy Report, World Wildlife Fund. <https://www.wwf.eu/?364429/WWF-reaction-to-European-Commissions-2020-Blue-Economy-Report>

⁶⁷⁹ EEA (2019). The European environment – state and outlook 2020: knowledge for transition to a sustainable Europe, European Environment Agency. <https://www.eea.europa.eu/soer-2020>

Figure 6.5 Integrated classification of biodiversity condition in Europe's seas



Source: EEA, 2019 and ETC/ICM, 2019 –
Based on BEAT+ classification of biodiversity in Europe's seas.

A 'business as usual' model entails great risk to all ocean stakeholders⁶⁸⁰, and ultimately the very existence of humans and our societies that depend on healthy seas with thriving marine life for our well-being⁶⁸¹. This goes against the 2030 Agenda for Sustainable Development and all seventeen SDGs, in particular, SDG 14 – life below water and goals focusing on hunger (SDG 2), poverty (SDG 1), work and economic growth (SDG 8), and climate action (SDG 13)⁶⁸².

The way that we are currently utilising the natural capital held in certain areas of our seas is not sustainable⁶⁸³. Ambitions for sustainable blue growth needs to decouple from marine ecosystem degradation and depletion⁶⁸⁴. That being said, it is important to distinguish well-managed activities from inadequately managed or unsustainable activities. The EU Taxonomy regulation⁶⁸⁵ provides detailed guidelines for identifying environmentally sustainable economic activities (also see section 2.2). The first delegated act concerning the technical screening criteria for economic activities with significant contribution to climate change mitigation and adaptation (the 'Climate Delegated Act') was adopted in June 2021⁶⁸⁶. A second delegated act on the technical screening criteria for the remaining four environmental objectives (the 'Environmental Delegated Act'), including the objective of

'sustainable use and protection of water and marine resources', is set to be adopted later this year. Ultimately, the EU Taxonomy aims to improve the flow of money and investments towards sustainable technologies and business activities across the EU, which is key to making Europe climate neutral by 2050.

Restoring marine ecosystems and moving towards a 'good condition' for Europe's seas as well as reaching good environmental status under the Marine Strategy Framework Directive is crucial and feasible with high political resolve, increasing coordination and acceptance among stakeholders, and effective policy integration. Sustainable consumption and production patterns are also key to the transition to a circular economy, reducing the carbon footprint, increasing resource efficiency and greening the Blue Economy. A sustainable Blue Economy can only be achieved if there is interaction and alignment with other EU policies (e.g. Common Fisheries Policy) and actions including the Biodiversity and Farm-to-Fork Strategies, the Marine Strategy Framework Directive, the Habitat and Birds Directives, the Zero pollution action Plan and the REPowerEU action.

⁶⁸⁰ ETC/ICM Technical Report 4/2019 Multiple pressures and their combined effects in Europe's seas, see <https://www.eionet.europa.eu/etcs/etc-icm/products/etc-icm-report-4-2019-multiple-pressures-and-their-combined-effects-in-europes-seas>

⁶⁸¹ European Environment Agency. Europe's marine biodiversity remains under pressure. <https://www.eea.europa.eu/publications/europes-marine-biodiversity-remains-under-pressure>

⁶⁸² Nature Communications. 2021. Financing a sustainable ocean economy. <https://doi.org/10.1038/s41467-021-23168-y>

⁶⁸³ EEA (2015). State of Europe's seas, EEA report 2/2015.

⁶⁸⁴ Europe's seas face uncertain future if urgent, coherent action not taken — European Environment Agency (europa.eu)

⁶⁸⁵ Regulation (EU) 2020/852.

⁶⁸⁶ Commission Delegated Regulation (EU) 2021/2139 of 4 June 2021 supplementing Regulation (EU) 2020/852.

Table 6.3 North-East Atlantic marine ecosystem services: physical and monetary use account estimates for 2008-2019

				YEARS											
				2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
ECOSYSTEM SERVICES CATEGORY	ECOSYSTEM SERVICES FLOW	ACCOUNT	UNIT												
PROVISIONING	Fisheries	physical	Mill. t	8.54	8.46	8.72	8.07	8.11	8.46	8.66	9.15	8.33	9.34	9.32	8.14
		monetary	€ Million								1 727.60	2 846.50	2 641.30	2 165.10	
	Aquaculture	physical	Mill. t	1.73	1.88	2.07	1.96	2.12	2.16	2.1	2.15				
		monetary	€ Million	1 262.50	476.9	-149.2	1 416.60	1 391.70	1 248.20	4 215.10	3 684.30				
REGULATION & MAINTENANCE	Carbon sequestration	physical	Mill. t CO ₂ captured												4.013
		monetary	€ Million												1 612.50
CULTURAL	Outdoor recreation	physical	No. Visits					200.78							
		monetary	€ Million					253.13							
ABIOTIC	Generation of electricity from wind power	physical	MW	386.82	498.54	1 043.64	2 148.44	2 081.18	3 267.46	3 742.46	4 105.03	4 312.69	5 536.16	6 946.97	6 773.65
		monetary	€ Million	25.5	49.9	46.6	62.1	124.5	168.3	227.8	475.2	359.6	388.1	763.3	
	Minerals extraction	physical	Mill. t	135.53	139.35	146.05	140.72	150.89	144.45	148.55	145.54	135.41	136.19	121.42	135.53
		monetary	€ Million												147.2
	Oil and gas extraction	physical	Mill. TOEQ	431.44	409.17	376.19	306.68	292.02	423.66		407.38	315.42	297.65	300.26	295.49
		monetary	€ Million	137 610	63 898	76 379	87 934	82 429	80 795		-13 442	-294 129	17 527	41 374	24 845

Source: own adaptation from Blazquez, 2021.

6.2 MARINE ECOSYSTEM ACCOUNTING AND NATURE-BASED SOLUTIONS

Measuring the environmental status of marine ecosystems and their use is decisive in understanding the progress towards a more sustainable future of the Blue Economy. This integrated and holistic approach is the basis of the marine accounting (also named ocean accounting). It is a statistical framework (the System of Environmental-Economic Accounting- Ecosystem Accounting, SEEA EA) that aims to provide multiple indicators for a reliable and comparable information of the triple bottom line (TBL, social, economic and environmental condition⁶⁸⁷) and to ensure an adequate evidence-based policy decision⁶⁸⁸. Nevertheless, the measurement of the ocean economy remains a novel exercise

in most countries and is beset by technical challenges. Not least because ocean economic activities can be difficult to distinguish from their land-based alternatives through established industrial classification systems (see section 2.5). As a result, data for many ocean economic activities are unavailable at the level of comparability guaranteed by national accounting systems – the standard bearer for the measurement of economic activity. At present, however, statistics on ocean economic activities are incomplete and incomparable with data on the rest of the economy and the work continues at international level to develop the methods required to achieve comparable marine environmental-economic accounts⁶⁸⁹. Despite some countries are pioneers in developing measurements of ocean economic activity at national level, e.g. Portuguese Satellite Ocean Account⁶⁹⁰, Irish Ocean Economy⁶⁹¹, or Norwegian ocean economy⁶⁹², their measurements still lack of the environmental statistical components.

⁶⁸⁷ Slaper, T.F, Hall, T.J. (2011). The Triple Bottom Line: What Is It and How Does It Work? Indiana Business Review, Spring 2011, 4-8.

⁶⁸⁸ Global Ocean Accounts Partnership. Technical Guidance on Ocean Accounting for Sustainable Development (United Nations, 1st edition, 2019).

European Commission (2020). The EU Blue Economy Report. 2020. Publications Office of the European Union. Luxembourg.

UNSD (2021). Developing a SEEA Ocean. Items for discussion and decision: environmental-economic accounting.

⁶⁸⁹ Jolliffe, J., Jolly, C., Stevens, B. (2021). 'Blueprint for improved measurement of the international ocean economy: An exploration of satellite accounting for ocean economic activity', OECD Science, Technology and Industry Working Papers, No. 2021/04, OECD Publishing, Paris, <https://doi.org/10.1787/aff5375b-en>

⁶⁹⁰ European Commission (2020). The EU Blue Economy Report. 2020. Publications Office of the European Union. Luxembourg.

⁶⁹¹ Tsakiridis, A., Aymelek, M., Norton, D., Burger, R., O'Leary, J., Corless, R., Hynes (2019). Ireland's Ocean Economy. SEMRU. 84 pp.

⁶⁹² Fenichel, E.P., Addicott, E.T., Grimsrud, K.M. et al. (2020). Modifying national accounts for sustainable ocean development. Nat Sustain 3, 889–895. <https://doi.org/10.1038/s41893-020-0592-8>

Table 6.4 Storylines developed across European Seas under the EU-funded research projects FutureMARES

		Nbs		
		EFFECTIVE RESTORATION	EFFECTIVE CONSERVATION	SUSTAINABLE HARVESTING
		RESTORING HABITAT-FORMING SPECIES THAT CAN ACT AS 'CLIMATE RESCUERS'. Habitats such as seagrasses, mangroves, and shellfish reefs form natural coastal protection. This helps to protect against increased storminess, sea level rise and flood risks resulting from climate change.	CONSERVATION STRATEGIES THAT CONSIDER HOW CLIMATE CHANGE WILL AFFECT HABITAT SUITABILITY. Conservations strategies are at their most effective when they consider the impacts that climate change will have for flora & fauna habitats.	SUSTAINABLY HARVESTING SEAFOOD FROM FISHERIES AND AQUACULTURE. Ecosystem management and a multispecies approach can help adapt to shifts in species' productivity, distribution and interactions. For example, growing and catching seafood lower in the food web will be more sustainable in the long term.
Baltic Sea	No. Showcases	1	1	1
	Storyline	Seaweeds, seagrasses, inverts, fish at the north-east Baltic Sea coast	Seaweeds, seagrasses, inverts, fish at the north-east Baltic Sea coast	Basins. management & MPAs at the Baltic Sea
North-east Atlantic	No. Showcases	6	9	8
	Storyline	Norwegian Coast, inter-relationships among kelp, sea urchins and cod	Norwegian Coast, inter-relationships among kelp, sea urchins and cod	Norwegian Coast, inter-relationships among kelp, sea urchins and cod
		Eelgrass (<i>Zostera</i>) in the south-west Baltic Sea	Marine spatial planning at the north-east Atlantic and North Sea	Marine spatial planning at the north-east Atlantic and North Sea
		Oyster & mussels at the Dutch coast	Soft sediment infauna and epifauna (carbon cycling/burial) at the north-east Atlantic and North Sea	Seaweed, mussels, oyster at the north-east Atlantic and North Sea
		TorrIDGE saltmarsh habitats at the north-east Atlantic & North Sea	Coasts: 40° latitude (N. Atlantic)	Salmon at Hardangerfjord, Norway
		Seagrass (<i>Zostera noltei</i>) at the Bay of Biscay and Iberian coast	Offshore European Seas: plankton (Blue Carbon)	Mussel culture at the south-west Baltic Sea
		Kelp forests & biodiversity in northern Portugal	Kelp forests & biodiversity in northern Portugal	Bay of Biscay Artisanal & commercial fisheries
			Riverine fish (marine opportunists) at the Atlantic and Scandinavian waters	Riverine fish (marine opportunists) at the Atlantic and Scandinavian waters
			Riverine fish (diadromous) at the Atlantic Transitional & upstream	Riverine fish (diadromous) at the Atlantic Transitional & upstream
			MPA in south-west Bay of Biscay	
Mediterranean Sea		No. Showcases	2	7
	Storyline	Basin-wide: coastal to offshore ecosystems, habitat-forming, spatial management measures at the Mediterranean Sea	Basin-wide: coastal to offshore ecosystems, habitat-forming, spatial management measures at the Mediterranean Sea	Basin-wide: coastal to offshore ecosystems, habitat-forming, spatial management measures at the Mediterranean Sea
		North-west (Balearic Islands) seagrass (<i>P. oceanica</i>)	Reef & canopy-forming macroalgae and AIS in the south-east Mediterranean Sea	Reef & canopy-forming macroalgae and AIS in the south-east Mediterranean Sea
			Habitat-forming macroalgae/corals in the western Mediterranean Sea	
			MPA network (<i>P. oceanica</i>) communities at the Western Mediterranean	
			Basin-wide sea turtle conservation in the Mediterranean Sea	
			MPAs for Aegean pelagic and demersal communities	
			Karpathos & Saria MPAs: seagrasses and meadows, soft/rocky bottom	

Under the North-East Atlantic Environmental Strategy 2030, OSPAR has developed the first European attempt of marine ecosystem accounting at regional level⁶⁹³. Following the guidelines delineated in the SEEA EA, the study explored and assessed the biophysical and economic value of natural capital and a few ecosystem services in the marine ecosystems of North-East Atlantic. As result, the North-East Atlantic marine ecosystem assets

estimated have an asset value of €125.75 billion, of which more than 40 % comes from carbon sequestration and outdoor recreation (and these estimates are underestimated)⁶⁹⁴ (see Table 6.3).

The good environmental status of European Seas is the source of many ecosystem services that in turn generate significant benefits to the society and the economy, and any threats to their

⁶⁹³ Blazquez, M.A. (2021). Natural capital accounting for the North-East Atlantic area. Preliminary results and first estimates. Rijkswaterstaat Water Verkeer en Leefomgeving, 122 pp.

⁶⁹⁴ Out of many regulating services (e.g. temperature, currents, seawater ice, etc.) only carbon sequestration has been assessed, confirming that the figures are largely underestimated.

ecosystems directly affect human wellbeing. Nature based-solutions (NbS) are cost-effective strategies that can have an impact on the environmental status of the marine ecosystem and eventually simultaneously provide environmental, social and economic benefits and resilience⁶⁹⁵. In fact, by restoring and conserving seagrasses, seaweeds, kelp forests, plankton in offshore sea and by introducing many other NbS, such as eco-designed marine infrastructures⁶⁹⁶ and biomimicry applications⁶⁹⁷, habitats are enabled to improve their flora and fauna and in turn provide a remarkable number of ES: from the provision of raw material and fisheries, to carbon sequestration, to nature-based tourism. From this perspective, NbS can be considered as linked to the long-term delivery of multiple ecosystem services, and ES accounts can facilitate monitoring how much NbS can increase the flow of each service from the marine ecosystem to a different set of users.

Despite their crucial importance in the TBL, the NbS are not either often implemented or assessed for their economic benefits. In this context, the EU-funded research projects FutureMARES⁶⁹⁸ examine the relations between climate change, marine biodiversity and ecosystem services, designed the project activities around three main NbS: effective restoration, effective conservation, and sustainable harvesting of marine resources. Throughout ten unique showcases (see Table 6.4.), FutureMARES aims to demonstrate the extent of the effects of climate change mitigation for different marine environments distributed across European Seas, and to develop strategies for working with and enhancing nature to support marine societies and businesses to service and thrive.

The growing awareness that NbS can help to protect from climate change impacts while slowing further warming, supporting biodiversity and securing ecosystem services, is contrast with the lack of rigorous assessment of the potential of NbS to provide the intended benefits⁶⁹⁹. Such disparity has led to have some concerns over the NbS' reliability and cost-effectiveness compared to engineered alternatives and their resilience to climate change⁷⁰⁰. Seddon and others⁷⁰¹ highlighted that trade-offs can arise if climate mitigation policy encourages NbS with low biodiversity value, such as afforestation with non-native monocultures, that can result in maladaptation, especially in a rapidly changing world where biodiversity-based resilience and multi-functional landscapes are key. Therefore, the climate change policy must ensure that NbS can achieve their potential to tackle both the climate and biodiversity crisis while also contributing to sustainable development.

6.3 MARINE POLLUTION

Pollution of the marine environment by chemicals, plastics, nutrients, noise and other pressures continues to be a primary concern. While the MSFD is providing a complete policy framework to monitor, assess and mitigate the pressures through adequate measures.

Marine pollution threatens the health of the marine environment and the use of the seas for commercial and recreational activities⁷⁰². Indeed, pollution is also one of the main drivers for the loss of marine biodiversity. Marine pollution comprises different types of pollutant input to the seas, be it in the form of liquid substances (such as chemical compounds, diluted nutrients, oil spills and other toxic substances), litter (i.e. persistent, manufactured or processed solid material⁷⁰³ such as plastics, metal, glass, rubber or wood, underwater noise and other inputs from energy.

Sources of marine pollution are both land-based activities (e.g. industrial emissions, agricultural runoffs, land-fills, untreated municipal sewerage, chemical/illegal discharges in rivers and floodwaters, littering of beaches and coastal areas) as well as sea-based activities (e.g. offshore mining and extractive activities, aquaculture, illegal oil spills from tank vessels or ships, accidental dumping from sea transport or tourism, abandoned fishing gear, etc.)⁷⁰⁴.

Pollution can occur as an intentional disposal of chemicals and waste, e.g. through waste water outlets, waste mismanagement, littering, or dumping. The introduction can be direct, from ships (e.g. oil and other chemical spills and sulphur pollution) or other activities at sea, as well as from coastal or inland sources, transported by rivers to the sea.

Every year, significant amounts of litter end up in the ocean worldwide, in the order of millions of tonnes. For the most part, it consists of plastics originating from direct industrial discharge (e.g. granulated pellets), or indirectly via the disposal of household consumption items (e.g. single-use plastics, personal care products), fragmentation and degradation of inputs used in agriculture, transportation, construction and manufacturing industries (e.g. coatings, paints, tyres, etc.), abandoned or discarded fish gear, and atmospheric deposition of microplastic particles (Figure 6.6).

⁶⁹⁵ European Commission (2021). The EU Blue Economy Report. 2021. Publications Office of the European Union. Luxembourg.

⁶⁹⁶ Pioch, S., Relini, G., Souche, J. C., Stive, M. J. F., De Monbrison, D., Nassif, S., ... & Kilfoyle, K. (2018). Enhancing eco-engineering of coastal infrastructure with eco-design: Moving from mitigation to integration. *Ecological Engineering*, 120, 574-584.

EFARO – European Fisheries and Aquaculture Research Organisations. Nature Based Solution with Eco-design: how to build with nature. Webinar. February 2022.

⁶⁹⁷ Hayek, M., Salgues, M., Habouzit, F., Bayle, S., Souche, J. C., De Weerd, K., & Pioch, S. (2020). In vitro and in situ tests to evaluate the bacterial colonization of cementitious materials in the marine environment. *Cement and Concrete Composites*, 113, 103748.

⁶⁹⁸ FutureMARES – Climate Change and Future Marine Ecosystem Services and Biodiversity' is funded by the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No. 869300. <https://www.futuremares.eu/>

⁶⁹⁹ Seddon N, Chausson A, Berry P, Girardin CAJ, Smith A, Turner B. (2020). Understanding the value and limits of nature-based solutions to climate change and other global challenges. *Phil. Trans. R. Soc. B* 375: 20190120. <http://dx.doi.org/10.1098/rstb.2019.0120>

⁷⁰⁰ Vousdoukas, M.I, Metnaschi, L., Voukouvalas, E., Bianchi, A., Dottori, F., Feyen, L. (2018). Climatic and socioeconomic controls of future coastal flood risk in Europe. *Nature Climate Change*, <https://www.eea.europa.eu/soer-2020>

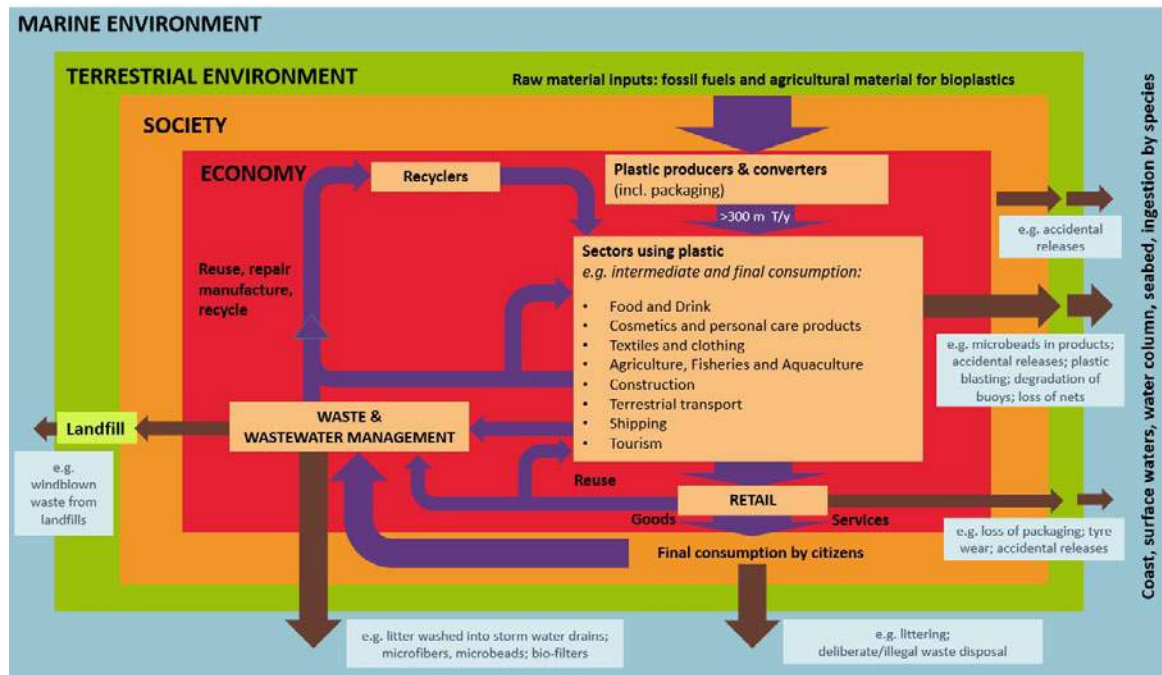
⁷⁰¹ Seddon N, Chausson A, Berry P, Girardin CAJ, Smith A, Turner B. (2020). Understanding the value and limits of nature-based solutions to climate change and other global challenges. *Phil. Trans. R. Soc. B* 375: 20190120. <http://dx.doi.org/10.1098/rstb.2019.0120>

⁷⁰² Beaumont, N.J., Aanesen, M., Austen, M.C., Börger, T., Clark, J.R., Cole M., Hooper, T., Lindeque, P.K., Pascoe, C., Wyles, K.J. 2019. Global ecological, social and economic impacts of marine plastic. *Marine Pollution Bulletin* 142:189-195.

⁷⁰³ Kershaw, P. J., Turra, A., & Galgani, F. (2019). Guidelines for the monitoring and assessment of plastic litter and microplastics in the ocean.

⁷⁰⁴ Tomero V, Hanke G. 2016. Identification of marine chemical contaminants released from sea-based sources: A review focusing on regulatory aspects. EUR 28039.

Luxembourg (Luxembourg): Publications Office of the European Union. Veiga, J.M., Fleet, D., Kinsey, S., Nilsson, P., Vlachogianni, T., Werner, S., Galgani, F., Thompson, R.C., Dagevos, J., Gago, J., Sobral, P. and Cronin, R. 2016. Identifying Sources of Marine Litter. MSFD GES TG Marine Litter Thematic Report; JRC Technical Report; EUR 28309; doi:10.2788/018068.



Source: adapted from⁷⁰⁵.

Marine litter accumulates on shorelines, but can also be found on the ocean surface in convergent zones (ocean gyres), in the water column, on the sea floor⁷⁰⁶. The discarding of litter into the seas has been recognised as a threat to the environment and to the undertaking of human activities⁷⁰⁷. In addition, long-range airborne introduction of contaminants, e.g. pesticides and microplastics, through deposition and atmospheric washout contribute to the pollution of the marine environment.

In addition to demonstrating the unsustainability and resource inefficiency of the linear economy, marine litter disrupts both terrestrial and marine ecosystems, affecting their regenerative capacity, degrading the blue natural capital and its ability to supply valuable ecosystem services. In turn, this damages the Blue Economy and has wide ranging socio-economic and health consequences.

Different pollution types have different sources, environmental pathways and impacts. The introduction of persistent, toxic chemical substances, which can bioaccumulate, eventually leads to high contamination levels even if the emissions occur at low concentration levels, e.g. through atmospheric input or from diffuse sources. These include heavy metals, POPs (Persistent Organic Pollutants) and other chemical substances of concern. Eutrophication is mostly caused by human activities like farming and other activities that can lead to fertilizer run off into aquatic systems due to an overabundance of nutrients. The seas and oceans are *de facto* final sinks of different types of marine pollution, where re-concentration and accumulation of pollutants, including litter and chemical contaminants can take place.

Different types of pollution can be interlinked, for example plastic material often contain additives (such as plasticisers, colorants, etc.) thereby constituting an additional pathway for these substances to enter the marine environment. The relation between the economy and marine pollution is complex, as economic activities may result in pollution, while pollution also hinders economic activities. The factors to be considered include costs for prevention, clean-up, reduction or cessation of pollution, costs causing socio-economic harm and the harm to wildlife and human wellbeing, which often cannot be expressed in monetary terms.

⁷⁰⁵ UN Environment (2017). Marine Litter Socio Economic Study, United Nations Environment Programme, Nairobi. Kenya.

⁷⁰⁶ United Nations (2021). The second World Ocean Assessment (WOA II). Volume 2.

⁷⁰⁷ EU. 2018. Staff working document: SWD (2018)254: COMMISSION STAFF WORKING DOCUMENT IMPACT ASSESSMENT Parts 1-3.

BOX 6.1 The Marine Litter Watch

The EEA developed the Marine Litter Watch (MLW⁷⁰⁸), a web/mobile app to strengthen Europe's knowledge base and thus provide support to European policymaking. The initiative uses citizen science – scientific research conducted, at least partly, by members of the public – and smartphone technology to encourage and support citizen communities in providing structured data on marine litter and at the same time to clean up Europe's beaches.

Assessment of these citizens' data helps to strengthen Europe's knowledge base on beach litter and thus provide support to relevant/interrelated European policies in tackling plastic pollution and marine litter, whilst accelerating the transition to a circular plastics economy, most notably the Marine Strategy Framework Directive (MSFD), the Single-Use Plastics Directive (SUPs), the Zero Pollution Action Plan (ZPAP), Green Deal and Circular Economy Action Plan (CEAP).

Citizens populate the EEA's MLW database with an immense amount of data (over 2 million items), making it an important database for beach litter worldwide. Preliminary results show that (Figure 6.7):

- Plastics dominate the litter collected from European beaches, reaching more than an 80 % share of beach litter found in all seas except the Baltic Sea (67 %).
- Single-Use Plastics (SUPs), together with fishery-related items, make up the bulk of the top ten list of beach litter.
- Shares of packaging-related litter range between 18 % and 28 % in EU seas.
- The share of SUP is highest in the Black Sea (65 %) and the Mediterranean (53 %), while fishery and shipping-related litter constitute the highest share in the North Atlantic Ocean (15 %).
- The Mediterranean Sea and the Black Sea coasts are more polluted compared to the North Atlantic Ocean and Baltic Sea.
- When excluding the Black Sea, trends in litter abundance remained high until 2017 after which a downwards trend is observed, with the lowest values occurring in 2020; which is possibly due to the COVID lockdowns. The mean value estimated from the MLW database for the north-east Atlantic Ocean and Baltic Sea in 2020 was around 32 items/100 m; very close to the threshold set for EU beaches (20 items/100 m of beach).

6.3.1. PLASTIC POLLUTION

Plastic is not only the most common litter item but its environmental impacts are also the largest in coastal and marine ecosystems. At least 8 million tonnes of plastic end up in the ocean worldwide every year, making up 80 % of all marine litter from surface water to deep sea ecosystems⁷⁰⁹. It is estimated that more than 150 million tonnes of plastics have accumulated in the world's oceans, while 4.6-12.7 million tonnes are added every year⁷¹⁰. According to recent studies, the annual flow of plastic waste into the ocean could triple by 2040, reaching to 29 million metric tonnes per year, equivalent to 50 kg of plastic for every metre of coastline worldwide⁷¹¹. Europe is the second largest plastics producer in the world, after China. It is estimated that 150 000-500 000 tonnes of macroplastics and 70 000-130 000 tonnes of microplastics end up in the European seas every year⁷¹².

Recent studies, based on litter flux measurements through observation, then used for modelling litter pathways in riverine system across Europe, showed that between 307 and 925 million litter items leak annually into the European seas. Smaller river systems play a significant role in this process⁷¹³. The fate of litter at sea depends on the basin morphology. While floating litter in enclosed basins is likely to get into the vicinity of a coast⁷¹⁴, a major part of litter will eventually sink to the seafloor⁷¹⁵.

It is generally assumed that most of the plastic waste entering the world's ocean comes from land-based sources – i.e. approximately 80 % of marine litter, with regional fluctuations⁷¹⁶. In the Adriatic Sea, for example, sea-based activities accounted for 6.3 % of marine litter, compared to 34.7 % attributed to land-based sources⁷¹⁷. The Mediterranean Sea is one of the most affected in the world, with single-use plastics accounting for 60 % of all litter⁷¹⁸.

⁷⁰⁸ Marine LitterWatch – European Environment Agency. <https://www.eea.europa.eu/themes/water/europes-seas-and-coasts/assessments/marine-litterwatch/data-and-results/marine-litterwatch-data-viewer>

⁷⁰⁹ Thevenon, F., Carroll C., Sousa J. (editors), 2014. Plastic Debris in the Ocean: The Characterization of Marine Plastics and their Environmental Impacts, Situation Analysis Report. Gland, Switzerland: IUCN.

⁷¹⁰ Jambeck, J. R., Geyer, R., Wilcox, C., Siegler, T. R., Perryman, M., Andrady, A., ... & Law, K. L. 2015. Plastic waste inputs from land into the ocean. *Science*, 347(6223), 768-771.

⁷¹¹ Pew Charitable Trusts & SYSTEMIQ. 2020. Breaking the plastic wave. A Comprehensive Assessment of Pathways Towards Stopping Ocean Plastic Pollution.

⁷¹² Alessi, E. & Di Carlo, G. 2018. 'Out of the plastic trap: saving the Mediterranean from plastic pollution'. WWF Mediterranean Marine Initiative, Rome, Italy. 28 pp.

⁷¹³ González-Fernández, D., Cózar, A., Hanke, G., Viejo, J., Morales-Caselles, C., Bakiu, R., Barceló, D., Bessa, F., Bruge, A., Cabrera, M., Castro-Jiménez, J., Constant, M., Crosti, R., Galletti, Y., Kideys, A. E., Machitadze, N., Pereira de Brito, J., Pogojeva, M., Ratola, N., Rigueira, J., Rojo-Nieto, E., Savenko, O., Schöneich-Argent, R. I., Siedlewicz, G., Suaria, G., & Tourgelis, M. (2021). Floating macro-litter leaked from Europe to the ocean. *Nature Sustainability*, 4, 484-493.

⁷¹⁴ Macias, D., Stips, A., Hanke, G. 2021. Model based estimate of transboundary litter pollution on Mediterranean coasts, *Marine Pollution Bulletin*, 113121,

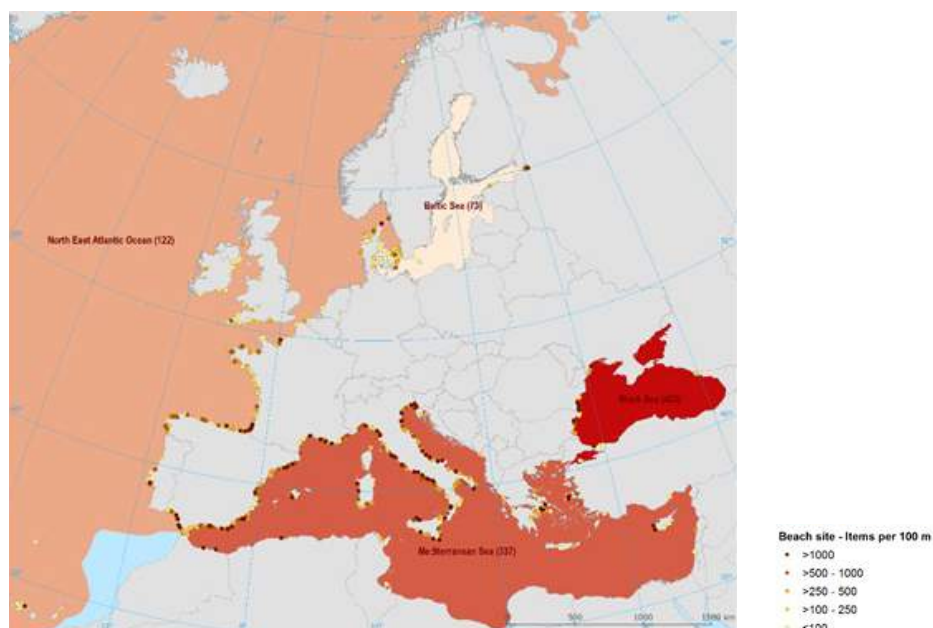
⁷¹⁵ Canals, M., Pham, C. K., Bergmann, M., Gutow, L., Hanke, G., Van Sebille, E., ... & Giorgetti, A. (2021). The quest for seafloor macrolitter: a critical review of background knowledge, current methods and future prospects. *Environmental Research Letters*, 16(2), 023001.

⁷¹⁶ Food and Agriculture Organization of the United Nations (FAO). 2020. Sea-based sources of marine litter – A review of current knowledge and assessment of data gaps.

⁷¹⁷ Vlachogianni, T., Fortibuoni, T., Ronchi, F., Zeri, C., Mazziotti, C., Tutman, P., ... & Scoullou, M. 2018. Marine litter on the beaches of the Adriatic and Ionian Seas: An assessment of their abundance, composition and sources. *Marine pollution bulletin*, 131, 745-756.

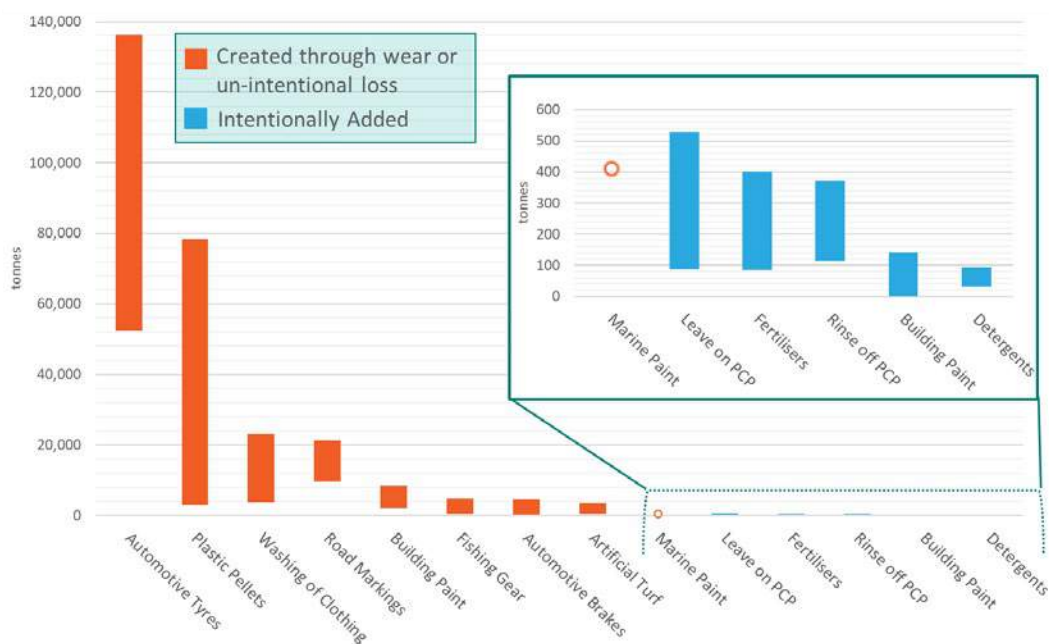
⁷¹⁸ Ioakeimidis, C., Galgani, F., & Papatheodorou, G. (2017). Occurrence of marine litter in the marine environment: a world panorama of floating and seafloor plastics. In *Hazardous Chemicals Associated with Plastics in the Marine Environment* (pp. 93-120). Springer, Cham.

Figure 6.8 Median number of beach litter per 100m by marine region and in each beach site



Source:EEA⁷¹⁹.

Figure 6.9 Annual Emissions of Microplastics to Surface Water (Upper and Lower Ranges)⁷²⁰



Source: Eunomia Research & Consulting⁷²¹.

⁷¹⁹ Kideys, A., Šubelj, G., Aydın, M., 2021, Marine litter and European beaches: learning from citizen science, ETC/ICM Technical Report 1/2021: European Topic Centre on Inland, Coastal and Marine waters, 15 pp.

⁷²⁰ Eunomia Research & Consulting and Amec Foster Wheeler modelling. In Hann, S., Sherrington, C., Jamieson, O., Hickman, M., Kershaw, P., Bapasola, A., & Cole, G. 2018. Investigating options for reducing releases in the aquatic environment of microplastics emitted by (but not intentionally added in) products. Report for DG Environment of the European Commission, 335.

⁷²¹ Adapted from Amec Foster Wheeler modelling. In Hann, S., Sherrington, C., Jamieson, O., Hickman, M., Kershaw, P., Bapasola, A., & Cole, G. (2018). Investigating options for reducing releases in the aquatic environment of microplastics emitted by (but not intentionally added in) products. Report for DG Environment of the European Commission, 335.

BOX 6.2 Marine litter in Catalonia

Marine litter, the remains of all kinds of objects and materials dumped at sea, are currently one of the main causes of pollution, creating serious environmental and economic problems around the world.

The Mediterranean Sea, is especially vulnerable to the effects of marine litter¹ and is currently considered one of the most polluted seas on the planet². Collection and disposal of marine litter is very difficult because of the drift and the immensity of the tri-dimensional space through which objects and particles move. In addition, there are no efficient methods to clean the seabed. Thus, there is a need to take advantage of existing resources, such as fisheries, to help eliminate accidentally caught litter while disseminating both their work and the need to preserve the oceans³.

Monitoring marine litter

The Catalan Research Institute for the Governance of the Sea (ICATMAR) was created as a result of the collaboration between the Directorate General for Fisheries and Maritime Affairs of the Government of Catalonia and the Institute of Marine Sciences (ICM-CSIC). As an autonomous organization it responds to the need of generating scientific advice for management purposes in the Blue Economy field. Through the ICATMAR, the ICM-CSIC has developed, a monitoring program with the trawling fleet to characterize the catch, including marine litter, in the framework of the 2030 Maritime Strategy of Catalonia. Data collection begun in 2018 and will continue to offer the data needed to sustain fisheries and improve management plans. However, the data collected and analyzed below covers 2020-2021 for and overview of the debris fished in the Catalan coast and help develop best management practices.

Results On a global scale

Most of the fished marine litter corresponded (in weight) to clinker, which represented 36 % of the total litter (Figure 6.10) and a density greater than 33 kg per km². Clinker can be considered as a tracer of trading routes from recent centuries and the high tradition of this activity in the Mediterranean translates in frequently findings of clinker on the seabed. The next most abundant category by weight was processed wood, which would mainly correspond to boxes or remains of ships and ports, being of 25 % of the marine litter which correspond to a density of 23.6 kg per km². The third category most abundant category was glass (19 % and 17.7 kg per km²) and then, plastic (9 % and 8.8 kg per km²).

Marine litter is present in the Catalan seafloor being clinker, processed wood, glass and plastic the categories with the highest densities. However, benthic marine macro-litter is not evenly distributed with variability according to area, depth and season. In detail, when analysing the data by zones, marine litter ranges between 31 % and 35 % but plastics are most abundant in the central area. At depth, the shelf contains most of the marine debris accumulating up to 50 % of the total being plastic and processed wood the main components of the catch. Seasonally, most marine litter was caught in autumn, being 41 % of the catch.

Within the plastic category, the results showed that wet wipes are the major component of the plastic fraction, accounting up to 57 % of the plastic. The distribution of wet wipes, however, was more than 10 times higher in the central area (8.1 kg per km²) representing 59.3 % of the plastic fraction, coinciding with the most urbanized coast of Catalonia.

The study of the macro-benthic marine litter of fishing grounds on the Catalan coast reveals the amount of waste that exists on its seabed, which vast majority is originated from land. Thus, it is recommended to take advantage of fisheries to study and extract accidentally fished marine litter and improve waste management actions on land, especially in the central area of Catalonia.

Figure 6.10 Relative percentage by weight of each category of marine litter collected by the trawling fleet

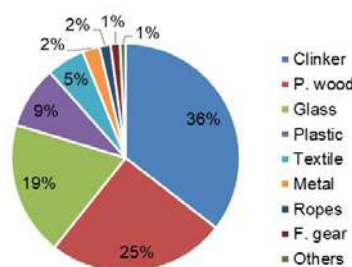
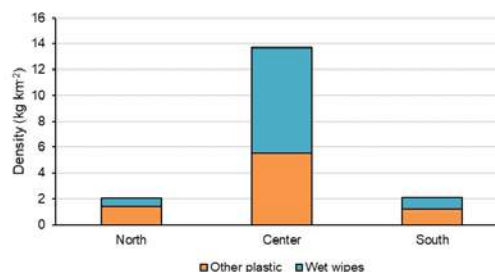


Figure 6.11 Average density (kg per km²) of the plastic category (total column) detailed with the number of wet wipes (in blue) by study area.



¹ FAO, 2018. The State of Mediterranean and Black Sea Fisheries, p. 172.

² Galgani, F., Claro, F., Depledge, M., Fossi, C., 2014. Monitoring the impact of litter in large vertebrates in the Mediterranean Sea within the European Marine Strategy Framework Directive (MSFD): Constraints, specificities and recommendations. Marine Environmental Research 100, 3-9.

³ Galimany, E., Marco-Herrero, E., Soto, S., Recasens, L., Lombarte, A., Lleona, J., ... & Ramón, M. (2019). Benthic marine litter in shallow fishing grounds in the NW Mediterranean Sea. Waste Management, 95, 620-627.

Microplastics (i.e. plastic items smaller than 5mm) are of particular concern due to their potential toxicity, harm for animals, and other consequences, some of which are not fully known yet. Beyond a few estimations and comparisons⁷²², precise data to assess the exact exposure of humans to micro- and nanoplastics through their diet cannot be produced until standardised methods and definitions are available⁷²³. Microplastics are used by different industries (e.g. as exfoliants or industrial abrasives), produced by fragmentation from larger pieces of plastic waste, or generated from wear (for example when washing clothes or from car tyre abrasion) or unintentional loss (e.g. marine paint). Microplastics are then carried by sewage and stormwater. While soils are by far the largest sinks of microplastics, a proportion of microplastic emissions end up reaching the aquatic and marine environment (see Figure 6.9).

Plastic marine litter generates harmful effects at multiple levels and scales, including economic impacts (e.g. damage to vessels, fishing equipment, and fisheries), social impacts (e.g. reduction of aesthetic value and public safety), and environmental impacts (e.g. ecosystem disruption, soil degradation, habitat destruction, animal mortality, etc.). Given that litter can be transported over large distances, these effects can be produced in areas that are far away from the point of origin, impacting populations and economic sectors that are not solely responsible for its generation.

6.3.2 NUTRIENT INPUTS

Excessive amounts of dissolved **nitrogen (N)** and **phosphorus (P)** in coastal ocean ecosystems generate an increase in phytoplankton net primary production. In turn, the increase of organic matter may activate eutrophication processes, which can pose serious threats to vital marine ecosystem services, such as production of oxygen, biodiversity habitat, fish biomass, and CO₂ sequestration.

The global supply of biologically reactive N (such as nitrate, nitrite, ammonium, urea and free amino acids) and P (such as orthophosphate, polyphosphate and organically bound phosphates) has doubled in the 21st century due to anthropogenic activities. The main sources of nitrogen are agriculture (through the use of synthetic fertilizers, monocultures of legumes, and manures from livestock production), combustion of fossil fuels (via the release of nitrogen oxides in the atmosphere and their subsequent deposition on land and seas), treated/untreated municipal sewage⁷²⁴, and erosion⁷²⁵.

Grizzetti *et al.* (2022) estimated the discharge in 2012 of inland nitrogen in European coastal areas around 4TgN with agriculture the largest contributor (49%) while human and industrial wastewaters contributed 23%. The emission of phosphorus in coastal areas in 2012 was around 0.29 TgP with wastewater and agriculture contributing 48% and 22%, respectively⁷²⁶.

The impacts of excessive loads of N and P can be catastrophic for marine ecosystems given the cascading effects they produce on the marine environment and its life supporting, provisioning and regulating functions. Combined with global warming and aggravated by concurrent human-induced pressures such as ocean acidification, they produce long lasting consequences both at local and planetary scales.

Accumulation of organic matter triggered by anthropogenic nutrient inputs causes the loss of oxygenated habitats for aerobic organisms, as well as production of CO₂ as a by-product of aerobic respiration. The number of marine ecosystems experiencing hypoxia, especially in continental shelf areas, has shown a 10-fold increase since 1950⁷²⁷. In combination with increasing water temperatures and ocean acidification, hypoxia causes increased fish and shellfish mortality, which not only affects fisheries but also produces harmful toxic substances. The reported increase in toxic algal events in recent years can therefore be attributed to excess nutrient loads as a primary cause⁷²⁸. Furthermore, coastal eutrophication has been found to negatively affect seagrass beds, of which the extent is shrinking at an estimated rate of 1.5% per year⁷²⁹.

In Europe, the shallow coastal waters of the North Sea have registered steep increases of anthropogenic N and P loads between 1950 and 1990, 75% of which were carried by the Rhine and Elbe rivers. Since then, the situation has started to improve following the introduction of nutrient abatement measures. However, these measures resulted in an increase N:P ratio with a negative impact on the ecological health of marine ecosystems. Phosphorus input from island sources has been reduced steadily in the Bay of Biscay and Iberian Coast while no trend could be detected for nitrogen concentration⁷³⁰. In the Baltic Sea, on the other hand, the area suffering from eutrophication is still increasing beyond 16% of its total area, despite the growing efforts made to reduce new N and P inputs from the late 1990s⁷³¹. In the Black Sea, time series of phosphorus concentrations showed significant decreases in the northwest shelf area, while nitrogen concentrations showed

⁷²² Ragusa, A., Svelato, A., Santacroce, C., Catalano, P., Notarstefano V., Carnevali, O., Papa, F., Rongioletti, M.C.A., Baiocco, F., Draghi, S., D'Amore, E., Rinaldo, D., Matta, M., & Giorgini, E. 2021. Plasticenta: First evidence of microplastics in human placenta. *Environment International* 146: 106274. <https://doi.org/10.1016/j.envint.2020.106274>

⁷²³ Toussaint, B., Raffael, B., Angers-Loustau, A., Gilliland, D., Kestens, V., Petrillo, M., Rio-Echevarria, I.M., & Guy Van den Eede. 2019. Review of micro- and nanoplastic contamination in the food chain, *Food Additives & Contaminants: Part A*, 36:5, 639-673, DOI: 10.1080/19440049.2019.1583381.

⁷²⁴ United Nations (2021). *The second World Ocean Assessment (WOA II). Volume 2.*

Powley, H. R., Durr, H. H., Lima, A. T., Krom, M. D., & Van Cappellen, P. (2016). Direct discharges of domestic wastewater are a major source of phosphorus and nitrogen to the Mediterranean Sea. *Environmental science & technology*, 50(16), 8722-8730.

⁷²⁵ Malagó, A., Bouraoui, F., 2021. Global anthropogenic and natural nutrient fluxes: From local to planetary assessments. *Environmental Research Letters*, 2021, 16(5), 054074.

⁷²⁶ B. Grizzetti, O. Vigiak, A. Udias, A. Aloe, M. Zanni, F. Bouraoui, A. Pistocchi, C. Dorati, R. Friedland, A. De Roo, C. Benitez Sanz, A. Leip, M. Bielza, 2021, How EU policies could reduce nutrient pollution in European inland and coastal waters, *Global Environmental Change*, 69: 102281.

⁷²⁷ Breitburg, D., Levin, L. A., Oschlies, A., Grégoire, M., Chavez, F. P., Conley, D. J., ... & Zhang, J. (2018). Declining oxygen in the global ocean and coastal waters. *Science*, 359(6371), eaam7240.

⁷²⁸ Glibert, P. M., Al-Azri, A., Icarus Allen, J., Bouwman, A. F., Beusen, A. H., Burford, M. A., ... & Zhou, M. (2018). Key questions and recent research advances on harmful algal blooms in relation to nutrients and eutrophication. *Global ecology and oceanography of harmful algal blooms*, 229-259.

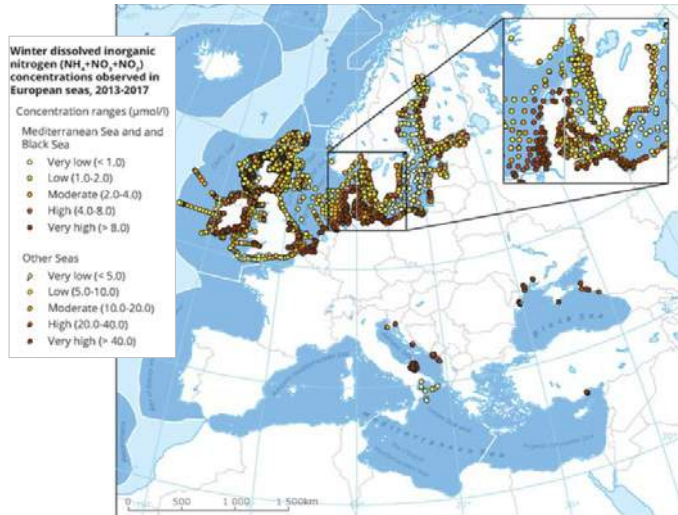
⁷²⁹ Fourqurean, J. W., Duarte, C. M., Kennedy, H., Marbà, N., Holmer, M., Mateo, M. A., ... & Serrano, O. (2012). Seagrass ecosystems as a globally significant carbon stock. *Nature geoscience*, 5(7), 505-509.

⁷³⁰ OSPAR's Intermediate Assessment 2017. <https://oap.ospar.org/en/ospar-assessments/intermediate-assessment-2017>

⁷³¹ Murray, C. J., Müller-Karulis, B., Carstensen, J., Conley, D. J., Gustafsson, B. G., & Andersen, J. H. (2019). Past, present and future eutrophication status of the Baltic Sea. *Frontiers in Marine Science*, 6, 2.

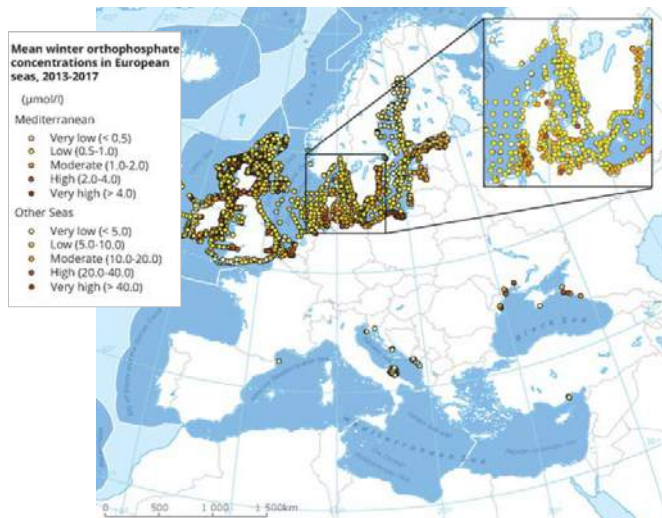
a more variable pattern. The Mediterranean Sea is probably the regional seas with fewest eutrophication problem areas. This is partly related to the fact that the offshore parts of the Mediterranean Sea are characterized by very low nutrient concentrations (Figures 6.12 and 6.13)⁷³².

Figure 6.12 Winter dissolved inorganic nitrogen concentration observed in European seas, 2013-2017



Source: EEA⁷³³.

Figure 6.13 Winter mean orthophosphate concentrations in European seas, 2013-2017



Source: EEA⁷³⁴.

6.3.3 THE EU RESPONSE

The EU has put significant importance to actions that should limit marine litter and microplastics. The Marine Strategy Framework Directive (MSFD), adopted in 2008, defines marine pollution as the direct or indirect introduction into the marine environment, as a result of human activity, of substances or energy, including human-induced marine underwater noise, which results or is likely to result in deleterious effects such as harm to living resources and marine ecosystems, including loss of biodiversity, hazards to human health, the hindering of marine activities, including fishing, tourism and recreation and other legitimate uses of the sea, impairment of the quality for use of sea water and reduction of amenities or, in general, impairment of the sustainable use of marine goods and services⁷³⁵.

The MSFD required EU Member States to ensure that properties and quantities of marine litter do not cause harm to the coastal and marine environment. Tackling pollution and littering of the seas by curbing plastics and microplastics is also one of the major areas of the Commission's Plastics Strategy⁷³⁶, together with the promotion of plastics recycling, the creation of an enabling environment for innovation and investment towards circular solutions (see section 3.2), and the support for global action towards adequate plastic waste prevention, collection and recycling systems.

In their 2018 MSFD reporting on Assessments, Good Environmental Status and Targets for MSFD Descriptor 8, Chemical Contaminants, the majority of the MS reported GES as 'expected to be achieved later than 2020' or as 'Unknown – Not assessed'. Only in few cases, GES was reported as achieved⁷³⁷. In 2018, the Status of the European Seas regarding chemical contaminants was evaluated, confirming that chemical pollution continues to be a large scale challenge, though progress has been observed as some contaminant concentrations appear to be declining, though not all of these meet the agreed threshold values⁷³⁸.

As of June 2020, the quality status of Europe's seas portrayed a mixed picture. While EU rules regulating chemicals have led to a reduction in some contaminant levels, there has been an increased accumulation of plastics and plastic chemical residues in most of the marine species including fish and shellfish products⁷³⁹. Some species show signs of recovery (e.g. white-tailed eagles in the Baltic Sea), while others show steep deterioration (40% of elasmobranchs in the Mediterranean). While fishing effort has decreased in the North-east Atlantic, about 79% of Europe's coastal seabed and 43% of the shelf/slope area is physically disturbed, mainly caused by bottom trawling. 46% of Europe's coastal waters are still subject to intense eutrophication (see Figure 6.14).

⁷³² Malagó, A., Bouraoui, F., Grizzetti, B., & De Roo, A. (2019). Modelling nutrient fluxes into the Mediterranean Sea. *Journal of Hydrology: Regional Studies*, 22, 100592. European Environment Agency.

⁷³³ European Environment Agency (EEA). <https://www.eea.europa.eu/data-and-maps/figures/winter-dissolved-inorganic-nitrogen-ammonium>

⁷³⁴ European Environment Agency (EEA). <https://www.eea.europa.eu/data-and-maps/figures/winter-dissolved-inorganic-nitrogen-ammonium>

⁷³⁵ Directive 2008/56/EC of the European Parliament and of the Council, 17 June 2008.

⁷³⁶ COM/2018/028.

⁷³⁷ Tomero, V., Boschetti, S., Hanke, G., Marine Strategy Framework Directive, Review and analysis of Member States' 2018 reports – Descriptor 8: Contaminants in the environment – Descriptor 9: Contaminants in seafood, EUR 30659 EN, Publications Office of the European Union, Luxembourg, 2021, ISBN 978-92-76-34085-0, doi:10.2760/621757.

⁷³⁸ European Environment Agency, 2019. Contaminants in Europe's seas. Moving towards a clean, non-toxic marine environment. EEA Report No 25/2018. Luxembourg: Publications Office of the European Union, 2019, ISBN 978-92-9480-058-9, <https://www.eea.europa.eu/publications/contaminants-in-europes-seas>

⁷³⁹ COM(2020) 259 'Report from the Commission and the European Parliament and the Council on the implementation of the Marine Strategy Framework Directive (Directive 2008/56/EC)', p. 20.



Source: European Commission⁷⁴⁰.

The Directive has nevertheless pushed for a better understanding of the pressures and impacts of human activities on the sea, and their implications for marine biodiversity, their habitats, and the ecosystems they sustain. The EU has surpassed the Aichi target for Marine Protected Areas (MPAs), although management measures must be put in place⁷⁴¹. Furthermore, the knowledge gained from MSFD implementation has been a driving force leading to the adoption of the Single use Plastics Directive⁷⁴², which introduced a set of ambitious measures:

- a ban on selected single-use products⁷⁴³ made of plastic for which alternatives exist on the market;
- measures to reduce consumption of food containers and beverage cups made of plastic and specific marking and labelling of certain products;
- extended Producer Responsibility schemes covering the cost to clean-up litter, applied to products such as tobacco filters and fishing gear;
- a 90 % separate collection target for plastic bottles by 2029 (77 % by 2025) and the introduction of design requirements to connect caps to bottles, as well as target to incorporate 25 % of recycled plastic in PET bottles as from 2025 and 30 % in all plastic bottles as from 2030.

A major development from the extensive studies of marine litter and microplastics occurrence, sources, sinks and movement reported in the literature is the realization that plastic pollution enters all environments. When plastic pollution first became a concern it was considered limited only to oceans where gyres were slowly discovered. Now it is well documented that plastic pollution is an issue in the marine and aquatic environment, but also in the terrestrial compartment as well as the atmosphere and in organisms. The growing and omnipresent nature of plastic pollution is still greatly overwhelming our ability to limit it on a systemic and global level. It is now well understood that microplastics are transported over long distances through the atmosphere and that city dust contains microplastics. Coatings and paintings are now recognized as an important source of microplastics. Tire wear rubber particles (TWRP) from vehicles are recognized as the largest source of microplastics although most monitoring studies do not report on them due to a severe lack of reliable and practical analytical methods for their identification and characterization. Based on the evidence measures are discussed however very few have been implemented due to the use and importance of plastics in virtually all spheres of human activity. We are thus still in a period of discovery and have not yet entered into a period of pollution reduction or remediation. All our current attempts at reducing plastic pollution are experimental, limited in reach and not significant in relation to the problem at hand. The complexity of interrelated sources, movement and polluted compartments is symbolically shown in Figure 6.15.

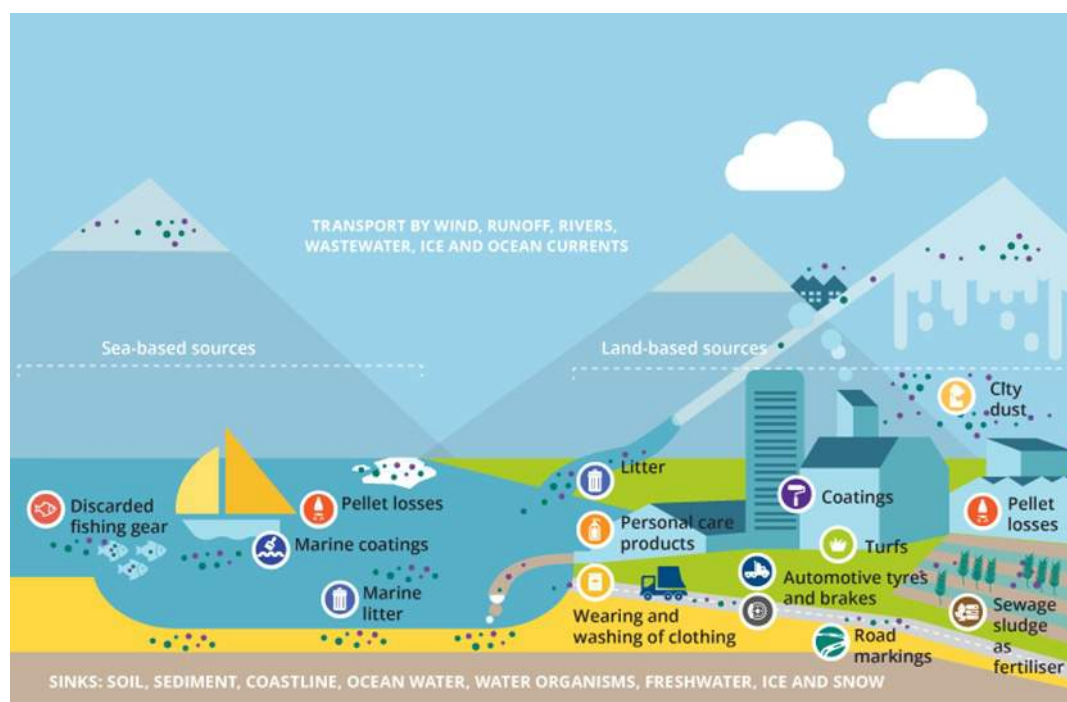
⁷⁴⁰ https://ec.europa.eu/environment/marine/eu-coast-and-marine-policy/marine-strategy-framework-directive/index_en.htm

⁷⁴¹ European Environment Agency (2019). EU reaches the Aichi target of protecting ten percent of Europe's seas. Publications Office of the European Union.

⁷⁴² Directive (EU) 2019/904 of the European Parliament and of the Council of 5 June 2019 on the reduction of the impact of certain plastic products on the environment.

⁷⁴³ https://ec.europa.eu/environment/topics/plastics/single-use-plastics_en

Figure 6.15 Scheme of Land based and Sea based sources of microplastics



Source: Illustration by the Collaborating Centre on Sustainable Consumption and Production (CSCP) for the European Topic Centre on Circular Economy and Resource Use and the EEA.

An area of research that is likely to change our current inability to act is the rapidly expanding study of microplastic interaction with humans. Plastic particles have been found in our lungs, but for example also in human placentas of newborn babies⁷⁴⁴ and most recently particles in the nanometer range have been discovered in human blood⁷⁴⁵. A part of this trend, but on a different level is the constant discovery of plastics in food and the immediate environment in which we live and work.

The EU Member States reporting for MSFD in 2018, finalised in 2020, has been a major milestone, as the first ever large-scale reporting on marine litter assessments. Quantitative assessments on the type, whereabouts and trends of litter – as required by the MSFD – are still under development. In 2020, the EU Member States have adopted ambitious threshold values (TVs) for coastline litter, often referred to as beach litter, as a first step towards the definition of TVs for all marine litter. Using the precautionary principle, the EU Member States have agreed that a beach will need to have less than 20 litter items (of over 2.5 centimetres in length) for every 100 metres of coastline to stay under the threshold⁷⁴⁶. Following the development of baselines, i.e. the establishment of environmental concentrations with comparable methodologies, thresholds are being developed also for other environmental compartments, as they are linked to different types and pathways of litter and have different impacts.

EU threshold values should also be defined for underwater noise, in compliance with Commission Decision (EU) 2017/848 of 17 May 2017 which defines good environmental status of marine waters, and in line with the Zero Pollution action plan 'Towards a Zero Pollution Ambition for air, water and soil – building a Healthier Planet for Healthier People', adopted on 20 May 2021. Under the European Green Deal this action plan provides a **vision for 2050** where marine pollution is reduced to levels no longer considered harmful to health and natural ecosystems, in respect of our planet boundaries, thereby creating a toxic-free environment. This is translated into key 2030 targets to speed up reducing pollution at source, with following targets of particular relevance for marine pollution:

- improving water quality by reducing waste, plastic litter at sea (by 50 %) and microplastics released into the environment (by 30 %);
- improving soil quality by reducing nutrient losses and chemical pesticides' use by 50 %, resulting in a 20 % cut of fertilization;
- reducing by 25 % the EU ecosystems where air pollution threatens biodiversity;

⁷⁴⁴ Ragusa, A., Svelato, A., Santacroce, C., Catalano, P., Notarstefano, V., Carnevali, O., ... & Giorgini, E. (2021). Plasticenta: First evidence of microplastics in human placenta. *Environment International*, 146, 106274.

⁷⁴⁵ Leslie, H. A., van Velzen, M. J., Brandsma, S. H., Vethaak, D., Garcia-Vallejo, J. J., & Lamoree, M. H. (2022). Discovery and quantification of plastic particle pollution in human blood. *Environment International*, 107199.

⁷⁴⁶ Van Loon, W., Hanke, G., Fleet, D., Werner, S., Barry, J., Strand, J., Eriksson, J., Galgani, F., Gräwe, D., Schulz, M., Vlachogianni, T., Press, M., Bliedberg, E. and Walvoort, D., 2020. A European Threshold Value and Assessment Method for Macro Litter on Coastlines. EUR 30347 EN, Publications Office of the European Union, Luxembourg, 2020, ISBN 978-92-76-21444-1, doi:10.2760/54369, JRC121707.

In that regard, the MSFD, with its ecosystem-based approach, is an essential tool to achieve these ambitious objectives. Its ongoing review, building on the MSFD implementation report adopted in June 2020, aims to identify if elements of the current framework could be improved to protect the marine environment more effectively and efficiently, while benefiting from our seas and ocean sustainably.

An important driver of activities reducing the marine litter and microplastic pollution are research and development efforts through the 'Mission' approach of the European Commission – a novelty of the Horizon Europe research and innovation programme for the years 2021–2027. The EU Missions are designed to support Europe's transformation into a greener, healthier, more inclusive and resilient continent. Most relevant for the Blue Economy is the 'Restore our ocean and waters Mission'⁷⁴⁷. The first round of calls for proposals is scheduled for April 2022.

Research on microplastics and nanoplastics (MNPs) is already conducted with a number of ongoing Horizon 2020 projects⁷⁴⁸. Currently most research as well as scientific publications remain focused on obtaining better understanding of microplastic pollution:

- reports of microplastics occurrence in various geographic locations and environmental compartments. There is a growing interest in terrestrial and soil pollution with microplastics;
- improvements in identification, separation and characterization methods for microplastics;
- study of the fate and changing properties of microplastics;
- evaluations of the effects of microplastics on various organisms;
- the effect of microplastics on human health. CUSP⁷⁴⁹ – the European research cluster of five large-scale projects focused on understanding the health impacts of the MNPs.

This focus is continued with Horizon Europe (2021–2027) for example within the Mediterranean sea basin lighthouse – actions to prevent, minimise and remediate litter and plastic pollution with the first call for proposals closing in April 2022.

Microplastics are the subject of a number of projects funded through Cohesion policy initiatives. Conceived within the reformed Cohesion policy of the EU, a place-based innovation endeavours, characterised by the identification of strategic areas for intervention based on the analysis of the strengths and potential of the economy and on an Entrepreneurial Discovery Process (EDP) with wide stakeholder involvement, the Smart Specialization Strategies of the EU Member States and regions were an important impetus also for the environmental protection, although often not defining marine litter, plastic pollution or microplastics as distinct research and innovation priorities⁷⁵⁰. Nevertheless, a comprehensive

overview of the new Kohesio database⁷⁵¹ showed in total 71 projects dealing with the microplastics with focuses similar to those carried out within the Horizon projects, though these latter also include vocational/training activities etc. and involve partners from Finland (8), Spain (7), Portugal (6), Germany (5), Lithuania (3), Greece (2), Croatia (1), Netherlands (1) and France (1). Some activities topping out on the marine litter and microplastics issues were addressed also by the European Maritime and Fisheries Fund (EMFF) with the recipients within the fishery and aquaculture sectors undertaking revenue-generating projects.

In line with the European Green Deal and related targets for reducing marine pollution there is a push at the EU as well as at the Member States level to draft measures that will allow reaching these challenging targets. An EU wide consultation process is ongoing (Feb-May 2022) on Microplastics pollution – measures to reduce its impact on the environment⁷⁵². An EC-sponsored study on unintentionally released microplastics is ongoing focused on three primary areas: pellets, tire particles and textile fibres to which paints, laundry and dishwasher capsules and geotextiles have been added as sources⁷⁵³. Reducing microplastic pollution will undoubtedly require the development of new technological solutions. For example a critical review of microplastics removal from the environment discussing options, advances and gaps was recently published⁷⁵⁴.

A view of European entrepreneurial activity looking at marine litter and microplastics may be offered by looking at the European Innovation Council funded actions⁷⁵⁵. Within the Horizon program the EIC supports market-creating innovation in small companies with significant growth potential and global ambitions. Since its start in 2018 it has funded more than 430 such projects. There are at least two projects that are looking into solutions for the prevention of pollution with the textile fibres conducted in Slovenia⁷⁵⁶ and Sweden⁷⁵⁷.

Activities to limit pollution with textile fibres seem to be advancing faster than other microplastics types. France has already passed specific legislation that will have results in 2025 and other countries appear to be heading in the same direction. The European Environmental Agency has recently published a report: Microplastics from textiles: Towards a circular economy for textiles in Europe⁷⁵⁸. The developments on textile fibres indicate that this might be the first source (type) of microplastic pollution that will be subject to intervention.

⁷⁴⁷ https://ec.europa.eu/info/research-and-innovation/funding/funding-opportunities/funding-programmes-and-open-calls/horizon-europe/eu-missions-horizon-europe/healthy-oceans-seas-coastal-and-inland-waters_en

⁷⁴⁸ <https://cordis.europa.eu>

⁷⁴⁹ <https://cusp-research.eu>

⁷⁵⁰ Krzan, A., Gnamus, A. 2022. Smart Specialisation in the Context of Blue Economy – Marine Environmental Protection and Micro-plastics Threat in the European Seas, JRC Science for Policy Report (in press).

⁷⁵¹ <https://kohesio.ec.europa.eu>

⁷⁵² https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12823-Microplastics-pollution-measures-to-reduce-its-impact-on-the-environment/public-consultation_en

⁷⁵³ <https://microplastics.biois.eu>

⁷⁵⁴ Ahmed, R., Hamid, A. K., Krebsbach, S. A., He, J., & Wang, D. (2022). Critical review of microplastics removal from the environment. *Chemosphere*, 133557.

⁷⁵⁵ <https://eic.ec.europa.eu>

⁷⁵⁶ <https://cordis.europa.eu/project/id/101010566>

⁷⁵⁷ <https://cordis.europa.eu/project/id/101010214>

⁷⁵⁸ <https://www.eea.europa.eu/publications/microplastics-from-textiles-towards-a/microplastics-from-textiles-towards-a>

6.4 WASTE-WATER TREATMENT

Among the pressures that threaten the status, health and functionalities of the ocean and marine biodiversity, and of the goods and services that ocean ecosystems deliver, many originate from land-based sectors such as industry, agriculture, urbanisation, often located far from the ocean. Releasing excessive nutrients in agricultural runoff, improperly discharging chemical pollutants and plastics, disposing of unused pharmaceuticals into the sewage system generate harmful and long-lasting impacts on the water cycle, ultimately affecting the marine environment and impairing its capacity to produce vital ecosystem functions and services.

Addressing ocean pollution and other pressures on the marine environment in a cost-effective way requires integrated solutions that adequately take into account the nexus between land and sea and a “source-to-sea” resource management paradigm⁷⁵⁹. From a circular economy perspective, sustainable water uses and responsible wastewater management practices on land play an important role towards preserving a good quality of seawater resources and marine ecosystems. Such an approach will build on closer links and integration between the land and sea communities.

While a comprehensive assessment of efforts made to mitigate or reduce the impact of land-based activities on the marine environment is beyond the purposes of this Report, this section presents an overview of relevant waste-water treatment and waste-management activities in the EU.

Waste-water management activities of relevance to the Blue Economy can be found in the following sub-sectors, as defined in the Statistical classification of economic activities (NACE)⁷⁶⁰:

- *water supply*, which concerns the collection, purification, **desalination** and distribution of sea or ground water⁷⁶¹;
- *sewerage* activities, which concern the operation of sewer systems or sewage treatment facilities that collect, treat, and dispose of sewage⁷⁶²;
- the *treatment* and disposal of waste, whether solid or non-solid waste, including the dumping of refuse on land or in water, the operation of ocean floor landfills, the disposal and storage of radioactive nuclear waste⁷⁶³;
- *remediation* and decontamination activities, including the cleaning up of oil spills and other pollutions in ocean, seas, and coastal areas⁷⁶⁴.

In the absence of granular data by location, destination or purpose enabling the measurement of disaggregated socio-economic indicators, e.g. by typology of waste (e.g. solid or liquid), level of toxicity, or spatial distribution of treatment plants, it is not possible to isolate the activities related to waste-water treatment *per se*. Nor it is possible to isolate the marine proportion or distinguish between waste-water management activities having a direct impact on the ocean and those that only have an indirect impact (see section 2.5), e.g. via its effects across the freshwater cycle. The vast majority of discharges from urban waste-water treatment agglomerations, for instance, are to freshwater, than directly to the marine environment. Hence, these activities go beyond waste-water treatment, and they also consider drinking water and waste treatment in general.

While the values presented here should not be considered as fully belonging to the Blue Economy, they certainly make a significant contribution to it, particularly in terms of preserving the health and productivity of the ocean and its capacity to provide ecosystem services that are central to many Blue Economy sectors, as well as the broader economy. In addition, the socio-economic performance of the sector provides an illustration of the effort made at preventing or mitigating damages at the source (e.g. on land and upstream in the hydrological cycle)⁷⁶⁵, in order to avoid higher and potentially irreversible damages caused by pollution downstream (i.e. on coastal and marine ecosystems)⁷⁶⁶.

6.4.1 CHALLENGES AND OUTLOOK

In the EU-27, there were more than 76 thousand enterprises classified within the EU’s water supply, sewerage, waste management and remediation activities sector in 2019; together they employed 1.5 million persons (1.3 million FTEs). In FTE terms, **water, collection, treatment, supply and sewerage** activities combined⁷⁶⁷ was the second largest waste management subsector in the EU, occupying approximately one third (33 %) of its workforce.

While these numbers cannot be considered of exclusive relevance to the Blue Economy for the reasons mentioned above, they illustrate the magnitude of the effort required along the water cycle to preserve the health and productivity of freshwater and seawater ecosystems. They also suggest that current efforts are probably insufficient, given the alarming levels of groundwater storage depletion⁷⁶⁸, water pollution and the resulting adverse impacts on marine biosphere, human health and well-being⁷⁶⁹. Lastly, they highlight the fact that tackling marine pollution requires a systematic, cross-sectoral waste management approach, as debris and pollutants originating from both land-based and marine

⁷⁵⁹ Strosser *et al.* EU International Ocean Governance Forum. Discussion paper for Thematic Working Group 2 ‘Reducing pressure on the ocean and seas and creating the conditions for a sustainable blue economy’. ACTeon. April 2020.

⁷⁶⁰ NACE Rev. 2. https://ec.europa.eu/eurostat/statistics-explained/index.php?title=NACE_background

⁷⁶¹ NACE code E36.00.

⁷⁶² NACE code E37.00.

⁷⁶³ NACE division E38.

⁷⁶⁴ NACE code E39.00.

⁷⁶⁵ The United Nations World Water Development Report 2022. Groundwater - Making the invisible visible. UN Water & UNESCO.

⁷⁶⁶ The Second World Ocean Assessment (WOA II). United Nations, 2021.

⁷⁶⁷ NACE codes E36.00 and E37.00

⁷⁶⁸ UN World Water Development Report 2022.

⁷⁶⁹ The Second World Ocean Assessment (WOA II). United Nations, 2021.

activities can be transported long distance across the water cycle and their negative impacts clearly go beyond sectoral boundaries or national borders.

Although the level of access to improved sanitation across the European region is relatively high (i.e. 95 % compared to an average of approx. 60 % globally) and wastewater treatment levels have improved during the last 15–20 years, significant volumes of wastewater are reportedly discharged without treatment, particularly in Eastern Europe⁷⁷⁰.

Direct discharges of treated and untreated wastewater may cause large inflows of nutrients, contaminants and pathogens into the seas and coastal marine ecosystems, which may determine adverse impacts including harmful algal blooms and hypoxia, potentially fuelling or accelerating eutrophication processes. The Mediterranean Sea is particularly affected by large deposits of **nitrogen** (N) and **phosphorus** (P), mainly originating from agricultural runoff⁷⁷¹. Specifically, recent studies show that the main contributor to total nitrogen and nitrate loads in the Mediterranean is agriculture followed by natural phenomena, while the dominant source of orthophosphate are wastewater and scattered dwellings⁷⁷². Indirect discharges are very significant, and increasing. It has been estimated that by 2050 total riverine P discharge to the Mediterranean Sea could be 18–42 % greater than in year 2000⁷⁷³.

Of concern are also **pharmaceuticals and personal care products** (PPCPs), i.e. chemical compounds contained in products used for personal care or medical purposes, including veterinary uses, which are creating increasing pressure on coastal and marine ecosystems. PPCPs enter the marine environment mainly via wastewater from households (e.g. pharmaceuticals, cosmetics and food additives) and agricultural activities (e.g. antibiotics), or via recreational activities (e.g. ultraviolet filters contained in sunscreens). Processes to remove PPCPs from wastewater are not efficient and therefore remain in the environment for a long time, often degrading into substances that are more toxic⁷⁷⁴. While data are still scarce, a number of studies show that PPCP-related pollutants can be found in all ocean environments, not only in coastal areas with higher anthropogenic activities but also in remote regions, including the Arctic⁷⁷⁵.

As regards plastics, it is estimated that between 8 million and 13 million tonnes of **plastics** (micro-plastics, macro-plastics and nanoplastics) enter the ocean each year⁷⁷⁶, most of it (up to 80%) from land-based sources. Studies suggest that the annual economic damage plastics impart on the marine ecosystem is at least \$13 billion per year. With plastic production expected to double

over the next 20 years, it is estimated that current production and waste management trends will lead to 12 billion tonnes of plastic waste in landfills or in the natural environment by 2050.

While waste management (including recycling, reuse and disposal) is governed by national policies, and significant progress has been made in the EU as a whole, it is clear that any action undertaken without multilateral cooperation or focused solely on waste management is unlikely to bring the required positive change on a global scale. Recognizing that the impacts from marine plastics and litter originate from both land and sea-based sources, an interplay of transnational initiatives and legal instruments is required to tackle this problem of international dimension with severe global and local repercussions⁷⁷⁷.

Tackling waste-water effectively, requires a circular approach to controlling and regulating various wastewater flows, which embraces a combination of complementary strategies, including: (i) prevention or reduction of pollution at the source (e.g. by prohibiting the use of certain contaminants) and monitoring pollutant discharges in order to support pollution control measures, (ii) waste-water collection and treatment, e.g. to save freshwater (iii) using reclaimed wastewater as an alternative source of freshwater in order to meet an increasing demand, and (iv) using waste-water as a source of resources, such as energy (e.g. in the form of biogas) and nutrients (e.g. nitrogen and phosphorus)⁷⁷⁸.

6.4.2 ACTIONS PROMOTED UNDER THE EU POLICY FRAMEWORK

EU policy aims to move waste management up the waste hierarchy taking into account environmental impacts over the entire life cycle. Waste prevention can be achieved through cleaner technologies, better design, or more efficient production and consumption patterns; as well as reducing waste these preventative actions may lead to reductions in resource consumption throughout production and distribution chains. EU legislation sets binding targets for Member States on the recovery and recycling/re-use of municipal waste, batteries, electrical and electronic waste, construction and demolition waste, end-of-life vehicles and packaging⁷⁷⁹.

The European water acquis lays down water protection objectives fully reflected in the European Green Deal initiative, particularly relevant to the Zero Pollution Action Plan and the Chemicals Strategy, the Farm-to-fork strategy, Circular Economy Action Plan and the Biodiversity Strategy. The recent fitness check of the Water Framework Directive (WFD) and related legislation concluded that these policies are fit for purpose and have provided

⁷⁷⁰ UNESCO. The United Nations World Water Development Report 2017 Wastewater. United Nations World Water Assessment Programme (WWAP).

⁷⁷¹ Powley, H. R., Durr, H. H., Lima, A. T., Krom, M. D., & Van Cappellen, P. (2016). Direct discharges of domestic wastewater are a major source of phosphorus and nitrogen to the Mediterranean Sea. *Environmental science & technology*, 50(16), 8722–8730.

⁷⁷² Malagó, A., Bouraoui, F., Grizzetti, B., & De Roo, A. (2019). Modelling nutrient fluxes into the Mediterranean Sea. *Journal of Hydrology: Regional Studies*, 22, 100592.

⁷⁷³ Ludwig, W., Bouwman, A. F., Dumont, E., & Lespinas, F. (2010). Water and nutrient fluxes from major Mediterranean and Black Sea rivers: Past and future trends and their implications for the basin-scale budgets. *Global biogeochemical cycles*, 24(4).

⁷⁷⁴ Kallenbom, R. *et al.* (2018). Pharmaceuticals and personal care products (PPCPs) in Arctic environments: indicator contaminants for assessing local and remote anthropogenic sources in a pristine ecosystem in change. *Environmental Science and Pollution Research*, vol. 25, No. 33, pp. 33001–33013.

⁷⁷⁵ The Second World Ocean Assessment (WOA II). United Nations, 2021.

⁷⁷⁶ Howlett, M., Ramesh, M., & Perl, A. (2009). *Studying public policy: Policy cycles and policy subsystems* (Vol. 3). Oxford: Oxford university press; Worm, B., Lotze, H. K., Jubinville, I., Wilcox, C., & Jambeck, J. (2017). Plastic as a persistent marine pollutant. *Annual Review of Environment and Resources*, 42, 1–26.

⁷⁷⁷ Strosser *et al.* EU International Ocean Governance Forum. Discussion paper for Thematic Working Group 2 'Reducing pressure on the ocean and seas and creating the conditions for a sustainable blue economy'. ACTeon. April 2020.

⁷⁷⁸ UNESCO. The United Nations World Water Development Report 2017 Wastewater. United Nations World Water Assessment Programme (WWAP).

⁷⁷⁹ Eurostat Statistics Explained. Water supply, sewerage, waste management and remediation statistics. Feb 2022.

a governance framework for integrated water management in the EU, but their objectives were not fully achieved also due to gaps in the effective design and implementation of river basin management plans.

The REFIT evaluation of the Urban Wastewater Treatment Directive (UWWTD) has acknowledged the important role of this piece of EU legislation in protecting our waters, and has identified areas where policy could be strengthened, including in chemical pollution, urban runoff management, and resource efficiency. Nutrients and pesticides, although the subject of specific Directives, still represent a threat to water ecosystems in many EU regions, and a significant issue to address more effectively also in the context of the Common Agricultural Policy. Pollutants of emerging concern, including pharmaceuticals and microplastics, and pathogens represent an additional challenge, prompting for effective and adaptive policy responses.

Within the context of the 2030 Agenda for Sustainable Development and its dedicated goal on water 'Ensure availability and sustainable management of water and sanitation for all' (SDG6), environment ministers from around the world have identified water quality challenge as a priority. Tackling existing, but also emerging water quality challenges and looking into scenarios of change and avenues for solutions requires an unprecedented collaboration and affordable and accessible technology, innovation and knowledge management to address the issue on local, regional and global scales.

Last but not least, waste-water can be used to address human health challenges, as illustrated for example by the Health Emergency Preparedness and Response Authority (HERA) incubator to monitor SARS-CoV-2 and its variants⁷⁸⁰.

6.5 DECARBONISATION TRENDS IN THE EU BLUE ECONOMY

6.5.1 BACKGROUND

The EGD calls for a transition towards a modern, resource-efficient and competitive economy where net GHG emissions are gradually phased out and the EU's natural capital is protected. In the trajectory towards EU climate neutrality by 2050, the Commission aims to reduce net GHG by at least 55 % by 2030⁷⁸¹. This long-term strategy, endorsed by the European Parliament and Council in 2019, is at the heart of the European Green Deal (EGD)⁷⁸² (see section 3.1), which sets out a comprehensive package of measures ranging from ambitious GHG emission reductions, to cutting-edge research and innovation for the development of low carbon technologies, to the preservation of Europe's natural environment⁷⁸³.

In this context, a sustainable Blue Economy offers many solutions to achieve the EGD objectives, but some of the current activities, technologies and processes need to reduce their carbon footprint, while new, carbon-neutral activities and technologies need to take centre stage in the EU Blue Economy.

The EGD calls for a 90 % reduction in GHG from all modes of transport, which are responsible for almost a quarter of Europe's GHG, and this includes a number of important sectors of the EU Blue Economy, such as **Maritime transport**. However, comparatively less than transport by road or air on a per tonne-kilometre basis, shipping contributes to carbon emissions because of the great volumes involved, representing around 13 % of the overall EU GHG from the transport sector⁷⁸⁴. In 2020, the International Maritime Organization (IMO) projected the sector's GHG emissions to increase from about 90 % of 2008 emissions in 2018 to 90-130 % of 2008 emissions by 2050⁷⁸⁵.

In addition to GHG emissions, maritime transport is a major emitter of other air pollutants, such as sulphur oxides (SOx), which are responsible for triggering or aggravating acidification and eutrophication processes in the marine environment. Sulphur oxides and particulate matter from shipping and port activities contribute to global warming, leading among others to an increase in extreme weather events and sea level rise. In addition to contributing to water acidification and changes in oxygen levels, they can also be detrimental to human health, affecting almost 40 % of Europeans living within 50 km of the sea. For these reasons, the IMO designated the Baltic and North Seas as emission control areas for sulphur oxides and nitrogen oxides (NOx). Thanks to this type of measures, including the Sulphur Directive (Directive 2012/33/EU), SOx and particulate matter emissions from shipping are expected to drop substantially by 2050⁷⁸⁶.

⁷⁸⁰ https://ec.europa.eu/environment/news/coronavirus-response-monitoring-wastewater-contributes-tracking-coronavirus-and-variants-across-all-2022-03-17_en

⁷⁸¹ The European Commission's Communication on the 2030 Climate Target Plan (COM/2020/562). 17 September 2020.

⁷⁸² COM(2019) 640.

⁷⁸³ https://ec.europa.eu/clima/policies/eu-climate-action_en

⁷⁸⁴ https://ec.europa.eu/clima/policies/transport/shipping_en

⁷⁸⁵ International Maritime Organization (IMO). Fourth IMO greenhouse gas study (2020).

⁷⁸⁶ European Maritime Safety Agency (EMSA) and European Environment Agency (EEA). European Maritime Transport Environmental Report 2021. Publications Office of the European Union, 2021.

Maritime transport faces huge decarbonisation challenges in the next decades, due to current lack of market-ready zero-emission technologies, long development timeframes and life cycles of vessels. The 2020 Communication on a Sustainable and Smart Mobility Strategy⁷⁸⁷ aims to bring the first zero emission vessels to market by 2030. It incentivises the deployment of renewable and low-carbon fuels (using hydrogen, for example) and the feeding of onshore power supply with renewable energy. EU shipyards could seize the opportunities arising from the fast-growing markets of installation and maintenance of offshore wind parks and manufacturing of digitalized and energy-efficient service vessels. European ship designers are already developing innovative wind-powered ships, which will significantly reduce fuel consumption and CO₂ emissions in the near future.

Decarbonisation also includes the necessary energy transition in the EU **fishing fleets**. Despite some progress on reducing emissions from shipping and fishing vessels, this reduction may not be considered enough in relation to the goals of the Paris Agreement. The contribution of the shipping sector to emission reductions consistent with the temperature goals of the Paris Agreement remains an important issue in the EU. Therefore, the European Parliament included GHG emissions from ships over 5 000 gross tonnes in the emissions trading system (EU ETS) by 1 January 2022. In parallel, the European Commission has launched an initiative to extend the EU Emission Trading System⁷⁸⁸ to maritime transport and to end fossil-fuel subsidies when revising the Energy Taxation Directive⁷⁸⁹, which would affect the current tax exemption for shipping and fishing fleets. It is also considering incorporating new propulsion systems in the current review of the Recreational Craft Directive⁷⁹⁰, and revising the ship source pollution Directive⁷⁹¹.

6.5.2 ENERGY TRANSITION IN THE EU FISHING FLEETS: RECENT TRENDS IN FUEL EFFICIENCY AND FUEL INTENSITY

The EU fishing fleet consumed 2 010 million litres of fuel to land 4.05 million tonnes of fish valued 6.3 billion at the first sale in 2019. This fuel consumption leads to the emission of roughly 5.2 million tonnes of CO₂. Between 2009 and 2019, the fuel consumption and therefore CO₂ emissions decreased by 12 %, while fish landings in weight decreased by 1 % but increased in value by 12 %.

Fuel (energy) costs amounted to €1 003 million, with an average fuel price of €0.50 per litre. The fleet directly generated €3.4 billion of GVA and 1.2 billion of gross profits. Between 2009 and 2019, fuel costs decreased by 24 %.

The quantity of fuel used by the EU fishing fleet is influenced by several factors, in particular the type of fishing operation, fishing gear and fuel price. Fuel use and efficiency are often measured for the fisheries sector with several indicators⁷⁹²:

- **Fuel intensity** is defined as the quantity of fuel consumed per quantity of fish landed, expressed as litres per kg;
- **Fuel efficiency** is defined as the ratio between fuel costs and income from landings, expressed as a percentage. The lower the percentage the more fuel efficient the vessel (i.e., less income is used to cover fuel costs);
- **Fuel use per income generated** is defined as the ratio between the quantity of fuel consumed and the value of landings, expressed as litres per euro.

The EU fleet has become more fuel efficient over the years, yet has shown less efficiency in more recent years. This is largely a result of higher fuel prices after 2016 that lead into higher fuel costs, as this indicator is very dependent on the fuel price. Fuel costs as a proportion of income were estimated at 16 % in 2019, up 4 percentage points compared to 2016, but still almost 8 percentage points below 2008.

Fuel intensity – the amount of fuel consumed per landed tonne – has declined, stabilising since 2014 at around 0.45 litres per landed kg.

This analysis can be repeated at more detailed levels, e.g. at sea basin (Mediterranean and Black Seas, North East Atlantic Ocean, and Other Fishing Regions), at activity level (small-scale, large scale and distant water fleets) or even at fishing gear level (purse seiners, trawlers, long-liners, etc.). Due to the heterogeneity of the EU fishing fleets and the species they target, results are expected to differ significantly. Figure 6.17 shows the evolution of fuel intensity (i.e., energy consumption per landed tonne) disaggregated per fishing gear and vessel length.

Of course, instead of fuel consumed, in most cases it can be reported the CO₂ emissions, resulting in indicators that are proportional – i.e., showing the same trends but in a slightly different scale. However, CO₂ emissions rather than fuel consumed might make comparisons across sectors easier.

⁷⁸⁷ COM(2020) 789.

⁷⁸⁸ Directive (EU) 2018/410 of the European Parliament and of the Council of 14 March 2018.

⁷⁸⁹ <https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12227-Revision-of-the-Energy-Tax-Directive>

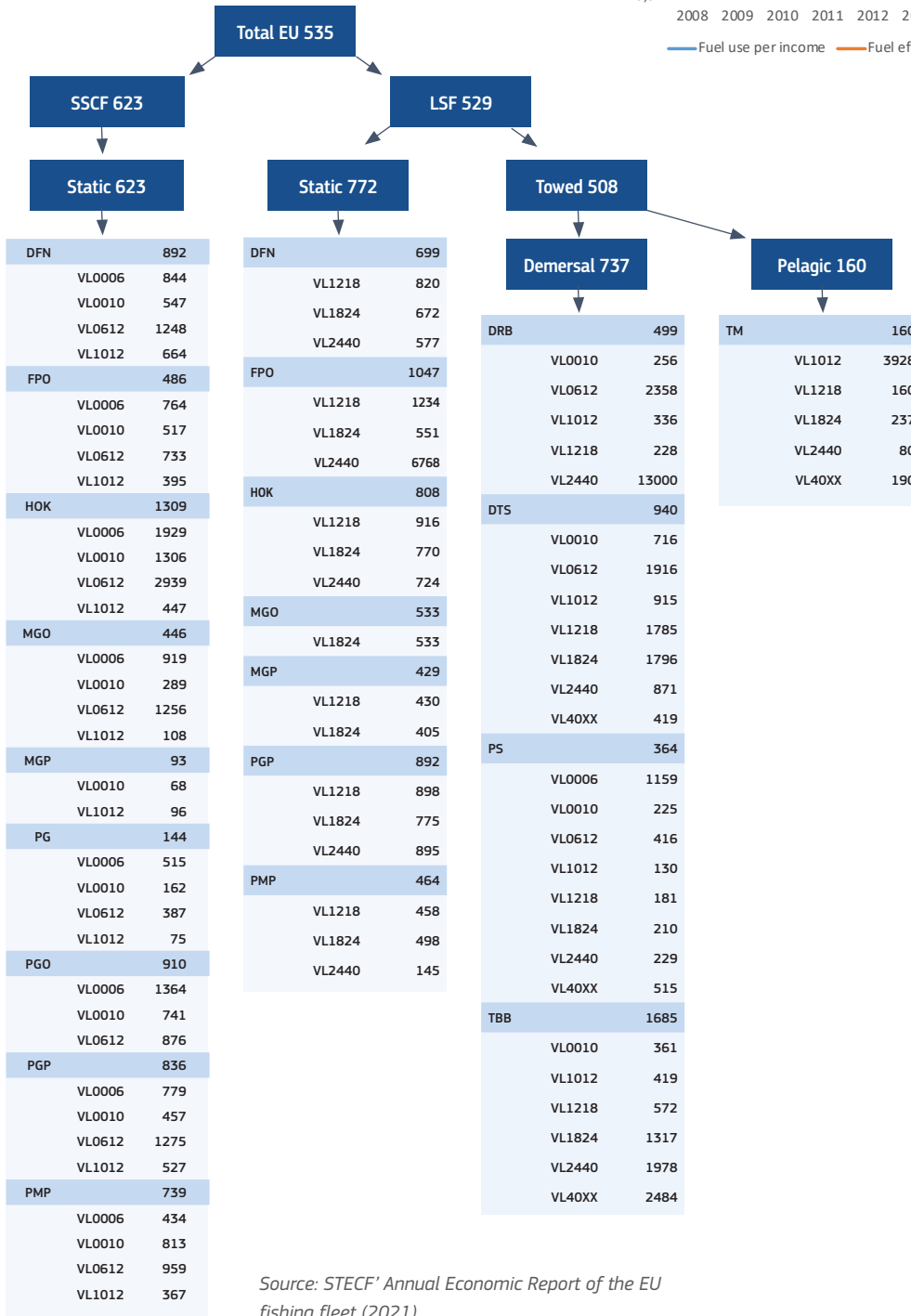
⁷⁹⁰ Directive 2013/53/EU of the European Parliament and of the Council of 20 November 2013.

⁷⁹¹ Directive 2009/123/EC of the European Parliament and of the Council of 21 October 2009 amending Directive 2005/35/EC on ship-source pollution and on the introduction of penalties for infringements.

⁷⁹² STECF (Scientific, Technical and Economic Committee for Fisheries). The 2020 Annual Economic Report on the EU Fishing Fleet; Publications Office of the European Union: Luxembourg, 2020.

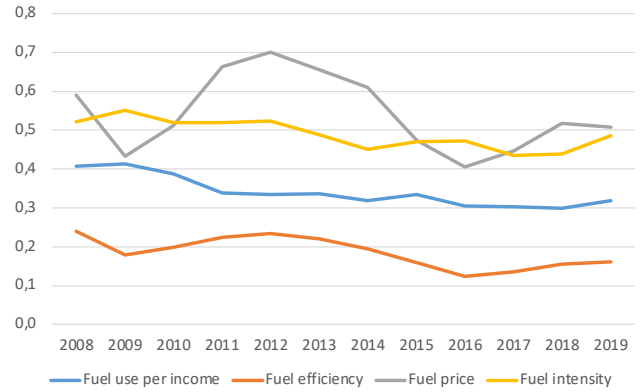
Cheilari, A., Guillen, J., Damalas, D., & Barbas, T. (2013). Effects of the fuel price crisis on the energy efficiency and the economic performance of the European Union fishing fleets. *Marine Policy*, 40, 18–24. Tyedmers P.H. Fisheries and energy use. *Encyclopedia Energy* 2004; 2: 683–693. Muir, J.F. 2015. Fuel and energy use in the fisheries sector – approaches, inventories and strategic implications. FAO Fisheries and Aquaculture Circular No. 1080. Rome, Italy.

Figure 6.17 Evolution of fuel intensity in litres per tonne in 2019, per fishing gear and vessel length



Source: STECF' Annual Economic Report of the EU fishing fleet (2021).

Figure 6.16 A Evolution of Fuel intensity (l/kg), Fuel efficiency (%), Fuel use per income (l/€) and Fuel price



Source: Own elaboration from STECF data¹

¹ STECF (Scientific, Technical and Economic Committee for Fisheries). The 2021 Annual Economic Report on the EU Fishing Fleet; Publications Office of the European Union: Luxembourg, 2021.

6.5.3 TRENDS IN FUEL EFFICIENCY AND FUEL INTENSITY IN THE EU AQUACULTURE SECTOR

In 2018, the EU aquaculture sector produced 1.2 million tonnes of fish with a value of €4.1 billion in the first-sale. This represents slightly more than 20 % of the EU domestic production (considering fisheries and aquaculture) of fish products in terms of weight and about 38 % in terms of value. EU finfish aquaculture production amounted to 0.47 million tonnes valued €2.6 in 2018; while shellfish aquaculture produced 0.47 million tonnes valued €1.3 billion, for the same period.

It is only available information of the energy costs for the EU aquaculture sector, but it is missing on energy consumption⁷⁹³. Hence, only CO₂ emissions efficiency and CO₂ emissions efficiency of production could be estimated. However, at the time of the production of this report no new data is available, since data is expected to become available in the second half of 2022.

The analysis reported in the previous edition of this report shows that the energy costs as a proportion of the production value (expressed as a percentage) for wild-capture fisheries oscillates between 12 % and 23 % for the period 2009-2018. The higher the fuel price, the less efficient the sector is, as it spends more on energy to produce the same amount. While for shellfish and finfish aquaculture, energy costs represent between 3 % and 7 %.

While the CO₂ emissions efficiency of production, i.e., the energy costs necessary to produce a kg of fish, shows that the energy costs have increased more than aquaculture production, which has been rather stable during this period. During the same period, the value of aquaculture production has increased significantly, but at a similar rate than the energy costs

For the shellfish aquaculture, the indicator is much lower than for finfish, showing that less CO₂ emissions are required to produce a kg of shellfish than producing of finfish, highlighting the importance of the shellfish and low trophic level production to reduce the carbon footprint of the food system. Whereas the CO₂ emissions efficiency for both shellfish and finfish aquaculture is very similar due to the higher prices of finfish compared to shellfish ones.

6.5.4 ENERGY TRANSITION IN THE EU MARITIME TRANSPORT

Maritime transport (shipping) is the most carbon-efficient mode of transportation, with the lowest carbon dioxide (CO₂) emissions per distance and weight carried. Indeed, it produces less exhaust gas emissions – including nitrogen oxides, hydrocarbons, carbon monoxide and sulphur dioxide – for each tonne transported per kilometre than air or road transport⁷⁹⁴.

Maritime transport carried out 77 % of the goods traded to and from the EU in 2019⁷⁹⁵. Ships registered under the flag of an EU Member State represent 17.6 % of the total world fleet measured in dead weight tonnage (DWT). EU passenger ships can carry up to 1.3 million passengers, representing 40 % of the world's passenger transport capacity.

Maritime transport produced about 3-4 % of total EU CO₂ emissions in 2019⁷⁹⁶. From the 1st of January 2018, large ships over 5 000 gross tonnage loading or unloading cargo or passengers at ports in the European Economic Area (EEA) are to monitor and report their related CO₂ emissions and other relevant information⁷⁹⁷. This covers around 90 % of all CO₂ emissions, whilst only including around 55 % of all ships calling into EEA ports.

The share of maritime transport compared to other transport modes continues to increase, as well as the total volume transported. Hence, the maritime transport sector is not decreasing its emissions at the desired pace. However, given the importance of maritime transport and the prospects of increased maritime transport, it is indispensable that the industry continues to reduce its environmental impact.

Table 6.5 CO₂ emissions range per tonne-kilometre for freight. In g CO₂/km

Transport mode	Transport mean	CO ₂ emission range
Maritime transport	container ship coastal,	20-45
	container ship ocean	5-25
	bulk carrier ocean	1-5
	bulk tanker ocean	2-7
Road	heavy-duty vehicles (big truck)	70-90
Railway	diesel freight train	25-60
	electric freight train	5-25
Civil aviation	short haul cargo aircraft	1 200-2 900
	long haul cargo aircraft	350-950

Source: Intergovernmental Panel on Climate Change, 2014⁷⁹⁸.

⁷⁹³ Scientific, Technical and Economic Committee for Fisheries (STECF) – The EU Aquaculture Sector – Economic report 2020 (STECF-20-12). Publications Office of the European Union, Luxembourg, 2021, EUR 28359 EN.

⁷⁹⁴ Swedish Network for Transport and the Environment.

⁷⁹⁵ EMSA/EEA (2021). European Maritime Transport Environmental Report 2021.

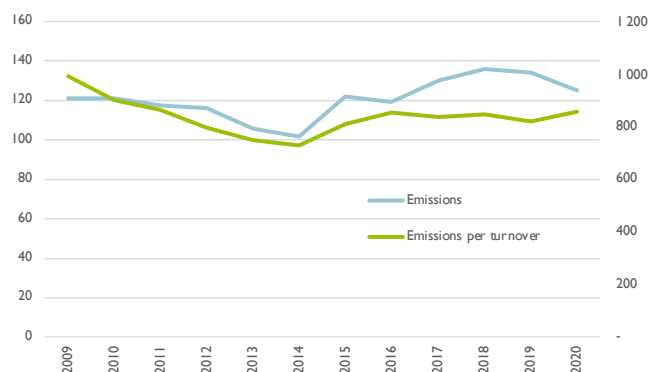
⁷⁹⁶ European Commission. (2021). 2020 Annual Report on CO₂ Emissions from Maritime Transport. {SWD(2021) 228 final}.

⁷⁹⁷ https://ec.europa.eu/clima/policies/transport/shipping_en

⁷⁹⁸ Sims R., *et al.*, 2014: Transport. In: Climate Change 2014: Mitigation of Climate Change. Contribution of Working Group III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change [Edenhofer, O., *et al.* (eds.)]. Cambridge University Press, Cambridge, United Kingdom and New York, NY, USA.

As can be seen from Figure 6.18, GHG emissions from the EU maritime transport sector (blue line) declined until 2014, and since then had an increasing trend. While the GHG emissions divided by turnover, as a proxy of business activity, went up a bit and remained relatively stable. This shows that the GHG emissions of the EU Maritime transport sector increased proportional to the turnover (i.e., business activity).

Figure 6.18 GHG emissions by the EU maritime transport sector, 2009-2020. Emissions in million tonnes (left axis) and emissions per turnover in tonnes per million euro (right axis)



Note: 2020 turnover data estimated, based on trends observed from 2019. Therefore, the value of emissions per turnover for 2020 should be considered with caution.

Source: Own elaboration from Eurostat data.

Due to the expected growth of the world economy and associated transport demand from world trade, greenhouse gas emissions from shipping could grow from 50% to 250% by 2050 if measures are not taken⁷⁹⁹, making it paramount for the industry to continue to improve energy efficiency of ships and to shift to alternative fuels.

To reduce emissions, the maritime transport needs the deployment of mature energy efficiency technologies and operational practices. In the medium- and long-term, the shipping sector will have to shift from fossil-based marine fuels to alternative fuels, renewable energy sources, and hybrid technologies that are both environmentally sustainable and economically viable. Technologies to produce zero-emission fuels and vessels are to a large extent available but in most instances not market ready⁸⁰⁰. The early years of this transition are challenged by the existence of several alternative fuels options and their wide cost gap with the fossil fuels used today⁸⁰¹. Hence, the smooth deployment of these energy efficient technologies will depend into a large extent on several factors, such as costs, availability, maturity, reliability and level of environmental sustainability⁸⁰².

However, for the successful reduction of emissions from the Maritime transport sector, it is not only required appropriate regulatory and non-regulatory incentives, R&I and an investment-friendly environment for the sector; but it also goes well beyond, as it should consider how ships are fuelled, designed and built, as well as how they interact with ports⁸⁰³, while keeping the EU Maritime transport sector competitive.

⁷⁹⁹ <http://www.imo.org/en/OurWork/Environment/PollutionPrevention/AirPollution/Pages/Greenhouse-Gas-Studies-2014.aspx>

⁸⁰⁰ Innovation Needs for Decarbonization of Shipping, Mission Innovation, Danish Maritime Authority, 2021, <http://mission-innovation.net/missions/shipping/>

⁸⁰¹ Industry Transition Strategy, Maersk Mc-Kinnely Moller Center for Zero Carbon Shipping, 2021, https://cms.zerocarbonsshipping.com/media/uploads/documents/MMMCZCS_Industry-Transition-Strategy_Oct_2021.pdf

⁸⁰² European Commission. (2021). 2020 Annual Report on CO₂ Emissions from Maritime Transport. [SWD(2021) 228 final].

⁸⁰³ COMMISSION STAFF WORKING DOCUMENT (2020). Full-length report. Accompanying the document Report from the Commission 2019 Annual Report on CO₂ Emissions from Maritime Transport. [C(2020) 3184 final].

6.6 IMPACTS OF COASTAL INUNDATIONS IN EU ECONOMIC GROWTH

6.6.1. INTRODUCTION

The 68 000 km of coastline, where around 40 % of the overall population lives, makes of the EU-27 a highly exposed region to storm surges and coastal inundations⁸⁰⁴. On the 1st of February 1953, a combination of high tides and storms pushed the North Sea water to rise up to five meters above the average level and the consequent inundations of the coasts of the Netherlands, Belgium, Germany and the UK caused the death of 2 100 people and huge economic losses. While mortality of coastal inundations has been decreasing in the last decades⁸⁰⁵, a similar trend has not been observed for monetary losses. On November 2019, a flood estimated to be a 1-in-50 year event hit Venice, in Italy, and caused losses and damages for around a billion of euro. River floods are still more frequent in Europe and have larger socio-economic consequences, but a recent study indicates that by mid-century the scenario could be completely different, with coastal inundation events causing heavy disruption occurring at increasingly shorter recurrence intervals⁸⁰⁶.

The direct consequences of severe and more frequent inundations, like for example damages to physical assets, will likely generate economic impacts, in the long term, which are well beyond the initial loss. In fact, at the foundation of the economic growth is, in addition to technological development, the availability of certain amount of physical assets per worker and the dynamic process of accumulation of those assets, which relies on the financial resources available for investments. Therefore, along with the market value of the lost or damaged assets, a complete assessment of the economic losses of inundations should also include the value of the production lost due to a lower availability of capital per worker and how this interferes with the long-term dynamic process of economic growth.

With this in mind, this section shows how and to what extent the direct consequences of future coastal inundations will interact with EU countries' economic growth. The findings presented here originate from a thorough coastal flood risk analysis based on the model LISCOAST (Large-scale Integrated Sea-level and Coastal Assessment Tool), combined with a set of depth damage functions that assess weather-related impacts under present and future climates for a high emissions scenario (RCP8.5). State-of-the-art large-scale modelling tools and datasets are used to quantify hazard, exposure and vulnerability and quantify consequent risks in monetary terms. The large uncertainty that underlies the extent, frequency and timing of the sea level rise related inundations is taken into account with the combination of a GCM ensemble, probabilistic distribution of extreme wind, atmospheric pressure and maximum tidal level in a Copula – Monte Carlo framework⁸⁰⁷.

This probabilistic set of direct economic damages data projected for Europe are analysed with a Solow-type growth model aligned to the official demographic and economic projections available for the EU Member States until 2100⁸⁰⁸. The economic model quantify the associated long-term losses under different scenarios, including the households' consumption vs. savings decision, frictions in the reconstruction process and boost of the economy's productivity when the destroyed assets are replaced with ones that are more productive.

6.6.2 FORESIGHT ANALYSIS: RESULTS

The economic consequences of future sea-level-rise inundations are presented in terms of annuitized estimates of GDP and Welfare losses for three times windows with 30 years averages around 2020's, 2050's and 2080's. Impacts on GDP and Welfare are expressed as percentage with regards to baseline, in the six analysed scenarios. Due to the underlying assumptions about how households face the repairing costs, the scenarios generate quite different results both for mean impacts and their distribution. The impacts in the two *Prudent scenarios* are much smaller, because households are assumed to absorb the property damages with a consumption reallocation. Therefore, the damage to residential properties, which is the biggest among the three considered direct physical impacts, do not affect the capital stock of the economy, the state variable of the model that makes that any initial shock to compound over time.

According to these projections, by the end of this century (2080's) the overall GDP losses could vary within a wide range comprised between a minimum of 0.03 % and 0.62 % of baseline GDP for the scenarios *Prudent+productivity* and *Myopic*, respectively. Expressed in absolute terms these GDP losses correspond to €8 billion and to €180 billion in 2080's, for the two scenarios respectively. As for GDP, the two Prudent scenarios are those with the smallest losses, in short, medium and long-term. The differences with the Myopic scenarios becomes significant, especially in the long-term, both for the average impacts and the distribution. A closer look at the distribution of the GDP impacts reveals that, in our worst-case scenario, in 2080's, the mean annuitized GDP impacts for Europe in 2080's have a 10 % chance of exceeding €194 billion and a 1 % chance of exceeding €258 billion. By assuming that the new installed capital assets embody a more productive technology generate significantly smaller losses. Especially in the Prudent scenario GDP losses are half as much. However, as mentioned in the previous section, this scenario, i.e. *Prudent+productivity*, is extremely optimistic, almost unrealistic. If we assume that, more realistically, that the duration of the recovery process depends on the resources available for reconstruction and the institutional efficiency, those improvements are totally lost.

⁸⁰⁴ It has been estimated that almost half of EU GDP is generated in those regions and that in these areas is where around 40 % of the overall population lives, as shown in: Kulp, S.A., Strauss, B.H. (2019). New elevation data triple estimates of global vulnerability to sea-level rise and coastal flooding. *Nature Communications* 10, 4844.

⁸⁰⁵ Bouwer, L. M. and Jonkman, S. N. (2017) Global mortality from storm surges is decreasing. *Environmental Research Letters*, 13 014008.

⁸⁰⁶ Vousdoukas, M. I., Mentaschi, L., Voukouvalas, E., Bianchi, A., Dottori, F., & Feyen, L. (2018). Climatic and socioeconomic controls of future coastal flood risk in Europe. *Nature Climate Change*, 8(9), 776-780. Vousdoukas, M. I., Mentaschi, L., Voukouvalas, E., Verlaan, M., & Feyen L. Extreme sea levels on the rise along Europe's coasts. *Earth's Future*, 5, 304-323 (2017).

⁸⁰⁷ Vousdoukas, M. I., Mentaschi, L., Voukouvalas, E., Bianchi, A., Dottori, F., & Feyen, L. (2018). Climatic and socioeconomic controls of future coastal flood risk in Europe. *Nature Climate Change*, 8(9), 776-780.

⁸⁰⁸ DG ECFIN (2018). The 2018 Ageing Report: Underlying Assumptions and Projection Methodologies. Institutional Paper 065. November 2017. Brussels.

In terms of welfare, the losses range from a minimum of 0.52 % to a maximum of 0.66 % of consumption in 2080's. In the two Prudent scenarios, the households suffer an immediate, short-term effect on welfare because households spend for the repairing and give up other spending, which decreases their level of welfare. Around 2020's, welfare losses are larger for the Prudent scenarios. However, in the long-term the compounding of the shocks in the Myopic scenario generates larger losses of GDP and a faster decline of household income, consumption, along with their living standards.

At regional level, most affected regions are in the South, which comprises Bulgaria, Greece, Italy, Malta, Portugal and Spain, and Ireland with GDP losses amounting to 0.02 % – 1.22 % and 0.18 % – 1.43 % of GDP respectively, i.e. €1.7 billion – €90 billion and €1.8 billion – €15 billion respectively, in 2080's. In Centre-south (France, Romania and Slovenia) and North (Denmark, Estonia, Finland, Latvia, Lithuania and Sweden) regions the impacts are around half as much, in the range 0.01 % to 0.45 % and 0.07 % to 0.73 % of GDP, or from €0.8 billion to €24 billion and from €2 billion to 22 billion in 2080's, but with a larger uncertainty. In the North, impacts have 1 % chance of being more than 50 % larger than mean impacts, while in Centre-south the same increase is around 20 %. In the Centre-north (Belgium, Germany, Nederland and Poland) the estimated impacts are the smallest of the five analysed regions in 2080's, on average less than half of the impacts estimated for Europe in the range from 0.01 % to 0.21 % of GDP, from €1.3 billion to €24 billion in 2080's. However, the results for Centre-north region have the largest uncertainty. In 1 % of the analysed cases, impacts result close to €150 billion.

Figure 6.19 shows the impacts on GDP at country level for the six scenarios. Most affected countries are Greece, Cyprus and Croatia with losses of 0.91 % – 17 %, 0–4.4 % and –1.15 % – 2.74 % of GDP in 2080's.

In some of the countries, i.e. Bulgaria, Estonia, Spain, Croatia, Lithuania, Latvia, Malta, Poland, Romania and Slovenia, the model projects gains in GDP in the long term, only for the Prudent scenarios. These countries are those with largest productivity gaps and therefore a reconstruction with edge technology would yield largest comparative advantages. However, as already discussed previously, these predictions correspond to a very optimistic scenario.

Figure 6.20 shows the welfare loss by country. As for the GDP losses, the welfare losses reveal a similar geographical pattern, with Southern countries, i.e. Cyprus, Greece, Italy, Malta, Portugal and Spain, plus Ireland having the largest average losses, while Centre-north, i.e. Belgium, Germany and Poland, the smallest. While for aggregate Europe, the Prudent scenarios present higher welfare losses in the short-term compared to Myopic, this is not entirely true for results at country level. In fact, both in North and Centre-south, the largest welfare losses of the Prudent scenarios persist also in 2050 and 2080. For some North or Southern-centre countries, i.e. Belgium, Romania and Sweden among others, both the frequency and intensity of the inundations are expected to increase in farer future compared to other countries, where this happens more gradually throughout all the century, and therefore the economic damages do not have enough time in our projections, which stops in 2100, to compound.

6.6.3 CONCLUSIONS

The majority of the impacts come from damages to residential properties, as they affect the consumption vs. saving household decision. The two sets of analysed scenarios Prudent and Myopic give very different results. For the impacts on GDP, Myopic scenarios always have larger impacts in all regions. However, for welfare impacts this is not observed for North and Centre-south regions, which reveals a trade-off between GDP and Welfare impacts. This trade-off is observed also for the other regions, but only in the short/medium term.

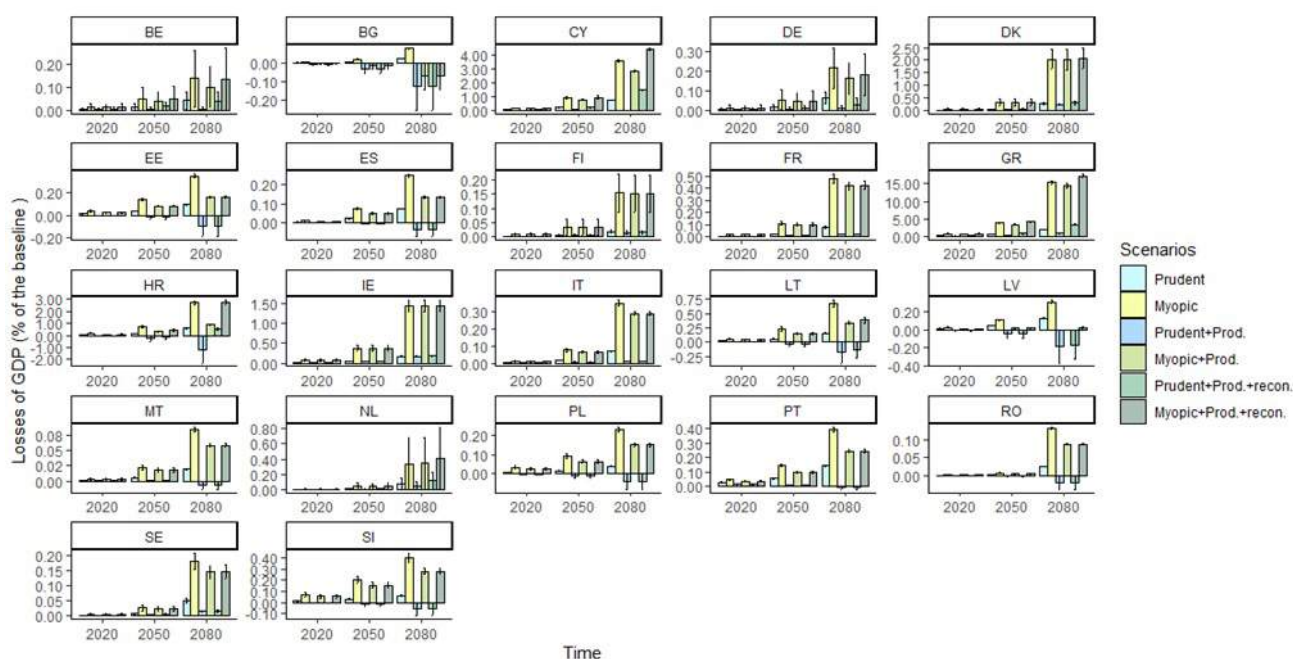
The analysed scenarios represent two extreme cases, as households most probably will make a decision that lies somewhere in between using up their savings to smooth consumption over their lifetime or temporary giving up their welfare in order to preserve their assets. However, these results are indicative of how significant is this particular issue with respect to sea-level rise impacts and how large is the scope for policies that aim at macro financial stability and at improving both firms and households economic resilience through savings and insurance.

The physical impact of climate change has not only a direct consequence on economic growth via a lower productivity of the damaged assets, but also affects other relevant macroeconomic variables, such as credit availability for instance. The results of this study suggest that the link between macro-financial variables and climate impacts are probably stronger than previously thought and should deserve more attention, e.g. within the framework of relevant monetary policies.

With regard to a scenario where the destructive event could have a positive economic effect via the higher productivity of the new installed assets with respect to those that are replaced, the predictions tend to suggest a large scope for policies that promote a prudent behaviour, i.e. insurance against disaster, and particularly the technology transfer among countries. This calls for cooperation between coastal regions and islands sharing common needs in the same sea basin to develop adaptation strategies and joint approaches to maritime spatial planning.

The results from this study also suggests that GDP and welfare losses reveal a similar geographical pattern, with Southern European countries experiencing larger losses, while countries in Centre-north of Europe, i.e. Belgium, Germany and Poland, the smallest. As most of EU-27 global wealth and population is concentrated on its coastline, an increasing flood hazard will necessarily require the adoption of risk mitigation policy and precise economic and social adaptation measures. Furthermore, Member States may address these challenges with long-term planning to phase in investments, with support from EU funds. These investments should consider nature-based solutions and measures to adapt the economies of the coastal areas taking advantage of the opportunities offered by the Sustainable Blue Economy.

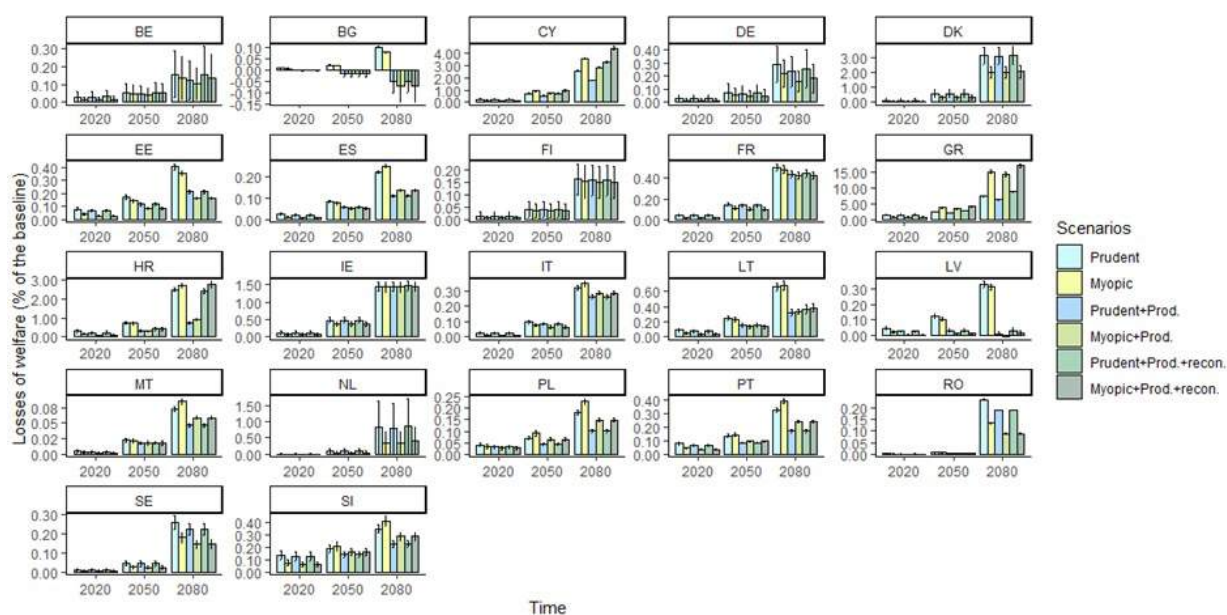
Figure 6.19 Distribution of impacts on GDP the 6 analysed scenarios (% of GDP annuitized)



Note: Losses of GDP (bars) are compared to the baseline scenario that does not account for coastal flood losses. Whiskers report the standard deviation of the overall sample.

Source: JRC.

Figure 6.20 Distribution of impacts on Welfare in the 6 analysed scenarios (% of consumption; annuitized)



Note: Losses of welfare (bars) are compared to the baseline scenario that does not account for coastal flood losses. Whiskers report the standard deviation of the overall sample.

Source: JRC.





CHAPTER 7
**REGIONAL
AND INTERNATIONAL
ANALYSES**

This chapter is split into two main sections. The first section provides an overview of the impact of the Blue Economy in the EU at sea basin level. The section presents results for employment and GVA at sea basin level resulting from the seven Blue Economy established sectors. Consequently, an overview of recent policy developments in the Mediterranean Sea basin is presented. In this year's edition, the Blue Economy Report touches up on the Outermost Regions for the first time, which constitutes the following section. As a result of Russia's invasion of Ukraine, the economic performance of Blue Economy sectors is expected to be affected. This aggression and the evolving security situation in the Black Sea has resulted in disruption of fishing activities. A fishing ban was introduced in some areas of the Black Sea, i.e. Romanian waters bordering Ukraine in Danube Delta, and both Member States as well as other riparian countries (Turkey) issued security warnings. However, at the moment of drafting this report, there is no specific analysis for the moment as the situation is rapidly evolving. Lastly, on the international front, this chapter also explores the Blue Economy of Norway.

7.1 THE BLUE ECONOMY IN THE EU SEA BASINS

Sea basins

It is also important to know the extent of Blue Economy activities by sea basin to be able to determine the effects of the Blue Economy at a regional level. The various European sea basins are distinct from one another, based on geography, prevailing biodiversity and governance. These distinct features offer different opportunities and potentials for further Blue Economy developments but may also present certain threats and weaknesses. Hence, it is relevant to analyse the socio-economic specificities of the Blue Economy in each sea basin as well as the strategies and common approaches taken by Member States.

Sea basin strategies:

- Atlantic: Atlantic Strategy
- Western Mediterranean: Initiative for the sustainable development of the Blue Economy in the Western Mediterranean – WestMED
- Black Sea: Common Maritime Agenda for the Black Sea

Macro-regional strategies:

- Adriatic and Ionian Seas: EU Strategy for the Adriatic and Ionian Region – EUSAIR
- Baltic Sea: EU Strategy for the Baltic Sea Region – EUSBSR

Context

The term 'sea basin strategy' refers to an integrated framework to address common marine and maritime challenges faced by Member States in a sea basin or in one or more sub-sea basins. Sea basin strategies also promote cooperation and coordination in order to achieve economic, social and territorial cohesion. The Commission develops these strategies in cooperation with the Member States concerned, their regions and other stakeholders as appropriate (e.g. third countries). The strategies encompass existing inter-governmental and interregional initiatives and are implemented by Regional Seas Conventions, other regional bodies and multi-level governance structures as they move from political declarations to integrated projects and investments.

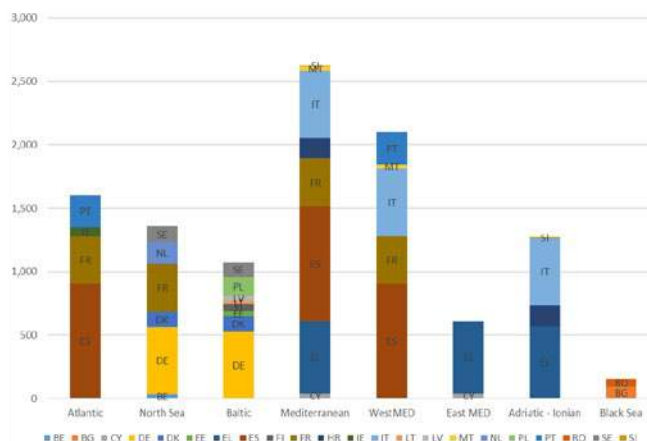
Table 7.1 Member States participating in the different sea basins and strategies⁸⁰⁹

Northern Waters			Mediterranean				Black Sea
Atlantic	North Sea	Baltic Sea	Mediterranean	West MED	East MED	Adriatic-Ionian	Black Sea
Strategy	Sea basin	Strategy	Sea basin	Strategy	Sea (sub)-basin	Strategy	Sea basin
ES	BE	DE	CY	ES	CY	EL	BG
FR	DE	DK	EL	FR	EL	HR	RO
IE	NL	EE	ES	IT		IT	
PT	DK	FI	FR	MT		SI	
	SE	LT	HR	PT			
	FR	LV	IT				
		PL	MT				
		SE	SI				

Source: Own elaboration.

⁸⁰⁹ Some of the Sea basins may include third states, which are not indicated in the table (e.g. Western Balkans and Northern African countries).

Figure 7.1 Persons employed (in thousands) by Member States participating in the different sea basins and strategies in 2019



Source: Own elaboration from Eurostat and DCF data.

As regards the abovementioned Macro-regional strategies, they are intended to cover a broader thematic scope for territorial cooperation, which can include a maritime component. Specifically, EUSAIR involves 9 countries, including four EU Member States (Croatia, Greece, Italy and Slovenia) and five Accession Countries (Albania, Bosnia and Herzegovina, Montenegro, North Macedonia Serbia). Its main objectives revolve around marine and maritime growth; connecting the region; environmental quality; and sustainable tourism. As regards EUSBSR, it involves 8 EU Member States (Estonia, Denmark, Finland, Germany Latvia, Lithuania, Poland and Sweden) and promotes cooperation with non-EU neighbouring countries. Its statutory objectives are to save the sea from hazardous substances and excess nutrients, develop energy and transport connectivity, and increase prosperity in the region.

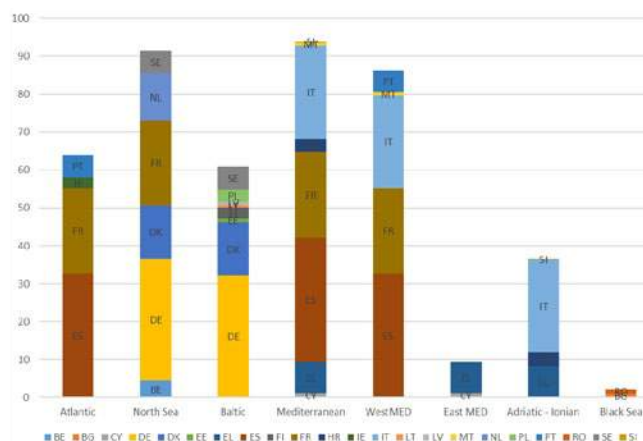
It is important to note that Member States may participate in multiple strategies: some strategies may cover more than one sea basin and/or may overlap with other strategies/sea basins.

Beyond that, this report features basins that are not incorporated into any regional strategy, to provide grounds for comparison of socio-economic performance indicators across different spatial levels and their evolution over time. Hence, in addition to the Adriatic-Ionian Sea, the Atlantic, the Baltic Sea, the Black Sea, and the Western Mediterranean Sea, the North Sea, the Mediterranean (as a whole) and the Eastern Mediterranean are also presented in this section.

Size

To assess the size of the Blue Economy by sea basin and strategy, this section presents estimations of employment and GVA for the countries participating in the different sea basins and EU strategies.

Figure 7.2 Gross value added (in € billion) by Member States participating in the different sea basins and strategies in 2019



Source: Own elaboration from Eurostat and DCF data.

Hence, it can be seen that in the Mediterranean Sea basin there are 8 MS with a blue economy that employed 2.6 million persons and generated €93.9 billion of GVA. The EU countries with the largest blue economy in the Mediterranean Sea are Spain (906 thousand persons employed and €32.8 billion of GVA), Italy (532 thousand persons and €24.4 billion), and France (374 thousand persons and €22.4 billion). However, it should be noted that not all the employment and GVA in Spain and France is solely generated in the Mediterranean Sea basin. Section 7.1.4 further explores the EU Outermost Regions.

The Mediterranean Sea basin is followed in terms of employment by the West-Med with 5 MS employing 2.1 million persons and a GVA of €86.3 billion generated; and the Atlantic strategy with 4 MS employing 1.6 million persons and €63.9 billion.

7.1.1 DISTRIBUTION OF THE BLUE ECONOMY SECTORS BY SEA BASIN

To assess the specific size of the Blue Economy taking place in each sea basin is necessary to know how the different blue economy sectors are distributed.

It is important not only important to analyse the Blue Economy at the national level, but also to analyse it at different geographical levels such as coastal community, NUTS2, NUTS3 and sea basin. Each geographical level provides different information to help policy-makers. Due to the need of very detailed data and analyses, as well as to the extension of this report, specific analysis at coastal community, and island-level (NUTS2 and NUTS3) are out of the scope of this publication. Nevertheless, collecting and disaggregating data at those levels ensure a more precise analysis at sea basin level.

However, collecting and disaggregating data as well as linking them to sea basins is not always a straightforward exercise due to the nature of some Blue Economy activities. Let us not forget that we consider Blue Economy all sectoral and cross-sectoral economic activities based on or related to the oceans, seas and coasts. As such, Blue Economy activities can be classified as:

- Marine-based activities: include the activities undertaken in the ocean, sea, insular and coastal areas, such as capture fisheries and aquaculture in *Marine living resources*, extraction of oil and gas and of other minerals in *Marine minerals*, production of electricity in *Marine renewable energy*, *Desalination*, *Maritime transport* and *Coastal tourism*.
- Marine-related activities: activities which use products and/or produce products and services from the ocean or marine-based activities like seafood processing and distribution as well as biotechnology in *Marine living resources*, *Shipbuilding and repair*, *Port activities*, technology and equipment, digital services, etc.

Thus, while marine-based activities take place in the sea or by the sea, that is not the case for marine-related activities, which can be undertaken hundreds or even thousands of kilometres from where the marine products originated (e.g. seafood processing and distribution) or from where they are going to be used (e.g. building an engine for a vessel).

This implies that often marine-based activities are easier to allocate to precise marine or coastal locations and therefore sea basins, while this can prove more difficult for some marine-related activities. For example, it is challenging to allocate to a certain sea basin the seafood consumption taking place in inland areas, such as Paris or Madrid.

For most marine-based activities and some marine-related activities – such as aquaculture, offshore wind energy, desalination, shipbuilding and *Coastal tourism* – it should be possible to map where the activity takes place and so which coastal areas benefit from it. For some other activities such as *Maritime transport* and capture fisheries we can link the economic activity to the inbound and outbound ports, and from the port to the NUTS2 and NUTS3. Unfortunately, this is still an on-going analysis and only preliminary outcomes can be provided at this stage. Moreover, we only have complete data for the established sectors, i.e. Coastal tourism, Marine living resources, Marine non-living resources, Marine renewable energy, Maritime transport, Port activities, and Shipbuilding and repair.

Coastal tourism

Coastal tourism is generally higher in southern EU Member States, which are generally more conducive to beach holidays due to climatic conditions. In 2019, for instance, coastal areas accounted for more than three quarters of the total nights spent in tourist accommodation across Malta (100 %), Cyprus (97 %), Greece (96 %), Spain (96 %), Croatia (93 %), Denmark (91 %), Portugal (84 %), Latvia (83 %) and Estonia (78 %).

Coastal tourism is the main Blue Economy sector in the EU. It accounted for 63 % of the jobs and 44 % of the GVA in the overall EU Blue Economy in 2019. Spain leads Coastal tourism with 25 % of the jobs and 30 % of the GVA, followed by Greece, Italy and France.

The Spanish Blue Economy is dominated by Coastal tourism, which contributed 78 % to Blue Economy jobs and 72 % to GVA in 2019. Similarly, the Blue Economy in France is dominated by Coastal tourism, which contributed with 54 % of the Blue Economy jobs and 51 % of the GVA in 2019. Hence, the importance to obtain adequate estimates to split the coastal tourism sector between Atlantic and Mediterranean for Spain and France.

Preliminary estimates suggest that 70-75 % of the total coastal tourism in Spain took place in the Mediterranean, while 25-30 % took place in the Atlantic Sea basin, which includes the Canary Islands with about 20 % of the total coastal tourism. The development of coastal tourism has often been detrimental to environmental integrity and social equity, particularly in the Mediterranean. Hence, the establishment of sustainability frameworks such as the Mediterranean Strategy for Sustainable Development 2016-2025 and the Regional Action Plan on Sustainable Consumption and Production for the Mediterranean (SCP AP), aiming to promote an inclusive socio-economic development in the region while taking into account the carrying capacity of healthy natural ecosystems⁸¹⁰.

Marine living resources

Fishing fleet

The main fishing grounds for the EU fishing fleet are located in FAO fishing areas 27 (Northeast Atlantic, Baltic and North seas) and FAO 37 (Mediterranean and Black seas). Part of the EU fleet also operates in fishing areas much further afield. These areas, including EU Outermost Regions, are collectively termed 'Other Fishing Regions'. According to STECF⁸¹¹:

The North Sea & Eastern Arctic region (NSEA), is comprised of ICES areas 27.1, 27.2, 27.3a, 27.4, 27.5, and 27.7d. The revenue generated by the NSEA fleet in 2019 was estimated at about €1.5 billion, with a GVA produced estimated at about €817 million. The Danish fleet was the most important in terms of both landed weight (498 thousand tonnes) and landed value (€350 million). Furthermore, the Dutch fleet is also an important contributor. The share of the French, German, Swedish and Belgian fleets is considerably lower, but except for the French fleet, the region itself is of major importance for these national fleets. Based on the value of landings, the North Sea & Eastern Arctic region is a very important fishing region for Denmark (86 % of total landings), the Netherlands (78 %), Germany (65 %), Sweden (43 %) and Belgium (38 %).

The Baltic Sea covers ICES areas 27.3b, c and d, and is bounded by the Swedish part of the Scandinavian Peninsula, mainland Europe and the Danish islands. The revenue generated by the EU Baltic Sea fleet in 2019 was estimated at almost €224 million, with a GVA over €122 million. Eight Member States were involved in Baltic Sea fisheries in 2019: Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Poland and Sweden. Most of the Member States bordering the Baltic Sea are highly dependent on the region, where the main species targeted include herring, sprat and cod.

⁸¹⁰ Fosse, J. & Le Tellier, J. (2017). *Sustainable Tourism in the Mediterranean: State of Play and Strategic Directions*. Plan Bleu. Valbonne. (Plan Bleu Paper, 17).

⁸¹¹ STECF (2021). *The 2021 Annual Economic Report on the EU Fishing Fleet (STECF 21-08)*. EUR 28359 EN, Publications Office of the European Union, Luxembourg.

The North Western Waters (NWW) cover the Atlantic ICES areas 5, 6 and 7. The revenue (income from landings and other income) generated in the NWW was estimated at €1.06 billion, with a GVA of €542 million. The Member States fishing in the NWW are Belgium, Denmark, France, Germany, Ireland, Lithuania, the Netherlands, Sweden, Portugal and Spain. The main fleets operating in 2019 were from France and Ireland. The Netherlands, Spain, Belgium and Denmark also conduct part of their fishing activity in the NWW.

The Southern Western Waters (SWW) covers the Atlantic zone running from the tip of Brittany in the North, to the Strait of Gibraltar in the south and including the Outermost Regions of Madeira, the Azores and the Canary Islands (ICES areas 8, 9 and 10, and the COPACE divisions 34.1.1., 34.1.2, 34.2.0). In 2019, the EU fleet operating in the SWW generated over €1.2 billion in revenue and €708 million in GVA. The main fleets operating in the region were the Spanish, French, and Portuguese. Besides those, four more EU fleets operated in the region in 2019: Ireland, Belgium, Denmark and the Netherlands, yet having limited fishing activity in the region.

The Mediterranean region covers FAO fishing areas 37.1, 37.2, and 37.3, and nine Member States: Croatia, Cyprus, France, Greece, Italy, Malta, Portugal, Slovenia, and Spain. The Mediterranean fleet accounted for 58 % of all EU vessels and 46 % of the EU employment (FTE) in 2019. The Mediterranean fleet also contributed to 10 % of the EU landings in weight and 30 % in value. For Spain and France, the percentage of landings in weight originated from Mediterranean waters was less than 10 %, and marginal for Portugal. The revenue was estimated at €1.82 billion and GVA to €1.12 billion in 2019.

The Black Sea region covers FAO fishing area 37.4. Bulgaria and Romania are involved in the Black Sea fisheries. All landings by the Bulgarian and Romanian fishing fleets originate only from the Black Sea. Revenue was estimated at €10.5 million and GVA at €7.4 million in 2019.

Overall, around 17 % of the EU fleet's activity in terms of landings in weight and 15 % in value came from fishing operations in Other Fishing Regions (OFR) in 2019. While for the majority of the Member States' fleets fishing activity in OFR is low or null for others, the share of landings from activity in OFR can be substantial. Spain (58 % of landings in weight), France (24 %) and Portugal (14 %) are relatively dependent on these fishing areas for their fishing activity, while Italy, Germany and the Netherlands are less dependent, with around 3 % of their landings in weight coming from the OFR in 2019.

Thus, according to these STECF data⁸¹², the value of landings from the Mediterranean Sea represented about 10 % of the total French landings, 74 % from the North Atlantic Ocean, and 16 % from the other Fishing regions; in terms of employment, they represented 15 %, 58 % and 27 %, respectively. For Spain, the Mediterranean Sea represented about 16 % of the total Spanish

landings in value, 43 % for the North Atlantic Ocean, and 41 % for the other Fishing regions; in terms of employment, they represented 22 %, 61 % and 17 %, respectively.

Aquaculture

The EU aquaculture sector reached 1.2 million tonnes in sales weight and €4.1 billion in turnover in 2018. EU aquaculture production is mainly concentrated in four countries: Spain (27 %), France (18 %), Italy (12 %), and Greece (11 %), making up 69 % of the sales weight and 62 % of the turnover in the EU-27⁸¹³.

According to FAO data⁸¹⁴, the value of the French aquaculture production from the Mediterranean Sea represented about 10 % of the total French aquaculture production, 69 % the Northeast Atlantic Ocean production, and 21 % for the freshwater aquaculture. While for Spain, the Mediterranean Sea represented about 46 % of the total Spanish aquaculture production in value, 44 % the Atlantic Ocean production (including 8 % from the Canary Islands), and 9 % for the freshwater aquaculture.

Processing and distribution

The EU self-sufficiency in seafood products is around 30 %. In other words, EU countries consume more than three times more than they produced. Thus, the processing and distribution sectors are very dependent on global fish markets.

Compared to the production from the fishing fleets and the aquaculture sectors, which are marine-based activities, it is rather challenging to allocate these marine-related activities to a sea basin given where the activity takes place and the origin of the product (e.g. inland and imports, respectively).

Marine non-living resources

More than 80 % of the current European *oil and gas* production takes place offshore, mainly in the North Sea and to a lesser extent in the Mediterranean and Black Seas. Offshore production in the North Sea is carried out by Denmark, the Netherlands, Germany and Ireland. Offshore production occurs in the Baltic mainly along the Polish coast and in the Mediterranean on the continental shelf in Greece, Spain and Croatia. Romania and Bulgaria are hydrocarbon (oil and gas) producers in the Black Sea. Increasing exploration plans are foreseen for the Mediterranean region (in the Cypriot, Greek and Maltese continental shelves), the Black Sea (Bulgarian and Romanian continental shelves) as well as for the Atlantic East coast (Portuguese continental shelf)⁸¹⁵.

Italy established a moratorium on offshore oil and gas exploration permits, as well as a sharp increase in fees payable on upstream concessions, with the aim to prioritise renewable energy developments and move towards decarbonisation.

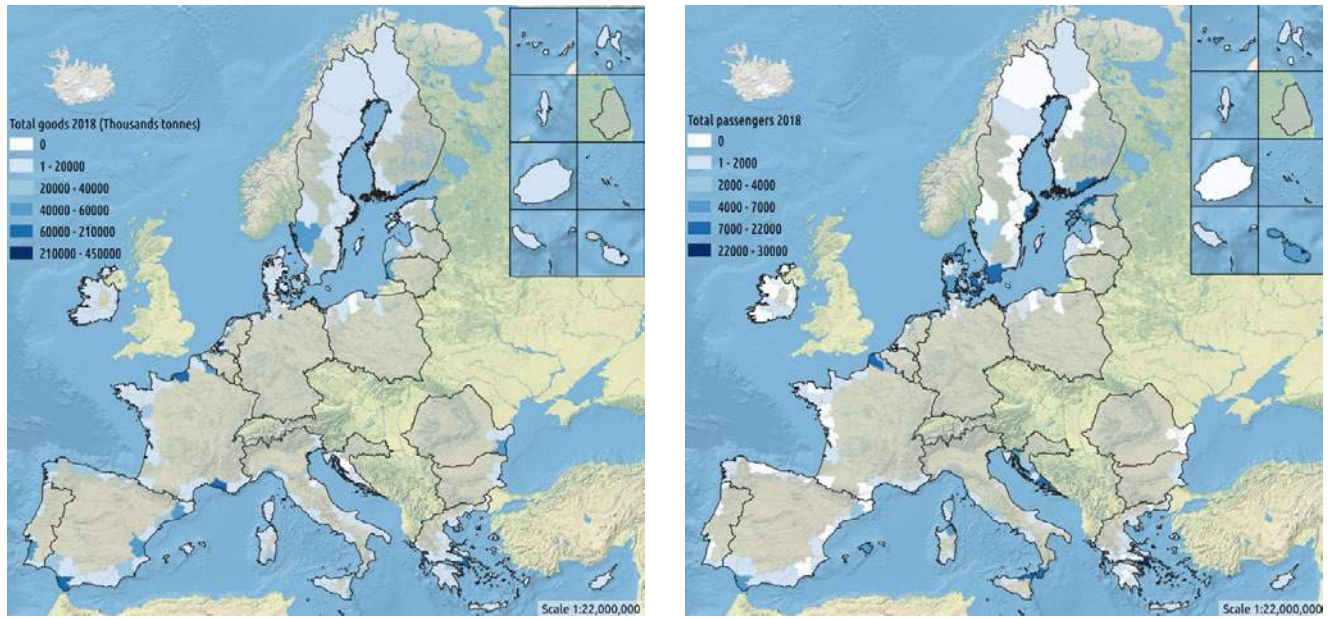
⁸¹² STECF (2021). The 2021 Annual Economic Report on the EU Fishing Fleet (STECF 21-08). EUR 28359 EN, Publications Office of the European Union, Luxembourg.

⁸¹³ STECF (Scientific, Technical and Economic Committee for Fisheries). The EU Aquaculture Sector – Economic report 2020 (STECF-20-12). Publications Office of the European Union: Luxembourg, 2021.

⁸¹⁴ FAO (2022). FishStatJ – Software for Fishery and Aquaculture Statistical Time Series Rome: Food and Agricultural Organization of the United Nations.

⁸¹⁵ Joint Research Centre (JRC) (2015). EU Offshore Authorities Group – Web Portal: Offshore Oil and Gas Production. <https://euoag.jrc.ec.europa.eu/node/63>

Figure 7.3 A) Total goods inbound and outbound by NUTS3. B) Total passengers inbound and outbound by NUTS3



Source: Own elaboration from Eurostat data.

In the EU in 2019, the dependency rate was equal to 61 %, which means that more than half of the EU's energy needs were met by net imports. The main imported energy product was petroleum products (including crude oil, which is the main component), accounting for almost two thirds of energy imports into the EU, followed by gas (27 %) and solid fossil fuels (6 %). The main exporter to the EU is Russia, followed by Norway (see introduction of Chapter 4 on the 'EU sanctions against Russia following the invasion of Ukraine'⁸¹⁶).

Maritime transport and Port activities

For Port activities, it is possible to allocate the activity that takes place in the EU ports by looking at the inbound and outbound cargo and passengers by port⁸¹⁷. Likewise, the inbound and outbound cargo and passengers by port can provide an approximation of where the maritime transport takes place.

The top 15 EU ports in terms of cargo capacity (2021 data) are, in this order: Rotterdam (NL), Antwerp (BE), Hamburg (DE), Valencia (ES), Piraeus (EL), Bremerhaven (DE), Algeciras (ES), Barcelona (ES), Gioia Tauro (IT), Le Havre/Rouen (FR), Marsaxlokk (MT), Genoa (IT), Gdansk (PL), Zeebrugge (BE), Sines (PT).

The three Spanish ports that appear in this list are all Mediterranean. In Figure 4.19.A, we can find two other Spanish ports (Las Palmas and Bilbao) in position 16 and 20, which are in the Atlantic basin. Thus, the majority of the cargo enters Spain through its Mediterranean ports.

While when looking at the Top 20 EU ports by number of passengers (Figure 4.19.c), appears the port of Palma de Mallorca (Mediterranean), followed by the Santa Cruz de Tenerife (Atlantic). Here, it can also be expected a majority of passengers in Mediterranean ports considering other important passenger destinations in the Mediterranean such as Barcelona and Valencia.

The cargo and passengers by port can also be allocated the NUTS2 and NUTS3 regions where the ports are (see Figure 7.3)⁸¹⁸.

Shipbuilding and repair

The European Shipbuilding industry is currently composed of approximately 300 shipyards specialised in building and repairing the most complex and technologically advanced civilian and naval ships and platforms and other hardware for maritime applications. The industry generates a production value of about €42.9 billion yearly and directly employs approximately 300 000 people in Europe.

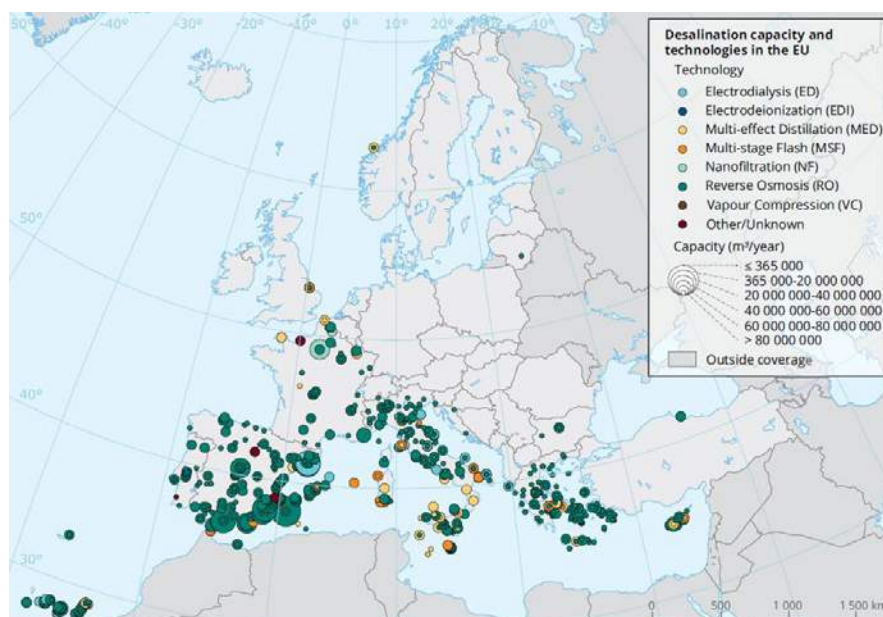
It should be feasible to geo-locate where are the main EU shipping yards, which would help to provide a more accurate distribution of where the activity takes place.

⁸¹⁶ https://ec.europa.eu/info/strategy/priorities-2019-2024/stronger-europe-world/eu-solidarity-ukraine/eu-sanctions-against-russia-following-invasion-ukraine_en

⁸¹⁷ European Environment Agency, European Maritime Safety Agency, European maritime transport environmental report 2021, Publications Office, 2021, <https://data.europa.eu/doi/10.2800/650762>

⁸¹⁸ We are aware that it is not always straight forward to link where the activity takes place, the port of origin and arrival and where the company or vessel are registered. Holmes, S., Natale, F., Gibin, M., Guillen, J., Alessandrini, A., Vespe, M., & Osio, G. C. (2020). Where did the vessels go? An analysis of the EU fishing fleet gravitation between home ports, fishing grounds, landing ports and markets. Plos one, 15(5), e0230494.

Figure 7.4 Desalination capacity and technologies in the EU



Source: European Environment Agency⁸¹⁹. Reference data: ©ESRI.

Marine renewable energy

Offshore wind energy is currently the only commercial deployment of a marine renewable energy with wide-scale adoption. The EU currently has a total installed offshore wind capacity of 16.3 GW across 10 countries⁸²⁰. The main EU producers of offshore wind energy are Germany, the Netherlands, Belgium and Denmark.

It should be feasible to geo-locate where are the main offshore wind farms, which would help to provide a more accurate distribution of where the activity takes place.

Desalination

Desalination plants are typically concentrated in the proximity of the coastline. About 65 % of the operational plants in the EU are located in coastal areas or offshore. Coastal desalination plants also tend to be larger than inland desalination plants. The offshore plants support offshore activities, mostly oil and gas fields. The inland plants are used for the production of drinking water and industrial water; often through a process of purification of saline/brackish water present in local aquifers.

More than $\frac{3}{4}$ of the desalination capacity in Europe is located in the Mediterranean Sea basin, as illustrated in Figure 7.4. According to DesalData, Spain holds 65 % of the desalination capacity in the EU, with the remaining being located mainly in: Italy (7.5 %), France (3.5 %), Cyprus (3.4 %), Malta (2.9 %) and Greece (2.8 %). Desalination plants located in Northern European countries such as Germany (4 %), the Netherlands (3.8 %), Belgium (1.9 %) and Ireland (1.1 %) are mainly connected to the production of drinking water and industrial water. Most of the large and extra-large plants commissioned between 2000 and 2010 were built to serve large coastal cities such as Barcelona and Alicante in the Spanish Mediterranean.

For Spain, more than 90 % of the coastal desalination takes place in the Mediterranean. For the Atlantic Sea basin, the activity in the Canary Islands is very relevant. While in France, the desalination activity in both the Atlantic and the Mediterranean is rather similar.

7.1.2 THE BLUE ECONOMY IN THE SEA BASINS: FACTS AND FIGURES

In this section, estimates on the size and distribution of the established sectors in terms of GVA and employment across sea basins based on the importance of each sector in each sea basin are provided.

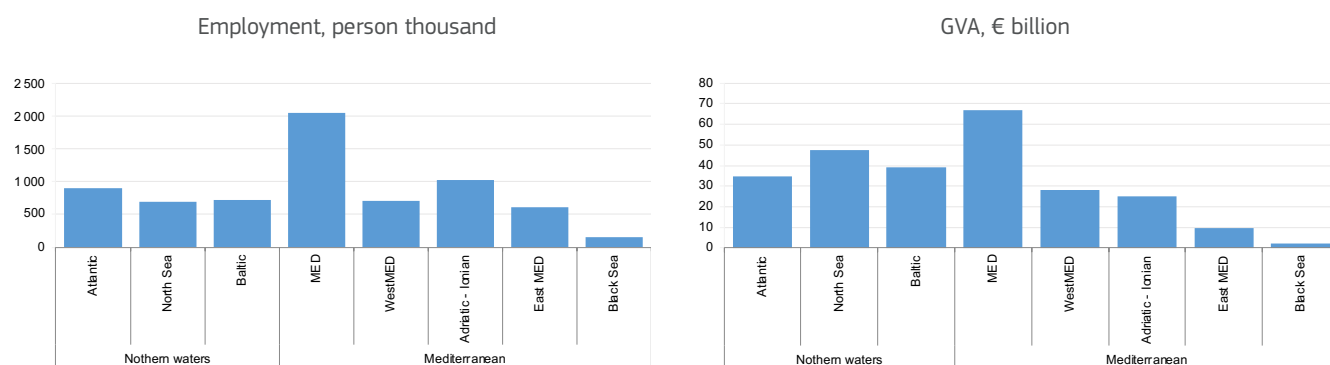
The goal is to give an indication of the relative size of each sea basin and its specialisation in terms of activities. Figures should thus not be taken as precise values but as an indication of their magnitude.

The national values of the Blue Economy and their sectors have been assigned to the corresponding sea basin and subsequently aggregated. For Member States with access to more than one sea basin, the distribution of each blue economy sector per sea basin, as shown in previous section, has been used. For those cases where the distributions were not available, the proportion of the GDP and employment of their coastal NUTS 3 regions belonging to a given sea basin were used to estimate the size of the national Blue Economy corresponding to that sea basin. Further details on the methodology are explained in Annex 3.2.

⁸¹⁹ European Environment Agency (EEA), 2021. Water resources across Europe – confronting water stress: an updated assessment. EEA Report No 12/2021.

⁸²⁰ JRC analysis based on GWEC (2021) Global Offshore Wind Report 2021 and 4C OFFSHORE (2022) WIND FARMS DATABASE.

Figure 7.5 The EU Blue Economy by sea basin, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

Table 7.2. The EU Blue Economy by sea basin, GVA, € billion

	Total Blue Economy	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
European Union		154	157	153	141	145	144	152	151	164	176	184
Northern waters	Atlantic Ocean	17.2 %	17.6 %	19.2 %	18.5 %	19.0 %	19.2 %	18.6 %	19.2 %	19.2 %	19.7 %	18.9 %
	North Sea	24.9 %	25.2 %	25.7 %	27.9 %	27.5 %	27.2 %	27.5 %	26.0 %	26.2 %	25.1 %	25.9 %
	Baltic Sea	19.2 %	20.9 %	21.9 %	22.7 %	22.9 %	22.6 %	22.7 %	20.6 %	20.8 %	19.7 %	21.2 %
Mediterranean	Mediterranean	40.6 %	38.9 %	36.4 %	34.0 %	33.7 %	34.2 %	34.4 %	36.5 %	36.2 %	37.4 %	36.4 %
	West Mediterranean	15.2 %	14.8 %	15.5 %	14.9 %	15.0 %	14.9 %	14.9 %	15.5 %	15.3 %	16.1 %	15.4 %
	Adriatic-Ionian Sea	17.9 %	16.5 %	13.8 %	12.1 %	12.1 %	12.6 %	12.6 %	13.5 %	13.8 %	13.8 %	13.7 %
	East Mediterranean	9.2 %	7.1 %	5.5 %	4.1 %	4.4 %	4.8 %	4.4 %	4.9 %	5.3 %	5.2 %	5.1 %
	Black Sea	1.6 %	1.3 %	1.4 %	1.0 %	1.0 %	0.9 %	1.0 %	1.2 %	1.0 %	1.2 %	1.1 %

Source: Own elaboration from Eurostat (SBS) and DCF data.

Table 7.3 The EU Blue Economy by sea basin, employment, person thousand

	Total Blue Economy	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
European Union		4428	4158	3812	3488	3563	3619	3580	3800	3993	4481	4449
Northern waters	Atlantic Ocean	18 %	18 %	19 %	20 %	21 %	20 %	20 %	20 %	20 %	20 %	20 %
	North Sea	13 %	14 %	15 %	16 %	16 %	16 %	17 %	16 %	16 %	16 %	16 %
	Baltic Sea	15 %	16 %	17 %	18 %	18 %	18 %	19 %	18 %	18 %	16 %	16 %
Mediterranean	Mediterranean	47 %	46 %	43 %	43 %	42 %	43 %	42 %	43 %	44 %	46 %	46 %
	West Mediterranean	16 %	15 %	16 %	16 %	16 %	16 %	16 %	16 %	16 %	16 %	16 %
	Adriatic-Ionian Sea	24 %	24 %	20 %	19 %	19 %	21 %	19 %	20 %	21 %	23 %	23 %
	East Mediterranean	13 %	12 %	10 %	8 %	9 %	11 %	10 %	11 %	12 %	14 %	14 %
	Black Sea	8 %	7 %	7 %	4 %	4 %	4 %	4 %	4 %	4 %	3 %	4 %

Source: Own elaboration from Eurostat (SBS) and DCF data.

In 2019, the largest sea basin in terms of GVA was the Mediterranean (€67 billion or 36 % of the EU Blue Economy GVA), followed by the North Sea (€47.7 billion, 26 %). Similarly in terms of employment: 46 % of the Blue Economy employment is located in the Mediterranean (2.05 million employees) and 23 % in the Adriatic-Ionian Sea (1.02 million employees).

The size of the Blue Economy in the Eastern Mediterranean and the Black Sea is much smaller relative to the overall EU Blue Economy (Table 7.2 and Table 7.3).

In terms of evolution, the economy (for both GVA and employment) in the Mediterranean Sea basins is driven by the evolution of *Coastal tourism*. On the other hand, the expansion in the Northern waters seems rather contained, particularly in terms of GVA; mainly due to the contraction of the *Marine Non-living resources* (see Section 4.2).

Northern waters

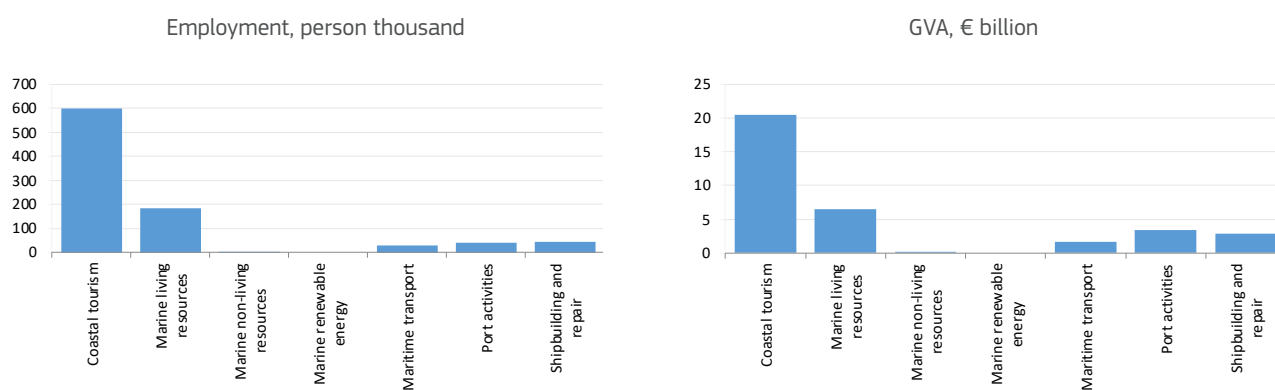
Given the size of the ports of Rotterdam, Antwerp and Hamburg and the importance of the extraction of crude oil by Denmark and the Netherlands, there is a certain degree of concentration in these sectors, in particular in terms of GVA, although *Coastal tourism* remains the main sector. Having said this, some particularities are observed in each sea basin of the Northern waters.

The Blue Economy in the **Atlantic Ocean** generated €34.9 billion of GVA and employed 0.89 million people in 2019. The GVA is generated mainly by *Coastal tourism* (€20.4 billion), followed by *Living resources* (€6.5 billion) and *Port activities* (€3.5 billion). In terms of employment, *Coastal tourism* (0.6 million people) employs more than all the other sectors combined. *Living resources* (0.18 million people), *Shipbuilding and repair* (0.04 million people) and *Port activities* (0.04 million people) are also sectors offering significant employment opportunities (Figure 7.3).

In the **North Sea**, the importance of large ports makes *Maritime transport* and *Port activities* the main sectors in terms of GVA (€14 billion and €12 billion, respectively) and the second and third ones in terms of employment (0.14 and 0.12 million people, respectively) behind *Coastal tourism* (0.28 million people). *Coastal tourism* is also relatively important in terms of GVA (€10 billion).

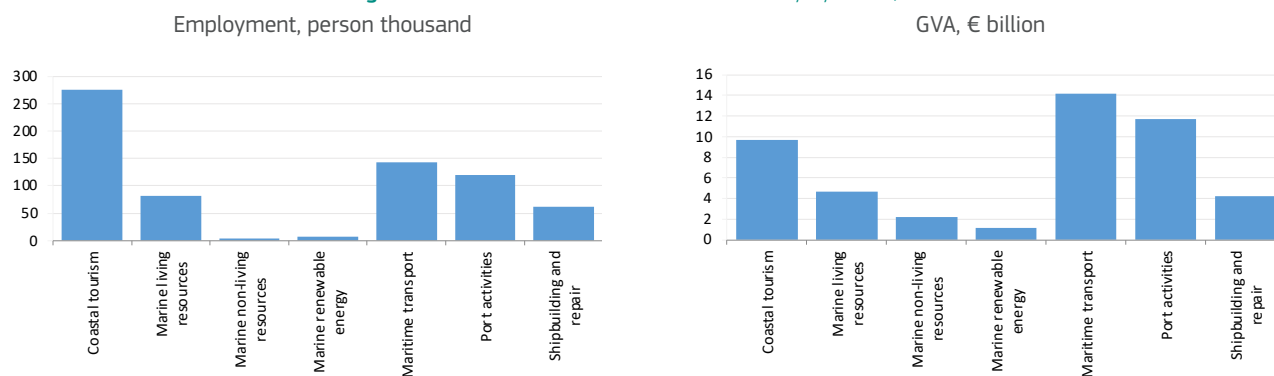
In the **Baltic Sea**, while *Coastal tourism* is (€11 billion GVA and 0.35 million jobs) also the main Blue Economy sector in terms of employment, a somewhat even distribution of activities can be observed. In terms of GVA, *Maritime transport* is the most important sector (€13 billion) in 2019.

Figure 7.6 The Atlantic Ocean Strategy Blue Economy by sector, 2019



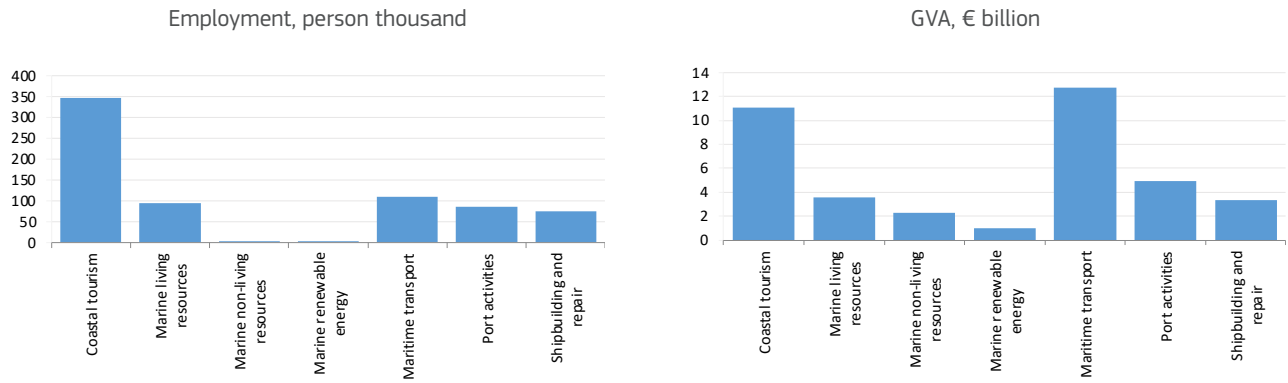
Source: Own elaboration from Eurostat (SBS) and DCF data.

Figure 7.7 The North Sea basin Blue Economy by sector, 2019



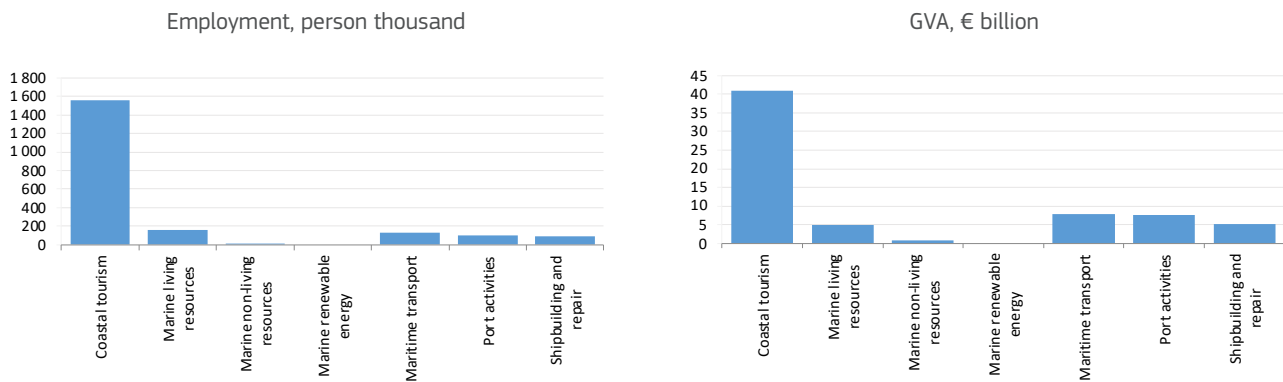
Source: Own elaboration from Eurostat (SBS) and DCF data.

Figure 7.8 The Baltic Sea Strategy Blue Economy by sector, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

Figure 7.9 The Mediterranean Sea basin Blue Economy by sector, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

Mediterranean waters

In the **Mediterranean**, the Blue Economy generated €67 billion GVA in 2019 and 2.05 million jobs. The key sector is clearly *Coastal tourism* (€41 billion GVA and 1.55 million jobs) followed by *Maritime transport* (€8 billion GVA) and *Port activities* (with €7.5 billion of GVA). With small variations, this general structure is also observed across the different sub-basins.

In the **West Mediterranean**, the Blue Economy generated €28 billion GVA in 2019 and 0.7 million jobs, most of which in the *Coastal tourism* sector (0.57 million jobs).

In the **Adriatic and Ionian** Region, the Blue Economy generated €25 billion GVA in 2019 and 1.02 million jobs, mainly in the *Coastal tourism* sector, followed by *Maritime transport*, *Port activities* and *Living resources*.

In the **East Mediterranean** basin, the Blue Economy generated €9 billion GVA in 2019 and 0.61 million jobs, mainly in the *Coastal tourism* sector (0.52 million jobs and €6.4 billion GVA), followed by *Maritime transport*, *Port activities* and *Living resources*.

In the **Black Sea** basin, the Blue Economy generated €2 billion GVA in 2019 and 0.16 million jobs, mainly in the *Coastal tourism* sector (0.09 million jobs and €1 billion GVA), followed by *Shipbuilding and repair* and *Port activities*.

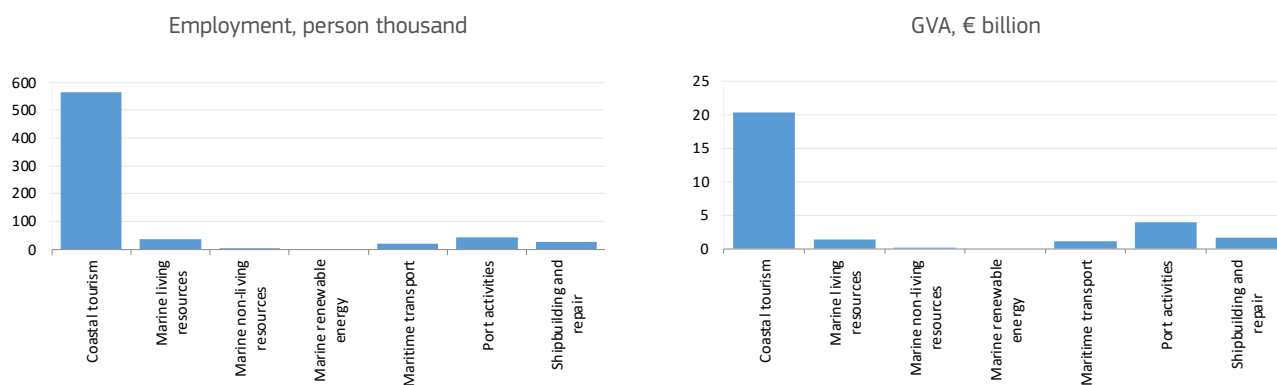
7.1.3. SEA BASIN INSIGHTS: THE MEDITERRANEAN AND THE EU STRATEGY FOR BALTIC SEA

In this edition of the Blue Economy Report, the emphasis is put on the Mediterranean Sea basin and the Strategy for the Baltic Sea (EUSBSR). Next to EU initiatives such as WestMED⁸²¹ Sea Basin Strategy, and the EU Macro Regional Strategy for the Adriatic and the Ionian Region (EUSAIR)⁸²², the Union for the Mediterranean (UfM) plays an integral role in interregional cooperation across the Mediterranean. Further, the report also provides a focus on the revised action plan of the EUSBSR.

⁸²¹ <https://www.westmed-initiative.eu/> – Strategy to be reviewed in 2022

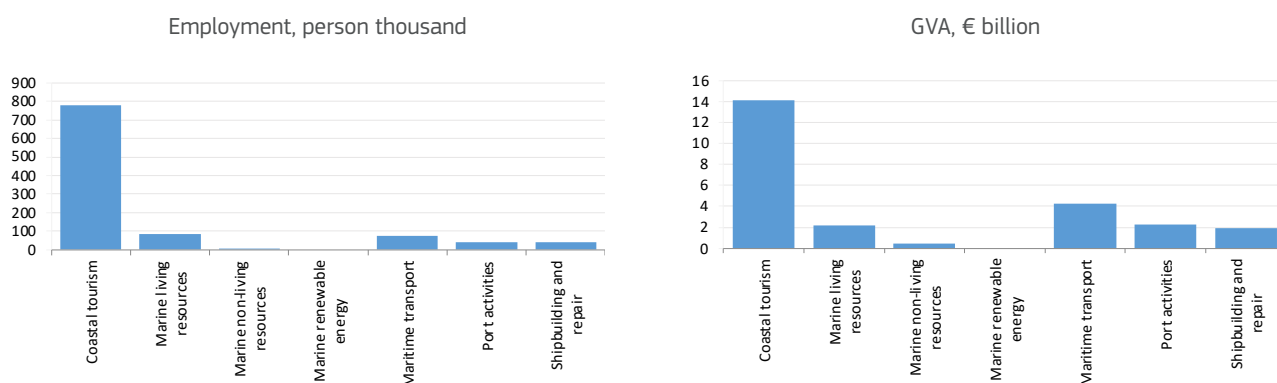
⁸²² <https://www.adriatic-ionian.eu/>

Figure 7.10 The West Mediterranean Strategy Blue Economy by sector, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

Figure 7.11 The Adriatic-Ionian Sea Strategy Blue Economy by sector, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

The Union for the Mediterranean

The UfM is an intergovernmental Euro-Mediterranean organisation that fosters cooperation between EU Member States and other Southern and Eastern Mediterranean countries⁸²³.

The UfM does not exclusively address the Blue Economy sectors per se, but rather aims to promote stability, human development and integration across the region.

In support for the post COVID-19 recovery, the UfM launched a cross-sector initiative Med4Jobs that specifically target women and youth employability across the programming region⁸²⁴.

Beyond that, the UfM launched a Grant Scheme for Employment Promotion in support of non-profit organisations across the Mediterranean with the aim of strengthening economic resilience, covering the following priority areas⁸²⁵:

- Improve economic resilience of citizens, particularly vulnerable groups through employment-related capacity development
- Promote training and skills development, fostering employability and economic activity
- Support entrepreneurial activity and capacity building of micro, small and medium enterprises

Nevertheless, the UfM also has greater relevance in terms of the Blue Economy for the Mediterranean, which is manifested in the second **Ministerial declaration on Sustainable Blue Economy** which was signed in 2021. The declaration is strongly aligned with the European Commission's Sustainable Blue Economy Communication⁸²⁶ and reaffirms commitments of participating countries to cooperate closely and to address challenges and opportunities for the sustainability of the Mediterranean Sea and Blue Economy sectors, notably⁸²⁷:

⁸²³ Albania, Algeria, Bosnia and Herzegovina, Egypt, Israel, Jordan, Lebanon, Mauritania, Monaco, Montenegro, Morocco, Palestine, Syria (suspended its membership in 2011), Tunisia and Turkey.

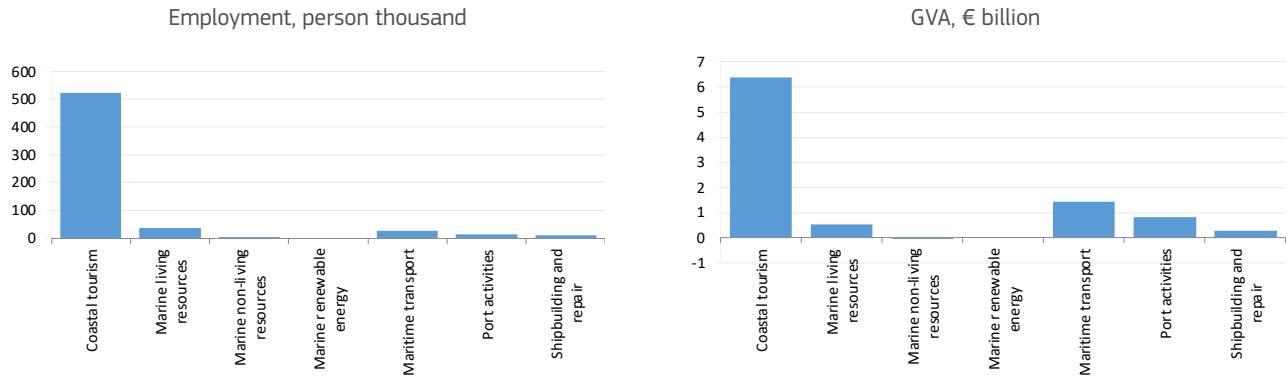
⁸²⁴ <https://ufmsecretariat.org/project/mediterranean-initiative-for-jobs-med4jobs/>

⁸²⁵ UfM (2021). Vision and Actions to Promote Employment in the Southern Mediterranean: Role and Contribution of the Union for the Mediterranean.

⁸²⁶ COM(2021) 240 final.

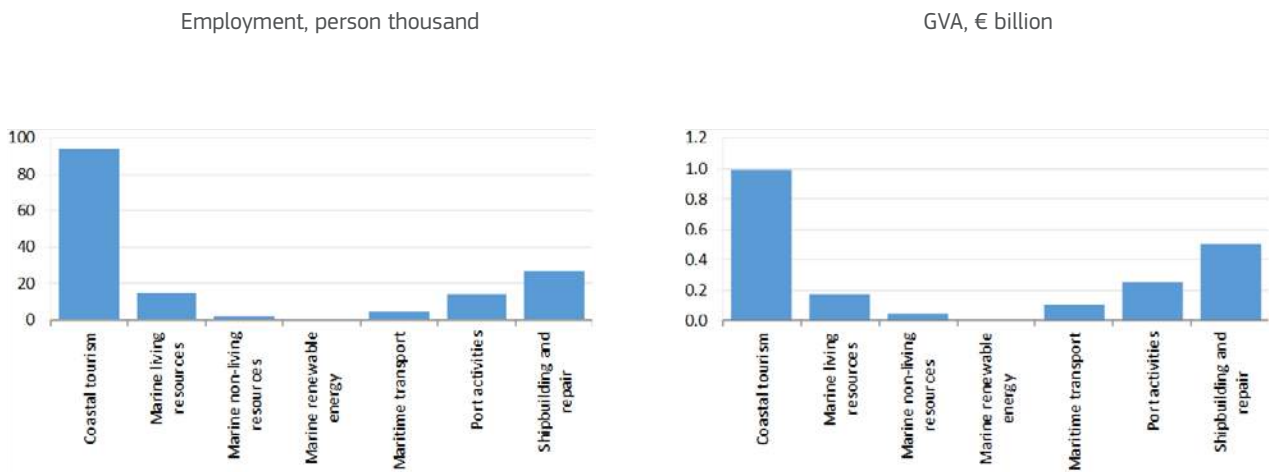
⁸²⁷ UfM (2021). Ministerial Declaration on Sustainable Blue Economy. <https://ufmsecretariat.org/wp-content/uploads/2021/02/Declaration-UfM-Blue-Economy-EN-1.pdf>

Figure 7.12 The East Mediterranean Sea basin Blue Economy by sector, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

Figure 7.13 The Black Sea basin Blue Economy by sector, 2019



Source: Own elaboration from Eurostat (SBS) and DCF data.

- Governance and future of sea basin strategies
- Marine research and innovation
- Skills, careers and employment
- Sustainable food from the sea
- Fisheries and aquaculture
- Sustainable, climate-neutral and zero-pollution maritime transport and ports
- Interactions between marine litter and the Blue Economy
- Coastal and maritime tourism
- Maritime spatial planning and integrated coastal zone management
- Marine renewable energies
- Maritime safety and security
- Sustainable investment in the Blue Economy

To guide the implementation of the above-mentioned priorities, a roadmap is currently being drafted⁸²⁸.

Moreover, the UfM agreed on other ministerial declarations in 2021, namely on **energy**⁸²⁹, on **Environment and Climate Action**⁸³⁰ and is currently in the process for agreeing on ministerial declarations on both **Research and Innovation**⁸³¹ as well as **Sustainable Transport**⁸³².

A new Agenda for the Mediterranean

In terms of regional cooperation in the Mediterranean it is also worth mentioning that in 2021, a new Agenda for the Mediterranean has been defined in the frame of the renewed partnership with the Southern Neighbourhood, fostering a green, digital, resilient and just recovery aligned with UN Sustainable

⁸²⁸ <https://medblueeconomyplatform.org/vkc/news/10th-meeting-of-the-ufm-working-group-on-blue-economy-23-march-2022-0b12f5e285/>

⁸²⁹ UfM (2021) Ministerial Declaration on Energy. <https://ufmsecretariat.org/wp-content/uploads/2021/06/3rd-UfM-Ministerial-Declaration-on-Energy-14-June-2021-1.pdf>

⁸³⁰ UfM (2021). Ministerial Declaration on Environment and Climate Action.

⁸³¹ <https://ufmsecretariat.org/first-ufm-ad-hoc-senior-official-meeting-on-research-and-innovation-convenes-for-advancing-a-ministerial-meeting/>

⁸³² <https://ufmsecretariat.org/ufm-meeting-platform-transport-2022/>

Development Goals⁸³³, the Paris Agreement⁸³⁴ and the European Green Deal. The proposed actions of the new Agenda for the Mediterranean cover the following key policy areas⁸³⁵:

- Human development, good governance and the rule of law
- Strengthen resilience, build prosperity and seize the digital transition
- Peace and security
- Migration and mobility
- Green transition: climate resilience, energy and environment

*The EU Strategy for Baltic Sea: Revised action plan*⁸³⁶

The EU Baltic Strategy for Baltic Sea region (EUSBSR)⁸³⁷ was the first to be adopted of the four main EU macro-regional sea basins strategies. It is based on a long tradition of cooperation in the region, and it provides an unique platform of coordination between eight EU Member States (Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Poland and Sweden); It also includes collaboration with the neighbouring non-EU countries in the region where relevant and appropriate (Belarus, Iceland, Norway and Russia)⁸³⁸.

The revised Action plan, that accompanies the EUSBSR, addresses updated challenges, such as the emerging and increasingly pressing global challenges (i.e. climate change, pandemics, demographic changes and migration), the EU's new strategic and governance frameworks and the EU budget. It also assesses the contribution of its policy areas in the strategy to the UN Sustainable Development Goals and into EU policies and funding programmes. The EUSBSR is focus on the engagement of the region's stakeholder, empowering them to continue to network, cooperate and contribute to policy shaping and development in the region.

Main objectives

The 3 main Objectives of the strategy (Save the Sea, Connect the Region and Increase Prosperity), remain the same, as well as the multilevel and cross-sectoral cooperation model. The main 9 sub-objectives are: Clear water in the sea; Rich and healthy wildlife; Clean and safe shipping; Reliable energy markets; Good transport conditions; Connecting people in the region; Better cooperation in fighting cross-border crime; Improved global competitiveness of the Baltic Sea Region; Climate change adaptation, risk prevention and management. They relate to more than one objective and are interlinked.

Policy areas

The EUSBSR comprises 14 policy areas (instead of the previous 13 policy areas and 4 horizontal actions), while the total number of actions is streamlined to 44 (from previously 73). Most of the actions are cross-sectoral and cross-cutting, referring to more than one objective or sub-objective. The actions are implemented through different activities that can relate to policy recommendation, new approach, increased coordination or network initiative.

In the period 2021-2027, the **funding** for the actions under the Strategy is coming from existing financial instruments, such as Interreg Baltic Sea region transnational programme, European Regional Development Fund, European Agricultural Fund for Rural Development, European Social Fund+, European Maritime and Fisheries Fund, Horizon Europe, TEN-T, Erasmus+, LIFE and the Connecting Europe Facility. National, regional and private sources as well as funds from the EIB are also used to fund the actions.

The **Governance** of the strategy is assured through different actors such as: The European Commission, (advisory body), high level group (EU level body), steering groups (cooperation body at policy area body), national coordinators group (core decision making body), policy area group (key operational stakeholder at policy area level), Baltic Sea strategy point (Support structure guided by the national coordinator's group).

7.1.4 THE BLUE ECONOMY IN THE OUTERMOST REGIONS

The EU has nine Outermost Regions, which are located in three different sea basins and which are part of three Member States:

- Guadeloupe, Martinique and Saint-Martin are located in the Caribbean, French Guiana in South America and Mayotte and Réunion in the Indian Ocean (France);
- Azores and Madeira (Portugal) and the Canary Islands (Spain) are located in the Atlantic, conforming the Macaronesia area.

Located thousands of kilometers away from continental Europe, Outermost Regions are an integral part of the EU. While these regions are different from one another, they all lack diversification of their economies and suffer from particularly high unemployment and low gross domestic product, significantly worse than EU and respective national averages. They face particular constraints due to their remoteness, insularity, and vulnerability to climate change and natural disasters, which hamper their potential growth and development.

In this context, the Treaty on the Functioning of the European Union⁸³⁹ (Article 349) provides for specific measures to support these regions, including tailored conditions for the application of EU law and to access EU programmes.

At the same time, the Outermost Regions have a special Blue Economy potential due to their unique assets: rich biodiversity, strategic location for space and astrophysics activities, extensive maritime economic zones, and proximity to other continents.

To overcome the challenges and take advantage of the opportunities, the EU is committed to supporting sustainable development in the Outermost Regions with specific measures.

⁸³³ <https://sdgs.un.org/2030agenda>

⁸³⁴ <https://unfccc.int/process-and-meetings/the-paris-agreement/the-paris-agreement>

⁸³⁵ JOIN(2021) 2 final.

⁸³⁶ SWD(2021) 24 final.

⁸³⁷ Four EU macro-regional strategies have been adopted so far: EU Strategy for the Baltic Sea Region (EUSBSR; 2009), EU Strategy for the Danube Region (EUSDR; 2010), EU Strategy for the Adriatic and Ionian Region (EUSAIR; 2014), EU Strategy for the Alpine Region (EUSALP; 2015).

⁸³⁸ SWD(2021) 24 final.

⁸³⁹ C326/47.

Table 7.4 Policy Areas and Actions EURSBR

Policy areas	Actions
PA Nutri	Action 1: Reduce nutrient emissions from agriculture and other diffuse sources Action 2: Reduce nutrient emissions from urban areas and other point sources Action 3: Develop and promote safe and sustainable nutrient recycling Action 4: Address nutrients already accumulated in the Baltic Sea
PA Hazards	Action 1: Prevent pollution and reduce the use of hazardous substances Action 2: Mitigate and remediate contamination
PA Bio-economy	Action 1: Strengthen the role and importance of the bio-economy for achieving increased sustainability, productivity and adaption to climate change as well as resilience, including climate resilience in ecosystems Action 2: Improving agricultural practices for sustainability and adaptation (e.g. to climate change) in a sustainable and resilient growing bioeconomy Action 3: Strengthen multiple use of resources through cross-cutting and cross sectorial approaches to release potential and accelerate the development of a sustainable circular bioeconomy
PA Safe	Action 1: Providing reliable navigational conditions to the Baltic Sea Action 2: Developing winter navigation to meet future challenges Action 3: To be a forerunner in digitalisation and automation Action 4: Ensure accurate preparedness and response for maritime accidents and security issues
PA Ship	Action 1: Support measures reducing emissions from shipping including digitalization. Action 2: Support research on emerging thematic challenges related to clean shipping and its impact on the environment and wildlife in the Baltic Sea Action 3: Support development of shore-side facilities to enhance clean shipping measures including infrastructure for alternative fuels
PA Transport	Action 1: Improve connectivity of the regions and cooperation with third countries Action 2: Development of measures towards climate-neutral and zero pollution transport Action 3: Facilitate innovative technologies & solutions in the Baltic Sea region
PA Energy	Action 1: Streamlining efforts on energy efficiency in the region by deepening regional cooperation Action 2: Further regional gas and electricity market integration including climate proof infrastructure development Action 3: Baltic synchronization Action 4: Increasing the share of renewable energy including marine renewable energy
PA Spatial planning	Action 1: Strengthening territorial cohesion in the Baltic Sea region through land based spatial planning Action 2: Ensuring coherent maritime spatial plans throughout the Baltic Sea
PA Secure	Action 1: Build capacities for prevention, preparedness, response and recovery in emergency and crisis management. Action 2: Strengthening mechanisms for joint strategic and operational actions protecting human beings and societies from criminal threats. Action 3: A common societal security culture in the Baltic Sea region
PA Tourism	Action 1: Transnational tourism development in remote and rural areas Action 2: Investing in people, skills and technology in the tourism industry Action 3: Protection and sustainable utilization of cultural heritage and natural resources in tourism destinations
PA Culture	Action 1: Promoting the Baltic Sea region cultural and creative industries, encouraging creative entrepreneurship Action 2: Promoting Baltic Sea region culture and European values, using culture for sustainable development Action 3: Preserving the BSR's cultural heritage, strengthening regional identity
PA Innovation	Action 1: Challenge-driven innovation Action 2: Digital innovation and transformation Action 3: Co-creative innovation
PA Health	Action 1: Promoting active and healthy ageing to address the challenges of demographic change Action 2: Promoting a Health in all policies approach with focus on the impact of environmental factors, and especially climate change on human health Action 3: Increasing stakeholder and institutional capacity to tackle regional health challenges.
PA Education	Action 1: Preventing early school leaving and improving transition from school to work Action 2: International excellence and wider participation in science and research Action 3: A labour market for all, using resources of longer lives Action 4: Recognising potential – easing the way for migrants

Source: EURSBR, Action Plan, own elaboration.

Encouraging Outermost Regions to adopt Blue Economy Strategies

The EU's policy for Europe's Outermost Regions focuses on improving accessibility, increasing competitiveness and strengthening regional integration, putting an emphasis on the development of the Blue Economy.

To foster this development and in light of the possibilities presented by the European Green Deal and the upcoming programming period, the European Commission provides dedicated support in the preparation, adoption, implementation, and evaluation of Blue Economy strategies in the Outermost Regions. A step-by-step methodological guidance was developed in 2020⁸⁴⁰. Beyond that, regular dialogues are organised to take stock of the state of play.

The methodological guidance describes the landscape of the Blue Economy in each of the basins, identifies the few dominant and well-developed activities such as coastal tourism, the shipping sector and the exploitation of living resources and highlights the potential for further expansion of the Blue Economy, especially in view of activities related to ocean energy and blue biotechnology.

It is worth noting that the Outermost Regions benefit from specific measures under the Common Fisheries Policy, including support from the European Maritime, Fisheries and Aquaculture Fund (EMFAF).

The Outermost Regions' specific treatment is also explicitly addressed in the new approach for a Sustainable Blue Economy.⁸⁴¹

⁸⁴⁰ Methodological assistance for the outermost regions to support their efforts to develop blue economy strategies - Publications Office of the EU (europa.eu)

⁸⁴¹ COM(2021) 240 final.

The new Communication on the renewed partnership with EU Outermost Regions

Since 2004, the European Commission has adopted every 4-5 years a Communication setting out the priorities for a strategic approach to and partnership with the EU Outermost Regions. While the objectives of the 2017 Communication remain valid, the Commission has now implemented most of its actions and has enshrined the Outermost Regions' specificities in over 20 EU funds and programmes for the programming period 2021-2027.

The new EU Strategy for the Outermost Regions is included in Commission Work Programme 2022 as an initiative that presents the engagement of the Commission towards these regions in line with their special status under the Treaty.

The Communication will present the priorities and focus of EU actions with and for them, to support a sustainable and inclusive growth and recovery in the years ahead, commits to undertaking action to continue supporting them, and recommends actions for the Member States and the regions themselves. It takes into account the strong impact of the COVID-19 crisis, which has amplified these regions' constraints and slowed down their recovery.

The strategy considers Blue economy as a priority, linking actions and commitments to the wider policy context of the **EU Green Deal**. It encourages Outermost Regions to participate in the projects and activities of the **Mission 'Restore our Ocean and Waters'** at basin-level, such as, but not limited to, those implemented in the Atlantic and Arctic lighthouse. Equally, to build on their **Smart Specialisation Strategies (S3)** for developing sustainable Blue Economy value chains (e.g. coastal tourism, marine renewable energy, sustainable fisheries and aquaculture, pollution prevention, disaster risk management, climate change adaptation and mitigation).

Other studies

The Outermost Regions also face specific challenges due to their distant location and their biodiversity hotspots on the one hand, and limited access to regional coordination and knowledge sharing platforms on the other hand. The need for more and better data collection on their fisheries and marine ecosystems persists, despite efforts made. A dedicated study⁸⁴² has been published in March 2022, providing an overview of the state of data collection and scientific advice in the European Outermost Regions, formulating recommendations and presenting a case study of French Guyana.

Equally, the Blue Economy is specifically addressed in the recent **study on the specific impact of COVID 19 pandemic on the Outermost Regions**⁸⁴³ (January 2022). This report provides an overview of the health, economic, and social impacts of the pandemic in the Outermost Regions. It assesses the factors that shape these impacts, and puts forward recommendations for recovery and resilience-building measures. The Blue Economy is presented as a key element to address the overarching challenges of the Green Transition, the diversification of the economy and the development of new competences and skills.

7.2 BLUE ECONOMY: THE INTERNATIONAL DIMENSION

In previous editions of the Blue Economy Report, we provided a comparative analysis of the US Blue Economy as well as the Chinese Blue Economy. Although the goal of the EU Blue Economy Report is to provide information on the state of the EU Blue Economy, assessing what is happening at the international level is useful to comprehend the bigger picture. In line with this, this year's report explores the Blue Economy of Norway.

7.2.1 THE BLUE ECONOMY IN NORWAY

Norway is one of the leading ocean economies worldwide and is striving to achieve high levels of value creation as well as employment from oceans within sustainable limits. Building a strong and sustainable ocean economy based on preserving clean and healthy oceans with well-functioning ecosystems and enabling value creation through sustainable use is deemed a central priority of the Norwegian Government.

Norway in the international context

Norway has a long tradition of knowledge-based ocean management putting emphasis on strong sector management and institutional involvement paired with integrated ocean management plans. Norway acknowledges the importance of the **regional fisheries management organisations** (RFMOs) and regional cooperation forums for the environment and resource management such as OSPAR e.g. Norway is one of the largest contributors to the **United Nations Decade of Ocean Science for Sustainable Development**. Norwegian participation is based on relevant national research programs and established international cooperation, including through the EU. Norway has established and continues to co-chair the **High-level Panel for a Sustainable Ocean Economy** involving 16 Heads of State and Government⁸⁴⁴. Panel country members have put forward a new ocean action agenda underpinned by the aim to sustainably manage 100 % of the ocean area under national jurisdiction. All other island and coastal states are encouraged to follow suit by 2030.

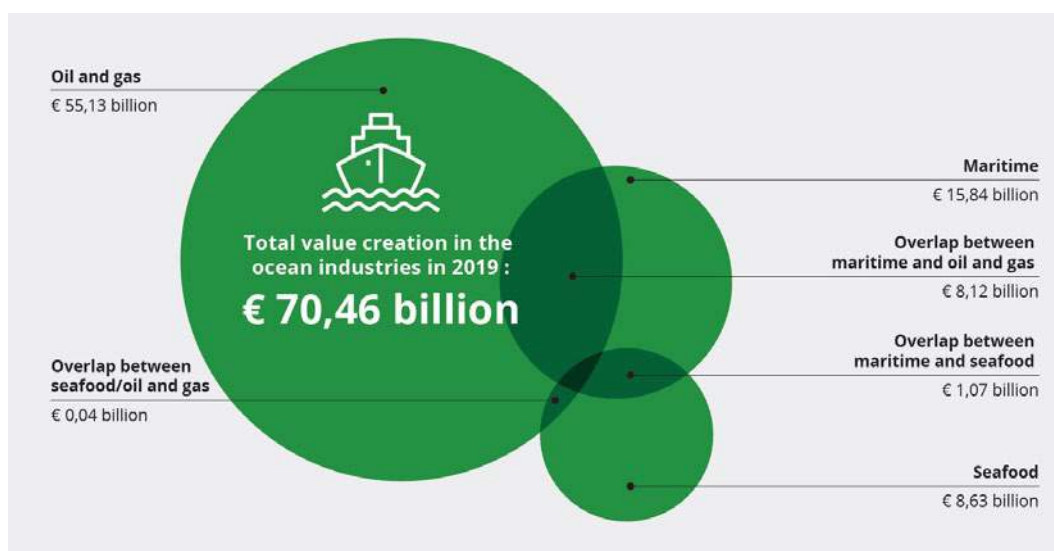
Beyond that, integrated ocean management plans are a tool both for ensuring value creation and food security and for maintaining the environmental value of Norway's sea and ocean areas. These plans clarify an overall framework and encourage closer coordination and clear priorities for the management of Norway's marine areas. The purpose is to provide greater predictability and facilitate coexistence between industries that are based on the use of the sea and ocean areas and the sustainable use of their resources.

⁸⁴² Overview of the state of data collection and scientific advice in the EU ORs, with case study on a roadmap towards regular stock assessment in French Guiana – Publications Office of the EU (europa.eu)

⁸⁴³ Study on the impact of the COVID-19 pandemic on the outermost regions (OR) – Publications Office of the EU (europa.eu)

⁸⁴⁴ Co-chaired by Norway and Palau, the Ocean Panel represents nations of highly diverse oceanic, economic and political perspectives. Members include Australia, Canada, Chile, Fiji, France, Ghana, Indonesia, Jamaica, Japan, Kenya, Mexico, Namibia, Norway, Palau, Portugal and the United States of America. It is supported by the UN Secretary-General's Special Envoy for the Ocean. They are nations large and small, across all ocean basins, at every stage of economic development, at every extreme of the ocean environment from the tropics to the Arctic. These nations account for at least 45 % of the world's coastlines and nearly 35 % of the world's exclusive economic zones (EEZs), ~25 % of the world's fisheries and ~20 % of the world's shipping fleet.

Figure 7.14 Value creation in ocean industries 2011-2020 distributed on main sectors



Source: Menon Economics.

Norway is continuing its long-standing efforts in various **international cooperation mechanisms** that contribute to global ocean management including further develop the Law of the Sea as a tool for protecting the oceans through conservation and sustainable use of marine resources. Norway has been an active member of IMO since 1958 and is committed to working towards the achievement of the IMO's goals and objectives. Moreover, it has been a member of the IMO Council.

Norwegian **development cooperation relating to the ocean** amounted to €75.4 million in 2019. Development co-operation is operated through the programmes 'Fish for Development' and 'Oceans for development'. In 2018, Norway was a key player in the establishment of the Problue multi-donor fund, which is the World Bank's blue economy programme.

Norway-EU relations

The Agreement on the European Economic Area (EEA) is the cornerstone of relations between Norway and the EU. The ocean dimension is important for Norwegian cooperation with the EU, especially in light of the implementation of the European Green Deal. Norway is a full participant in the Horizon Europe programme, and participates in ocean observation infrastructures such as EMODnet, Jericho-RI and the Copernicus Marine Service. Norway is actively supporting the European intergovernmental ocean co-operation through industry participation, financial and/or in-kind contributions via JPI Oceans⁸⁴⁵ and the Horizon Europe partnerships that are currently under development, including the Sustainable Blue Economy partnership as well as the zero-emission waterborne transport partnership.

Cooperation with the EU in the area of fisheries is longstanding and of vital importance for Norway, even though management of

fisheries resources is not included in the EEA Agreement. Fisheries cooperation between the EU and Norway is based on bilateral agreements, while trade in fish and fish products is regulated by a protocol in the EEA Agreement as well as several bilateral agreements. Norway and the EU, together with the United Kingdom, share the responsibility for the management of joint fish stocks in the North Sea.

The EEA and Norway Grants are funded by Iceland, Liechtenstein and Norway. The Grants have two goals – to contribute to a more equal Europe, both socially and economically – and to strengthen the relations between Iceland, Liechtenstein and Norway, and the 15 Beneficiary States across Europe. During the 2014-2021 funding period, the EEA and Norway Grants amount to €2.8 billion. Norway participates in InvestEU and has been co-operating with the European Investment Bank since 1974. Moreover, Norway is a founding member of the European Bank for Reconstruction and Development.

Size and composition of the Norwegian Ocean Industries

The Norwegian maritime industries include the shipping industry, the shipbuilding industry, and service and equipment suppliers for all types of ships and vessels. They also include vessels and maritime technology used in other ocean industries, including aquaculture, fisheries, offshore oil and gas production, offshore renewable energy, as well as knowledge-building in research groups on topics in technology and social sciences that are significant to the Norwegian maritime industry.

The value added from the maritime industries in 2019, as reported from the Statistics Bureau of Norway, was close to €9.5 billion, where ship-owning companies amounted to €5.4 billion, suppliers

⁸⁴⁵ <https://jpi-oceans.eu/jpi-oceans>

of equipment and services amounted to €3.3 billion and shipyards to €0.7 billion. The industry exported worth €17.6 billion in 2019⁸⁴⁶.

According to calculations by Menon Economics, 225 000 employees work in the three major ocean industries of oil and gas, maritime and seafood⁸⁴⁷. These industries are productive, and their total value creation was €70.5 billion in 2019. This means that almost 30% of value creation in the Norwegian business sector is created by the ocean industries. The oil and gas industry, including large parts of the specialised section of the supply industry, is Norway's largest ocean industry with a value creation of €551 billion in 2019. The industry employed just over 146 000 individuals nationwide in 2019⁸⁴⁸. The maritime industry is the second largest with a value creation of almost €15.8 billion and 88 000 people employed in that same year, while the seafood industry had a value creation of €8.6 billion and employed almost 51 000 people. Supply industries serve multiple ocean industries. The ocean economy also includes other businesses such as parts of the tourism industry that are focused on experienced-based activities linked to the ocean. There are also new and emerging ocean industries, such as offshore wind and carbon capture and storage (CCS).

Oil and gas

The petroleum industry is Norway's largest and most important industry when measured in terms of value creation, government revenues, investments and export value. It contributes to economic activity across the country, while also stimulating commercial, technological and social development. Knowledge and technology developed in the oil and gas industry will not only be able to be broadly applied in other ocean industries, but also in other sectors such as medicine and onshore infrastructure projects.

Total oil and gas production in 2025 is expected to be almost at the same level as at the start of the 2000s, before production is expected to gradually decline. Investments until 2030 are expected to be slightly below the level seen in recent years. The Norwegian petroleum industry will continue to play an important role in the Norwegian economy over the next few years, however the industry is no longer expected to be an equally strong engine for growth up to and beyond 2030.

The Maritime Industry

The Norwegian maritime industries are among the world leading maritime industries, and includes the shipping industry, the shipbuilding industry, and service and equipment suppliers for all types of ships and vessels. They also include vessels and maritime technology used in other ocean industries, including aquaculture, fisheries, offshore oil and gas production, offshore renewable energy, as well as knowledge-building in research groups on corresponding topics in technology and social sciences. The Norwegian maritime industry is Norway's second largest export industry, after the oil and gas sector, generating more than a third of the Norwegian export. Shipping companies represent the largest segment of Norway's maritime industry.

Norway is the world's 6th largest shipping nation measured by value, and the 6th in terms of the size of the fleet controlled by Norwegian shipping companies and ranks as the 8th largest in terms of tonnage in the world.

The value added from the maritime industries in 2019, as reported from the Statistics Bureau of Norway, was close to €9.5 billion, where ship-owning companies amounted to €5.4 billion, suppliers of equipment and services amounted to €3.3 billion and shipyards to €0.7 billion. The industry exported worth €17.6 billion in 2019.⁸⁴⁹

Offshore carbon capture and storage (CCS)

Carbon Capture and Storage (CCS) may contribute significantly to cutting emissions, especially in hard-to-abate sectors with limited or no other alternatives. The Norwegian full-scale carbon capture and storage project Longship will be the first CCS project to integrate a complete chain of individual CO₂ providers, a flexible cross-border transport solution and an open-access storage infrastructure which offers companies across Europe the opportunity to store their CO₂ safely and permanently underground. Longship includes the capture of CO₂ from two industrial sources (cement and waste-to energy) and the transport of liquid CO₂ from these industrial capture sites to an onshore terminal on the Norwegian west coast. From there, the liquefied CO₂ will be transported by pipeline to an offshore storage location under the seabed in the North Sea, meant for permanent storage. The first phase of the project will most likely be completed mid-2024, with a storage capacity of up to 1.5 million tonnes of CO₂ per year. The transport and storage operator, Northern Lights, have signalled their ambitions for a second phase, with a minimum storage capacity of 5 million tonnes of CO₂ per year. Through Norway's Longship it will be demonstrated that CCS is safe and feasible. It will facilitate learning and reduce costs in subsequent projects. The Norwegian Petroleum Directorate has estimated a theoretical storage potential of 80 billion tonnes of CO₂ in geological structures on the Norwegian Continental Shelf. Norway will pursue an active industrial policy and facilitate socio-economically profitable carbon capture and geological storage on the continental shelf.

Norwegian Seafood Sector – key figures and policy priorities

Norway is the world's second largest exporter of seafood for as much as €11.9 billion in 2021⁸⁵⁰. The industry includes aquaculture, harvesting, fish processing, and trade of seafood. The industry employed a total of 66 000 man-years directly and indirectly in the same year, of which 36 000 are indirectly among suppliers and in affiliated value chains. The seafood industry directly accounted for a tax contribution and investments of €2 and 1.5 billion respectively, in 2019.

Fishing and aquaculture directly generated value creation of approximately €4.8 billion, employed 18 400 people, and contributed to €1.5 billion in taxes. Fish processing typically concerns the production and processing of fish and fish-related products, and

⁸⁴⁶ Please note that these figures may overlap to a certain degree with other ocean industries.

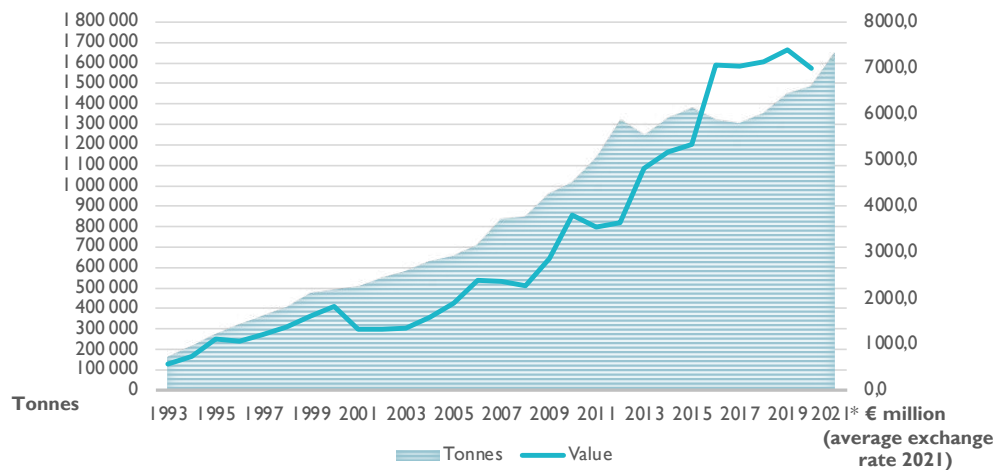
⁸⁴⁷ Menon Economics (2019 figures).

⁸⁴⁸ These figures do not include the slightly less specialised supply companies and other suppliers.

⁸⁴⁹ Please note that these figures may overlap to a certain degree with other ocean industries.

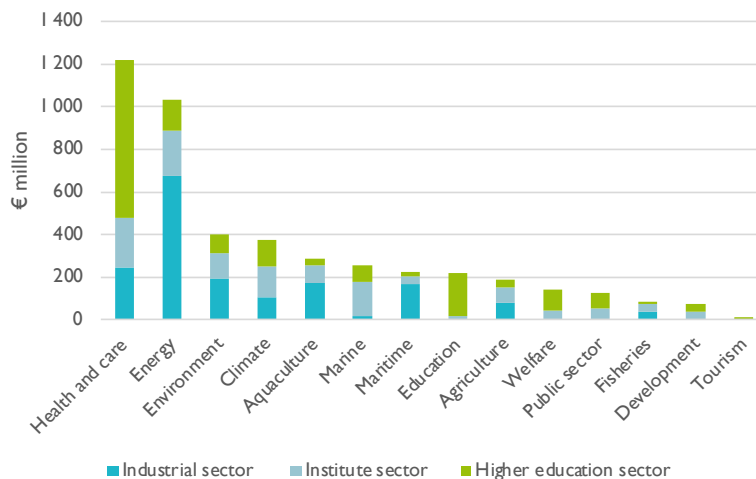
⁸⁵⁰ Norwegian Seafood Council.

Figure 7.15 Total quantity sold and first-hand value of fish in the aquaculture industry 1992-2020



Source: Norwegian Directorate of Fisheries.

Figure 7.16 Expenditure on R&D by thematic area and performing sector (million €) Value creation in ocean industries 2011-2020 distributed on main sectors



Source: Statistics Norway and NIFU, R&D Statistics

the value creation from this was less than half as great as fishing, catching and aquaculture in 2019. The fish processing accounted for a direct value creation of €2 billion the same year, and this subgroup further employed 10 400 man-years, and contributed €0.4 billion back to society in the form of taxes.

Wholesale of seafood amounted to a total value creation of €0.2 billion, while the person employed and contributed with taxes of 1 400 man-years and €0.1 billion respectively. In 2020, approximately 1.5 million tons of Norwegian farmed fish were produced and sold, with a total first-hand value of approximately €6.4 billion. Despite lower growth in recent years, export value has increased as a result of increased demand and favorable exchange rate. About 95 % of Norwegian seafood production is exported. The structure of the Norwegian aquaculture industry is varied. Nearly 75 % of the 120 major companies are family-owned. In order to support municipalities that make areas available to the industry, the Government has established an aquaculture fund.

Norway aims for sustainable growth in aquaculture. Its framework condition and policy actions are consequently designed to promote an aquaculture industry which:

- safeguards fish health and welfare;
- produces sustainable seafood with a low climate and environmental footprint;
- produces healthy and safe seafood that meets nutritional needs and food preferences;
- has good market access, complying with international requirements for food safety, sustainable production as well as fish health and welfare;
- contributes to adequate and profitable jobs, indirectly contributing to positive local ripple effects along the entire coast.

7.2.2 OCEAN-RELATED RESEARCH IN NORWAY

Research and innovation are key to future value creation in the ocean industries, and for ensuring sustainable growth. Therefore, a significant proportion of the grants from the Research Council of Norway and Innovation Norway go towards various ocean industries. The ocean industries are represented in the most important Norwegian industry clusters, including in the three GCE-clusters⁸⁵¹.

In addition to the allocation to the funding agencies, institutes and universities receive direct funding, surpassing 50 % of total Research and Development (R&D) expenditure⁸⁵². Several of the largest institutes are engaged in marine and maritime research, including [SINTEF AS](#), the [Institute of Marine Research](#), the [Norwegian Food Research Institute NOFIMA](#) and the [NORCE Norwegian Research Centre](#). Some institutes, especially the Institute of Marine Research, the [Norwegian Institute for Nature Research](#) and the [Norwegian Institute for Bioeconomy Research \(NIBIO\)](#), have a significant scope of international research collaboration (66–72 %). Ocean industries are prominently featured in the Norwegian R&D tax incentive scheme⁸⁵³.

Given the high importance of the ocean industries in the economy, the ocean research priorities are varied. Green shipping, digitalisation and autonomy are particularly important areas for maritime research. Within oil and gas, more and more companies are investing in digital and environmentally friendly solutions. The focus within energy and the environment is on offshore wind and hydrogen infrastructure, as well as fuel cells for maritime solutions. The supply industry from the oil and gas industries plays an important role in this transition. Seafood industry necessitates continuous improvement of monitoring techniques as well as adapting to new issues such as microplastics, new types of pollutants and new marine species aimed for human consumption. It is a priority to increase knowledge about healthy and safe seafood, specifically considering the entire food chain.

The seabed in Norwegian waters is mapped by the Mareano Programme, which provides knowledge about depth and seabed topography, geology, sediment, habitats and pollution. The Marine Base maps Pilot Programme from 2020 to 2022 demonstrates new methods of collaborating on the collection and dissemination of data relating to seabed conditions along the coast. The governmental institutions' research vessels, research stations and laboratories constitute a significant part of the marine research infrastructure that is under state ownership.

Space and Ocean Observation

Norway makes extensive use of both satellite navigation and earth observation, partly as a result of large sea areas, rugged terrain and its maritime-oriented economy. In addition to Norway's own surveillance satellites, program participation in Galileo, EGNOS and Copernicus constitutes an important part of Norway's space-based ocean observation. Norway also has many competitive companies in downstream space activities. This applies to various maritime applications of space technology, such as

maritime communication, maritime surveillance and advanced navigation services. Norwegian companies have so far obtained contracts for more than €200 million in EU space programs.

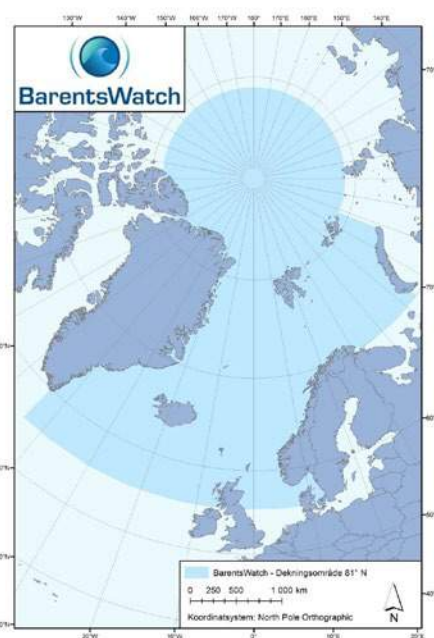
Figure 7.17 The AISSat-1 satellite keeps its eye on shipping traffic in Norwegian and international waters



Source: Norwegian Space Centre

In view of the collection, development and information sharing efforts regarding Norwegian and Arctic coastal and marine areas, the initiative [BarentsWatch](#) consists of an open information system with services for end users. By collecting and sharing existing data, including from satellites, BarentsWatch contains services such as the nationwide wave forecast. In addition, a shielded monitoring system contributes to the efficiency of operational efforts such as combatting illegal, unreported and unregulated fishing.

Figure 7.18 Coverage area of the BarentsWatch information service



Source: BarentsWatch⁸⁵⁴.

⁸⁵¹ Global Centres of Expertise (GCE Node in Kristiansand, GCE Ocean Technology in Bergen and GCE Blue Maritime in Ålesund).

⁸⁵² Science & Technology Indicators for Norway 2021.

⁸⁵³ The SkatteFUNN R&D tax incentive scheme is a government program designed to stimulate research and development (R&D) in Norwegian trade and industry. The incentive is a tax credit and comes in the form of a possible deduction from a company's payable corporate tax. All branches of industry and all types of companies can apply. To be eligible the company must seek to develop a new or improved product, service or production process through a dedicated R&D project.

⁸⁵⁴ The service is based on contributions from 10 Norwegian ministries and 29 administrative agencies and research institutes.

Ocean Space laboratories – next generation Ocean technology development

In December 2021 The EFTA Surveillance Authority approved full state funding for the construction of the Ocean Space Center in Trondheim. The Ocean Space Center marks the renewal of the marine technology laboratories at the Norwegian University of Science and Technology, and will be a facility for marine and maritime research and education. It will contain wet and dry laboratories with sea basins, construction and machine laboratories, teaching rooms and teaching laboratories. The facility also includes a fiord laboratory with environmental monitoring equipment. The total estimated cost is estimated to amount to €0.8 billion.

Ensuring adequate and relevant competence

Increasingly more advanced technology in the established ocean industries and the emergence of new ocean industries will require further development of education and skills. Digitalisation and automation require a workforce with competence and knowledge that can further the competitiveness of the Norwegian ocean industries. The close cooperation between companies, knowledge institutions, workers and government authorities has played an important role in the historical development of Norway as an ocean economy. In line with this, seafarers are vital to upholding safety and security standards on-board of ships Norway is committed to strengthening marine education and the development of maritime knowledge with the aim to ensure future industry needs to be met. The Norwegian Agency for International Cooperation and Quality Enhancement in Higher Education has from 2022 been given a particular task to strengthen maritime expertise. However, broader skills development for ocean industries is not only fostered by means of the Norwegian government but is complemented in various other ways as demonstrated in the country's full participation in the Erasmus+ programme.

BOX 7.1 Bridges – (Blue Region initiatives for developing growth, employability and skills in farming of finfish)

In 2020, the Trøndelag County Municipality was awarded a contract as coordinator of a **Centre of Excellence in Vocational Education and Training**. The project is called BRIDGES (Blue Region Initiatives for Developing Growth, Employability and Skills in the farming of finfish). In addition to partners in Sweden, Finland and Iceland, local high school Guri Kunna, SalMar, Blue competence centre and Easy Learning Solutions AS participates in the project. The aim is to develop world class aquaculture education.

7.2.3 GREENER AND SMARTER SHIPPING FOR LOWER EMISSIONS

Norway has strengthened its **commitment to green shipping**. Norway is committed to the ambition of halving emissions from domestic shipping and fisheries by 2030 compared to 2005. There are presently more than 80 ferries in operation with fully or partially electric propulsion systems which is close to one third of all ferries in Norway. Low and zero-emission criteria are introduced in new tenders for ferries and high-speed vessels when feasible. Efforts are being made to develop policies that contribute to the green transformation for service vessels in the aquaculture and offshore industries, and climate requirements will be assessed for public procurements of maritime transport services. Norway aims to increase the number of **hydrogen** pilot and demonstration projects in shipping. The industry has promoted and developed several **autonomous shipping** projects based on new technology and digitised solutions for approval by the Norwegian Maritime Authority.

Hydrogen electric and ammonia vessels

MF Hydra, the first hydrogen-electric ferry, will be put into service in 2022, and by the end of 2025, a four-hour weather-beaten ferry route between Bodø and Moskenes in the northern Norway will be partly powered by hydrogen⁸⁵⁵. The first ammonia vessel is expected to be ready for operations in the offshore sector in 2024. In 2020, the Research Council of Norway allocated more than €15.3 million to develop hydrogen-based shipping technology. Enova has allocated €22.4 million to the development of two hydrogen-powered cargo ships under the project name Topeka.

The **Green shipping programme**, launched in 2015, is a public private partnership that counts over 100 industrial members, like ship owners, yards, cargo owners, energy providers and financial actors, organizations, and observers from different public authorities. The vision of the programme is to strengthen Norway's leading position on environmentally friendly shipping. The Programme has launched over 40 pilot projects, of which 13 pilots have reached or are near fruition.

One of these is a project that aims to move cargo from road to sea by a long-term charter, i.e. grains in one direction and stone and gravel on the return voyage. The charter enables the ship owner to invest in a zero-emission cargo ship. The ship owning company Egil Ulvan Rederi AS won the contract in 2021 in competition with over 30 companies. The ship is designed by Norwegian Ship Design (TNSDC) and will be a 5 500 dwt bulk carrier, 68 m long, and fuelled by hydrogen and wind. The design reached Approval in Principle for hydrogen from Lloyd's early 2022 and is ready for tenders at shipyards. The goal is to launch ship operations in 2024⁸⁵⁶.

⁸⁵⁵ <https://www.tu.no/artikler/signerte-hydrogenfergekontrakt-legger-til-rette-for-hydrogenproduksjon-i-relativt-stor-skala/516774?key=IZFUxEZy>

⁸⁵⁶ <https://www.tu.no/artikler/verdens-forste-hydrogenbulkskip-kan-bli-bygget-i-norge/517729?key=5EUrXwcp>



Source: Lloyd's Register⁸⁵⁷.

Autonomous electric vessels already shift cargo from road to sea

Getting retail goods onto the shelves of Europe's supermarkets requires complex logistical operation and is also a major source of carbon emissions. A pioneering project involving Kongsberg Maritime brings a radical new approach to this issue, by removing the trucks from the value chain. In a world first, Norway's largest grocery distributor, ASKO, will be using two newly built autonomous electric vessels to cross the Oslo fjord in order to deliver groceries. The zero emission vessels, both battery driven, will have the capacity to carry 16 trailers of cargo, each with a maximum capacity of 29 tons. They will reduce road travel by two million kilometres and cut carbon emissions by 5000 tons annually. The route will be established in summer 2022, initially with a reduced crew. Approval for fully unmanned operations is expected during 2024.

Figure 7.20 ASKO and Norgesgruppen's autonomous and electric sea drone that will operate between Moss-Horten



Source: ASKO and Naval Dynamics.

Offshore wind

Norway has opened two areas for offshore wind: Utsira Nord with a capacity of 1.5 GW floating wind and Sørlige Nordsjø II with a capacity of 3 GW bottom-fixed wind. One of the objectives of Norwegian offshore wind policy is to support the ability of Norwegian exporters to compete in a growing global market, as well as facilitate sustainable resource management in the long-term. Hywind Tampen, which will be the world's largest floating offshore wind farm, is under development. Hywind Tampen has received a grant of €0.23 billion from Enova. The next step in the commitment to offshore wind will be to realise offshore wind on an industrial scale in order to achieve economies of scale.

7.2.4 SMART GREEN PORTS

Ports in Norway are either owned by private companies or by municipalities. The new Norwegian Harbour Act allows municipalities and ports to differentiate their prices and fees according to environmental performance. Many Norwegian municipalities and ports now differentiate prices and fees according to an environmental index.

As much as 90% of Norway's import and export volumes are transported by sea. In general, the external costs per unit (tonne-kilometre) of maritime transport are significantly lower than the external costs per unit of road transport. It is clear that green shipping demands green solutions also onshore.

In 2019, the Government introduced an aid scheme for investments in port infrastructure in order to promote efficient and

⁸⁵⁷ Lloyd's Register (LR) has awarded approval in principle to Norwegian ship owner Egil Ulvan Rederi AS for its zero-emission self-discharging hydrogen-fueled bulk carrier, With Orca. The vessel is planned to enter into a long-term transport contract with cargo owners Felleskjøpet Agri and Heidelberg Cement.

environmentally friendly ports and logistics chains. Funding has been awarded to more than ten projects in different ports, including investments in smart gate systems. The benefits in terms of time savings for trucks and ships are expected to be significant. When the ports invest in onshore power, they may receive support from Enova, a state enterprise owned by the Ministry of Climate and Environment. Since 2015, Enova has awarded a total of €81.7 million to more than 100 onshore power projects in various Norwegian ports. The goal is to create a functioning market for onshore power.

7.2.5 OTHER INITIATIVES

Norwegian Institutes at the centre of EU projects pointing towards sustainable multitrophic aquaculture in the Atlantic

Norwegian research institute NOFIMA leads an All-Atlantic Consortium of 35 partners from 15 countries the ongoing Horizon 2020-project AquaVitae that aims to increase sustainable, low-trophic aquaculture production in and around the Atlantic Ocean, by developing new species, processes and products. The Norwegian Research Centre (NORCE) leads ASTRAL (2020-2024) which works with integrated multi-trophic aquaculture (IMTA). Both projects promote sustainable aquaculture production across the Atlantic area and are collaborating closely with the European Aquaculture Technology & Innovation Platform (EATIP).

The Sea lice challenge

One major challenge for a possible growth in Norwegian aquaculture production is the sea lice. The sea lice problem is both a threat for wild salmon and is, to say the least, a welfare problem for the farmed salmon. Several research and innovation projects are currently ongoing or were concluded which are both nationally and EU-funded, looking at the problem from different angles. The company [Scale AQ](#) with funding from The Research Council of Norway (€0.4 million), use artificial intelligence to control the sea lice through visual monitoring. Number of sea lice must be counted regularly and reported to the authorities. Sea lice used to be counted manually but this company has developed an underwater camera-based lice counter system for counting the lice on salmon while it swims in the cage. This gives a better estimate of number of lice than the manual method and is much more gentle on the salmon. The system has now been implemented in the industry.





CHAPTER 8
CASE STUDIES

As with prior editions, this report includes number of case studies that explore and help illustrate additional elements of the Blue Economy as a whole. The case studies generally focus on concrete or niche areas, on Member States best practices and/or initiatives and on efforts undertaken by the sectors to invest and develop a more sustainable Blue Economy. The case studies in this specific edition of the report focus mainly on the sustainability, innovation and the green transition. They depict various technological developments, initiatives and projects undertaken by Member States and stakeholders in an effort to achieve the goals set out in the European Green Deal.

The first case study illustrates the work undertaken by the Netherlands in building a Community of Practice within its Maritime Spatial Plans by fostering a network and culture of collaboration towards the objective of developing a Sustainable Blue Economy. A second case study looks at the set-up of a Blue Observatory in Portugal, exploring the benefits of structuring and gathering extensive data on the Blue Economy. A third case study presents the various initiatives undertaken by France, in attempting to measure the ecosystem services at national level and the challenges associated to it. Finally, the last case study presenting how ports are at the crossroads of innovation and sustainability, and how they are set to support the growth of the Blue Economy in the Atlantic sea basin.

8.1 COMMUNITY OF PRACTICE NORTH SEA: KEY TO SUCCESS?

Setting up a Committee of Practice in the North Sea

The Community of Practice North Sea (CoP) was originally created as a forum for policy makers, entrepreneurs, researchers and NGO's to discuss how to bring multiple-use pilots/initiatives into practice and scaling-up in order to realise the MSP themes fishery/food-, nature- and energy on the North Sea. It was set up by the Dutch Ministry of Agriculture, Nature and Food as a multi-level stakeholder engagement forum aiming at enhancing involvement of different sectors.

To set up the CoP, all relevant parties were identified and brought together in a close network. The experience gathered in cooperation on land, in which government, research institutes and industry work closely together, was used for the North Sea project, as well.

The initial focus of this CoP North Sea was initially restricted to the multiple use of the North Sea. However, it soon became clear that the scope should be enlarged to facilitate Sustainable Blue Economy development.

The transition to a Sustainable Blue Economy is in line with the UN's Sustainable Development Goals (SDGs) which were created to provide (global) direction to the pursuit of sustainable use of the planet's resources. For the North Sea, this translates into a focus on the topics of sustainable and sufficient food, sustainable energy and a balance of these activities with nature.

The North Sea plays an important role for the Netherlands, in achieving sustainable food and energy production that does not conflict with. Food and energy are linked to SDGs 2 and 7, while SDG14 represents the balance with the natural environment, and SDG17 affects the importance of going through this transition and realizing it with all relevant stakeholders.

At sea, this way of working together is still relatively new and various NGOs are considered important partners and stakeholders in the North Sea. While exploring on how to shape a successful transition towards a Sustainable Blue Economy, the involved ministries came across the concept of Community of Practice (CoP). One of the benefits of a CoP is that it is an informal network where bottom-up work is encouraged with concrete innovations and ideas from practice, in which policy and research can be directly involved. This also means that policy and research can focus on the developments and innovations of tomorrow, which in turn opens the door for adaptive future-proof policy. As CoPs are informal, self-organizing and based on trust, by creating an environment in a non-political setting, the CoP fosters a culture of collaboration.

That is why the Dutch government has set up the North Sea CoP. With this approach, the Netherlands aims at accelerating the realisation of the three transitions in the North Sea: food, energy and nature. These three transitions form the basis of the Sustainable Blue Economy in the Netherlands.

Another particular point of concern that also plays an important role in the North Sea, is the lack of space. This means that, in addition to the task of environmentally sustainable integration of economic activities, an answer must also be found for sustainable and robust use of maritime space. This brings the challenge of dealing with different levels of ambitions and interests that potentially conflict one another. In the North Sea CoP, the focus has been on looking for synergies and win-win outcomes.

In an environment where competition for space at sea takes place, shared use is a potential solution. An example is the shared use of wind farms by aquaculture or floating solar panels. This is a promising solution, however this does not necessarily come without challenges. Some of these are related to (existing) legislation and regulations or, for example, technical or socio-economic implications. For research, this could also mean that there are still many unanswered questions that form the basis for new and appropriate legislations as well as regulations.

Maritime Spatial Planning (MSP) also plays an important role in this endeavour. In this context, shared use is included in the North Sea 2020-2027 Programme, the policy framework in which all North Sea policy comes together.

incorporate emerging sectors of the Blue Economy in the North Sea in a sustainable way. This requires an integrated package for a Sustainable Blue Economy, which is feasible and cost-effective.

In the Netherlands, the Sustainable Blue Economy, of which shared use forms part, focuses on the triangle:

- food – making traditional fisheries more sustainable and innovations on fisheries/aquaculture;
- energy – such as Wind at Sea and innovations for other forms of renewable energy and making shipping and tourism more sustainable; and
- nature – nature-inclusive construction and nature development.

Outlook

Realizing the Sustainable Blue Economy entails working on a future perspective, 'The outlook' is another important dimension of the Program. As the CoP is the learning network with which innovations can be initiated by and with the CoP members, 'The outlook' is the roadmap that determines where the Sustainable Blue Economy development is heading, what is needed to achieve its associated goals and who will subsequently set the bar.

The Outlook for the Sustainable Blue Economy determines the direction in which it will develop until 2040 and which main topics will lead to 2030. This is done on the basis of scenario studies and a Theory of Change in which a future picture is determined. However, practice – both nationally and internationally – does not stand still, which means that the future picture and the leading themes are periodically examined and adjusted. The themes to be identified largely determine the resulting research questions that must be answered in order to shape the path towards a Sustainable Blue Economy.

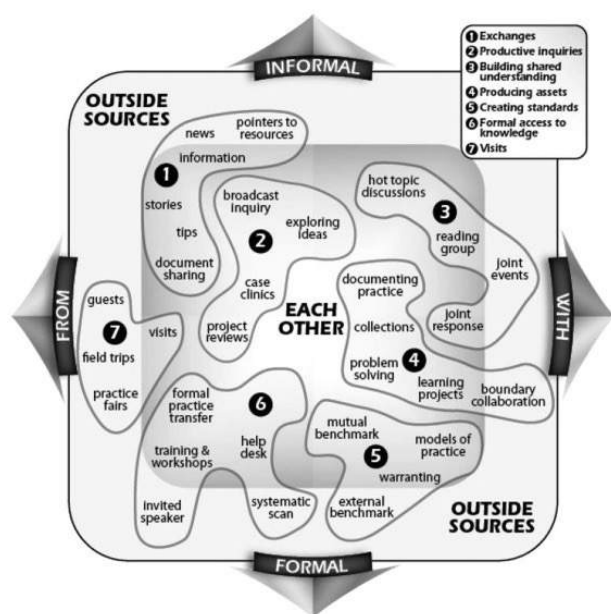
The CoP members are given the opportunity to contribute their ideas, reflect on the results and also indicate which course should be followed. The government ultimately determines the actual course, based on the network's input.

It is therefore important to gather the right knowledge and form contacts in a network as much as possible in order to realize the movement towards a Sustainable Blue Economy together. An important part of this knowledge and forming contacts also lays outside the Netherlands. That is why, as a network, the Netherlands is affiliated with various European trajectories and projects. Given the importance of MSP for, among other things, the use of space at sea, the government of the Netherlands participates in cooperation at the level of two sea basins: namely the North Sea and the Baltic Sea.

From the national scope to the regional approach and its objectives: eMSP NSBSR

At the end of 2020, together with 15 partners from both seas' basins, the group submitted the cooperation proposal to the European Commission for the eMSP (North Baltic Sea Regions)

Figure 8.1 Learning through joint activities in communities of Practice



Source: Steins, Veraart, Klostermann & Poelman (2021)⁸⁵⁸.

The link to sustainability, decarbonisation and innovation

The Sustainable Blue Economy

The Sustainable Blue Economy is part of the Dutch Government-wide North Sea Program 2022-2027 and aims at making the existing Blue Economy activities more sustainable and to

⁸⁵⁸ Steins, Nathalie & Veraart, J.A. & Klostermann, Judith & Poelman, Marnix. (2021). Combining offshore wind farms, nature conservation and seafood: Lessons from a Dutch community of practice. *Marine Policy*. 126. 104371. 10.1016/j.marpol.2020.104371.

NBSR project on Emerging ecosystem-based Maritime Spatial Planning topics in North and Baltic Sea Regions. This project was launched in September 2021.

The aim of the eMSP NBSR project is to enable Maritime Spatial Planners of Managing Authorities and policy makers from the North Sea and Baltic Sea regions to reflect on current MSP practices, learn effectively from each other and jointly identify problems and solutions. This will provide national governments and the European Commission with new knowledge and information on implementation, development and research actions as well as management approaches that can or should be followed to address future challenges and opportunities of the sea in a coherent manner. Industry involvement, academia and non-governmental organizations' involvement is encouraged.

With all countries having defined MSPs in 2021, MSP in Europe is entering a new phase. The period that follows is a unique opportunity to take stock on what has been achieved so far in the respective countries and sea basins and what needs to be done to ensure that MSP lives up to its full potential. It is also a unique opportunity to share lessons learnt, expand and align the available information and knowledge base, and use the newly acquired knowledge and experience to tackle the challenges ahead together. However, preparing for this is not a one-time event, but rather a process that requires continuous learning and exchange between MSP authorities/planners, stakeholders and scientists. A suitable platform that brings people, information and insights together in a flexible and above all reflexive way is currently lacking.

The NBSR project is built around the Community of Practice (CoP) model. The outcomes of this work, such as policy briefs help stakeholders to improve the design, implementation and monitoring of maritime spatial plans and to make use of the best available knowledge from science and innovation. The group focuses on:

- Ocean governance
- Ecosystem-based approach
- Sustainable Blue Economy
- Monitoring and evaluation
- Data exchange, information and communication technology at the service of MSP.

Sustainable Blue Economy in practice

The CoP aims to make hands-on sustainable innovation possible. There are currently various CoP themes that focus on sustainability and decarbonisation. Box 8.1 highlights of on these, focusing on the development of a nature-inclusive business park.

BOX 8.1 Nature-inclusive food production inside and outside the wind farms

Like other EU countries, the Netherlands faces major challenges in relation to climate change and efforts to minimize it. As a result, the Netherlands is focusing on the production of sustainable energy, largely by building wind turbines at sea. As a result, the space for traditional fisheries will have to shrink, resulting in a further decline in both employment and the supply of sustainable food from the North Sea.

In order to guarantee and possibly increase both food production and employment, the Dutch Government is focusing on new innovative forms of food (production) inside and outside wind farms, shared use of space in the North Sea and new associated nature-inclusive revenue models. To this end, large-scale experimental rooms will be set up where scale-up experiments can take place under controlled and manageable conditions with good monitoring of the effects and validation of models that visualize the impact of food production on the North Sea. These large-scale experiments should lead to new forms of food production (passive fishing and aquaculture) and entrepreneurship in the North Sea that mitigate the previously described effects on land use and climate change. This contributes to making the economy more sustainable, climate-resilient and the earning capacity of the Netherlands. In the development of passive fisheries and aquaculture, the aim is to achieve synergy with nature development, which can create robust ecosystems and promote ecological capacity. Aquaculture offers refuges, breeding grounds and source material for the development of robust nature. These innovations also contribute to new revenue models such as 'bio-based' building materials.

The experimental areas (Nature Including Mariparks) will be set up and managed in such a way that economic activity makes a positive contribution to making the North Sea nature more robust. Finally, efforts are being made to make the associated logistics and the required energy supply more sustainable.

The way forward

With this strategy, the Netherlands has a clear goal to attain a Sustainable Blue Economy that is in line with the SDGs and European and National objectives. Working with a national network, the Netherlands is also working on a blue network at European level and is developing a roadmap to achieve this goal.

Knowledge sharing and the bonding of existing networks is key to achieve the goals of a sustainable Blue Economy. Government and research, but certainly also NGOs and companies and entrepreneurs are being called to participate in this strategy. It includes as well people with knowledge and experience of the sea, such as fishing, to people with a wild idea with which they think they can make a good contribution to the balance between energy, food and nature at sea.

8.2 THE PORTUGUESE OBSERVATORY FOR THE BLUE ECONOMY AND THE OCEAN SATELLITE ACCOUNT

Blue Economy assessment plays an important role in supporting public policy monitoring and evaluation to support decision-making, including policy instruments dedicated to managing marine environment such as the Marine Strategy Framework Directive. Despite this, besides reports like the Blue Economy report (building on Eurostat NACE codes), until now no statistical methodological procedure was defined and implemented at international level to have recurrent, reliable, and transparent indicators on all levels of the Blue Economy, across countries for this purpose, and considering the Blue Economy as a whole.

The first National Ocean Strategy in Portugal, published in 2006 (NOS 2006-2016), established the importance of creating a Portuguese Observatory for the Blue Economy, defining a set of activities to be monitored, the methodology and frequency of monitoring, and the criteria for data collection.

This Observatory⁸⁵⁹ is a monitoring platform that compiles up-to-date data, and makes available reliable information for the main economic, social, and environmental indicators of the ocean economy, marine natural capital and related ecosystem services. It was developed under the responsibility of the Directorate General of Maritime Policy (DGPM), of the Portuguese Ministry of the Sea, in the context of the National Ocean Strategy (NOS). The Portuguese Observatory for the Blue Economy will be the main source of monitoring and evaluation of the new National Ocean Strategy. Despite the fact that monitoring reports to support NOS have been published since 2012, the set-up of the Observatory as it stands today, took place 3 years ago.

Setting up the pilot

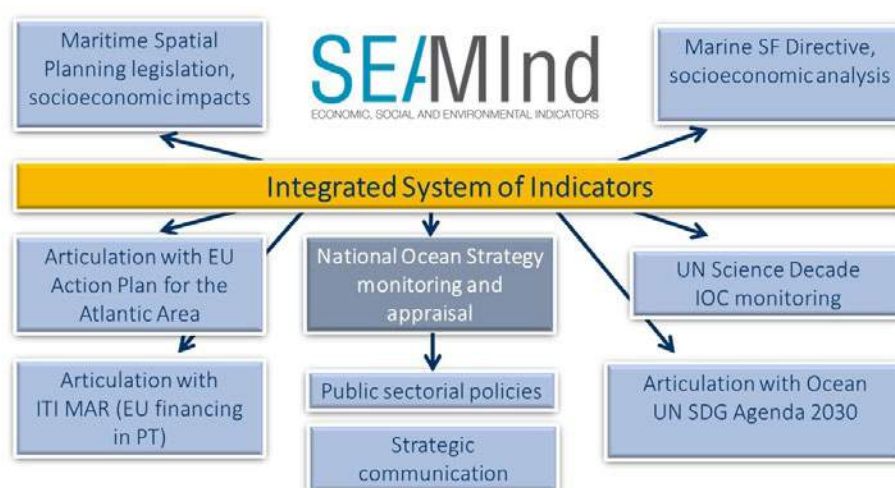
Following an integrated and inter-sectorial approach, the technical work behind the Portuguese Observatory is supported by SEAMInd – Economic, Social and Environmental Indicators and Ocean Satellite Account.

The objective of the SEAMInd is to identify a limited but relevant set of indicators to measure the results and impacts of the marine and maritime policy, considering a sustainable development approach, and make them observable and available in an integrated, friendly, and recurrent platform. In total, 576 performance indicators have been identified across 10 focus areas. This task involved consulting all public entities with ocean-related responsibilities, considered as the supply side of indicators. The needs identified were measured as the demand side of those indicators. An overarching additional consultation of public and private entities was also launched to better understand what indicators were more relevant to be available for stakeholders. From the demand side, the need to support the transversal public policy ocean related contexts (Figure 8.2 was considered, bearing in mind an Integrated Maritime Policy perspective.

More recently, and fully aligned with the ambitions of the European Commission to set up the Blue Economy Observatory and the Ocean Observatory Initiative, Portugal has been investing in the implementation of the SEAMInd Platform⁸⁶⁰. This intends to be an interoperable platform for indicators, supporting National Ocean Strategy monitoring as well as National accounting efforts for the ocean related economy.

By 2023, SEAMInd data is expected to become accessible to the public through this SEAMInd digital platform. At an operational level, the Portuguese Observatory for the Blue Economy technological platform will be connected to the EU Common Information Sharing Environment (CISE), using the Portuguese node (NIPIM@R).

Figure 8.2 SEAMInd integrated and inter-sectorial approach



Source: DGPM, Portugal.

⁸⁵⁹ <https://www.dgpm.mm.gov.pt/observatorio>

⁸⁶⁰ This project is funded by the EMFF.

At a second stage, an *upgraded* version of this platform, SEAMInd Platform 5.0, is foreseen, using big data and artificial intelligence for forecasting and foresight purposes⁸⁶¹.

The Portuguese Ocean Satellite Account

The Ocean Satellite Account is a statistical instrument developed by Statistics Portugal (INE) with the support of DGPM. Its first edition reports to 2010-2013 and was released in 2016. A second edition concerning the period 2016-2018 was published by INE in 2020 and the account should be compiled on a regular basis every three years⁸⁶². The produced indicators are also available through the SEAMInd Platform. The Portuguese Ocean Satellite Account was a pioneer project based on the conceptual framework of the Portuguese National Accounts, and their indicators are used to monitor the economic dimension of the National Ocean Strategy, as well as to estimate the relative macroeconomic importance of Ocean Economy in the Portuguese Economy.

The data provided by the Portuguese Ocean Satellite Account bears great relevance as it:

- supports decision and policy making related to the sea;
- supports the monitoring of the National Ocean Strategy in its macroeconomic component;
- supports the Inter-Ministerial Commission for Maritime Affairs (ICMA);
- provides information in the context of the Integrated Maritime Policy (IMP);
- provides information on the socioeconomic context of Marine Strategy Framework Directive (MSFD), as well as the Portuguese contribution for the economic and social analysis in the core of OSPAR Convention for the Protection of the Marine Environment of the Northeast Atlantic;
- supports National Ocean Strategy updates;
- also supports other processes where data for the Sea Economy are decisive, including for private decisionmaking or public awareness.

The Portuguese Ocean Satellite Account reinforces the institutional cooperation in compiling this accounting instrument considered as a core tool for supporting public policies in the field of Ocean Economy.

Portugal is the only European country with an Ocean Satellite Account.

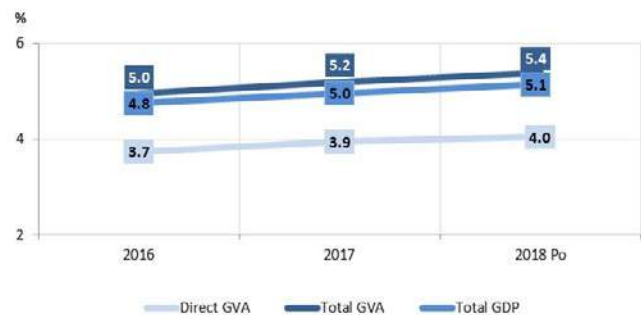
Since the beginning of the pilot project, in 2013, more countries have been using national accounts to evaluate their ocean economy. In 2021, the United States of America published its first Marine Economy Satellite Account, that includes the nation's oceans and Great Lakes related economies. The OECD continues working with pilot experiences in some countries to improve ocean economy measurement, namely to develop internationally comparable statistics on ocean economy. Furthermore, the European Commission announced it will be launching a European Blue Economy Observatory that will carry out these estimates at EU level, besides the work done in the yearly EU Blue Economy report.

Portugal's experience with the implementation of its Ocean Satellite Account may be taken as a reference in the development of a methodological framework.

Measuring total impacts of the Portuguese Blue Economy with the Ocean Satellite Account

The Portuguese Blue Economy reveals a positive evolution, according to results from the Ocean Satellite Account⁸⁶³. In 2018, the direct and indirect impact of the Blue Economy was estimated to have a contribution of 5.1 % to GDP and 5.4 % to GVA (Figure 8.3). The direct GVA produced in 2018 by the Portuguese Blue Economy roughly corresponds to 4 % of the whole economy. In other words, 1 % of the expenditure in Blue Economy products has an impact of 0.05 % of total GDP (direct and indirect impacts).

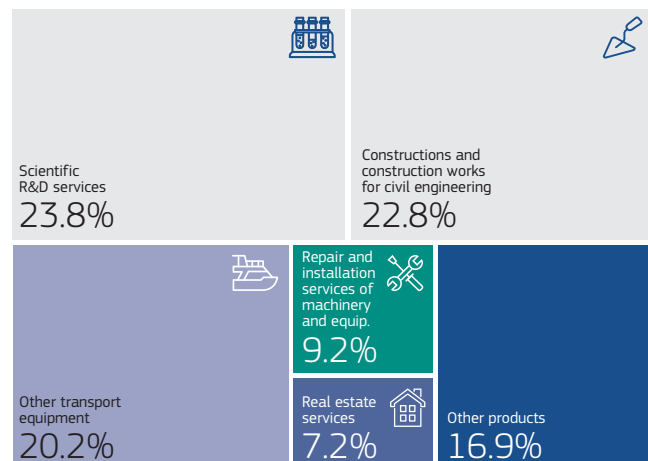
Figure 8.3 Ocean Satellite Account: Evolution of the weight (%) of direct GVA, total GVA and total GDP, in Portugal



Source: Statistics Portugal, Sea Satellite Account 2016-2018 (Press Release).

Gross Fixed Capital Formation (GFCF) in ocean economy products represented 1.4 % of total GFCF in the national economy, in 2016 and 2017. Figure 8.4 shows the average share of each ocean economy products, considering the ocean economy.

Figure 8.4 Ocean Satellite Account: Gross Fixed Capital Formation (GFCF) on ocean economy products (average 2016-2017) in Portugal



Source: DGPM, Portugal.

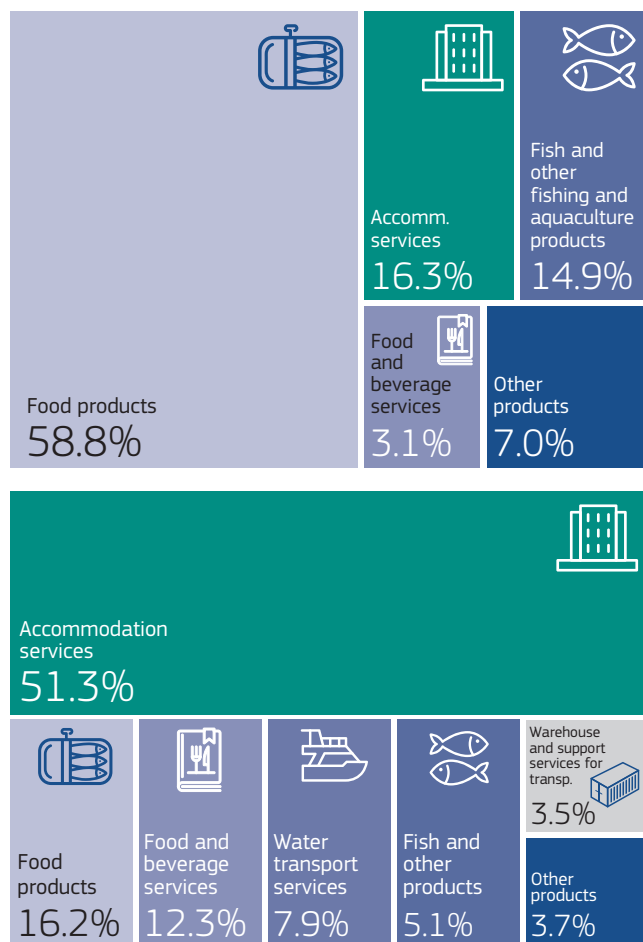
⁸⁶¹ It is expected that this project will be funded under EMFAF.

⁸⁶² Established by Council Resolution of Ministers No. 99/2017, of July 10th.

⁸⁶³ https://www.ine.pt/xportal/xmain?xpid=INE&xpgid=ine_destaquas&DESTAQUESdest_boui=261968449&DESTAQUESmodo=2&xlang=en;
https://www.ine.pt/xportal/xmain?xpid=INE&xpgid=ine_destaquas&DESTAQUESdest_boui=459803212&DESTAQUESstema=55505&DESTAQUESmodo=2&xlang=en

Exports of ocean economy products represented approximately 5 % of total exports, having grown 21.8 %, 2.9 percentage points higher than national exports. The external balance of goods and services was positive, having increased by 30.9 % in 2017 and 17.2 % in 2018. Figure 8.5 shows the structure of imports and exports of the ocean economy.

Fig. 8.5 Ocean Satellite Account:
Structure of ocean economy imports (Top)
and exports (Bottom)
(average 2016–2018Po) in Portugal



Source: Statistics Portugal, Sea Satellite Account 2016–2018 (Press Release).

The Portuguese experience to setup the Observatory for the Blue Economy, at National level, shows how improved methodologies can contribute to better public and private policies and decisions, more transparency, and more involvement of the public in ocean related debates. It also shows how innovation in Public Administration can foster an innovative and open society, where decisions and processes are more data driven and backed by science validated outputs, in what concerns ocean related issues

8.3 'ATLANTIC SMART PORTS BLUE ACCELERATION NETWORK' PROJECT (ASPBAN)

Context and Objectives

The 'Atlantic Smart Ports Blue Acceleration Network' (AspBAN⁸⁶⁴) is a 2-year project (ending in April 2023) which is co-financed by the European Commission's European Maritime and Fisheries Fund (EMFF) that responds to the objectives of the Atlantic Action Plan 2.0 (AAP 2.0)⁸⁶⁵ of the Atlantic Strategy Committee (ASC)⁸⁶⁶.

The EU Atlantic Ports need to diversify the focus and revenue sources of their business models, by acting in a more **sustainable and smart** way. This entails an evolution of port governance mechanisms, including the role of port operators. Hence, ports must cooperate with each other to mobilise financing for specialised smart infrastructures that will increase sea-basin trade and the growth of new blue businesses (aquaculture, marine renewables, etc.) adjacent to ports activities. As noted, ports are one of the main interfaces with the ocean and will play a strategic role as launchpads for a new generation of blue companies. Thus, beyond their logistics role, ports have all the conditions to operate as ecosystems for the Blue Economy innovation, by integrating in the same physical space: research centres, mature companies, start-ups and scale-ups, and in most of the blue sectors, both conventional and emerging.

AspBAN launches the building blocks that will found a dynamic acceleration services platform for EU Atlantic ports to work as **Blue Economy hubs**. This is done through the establishment of a network/partnership between EU Atlantic ports in two different EU Member States and the development of a blue accelerator scheme for Atlantic ports to stimulate innovative sustainable businesses in an innovation ecosystem.

AspBAN Consortium & Strategic Partners Network

ASPBAN's consortium was based on the overall concept of the project, to deploy a representative and diverse open innovation, acceleration and investment **ecosystem around the EU Atlantic Ports**, thus providing them with solutions to overcome challenges and meet innovation needs. The AspBAN consortium counts with the participation of several entities⁸⁶⁷ from Portugal, Spain, France, Ireland, Netherlands, Norway and USA. The involvement of several entities from different geographies is key to both broaden the scope and to increase the capitalisation potential of ASPBAN.

The **Strategic Partners Network (SPN)** is one of AspBAN biggest assets and consists of a large and representative pool of 142 partners, and a total universe of 391 ports, committed to participate and engage in the project activities. Also, the SPN keeps on growing, being composed of different stakeholder groups that are crucial for the transformation of ports as hubs for the sustainable Blue Economy: 41 ports and 5 ports associations, 20 investment

⁸⁶⁴ <https://aspban.eu>

⁸⁶⁵ https://ec.europa.eu/info/news/atlantic-action-plan-20-2020-jul-27_en?msclid=fe55e6a9a5d911ec83b0f1cfa58cfb48

⁸⁶⁶ <http://www.atlanticstrategy.eu/en?msclid=0e2e0bf7a5d711ecbedccb53ba25e118>

⁸⁶⁷ Beta-i Collaborative Innovation (PT, Lead Partner), Fórum Oceano (PT), Magellan (PT), Irish Maritime Development Office (IE), KALEIDO Ideas & Logistics (SP), Eurotran (FR), NOAH ReGen (FR), Cluster Marítimo de Canarias (SP), CPMR – Conference of Peripheral Maritime Regions of Europe (FR), GCE Ocean Technology (NO), Port XL (NL), World Ocean Council (USA), and Global Accelerator Network (USA).

funds and finance entities, 33 companies, 18 blue accelerators & clusters, 8 business associations, 11 policy entities, Municipalities, Research Institutes, Universities, etc.

Roadmap

AspBAN has a very complete and **inclusive governance model**, based on a collaborative approach, with different governance bodies and taskforces, relying on the involvement and expertise of the Advisory Board and the Strategic Partners Network. Communication, dissemination and transferability of results, will ensure the visibility and sustainability of the project, demonstrate the transferability to other sea-basins of Europe in support of the development of smart blue ecosystems and a sustainable Blue Economy.

Operationally, AspBAN can be divided into two main areas: **the community building** around the ports and its wider ecosystem, in order to identify and engage with the relevant stakeholders that will collaborate in the transformation of the ports into Blue Economy hubs (Networks or Databases); and the **collaborative innovation programs** (Acceleration Services and Open Innovation) that will generate start-ups pools, and also feed the pipelines of investment fund opportunities by mobilising financing for smart ports that operate as Blue Economy hubs.

Besides the SPN, there are **four complementary networks/databases** being created and developed with community building purposes: a Blue Economy acceleration and a blue investment networks, an international mentor network and the creation of a finance platform for Atlantic smart ports Blue Economy acceleration.

Moreover, two collaborative innovation programs are being developed, both with different objectives, and advantages, for startups, and also other stakeholders involved in the programs:

- The **acceleration services programme** is a fully tailor-made program adapted to the needs of the startups, with the objective of connecting them to other startups, scale-ups, SMEs, ports, and investors, in a deep and immersive dive into the European blue innovation ecosystem. This program is based on both the acceleration of the business and the collaborations within the Blue Economy. The selected startups will be invited to pitch their solution/product to investors and the Ports community.
- The **open innovation programme** is a tailor-made acceleration scheme with the main objective of establishing concrete pilot projects between startups and ports/corporates, thus increasing the chances of developing innovative products/solutions that effectively respond to the challenges of the ports. This will lead to the development of a Blue Economy ecosystem around the ports-centric blue innovation hubs, allowing a deeper collaboration between the different stakeholders and a more fluid ecosystem of specialists, investors, startups, ports, clusters, etc. The program ends with a demonstration day where the case studies of successful pilots will be presented and linked to potential sources of funding and investment to enable further pilot development and/or replication.

BOX 8.2 AspBAN Top Objectives and Deliverables

AspBAN top 5 Objectives:

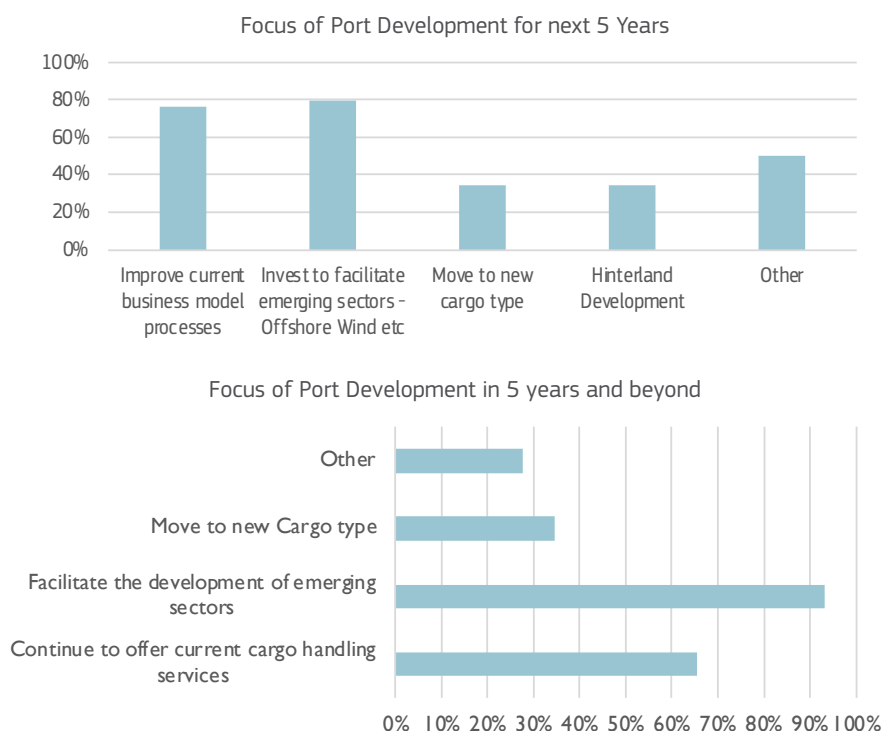
1. identify 10 common Blue Economy challenges in the Ports community;
2. attract 450 start-ups for both innovation programs;
3. achieve a final pool of 30 innovative start-up solutions that will develop 50 pilots in 30 Atlantic ports;
4. attract €6 million in direct private investment for the final pool of start-ups;
5. mobilize €5 billion of potential private investment, and
6. achieve a reduction of at least 100 000 tons of CO₂ in the operations of the 30 ports. At present, there is no organised innovation ecosystem in the EU Atlantic space for achieving this kind of impact, nor in another maritime basin. As such, AspBAN is pioneering this approach in EU's maritime policy, generating an investment-friendly context for a sustainable ocean economy, piloting the application of the most recent EU policies.

AspBAN top 5 deliverables are to create and grow in the Atlantic Ports:

1. an organized innovation ecosystem for developing sustainable Blue Economy business opportunities, that accounts for the different of stakeholders groups;
2. a physical and digital platform of acceleration and innovation services;
3. an investment opportunities roadmap for developing sustainable Blue Economy business opportunities in the, with a model that can be replicated in other geographies;
4. an investment community specialized in developing sustainable Blue Economy business opportunities in ports;
5. an identification of smart and green infrastructures necessary for developing sustainable Blue Economy business opportunities.

Finally, research will be conducted to determine the best business models that will guarantee the future sustainability and commercial use of AspBAN and reach a recommendation of the most appropriate, in light of the policies of the EU Green Deal. This will entail the identification of two business models, that will operate in an integrated way: a **smart ports Blue Economy business model** that will enable ports to diversify their revenue sources by cooperating with each other in Blue Economy sectors, thus increasing sea-basin maritime blue growth in the Atlantic; and a **blue accelerator scheme business model** that will enable the smart ports blue network by feeding a high-quality pipeline of startups and scale-ups that will diversify ports revenue sources and client's profiles.

Figure 8.6 Results of the surveys and consultations on the focus of port development



Source: AspBAN.

Results thus far...

The desk research revealed that there is a significant resonance among ports in light of the Blue Economy and that ports are eager to cooperate with each other to become Blue Economy Hubs. Results highlight that many Blue Economy accelerators are relatively new and still develop capacity, and that the accelerators' link to sufficient numbers of companies may hamper development. Ports are focused on meeting current economic demands and planning infrastructure developments to provide capacity required to meet future needs through long-term planning. Additionally, Blue Economy emerging sectors are being considered; and large ports have the resources to engage in a wide range of innovation activities, while small ports have limited capacity for activities that do not produce immediate returns on investment. Thus, it limits their ability to fully engage with all stakeholders within the innovation ecosystem.

Considering the development of ports within the next 5 years, results indicate that almost 80% of ports' primary goal is to become hubs for the Blue Economy in emerging sectors, and more than 70% want to improve their current business model processes (Figure 8.6). When looking into the next 5 years and beyond the percentage of ports wanting to facilitate development of the BE emerging sector increases to 90%, with 10% of ports looking into core areas so the other 90% can focus on new blue businesses (Figure 8.6).

Simultaneously, AspBAN organised a series of workshops for Atlantic Ports, to give them a short overview of the call objectives and expected results. Ports have also received the Guidelines

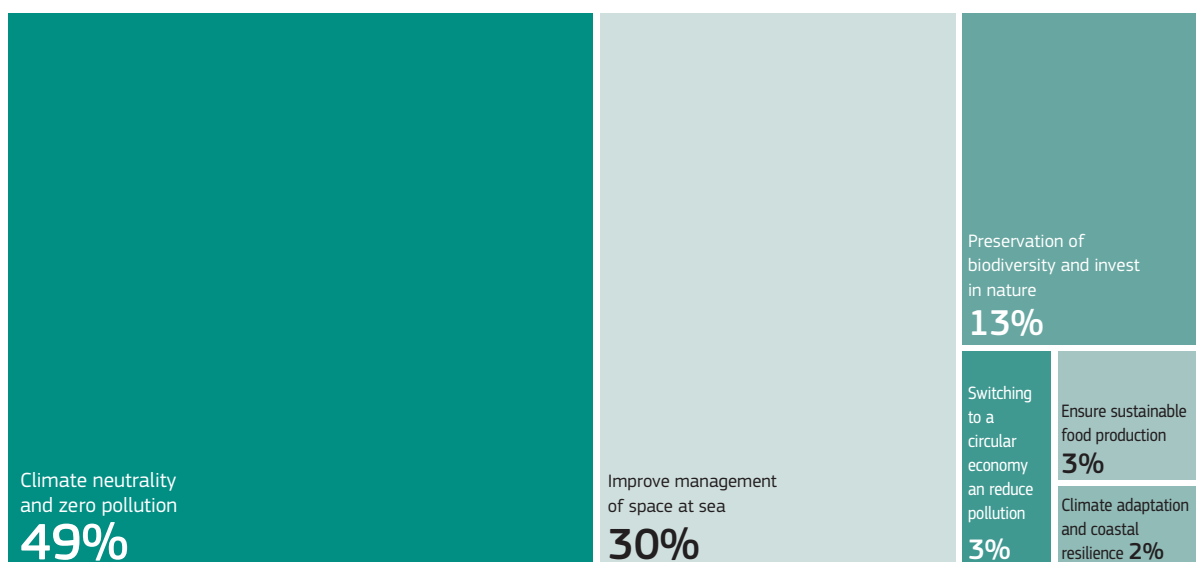
with practical input to help Atlantic Ports becoming an innovation-friendly space. Finally, a survey targeting ports regarding the main challenges faced, identified 147 challenges. These were divided into six Blue Economy categories established by the European Commission and taken as a framework in the paper (Figure 8.7).

The results of the open call of the acceleration services were above expectations with 188 start-ups and SMEs applying, with a high number of applications from the target countries of AspBAN (Figure 8.8 – left). After a thorough evaluation using a well-established and effective methodology, 80 startups were selected to participate in the program and accelerate their business, having the opportunity to pitch their solution/product to the AspBAN port and investors community (Figure 8.8).

The experts and mentors' network was created and mapped the competence needs in the industry. Results show that the greatest competencies needed for companies are in raising capital and scaling up, followed by working with corporates, knowledge of markets and sectors, and product and technology development.

Next steps

As next steps AspBAN is kick-starting the acceleration services that will allow the 'Top 80' start-ups to deep dive into the blue tech ecosystem, connecting them to investors, like-minded people and mentors to accelerate their business. Simultaneously, the open innovation program is also kicking-off with the definition of the 10 main innovation challenges of the ports, and the open call and scouting aimed at attracting 300 start-ups globally that can

Figure 8.7 Treemap chart representing the number (%) of challenges received for each of the 6 Blue Economy categories

Source: AspBAN.

answer those challenges in a more sustainable way, in line with the APP 2.0. and the European Green Deal goals. The organization and execution of both programs will run intensively during this second year.

Currently, the investors' network is being developed, as well as the planning of blue investment events and the development of a service package for investors. In alignment is the platform that we are developing, that is connecting all the different networks and stakeholders to each other and to the start-ups and SMEs, creating a dynamic and collaborative community building allowing the ecosystem around the ports to grow.

This will enable startups to test solutions and perform pilot projects in ports, whilst facilitating access to finance

To conclude, events that ensure knowledge transfer and experience from the project to other sea basins of Europe and demonstrate the transferability of the model being developed by AspBAN will continue. Based on the experience of the project Recommendations to the European Institutions will be developed in particular as related to the blue ecosystem potential of ports as Blue Economy hubs. The outcome of this innovative project will be shared by AspBAN's in a conference to be organised at the end of the project.

8.4 ASSESSMENT OF MARINE ECOSYSTEMS AND ECOSYSTEM SERVICES IN FRANCE

The French Assessment of Ecosystems and Ecosystem Services (EFESE) is a program initiated in 2012 by the French Ministry of Ecology in the context of the European Biodiversity Strategy to 2020⁸⁶⁸, one of the objectives of which was to improve knowledge of ecosystems and their services in the EU (target2, action5). The first phase of the EFESE program produced assessments by major types of ecosystems: forest ecosystems; agricultural ecosystems; urban ecosystems; continental wetlands and freshwater ecosystems; marine and coastal ecosystems; rocky and high mountain areas. Each thematic assessment delivered an expert report and key messages for decision-makers. A national stakeholder committee was established in order to define the general orientation of the program and to discuss and approve key messages⁸⁶⁹. The assessment of marine and coastal ecosystems and ecosystem services was carried out between 2015 and 2018 by a working group (Marine WG) led by Ifremer and the University of Brest (UBO) with the support of the French Agency for Biodiversity (AFB).

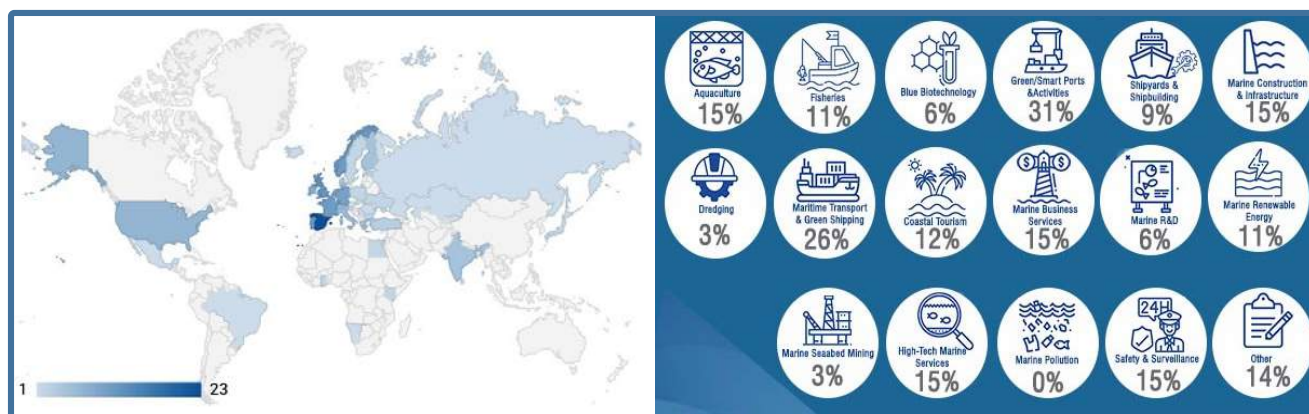
Methodological issues and organisation of the assessment

The ecosystem services approach became popularised and widely disseminated through the Millennium Ecosystem Assessment (MEA), which was conducted from 2001 to 2005 under the auspices of the United Nations in order to provide a state-of-the-art for the scientific appraisal of the world's ecosystems and the

⁸⁶⁸ <https://ec.europa.eu/environment/nature/info/pubs/docs/brochures/2020%20Biod%20brochure%20final%20lowres.pdf>

⁸⁶⁹ The key messages from the Marine WG report can be downloaded from the folder 'Key messages for decision makers' on the EFESE website: <https://www.ecologie.gouv.fr/evaluation-francaise-des-ecosystemes-et-des-services-ecosystemiques>

Figure 8.8 Frequency map of the start-ups that applied to the Acceleration services program (left) and the percentage of start-ups and SMEs applications per Blue Economy sector /industry (right)



Source: AspBAN.

services they provide⁸⁷⁰. However, various visions of the ecosystem services concept have been proposed before and after the MEA. In this sense, the assessment of ecosystem services raises the following unsolved methodological issues⁸⁷¹:

- Should the assessment consider the potential, actual, or sustainable use of ecosystem services?
- Should abiotic ecosystem services be taken into account or only the biotic ecosystem services?
- Are ecosystem services the result of man-made investment in the use of natural capital and does the service flow depend on planning and management rules?
- What are the underlying values of ecosystem services in terms of contribution to security, basic materials for a good life (food, drinking water, etc.), health, good social relations, and freedom of choice?

The main methodological choices of the EFESE program were to focus on the actual uses and benefits in relation to the state of the ecosystems and to make explicit the links between ecosystem services and the pressures exerted on ecosystems on the one hand, and management policies on the other hand. The EFESE Marine WG decided to clearly adopt the paradigm of the **strong sustainability**, by virtue of which manufactured capital and natural capital are not substitutable but complementary, which makes the conservation of ‘critical natural capital’ an imperative for sustainability⁸⁷². Regarding the economic assessments of ecosystem services, particularly those expressed in monetary units, the EFESE Marine WG considers thus that they are not intended to

be presented in an aggregated form or integrated in cost-benefit analyses. Indeed, aggregating the benefits rendered by ecosystem services would imply that these services are considered as substitutable with each other, an assumption incompatible with the paradigm of strong sustainability. Also, employing monetary assessments to carry out ‘global’ cost-benefit analyses would entail an even more serious violation of this paradigm: indeed, comparing the benefits and costs of nature conservation policies would amount to accepting the idea that the components of the ecosystems and ecological processes targeted are not irreplaceable and thus do not form a ‘critical natural capital’. Economic assessments of the benefits delivered by marine ecosystems – when they can be carried out – are above all, useful to know: the type of advantages (individual or collective) perceived by society, their relative importance, the groups of actors involved, the cost for society of the associated management systems, and possibly, the way in which these advantages vary as a function of the evolution of the state of ecosystems and the modes of their utilisation.

The EFESE study on marine and coastal ecosystems⁸⁷³ uses only economic assessments based on observable data, since they alone ensure a genuine comparison between types of ecosystem and types of service in the framework of an assessment performed at such a large scale. Thus, the monetary data comprises market prices when such markets exist, which is the case in particular for a certain number of goods produced by ecosystems, and cost data: costs of access, maintenance and replacement. The data of the costs incurred include public expenditure for the

⁸⁷⁰ <https://www.millenniumassessment.org/en/index.html>

⁸⁷¹ Heink U., Hauck, J., Jax, K., & Sukopp, U. (2016). Requirements for the selection of ecosystem service indicators – The case of MAES indicators. *Ecological Indicators*, 61, 18-26.

⁸⁷² The strong sustainability paradigm is based on the recognition of the global planetary boundaries and therefore imposes the conservation of a critical natural capital, for which there is no substitute and whose degradation or depletion could be irreversible. It is opposed to the weak sustainability paradigm, which considers that natural capital is not a particular form of capital and that it can therefore be valued monetarily and be subject to the same trade-offs as all other forms of assets via cost-benefit analyses, before any decision is made to conserve or destroy it.

⁸⁷³ Mongruel R., Kermagoret C., Carlier A., Scemama P., Le Mao P., Levain A., Ballé-Béganton J., Vaschalde D. & Bailly D., 2019. Milieux marins et littoraux : évaluation des écosystèmes et des services rendus. Rapport de l'étude réalisée pour le compte du programme EFESE, IFREMER – UBO – AFB, 354 pages + Annexes. A condensed version of the report is available in English here: <https://archimer.ifremer.fr/doc/00760/87162/>

protection of certain ecosystems and services, household expenditure to benefit from certain services and, lastly, replacement costs imputable to the restoration of a service or the impacts caused by its loss. Data on the number of beneficiaries are displayed when they exist. The entire approach has consisted in defining as precisely as possible the service being assessed and the population that benefits from it. A monetary indicator is always related to a physical indicator (level of production, type of investment needed to benefit from the ES). Beneficiaries include professionals using ecosystems, consumers, recreational users or the general public.

Besides the members of the Marine WG, the EFESE study on marine and coastal ecosystems involved a large number of scientific experts who were called on to participate in workshops, and certain of them contributed directly to the preparation of the final report. In particular, consultation with these experts external to the Marine WG permitted validating the typologies of the ecosystems used and ensuring that the best knowledge available was employed. In addition, the stakeholders interested in the marine subjects were invited to set out their expectations regarding the study and express their perception of the ecosystems at risk and key ecosystem services. The involvement of the stakeholders took the form of meetings and an electronic consultation, which were used to identify the key ecosystems and issues related to their services from a social perspective⁸⁷⁴.

Typology of marine ecosystem services

Regarding the typology of ecosystem services, the conceptual framework of the EFESE Program is an adaptation of version 4.3 of the Common International Classification of Ecosystem Services (CICES). The main contributions of the EFESE program assessment framework consists in the following: a differentiated treatment of ecological functions, a focus on goods resulting from ecosystems rather than provisioning services and a distribution of cultural services between, on the one hand, that which belongs to the heritage building on nature, and on the other hand, that which belongs to recreational activities, education and knowledge and landscape amenities. The typology of services adopted by the EFESE Marine WG conforms to these conventions. Nonetheless, certain goods and regulation services must be further specified to take into account the particularities of marine and coastal ecosystems.

The last attempt to introduce consistency to the major typologies of ecosystem services, while specifying definitions to adapt them to marine and coastal ecosystems, was carried out in the framework of the project 'Mapping and Assessment of Ecosystems and their Services' (MAES), at a time when CICES was only at version 3, in 2011⁸⁷⁵. Then, an assessment was carried out on the evaluations available in 2012 for each service by major type of marine and coastal ecosystem. In addition to their identification as services potentially delivered by marine and coastal ecosystems, certain services were perceived as having been scarcely studied, especially among the regulation services: water supply and storage, biological regulation, air quality and regulation, weather regulation. Among these services, only biological regulation had been evaluated in the framework of EFESE Marine WG, which included

the service of 'pathogen regulation' due to its potential contribution to human activities such as shellfish farming and recreational activities.

Four groups of cultural services were defined in line with the new criteria adopted for categorizing these services in the last 2018 version of CICES⁸⁷⁶:

1. Recreational services, which involve a physical interaction on site with the ecosystems and are based on specific activities intended to provide in particular, relaxation and pleasure in contact with nature.
2. Contemplating landscapes, which implies presence on site but as an intellectual experience based on the beauty of nature and the inspiration it provides.
3. Production of information and knowledge, which belongs to an intellectual and cognitive approach.
4. Heritage building, which involves relationships with ecosystems with spiritual and artistic dimensions as well as those related to identity. Heritage processes can be divided between institutionalized heritage (e.g. protected areas) and other forms of heritage.

Lastly, in line with the conventions adopted in the conceptual framework of the EFESE and the results of the consultation with the stakeholders:

- life cycle maintenance and ocean nourishment services (a service which can be likened to that of soil formation for terrestrial ecosystems) were evaluated as ecological functions via the 'reproduction and nursery' and the 'food web' functions, as explained above;
- the water purification service was analysed only from the angle of nutrient regulation since the other dimensions of this service (sequestration of chemical contaminant residues, ecosystem regeneration following accidental pollution of black tide type, etc.) are difficult to evaluate;
- as regards goods produced by marine and coastal ecosystems, the study included the products of professional fishing, goods resulting from shellfish farming activities (especially important in certain coastal regions of France), products resulting from macro-algae and the production of molecules;
- goods resulting from marine ecosystems intended for energy production have been omitted from the scope of the study.

⁸⁷⁴ Scemama, P., Mongruel, R., Kermagoret, C., Bailly, D., Carlier, A., & Le Mao, P. (2022). Guidance for stakeholder consultation to support national ecosystem services assessment: A case study from French marine assessment. *Ecosystem Services*, 54, 101408.

⁸⁷⁵ <https://biodiversity.europa.eu/ecosystems/mapping-and-assessment-of-ecosystems-and-their-services-maes-1/common-international-classification-of-ecosystem-services-cices>

⁸⁷⁶ CICES, 2018. Common International Classification of Ecosystem Services (CICES) V5.1, 18/03/2018.

The notion of dis-service, that is to say constraints and disadvantages that the functioning of marine ecosystems inflict on human societies is not dealt with in this evaluation. Finally, 15 ecological functions and services have been evaluated on the basis of available scientific knowledge as listed in the Table 8.1 below.

Table 8.1 List of functions and services evaluated on the basis of available scientific knowledge

Functions & services evaluated	
Ecological functions	Food web maintenance
	Reproduction and nursery
	Production of goods from fishing
Goods produced by ecosystems	Production of goods from shellfish farming
	Exploitation of macroalgae
	Exploitation of molecules
Regulation and maintenance services	Nutrient regulation
	Coastal protection
	Climate regulation
	Pathogen regulation
Cultural services	Recreational services
	Landscape amenities
	Knowledge production
	Institutionalised heritage
	Other forms of heritage

Source: Ifremer.

Levels of services by ecosystem types

The synthesis of available knowledge allows for a qualitative assessment of the contribution of marine and coastal ecosystems to the provision of ecological functions and ecosystem services by major types of ecosystems at the scale of the French maritime domain. Table 8.2 summarises this contribution according to four modalities: high, medium, low or non-existent. Because of their qualification as a constituent element of human well-being, ecosystem services (unlike ecological functions) are evaluated via the benefits that society derives from them, regardless of the specific features of the ecosystem that provides them, its size and even its state. From this perspective, it is necessary to take into account the total demand for services in order to estimate the contribution of major ecosystem types to the provision of services. This implicitly incorporates the effects of the size and distribution of ecosystems on their ability to satisfy a demand that is itself more or less extensive.

Ecosystems with the most diverse bundle of services are the soft and rocky bottoms of the intertidal zone, special habitats such as seagrass beds, mangroves and coral reefs, and finally estuaries, lagoons and water bodies under estuarine influence. Some

services are provided (i.e. with at least a moderate contribution) only by a limited number of ecosystems, which therefore play a key role with respect to these services. This is the case, in particular, for the production of goods, especially from shellfish farming, macro-algae fields and molecules. It stands also for the service of climate regulation, concentrated on particular habitats such as seagrass beds and mangroves and on the pelagic compartment where phytoplankton is. The service of coastal protection concentrates on coral reefs, mangroves and sea grass beds and to a lesser extent in beaches and dune chains, salt marshes and lagoons. Food production services (through fisheries and shellfish farming) are generally associated with a high contribution in terms of food webs and, breeding and feeding service. A very wide variety of ecosystems provide a significant level of recreational services, with the exception of offshore ecosystems, where the contribution is low, and deep-sea ecosystems, where these services can be considered absent.

With respect to heritage building processes, two findings emerge from the assessment. Firstly, so-called 'special' habitats are globally more subject to become heritage, whether through institutional action or through forms of attachment and value originating from civil society. Second, heritage-building processes involve coastal and nearshore ecosystems to a greater extent than offshore ones, in part because ownership and management depend on physical access to nature and its components.

Available indicators and knowledge gaps

The categories used to organize the assessment of the available indicators are adapted from the conclusions of a working group of the United Nations Environment Programme (UNEP)⁸⁷⁷ that considers five categories. Three categories are unchanged: (1) indicators of the state of the ecosystem of interest for the function or service under consideration, (2) indicators of the capacity of the ecosystem to provide the service and (3) indicators of the actual use of the service (service 'flow'). The two others are modified. The UNEP report distinguishes between benefits – defined as 'what directly benefits human well-being' – and impacts on physical, economic, social and spiritual well-being. As these distinctions seemed insufficiently clear, the EFESSE Marine WG opted for a distinction between benefits – defined as 'what directly benefits human well-being' – and impacts on physical, economic, social and spiritual well-being. As these distinctions seemed insufficiently clear, the EFESSE Marine WG opted for a distinction between:

- i. indicators reflecting an individual benefit, i.e. the increase in the well-being of an individual through his or her own direct interaction with the ecosystem, and
- ii. indicators reflecting a collective benefit, which benefits social groups as a whole, including their moral and even spiritual aspirations. Collective benefits thus broadly refer to what the IPBES conceptual framework considers as benefits other than 'economic needs', i.e. health, the quality of the environment, the quality of life and the quality of the environment.

This distinction between individual and collective benefits also echoes the convention adopted by the UK's National Ecosystem

⁸⁷⁷ UNEP, 2009. Report from the workshop on Ecosystem Service Indicators: Developing and mainstreaming ecosystem service indicators for human wellbeing: Gaps, opportunities and next steps. UNEP World Conservation Monitoring Centre, Cambridge (UK), 33 p.

Assessment (NEA) in order to distinguish between ‘individual’ and ‘shared’ values⁸⁷⁸. The indicators themselves are derived from a review of the literature and from proposals made by the EFES Marine WG for some services. Not all the indicators presented as available on a large scale or on an ad hoc basis in the assessment (see Table 8.3) were systematically included in the study, but the review of available knowledge at least made it possible to decide on the availability of the indicator.

The assessment shows that there is still a considerable lack of knowledge to provide information on all types of indicators in a comprehensive manner for most services. For some services, there are no reliable indicators for a quantitative estimate of the benefit. This is the case for the service of producing goods from marine bio-molecules. An explanation may be the fact that this service essentially exists in a potential form, as many molecules of interest for pharmaceuticals or nutraceuticals have still to be discovered. Even if not quantified, this service must be considered because it makes it possible to express the option value of certain ecosystems still little known and used, such as deep-sea ecosystems, and therefore the need to conserve them and respect the integrity of their functioning.

Indicators of the individual and collective benefits derived from marine ecosystem services for which estimates exist are gathered in Table 8.4 (this table shows the results for metropolitan France only). The indicators do not attempt to distinguish within the category of collective benefits. The results of this economic assessment highlight the significant deficits in the quantitative indicators available to assess the benefits provided by the following services: production of molecules, nutrient regulation, coastal protection in mainland France, climate regulation, pathogen regulation, recreational activities and knowledge production in overseas territories, and finally forms of heritage other than institutional. It should be noted that indicators of collective benefits, for which the EFES Marine WG proposes to use estimators in terms of the number of beneficiaries or expenditure for maintaining the capacity of ecosystems to provide services, are therefore less often missing than indicators of individual benefits, particularly as regards regulatory services or heritage.

Conclusions and recommendations

An assessment of marine ecosystems and ecosystem services at a national or regional scale is a complex process which requires a multidisciplinary and precautionary science-based approach. In particular, such assessments should be carried out according to the following prospects:

- describe the state of marine ecosystems, taking into account the gaps existing in current knowledge and the priorities expressed by the stakeholders and/or reflected in existing management systems;
- the diversity of marine ecosystems and stakeholders means that a large number of ES should be accounted for, and as a consequence narrow valuation focusing on ‘ready or easy to value’ ecosystem services (fisheries, climate regulation, tourism) while neglecting the others should be avoided;

- estimate the advantages gained from each service separately, according to an approach by range of services, as not all services can be assessed with the same precision and thoroughness;
- some indicators are not accurate for ecosystem services valuation: for instance coastal tourism does not always mean ‘blue tourism’ dependent on ecosystems and their services;
- economic indicators should be extended to cost indicators, which are useful for estimating regulating ecosystem services and some cultural services;
- collective benefits have to be accounted for, and open the way for linking economic values to other dimensions of ecosystem services value.

⁸⁷⁸ Turner, K., Schaafsma, M., Elliott, M., Burdon, D., Atkins, J., Jickells, T., Tett, P., Mee, L., van Leeuwen, S., Barnard, S., Luisetti, T., Paltriguera, L., Palmieri, G., & Andrews, J. (2014). UK National Ecosystem Assessment Follow-on. Work Package Report 4: Coastal and marine ecosystem services: principles and practice. UNEP-WCMC, LWEC, UK.

Table 8.5: Relative contribution of ecosystems in the French maritime domain to the total flow of functions and services

	Food webs	Reproduction and nursery	Goods from fisheries	Goods from mariculture mariculture	Goods from macro-algae	Molecules	Regulation of nutrients	Coastal protection	Regulation of climate	Regulation of pathogens	Support for recreation	Provision of landscape plaisants	Production of knowledge	Institutionalised heritage	Other forms of heritage
H – Coastal and Marine Habitats															
H1 – Coastal dunes and sandy shores															
H2 – Coastal pebbles															
H3 – Cliffs, ledges and rocky shores															
H4 – Rock and other hard intertidal substrates															
H5 – Intertidal sediment															
H6 – Rock and other hard subtidal substrates															
H7 – Rock and other circalittoral hard substrates															
H8 – Subtidal sediment															
H9 – Deep habitats							F								
HP – Special Habitats															
SH1 – Salt Marshes															
SH2 – Seagrass beds															
SH3 – Coral Reefs															
SH4 – Mangroves															
SH5 – Macro-algae fields															
SH6 – Coralligenous															
WB – Water Bodies															
WB1 – Mediterranean lagoons															
WB2 – Lagoons															
WB3 – Estuarine Transition Waters															
WB4 – Coastal waters under estuarine influence															
WB5 – Other waters over continental shelves							F			F					
WB6 – Epipelagic zone of ocean waters							F			F					
WB7 – Meso and bathypelagic ocean bathypelagics							F			F					

■ High contribution ■ Medium contribution ■ Low contribution ■ No contribution F: function rather than service

Source: Ifremer.

Table 8.6: Assessment of availability of indicators for the evaluation of ecosystem functions and services in the French maritime domain

Ecosystem services	Conditions/state	Capacity	Flow of service/use	Individual benefits	Collective benefits
Food webs [Function]	Food web compartments balance	Primary production	Contribution to all services	Not relevant	Protective measures (Potential)
		Secondary production			
Reproduction and nursery [Function]	Location and biodiversity of suitable habitats	Area of suitable habitats	Contribution to all services	Not relevant	Protective measures Restoration measures
Fisheries goods	Status of fishing stocks	Maximum sustainable yield	Quantities of fish landed	Consumption (volume & value) Induced employment	Health, food security (number of beneficiaries, nutritional value)
Mariculture goods	Number of sites suitable for shellfish farming	Carrying capacity of shellfish farming areas	Quantities of shellfish produced	Consumption (volume & value) Induced employment	Health, food safety (idem fishery goods)
Macro-algae goods	Status of exploitable stocks	Maximum sustainable yield	Quantities of macro-algae landed	Consumption (volume & value), Induced employment	Health, food safety (idem fishery goods))
Molecules	Number of species of nutraceutical or pharmaceutical interest	NA	Quantities of species of interest extracted	Consumption of derivatives Induced employment	Health, food security (number of beneficiaries, nutritional and therapeutic value)
Nutrient regulation	Level of primary production	Nutrient assimilation rate	Nutrient flux emitted	Avoided costs of individual remediation	Group treatment costs
Coastal protection	Existence of ecosystems with protective species	Area and density of protective vegetation in vulnerable areas	Erosion intensity and frequency of extreme events in vulnerable areas	Damage avoided (economic activities)	Damage avoided (personal safety and living conditions)
Regulation of the global climate	Carbon Stock (vegetation, soil, water bodies)	Net Carbon Storage and Sequestration	NA	Damage avoided (economic activities)	Mitigation of climate change Damage avoided
Pathogen regulation	Pathogen population density	Density of anti-pathogen species	Quantity of pathogens emitted	Avoided costs for the exploitation of sensitive species	Wildlife habitat enhancement
					Collective treatment costs
Support for recreational activities	Quality of on sitefishing sites Quality of bathing water Status of wild populations for nature watching	Capacity of a sustainable use	Number of users	Individual spending on recreational activities	Expenditure by user associations
					Health, well-being (number of beneficiaries)
Production of pleasant landscapes	NA	NA	Number of users	Difference in prices linked to the seascape	Well-being, Quality of living environment (no. of beneficiaries)
Production of knowledge	Not relevant	Not relevant	Number of publications	Number of scientists Number of marine science students	Research and education expenditures
			Number of trainees or training sessions		Public awareness of nature
Institutionalized heritage	Number of species of heritage interest Number and extent of sites of heritage interest	Not relevant	Number of protected species Number of marine sites classified or protected	Individual expenditures to access sites of heritage interest	Expenditures for the protection of species and sites of heritage interest
			Number of visitors in classified or protected sites	Attachment to the preservation of natural heritage	Well-being Quality of living conditions (no. of beneficiaries)
Other forms of heritage	Traditional or artistic practices related to marine ecosystems	Not relevant	Number of events Number of artistic works Number of users	Attachment to maritime culture Sense of belonging	Well-being Social relations Quality of living conditions (no. of beneficiaries)

■ Indicator available almost universally for the ecosystems of the French maritime domain ■ Indicator available on an ad hoc basis only ■ Indicator not available;
NA: no indicator mentioned in the literature]

Source: Ifremer.

Table 8.7: Individual and collective benefits derived from the functions and services provided by the ecosystems of the French maritime domain of metropolitan France

	Individual benefits		Collective benefits	
	Indicators	Estimates	Indicators	Estimate
Food webs [Function]	Not relevant		Conservation measures	NA
Reproduction and nursery [Function]	Not relevant		Functional protected fisheries zones	Areas still under designation (2018)
			Costs of marine biodiversity conservation measures Including restoration and compensation	€28 062 000 (2009) €28 610 678 (2016) €12 272 000 (2009) €3 761 000 (2016)
Fisheries goods	Volume of sales	240 000 tons (2014)	No. of consumers	80 to 96% of the population
	Value of sales	€680 million (2014)	Annual consumption	24 kg/inhabitant/year
	Direct employment	9 681 FTE (2014)	Management costs	€133 700 000 (2008) €85 822 811 (2016)
Mariculture goods	Volume of sales	154 500 tons (2013)	No. of consumers Annual consumption	20 to 33% of the population 10 kg/inhabitant/year
	Value of sales	€535 million (2013)		
	Direct employment	8 500 FTE (2012)	Management costs	€38 970 000 (2008) €25 000 000 (2016)
Macro-algae goods	Volume of sales	40 à 70 000 tons	No. of consumers	58% of the population
	Value of sales	ND	Annual consumption	ND
	Direct employment	ND		
Molecules	Consumption of derivated products	ND	Number of consumers	ND
	Induced employment		Annual consumption	
Nutrient regulation	Avoided individual depollution costs	ND	[-] Eutrophication treatment costs	€52 714 600 (2009) €273 829 300 € (2016)
Coastal protection	Avoided losses (economic activities)	ND	Damage avoided (safety and living conditions)	ND
Regulation of the global climate	Avoided losses (economic activities)	ND	Mitigation of climate change	Carbon sequestration : 1.66 à 7.01 TgC/an
			Damage avoided	ND
Pathogen regulation	[-] Individual depollution costs	ND	[-] Social costs induced by the contamination	ND
			Wastewater treatment costs	1 247 056 000 € (2009) 1 394 042 000 € (2016)
Support for recreational activities	Expenditures by recreation fishers	€1 250 000 000 (2006) €20 925 000 (2016)	Number of recreational fishers	France : 2 450 000 (2009)
	Diving business turnover		Number of divers	Mediterranean : 50 000 (2012)
Production of pleasant landscapes	Share of landscape in the consumption of recreation services (Normand Breton gulf)	Normand-Breton gulf : 46% marine landscape 4% underwater landscape	Shoreline appeal - number of inhabitants - tourist nights	7 786 264 (12%) 123 900 000 (31%)
Production of knowledge	Employment in marine research	4 084	Public research expenditure	€335 000 000 (2016)
	Number of students in marine sciences	3 000	Education expenses	ND
Institutionalized heritage	Number of visit of protected sites per year	ND	Number of marine species protected	National et local : 332 Classified (2015): 720 sites
			Number and area of marine protected sites	164 000 ha MPA (2017) : 327 sites 90 331 km ² (23,99% of French EEZ) €75 169 000 (2009) €69 356 390 (2016)
Other forms of heritage	Number of participants in sea-related cultural events	ND	Number of sea-related cultural events	ND

■ Broad estimate; ■ Point estimate ■ Proxy, probably highly overestimated value *Italic = potential benefit* ■ No estimate available; [-] losses due to ecosystem overloading].

Source: Jfremer.

THE FOLLOWING ANNEXES
ARE AVAILABLE IN A SEPARATE FILE:

ANNEX 1
MEMBER STATE PROFILES

ANNEX 2
SUMMARY TABLES

ANNEX 3
METHODOLOGICAL FRAMEWORK

ACRONYMS

GLOSSARY





